

Netflix Stock Profile 2017

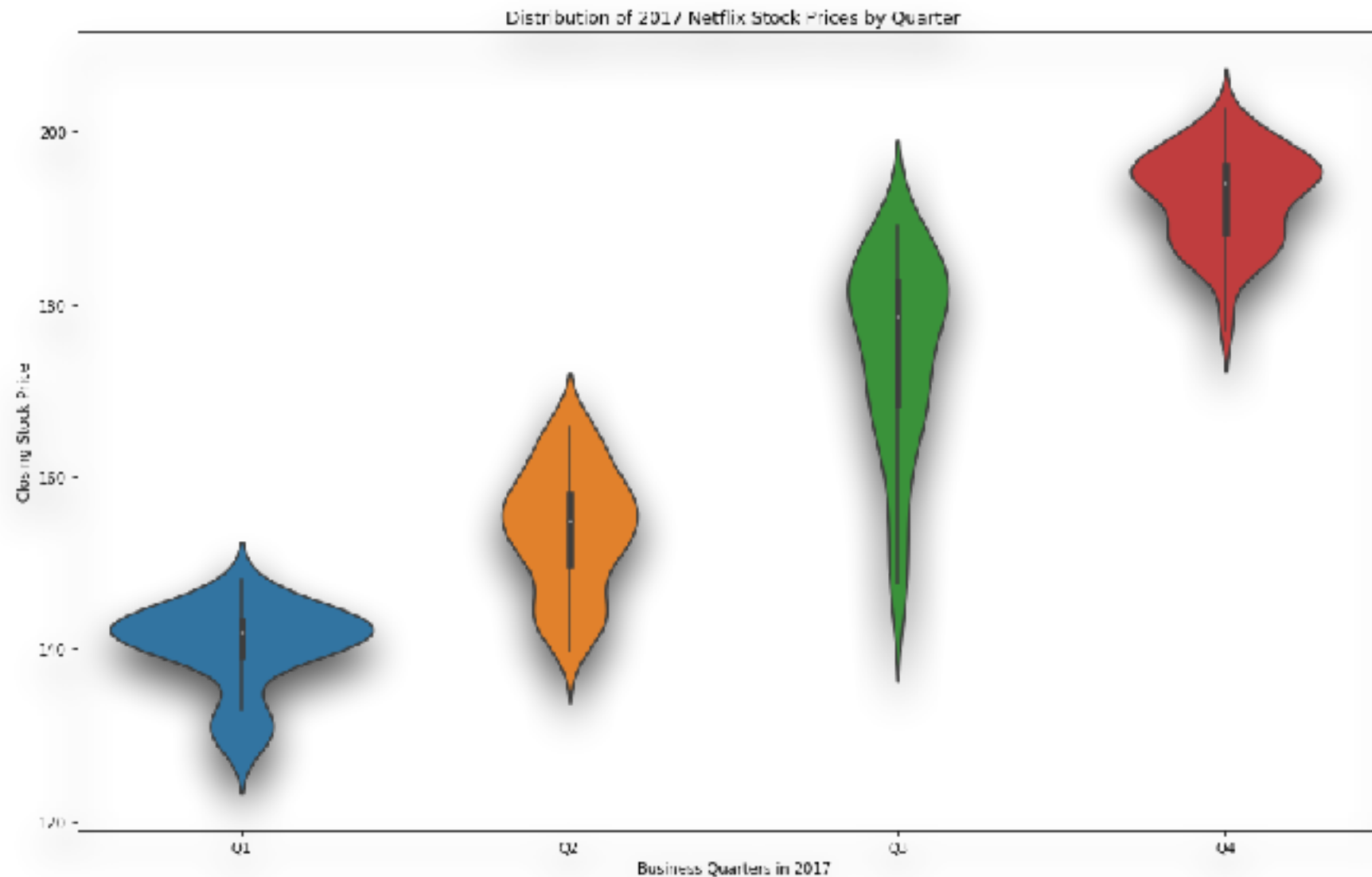
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July 2018

