

Hi, I'm Fortuna, the founder of ContactJournalists.com.

I started this platform because I've lived the pain of trying to get press without a PR budget.

Back in 2015, I launched my own supplements brand. When I began looking for PR support, one well-known agency quoted me a £1,000 per month retainer — and that was the *low end* of the market. They couldn't even promise they'd get me featured anywhere. It felt like a huge slap in the face.

So, I did it myself. I spent hours finding journalists, reading what they wrote, and reaching out one by one. It worked, but it was so exhausting!

Seven years later, after I sold that brand, I already knew what I wanted to build next. I'd seen the gap in the market. I knew this was a problem that needed solving and I was the woman to do it!

Fast forward to now, and here we are: ContactJournalists.com

I'm active on Reddit and I've been using it to collect real feedback from our beta users. Every update, every feature, every improvement comes from what solo devs, solopreneurs and small brand owners tell me they actually need.

ContactJournalists.com is built for anyone with a dream: whether you're building a SaaS, running a beauty brand, launching an Etsy shop, or trying to get your story into Vogue, Men's Health, The Guardian, or the blogs you love!

This platform exists because I've been where you are. I've done it the hard way, and I built the tool I wish I'd had back then.

From one small business owner to another, (who actually did her tiny brand into Men's Health Magazine) - you can do it 🍷

1. Introduction: That Morning You'll Never Forget

Imagine waking up one morning, checking your phone, and your screen is going crazy.

Hundreds of notifications.

Stripe emails stacking up faster than you can swipe.

“New order.” “New order.” “New order.”

You just stare at it. Half-asleep. Half in shock.

Because three weeks ago, you were plodding along with one sale every few days and honestly you were absolutely thrilled. You even posted a little screenshot on Reddit like, “Got my first 4 customers!” and it felt massive.

But now it's not even breakfast time and you've already made more in revenue than you did the whole of last month.

You open Google Analytics and your jaw just drops.

Traffic pouring in. All from **American Men's Health Magazine**.

And the maddest part of all this is you didn't even know it was coming. Two weeks earlier, you'd replied to a journalist request on [ContactJournalists.com](https://www.contactjournalists.com). The journalist never confirmed they'd seen it. No reply, no heads-up, nothing.

But here you are, in your pyjamas watching Stripe explode because someone, somewhere, decided to feature you.

That's the power of getting in front of the right journalist at the right time. No ad spend. No influencer deal. No viral TikTok. Just one perfect story landing in the perfect inbox at exactly the right moment.

This is how small brands end up in massive publications out of nowhere (and this is actually what happened to me with my own supplement brand)

It's how you go from one sale a week to waking up to "New order. New order. New order."

In this guide, I'll be breaking down every platform that helps you make that happen. From [HARO \(Help a Reporter Out\)](https://www.haro.com) and [ResponseSource](https://www.responsesource.com) to [MuckRack](https://www.muckrack.com), [Roxhill Media](https://www.roxhillmedia.com), and the new generation of AI-driven tools like my very own [ContactJournalists.com](https://www.contactjournalists.com).

Let's dive in and figure out which one's actually worth your time and hard-earned revenues.

2. Why Finding the Right Contacts Matters More Than Ever

Ok so let's step into the shoes of a journalist for a minute.

Imagine you've got three pieces to finish today, two more sitting half-written in drafts, and an editor pinging you for updates. You're juggling deadlines, pitching your own freelance stories on the side, trying to keep up with what's happening online, and somehow still remembering to eat lunch

Then your inbox pings.

Fifty new emails. Product launches. Press releases. Random pitches. Half of them completely irrelevant. Most will be ignored. A few will get opened. Maybe one will actually stand out.

Now imagine that one is yours.

The perfect subject line. The right tone. A story that fits exactly what they're working on this week. You've just made their day easier, and in that moment, they like you for it. They click. They reply. A few hours later, your brand is part of a national feature.

That's the moment everything changes.

Because once you've been featured in one publication, something shifts.

You suddenly have credibility. Real, hard-earned, Google-searchable credibility.

Other journalists will see it. Their competitors notice. The next time you pitch, you're not just a random name in the inbox anymore. You're that founder featured in Men's Health. You're that startup that got covered in The Guardian.

You know what you're talking about now. You've got momentum. You're going places.

That's the power of connecting with the right journalist at the right time with precisely the right angle.

The key to precision is having access to the best, most up-to-date contact information and tools. Platforms that help you get your story in front of journalists who actually want to hear it.

