



ABOUT

Dream Home Financing is a company whose founder has 28 years of experience in lending and real estate since 1992. The company is dedicated to providing consumers with an education in the various mortgage programs and lending alternatives. They also have an extensive network of lenders which offer a wide variety of programs and they are considered to be authority in this area.

At Dream Home Financing, They have a presence across all urban, semi-urban, and rural areas. Customer-first applies for a home after that company validates the customer eligibility for a loan.



LOAN ELIGIBLE DASHBOARD

Count of Applicant

480

Sum of Loan Amount

\$69K

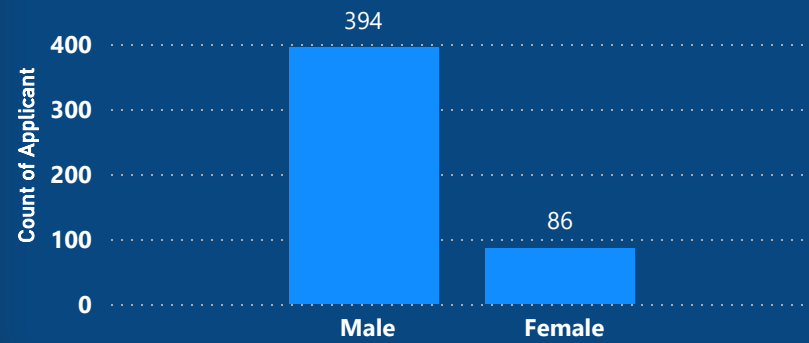
Sum of ApplicantIncome

\$3M

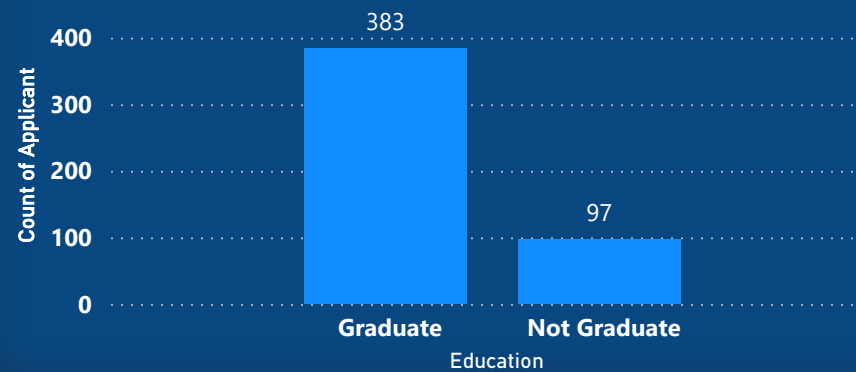
Self Employed Status

- ☐ No
☐ Yes

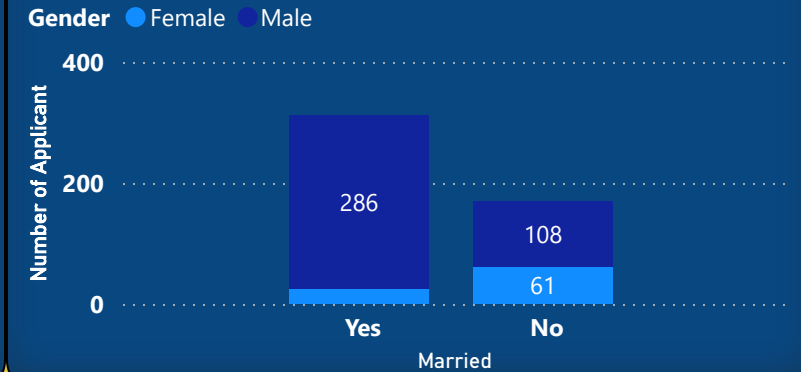
Count of Applicant by Gender



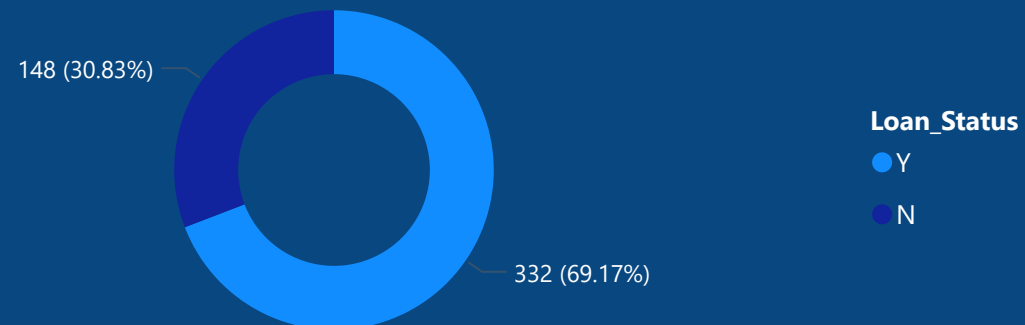
Count of Applicant by Education



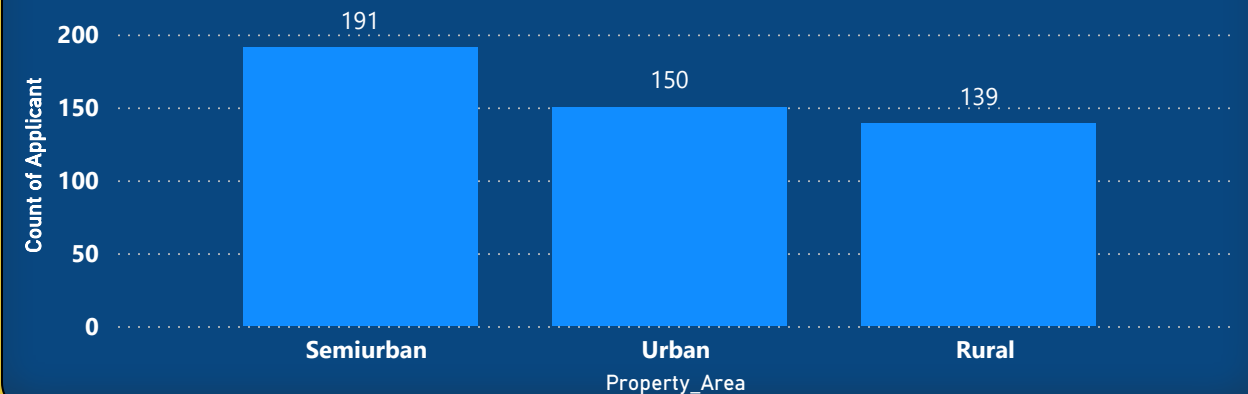
Count of Applicant by Married and Gender



