# ForwardJS May 2020

Formerly ForwardJS Ottawa

**Sponsorship Prospectus** 



# ForwardJS Ottawa

By the Numbers

**Projected Attendees: 1500-2500** 

Sessions Days: 2 (May 27/28)

Workshop Days: 2 (May 26/29)

Speakers: 22

**Scholarships for students** 



## Gold Sponsor - CAD\$5,000 US\$3500

- Dedicated Slack Channel
   Receive a dedicated Slack channel where you can connect with attendees, show off your product and coordinate raffles and contests
- 30min Speaking Slot

  Be a thought leader by giving a talk at
  Forward JS Ottawa.
- List of Attendee Contacts
   ForwardJS to provide a list of names and email addresses of attendees who have opted-in to sponsor communication.
- Email to Attendees
   300-word blurb included in one of our email updates to attendees
- Recognition on Social Media

4 relevant posts on Facebook/Twitter



# Silver Sponsor - CAD\$2,000 us\$1400

- Dedicated Slack Channel
   Receive a dedicated Slack channel where you can connect with attendees, show off your product and coordinate raffles and contests
- 15min Speaking Slot

  Be a thought leader by giving a talk at
  Forward JS Ottawa.
- Recognition on Social Media
   2 relevant posts on Facebook/Twitter

## **Lab Sponsor - CAD\$3,500** US\$2500

#### 90 minute lab

Day 4 of the conference is for sponsored labs. Your lab will be one of 3 free 90 minute labs provided to whatever attendees sign up to the labs. Make sure your lab is relevant to JavaScript developers and that the attendees walk away from it with something concrete built.

# Video Sponsor - \$3,000 CAD US\$2100

### Video Recognition

Help us record, edit and publish the talks at ForwardJS Ottawa! By preserving our talks for posterity on YouTube, we'll be able to share the ideas and presentations given at this conference with hundreds of thousands of developers around the world. As our Video Sponsor, your logo and company will receive **preferred placement in the pre-roll before each video**.

### Exclusive Sponsorship

There can be only one, and that will be you. You will be the exclusive sponsor of video production for attendees

## **Sponsor-wide Perks**

- All sponsors get their logo on the ForwardJS Ottawa Website
- All sponsors get their logo on interstitial slide
- All sponsors get at least 1 relevant post on Facebook/Twitter