

The logo for ForwardJS is a stylized 'F' composed of three overlapping, semi-transparent shapes: a red triangle on the left, a green triangle in the middle, and a blue triangle on the right. The text 'ForwardJS' is centered over the logo in a bold, black, sans-serif font.

ForwardJS San Francisco

Sponsorship Prospectus

A wide-angle photograph of the Golden Gate Bridge in San Francisco. The bridge's iconic orange-red towers and suspension cables are prominent on the left, extending across the frame towards the right. The bridge spans a deep blue body of water, with a small boat visible in the distance. The background shows a hazy cityscape and distant hills under a clear blue sky. The text is overlaid in the center-right portion of the image.

San Francisco's Web+JS Developer Conference July 20-24, 2020

ForwardJS San Francisco

By the Numbers

Projected Attendees: 350-450

Sessions Days: 2 (July 22/23)

Workshop Days: 3 (July 20, 21, 24)

Speakers: 45

Liters of Coffee: 250

**Scholarships for students and
under-represented groups in tech**



Gold

Sponsor Benefits

Gold Sponsor - USD\$7,000

- **Table w/ Preferred Placement**
Receive a dedicated table at the conference venue where you can connect with attendees, show off your product and hand out swag
- **40m Speaking Slot**
Be a thought leader by giving a talk at ForwardJS San Francisco. We will work with you to outline a technical talk in an area technologically relevant to your product.
- **4 Conference Passes**
- **Email to Attendees**
300-word blurb included in email to attendees
- **Recognition on Social Media**
4 relevant posts on Facebook/Twitter
- **Handout at Registration**



Silver

Sponsor Benefits

Silver Sponsor - USD\$2,500

- Table
Receive a dedicated table at the conference venue where you can connect with attendees, show off your product and hand out swag
 - 2 Conference Passes
 - Recognition on Social Media
2 relevant posts on Facebook/Twitter
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Lunch Sponsor - USD\$5,000

- **Schedule/Lunch Recognition**
The fastest way to a developer is through their stomach, and we love our lunch sponsors. By volunteering to feed the attendees of both conference and workshop days, your **name will appear on the schedule and on a placard by the lunch display.**
- **Exclusive Sponsorship**
There can be only one, and that will be you. You will be the exclusive provider of food for attendees
- **2 Conference Passes**

Video Sponsor - USD\$6,000

- **Video Recognition**
Help us record, edit and publish the talks at ForwardJS San Francisco! By preserving our talks for posterity on YouTube, we'll be able to share the ideas and presentations given at this conference with hundreds of thousands of developers around the world. As our Video Sponsor, your logo and company will receive **preferred placement in the pre-roll before each video.**
 - **Exclusive Sponsorship**
There can be only one, and that will be you. You will be the exclusive sponsor of video production for attendees
 - **2 Conference Passes**
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Happy Hour Sponsor - USD\$2,500

- **Schedule/Social Event Recognition**

After Day 1 of talks attendees are invited to the pub downstairs for an amazing opportunity to socialize with each other and speakers. Sponsoring this means your name will appear on the schedule and you have the opportunity to distribute drink tickets with your companies name and logo.

- **Exclusive Sponsorship**

There can be only one, and that will be you. You will be the exclusive provider of drink tickets for attendees

- **2 Conference Passes**

Coffee Sponsor - USD\$3,000

- Coffee Recognition

Nobody can attend an after-lunch talk without coffee. Your generous gift of caffeine will be appreciated by our many jittery conference-goers. **Your logo will be displayed on a placard next to the coffee station.**

- Exclusive Sponsorship

There can be only one, and that will be you. You will be the exclusive provider of caffeine for attendees

- 2 Conference Passes

Remote Sponsor - USD\$1,000

Can't make it to San Francisco? You can still support ForwardJS! Our remote sponsors help us put on an outstanding community-run event without requiring participation on behalf of your organization. This sponsorship gives you the **Sponsor-wide Perks**

Sponsor-wide Perks

- All sponsors get their logo on the ForwardJS San Francisco Website
- All sponsors get their logo on interstitial slide
- All sponsors get at least 1 relevant post on Facebook/Twitter