



introducing
you
to our product

“user manual”



welcome to iQ Media

© the purpose of this document is to explain to you some of the features of the iQ Media platform and to get you on your way to monitoring intelligently:

- don't worry:
 - this will only take a few minutes
 - it's not a technical document
 - we use pictures!



@ goto www.iqmediacorp.com

here

username [Forgot your password?](#) (877) 9944IQM (994-4476)
password LOGIN Remember Me GET MORE INFORMATION support@iqmediacorp.com

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iQ Media Messenger

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10/28/2010 New Website Coming Soon! [Read post...](#)

9/7/2010 Welcome to IQ Media [Read post...](#)

Services

iQ Media My iQ

iQ Media Services iQ Media Innovation

iQ Media™ offers you the most intelligent way to monitor broadcast television and radio media content. Our innovative and east-to-use platform empowers you to quickly find the media you are looking for without costly delays. We have leveraged some of the best technology and delivery systems available to bring you the finest product in the market.

login

@ enter your username and password and click “Login” button



iQ Basic

@ you will enter at iQ Basic tab



@ enter any search term you want and click “Search” (we entered congress)



iQ Basic results

here

The screenshot shows the iQMedia website interface. At the top is the iQMedia logo and a 'Logout' link. Below the logo are navigation tabs: 'my iQ', 'iQ Basic' (selected), 'iQ Advanced', and 'iQ Agent'. The main content area is divided into two sections. On the left, the 'iQ Media Clipper' section has a search bar with 'congress' entered and a 'Search' button. Below this is the 'Raw Media Results' section, which displays 'Total Programs Found = 5931'. A red arrow points to this total. Below the total is a table with columns: Station, Market, Affiliate, DateTime, Hits, and Play. The table lists several programs from various stations like Chicago, IL, New York, NY, Philadelphia, PA, Baltimore, MD, and Boston, MA. On the right, there is a video player showing a live broadcast of a man speaking at a podium. The video player has a progress bar and a 'SHOW CAPTION' button. Below the video player, the 'Closed Caption' section shows text from the video, including 'THE MAKEUP OF THE NEXT CONGRESS' and 'YOU MATCH UP OBAMA VS CONGRESS'.

Station	Market	Affiliate	DateTime	Hits	Play
5	Chicago, IL	NBC	11/1/2010 7:00:00 PM	3	Play
CSPAN	National	C-SPAN	11/1/2010 6:00:00 PM	11	Play
7	New York, NY	ABC	11/1/2010 6:00:00 PM	11	Play
4 NBC	New York, NY	NBC	11/1/2010 6:00:00 PM	8	Play
3	Philadelphia, PA	CBS	11/1/2010 6:00:00 PM	2	Play
13	Baltimore, MD	CBS	11/1/2010 6:00:00 PM	7	Play
2	Baltimore, MD	ABC	11/1/2010 6:00:00 PM	13	Play
mpt	Baltimore, MD	PBS	11/1/2010 6:00:00 PM	6	Play
10	Boston, MA (Manchester, NH)	NBC	11/1/2010 6:00:00 PM	10	Play

@ iQ Media will show you the number of programs that met your search - here it is 5,931!



iQ Basic results

here



iQMedia [Logout](#)

my iQ **iQ Basic** iQ Advanced iQ Agent

iQ Media Clipper

Search Media Search Clips

congress Search

Raw Media Results

Total Programs Found = 5931

Station	Market	Affiliate	DateTime	Hits	Play
5	Chicago, IL	NBC	11/1/2010 7:00:00 PM	3	
CSPAN	National	C-SPAN	11/1/2010 6:00:00 PM	11	
7	New York, NY	ABC	11/1/2010 6:00:00 PM	11	
4 NBC	New York, NY	NBC	11/1/2010 6:00:00 PM	8	
31	Philadelphia, PA	CBS	11/1/2010 6:00:00 PM	2	
33	Baltimore, MD	CBS	11/1/2010 6:00:00 PM	7	
2	Baltimore, MD	ABC	11/1/2010 6:00:00 PM	13	
mpo	Baltimore, MD	PBS	11/1/2010 6:00:00 PM	6	
2	Boston, MA (Manchester, NH)	NBC	11/1/2010 6:00:00 PM	10	

