

# Poor People App: The Mobilization America Needs

## White Paper - Version 4.0

October 2025

### IMPORTANT NOTICE TO READERS

This white paper describes the long-term vision and potential architecture for the Poor People App ecosystem. **\*\*This is not a prospectus, offering document, or investment opportunity.\*\***

#### **\*\*What This Document Is:\*\***

- A description of our vision for addressing economic challenges through technology
- Technical and strategic planning for potential platform development
- An outline of how tokenized systems could theoretically work if legally viable

#### **\*\*What This Document Is NOT:\*\***

- An offer to sell securities, tokens, or any financial instruments
- A guarantee that any described features will be built or launched
- A promise of financial returns to supporters or participants

#### **\*\*Current Stage:\*\***

We are in the research and development phase. Current fundraising efforts support:

- Software prototyping and technical feasibility research
- Legal consultation and regulatory compliance planning
- Determining whether this vision can be built legally and effectively

#### **\*\*About Future Token Distribution:\*\***

References to "Poor People Coin (PPC)" describe a potential future utility token that may be developed if legal and technically viable. No tokens are being offered, sold, or distributed at this time. Any future token would be structured separately with full legal compliance.

#### **\*\*For Supporters:\*\***

If you choose to contribute to development funding, you are supporting software research and community organizing. You are not purchasing tokens, securities, or ownership stakes. You should not expect financial returns from your support.

# Are We There Yet?

## The Truth About What's Happening

**Your paycheck buys less every month.** 65% of middle-class Americans are struggling financially and don't expect their situation to improve for the rest of their lives. The government prints trillions of dollars, inflation steals your purchasing power, and you're told it's your fault for not "adapting to the new economy."

**The numbers don't lie:** While inflation was officially 2.4% in September 2024, that doesn't mean prices went down - it just means they're rising "more slowly." Your groceries still cost 20% more than they did three years ago. Your rent didn't drop. Your healthcare didn't get cheaper. The government's inflation statistics are an insult to working families watching their purchasing power vanish.

**AI is coming for our kids' futures.** Since ChatGPT launched, workers aged 22-25 have lost 13% of employment opportunities in AI-exposed fields. The entry-level jobs that used to launch careers are disappearing. Software developers, customer service reps, analysts - the jobs college kids trained for are being automated away. What's their plan? "Learn to code" is now "learn to compete with AI."

**But here's what they don't want you to know:** While AI eliminates office jobs, demand for human connection, care, and support is exploding. People need help with their kids, their elderly parents, their health, their technology, their finances. They need human beings who care, not chatbots and bureaucrats.

**The Poor People App (PPA) is our answer.** We're building the platform that lets regular Americans monetize what they're naturally good at - helping other people - while also helping themselves in the process. Engaging with the financial system and incorporating technology that helps us navigate the complex world of economics and social well being while fortifying human participation as a foundation in our communities.

## Our Answer: The Poor People App and Poor People Coin

### Building Our Response

**The system won't fix itself, at least not yet.** So we're building the Poor People App (PPA) - a platform that lets regular Americans help each other while creating economic infrastructure that

serves us, especially when we are in need of assistance. And we're exploring tokenized coordination through the Poor People Coin (PPC).

**The vision for Poor People Coin (PPC) is to enable economic mobilization through tokenized community coordination.** Reddit and Gamestop anyone? We like the system when it's fair, otherwise we can always count on the power of productivity in the hands of the technologically savvy. Why wouldn't we organize around the same infrastructure that has already revolutionized lending, borrowing, and trading through decentralized systems?

**PPC enables a sustainable business model:** users earn tokens by providing services, spend tokens to receive services, and the platform takes small coordination fees to fund operations and build reserves. This isn't wealth extraction - it's a marketplace where value stays within the community while maintaining the infrastructure that makes it all work.

## The Uber Revolution, Applied to Human Services

**Remember when everyone said Uber would never work?** "People won't get in strangers' cars." "Regulation won't allow it." "The taxi companies will stop it." Today, Uber generates \$44 billion annually connecting people who need rides with people who have cars.