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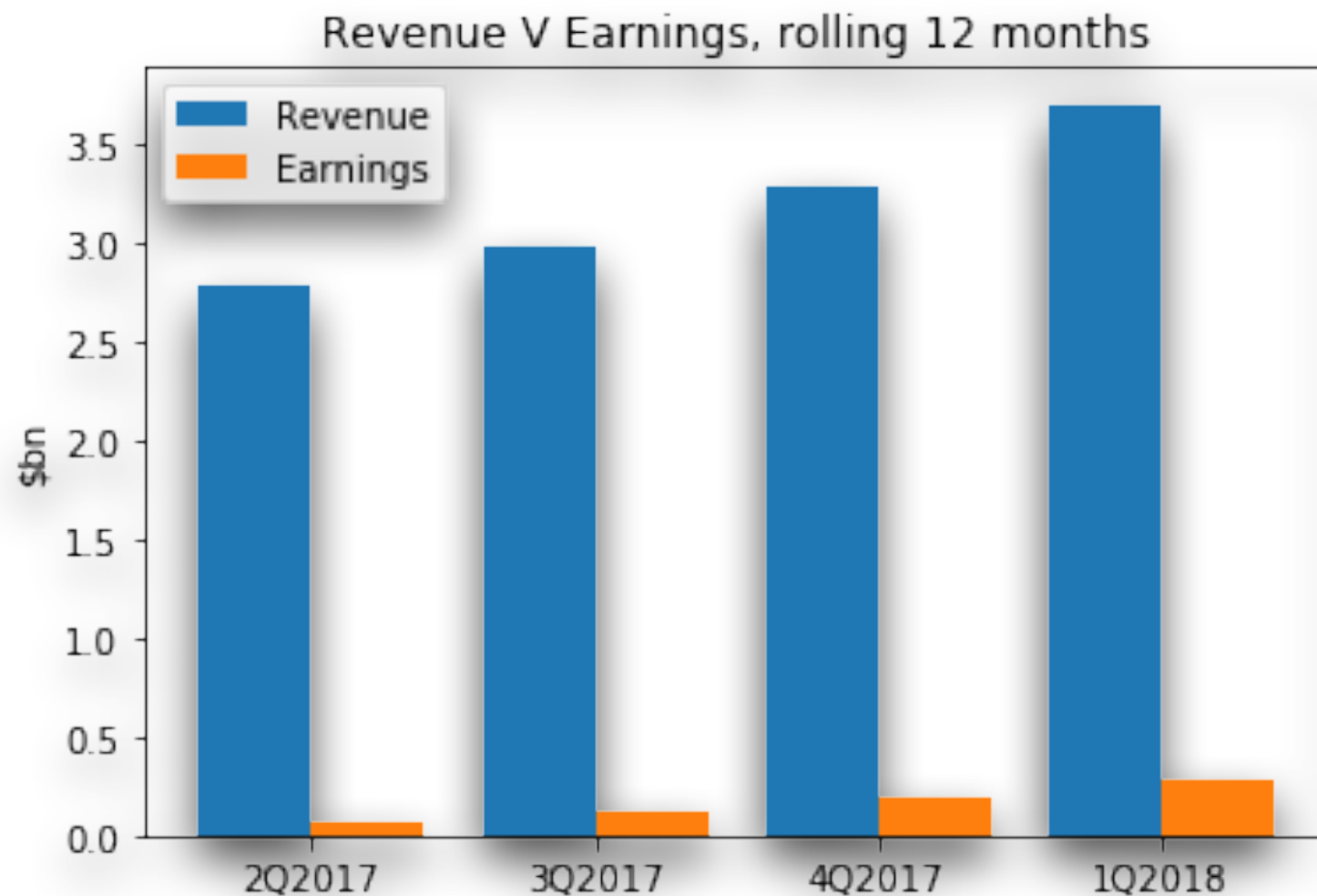
***Financial Data Source - Yahoo Finance**
Charts and assessments - Bernard Moore

