

k-Means Clustering Algorithm

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Introduction to k-Means

- ▶ k-Means is an unsupervised learning algorithm used for clustering data into k groups.
- ▶ It minimizes the variance within each cluster by iteratively updating cluster centroids.
- ▶ Common applications include image segmentation, document clustering, and anomaly detection.

Mathematical Formulation of k-Means

- ▶ Given a dataset $X = \{x_1, x_2, \dots, x_n\}$ and a predefined number of clusters k , the objective is to minimize:

$$J = \sum_{i=1}^n \sum_{j=1}^k \mathbb{1}(c_i = j) \|x_i - \mu_j\|^2 \quad (1)$$

- ▶ Where:
 - ▶ c_i is the cluster assignment of data point x_i .
 - ▶ μ_j is the centroid of cluster j .
 - ▶ $\mathbb{1}(c_i = j)$ is an indicator function that is 1 if x_i belongs to cluster j , otherwise 0.

k-Means Algorithm Steps

- ▶ Initialize k cluster centroids randomly.
- ▶ Assign each data point to the nearest centroid:

$$c_i = \arg \min_j \|x_i - \mu_j\| \quad (2)$$

- ▶ Update each centroid to be the mean of the assigned points:

$$\mu_j = \frac{\sum_{i=1}^n \mathbb{1}(c_i = j) x_i}{\sum_{i=1}^n \mathbb{1}(c_i = j)} \quad (3)$$

- ▶ Repeat until centroids converge.

Machine Learning Applications of k-Means

- ▶ Customer segmentation for marketing.
- ▶ Image segmentation and pattern recognition.
- ▶ Anomaly detection in network security.
- ▶ Document clustering in Natural Language Processing (NLP).