

# Game Obsession and Player Engagement focused on mobile gaming environments

1<sup>st</sup> Marshall Sharp

*Games Academy*

*Falmouth University*

Falmouth, United Kingdom

MS279226@falmouth.ac.uk

**Abstract**—Online gaming disorder, or OGA, has become more prevalent in modern times, especially within the research sector. There is debate about defining OGA. How it affects society and individuals, and how to reduce its impact, are also debated. This observation of game addiction and player engagement is studied and analysed from a sample group of 14 people. Through the correlation of time recorded to average play time along with interviewing the participants to see the general view of OGA, as well as gaming habits. The study will also debate about if it should be called Game Obsession and what makes games engaging media. Ultimately, insufficient evidence supports the hypotheses, despite experiments using various measurements, game genres, art styles, and sample sizes.

**Index Terms**—engagement, obsession, mobile games

## I. INTRODUCTION

The nature of addiction is a difficult thing to define concisely, as we do not know for certain what classifies as an addiction in an age of technological advancements. It is most prevalent in the games industry, with game addiction being classified as a medical condition [1]. This, however, could be flawed; this paper will look at game obsession instead of addiction, and go over game addiction and player engagement based on game obsession instead of addiction, and challenging the classification of such terms. In this paper, an observation will be made, with the main purpose is to find a further understanding of OGA and to gauge if redefinition is required. The variable that will be used for this study is time, both from actual play time and documented play time. The study will also look at public perception and views of OGA, and using the data to help answer research questions present in this paper.

## II. BACKGROUND

Gaming addiction can be defined in different ways. One paper [2] defines gaming addiction with the uses and gratification theory and defines overall addiction with the medical paradigm, which has a larger emphasis on biological and psychological dependencies - has been retrofitted to accompany the advancements of technology and specifically in the mobile games industry. This paper also mentions that another study conducted concluded that it can be defined as the regular action of taking drastic actions in the game, such as buying in-game goods or features in a freemium game environment [3].

[4] was conducted during the midst of the COVID-19 pandemic in early 2020 at Ajman University, where it was found that a sample size of 317 participants participated in an interview, outlining academic and psychological. They were asked three questions:

1) “On average, how many hours do you spend playing video games daily?”

This question had 17% of the participants who did not play video games, though out of the participants that have, 49% play approximately 2 hours on average, with 6% playing 8 hours and 3% playing for 10 hours. The remaining 25

2) “Does gaming overall give you a real fulfilment in life?”

51% of the 317 people interviewed said “yes”, 10% felt indifferent, and the remaining 39% said “no”. This question contradicts question 1 of this study, as the question this poses reevaluates game addiction not based on time played but on the engagement one feels for the game. The % of people who play for 2 hours is strikingly close to how various people said “yes” to this question, so this could also be used to assume that it is about how enjoyable and engaging the game is, over how much content and playtime is in the game.

3) “If it were needed, could you quit playing video games easily?”

58% of the participating body said “yes”, whilst 39% said “no”. This gives credence to the assumptions made using question 2, as over half the participants can safely withdraw from gaming entirely. However, with the number of participants who say they cannot, it could also be assumed that it can be considered to be somewhat unreliable, as there has no proper discernable evidence to say definitively from the interview conducted.

4) “Did the average daily time you spend playing video games increase during [the] COVID-19 Pandemic?”

Almost half of those who participated said “no”, at 49%. This also reinforces the assumptions made by question 2,

though the volume in the “yes/no” percentage is similar to question 3. It could also be considered inconclusive.

Overall, the interview of participants states that the Average is between 2 hours and 5 hours, Most people find fulfilment in playing games, and it is just as easy to leave gaming as it is to stay, with there being no impact on people’s habits over the COVID-19 Pandemic and subsequent lockdowns.

Naaj et al. also did ANOVA and T-tests on their hypotheses. All hypotheses revolving around these tests result in their rejection, both with a power of 0 and the same number of participants, but that is where the similarities end. Both tables in the paper revealed that more men play video games, and it does indeed affect the academic level of the students. Table one has a lower standard deviation and higher mean for men compared to their female counterparts. This is also a similar case in Table 2 of the paper, with females getting equal mean and deviation. This can be seen as there being little to no effect on women for gaming.

ANOVA tests were used to create graphs, which are Figure 2 and Figure 3 for this paper. Both of these factors depict a negative correlation with CGPA. It can be assumed that students who participated in this study have a higher CGPA and spend less time they spend playing video games [4].

In Contrast, Rahman et al.’s [5] study focused on player engagement. The participants of this paper spent a period of 1.5 hours, up to 4+ hours on games. The most intriguing part of this paper is that even if a participant plays the bare minimum game time that was recorded in the paper, they can still consider themselves addicted to gaming. This compares to [4], who found that the vast majority spent 2 hours playing, which fulfils [5] period. Naaj, however, doesn’t register the effects of such times played, which Rahman has reported on sleep deprivation, headaches, eye problems, eating disorders, and unhealthy mood swings. The majority of people (28.7%) slept for 7 hours a day.