ContactJournalists.com

Journalists are working under huge pressure, juggling deadlines and story angles. What they want is something that makes sense for what they're already writing about.

A friend of a friend told me about a small craft business that got shared on Stacey Solomon's Instagram. One post. Within twenty-four hours, they'd brought in £18,000 in sales. No ads, no strategy, just genuine exposure from someone people trust!

Press works the same way.

The right outreach platform helps you find journalists ([as well as Influencers](#)) covering your niche, see what they've written lately, and reach out with something that genuinely adds value.

It stops being guesswork. It starts being a detailed strategy!

And when you nail that connection, when your timing, story, and angle line up, that's when the magic happens!

So, if getting that one article or influencer mention can change the entire trajectory of your business, it's worth investing time into the tools that actually make it happen.

I ran my own unscientific vibe check - trawled through Reddit threads, industry reviews, and our own experiences to break down the platforms out there right now.

3. The Tools You Need to Get Featured in Magazines, Newspapers and Podcasts (and What They're Really Like to Use)

Before we get into the list, it's worth understanding which features really make a difference when picking a media outreach platform.

These are the three main things you're going to need:

- Get journalist alerts from journalists looking for a news story in your niche.
- Find the right journalist,
- Write a good pitch, and
Track who you've contacted.

Here's what to look for, and where each tool delivers:

- **Live alerts from Journalists:** *Why this is so valuable:*
 - Journalists often operate on tight deadlines and fast-moving news cycles. A tool that sends you live alerts when a reporter says "I need sources on X topic" gives you a **first-mover advantage**.
 - Reaching the right journalist **while the need is fresh** means your pitch has a much higher chance of being used. For example, one article notes that journalists are far more likely to respond when the pitch taps into current events or trending topics. [Cision+2Meltwater+2](#)
 - According to PR and media-monitoring statistics: *"55% of journalists get at least a quarter of the stories they publish from pitches."* [Meltwater](#) That means you're not just sending into a black hole — but you need to be relevant, timely and targeted.

Live alerts help you stay on top of when a journalist is actively looking — rather than waiting for them to pick you. It turns "cold outreach" into "warm outreach".

ContactJournalists.com

- **Accurate, up-to-date contacts.** The best platforms constantly refresh data and verify emails so your messages reach the right inbox.
- **Smart search filters.** You should be able to search by topic, country, or publication. A skincare founder in Manchester doesn't need a sports reporter in New York.
- **Ease of use.** If you have to book a demo before you can even log in, take it from me - it's already going to be expensive, complicated and not built for you.
- **Pitch tracking.** You want to see who opened your email, who replied, and when to follow up.
- **Real value for money.** (Warning: You may need to make yourself a cup of tea soon to calm your nerves - some of the tools I'm going to cover can cost as much as a small car. Others (ie [ContactJournalists.com](https://contactjournalists.com)) give you exactly what you need for an affordable monthly fee.

In summary: If you have a workflow that gives you accurate journalist contacts + smart filtering + easy usage + tracking + live alerts AND you pay an affordable price - you'll be set up to do PR outreach in a far smarter way.

Now let me walk you through the main platforms, what they cost, and what it's actually like to use them.

How To Get Your Small Business Featured In The Press: Media Outreach Services Compared

ContactJournalists.com

<https://contactjournalists.com>

Currently in beta testing, this UK-built platform is being shaped around feedback from solopreneurs, PR freelancers and brand owners.

Price: Starts at £45 per month for around 200 contacts.

Ease of use: Sign up and start instantly. Fast search, clean layout, and built-in AI that helps you write natural pitches.

Best for: Solo Devs, Solopreneurs and small teams who want press coverage without agency pricing.

What you get: Quick journalist search by topic or publication, verified contacts, AI-assisted pitch writing, and Google Sheets export.

Feedback: Early users describe it as fast and amazing value for money, as well as add new features requested by beta testers.

Vibe check: Still in beta but evolving quickly. Built for real-world solopreneur and solo Dev needs.

HARO (Help a Reporter Out)

<https://www.helpareporter.com>

HARO connects journalists with experts. Reporters post requests: you'll get an email to your inbox, you reply, and if they like your answer, you get featured.

Price: Free plan available (I've personally used it, and it wasn't very good - I didn't get ANY LEADS); paid tiers from US \$49 to \$149 per month (I haven't tried the paid plan so I can't say if it's much more valuable)

Ease of use: Simple email-based system.