**We're doing the same thing for human services. But instead of rides, we're connecting:**

- **Families drowning in childcare costs with people who love kids** - Working parents spend 22% of their household income on childcare, more than triple the 7% that's considered "affordable." That's an average of \$13,128 per year per child. For two kids, families pay more than their annual housing costs. 47% of parents spend over \$1,500 monthly on childcare. Black families spend 25% of their income on childcare, while 89% of all parents had to make major life changes just to afford it - taking second jobs, going into debt, or leaving the workforce entirely. The platform connects families with vetted caregivers at rates both can afford, with built-in verification, reputation systems, and transparent pricing.
- **Seniors abandoned by family and system with people who respect their elders** - professional elder care costs roughly \$5,000+ monthly for assisted living, pricing out middle-class families who earn too much for Medicaid but can't afford private care. PPA creates alternatives by connecting seniors with vetted providers for companionship, daily living assistance, and health monitoring - at rates families can actually afford while providers earn fair compensation.
- **Students with resources**- 32% of 4th graders were proficient in reading in 2022, and 28% of 8th graders were proficient in math in 2024. Private tutoring typically runs \$25–\$80 per hour, with premium services at \$100+. The average U.S. public-school teacher's starting pay is often ~\$45–50k. Remember that a one bedroom apartment in the Boston suburbs, 20 miles out from Boston, is \$21K. PPA enables verified tutors -

from retired teachers to college students to subject matter experts - to offer affordable education support while building sustainable income streams.

- **People drowning in bureaucracy with people who know how to navigate the system** - Americans spend about 13 hours preparing an individual tax return each year. Initial Social Security disability decisions now average roughly 7–8 months (~220–240 days), and about 60–67% of first-time applications are denied; appeals can add several more months. Prior authorization delays care for ~94% of patients, according to physician surveys. The federal civilian workforce is ~2.0–2.3 million employees with average pay ~\$106,000; counts exclude the military and often exclude contractors. Frustration comes from complexity and backlogs, not deliberate design. PPA combines AI-powered form assistance with human expertise from people who've successfully navigated these systems - reducing frustration, saving time, and improving approval rates.
- **Households overwhelmed by daily tasks with people who can help** - 62% of Americans work over 40 hours per week while managing households, childcare, and elder care. The average person spends 7 hours weekly on household tasks they'd rather outsource but can't afford professional services.
- **No one can get ahead because everyone is working too much to make too little** - while bureaucrats and consultants charge premium rates to help navigate systems they created. Is it rigged? Let's find out and then fix it!!

## Generative Intelligence

### Phase 1: Build the Foundation

#### Join the Network

Sign up now to be part of the founding community building this infrastructure. Your early participation helps demonstrate real demand for these solutions and validates that people want better tools for economic coordination. We need critical mass to attract the talent, partnerships, and resources necessary to build this properly.

The technical infrastructure we're planning is substantial - AI agents, blockchain integration, service matching systems, verification protocols. Building it right requires bringing together experienced developers, legal experts, and community organizers. Your signup helps us show potential team members and advisors that this isn't just theory - there's a real community ready to use these tools.

#### Leveraging Open-Source Intelligence

One of our core strategies is using existing open-source intelligence tools and methodologies to maximize efficiency. Rather than reinventing every wheel, we're building on proven frameworks that already exist. Large language models, agent-based systems, and intelligence gathering

tools have matured significantly - we can leverage these to create something more powerful than any single organization could build from scratch.

Open-source intelligence (OSINT) principles let us:

- Aggregate publicly available resources about benefits, services, and programs across thousands of jurisdictions
- Use AI to process and organize this information so it's actually accessible to regular people
- Build verification systems that cross-reference multiple data sources
- Create tools that learn and improve as more people use them
- Develop intelligence about what communities actually need rather than guessing

We're not starting from zero. We're taking the best of what exists - from blockchain protocols to AI frameworks to community organizing tools - and combining them in ways that serve working families instead of extracting from them.

## **Share the Vision**

Building this infrastructure requires spreading awareness throughout the communities it's designed to serve. Tell your neighbors, your family, your coworkers. Post about what we're building. Share [poorpeople.app](#) after you sign up.