The effects described in [5] may affect one’s health despite having no apparent effect on social health. A separate study [6] found that social health may not be impacted in an online format, which is in contrast to what [1] states. From a medical standpoint, The NHS in Hampshire defines gaming addiction as a variety of symptoms, with the main symptoms being reclusion from the wider world, poor hygiene or lack of attention to basic needs (i.e. washing, nourishment such as food or water, or sleep) and hyper fixation on gaming [1]. [6] found that, despite lacking participants, a first-person view in a social simulator gets more human behaviour. The definition [1] provides can be seen as disagreeable because of the medical paradigm being more on a biological level rather than technological. In addition, it does not take into consideration other conditions in terms of symptoms, such as ADHD, Autism, and other neurodivergence, which are defined in the text revision of the 5th edition of the Diagnostic

and Statistical Manual of Mental Disorders [7].

The concept of High Vulnerability Game Addicts and Low Vulnerability Game Addicts (HVGA and LVGA, respectively) is explored in [8]’s work, utilising electroencephalography (EEG). EEG consists of technology which allows a researcher to record brain activity and normally takes the form of a headband. HVGA participants are shown to have more than their LVGA compatriots, which is something that is reflected in the results of [4]. [9] paper also uses EEG and has a minimum of 80% accuracy in its results. The paper found that player engagement is vital for a mobile game to be successful, with more engagement meriting more success. This contrasts with [6], which had barely any impact on player engagement for some players.

The term “Gaming Obsession” could fit this role better. One paper investigates Game Loyalty and Purchase intention [10], in which it was found that Players who are loyal to the games they play are contradictory to a differing source they cited [11], which has a trait of compulsive buying, which mirrors points made in [2]. This study was based on 350 out of 680 people, with most of the selected amount (65%) being men and the remaining 35% being women. The study found that from both groups, 55% of the total play league for 2 -3 hours every day. The NHS [12] defines obsession as an “Unwanted or unpleasant thought, image or urge that repeatedly enters your mind, causing feelings of anxiety, disgust or unease,” which is in Compulsive Disorder (OCD), though it can be applied to gaming and other external areas.

### III. METHODOLOGY

The experiment will consist of two parts: An artefact which is similar to Cookie Clicker<sup>1</sup>, using Unity 2023.2.20<sup>2</sup> and stored in this repository:

<https://github.falmouth.ac.uk/MS279226/Dissertation-MS279226.git>

The second part of the experiment is an interview/survey form using Microsoft Forms. Microsoft Forms follows GDPR practice and, due to this, is a safer form application to use when constructing this survey.

#### A. Artefact

The Artefact was created as a 2D project, which has a build uploaded to a phone. The game will have a “main” method of creating a point, which could be activated by tapping a large object on the screen. Gathering enough of these points will allow the participant to spend points on various autonomy methods. There will be 4 methods of production that increase in price and point creation. Participants could also stack points, which adds an additive effect to both the output, and the cost required to achieve the next addition to

<sup>1</sup>[https://store.steampowered.com/app/1454400/Cookie\\_Clicker/](https://store.steampowered.com/app/1454400/Cookie_Clicker/)

<sup>2</sup><https://unity.com/>

the autonomy method. This figure 3 prototypes the artifact's inner workings. The use will push a button, causing it to increase an integer on a manager up by one, which then displays it on the top of the screen. This is applicable to all buttons on the left-hand side. On the right-hand side, it works similarly, though increases the buttons "quantity" by one if a "threshold" points value is met, which is then deducted from the players' score. When the player has played for an appropriate period, a transparent button behind the points value will be clicked by the researcher, which will create a Comma Separated Value (CSV) file and append data into it, or just append the data if a CSV file is already valid.

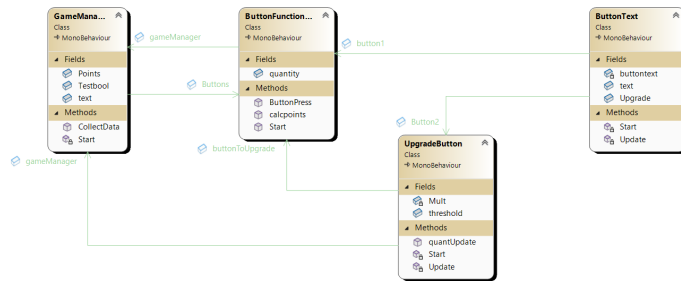


Fig. 1. A Diagram stating how the experiment will go for a participant

The UI for such a prototype may look like the following:

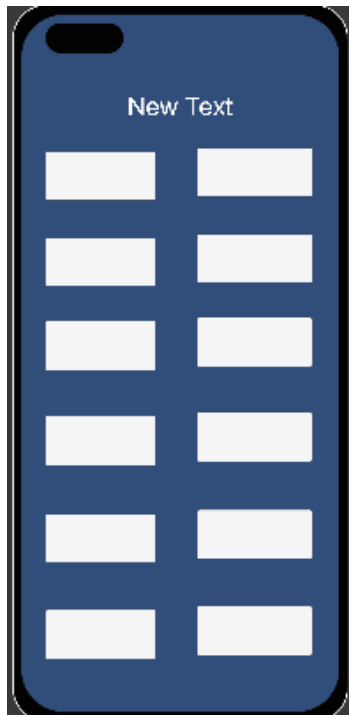


Fig. 2. A Diagram stating how the experiment may look

### B. Interview/Survey

The second section of the experiment is an interview/survey that will discuss what the participants liked about the game,

what they did not like, and how they normally go about gaming. This is GDPR compliant. The survey/interview should last approximately 5 minutes, with a maximum of 20 minutes.

