

Statement of participation

Fosberg Addai

has completed the free course including any mandatory tests for:

The concept of innovation

This 3-hour free course examined key ideas and issues connected with the concept of innovation in organisations.

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www.open.edu/openlearn

This statement does not imply the award of credit points nor the conferment of a University Qualification.
This statement confirms that this free course and all mandatory tests were passed by the learner.

Please go to the course on OpenLearn for full details:

<https://www.open.edu/openlearn/money-business/leadership-management/the-concept-innovation/content-section-0>

COURSE CODE: B202_2

The concept of innovation

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Course summary

Just what is innovation? This free course examines the issues surrounding the concept of innovation. What is the difference between innovation and invention? How are organisations affected by innovation: are all of the outcomes positive? You will learn how to analyse this concept and its impact on resources, capabilities and competencies.

Learning outcomes

By completing this course, the learner should be able to:

- understand why and how innovation is important
- recognise the benefits which innovation can confer on an innovating organisation.

Completed study

The learner has completed the following:

Section 1

Invention and innovation

Section 2

What's so great about innovation?

Section 3

Conclusion