

Labor_11

K-MEANS ALGORITHM

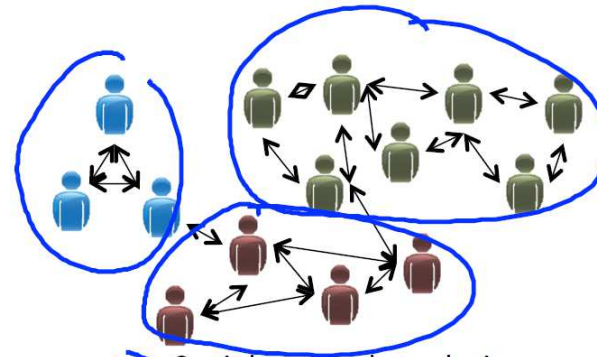
A solid blue horizontal bar spanning the width of the slide, located at the bottom.

Unsupervised learning

Applications of clustering



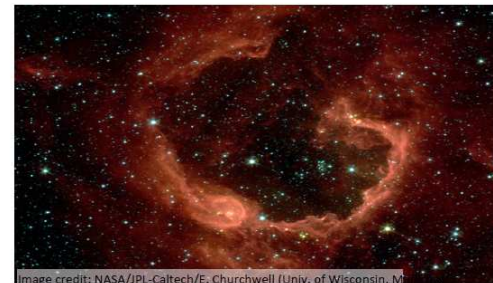
