Crosstabulation Results by Respondent Demographics

Table HR1_1: *How often do you turn to the following sources for news?*
Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Tota
Adults	13% (283)	11% (244)	10% (221)	8% (166)	5% (115)	16% (346)	37% (823)	220
Gender: Male	16% (169)	12% (130)	10% (108)	7% (78)	4% (46)	13% (143)	37% (389)	106
Gender: Female	10% (114)	10% (115)	10% (113)	8% (89)	6% (70)	18% (204)	38% (435)	113
Age: 18-29	6% (28)	9% (40)	4% (20)	8% (37)	8% (35)	16% (75)	49% (223)	45
Age: 30-44	9% (51)	13% (70)	13% (71)	8% (46)	7% (37)	15% (84)	35% (196)	55
Age: 45-54	14% (45)	11% (35)	9% (28)	5% (16)	4% (13)	16% (51)	41% (130)	3
Age: 55-64	13% (55)	11% (49)	10% (43)	9% (38)	4% (19)	17% (72)	36% (157)	43
Age: 65+	24% (104)	11% (50)	14% (59)	7% (30)	3% (12)	15% (65)	27% (117)	43
Generation Z: 18-22	4% (10)	6% (13)	3% (7)	11% (26)	9% (21)	16% (37)	50% (113)	22
Millennial: Age 23-38	8% (45)	11% (66)	11% (62)	8% (44)	7% (40)	16% (96)	39% (231)	58
Generation X: Age 39-54	13% (69)	13% (66)	10% (50)	6% (29)	5% (24)	15% (77)	39% (204)	5
Boomers: Age 55-73	18% (134)	12% (91)	11% (82)	8% (64)	4% (30)	15% (117)	32% (244)	76
PID: Dem (no lean)	15% (120)	12% (98)	11% (90)	7% (54)	6% (51)	15% (127)	34% (284)	82
PID: Ind (no lean)	10% (69)	10% (66)	8% (54)	9% (61)	5% (31)	17% (115)	42% (287)	68
PID: Rep (no lean)	14% (94)	12% (80)	11% (78)	7% (51)	5% (33)	15% (104)	37% (253)	69
PID/Gender: Dem Men	18% (72)	14% (54)	13% (51)	7% (25)	5% (18)	11% (43)	32% (125)	38
PID/Gender: Dem Women	11% (48)	10% (44)	9% (38)	7% (29)	8% (33)	19% (84)	36% (158)	43
PID/Gender: Ind Men	11% (38)	11% (38)	7% (26)	7% (26)	3% (11)	16% (55)	44% (154)	34
PID/Gender: Ind Women	9% (32)	9% (29)	8% (28)	10% (35)	6% (20)	18% (60)	40% (133)	33
PID/Gender: Rep Men	18% (60)	12% (38)	9% (31)	8% (27)	5% (16)	14% (45)	34% (109)	32
PID/Gender: Rep Women	9% (34)	11% (42)	13% (47)	7% (25)	5% (17)	16% (59)	39% (143)	36
Ideo: Liberal (1-3)	15% (87)	13% (76)	8% (47)	8% (48)	5% (31)	17% (97)	34% (200)	58
Ideo: Moderate (4)	15% (87)	13% (74)	12% (71)	8% (46)	7% (38)	15% (86)	30% (175)	57
Ideo: Conservative (5-7)	13% (97)	10% (78)	11% (83)	6% (47)	5% (39)	16% (123)	39% (293)	76
Educ: < College	10% (153)	9% (142)	10% (148)	8% (114)	6% (84)	16% (239)	42% (633)	15
Educ: Bachelors degree	18% (79)	15% (65)	11% (48)	8% (36)	4% (19)	16% (72)	28% (126)	44
Educ: Post-grad	21% (51)	15% (37)	10% (25)	7% (17)	5% (13)	15% (36)	26% (65)	24

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Newspapers