### C. Testing

Unit Testing is conducted throughout the artefact's creation for integers, floats, and booleans, among other variables. Unity uses a plug-in that will create and run unit tests, both in runtime and during editing, with a requirement that there must be an assembly file where the scripts are located, then you can write the tests required. Alongside the Automated Unit tests, there will be a manual walkthrough of the UI and its functionality, both of its requirements and function. The need for testing can be done to check for hardware limitations, along with memory leaks, which can go in tandem with the use of the Profiler 4.



Fig. 3. Unit testing within the Unity scene

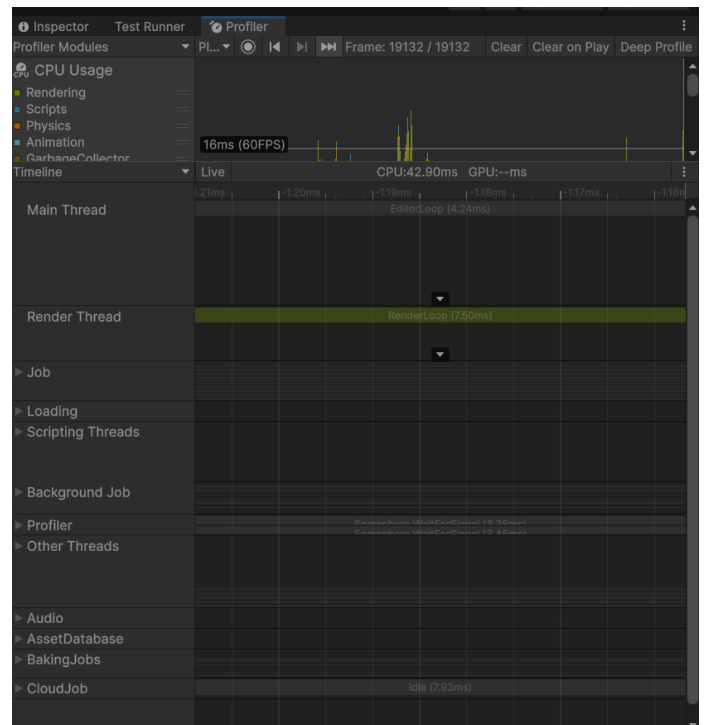


Fig. 4. Profiler within Unity

### D. Stats testing

Utilising G\*Power, A T-test using the Point biserial Model was conducted to determine the sample size for the experiment. Figure 3 shows that the recommended sample size using a large effect size (0.5), a 0.05 error probability

and 0.8 Power can result in the sample size being 21. This is on the smaller end, similar to the paper Ruqeyya wrote [9], which had only 31 participants. Python be used to construct the graphs for time played and compare the time played with the effect of how long, on average, the participant plays games, if any.

There is a null hypothesis in which the player does not focus on the game and sees no reason to continue. This has less than a 5% chance of occurring.

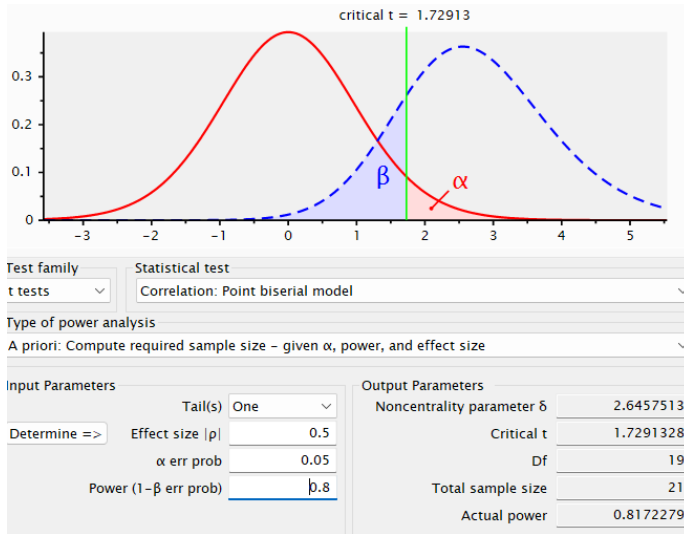


Fig. 5. The recommended sample size according to the G\*Power t-test

A Graph of the G\*Power results was also plotted in the program, which portrays the increase in sample size and its correlation to the Power. This is shown in Figure 4<sub>5</sub>. In addition, it is anticipated that the sample size will more accurately be around 20 people as the restriction of keeping the participants to the university rather than the broader public.