Best for: Founders, coaches, and consultants who can respond (almost) instantly to journalist requests.

What you get: Daily journalist requests, keyword alerts on paid plans, and backlink potential.

Feedback: Still valuable but very competitive. Success comes from replying fast and offering a unique angle and genuine insight.

Vibe check: Old-school, not great if you're on the free plan but could be effective if you're on the ball!

ResponseSource

<https://www.responsesource.com>

The UK's most established journalist-request service and I used Response Source when I was running my supplement brand.

Journalists post live briefs, and brands respond with quotes or products.

Price: I paid £1290 per year.

Ease of use: Straightforward (no need for a demo)

Best for: UK founders and PR pros targeting national coverage.

What you get: Verified journalist enquiries and access to a trusted UK media list.

Feedback: Consistently praised for relevance and ease. Respond quickly and keep replies short.

Vibe check: Dependable, professional, and great value for the UK market.

MuckRack

<https://muckrack.com>

The premium choice. Sleek interface, deep data, and media tracking all in one.

Price: Custom quotes averaging US \$5,000–\$13,000 per year.

Ease of use: Modern and comprehensive once you learn it.

Best for: Agencies or big in-house teams.

What you get: Vast journalist database, CRM tracking, alerts when journalists move, and media monitoring.

Feedback: Excellent data, steep price. Reddit consensus: "Amazing, but expensive."

Vibe check: Ideal for large PR teams, overkill for solo founders.

CisionOne

<https://www.cision.com>

One of the oldest names in PR tech, combining journalist databases, analytics, and press-release distribution.

Price: Starts around US \$10,000 per year, often more.

Ease of use: Powerful but complex; requires onboarding.

Best for: Enterprise PR departments and global brands.

What you get: Massive international database, distribution network, and reporting suite.

Feedback: Admired for reach but often described as outdated and slow to support.

Vibe check: Heavy and expensive. Not for small teams.

Roxhill Media

<https://roxhillmedia.com>

A curated UK database loved by professional PRs for its accuracy and insights.

Price: Roughly £2,000–£4,000 per year.

Ease of use: Polished design, easy to navigate.

Best for: UK agencies and consultants.

What you get: In-depth journalist profiles, notes on preferences, and alerts on movement.

Feedback: Excellent data quality, human touch, and strong support.

Vibe check: Expensive but worth it if your budget allows.

Prowly

<https://prowly.com>

A modern, all-in-one PR platform combining pitching, CRM, and online newsroom hosting.

Price: From US \$200 per month for small teams.

Ease of use: Clean and friendly.

Best for: Digital PR teams running multiple campaigns.

What you get: Media database, pitch tracking, newsroom builder, and analytics.

Feedback: Users love the layout but wish regional coverage was broader.

Vibe check: Balanced mix of function and style.

Meltwater

<https://www.meltwater.com>

Combines PR management with brand monitoring and social listening.

Price: Custom quotes, often US \$12,000 + per year for full access

Ease of use: Streamlined interface but takes training - you'll need a demo.

Best for: Large companies monitoring reputation as well as media.

What you get: Global journalist database, sentiment analysis, and detailed reporting.

Feedback: Strong analytics, premium pricing.

Vibe check: Data-rich and analytical.

PressRush

<https://pressrush.com>

A fast, minimalist journalist finder for people who hate clutter.

Price: Around US \$29 per month.
Ease of use: Simple and quick.
Best for: Freelancers and small brands.
What you get: Journalist search by keyword, email outreach, and tracking.
Feedback: Lightweight, affordable, no-frills.
Vibe check: Great starter tool.

Influencer Outreach Platforms

Press coverage builds authority, but influencer mentions often drive immediate sales. One share from the right creator can explode your numbers overnight.

Modash – <https://www.modash.io> – from US \$120 per month. Excellent filters for TikTok, Instagram, and YouTube creators.

Collabstr – <https://www.collabstr.com> – free to browse, 10–15% fee per booking. Great for micro-influencers who manage their own deals.

Influencity – <https://www.influencity.com> – from US \$1,000 per month. Full CRM and analytics suite.

Heepsy – <https://www.heepsy.com> – from US \$49 per month. Great for small influencer campaigns.

AspireIQ – <https://www.aspire.io> – from US \$2,000 per month. Designed for large brands with multiple collaborations.