Demographic	Daily	A few times per week	Once per week	A few times per month	Once per month	Less than once per month	Never	Tota
Adults	13% (283)	11% (244)	10% (221)	8% (166)	5% (115)	16% (346)	37% (823)	220
Income: Under 50k	11% (129)	10% (117)	10% (116)	7% (86)	5% (63)	16% (189)	42% (506)	120
Income: 50k-100k	14% (93)	14% (92)	10% (67)	9% (60)	5% (35)	17% (112)	32% (218)	67
Income: 100k+	19% (60)	11% (36)	12% (38)	6% (20)	6% (18)	14% (46)	31% (99)	3
Ethnicity: White	13% (229)	11% (185)	11% (194)	7% (129)	4% (75)	16% (280)	37% (629)	172
Ethnicity: Hispanic	8% (29)	9% (32)	11% (37)	7% (24)	5% (19)	16% (55)	44% (153)	34
Ethnicity: Afr. Am.	12% (34)	11% (31)	6% (16)	6% (16)	9% (26)	12% (34)	43% (117)	27
Ethnicity: Other	10% (20)	13% (28)	6% (12)	10% (21)	7% (14)	16% (33)	38% (78)	20
All Christian	15% (149)	14% (133)	12% (115)	8% (74)	6% (54)	15% (146)	31% (306)	97
All Non-Christian	24% (25)	14% (14)	12% (12)	10% (11)	5% (5)	13% (13)	21% (22)	10
Atheist	8% (8)	7% (7)	9% (8)	8% (7)	4% (4)	24% (22)	39% (36)	
Agnostic/Nothing in particular	10% (102)	9% (90)	8% (86)	7% (74)	5% (53)	16% (166)	45% (460)	103
Religious Non-Protestant/Catholic	20% (26)	15% (19)	14% (18)	8% (11)	4% (5)	15% (19)	23% (29)	12
Evangelical	12% (68)	12% (64)	9% (47)	6% (35)	7% (38)	15% (81)	39% (214)	54
Non-Evangelical	15% (124)	12% (98)	11% (91)	8% (65)	4% (36)	16% (124)	33% (263)	80
Community: Urban	15% (83)	14% (76)	7% (37)	8% (42)	7% (38)	13% (72)	36% (196)	54
Community: Suburban	12% (123)	10% (107)	10% (106)	7% (77)	5% (55)	16% (162)	39% (405)	103
Community: Rural	12% (78)	10% (62)	13% (79)	8% (48)	3% (22)	18% (113)	36% (222)	62
Employ: Private Sector	13% (86)	15% (99)	11% (74)	7% (43)	6% (36)	15% (100)	33% (211)	64
Employ: Government	10% (13)	14% (18)	11% (15)	15% (19)	6% (8)	17% (22)	28% (37)	13
Employ: Self-Employed	20% (41)	7% (14)	10% (20)	4% (9)	7% (13)	20% (41)	33% (68)	20
Employ: Homemaker	8% (12)	9% (15)	12% (19)	7% (11)	4% (6)	18% (28)	43% (68)	15
Employ: Retired	20% (103)	10% (53)	13% (65)	7% (35)	4% (22)	15% (78)	30% (151)	50
Employ: Unemployed	5% (14)	10% (26)	7% (19)	9% (25)	5% (14)	15% (39)	48% (127)	26
Employ: Other	6% (10)	6% (11)	4% (7)	6% (9)	5% (8)	13% (21)	60% (99)	16
Military HH: Yes	14% (53)	12% (45)	12% (43)	9% (32)	4% (15)	17% (62)	32% (120)	36
Military HH: No	13% (230)	11% (199)	10% (178)	7% (135)	5% (100)	16% (285)	38% (704)	18
RD/WT: Right Direction	14% (112)	12% (95)	11% (92)	8% (67)	4% (31)	14% (118)	37% (304)	8
RD/WT: Wrong Track	12% (171)	11% (149)	9% (130)	7% (100)	6% (84)	17% (229)	38% (520)	13