→ Market segmentation



→ Social network analysis

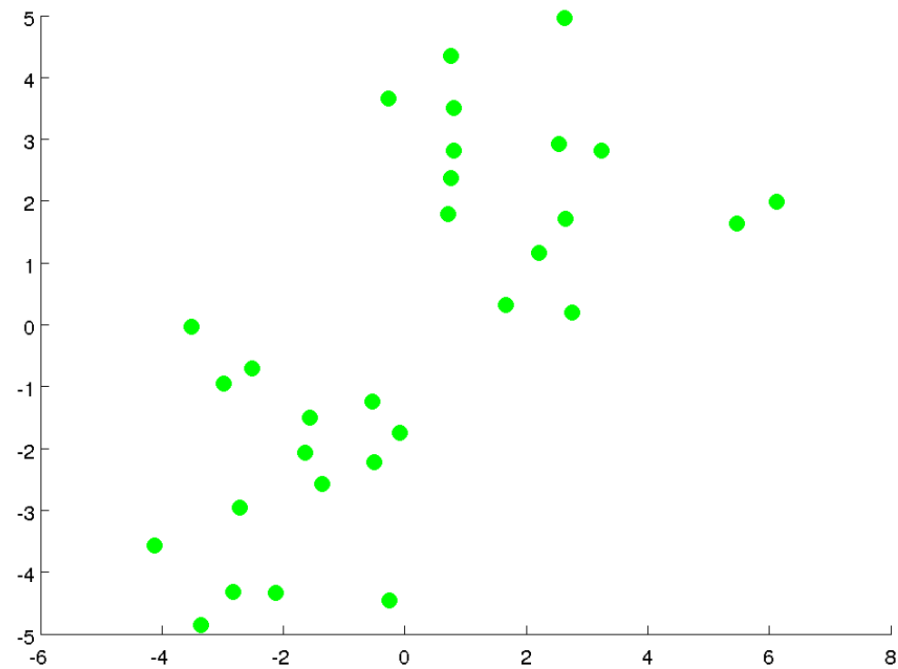


→ Organize computing clusters

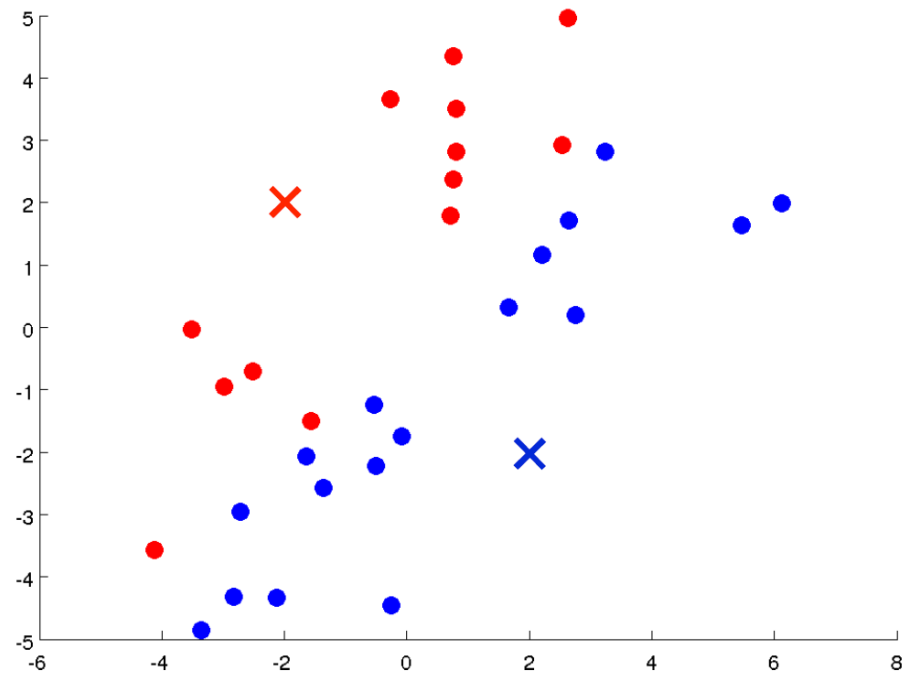


→ Astronomical data analysis

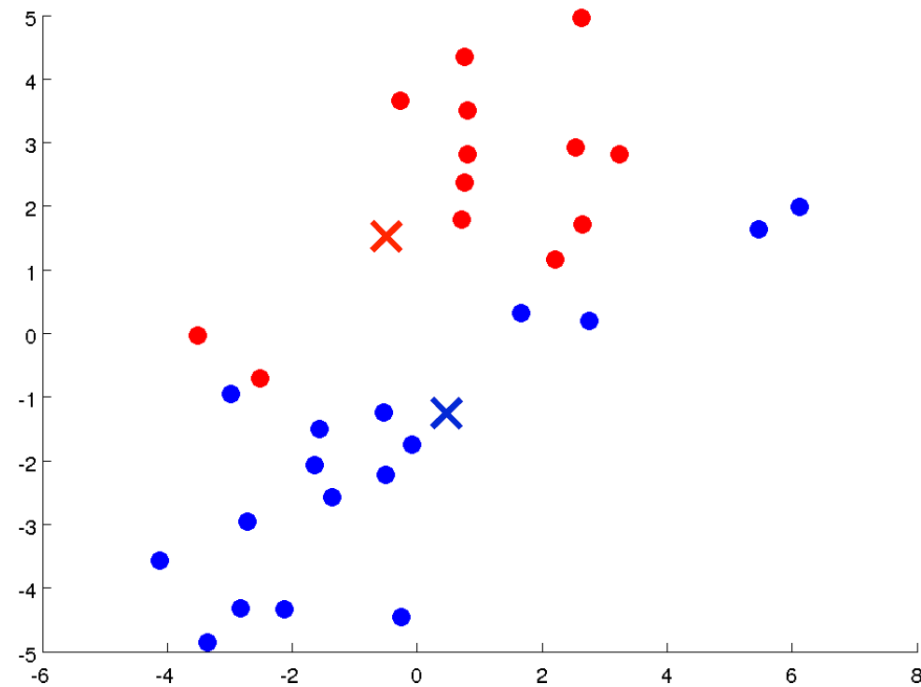