Count of Applicant by Loan_Status



Count of Applicant by Property_Area





Count of Applicant



480

Sum of Loan Amount



\$69K

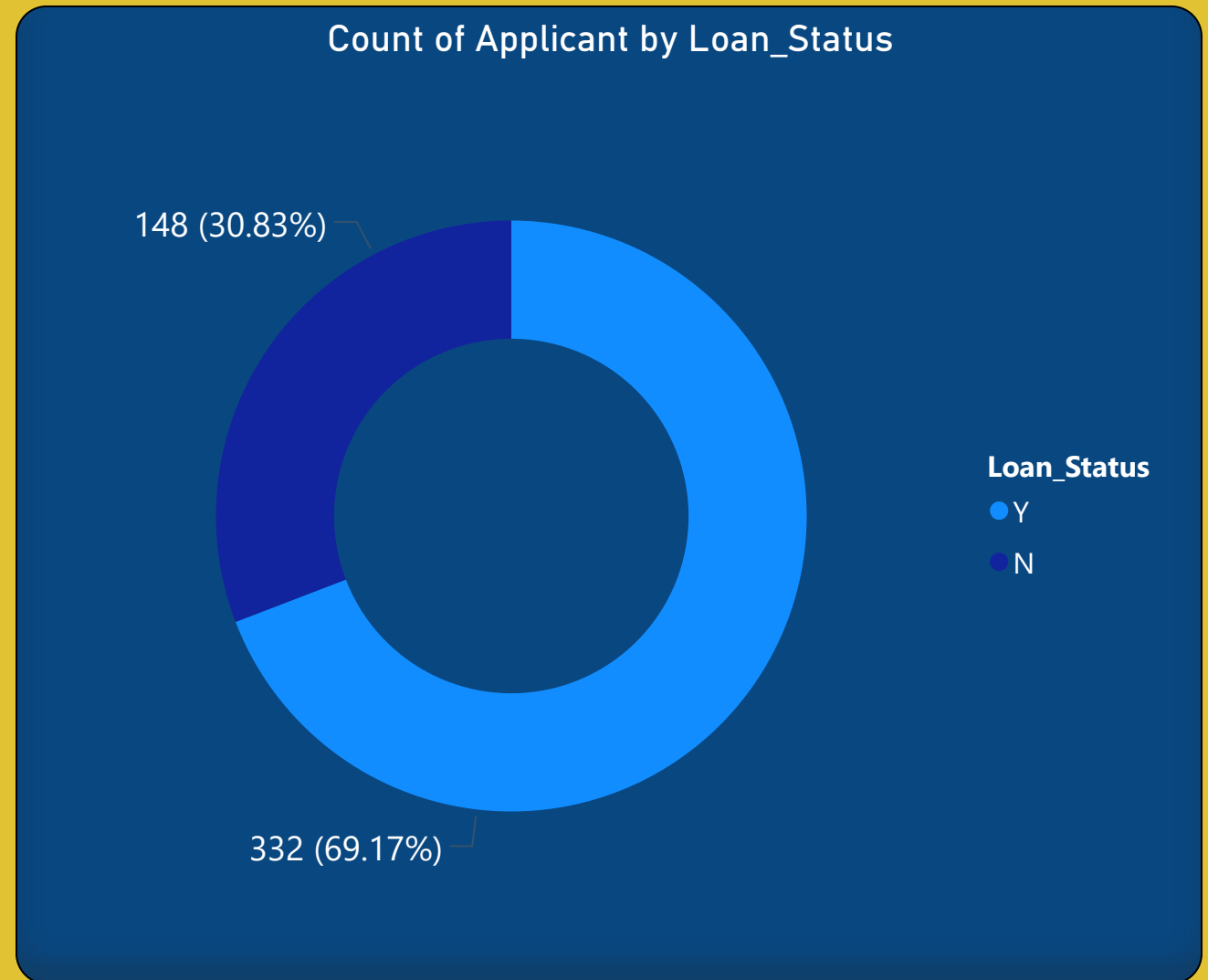
EXPLANATORY ANALYSIS OF THE NUMBER OF LOAN APPLICANT AND THEIR ELIGIBILITY

According to our analysis , we were able to deduce that 480 people applied for the Dream Home financing loan, with the total amount of approximately 69 thousand dollars as the total sum of Loan amount applied for.