Comparison Table: Journalist and Influencer Outreach Platforms (2025)

Platform	Pricing (Approx.)	Best For	What You Get	Vibe / Summary
ContactJournalists.com	From £45/month (beta)	Founders, PR freelancers, solopreneurs	Fast search, verified contacts, AI pitch writer, Google Sheets export	Built for real users. Still in beta but promising.
HARO	Free–US \$149/month	Founders, experts	Respond to live journalist requests	Still delivers when you reply fast.
ResponseSource	£1290/year	UK PRs, brands	Verified UK journalist requests	Dependable and respected.

MuckRack	US \$5,000–13,000 /year	Agencies, corporates	Journalist database, CRM, media tracking	Powerful but expensive.
CisionOne	US \$10,000+/year	Global brands	Analytics, database, press distribution	Enterprise tool for big budgets.
Roxhill Media	£2,000–£4,000 /year	UK PR agencies	Curated data, journalist profiles	Premium and precise.
Prowly	US \$200/month	Digital PR teams	Database, newsroom, CRM	Clean and balanced.
Meltwater	US \$12,000+/year	Large organisations	Social listening, analytics	Data-driven and detailed.
PressRush	US \$29/month	Freelancers, small brands	Keyword search, outreach	Light, simple, affordable.
Modash	US \$120/month	Influencer campaigns	Cross-platform creator search	Excellent filters and accuracy.
Collabstr	Free + 10–15% fee	Small brands	Direct influencer booking	Authentic and easy.
Influencity	US \$1,000/month	Agencies	CRM and analytics	Professional-gr ade.
Heepsy	US \$49/month	Small businesses	Influencer discovery	Entry-level and quick.
AspireIQ	US \$2,000+/month	Big brands	Large-scale influencer campaigns	Full-service solution.

Notes on Pricing and Fit

Prices are estimates based on 2025 user reports and public data.

Some platforms, like MuckRack, CisionOne, and Meltwater, use custom quotes so costs vary widely.

“Ease of use” means you can realistically get value from it without onboarding or a demo or training sessions.

Startup-friendly tools like PressRush, ResponseSource, and Prowly work immediately. Enterprise platforms are better if you have a dedicated PR team and budget.

How To Get Your Small Business Featured in Magazines, Blogs, and News Sites

Getting featured once is exciting but learning how to get *consistent* press coverage is what grows your brand, your sales, and your credibility.

This is your guide to getting your business, product, or SaaS featured in *magazines, blogs, and news sites* — without a PR agency. Whether you’re building a fashion label, a beauty brand, a wellness startup, or a SaaS platform, this is exactly how to start generating the kind of press that makes people Google you.

All of these strategies come directly from founders using ContactJournalists.com, the affordable live alert system that connects small brands and startups directly with journalists who are already looking for stories.

1. Lead With the Story, Don’t Be Salesy!

The first rule of press coverage: journalists don’t care what you sell - journalists care why it matters.

When I ran my first startup brand, I stopped leading with product descriptions and started talking about the *problem* that my vitamin brand solved. That’s what finally got me featured.

What to include in your pitch:

- How it ties into a current trend, conversation, or problem - **THIS IS A BIG ONE** - if you can have an angle on this it’s much more likely that your story will get featured!
- Why you started your business (do you have a deeply personal or emotional angle?).
- What makes it different or better for your audience? Again - what’s the problem you’re solving and why do you do it so much better than anyone else?

You don't need to sound formal - journalists appreciate a clear, honest story that strikes a chord - and most importantly, stands out from the hundreds of other emails that the journalist receives each day.

2. Research the Right Journalists

Don't spray and pray with hundreds of cold emails! Find journalists who *already* write about niches and brands like yours.

Use tools like:

- [ContactJournalists.com](https://www.contactjournalists.com) – for live journalist alerts and verified media contacts.
- [MuckRack](https://muckrack.com) – for journalist portfolios and past articles.
- [ResponseSource](https://www.responsesource.co.uk) – for UK press requests.

Search by topic or outlet. If you're a SaaS founder, target *TechCrunch* or *Business Insider*.

If you're a fashion or beauty brand, focus on lifestyle editors at *Vogue*, *Refinery29*, or *Marie Claire*.

3. Keep Your Pitch Short, Smart, and Story-Driven

A good pitch reads like something they could copy and paste into their next article.

Structure:

1. One sentence on who you are.
2. Two sentences on what your brand does and why it matters.
3. One link to your website and social media.
4. A thank you and your name.