K-Means Algorithm example



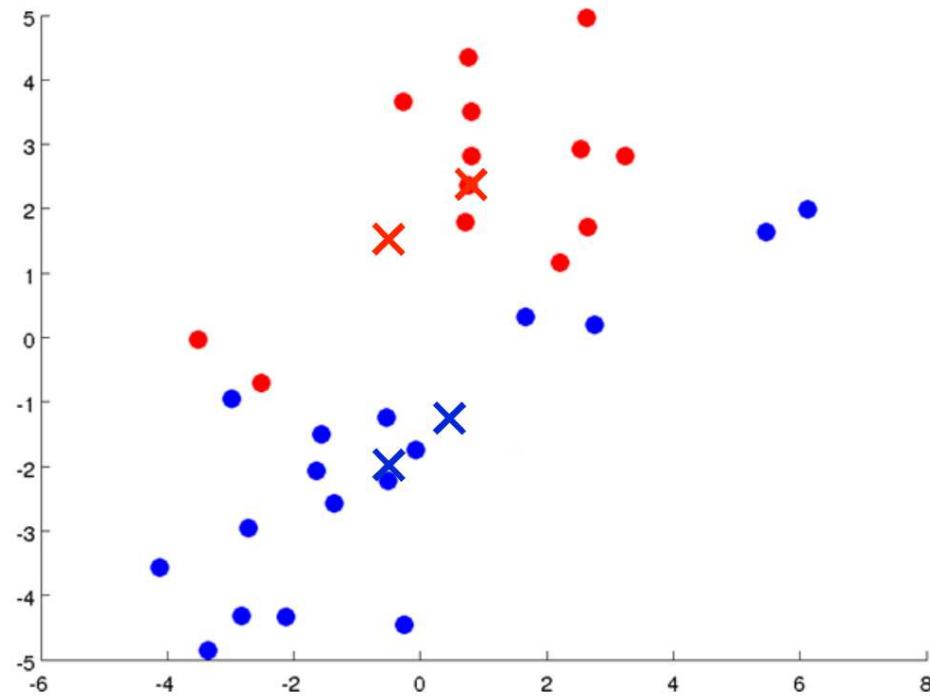
K-Means Algorithm example



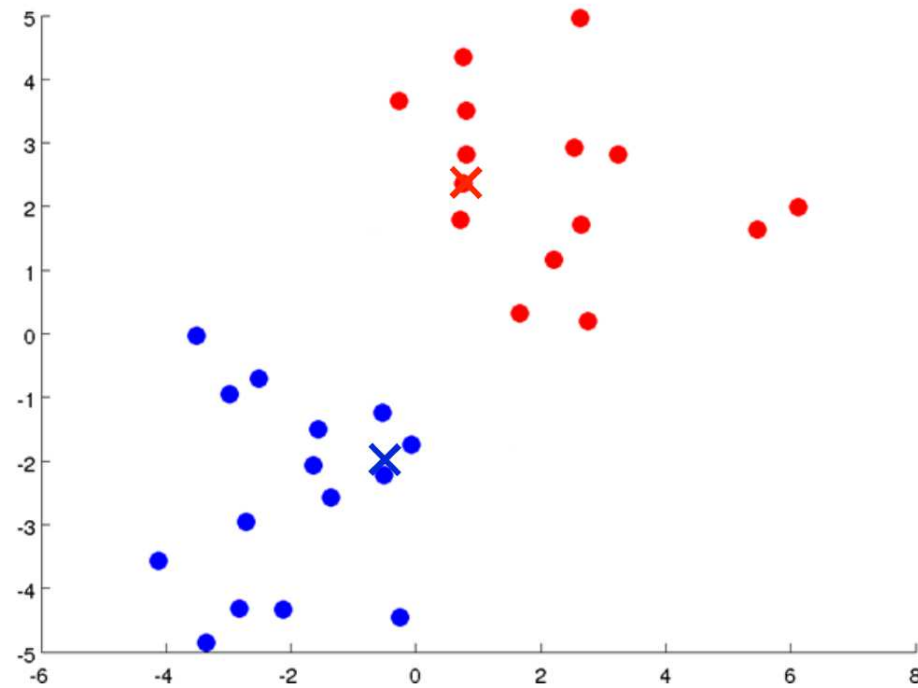
K-Means Algorithm example



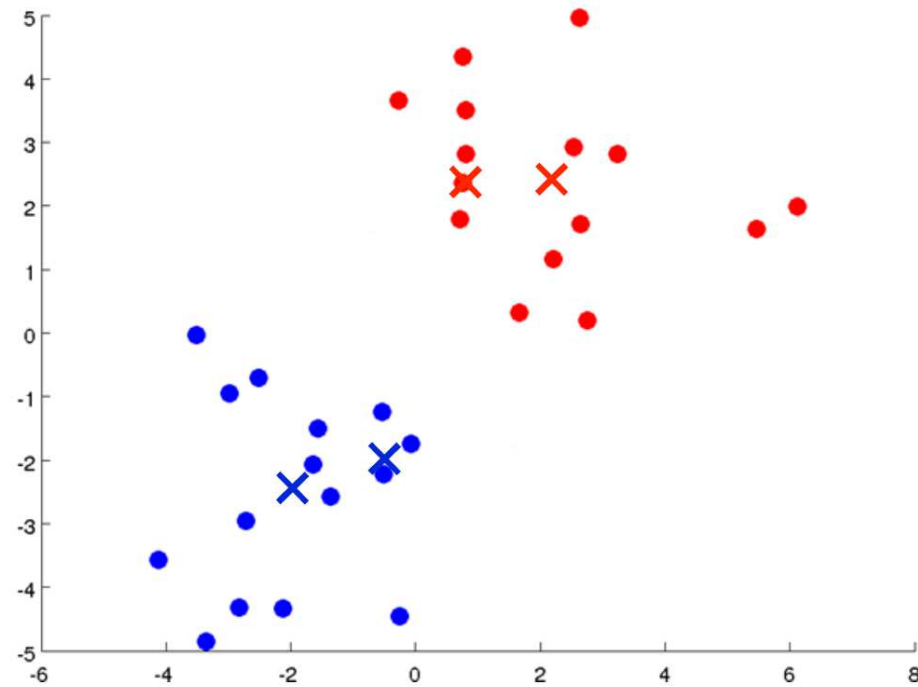
K-Means Algorithm example