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Adults	13% (283)	11% (244)	10% (221)	8% (166)	5% (115)	16% (346)	37% (823)	220
Trump Job Approve	13% (119)	10% (94)	11% (101)	7% (64)	5% (41)	17% (157)	37% (340)	9
Trump Job Disapprove	13% (156)	13% (147)	10% (114)	8% (95)	6% (65)	15% (173)	36% (421)	117
Trump Job Strongly Approve	13% (72)	10% (55)	11% (59)	6% (31)	4% (21)	14% (74)	42% (226)	5:
Trump Job Somewhat Approve	12% (47)	10% (39)	11% (42)	9% (32)	6% (21)	22% (83)	30% (113)	37
Trump Job Somewhat Disapprove	13% (38)	16% (46)	10% (28)	7% (21)	5% (15)	15% (43)	34% (100)	29
Trump Job Strongly Disapprove	13% (118)	11% (100)	10% (86)	8% (73)	6% (51)	15% (129)	37% (321)	88
Favorable of Trump	13% (120)	10% (93)	10% (94)	8% (69)	4% (40)	17% (155)	37% (339)	9:
Unfavorable of Trump	14% (157)	13% (145)	10% (114)	8% (94)	6% (64)	15% (173)	35% (401)	114
Very Favorable of Trump	14% (74)	9% (51)	11% (59)	6% (34)	4% (22)	14% (74)	42% (230)	54
Somewhat Favorable of Trump	13% (46)	11% (42)	10% (35)	9% (35)	5% (17)	22% (82)	30% (109)	36
Somewhat Unfavorable of Trump	17% (37)	14% (31)	11% (25)	8% (18)	6% (13)	16% (34)	28% (61)	2:
Very Unfavorable of Trump	13% (120)	12% (113)	10% (89)	8% (76)	5% (51)	15% (139)	37% (341)	92
#1 Issue: Economy	11% (61)	13% (73)	11% (61)	6% (35)	5% (30)	20% (107)	33% (180)	54
#1 Issue: Security	12% (41)	11% (37)	7% (22)	10% (32)	4% (13)	14% (48)	42% (138)	3:
#1 Issue: Health Care	13% (66)	12% (65)	11% (58)	9% (45)	4% (21)	12% (66)	39% (208)	5:
#1 Issue: Medicare / Social Security	19% (63)	8% (27)	15% (49)	5% (18)	4% (14)	14% (48)	35% (116)	3:
#1 Issue: Women's Issues	10% (11)	6% (6)	5% (5)	6% (7)	12% (13)	20% (23)	42% (47)	1
#1 Issue: Education	9% (12)	9% (11)	8% (10)	6% (8)	8% (11)	16% (20)	44% (57)	1
#1 Issue: Energy	12% (13)	9% (10)	8% (9)	14% (15)	8% (9)	13% (14)	37% (40)	1(
#1 Issue: Other	15% (17)	14% (15)	7% (7)	5% (6)	5% (5)	20% (22)	35% (38)	1
2018 House Vote: Democrat	18% (141)	13% (105)	13% (102)	7% (58)	5% (39)	15% (117)	29% (224)	78
2018 House Vote: Republican	14% (90)	12% (80)	11% (69)	8% (55)	5% (31)	16% (105)	34% (223)	65
2018 House Vote: Someone else	10% (7)	11% (7)	12% (8)	7% (5)	9% (6)	17% (11)	33% (21)	(
2016 Vote: Hillary Clinton	18% (125)	13% (92)	13% (90)	7% (53)	5% (33)	16% (111)	29% (207)	7
2016 Vote: Donald Trump	13% (92)	12% (79)	12% (79)	6% (43)	5% (34)	17% (116)	35% (239)	68
2016 Vote: Other	14% (21)	15% (21)	8% (12)	7% (10)	9% (13)	16% (23)	31% (46)	14
2016 Vote: Didn't Vote	7% (45)	8% (51)	6% (40)	9% (60)	5% (35)	15% (97)	50% (332)	66
Voted in 2014: Yes	17% (227)	13% (171)	13% (167)	7% (98)	5% (62)	16% (205)	29% (389)	13