Explanatory analysis of the total number of Applicants by Loan Status

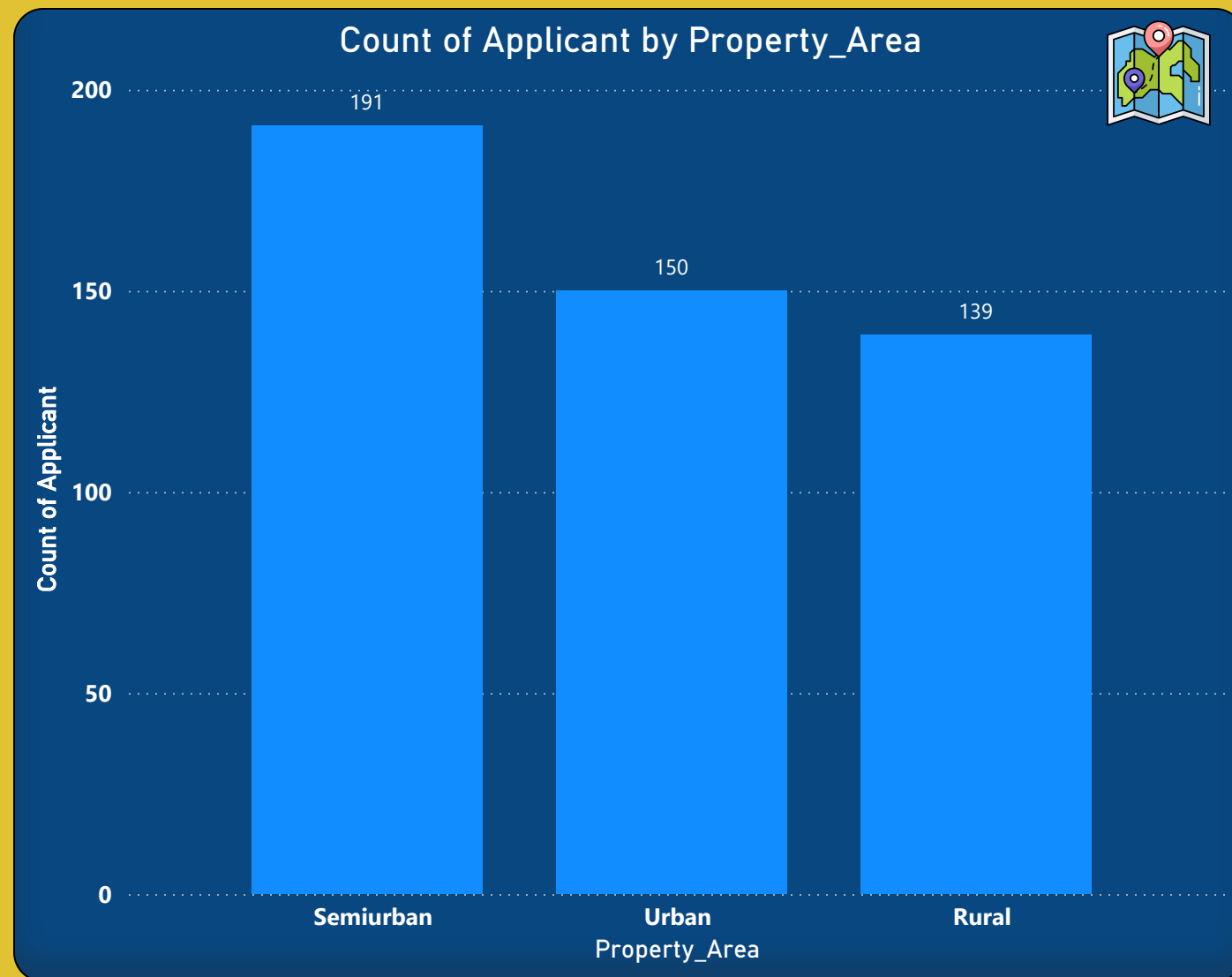
Out of 480 applicants , As represented in our chart , In our Loan status, "Y" , color " Navy Blue " indicates the 332(69%) of the total applicant are eligible for approval while loan status "N", color " Royal Blue " represents applicants who are ineligible for approval which is 148(31%) of total applicant.