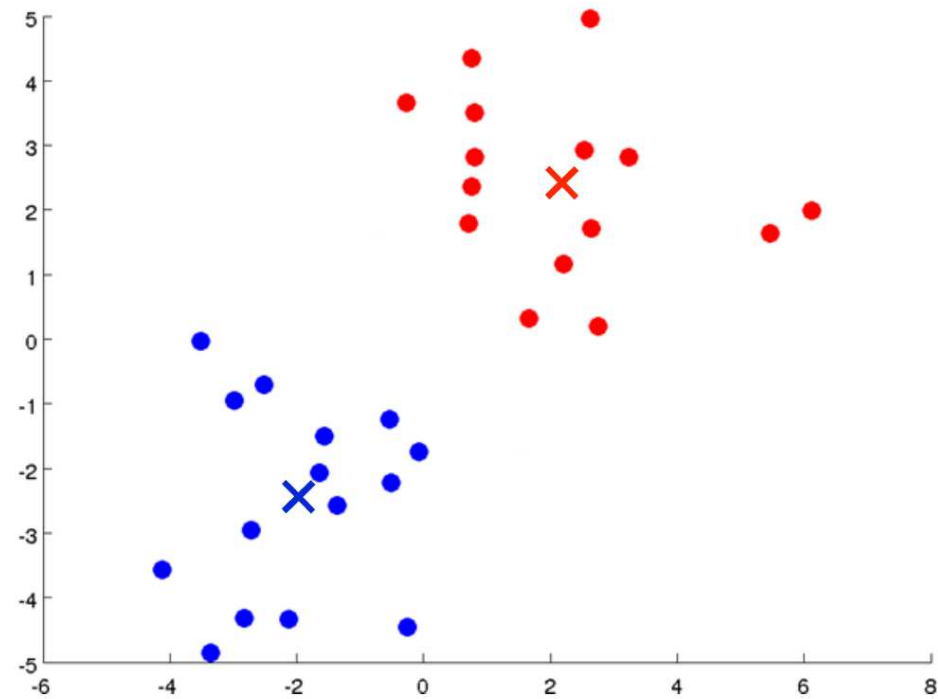
K-Means Algorithm example



K-Means Algorithm example



K-Means Algorithm example



K-Means pseudocode

Randomly initialize K cluster centroids $\mu_1, \mu_2, \dots, \mu_K \in \mathbb{R}^n$