Netflix stock price distribution for 2017



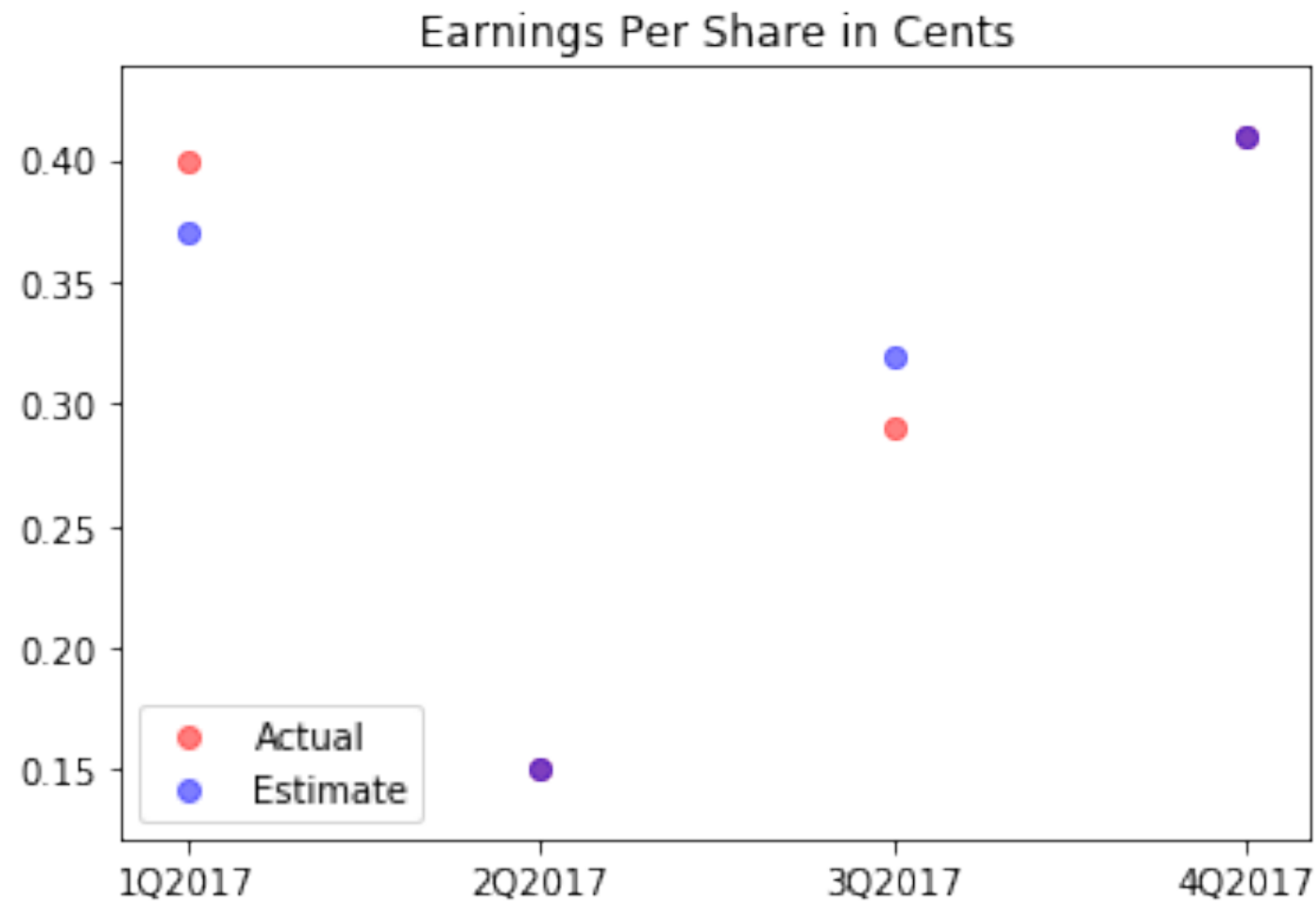
- Steady price growth throughout the year, Q3 being particularly volatile, stabilising with growth rate reducing in Q4
- Q1 price range was centred around \$140 to \$145, Q2 was \$150 to \$160, Q3 was \$170 to \$185, and Q4 was \$190 to \$200
- Highest price was approx. \$210 and lowest approx. \$125