This isn't about creating hype - it's about connecting with people who face the same challenges you do. Every person who joins strengthens the network and helps prove this model can work. The people who understand the problem earliest become the foundation for everyone who joins later.

We're building collective capacity through technology. The more people who participate early, the stronger the foundation we can build together.

## **Phase 2: Launch the Technology**

**AI agents handle the complexity.** Our artificial intelligence navigates bureaucracy, matches the right people, handles payments, runs background checks, and manages scheduling. You focus on helping people - technology handles everything else.

**Blockchain creates trust.** Smart contracts ensure everyone gets paid. Cryptocurrency eliminates bank fees. Verification systems prevent fraud. No middlemen skimming profits.

**Mobile apps make it simple.** Post what you need help with or what help you can provide. Get matched with people in your area. Rate your experiences. Build your reputation. Earn money and PPC tokens for every verified interaction.

## Phase 3: Economic and Political Power

**Bitcoin treasury protects our wealth.** While the government prints more dollars and inflates away your savings, our platform reserves accumulate Bitcoin. As PPC gains users, Bitcoin reserves grow. As Bitcoin appreciates, PPC holders benefit. We're building an inflation hedge for the working class.

**Network effects create monopoly power.** When every neighborhood uses PPA, response times shrink, prices drop, quality soars. PPA can team up with other platforms and we can compete in this market together, because we need to grow the network, the reputation systems, and the community trust.

**Political influence emerges from demonstrated solutions.** When PPA successfully coordinates services that existing systems struggle to deliver, it becomes a resource politicians want to integrate with, not resist. We're not replacing government programs - we're building technology that makes them more accessible and effective.

Consider the current reality: about 42% of U.S. households (roughly 55 million) struggle to afford basics, and by 2030, approximately 71 million Americans will be 65 or older, dramatically increasing care needs. Government agencies and traditional nonprofits are already overwhelmed. They need better tools.

The PPA leverage comes from building something that works so well that integration becomes obvious. Elected officials serve constituents who are using PPA to access services, manage caregiving, and coordinate community support. At that point, creating favorable policy isn't about demanding change - it's about codifying what's already proving effective.

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## The Economics: Why Everyone Wins

### For People Who Need Help

**Affordable human services.** When we reduce bureaucratic overhead and use AI for coordination, costs plummet. Getting help becomes accessible to middle-class families, not just the very poor or very rich. Today, administrative overhead eats 15–25% of U.S. health spending (~\$600B–\$1T/yr), clinicians spend ~12–13 hours/week on prior authorizations, and only ~22% of Americans trust the federal government to do what's right.

**Quality through reputation systems.** Unlike government programs where you get what you get, our platform builds detailed reputation profiles. The best helpers earn the most money and get the most requests. Quality rises to the top; transparency, work ethic and competence.

**No more bureaucratic humiliation.** No income verification, no waiting lists, no caseworkers treating you like a criminal. You post what you need, you get matched with people who can help, you pay with PPC or USD.

## **For People Who Provide Help**

**Turn your skills into money.** Turn Your Life Experience into a Thriving Business.

This is a marketplace for the skills that truly matter. Are you a retired accountant who spends 13 hours navigating your own tax return? Now you can earn by helping other families in your neighborhood do the same, saving them from predatory tax prep services. Are you a parent who has mastered the art of cooking affordable, healthy meals? Turn your weekly grocery list and meal prep strategy into a paid service for overwhelmed working parents who are spending a fortune on takeout. Do you spend hours on the phone helping your own aging parents navigate Medicare forms? That frustrating, hard-won knowledge is now a valuable, monetizable skill you can offer to the millions of families struggling to afford the \$5,000/month cost of professional elder care. Are you a graduate who aced your math exams? Help your neighbors and your community with their children's education. Good with kids, patient with technology, skilled at assembling furniture, or a master at navigating the VA benefits system? These aren't hobbies; they are the foundational skills of a resilient community, and on our platform, they become powerful, dignified streams of income.

**Build a real business.** Start part-time helping neighbors. Build reputation and raise rates. Eventually, go full-time serving your community. The platform provides client acquisition, payment processing, insurance coordination, and reputation management.

**Economic security in an uncertain world.** As AI eliminates traditional jobs, human service jobs become recession-proof. People will always need care, teaching, companionship, and support.