SHOW PLAYER [HIDE](#)

[facing problem while making clips ?](#)

VIDEO PLAYER

LIVE 6:04 pm ET

MIDTERM ELECTIONS PREVIEW
George Washington University
Washington, DC

04:38 24:30

SHOW CAPTION [HIDE](#)

Closed Caption:

00:04:40
THE MAKEUP OF THE NEXT CONGRESS. ALSO AT STAKE ARE 37

00:18:10
IN WASHINGTON AS PEOPLE SEE CONGRESS AS BEING MUCH MORE LIBERAL

00:18:17
YOU MATCH UP OBAMA VS CONGRESS. HE DOES WORSE AND BY

00:18:20
BY A BIG MARGIN THAT CONGRESSIONAL DEMOCRATS THAT

@ iQ Media results grid shows station, market, network, date and time, and the number of mentions. we call them “hits”. press the play button and the player will load automatically.

iQ Basic results

here

The screenshot shows the iQMedia website interface. At the top is the iQMedia logo and a 'Logout' link. Below the logo is a navigation bar with tabs: 'my iQ', 'iQ Basic' (selected), 'iQ Advanced', and 'iQ Agent'. The main content area is divided into two sections. The left section, titled 'iQ Media Clipper', contains a search bar with 'congress' entered and a 'Search' button. Below this is a 'Raw Media Results' section showing 'Total Programs Found = 5931'. A table lists search results with columns: Station, Market, Affiliate, DateTime, Hits, and Play. The right section, titled 'SHOW PLAYER', displays a video player with a 'HIDE' button. The video shows a man speaking at a podium. Below the video player is a 'SHOW CAPTION' section with 'Closed Caption' text. A red arrow points from the word 'here' to the word 'CONGRESS' in the closed caption text.

Station	Market	Affiliate	DateTime	Hits	Play
5	Chicago, IL	NBC	11/1/2010 7:00:00 PM	3	Play
CSPAN	National	C-SPAN	11/1/2010 6:00:00 PM	11	Play
7	New York, NY	ABC	11/1/2010 6:00:00 PM	11	Play
4 NBC	New York, NY	NBC	11/1/2010 6:00:00 PM	8	Play
3	Philadelphia, PA	CBS	11/1/2010 6:00:00 PM	2	Play
33	Baltimore, MD	CBS	11/1/2010 6:00:00 PM	7	Play
2	Baltimore, MD	CBS	11/1/2010 6:00:00 PM	13	Play
mpo	Baltimore, MD	PBS	11/1/2010 6:00:00 PM	6	Play
6 news	Boston, MA (Manchester, NH)	NBC	11/1/2010 6:00:00 PM	10	Play

Video Player: 04:38 / 24:30

SHOW CAPTION

Closed Caption:

00:04:40 THE MAKEUP OF THE NEXT CONGRESS. ALSO AT STAKE ARE 37

00:18:10 IN WASHINGTON AS PEOPLE SEE CONGRESS AS BEING MUCH MORE LIBERAL

00:18:17 YOU MATCH UP OBAMA VS CONGRESS. HE DOES WORSE AND BY

00:18:20 BY A BIG MARGIN THAT CONGRESSIONAL DEMOCRATS THAT

@ iQ Media will show the closed caption content with yellow highlights for your search results. simply click the highlight once and the program will instantly sync to that point of the program! so intelligent!