Explanatory analysis of the total number of Applicants by Property Area

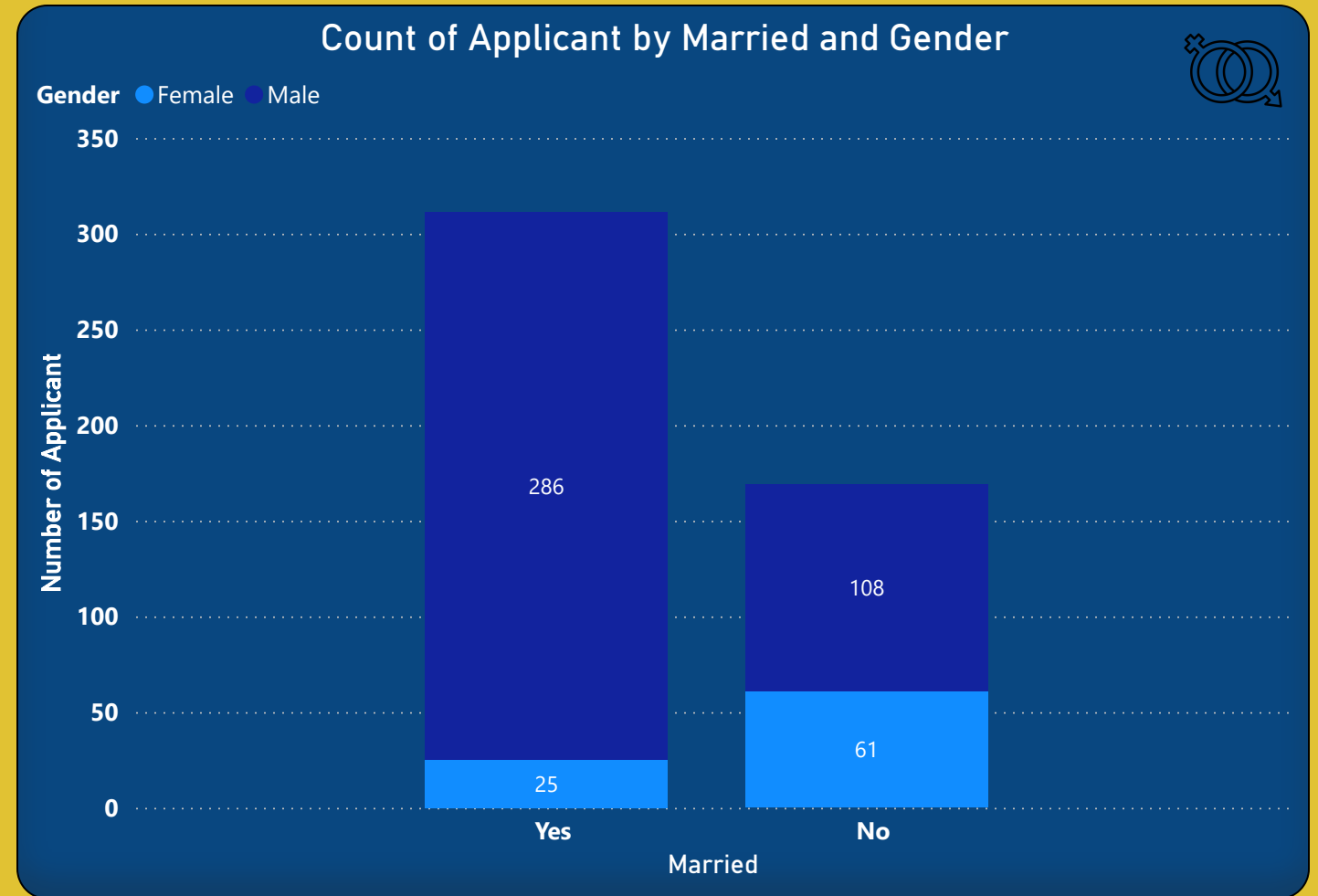
Dream home financing has a presence across all urban, semi-urban, and rural areas. Customer-first applies for a home loan after that company validates the customer eligibility for a loan. Out of 480 applicants, As represented in our chart, 191 applicants are from the semi urban area which has the highest number of applicants, second is the Urban area which has 150 applicants and then Rural area which is 139 of the remaining applicants.





Explanatory analysis of the total number of Applicants by their marital status and gender.

Out of 480 applicants , 286 are married men and 25 are married women which totals 311 married applicants. While 108 are Unmarried men and 61 are unmarried women which totals 169 unmarried applicants.





CONCLUSION

With my analysis and insights, I was able to deduce the total number of Applicants who are eligible for approval of the loan amount they applied for. I was able to have better insight into the property area with more applicants which is the sub urban area followed by the Urban and the Rural with the least applicants. Also I was able to deduce that we have more applicants who are not self employed applying for higher Loan amounts. With this and more insights, I believe that Dream Home financing will be able to narrow down their target to applicants who are eligible to Loan amount.