Repeat {

 for $i = 1$ to m

$c^{(i)} :=$ index (from 1 to K) of cluster centroid
 closest to $x^{(i)}$

 for $k = 1$ to K

$\mu_k :=$ average (mean) of points assigned to cluster k

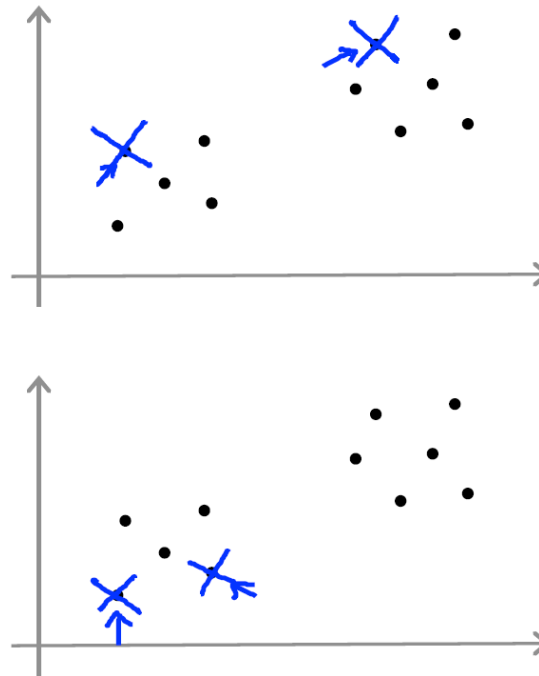