making
a clip

here

The screenshot shows the iQMedia website interface. At the top is the iQMedia logo and a 'Logout' link. Below the logo are tabs for 'my iQ', 'iQ Basic', 'iQ Advanced', and 'iQ Agent'. The 'iQ Basic' tab is selected. On the left, the 'iQ Media Clipper' section has 'Search Media' and 'Search Clips' buttons. A search box contains the word 'congress' and a 'Search' button. Below this is the 'Raw Media Results' section, which shows 'Total Programs Found = 5931'. A table lists search results with columns for Station, Market, Affiliate, DateTime, Hits, and Play. The table includes results from various stations like Chicago, IL (NBC), National (C-SPAN), New York, NY (ABC), New York, NY (NBC), Philadelphia, PA (CBS), Baltimore, MD (CBS), Baltimore, MD (ABC), Baltimore, MD (PBS), and Boston, MA (NBC). On the right, the 'SHOW PLAYER' section displays a video player. The video shows a man speaking at a podium with a microphone. The player has a progress bar at 04:38 of 24:30. Below the video is a 'SHOW CAPTION' section with closed captions. An arrow points from the word 'here' to the scissor icon on the video player's progress bar.

Station	Market	Affiliate	DateTime	Hits	Play
5	Chicago, IL	NBC	11/1/2010 7:00:00 PM	3	
C-SPAN	National	C-SPAN	11/1/2010 6:00:00 PM	11	
7	New York, NY	ABC	11/1/2010 6:00:00 PM	11	
4 NBC	New York, NY	NBC	11/1/2010 6:00:00 PM	8	
CBS 3	Philadelphia, PA	CBS	11/1/2010 6:00:00 PM	2	
33	Baltimore, MD	CBS	11/1/2010 6:00:00 PM	7	
2	Baltimore, MD	ABC	11/1/2010 6:00:00 PM	13	
mpt	Baltimore, MD	PBS	11/1/2010 6:00:00 PM	6	
6	Boston, MA (Manchester, NH)	NBC	11/1/2010 6:00:00 PM	10	

when you find the content that you want to clip, simply click menu button and then choose the scissor button on the player.



making
a clip



here

@ click on the slide bars to point to the beginning and ending of your desired clip. you can preview the clip by pressing the play button after you are set. click finish!

making
a clip

CLIP TITLE SAVE THIS CLIP

Congressional Race - GWU

CLIP KEYWORDS (separate multiple keywords with commas)

Congress, GWU, C-SPAN

CLIP CATEGORY START-TIME / END-TIME

iQ Media 48:48 / 51:05

DESCRIPTION

C-SPAN on Congressional races hosted by GWU

CLIP THIS KEYBOARD SHORTCUTS: Empty Required Fields

51:05

48:48 51:05

00:00 10:00 20:00 30:00 40:00 50:00

CANCEL SAVE

here

@ fill out all of the information on this form. this will help you organize and locate your clip in the future. click the save button and your done!



my
iQ

The screenshot shows the 'my iQ' interface. At the top, there's a navigation bar with 'my iQ', 'iQ Basic', 'iQ Advanced', and 'iQ Agent'. Below this, on the left, is a 'Search My Clips' section with a search input, a 'Select All' button, and a 'Search' button. On the right, there's a 'Clip Results' section with buttons for 'Manage Categories', 'Email Selected Clip(s)', 'Remove Selected Clip(s)', and 'Refresh Library'. Below these buttons is a table of clips. The first row is highlighted with a black box, and an arrow points from the word 'here' to the 'Refresh Library' button.

Station	Title	Clip Creation Date	Air Date Time	Category	Owner	Play	Select
CNN	Congressional Race - GWU	11/2/2010 4:15:20 PM	11/1/2010 6:18:02 PM	iQ Media	John		
QA - Keating	WinXP/IE8.0 2nd clip w/o reboot	10/8/2010 10:15:13 PM	10/6/2010 7:09:04 AM	Default	Scott		
QA - Keating	WinXP/IE8.0 Test	10/8/2010 10:10:54 PM	10/6/2010 7:08:39 AM	Default	Scott		
QA - WXP - FF	Test	10/8/2010 3:34:32 AM	10/6/2010 10:01:08 PM	Default	Scott		
QA - Win XP - IE	8.0 Test	10/7/2010 11:18:28 PM	10/6/2010 7:42:07 PM	Default	Scott		
QA		10/7/2010	9/28/2010	Default	Lakshmi		