## **For People Who Want to Contribute Beyond Cash**

**Not everyone needs immediate income** - some people have stable jobs but want to build community infrastructure and access better tools for helping others.

**How Volunteer Participation Works:**

**When you volunteer through PPA** - teaching technology skills, helping navigate benefits, providing companionship, or offering professional expertise - you earn tokens that unlock access to the platform's enhanced capabilities:

**AI-powered tools-** for managing complex paperwork and applications

**Priority matching-** when you need services for yourself or family members

**Advanced features-** like group coordination tools and resource libraries

**Partner benefits-** from organizations that integrate with the platform

**The token system isn't about financial returns** - it's about creating a sustainable exchange where those who contribute their time and skills gain access to better tools and services. You're not "investing" - you're participating in a mutual aid network that runs on verified contributions rather than just cash.

**Why This Works:** Traditional volunteer systems burn people out because contributions are one-directional. PPA creates reciprocity: your hours teaching someone to use a smartphone earn you access to the AI assistant that helps you navigate your parent's Medicare enrollment. Your time helping a neighbor with benefits paperwork earns you priority when you need emergency childcare.

**The platform tracks verified contributions and allocates access accordingly.** This keeps the system sustainable while ensuring those who give back have resources when they need them.

## **The Jevons Paradox: Efficiency Creates More Demand**

**When we make help affordable and convenient, everyone wants more of it.** This is basic economics - improve efficiency and total demand expands.

### **Real examples:**

- **Ride-hailing:** Uber/Lyft availability increased vehicle-miles traveled and congestion in major cities.
- **Telehealth:** Expanded access often raised primary-care utilization rather than merely substituting visits.
- **Free/fast shipping:** Prime-style free shipping increases purchase frequency and order volume.
- **Child-care subsidies:** Higher subsidies drive more families to use formal care and increase overall uptake; New Mexico's universal child care sharply expanded usage and reduced poverty.
- **Cheap long-distance/VOIP:** Flat-rate plans historically increased call minutes as prices fell (you already note this; keep it).
- **Machine translation:** Better, cheaper translation technology expanded cross-border communication and trade.

**Our success creates more success for everyone.** As the platform grows, more people can afford help, more people can earn money providing help, and communities become more



resilient and self-reliant. The platform maintains Bitcoin reserves as an operational hedge against inflation, ensuring service continuity even during economic instability.

## Why We'll Win When Others Fail

### Traditional Nonprofits Can't Compete

**They're designed to fail.** Grant funding creates feast-or-famine cycles. Board committees require meetings for every decision. Ancient technology systems barely function. They can't pay competitive salaries for top talent.

**We're designed to win.** Revenue funds immediate growth. AI agents make decisions instantly. Modern technology scales infinitely. Market-rate compensation attracts the best people. Administrative costs are notably reduced with automation.

### Government Agencies Briefly

**We all know governments are trapped by bureaucracy.** It takes 18-24 months to buy new software. Every change needs approval from five committees. Legacy systems from the 1990s. Political budget cycles prevent long-term investment.

**We move fast and fix things.** Deploy updates weekly. AI agents work everywhere immediately. Modern systems that actually function. Sustainable business model independent of politics. Serve every zip code because efficiency scales.

**Partners not competitors.** Governments serve millions of people with consistent standards across all fifty states. Our AI agents can help agencies serve constituents more efficiently. Our platform can reduce case worker loads by handling routine applications and navigation. Our verification systems can improve program integrity while reducing administrative burden.

### Technology Companies: Natural Allies

**We are a technology company.** We understand scalable systems, AI development, and platform economics. The tech industry has the expertise and resources to build solutions that government agencies and traditional nonprofits cannot.

**Many tech companies share our values.** The challenge isn't technical capability - it's finding companies that prioritize human flourishing alongside profitable growth. We're building for engineers who want their code to strengthen families and communities.

