

ERHOKHON GEORGE OMOZUABHO

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PROFILE

Creative and adaptable Product Designer and Visual Communicator with over 4 years of experience designing intuitive digital products and compelling brand visuals. Skilled in UI/UX design, mobile app design, dashboard interfaces, and social media content creation. Proven ability to bridge user needs with business goals across fintech, SaaS, and lifestyle Industries

SKILLS

Design Tools: Figma, CorelDRAW, Adobe Photoshop, Illustrator

Prototyping: Figma (Interactive), Framer (learning)

Soft Skills: Communication, Time Management, Team Collaboration, Adaptability

Other: Social Media Handling, Visual Storytelling, Brand Identity

EXPERIENCE

- ***Mintrix Trade Limited – Remote freelance***

Product & Graphic Designer | Social media

Manager March 2025 – Present

- Designed the Mintrix mobile app UI/UX, enabling users to trade gift cards and cryptocurrencies for Naira, as well as access VTU, cable TV, airtime-to-cash, and flight booking services.
- Built a comprehensive Admin Dashboard UI in May to streamline user tracking, transaction monitoring, and customer support management.
- Designed and delivered social media flyers, billboard designs, and printables (banners, roll-up stands, posters) to boost brand visibility both online and offline.
- Managed the Instagram page: posted daily content, collaborated with influencers, responded to DMs, redirected leads to WhatsApp support, and maintained consistent

- ***Textworld.co – Remote***

Graphic Designer (Freelance)

April 2025

- Designed social media flyers and ad campaign creatives for a SaaS platform offering temporary virtual phone numbers for verification across global platforms.
- Created high-conversion visuals aligned with brand strategy and marketing goals.

- ***Prod AI***

UI/UX Designer

July 2025

- Designed user interfaces across multiple screens for an AI-powered task management and coworking platform.
- Built interactive flows to monitor team growth, track moods with mood check, and assess flight risk.
- Enhanced usability and collaboration features to improve team productivity.

- ***EverythingDevOps***

Graphic Designer

August 2025

- Designed blog content graphics and engaging blog thumbnails for a tech content writing agency.
- Supported the brand's digital presence by creating consistent, modern, and on-brand visuals.

- ***Dailyfood***

UI/UX Designer

August 2025

- Designed 'Asusu' plan packages, B2B feature and subscription flows.
- Integrated AI-powered meal planning system.

- ***Geniz Global (Geniz Tech) – Remote***

Graphic Designer

July 2024 – May 2025

- Designed monthly social media flyers for Geniz Global, a digital agency specializing in app/web development, design, and digital services.
- Created flyers for a subsidiary travel agency, helping improve customer acquisition and brand visibility.

EDUCATION

Bachelor of Arts, International Studies and Diplomacy (in-view)

University of Benin, Benin City, Edo State, Nigeria