@ think of my iQ as your own media center for all the clips you've created and saved. you can organize, search, and share all of your clips from my iQ. click the refresh button to get recently made clips. the most recent clips will show up at the top.



my
iQ

The screenshot shows the 'my iQ' interface of the iQMedia system. At the top, there's a navigation bar with 'my iQ', 'iQ Basic', 'iQ Advanced', and 'iQ Agent' tabs. Below this, on the left, is a 'Search My Clips' section with a search input field, a 'Select All' dropdown, and a 'Search' button. Below the search section is a 'Clip Search Results' area with a message 'Click on play button to play video'. On the right, there's a 'SHOW PLAYER' / 'HIDE' toggle, a 'Clip Results' header, and buttons for 'Manage Categories', 'Email Selected Clip(s)', 'Refresh Library', and 'Remove Selected Clip(s)'. Below these is a table of video clips.

Station	Title	Clip Creation Date	Air Date/Time	Category	Owner	Play	Select
CNN	Congressional Race - GWU	11/2/2010 4:15:20 PM	11/1/2010 6:18:02 PM	iQ Media	John		
FOX 29	QA - Keating WinXP/IE8.0 2nd clip w/o reboot	10/8/2010 10:15:13 PM	10/6/2010 7:09:04 AM	Default	Scott		
FOX 29	QA - Keating WinXP/IE8.0 Test	10/8/2010 10:10:54 PM	10/6/2010 7:08:39 AM	Default	Scott		
FOX 29	QA - WXP - FF Test	10/8/2010 3:34:32 AM	10/6/2010 10:01:08 PM	Default	Scott		
FOX 29	QA - Win XP - IE 8.0 Test	10/7/2010 11:18:28 PM	10/6/2010 7:42:07 PM	Default	Scott		
FOX 29	QA - Win XP - IE 8.0 Test	10/7/2010 11:18:28 PM	10/6/2010 7:42:07 PM	Default	Scott		
FOX 29	QA - Win XP - IE 8.0 Test	10/7/2010 11:18:28 PM	10/6/2010 7:42:07 PM	Default	Scott		

here

@ you can search for older or archived clips using any of the data you entered into the form when you saved it.

my
iQ

The screenshot shows the iQMedia 'my iQ' interface. At the top, there's a navigation bar with 'my iQ', 'iQ Basic', 'iQ Advanced', and 'iQ Agent'. Below this, on the left, is a 'Search My Clips' section with a search box, a 'Select All' button, and a 'Search' button. The main area displays 'Clip Search Results' with a table of clips. A red arrow points to the 'Select' column of the table, with the word 'here' in red text next to it.

Station	Title	Clip Creation Date	Air Date Time	Category	Owner	Play	Select
CNN	Congressional Race - GWU	11/2/2010 4:15:20 PM	11/1/2010 6:18:02 PM	iQ Media	John		
20/20	QA - Keating WinXP/IE8.0 2nd clip w/o reboot	10/8/2010 10:15:13 PM	10/6/2010 7:09:04 AM	Default	Scott		
20/20	QA - Keating WinXP/IE8.0 Test	10/8/2010 10:10:54 PM	10/6/2010 7:08:39 AM	Default	Scott		
20/20	QA - WXP - FF Test	10/8/2010 3:34:32 AM	10/6/2010 10:01:08 PM	Default	Scott		
20/20	QA - Win XP - IE 8.0 Test	10/7/2010 11:18:28 PM	10/6/2010 7:42:07 PM	Default	Scott		
20/20	QA - Win XP - IE 8.0 Test	10/7/2010 11:18:28 PM	10/6/2010 7:42:07 PM	Default	Scott		

@ you can share a clip(s) via email by clicking the select option tab next to the clip and then selecting the blue button “Email Selected Clip(s)”.

my
iQ
sharing

my iQ

Share This Video

Your Email Address
prguy@prfirm.com

Friends's Email Address (separate multiple addresses with semicolon)
otherprguy@prfirm.com

Subject
Congressional Race Conversation at GWU

Message
I found this clip

OK Cancel

here

@ you simply fill out the information on the form,
press ok, and you look like you are a genius!



