

# Color Palette

(Print)

IMAGIT NAVY

HEX: #090E20  
RGB: 9, 14, 32  
HSB: 227, 72%, 13%  
CMYK: 85, 77, 56, 75

IMAGIT INK

HEX: #004EA8  
RGB: 0, 78, 168  
HSB: 212, 100%, 66%  
CMYK: 98, 78, 0, 0

IMAGIT TEAL

HEX: #00A4C4  
RGB: 0, 164, 196  
HSB: 190, 100%, 77%  
CMYK: 77, 16, 17, 0

IMAGIT LIGHT TEAL

HEX: #77E5E0  
RGB: 119, 229, 224  
HSB: 177, 48%, 90%  
CMYK: 44, 0, 18, 0

# Color Palette (Web)

IMAGIT NAVY

HEX: #090E20  
RGB: 9, 14, 32  
HSB: 227, 72%, 13%  
CMYK: 85, 77, 56, 75

IMAGIT INK

HEX: #004EA8  
RGB: 0, 78, 168  
HSB: 212, 100%, 66%  
CMYK: 98, 78, 0, 0

IMAGIT TEAL

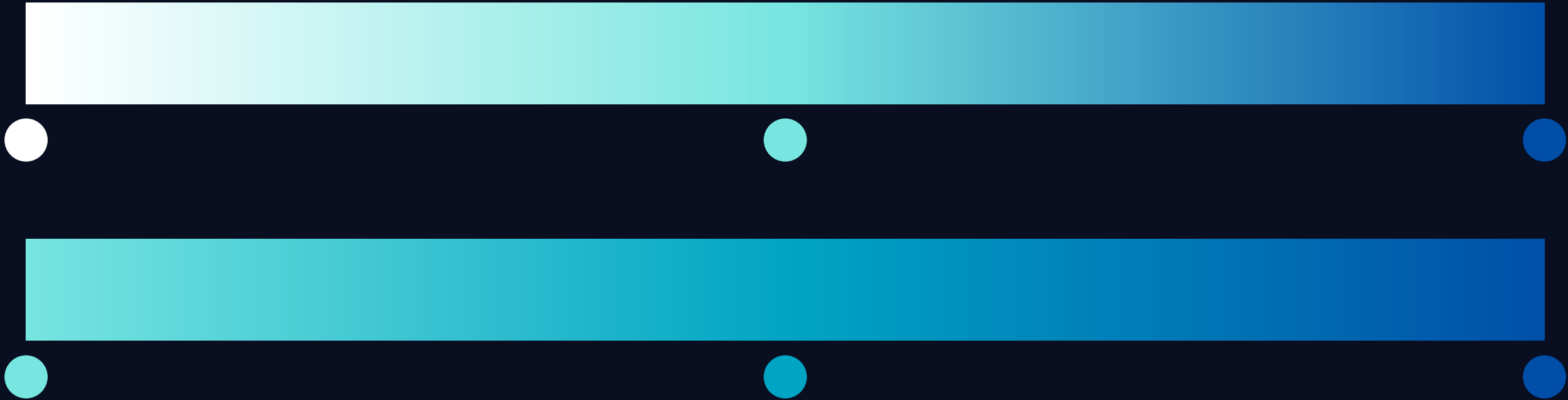
HEX: #00A4C4  
RGB: 0, 164, 196  
HSB: 190, 100%, 77%  
CMYK: 77, 16, 17, 0

IMAGIT BRIGHT TEAL  
▲ DIGITAL ONLY!

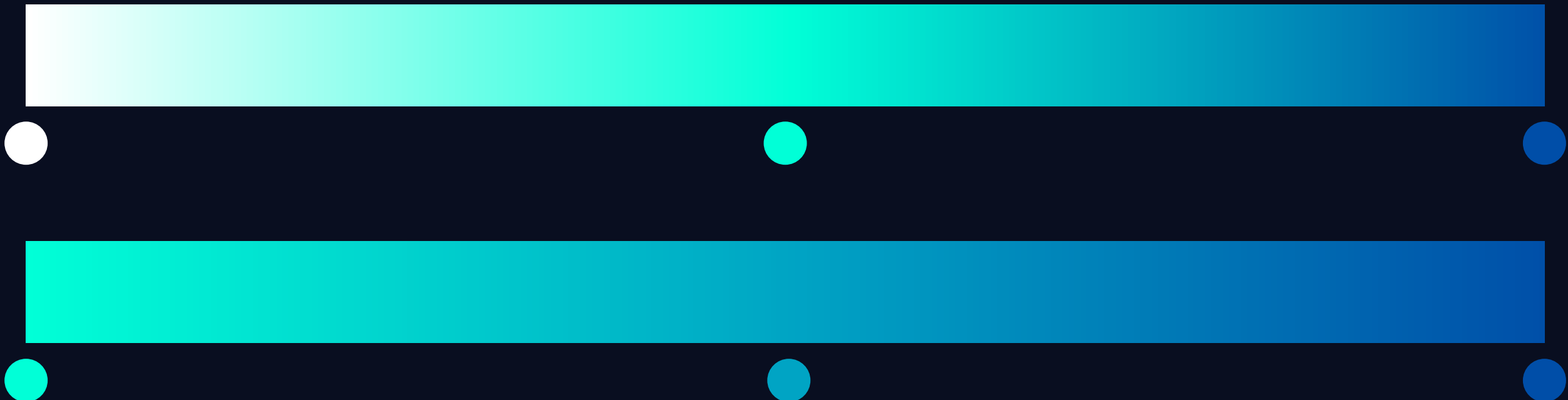
HEX: #01FFD7  
RGB: 1, 255, 215  
HSB: 171, 100%, 100%  
CMYK: N/A

# Gradients

GRADIENTS (CMYK)



GRADIENTS - ▲ DIGITAL ONLY!



# Icons

## SERVICE ICONS



## BENEFIT ICONS