}

Random initialization

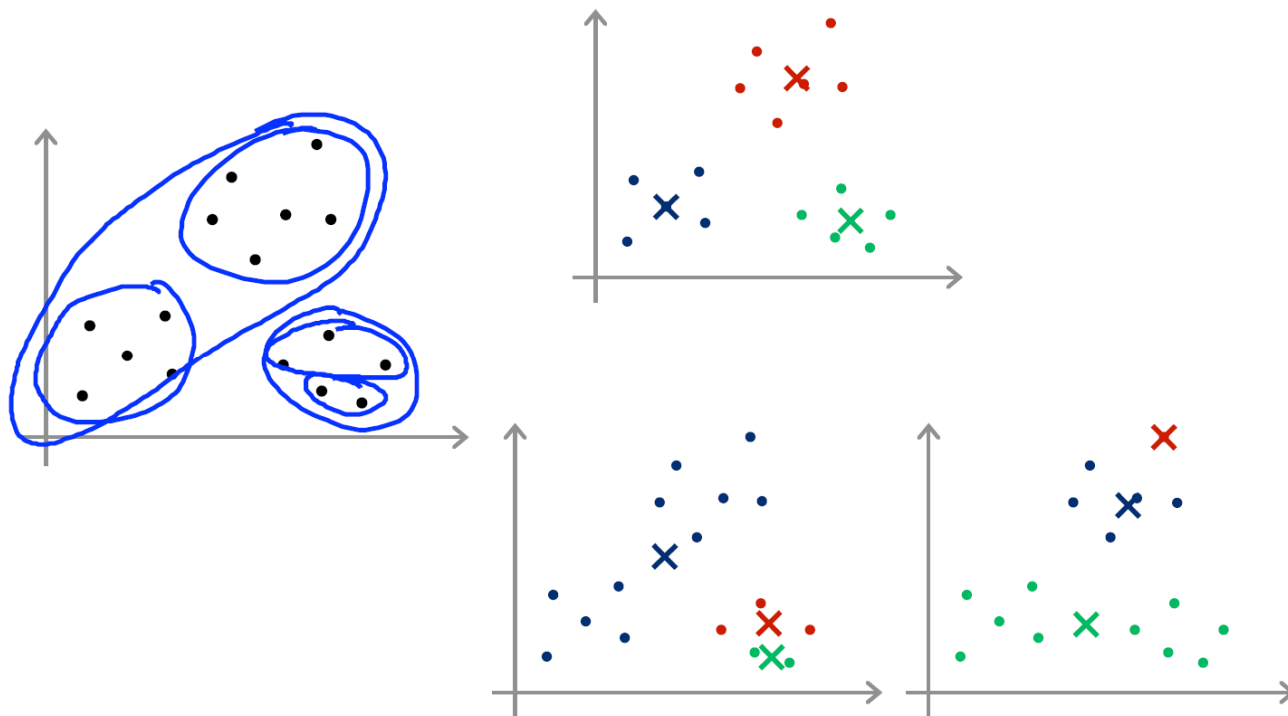
Should have $K < m$

Randomly pick K training examples.

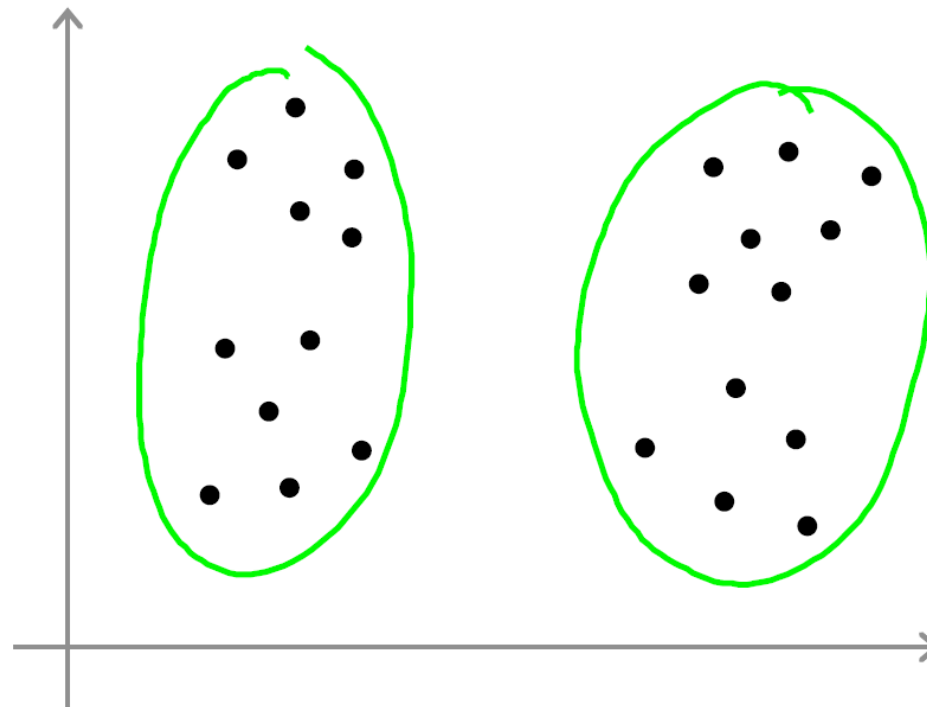
Set μ_1, \dots, μ_K equal to these K examples.