### What makes us different:

- Mission-driven development focused on spiritual and community growth

- Pro-family technology that supports population growth and family formation
- Data sovereignty models that compensate users rather than exploit them
- Long-term sustainability over venture capital growth mandates

**We invite partnership with technology companies that believe innovation should serve human dignity and community resilience.**

## How PPC Functions as a Utility Token

### Token Mechanics and Platform Sustainability

Poor People Coin (PPC) is designed as a utility token that powers the platform's coordination and incentive systems. Understanding how it works helps clarify why this model can sustain itself long-term.

**Earning Tokens:** Users earn PPC through verified contributions to the platform:

- Completing services for other community members
- Participating in surveys or data-sharing (with explicit consent)
- Volunteering time to help others navigate systems
- Referring new users who actively participate
- Completing educational modules that improve service quality

**Using Tokens:** PPC unlocks access to platform features and services:

- Requesting services from other community members
- Accessing AI-powered assistance tools
- Priority matching for time-sensitive needs
- Premium features like advanced scheduling and coordination
- Participating in platform governance decisions
- Partner benefits from integrated organizations

### Platform Sustainability Model:

The platform operates on small coordination fees (similar to how Uber takes a percentage of rides). When services are exchanged:

- Service provider receives payment (cash or tokens)
- Service recipient pays for the service
- Platform retains a small percentage to fund operations, development, and reserves

This creates a sustainable revenue model that:

- Pays competitive salaries to attract top talent
- Funds ongoing development and security
- Builds operational reserves (including Bitcoin holdings as inflation hedge)
- Supports community programs and partnerships

### **Why Token Supply Management Matters:**

To prevent inflation of the token supply and maintain utility value:

- Fixed token emissions on a decreasing schedule
- Tokens used for certain platform fees are burned (removed from circulation)
- Supply decreases as usage increases, maintaining scarcity
- Treasury holds reserves to ensure liquidity and stability

This isn't about creating investment returns - it's about ensuring the token remains useful for its intended purpose: coordinating community services efficiently.

## **Building Toward Regulatory Compliance**

### **Learning from Platform Precedents:**

When Uber launched, they didn't ask permission - they demonstrated value first, built massive user support, then negotiated regulatory frameworks from a position of strength. We're following a similar playbook, but with a critical difference: we're proactively engaging with regulators to build compliant systems from the start.

### **Our Regulatory Strategy:**

#### **Phase 1: Build with compliance in mind**

- Engage securities lawyers early to structure PPC as a utility token, not a security
- Design systems that comply with existing frameworks where possible
- Document all architectural decisions with regulatory implications
- Build relationships with relevant agencies before launch

#### **Phase 2: Demonstrate community value**

- Launch with clear utility use cases (earning tokens for services, spending them for access)
- Build user base that demonstrates genuine demand
- Show how the platform solves problems existing systems can't address
- Create data showing positive community impact

#### **Phase 3: Engage with policymakers**

- Present the platform as solving constituent problems
- Offer to work within regulatory frameworks
- Propose specific compliance structures if needed
- Use community support as leverage for reasonable regulation

### **Key Regulatory Considerations:**

PPC is structured to avoid securities classification by ensuring:

- Tokens are earned through work, not purchased as investments
- Primary use is accessing services, not speculation
- No promises or marketing of financial returns
- Platform operates as service marketplace, not investment vehicle

However, regulations evolve and we will adapt our approach based on legal guidance. Our commitment is to operate transparently within whatever framework emerges.

### **Building Political Support:**

Rather than fighting regulation, we're building systems that solve real problems for voters:

- Veterans needing help with VA benefits
- Seniors requiring assistance with Medicare
- Families struggling with childcare costs
- Workers displaced by automation

When PPA helps constituents, politicians become allies. When we reduce strain on government services, agencies become partners. Economic power creates political leverage - but we build that power by serving communities first.

## **Building Political and Academic Support**

### **Learning from Uber's White Paper**

**In 2013, Uber released a policy white paper that changed everything.** They didn't just disrupt - they engaged. They proposed specific regulatory frameworks. They worked with academic institutions. They positioned themselves as reasonable actors solving real problems.