my
iQ
sharing

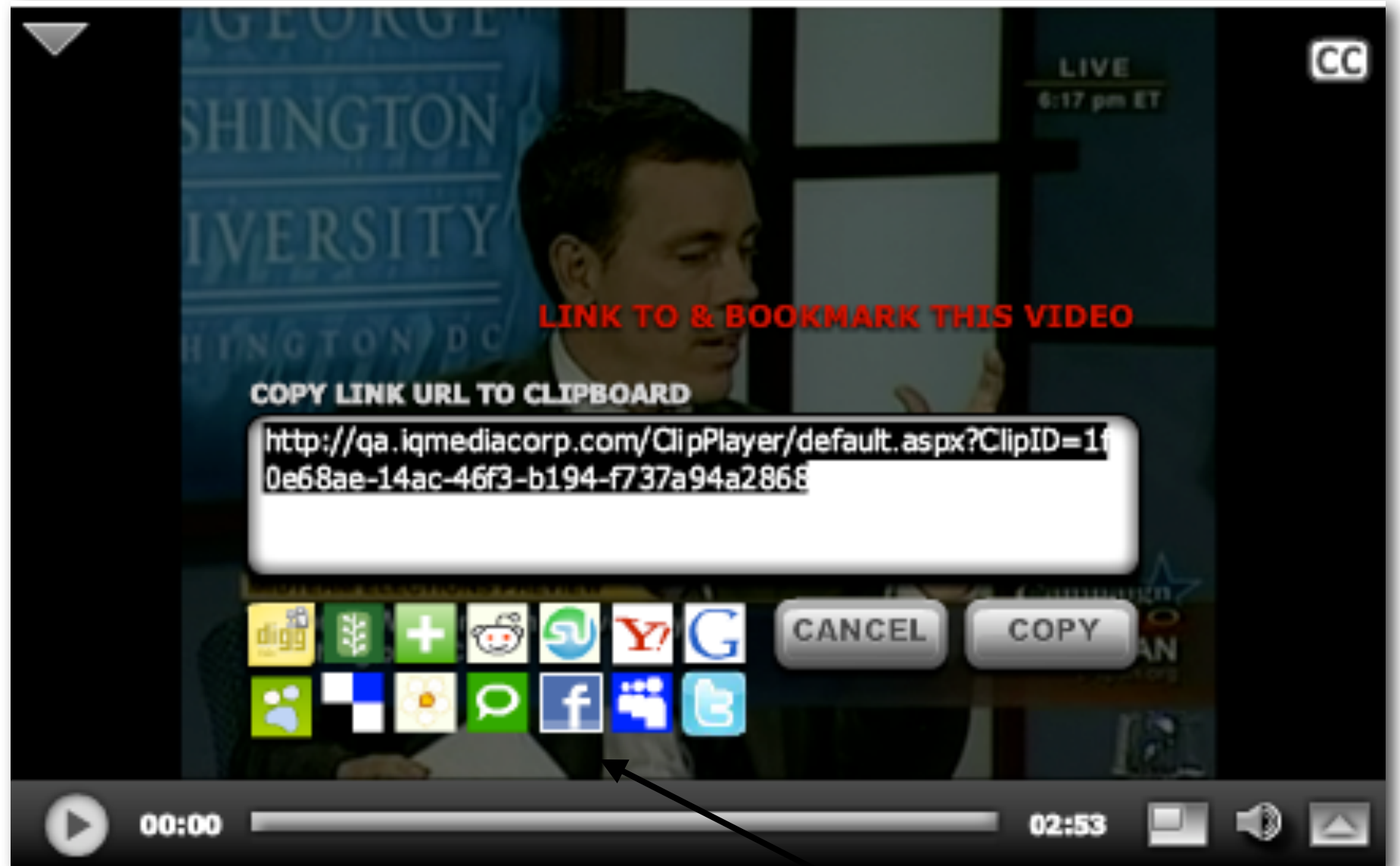
The screenshot shows the iQMedia website interface. At the top, there is a logo for iQMedia and a 'Logout' link. Below the logo, there are tabs for 'my iQ', 'iQ Basic', 'iQ Advanced', and 'iQ Agent'. The 'my iQ' tab is selected. On the left side, there is a 'Search My Clips' section with a search bar, a 'Select All' button, and a 'Search' button. Below this is a 'Clip Search Results' section with a message 'Click on play button to play video'. On the right side, there is a video player showing a clip of a man speaking. The video player has a progress bar and a 'SHOW CAPTION' button. Below the video player, there is a 'Clip Results' section with buttons for 'Manage Categories', 'Refresh Library', 'Email Selected Clip(s)', and 'Remove Selected Clip(s)'. At the bottom, there is a table with columns for Station, Title, Clip Creation Date, Air Date Time, Category, Owner, Play, and Select.