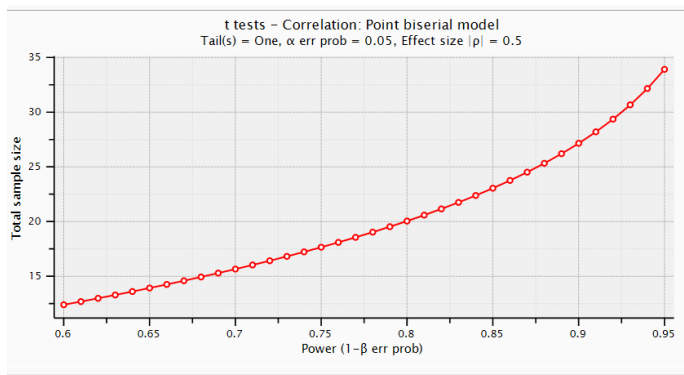


Fig. 6. The recommended sample size according to the G\*Power t-test plotted as a graph, with X as the Power and Y as the sample size

## E. Recording data

Data will be recorded in a CSV file created by the Application. This file format makes it easier to format into

graphs using programming languages such as R and Python. Python, with pandas, Matplotlib, Numpy and seaborn, would need to be used to create the graphs, as seen in the code below. A method of data collection that could be considered is EEG, which is used in Jing's research [8] and [9]. However, EEG could be seen as invasive, and the institute will not have this equipment. The method chosen will be a more in-person method, manually recording the player's time played through the creation and appendation of the CSV file. If a participant has requested that they no longer want their data used, it will be obfuscated from the analysis and destroyed immediately after. Communication with the participant will be important as well, and contact will be kept once a month if they so request.

```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sb

csv_data = pd.read_csv("data.csv")

def plotData():
    sb.set_style("darkgrid")
    sb.regplot(x = csv_data["X"], y = csv_data["Y"],
              data = csv_data, ci=None)
    plt.show()

plotData()
```

Listing 1. Python Script for generating Graphs

## F. Ethics, Risk and safety

There are some things to account for with this research, to do with people and their safety. The experiment is in the hands of the participants, who are required to read an information form and sign a consent form. They could request the experiment to end early if they no longer consent to the experiment. If they no longer consent, data will not be used for analysis and will be destroyed. Despite there being little physical risk, risk assessments would still need to be performed, with the removal of items that could be harmful to those participating in the research or the addition of items that could mitigate harm/ provide ease of use with the artefact. This paper will adhere to all codes and laws, including the BCS code of conduct<sup>3</sup> and the Nuremberg code<sup>4</sup>. In addition, as a member of the institute of Falmouth University, I must follow the Research Integrity and Ethics Policy<sup>5</sup>.

Enviromentally, Unity utilises C# as its main programming language, which according to [13], A paper comparing multiple languages, namely C++, JAVA, and C#. The study involves the usage of multiple algorithms and measuring the Wattage used. In this paper, it is found that C# consumed the least amount of power during runtime, whereas C++ used the most. The scripts made for the artefact will be on the lower end of the power usage. Unity uses a mixture of C++

<sup>3</sup><https://www.bcs.org/media/2211/bcs-code-of-conduct.pdf>

<sup>4</sup>[https://media.tghn.org/medialibrary/2011/04/BMJ\\_No\\_7070\\_Volume\\_313\\_The\\_Nuremberg\\_Code.pdf](https://media.tghn.org/medialibrary/2011/04/BMJ_No_7070_Volume_313_The_Nuremberg_Code.pdf)

<sup>5</sup>[https://learningspace.falmouth.ac.uk/pluginfile.php/463699/mod\\_resource/content/4/Research%20Integrity%20and%20Ethics%20Policy.pdf](https://learningspace.falmouth.ac.uk/pluginfile.php/463699/mod_resource/content/4/Research%20Integrity%20and%20Ethics%20Policy.pdf)

and C#, allowing for a more environmentally friendly engine, with partial access to the source code on GitHub <sup>6</sup>.

The risks of this experiment are centred around the technology used for the experiment. As it is using a mobile device, caution must be taken if the phone is discovered to be faulty, as such faults could cause the triggering of epilepsy, burns because of the battery, and other injuries caused by the materials of the phone breaking. For this reason, the phone's hardware will be thoroughly inspected and software tested beforehand, with all faulty assets being replaced with a more stable phone. Severe software risks involve the aforementioned triggering of epilepsy, with more common risks including headaches, straining on the eyes and neck, and anxiety. For this reason, usage of software will be limited to half an hour and heavily tested. Whilst some of these scenarios are slim and may not even happen, it is better to be prepared and take measures for these edge cases.

With the paper's experiment being social and simulating obsession, it is paramount that the half an hour is upheld and is not extended, especially if the participant has any neurodivergence or vulnerability. This will be mentioned as a disclaimer in the information sheet, along with a warning of epilepsy, in case any hardware/software is faulty. This time limit will also reduce the effects of screen use when interacting with the software (headaches, eyestrain, etc.). Any failure to adhere is an ethical issue because of its nature.

### G. Questions

There are two main questions in this research:

**Q1: What is the perception of OGA and the related subject?**

**Q2: Is there a correlation between perceived time playing a game and Actual time? Is it a suitable measurement for OGA?**

### H. Hypothesis

There are two main hypotheses with this experiment, along with a null hypothesis:

H0: The Player will not fulfil any criteria, so there is no change plausible.