**But here's what's actually happening in the real world that academia is missing:**

- **Gig workers are already providing informal care services** - TaskRabbit has thousands of people doing elder care, childcare, and disability assistance under the guise of "handyman services" because there's no legitimate platform for it. These workers are uninsured, unverified, and getting paid under the table.
- **Cash-strapped families are crowdsourcing care** - Facebook groups like "Mutual Aid [City Name]" have millions of members sharing resources, but it's all disorganized and unverified. People are trading babysitting for car repairs, trading meals for tech help, but there's no systematic way to make it sustainable.
- **Government agencies are already using contractors for case management** - States like Texas pay private companies \$3,000+ per month to manage complex Medicaid cases, but these companies use overseas call centers and outdated software. The money flows to shareholders instead of community members who actually understand the local context.
- **AI is already displacing social workers** - Companies like Caseworthy and Salesforce are automating case management, but they're designed to process people through the system faster, not to actually help them succeed.
- **Community colleges are desperate for workforce development solutions** - They're spending millions on job training programs with terrible placement rates because they can't connect training to actual local opportunities.

The academic establishment is still debating whether technology can improve social services while this is already happening without any oversight or quality control. We're not proposing something theoretical - we're proposing to do it right.

## Political Strategy: From Disruption to Integration

**Start by serving constituents politicians already care about.** Veterans needing assistance navigating VA benefits. Seniors requiring help with Medicare. Young families struggling with childcare. When PPA solves problems for voters, politicians become allies.

**Demonstrate cost savings for government programs.** When our AI agents help people successfully apply for benefits on the first try, case worker loads decrease. When our platform coordinates elder care, Medicaid costs drop. When we provide job training that actually leads to employment, unemployment expenses fall.

**Build genuine political constituencies.** As the platform grows and demonstrates value, people using it to coordinate services and access resources become natural advocates. Service providers who build sustainable income streams, families who find affordable help, and communities that see reduced strain on social services create organic support for policies that enable these solutions. This isn't manufactured lobbying - it's people defending infrastructure that works for them.

## The Future We're Building

**Rewriting the Rules of Economic Power:** This isn't about efficiency for efficiency's sake. It's about using technology to give ordinary people the same advantages that Silicon Valley gives to tech bros. AI agents, blockchain payments, and smart contracts shouldn't just serve venture capitalists - they should serve the grandmother who wants to teach cooking or the veteran who knows how to fix things.

**Taking Power Back to Neighborhoods:** PPA reverses this flow. When someone in your neighborhood needs help, the money stays in your neighborhood. When you generate data by using the app, you get paid for it. When the platform makes money, community members accumulate Bitcoin-backed tokens that appreciate alongside the platform's success.

**Building the Infrastructure for Economic Revolution:** Picture this: a recession hits, but your neighborhood doesn't panic because everyone has multiple income streams through PPA. Families have built networks of mutual support and access to services that don't disappear when the economy contracts. Local service providers have established client bases. The mutual aid network doesn't depend on government programs that might get cut.

**Picture communities that don't wait for politicians to fix their problems:** They organize their own childcare networks, elder care systems, and skills training programs. Technology handles coordination, humans handle caring.

**This Is Bigger Than Business:** We're not just competing with Uber or DoorDash. We're creating infrastructure that addresses problems the current economic system hasn't solved - working families struggling despite doing everything right.

**The traditional approach says:** work harder, get two jobs, maybe you'll survive until retirement. We say: use technology to coordinate community support, build sustainable income streams together, create resilience that doesn't depend on economic boom and bust cycles.

**The current system says:** if you can't afford professional services, do without. We say: tap into the incredible pool of human knowledge and care in every neighborhood, make it affordable and accessible. The future we're building doesn't wait for permission from politicians or approval from academics. It starts with people helping people, earning money doing it, and building something bigger together. The technology just makes it possible at scale.