That's it. No essays. No "hope you're well" paragraphs.

If you're responding to a journalist alert via [ContactJournalists.com](https://www.contactjournalists.com), reply within the first hour — speed really matters.

4. Make Your Brand Stand Out From the Crowd!

Every journalist's inbox is full of brands shouting "pick me."
The way to stand out isn't shouting louder - it's being memorable.

Ask yourself: what small gesture could make your brand impossible to forget?

Try these thoughtful touches:

- Send a small sample or mini gift that *fits* their beat (eco packaging for sustainability editors, a scented candle for lifestyle writers).
- Add a handwritten thank-you note — short, warm, and authentic.
- If you can, include a detail that shows you've done your research: "I read your feature on sustainable startups and thought this might fit your next roundup."

I used to send handwritten notes with every sample when I ran my supplements brand. It sounds simple, but it worked — journalists remembered the human touch long after the email thread ended.

5. Know When (and How) to Follow Up

The follow-up is where most founders mess up. Too soon feels pushy; too late, and your email is buried.

A good rule:

- **Wait 5–7 days.**
- Reply to your original email (don't start a new thread).
- Keep it to one short line like, *"Hi [Name], just checking whether this might be useful for any upcoming features. Thanks again for your time!"*

Sometimes they won't reply at all. That's okay. Move on — and pitch another journalist the next day. Consistency wins.

6. Build a "Press Page" as Soon as You Can

Once you land your first mention — even if it's just a small blog — display it proudly.

Add an “**As Seen In**” section on your homepage with logos of publications you’ve been featured in. Create a “Press” page with links, short quotes, and one professional image.

Journalists do background checks. When they see you’ve already been covered, it signals credibility.

7. Keep Pitching and Expanding

Getting featured in one magazine isn’t the end — it’s the start of momentum.

Once you’re featured:

- Pitch to *competitor publications* (“We were recently featured in X and thought your readers might also love our story”).
- Repurpose your story into blog content or LinkedIn posts.
- Use each mention to build authority — link it in your email signature and product pages.

I did exactly that when I first got featured. The first small piece led to another, and suddenly I was being approached by blogs I hadn’t even emailed.

8. Track Everything

Keep a record of who you’ve pitched, when, and how they responded.

You can manage this inside ContactJournalists.com, or with a simple Google Sheet. Tracking saves time and helps you learn what kind of angles get the best results.

9. Stay Human

The best publicity comes from connection, not strategy.
Be polite. Be patient. Be kind.

Every journalist is just a person on a deadline — help them, and they’ll help you.

Publicity isn’t luck. It’s rhythm, timing, and empathy.

Great call — let's build out that section with **real-life examples** and **YouTube videos** you can embed, so it doesn't feel generic or "AI-written." We'll keep it in your voice and still super actionable.

How To Write a Press Release That Actually Gets Read

Here's the truth — most press releases get ignored. They're too long, they sound like corporate boiler-plates, and they don't give journalists anything they can *use*. But when you do it right, a press release can open doors, land features, and get your brand into the mags, blogs and news sites you dream of.

Everything here is based on what founders using ContactJournalists.com are doing *right now* — connecting directly with journalists and submitting story-ideas that *get noticed*.

1. Start With a Headline That Reads Like a Story

Journalists get hundreds of subject lines. If yours sounds like "Company X Announces..." they've probably moved on already.

What works:

- Headlines that look like news stories ("London startup turns packaging waste into home décor that actually looks good")
- Emotion or intrigue ("This founder ditched the 12-step skincare routine")
- Real language, not "we are pleased to announce..."
When I was running my first brand, I changed my headline style and the number of replies *jumped*.

Video example:

[How to Write a Press Release Step-by-Step \(FREE Templates\)](#)

2. Nail the Opening Line

Your first line should answer: What's the story? Who does it affect? Why now?

Forget: "We are excited to announce..."

Try:

“After years of helping founders spend thousands on PR, ContactJournalists.com launches a platform that gives affordable live journalist alerts and verified contacts.”
Short, direct, and full of juice.

Real world source for format and examples: See “Best Press Release Examples ...” article. ([PRLab | B2B Tech PR Agency](#))

3. Keep It Under ~400 Words

A press release is *not* a blog post.

Include:

- Who you are
- What’s new or launching
- Why it matters
- Where to find you

Leave out: 1,000-word mission statements.