Voted in 2014: No	6% (56)	8% (73)	6% (54)	8% (69)	6% (53)	16% (141)	49% (435)	8

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Adults	13% (283)	11% (244)	10% (221)	8% (166)	5% (115)	16% (346)	37% (823)	220
2012 Vote: Barack Obama	18% (149)	14% (115)	13% (108)	8% (69)	5% (42)	15% (128)	28% (234)	84
2012 Vote: Mitt Romney	15% (78)	11% (58)	11% (58)	7% (36)	4% (18)	17% (89)	34% (171)	50
2012 Vote: Other	6% (4)	12% (9)	12% (9)	4% (3)	4% (3)	16% (12)	46% (35)	7
2012 Vote: Didn't Vote	7% (51)	8% (63)	6% (47)	8% (58)	7% (51)	15% (117)	50% (382)	76
4-Region: Northeast	19% (73)	10% (39)	11% (44)	8% (32)	6% (23)	13% (50)	33% (131)	39
4-Region: Midwest	12% (55)	14% (64)	12% (57)	8% (39)	4% (18)	15% (71)	34% (157)	46
4-Region: South	12% (98)	11% (94)	10% (82)	7% (57)	5% (42)	16% (129)	39% (323)	82
4-Region: West	11% (57)	9% (47)	7% (38)	7% (38)	6% (31)	18% (96)	41% (212)	52
Watch TV: Every day	15% (163)	12% (133)	11% (117)	7% (76)	5% (49)	15% (166)	35% (380)	108
Watch TV: Several times per week	12% (62)	11% (55)	11% (55)	8% (41)	7% (36)	17% (90)	35% (181)	5
Watch TV: About once per week	5% (8)	14% (22)	14% (23)	11% (17)	2% (3)	16% (25)	37% (58)	15
Watch TV: Several times per month	18% (20)	12% (13)	9% (10)	7% (8)	5% (6)	13% (14)	35% (39)	10
Watch TV: About once per month	8% (5)	6% (4)	4% (3)	11% (7)	14% (9)	26% (18)	30% (20)	6
Watch TV: Less often than once per month	6% (5)	8% (7)	6% (5)	10% (8)	8% (7)	22% (20)	39% (35)	8
Watch TV: Never	11% (20)	5% (9)	5% (9)	5% (8)	3% (5)	8% (15)	63% (110)	17
Watch Movies: Every day	15% (54)	15% (54)	10% (36)	5% (19)	5% (18)	15% (54)	34% (122)	35
Watch Movies: Several times per week	12% (74)	13% (74)	10% (61)	8% (50)	6% (33)	14% (80)	37% (216)	58
Watch Movies: About once per week	10% (36)	10% (36)	13% (45)	6% (23)	6% (23)	19% (69)	35% (125)	35
Watch Movies: Several times per month	11% (32)	11% (32)	10% (31)	13% (37)	7% (20)	14% (42)	34% (100)	29
Watch Movies: About once per month	11% (25)	9% (19)	10% (22)	6% (13)	3% (8)	22% (49)	39% (88)	22
Watch Movies: Less often than once per month	17% (33)	9% (17)	7% (14)	6% (12)	5% (9)	17% (33)	38% (74)	19
Watch Movies: Never	15% (29)	6% (12)	7% (12)	6% (12)	2% (5)	11% (20)	52% (99)	18
Watch Sporting Events: Every day	25% (39)	15% (23)	9% (14)	4% (6)	5% (8)	7% (11)	34% (52)	15
Watch Sporting Events: Several times per week	18% (61)	17% (58)	12% (41)	10% (35)	5% (19)	10% (34)	28% (97)	34
Watch Sporting Events: About once per week	15% (37)	14% (35)	18% (46)	8% (19)	3% (8)	17% (42)	25% (64)	25