Local optimum

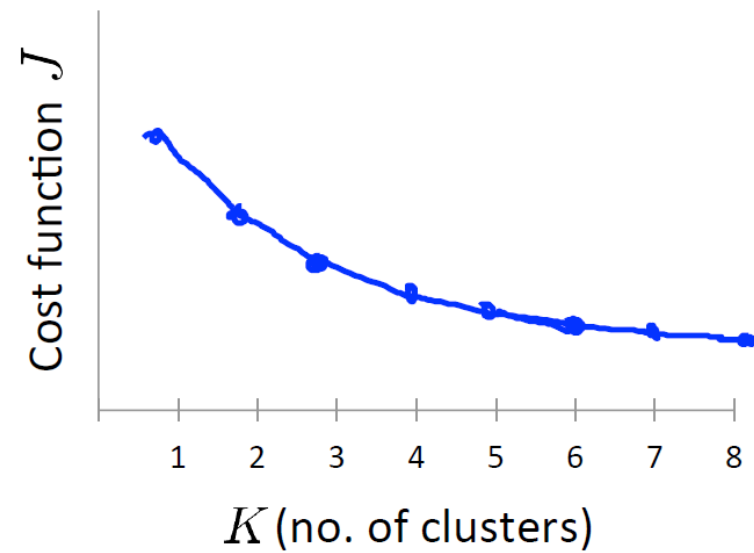
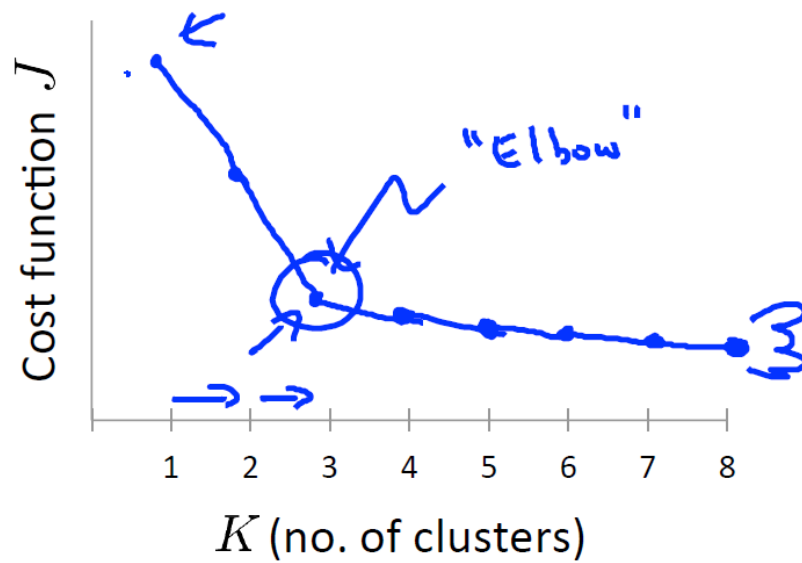


What is the right number of K?



Choosing K

Elbow method:

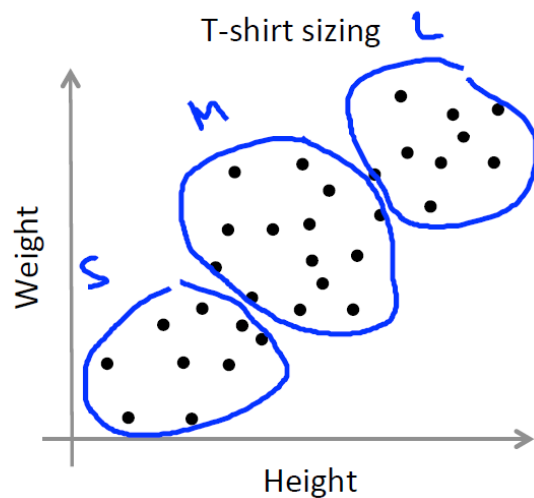


Choosing K

Sometimes, you're running K-means to get clusters to use for some later/downstream purpose. Evaluate K-means based on a metric for how well it performs for that later purpose.

$K=3$ S, M, L

E.g.



$K=5$ XS, S, M, L, XL