## **The Choice is Clear**

**We can keep playing the game without technology and lose, or we can build better technology together to stay in the game and have a chance at winning.**

**We can wait for politicians to fix systems designed to extract and redistribute wealth, or we can build systems designed to alleviate corruption through transparent networks using blockchain.**

**We can compete with AI for jobs it does better than us, or we can use AI to do what we do better than it.**

**We can continue to lose our ability to mobilize within our communities, or we can leverage technology to build community wealth through sound money and mutual aid.**

## **Join and Mobilize**

**This isn't another app or another cryptocurrency. This is infrastructure for economic resilience. This is technology in service of human flourishing. This is the platform where working Americans coordinate mutual aid using tools designed to make community support sustainable and scalable.**

**Sign up now. Tell everyone you know. Be part of building the alternative.**

**Millions of people feel the same economic pressure you do. The difference between struggling alone and building collective solutions is simply coordination - and that's what technology does best.**

**While inflation erodes purchasing power, we're building operational reserves through collaborative contributions - labor, technology, and community funding. The goal is platform stability that outlasts economic turbulence.**

**While traditional systems promise jobs that AI will eliminate, we're using that same technology to coordinate services that address real problems most of us face daily.**

**While monetary policy creates instability, we're exploring sound money principles including Bitcoin integration as a hedge against currency devaluation.**

**The question isn't whether platforms like this will be built. The question is whether they'll be built by people who serve working families or by those who extract from them.**

**We choose to serve each other.**

**We choose to use crowdsourcing and technology to create genuine alternatives.**

**We choose human dignity and community wealth over extraction and exploitation.**

**We choose to build the Poor People App.**

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# The Technical Foundation

## **AI Agent Architecture: The Operating System for a Lean-Governance Organization**

**The Poor People App is not merely a platform;** it is a new model for a radically efficient, low-overhead organization. Our AI architecture is the core of this model. It is not a collection of "bots," but a sophisticated, autonomous workforce designed to execute complex functions that would traditionally require teams of highly paid administrators, analysts, and middle managers.

This is how we eliminate the bureaucratic bloat that plagues both government agencies and traditional non-profits, ensuring resources also flow to the community, not disproportionately to administrative overhead.

**Our architecture is a multi-layered system where agents build, manage, and scale the network with minimal human intervention.**

- **Strategic Intelligence Agents (The Digital Boardroom):** This is our replacement for layers of bureaucracy. These agents ingest vast amounts of real-time data from across the platform—market dynamics, user feedback, operational costs, and regulatory changes—and synthesize it into actionable strategic intelligence. They can run complex simulations (e.g., "Model the economic impact of increasing the PPC reward for elder care in Phoenix by 15% over the next quarter") and present data-driven recommendations to the human leadership. This replaces months of committee meetings and expensive consultant reports with on-demand, C-level analysis, allowing us to make smarter decisions in hours, not months.
- **Resource Allocation Agents (The Automated CFO):** This layer acts as an autonomous treasury and logistics department. It manages the flow of resources with ruthless efficiency. These agents monitor the Bitcoin treasury, execute trades based on pre-defined risk parameters, and allocate operational funds. They analyze network usage and can autonomously provision cloud resources—via the Infrastructure Agents they command—to meet demand, ensuring we never overpay for idle servers. This is how we achieve an administrative overhead that is a fraction of traditional organizations.
- **Network Orchestration Agents (The Automated COO):** This layer acts as the operational nerve center, replacing the need for a large operations team. It includes the Market-Maker Agents that balance supply and demand for services, ensuring the PPA marketplace is efficient. When a new community partner is onboarded, an Orchestration Agent can autonomously direct a Compliance Agent to verify their credentials and then integrate their services into the local market, all with minimal to no manual intervention.
- **Mobilization Agents (The Automated CMO):** Our strategic communications and growth engine. These agents go beyond simply drafting social media posts. They are a fully integrated marketing department. They can analyze which messages are resonating most with specific demographics and autonomously launch targeted micro-campaigns to drive sign-ups for our GiveSendGo. They can parse donor databases and direct



Outreach Agents to draft personalized, high-context emails, multiplying the effectiveness of a single human fundraiser a thousand-fold.

- **Service Delivery Agents (The AI Workforce):** This is the frontline that interacts with our users, executing the tasks that would normally require a massive workforce of case managers. A Benefits Agent can manage a thousand SNAP applications simultaneously with perfect accuracy and provide real-time status updates to each user. A Legal Triage Agent can interface directly with the intake APIs of partner legal aid clinics, automatically scheduling appointments and providing all necessary documentation. They handle the 95% of bureaucratic work that is repetitive and procedural, freeing our human Sentinels and community members to focus on the 5% that requires true human connection and judgment.