	Station	Title	Clip Creation Date	Air Date Time	Category	Owner	Play	Select
	CSPAN	Congressional Race - GWU	11/2/2010 4:15:20 PM	11/1/2010 6:18:02 PM	iQ Media	John		

An arrow points from the word 'here' to the chain-link button in the video player's menu.

@ if you want to share your clip with a popular social media site, simply hit the “menu” after you start playing the clip then hit the chain-link button.

my
iQ
sharing



here
... then select the desired destination and click copy.
you should be careful to only share content on sites
where you can control viewers and comply with “fair
use” standards.

@ iQ Advanced gives you lots of easy to use filters to narrow your searches

iQ Advanced

Search Terms

☒ TV Stations ☐ Radio Stations

Program Title:

Program Description:

Search Term:

Search

Raw Media Results

Click on play button to play video

SHOW SEARCH **HIDE**

Date & Time

Time Zone:

Date: From Date: To Date:

Time: From Time: To Time:

☒ AM ☐ PM ☒ AM ☐ PM

DMA Rank and Name

☒ Select All ☐ Manual Select

1 National	<input checked="" type="checkbox"/>	18 Cleveland-Akron (Canton), OH	<input checked="" type="checkbox"/>	34 Birmingham (Anniston and Tuscaloosa), AL	<input checked="" type="checkbox"/>
2 New York, NY	<input checked="" type="checkbox"/>	19 Orlando-Daytona Beach-Melbourne, FL	<input checked="" type="checkbox"/>	35 Austin, TX	<input checked="" type="checkbox"/>
3 Los Angeles, CA	<input checked="" type="checkbox"/>	20 Sacramento-Stockton-Modesto, CA	<input checked="" type="checkbox"/>	36 Louisville, KY	<input checked="" type="checkbox"/>
4 Chicago, IL	<input checked="" type="checkbox"/>	21 St. Louis, MO	<input checked="" type="checkbox"/>	37 Memphis, TN	<input checked="" type="checkbox"/>
5 Philadelphia, PA	<input checked="" type="checkbox"/>	22 Pittsburgh, PA	<input checked="" type="checkbox"/>	38 Wilkes Barre-Scranton, PA	<input checked="" type="checkbox"/>
6 Dallas-Ft. Worth, TX	<input checked="" type="checkbox"/>	23 Indianapolis, IN	<input checked="" type="checkbox"/>	39 Richmond-Petersburg, VA	<input checked="" type="checkbox"/>
7 San Francisco-Oakland-San Jose, CA	<input checked="" type="checkbox"/>	24 Baltimore, MD	<input checked="" type="checkbox"/>	40 Ft Myers-Naples, FL	<input checked="" type="checkbox"/>
8 Boston, MA (Manchester, NH)	<input checked="" type="checkbox"/>	25 San Diego, CA	<input checked="" type="checkbox"/>	41 Dayton, OH	<input checked="" type="checkbox"/>