Revenue vs Earnings by Quarter



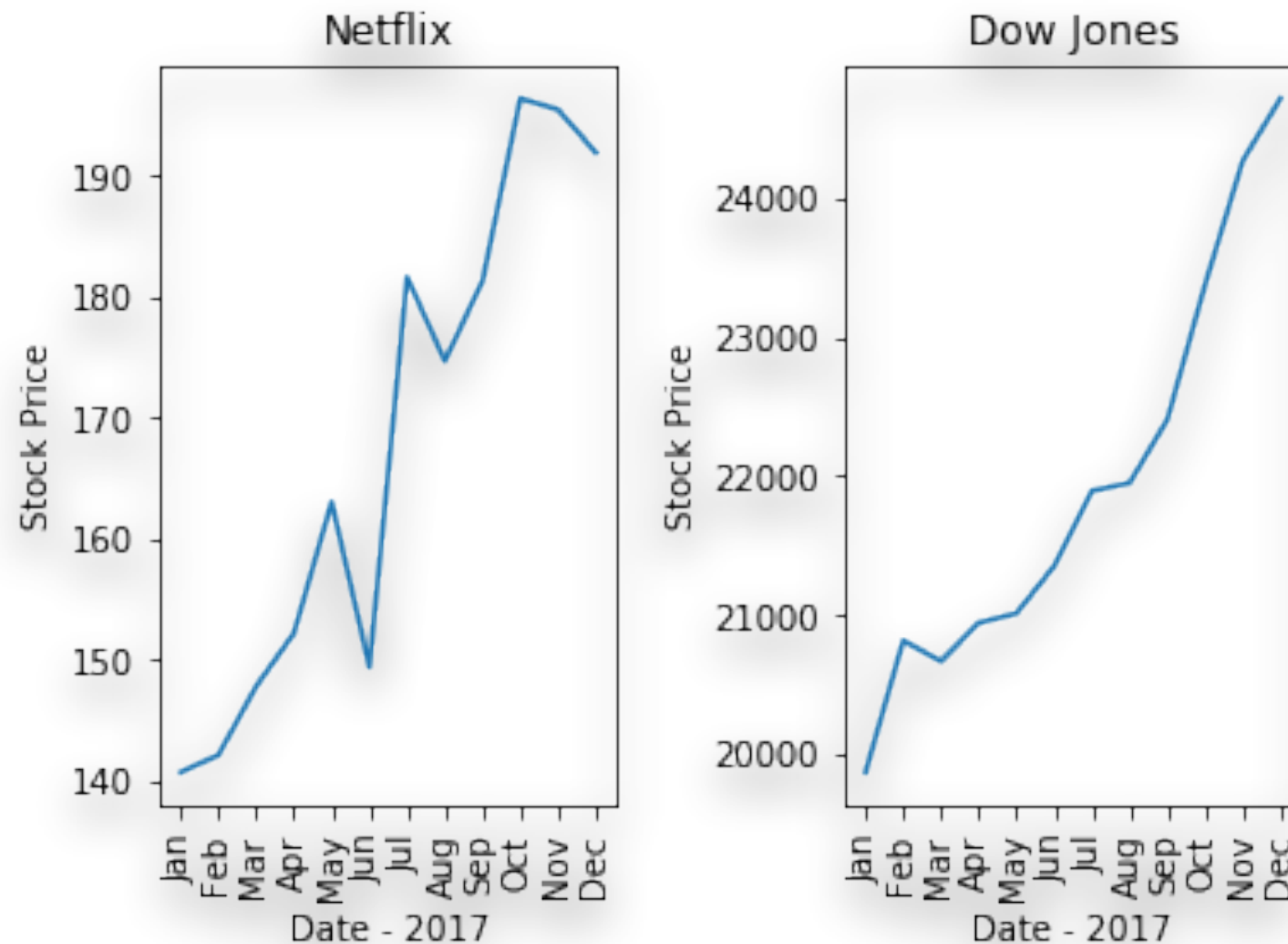
- Revenue follows an upward trend through each quarter
- Earnings follow a similar upward trend through each quarter
- Earnings represent approx. 7%, of Revenue, higher than deposit returns, but lower than Bluechip company returns of approx. 15%

Estimated Earnings vs Actual, by Quarter



- Earnings matched or outperformed estimates in Q1, Q2 and Q4
- Earnings underperformed in Q3

Stock price vs Dow Jones



- Netflix outperformed the Dow for Q1, Q2, and Q3, but had a poor Q4
- Netflix stocks were more volatile throughout the year, suggesting short term profit taking
- Stock price is significantly lower than the Dow

Any questions ?