Case study reference: “How Press Releases Drive Results: 5 Real-World Case Studies.” ([pressconnect.ai](#))

4. Add a Real Quote

Quotes show your brand’s voice and give a journalist something tangible to lift. Skip the generic.

Example quote you might use:

“I started my first brand after being quoted £1,000/month by a PR agency who could not guarantee coverage. So I built ContactJournalists.com to give founders control back.”

That kind of quote gets used.

5. Make It Easy to Copy-Paste

The easier you make a journalist’s job, the better your odds.

Checklist:

- Plain text (no weird fonts)
- Links inline (website, socials, image folder)
- Clear contact at the bottom (name, email, phone)
- Short boilerplate (2-3 lines about your company)
YouTube reference to show structure:

[How to write a press release that actually results in news](#)

6. Personalise Before You Send

Don't send a mass blast.

Check: what did the journalist last write? Reference it. One sentence like:

“Loved your feature on sustainable beauty brands — thought our new refill system would make a great follow-up.”

That 30 seconds of personalising makes you memorable.

7. Stand Out From The Crowd (Thoughtfully)

Everyone sends emails. Few create a moment.

Unique ideas:

- Send a small, relevant gift (eco beauty brand → sample in recycled packaging)
 - Include a handwritten note (“Thanks for writing about indie makers — thought you might like this”)
 - Offer something useful (early beta access, exclusive quote, unique photo)
When I ran my startup brand I actually did this: sent a handwritten note + product sample to a lifestyle editor. They replied. It worked.
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8. Time It Right

Timing matters.

- Ideal: Tuesday to Thursday, 9:30-11:30 am
 - Avoid: Friday afternoon or Monday morning (everyone's catching up)
If you're doing a seasonal launch, pitch *6 weeks ahead*.
For small brands, even a local news piece with good timing can have big knock-on effects.
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9. Follow-Up (But Don't Be Pushy)

Most coverage fails because there's zero follow-up.

Good rule: Wait 4–5 days. Reply same thread. One line:

"Hi [Name], just checking if this might fit for an upcoming feature. Thanks again!"
No reply? Move on. Flex your next angle.

10. Example Press Release Template

Headline: "The platform helping small businesses get press coverage — without PR agencies"

Opening line:

ContactJournalists.com launches a new platform giving founders direct access to live journalist alerts and verified media contacts, making press affordable and accessible.

Quote:

"We built this after seeing founders pay thousands with no guarantees," says Fortuna, founder of ContactJournalists.com.

Boilerplate:

ContactJournalists.com is a UK-based media outreach platform built for founders, solopreneurs and small brands. It offers live journalist alerts, verified contacts and AI pitch writing to help anyone land press coverage faster and more affordably.

Contact:

Fortuna — Founder

hello@contactjournalists.com

<https://contactjournalists.com>

How to Get Your Brand Featured in the Press (Without a PR Agency)

Running a small business means you wear every hat. You're the marketing department, customer service lead, social media manager, accountant, operations person — sometimes all before lunch. And somewhere in between all that, you're also meant to find time to get your brand in the press.

Whether you're building a beauty brand, a SaaS, a supplement company or a fitness label, press coverage can completely change your trajectory. It gives you credibility, trust, and the kind of exposure no paid ad can buy. But PR agencies are expensive, and most of them can't even promise results.

That's exactly why I built ContactJournalists.com.

I know how it feels to be quoted a £1,000-a-month retainer by a big agency that "can't guarantee" you'll get featured. I know what it's like to be working flat-out trying to keep customers happy, only to realise press outreach is yet another job on your endless list.

So I created something simple.

With ContactJournalists.com, you can:

- Get **live journalist alerts** when reporters are looking for quotes or stories like yours.
- Find **verified journalist contacts** instantly — no digging through old LinkedIn profiles.
- Use our built-in **AI pitch writer** to help you sound natural, confident, and clear.
- Reach out directly, without the agency middleman or the four-figure invoice.

If you're a solopreneur, solo dev, or small brand owner, this platform was built for you. It's the tool I wish I'd had when I was running my supplement brand and trying to do everything at once.

And right now, while we're still in beta, [**it's completely free for the first three months for the first 200 users**](#).

Getting featured doesn't have to feel out of reach. When you find journalists who already write about brands like yours, keep your pitch short and human, and stay consistent with your outreach, the opportunities start to build up.

Your story deserves to be told — and with a little persistence, it will be.

From one founder to another:

Keep showing up. Keep telling your story. And let ContactJournalists.com make that part just a little bit easier.