Watch Sporting Events: Several times per month	16% (29)	13% (23)	8% (15)	8% (14)	8% (14)	16% (29)	32% (59)	18
Watch Sporting Events: About once per month	13% (17)	7% (9)	13% (17)	8% (11)	7% (9)	19% (26)	33% (45)	13
Watch Sporting Events: Less often than once per month	12% (42)	13% (46)	9% (30)	8% (26)	7% (23)	24% (82)	27% (93)	34
Watch Sporting Events: Never	7% (57)	6% (50)	7% (58)	7% (56)	4% (34)	16% (124)	52% (414)	79

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Adults	13% (283)	11% (244)	10% (221)	8% (166)	5% (115)	16% (346)	37% (823)	220
Cable TV: Currently subscribe	17% (163)	12% (117)	10% (95)	7% (62)	4% (41)	15% (146)	34% (320)	94
Cable TV: Subscribed in past	9% (71)	10% (75)	10% (75)	10% (75)	6% (43)	19% (146)	37% (285)	77
Cable TV: Never subscribed	10% (49)	11% (53)	10% (51)	6% (30)	6% (31)	11% (55)	45% (218)	48
Satellite TV: Currently subscribe	13% (62)	12% (55)	8% (40)	10% (46)	5% (24)	17% (80)	35% (167)	47
Satellite TV: Subscribed in past	11% (66)	13% (79)	12% (73)	8% (47)	4% (23)	20% (121)	33% (202)	6
Satellite TV: Never subscribed	14% (154)	10% (110)	10% (108)	7% (73)	6% (68)	13% (145)	41% (454)	11
Streaming Services: Currently subscribe	12% (157)	11% (146)	9% (120)	7% (99)	6% (77)	17% (231)	38% (501)	13
Streaming Services: Subscribed in past	11% (22)	14% (28)	10% (19)	9% (17)	8% (15)	17% (32)	31% (60)	19
Streaming Services: Never subscribed	15% (104)	10% (70)	12% (82)	7% (50)	3% (23)	12% (84)	39% (262)	67
Film: An avid fan	16% (115)	13% (96)	10% (71)	7% (52)	5% (40)	17% (125)	31% (226)	72
Film: A casual fan	12% (139)	11% (124)	11% (132)	8% (97)	5% (57)	16% (193)	37% (431)	117
Film: Not a fan	9% (29)	8% (25)	6% (18)	6% (18)	6% (18)	9% (28)	55% (167)	30
Television: An avid fan	16% (148)	12% (113)	10% (96)	6% (56)	5% (46)	16% (152)	35% (327)	93
Television: A casual fan	11% (119)	11% (122)	11% (117)	9% (96)	5% (55)	16% (177)	37% (404)	109
Television: Not a fan	9% (16)	6% (10)	5% (8)	8% (14)	8% (14)	10% (18)	54% (93)	17
Music: An avid fan	13% (140)	12% (128)	10% (107)	7% (77)	5% (55)	15% (168)	38% (417)	109
Music: A casual fan	13% (127)	11% (103)	10% (98)	8% (74)	5% (47)	17% (166)	36% (339)	95
Music: Not a fan	10% (16)	8% (13)	11% (16)	10% (16)	8% (13)	8% (13)	44% (68)	15
Fashion: An avid fan	18% (53)	12% (37)	5% (16)	7% (22)	7% (21)	13% (40)	37% (109)	29
Fashion: A casual fan	11% (105)	13% (117)	11% (100)	9% (82)	5% (45)	18% (164)	33% (305)	9
Fashion: Not a fan	13% (125)	9% (91)	11% (105)	6% (62)	5% (48)	15% (143)	42% (409)	98

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.