

# W13 Project: Storyboard

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**Due** Saturday by 11:59pm      **Points** 40      **Submitting** a file upload  
**Available** Nov 26 at 12am - Dec 10 at 11:59pm

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## Overview

- **Task:** Complete a storyboard on a day in your life
- **Purpose:** To demonstrate your understanding of the concepts discussed.

## Notes

In the early stages of making a motion picture, artists create a *storyboard*, or series of pictures that go along with the script. These pictures describe more than the words alone can, and illustrate things like time of day, costumes, where the characters are standing, what props they will be using, etc. The storyboard is a relatively cheap and easy way to make a prototype of the movie before the expensive shooting begins. For this assignment you are to create a storyboard.

## Instructions

1. Write a short description of a day in your life.
  - a. At the beginning of your paper, tell us which style you have chosen to use. You will be graded on your creativity, the quality of your written description, and how well your photos stay within your chosen style.
2. Take at least eight pictures to go along with your description.
  - a. To add one more element to this assignment, take your photos so they correspond to one of the following styles:
    - i. Impressionistic
    - ii. Expressionistic
    - iii. Cubist
    - iv. Realist
3. Insert the narrative and the pictures into a MS Word document or MS PowerPoint presentation that tells the story.

## Storyboard

Criteria	Ratings			Pts
Creativity: How interesting and descriptive is your storyboard?	<b>10 pts</b> <b>8-10 (well done)</b> The storyboard tells an interesting and compelling story, and the photos clearly delineate elements of the story.	<b>8 pts</b> <b>6-8 (average)</b> The story is interesting, but the photos seem somewhat extraneous to the story.	<b>5 pts</b> <b>4-6 (unacceptable)</b> The story is not particularly compelling and the photos don't help.	10 pts
Written Description: Is the language clear and compelling?	<b>10 pts</b> <b>8-10 (well done)</b> The text is clear and compelling and demonstrates the mechanics of good writing.	<b>8 pts</b> <b>6-8 (average)</b> The text is minimal and there are occasional mechanical errors.	<b>5 pts</b> <b>4-6 (unacceptable)</b> The text is missing or there are numerous mechanical errors.	10 pts
Photo Style: How well do the photos correspond to the chosen style.	<b>10 pts</b> <b>8-10 (well done)</b> Each photo clearly shows the elements of the chosen style.	<b>8 pts</b> <b>6-8 (average)</b> Some of the photos are in the style while others are not.	<b>5 pts</b> <b>4-6 (unacceptable)</b> The photos are not good representatives of the chosen style.	10 pts
Photo composition: What is the quality of the various photos?	<b>10 pts</b> <b>8-10 (well done)</b> Photos are balanced, use the rule of thirds, draw attention to the intended subject, and are well lit.	<b>8 pts</b> <b>6-8 (average)</b> Bull's eye composition, distracting elements, flat light.	<b>5 pts</b> <b>4-6 (unacceptable)</b> Unbalanced or crooked, subject lost in the background, poor light (under or over exposed; flash reflections or static).	10 pts
Total Points: 40				