**This is a self-reinforcing system.** Strategic Intelligence Agents identify a need, Resource Allocation Agents fund the solution, Network Orchestration Agents implement it, and Mobilization Agents announce it. This is not just automation; it is the blueprint for a new kind of organization—one that is lean, agile, data-driven, and relentlessly focused on its mission.

## The Sentinel Program: Experience Meets Innovation

The Sentinel Program proves that PPA isn't just another Silicon Valley platform trying to extract money from communities. We're building something that honors both innovation and wisdom, both efficiency and human judgment. We're creating jobs for people society often forgets while making services safer for the families who need them most.

**Turning Wisdom Into Safety:** While Silicon Valley talks about "disruption," we believe in connection. The PPA Sentinel Program creates a bridge between America's most experienced professionals and the communities that need their expertise most.

**Who Are Our Sentinels:** These aren't your typical tech employees. We're recruiting retired military personnel who understand logistics and crisis management. Former intelligence professionals who know how to verify identities and spot potential problems before they happen. Retired bankers who've spent decades managing risk and building trust. Police officers, firefighters, and emergency responders who've dedicated their lives to protecting others.

**Why:** These are people who've already proven their commitment to service. They understand accountability. They know how to handle sensitive information. Most importantly, they care about the country and communities they've spent their careers protecting.

**What Sentinels Do:** Think of Sentinels as the human safety net that makes our AI systems trustworthy. While our algorithms can process thousands of background checks, a Sentinel reviews the edge cases and makes judgment calls that require human experience. When someone's trying to provide elder care, a former military medic might notice red flags that an algorithm would miss.

**Sentinels also serve as community liaisons.** They understand how real families work, what actual neighborhoods need, and how to spot genuine people versus those trying to game the system. A retired police officer knows the difference between someone who's had a tough break and someone who might pose a risk.

## **The Symbiotic Network**

**This creates something beautiful.** Experienced Americans who want to stay productive get meaningful work that pays them fairly, while young people entering the gig economy get an extra layer of protection and mentorship. The Sentinel reviewing your babysitter application isn't some faceless algorithm; it's a grandmother who raised five kids and worked as a school principal for thirty years.

**Administrative Efficiency Through Human Judgment:** Traditional social services spend 25% of their budgets on administrative overhead because they need armies of case workers to handle complex human situations. The Sentinel Program flips this model. Instead of expensive, full-time bureaucrats, we have experienced professionals working part-time on the cases that matter most using modern technological tools that help them manage more through innovation.

This isn't about replacing human judgment with algorithms - it's about combining the best of both. AI handles the routine processing, while experienced Sentinels provide human safety parameters through lifetime experience.

**Building Trust at Scale:** When families know that real professionals - people with decades of experience protecting and serving others - are verifying the people coming into their homes, they trust the system. When service providers know they're being evaluated by people who understand hard work and personal responsibility, they respect the process.

**Why This Matters:** America has millions of experienced professionals entering retirement with decades of knowledge and a desire to stay useful. At the same time, we have young people entering a job market where entry-level positions are disappearing to AI. The Sentinel Program connects these two groups in a way that benefits everyone.

## **Blockchain and Cryptocurrency**

**Poor People Coin (PPC):** ERC-20 token built on Ethereum Layer-2 for fast, cheap transactions. Earned through verified activities on the platform. Used to access premium services and participate in governance.

**Bitcoin Treasury:** Platform maintains Bitcoin reserves as an operational hedge against inflation, ensuring service continuity during economic instability.

**Smart Contracts:** Automated reward distribution, multi-signature treasury management, and cryptographic verification of service completion.

**Privacy Protection:** All personal information stays off public blockchain. Users control data sharing granularly. Complete deletion capabilities with verification.

## Revenue Model

**Service coordination fees:** Percentage of transactions and below traditional platform rates.

**Educational reimbursements:** Government agencies pay for verified training completion.

**Advertising revenue sharing:** Users opt-in to view ads and receive direct compensation.

**Market research:** Companies pay premium rates for verified community participation.

**Data sovereignty:** Collective bargaining for fair user compensation when anonymized data creates value.

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