H0 is in line with Nursafika's paper [14], which is a study using stumble guys, a competitive party game where you compete in various minigames while being subjected to silly in-game physics. With the use of the Game Experience Questionnaire (GEQ) method, they found that 61.46% of participants could return to reality after playing the game, 58.30% felt immersed in the game and 57% felt the game harmed them, which could be seen as a lesser effect when comparing that result to the 77.28% of participants who felt

the game has had a positive effect on them. At least half of all other values were above 60%, with the conclusion that stumble guys have little to no negative impact or addictive nature to players of stumble guys.

H1: The Player will have hyperfocus on the game and/or fulfil most of the criteria of game addiction mentioned in [1], though after being told it's over or requesting, they do not see a reason to keep going.

H2: The Player will fulfil the criteria of H1, but will continue with the experiment, even after it's over, either through the duration being up or from requesting it to stop. This will fulfil all of the criteria in [1] and be classed as addiction.

Because of the nature of H2, it is an ethical risk if the requirements from the prior subsection aren't adhered to.

### I. Restraints

One restraint with this research is the sample size. Due to the sample being students within the university. This limits the findings heavily, with there not being enough to get the sample size that will give a more noteworthy effect. In addition, the sample size will be limited even more due to the period for the experiment only being three weeks. This is a similar pitfall to [4] and [9].

### J. Development Cycle

Utilising Agile <sup>7</sup> for this study - over the course of 7 weeks (27th January 2025 - 13th March 2025), the artefact was created to the standards listed in the BCS's code of conduct.

Week 1 (w/c 27th January): Week 1 saw the creation of the UI Prefab in Unity, along with the ButtonFunctionality.cs Script, which attempted to use coroutines and included a method to automate the base rate of "points". This method for this script was scrapped in favour of a simpler approach the following week.

Week 2 (w/c 3rd February): Week 2 saw the creation of a Game manager, and the simpler method for ButtonFunctionality.cs, which would just add the value from a function to the value of the Game manager. During this week, the creation of GameManager.cs was made and was used to only contain values, such as an array of all the buttons, and to set the text at the top of the screen to read zero. In addition to GameManager.cs, UpgradeButton.cs was also created, with one empty function.

Week 3 (w/c 10th February): Week 3 saw the modification of UpgradeButton.cs, to be able to upgrade buttons and increase the amount of points to achieve. due to human error,

<sup>7</sup><https://www.altexsoft.com/media/2016/04/Agile-Project-Management-Best-Practices-and-Methodologies-Whitepaper.pdf>

<sup>6</sup><https://github.com/Unity-Technologies/UnityCsReference>

the final product had two faulty buttons. One was highly exploitable, as it would only go up by one, instead of 50% of the value, the other would overflow and underflow the application, due to the threshold initially overflowing upon the third upgrade. These issues weren't spotted during testing. ButtonText.cs was created during this week, which would allow the display of specific text on the buttons, such as the quantity and how much it is to upgrade. In addition, insight on Unity Unit Testing began this week

Week 4 (w/c 17th February): Week 4 was relatively bare and saw commenting code and more insight into Unity Unit testing.

Week 5 (w/c 24th Jan): Week 5 saw the creation of the CollectData() function in the GameManager.cs script. This implementation also attempted to save Player ID, which was later scrapped. This function did, however, Save the time in seconds and as a double. This was changed to be an integer. A build for Android was made, though an issue with the code meant that the CSV file it created couldn't be accessed, So a Windows PC build was made instead.

Week 6 (w/c 3rd March): Week 6 saw some refinements, such as triggering the DataCollect() Function once and more commenting, and the implementation of some Unit tests, though unsuccessfully. More insight into how to write unit tests was required.

Week 7 (w/c 10th March): Week 7 saw the successful implementation of Unit tests, as well as Data collection. In a prior week (w/c 9th December 2024) saw the creation of the Data analysis Python Script "Graph.py".

#### IV. RESULTS AND DISCUSSION

Participant Number	Time Played (minutes)	Average Time Played (minutes)	Hours of Sleep
1	5	180	9
2	10	240	6
3	15	270	7
4	10	150	7
5	4.2	540	7.5
6	5.2	240	2.5 (not applicable to graphs)
7	5	270	5.5
8	5.4	270	7
9	5.4	180	4.5
10	5	180	4.5
11	8.6	240	9
12	5.8	90	6
13	4.3	120	4.5
14	15	180	7.5

TABLE I

TABLE 1 - THE DATA COLLECTED FROM THE EXPERIMENT OVER TWO WEEKS.

After conducting the study, the results show a negative correlation.  $I$  shows the results plotted in the graph below  $\gamma$  with the table; the highest time recorded is 540 minutes, or 9 hours, with an average of 225, or 3.75 hours. The average time for playing through the study came out to 6 minutes. A reason for this is because of the limitations of the study being very time-sensitive, along with the inability to find the

number of participants required by my T-test. Participant 5 is a rather anomalous result because of the high amount of hours put into gaming, as mentioned in the dataset from the interview conducted alongside the artefact, whilst having the lowest recorded time within the dataset. One participant only got 2-3 hours of sleep, because of chronic insomnia, which has been left out of plotting the graphs, because of the condition causing it not being linked strictly to OGA.

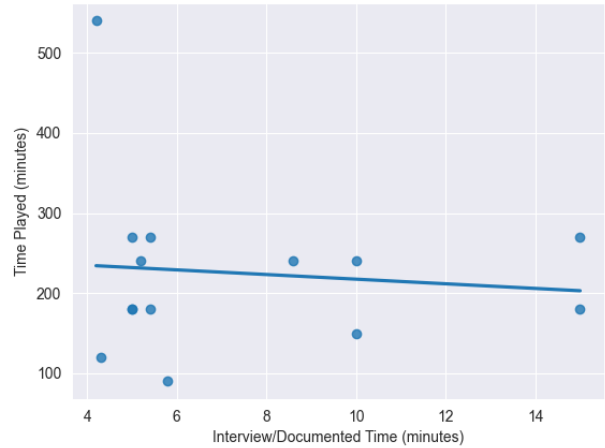


Fig. 7. The correlation between perceived time and actual time.

It is within reason to suspect and accept from the data that  $H_2$  is false, whilst there's plausibility that  $H_1$  is true. The best solution for clarifying this is to experiment with a larger participant group, along with a longer time frame, to conduct the study.  $H_0$  could also be plausible, and will be subject to the same solution as  $H_1$ . Overall, this data is inconclusive, and more work would need to be done regarding this study.

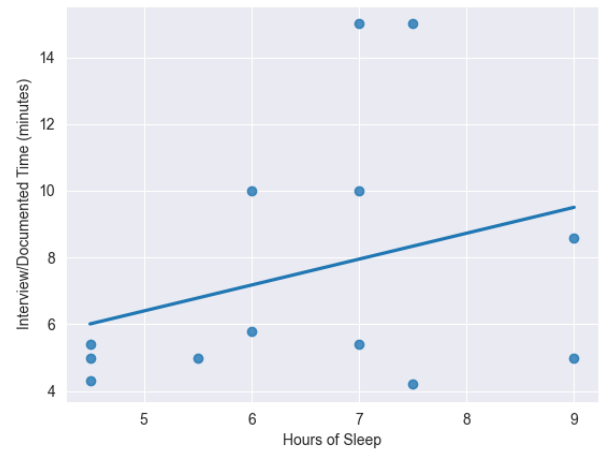


Fig. 8. The correlation between perceived time and Sleep.

There is, however, a correlation between the number of

hours a participant sleeps and the period spent playing games. Figure 7?? and figure 8?? showcase this change, with the amount of sleep increasing the longer they play games. This is in stark contrast to [15], which is a study on general electronics and display screen usage, along with its effect on sleep. The graphs tell the exact opposite of [15], and imply that participants sleep better than if they did not play/played less.

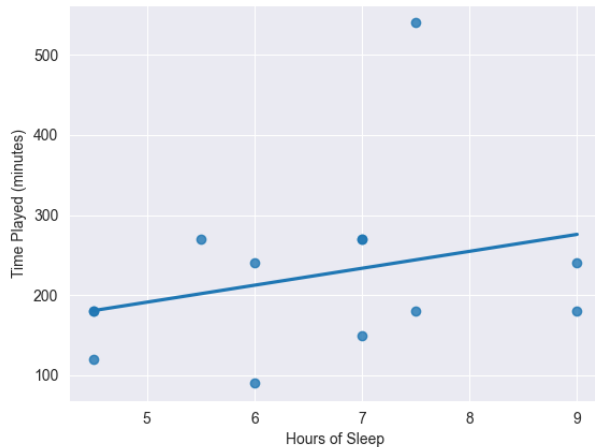


Fig. 9. The correlation between Actual time and Sleep

From the interview, outside of asking about the hours played, some of the questions include:

**A) When you hear of game addiction, what does your mind immediately think of?**

This question prompted many similar answers regarding the perception of OGA. The perception of OGA follows Reclusion, prolonged behaviour that is detrimental both to one's health and finances and with that prolonged behaviour, difficulty functioning in society. Other answers exemplify specific game titles, like World of WarCraft [16], League of Legends [17], and Final Fantasy 14 [18], which have had massive player bases over the years they have been available. Some answers express a generational divide, such as one answer claiming defamatory news articles written by an out-of-touch older generation or grandparents telling them one hour is way too long for a session of video games.

One answer out of the Fourteen is an interesting take on the topic: "Just like hobbies, people can misinterpret a video game hobby. They claim it's an addiction, but it's just a usual thing you love doing." harkens at the fact someone might love what they do with their hobbies to be societally seen as addicted. This answer to this question, whilst opinionated, shows that most people have a negative outlook on what OGA is, yet, there is an argument to a lesser extent, is simply the overbearing love for what they enjoy when not dealing

with the mundanity of life.

**B) - The definition of addiction the NHS uses revolves around the use of substances, with its definition being defined as "not having control over doing, taking or using something to the point where it could be harmful to you". Using this definition, does it accurately fit your relation to gaming?**

12 (or 86%) of the participants answered this question with "no", whilst only 2 (or 14%) affirmed this definition to their relation to gaming. When asked why, most responses followed a structure of self-control and moderation, though once again highly opinionated. Most answers are normally structured as "because I do/have X (where X is a habit used to moderate their time playing video games), I do not believe I suffer from it (OGA)". Interesting answers come from those that affirmed, with "I can stop playing when needed to... When the game gets good, I keep trying to play "one more game"." and "My state with games is using them to keep a healthy state of mind; the issue I have is making sure gaming and gaming-related activities do not become one."

The consensus from this question is that you have ways of moderating it, even if creating that moderation seems difficult.

**C) Do you think "Game Obsession" would be better suited as a name for game addiction? Why?**

Most of the answers to the question reflect a negative response, mainly referring to it as a "gateway term" and that addiction is still an ongoing issue. One participant states that it should be treated as an issue separate from OGA, as whilst at the surface level it has the same as any other addiction, it is vastly different to addictions such as substance and gambling.

Such questions, along with the data presented, allow the following research questions to be answered:

**Q1) What is the perception of OGA and the related subject?** The perception of OGA and the subject of OGA is that it has been an issue which be regulated with moderation and routine, whilst the common perception of it is of poor health and hygiene and the inability to function in a modern society or a popular long-lasting game franchise, series or title. The most conclusive answer to this research question is that the societal view of OGA is seen negatively because of generational differences or a common stigma and personification.

**Q2) Is there a correlation between perceived time playing a game and Actual time? Is it a suitable measurement for OGA?** There is a correlation between game time and actual time. The speculated result would've been positive, with the higher times mentioned in the interview being seen as higher times played for the game, though the opposite was



true, with only a few participants reaching 10+ minutes of playtime and the average being approximately six minutes. A variety of reasons could exist for this and were not accounted for, such as the genre of the game or art style, for example. Because of this, there is a weak and negative correlation with this measurement.

## V. CONCLUSION

This paper presents a study of OGA and player engagement using an idle simulation game and interviews. From a participation group of 14 people over 48 hours, there was a weak and negative correlation between the player's sense of time and the player's mentioned time. Participants who played games longer also slept longer. This shows a positive correlation between game time and sleep. This paper discussed and researched Game addiction and what defines Game Addiction, both using the medical paradigm and from the public view. One could repeat this experiment with different game genres, art styles, study periods, and sample sizes.

## REFERENCES

- [1] N. Hampshire, "Gaming Addiction – CAMHS." [Online]. Available: <https://hampshirecamhs.nhs.uk/issue/gaming-addiction/>
- [2] J. A. Yasir and A. A. Agus, "Effect of gaming addiction, game loyalty, and gamer motivation on intention to purchase online mobile in-game features: Case study of pubg mobile." Depok, Indonesia: IEEE, 2021, pp. 1–9.
- [3] M. A. X. Wang and G. L. Sanders, "Exploring the effects of psychological ownership, gaming motivations, and primary/secondary control on online game addiction," Jan. 2021, pp. 1–14. [Online]. Available: <https://doi.org/10.1016/j.dss.2021.113512>
- [4] M. A. Naaj, M. Nachouki, and S. LEzzar, "The impact of video game addiction on students' performance during covid-19 pandemic." Lancaster, United Kingdom: IEEE, 2021, pp. 55–60.
- [5] M. Rahman, S. A. Khushbu, and A. K. M. Masum, "Associative datamining survey on modern era people's engagement of gaming addiction." Kharagpur, India: IEEE, 2021, pp. 01–05.
- [6] R. Schlagowski, F. Herget, N. Heimerl, M. Hammerl, T. Huber, P. Zwolsky, J. Gruca, and E. André, "From a social POV: the impact of point of view on player behavior, engagement, and experience in a serious social simulation game," in *Proceedings of the 19th International Conference on the Foundations of Digital Games, FDG 2024, Worcester, MA, USA, May 21-24, 2024*, G. Smith, J. Whitehead, B. Samuel, K. Spiel, and R. van Rozen, Eds. ACM, 2024, p. 34.
- [7] A. P. Association, *Diagnostic and Statistical Manual of Mental Disorders, Fifth Edition, Text Revision (DSM-5-TR)*, A. P. Association, Ed. American Psychiatric Association, 2022.
- [8] G. Jing, "Exploring the difference of attention, emotion, and neurobiological domains as underlying vulnerabilities for game addiction," in *Extended Abstracts of the 2024 CHI Conference on Human Factors in Computing Systems*, ser. CHI EA '24. New York, NY, USA: Association for Computing Machinery, 5 2024, p. 1–7. [Online]. Available: <https://doi.org/10.1145/3613905.3647959>
- [9] G. Ruqeyya and S. M. U. Saeed, "Player engagement classification in mobile games using muse headband." Swabi, Pakistan: IEEE, 2022, pp. 83–88.
- [10] I. Ramli and L. Sanny, "The effect of addiction, perceived values and mobile game loyalty on purchase intention in mobile legends in indonesia." Yogyakarta, Indonesia: IEEE, 2022, pp. 135–139.
- [11] N. G. Widodo and T. E. Balqiah, "The effect of addiction, playfulness and good price on purchase intention of in-app features," in *Proceedings of the International Conference on Business and Management Research (ICBMR 2020)*. Atlantis Press, 2020, pp. 9–14. [Online]. Available: <https://doi.org/10.2991/aebmr.k.201222.002>
- [12] NHS, "Overview - Obsessive compulsive disorder (OCD)," Feb. 2021. [Online]. Available: <https://www.nhs.uk/mental-health/conditions/obsessive-compulsive-disorder-ocd/overview/>
- [13] D. Jain, R. K. Shukla, M. S. Tomar, and P. Sharma, "A study of the impact of programming language selection on co2 emission – a green it initiative." Bhopal, India: IEEE, 2020, pp. 1–5.
- [14] N. Nursafika, M. L. Hamzah, I. Maita, M. Megawati, and S. Salmiyati, "Psychology point of view: Game addiction based on user experience using the geq (ux) method." Fes, Morocco: IEEE, 2024, pp. 1–5.
- [15] T. Yamazaki, "Impact on sleep quality of electronic device usage." Lviv, Ukraine: IEEE, 2022, pp. 203–205.
- [16] B. Entertainment, "World of warcraft," Nov. 2004. [Online]. Available: <https://worldofwarcraft.blizzard.com/en-gb/>
- [17] R. Games, "League of legends," Oct. 2009. [Online]. Available: <https://www.leagueoflegends.com/en-gb/>
- [18] S. Enix, "Final fantasy 14," Aug. 2013. [Online]. Available: <https://eu.finalfantasyxiv.com/>

## VI. ADDENDUM - ACKNOWLEDGEMENTS

This study was Conducted under the help and supervision of Lucy Stent, along with the course leader Micheal Scott. Thank you for the help with this study and, in conjunction with Falmouth University/Falmouth Games Academy, for providing resources and feedback on the study.

## VII. ADDENDUM - REFLECTION

### A. General

Throughout this study, I have had, in hindsight, multiple issues within it, mainly regarding the six subsections listed below. Looking back on my willingness to go into the games industry, this study has taught me a lot about not only development cycles but the documentation of said development cycles, along with teaching me new skills, such as unit testing, file creation and the academic process. Whilst I enjoyed the creation of the project and what I did, it is hard to overlook the shortcomings, especially when it came to the writing. This is more important than the artefact in most cases. Beforehand, I knew little of  $\LaTeX$ , and throughout this study, I have used it as an experience to use it to a reasonable extent, which I am glad I did and have done. This study was on the backburner for the majority of the first semester due to focusing on other studies, when I could've spent a third of that time working on the study, the artefacts prototype, and learning Unity's Unit Testing package. Because I didn't do this, my work was, to some capacity, increased just because I didn't create any prototype to test or research into how I was going to create it. My interest is still in this subject, however, the way I handled it was shoddy at best and painstakingly stressful at worst, with me panicking towards the end.

### B. Cognitive

Throughout this study, one issue I had was gathering and recalling the data for the background, either due to not knowing where to look, forgetting where to look or how to properly comprehending some of the topics and methods within the papers found. To this end, it made producing the background difficult and tedious. Starting from April 11th until 23rd December 2025, I will look into the concepts presented not only in the papers found for this paper but other papers as well in regard to methodologies.



### *C. Methodological*

Methodologically, the most difficult thing for me to do in this study was stats testing and using G\*power. Figuring out what test to use and the various parameters that can be applicable was the hardest thing for me to understand. Going forward and in any future studies, I will do extensive research on what each of the statistical analysis tests do, what they are commonly used for and what variables I am looking for when determining sample size or null hypothesis. I will start researching the different tests at a similar time to my cognitive reflection, which is around 11th april until the 23rd of December.

### *D. Dispositional*

My disposition with this project has been poor, due to the time limit I had. Because of this, I couldn't properly engage with the study because of overthinking over the writing/Artefact, and that caused lost time until the final weeks of it. To fix this, starting with my future work, I will research strategies and methods for engaging with the study, alongside improving time management skills. This will start Mid-june, where I will create and document a separate, more personal project about a Dungeons and Dragons App for character sheets and dice. Whilst this couldn't be seen as cutting edge or novel, it can and most likely will help me improve my disposition towards technical writing, Artefact creation and unit testing - improve my skill with C#, as this project has improved my skill with Unity.

### *E. Interpersonal*

During this study, I felt as though I couldn't communicate to my supervisor effectively, or use their expertise to my fullest. I could talk to them and communicate, however I had a hard time engaging with my supervisors advice to it's fullest. During my next study, I will share and fully communicate with peers, my supervisor and other staff outside of the allocated time frame, which should enable me to make a more properly informed judgement of my own work - fully taking the advice given to heart and putting it into my work.

### *F. Practice*

Regarding the practical elements, The creation of the artefact utilised simplistic methods, and overall isn't mechanically complex. This allowed me to create a product that worked well, yet my methods of testing were lackluster and borderline non-existent; there was no true test plan during my proposal stage which came back to my detriment. For my next study, I will create a test plan that I can pragmatically use and is structured in a manner that anyone can use.

### *G. Concluding reflection*

To conclude, I acknowledge my shortcomings and will work towards them in my next study by researching which stats test is best for different scenarios, developing my strategies for testing and through research, and improve on my time management skills through practices such as Agile.