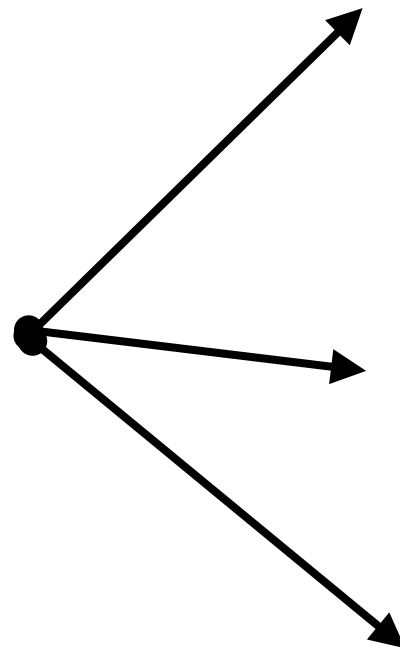
here



iQ Advanced

@ ... and even more! find it your way!

here



Affiliate Network

☒ Select All ☐ Manual Select

1 EWTN	<input checked="" type="checkbox"/>	6 CW	<input checked="" type="checkbox"/>	11 News	<input checked="" type="checkbox"/>
2 Sports	<input checked="" type="checkbox"/>	7 C-SPAN	<input checked="" type="checkbox"/>	12 My Network	<input checked="" type="checkbox"/>
3 CBS	<input checked="" type="checkbox"/>	8 Univision	<input checked="" type="checkbox"/>	13 PBS	<input checked="" type="checkbox"/>
4 NBC	<input checked="" type="checkbox"/>	9 Entertainment	<input checked="" type="checkbox"/>	14 Comcast	<input checked="" type="checkbox"/>
5 Telefutura	<input checked="" type="checkbox"/>	10 ABC	<input checked="" type="checkbox"/>	15 FOX	<input checked="" type="checkbox"/>

Program Category

☒ Select All ☐ Manual Select

1 Program	<input checked="" type="checkbox"/>	2 Sports	<input checked="" type="checkbox"/>	3 Movie	<input checked="" type="checkbox"/>
-----------	-------------------------------------	----------	-------------------------------------	---------	-------------------------------------

Program Sub Category

☒ Select All ☐ Manual Select

1 Talk	<input checked="" type="checkbox"/>	5 Other	<input checked="" type="checkbox"/>	9 Movie	<input checked="" type="checkbox"/>
2 Sports	<input checked="" type="checkbox"/>	6 Children	<input checked="" type="checkbox"/>	10 Soap	<input checked="" type="checkbox"/>
3 TV Series	<input checked="" type="checkbox"/>	7 News	<input checked="" type="checkbox"/>	11 Game Show	<input checked="" type="checkbox"/>
4 Religious	<input checked="" type="checkbox"/>	8 Education	<input checked="" type="checkbox"/>		

@ you can even search by a program name or description ! no way! way ...

here

iQ
Advanced

Search Terms

☒ TV Stations ☐ Radio Stations

Program Title:

Program Description:

Search Term:

Raw Media Results

Station	Program	Market	Date Time	Hits	Play
WSAT-TV	Nightline	Green Bay-Appleton, WI	11/1/2010 10:00:00 PM	0	
24	Nightline	Memphis, TN	11/1/2010 10:00:00 PM	0	
abc 31	Nightline	St. Louis, MO	11/1/2010 10:00:00 PM	0	
abc 7	Nightline	Chicago, IL	11/1/2010 10:00:00 PM	0	
	Nightline	Denver	11/1/2010 10:00:00 PM	0	
7	Nightline	New York, NY	11/1/2010 11:00:00 PM	0	
		Baltimore	11/1/2010		

SHOW SEARCH HIDE

Date & Time

Time Zone:

Date: From Date: To Date:

Time: From Time: ☒ AM ☐ PM To Time: ☐ AM ☒ PM

DMA Rank and Name

☒ Select All ☐ Manual Select

1 National	<input checked="" type="checkbox"/>	18 Cleveland-Akron (Canton), OH	<input checked="" type="checkbox"/>	34 Birmingham (Anniston and Tuscaloosa), AL	<input checked="" type="checkbox"/>
2 New York, NY	<input checked="" type="checkbox"/>	19 Orlando-Daytona Beach-Melbourne, FL	<input checked="" type="checkbox"/>	35 Austin, TX	<input checked="" type="checkbox"/>
3 Los Angeles, CA	<input checked="" type="checkbox"/>	20 Sacramento-Stockton-Modesto, CA	<input checked="" type="checkbox"/>	36 Louisville, KY	<input checked="" type="checkbox"/>
4 Chicago, IL	<input checked="" type="checkbox"/>	21 St. Louis, MO	<input checked="" type="checkbox"/>	37 Memphis, TN	<input checked="" type="checkbox"/>
5 Philadelphia, PA	<input checked="" type="checkbox"/>	22 Pittsburgh, PA	<input checked="" type="checkbox"/>	38 Wilkes Barre-Scranton, PA	<input checked="" type="checkbox"/>
6 Dallas-Ft. Worth, TX	<input checked="" type="checkbox"/>	23 Indianapolis, IN	<input checked="" type="checkbox"/>	39 Richmond-Petersburg, VA	<input checked="" type="checkbox"/>
7 San Francisco-Oakland-San Jose, CA	<input checked="" type="checkbox"/>	24 Baltimore, MD	<input checked="" type="checkbox"/>	40 Ft Myers-Naples, FL	<input checked="" type="checkbox"/>



iQ Advanced

@ ... and then include a search term to completely narrow your search. way cool!

The screenshot displays the iQMedia Advanced search interface. At the top, the iQMedia logo is on the left, and a 'Logout' link is on the right. Below the logo, there are tabs for 'my iQ', 'iQ Basic', 'iQ Advanced' (which is selected), and 'iQ Agent'. The 'Search Terms' section on the left includes radio buttons for 'TV Stations' (selected) and 'Radio Stations'. It has input fields for 'Program Title' (containing 'Action News'), 'Program Description', and 'Search Term' (containing 'Congress'), along with a 'Search' button. Below this is a 'Raw Media Results' table with columns for Station, Program, Market, Date Time, Hits, and Play. The table lists four results from Action News and Channel 4. On the right, a video player is shown with a map of the Caribbean and South America, featuring a weather report for T.S. Tomas at 1:00 PM. The report includes 'Winds: 45mph', 'Movement: W @ 12mph', and '365 Miles SS Of Haiti'. The video player has a progress bar at 21:00 / 30:00 and buttons for 'SHOW CAPTION' and 'HIDE'.

here

@ you can clip and play in iQ Advanced just as in iQ Basic.



iQ Agent

@ iQ Agent automatically searches for you!
and when it finds something it notifies you!


The screenshot displays the iQMedia Agent web interface. At the top, there's a navigation bar with tabs for 'my IQ', 'IQ Basic', 'IQ Advanced', and 'IQ Agent'. The 'IQ Agent' tab is selected. On the left, the 'IQ Media Agent' sidebar contains a 'Search Media' section with a 'Query Name' dropdown set to 'Obama' and a 'Search Term' dropdown with options like 'weather', 'LVTes1', 'Khan', and 'Obama'. Below this is the 'User Notification Settings' section, which shows 'No Notifications' and fields for 'Email' and 'Frequency' (set to 'Immediate'). A 'Save' button is at the bottom of this section. On the right, a table titled 'Remove Selected Results' displays search results. The table has columns for Program, DateTime, Station, Market, Hits, Delete, and Play. The results list various news programs from 11/1/2010, including 'Noticiero Univisión', 'NBC Nightly News', 'NBC 10 News at 6', 'Mad Money', 'The Situation Room With Wolf Blitzer', 'CBS Evening News With Katie Couric', 'Cavuto', 'Noticiero 65: Edicion Nocturna', and 'Special Report With Bret Baier'.

Program	DateTime	Station	Market	Hits	Delete	Play
Noticiero Univisión	11/1/2010 6:00:00 PM	UNIVISION	Philadelphia, PA	4	<input type="checkbox"/>	<input type="button" value="Play"/>
NBC Nightly News	11/1/2010 6:00:00 PM	NBC	Philadelphia, PA	14	<input type="checkbox"/>	<input type="button" value="Play"/>
NBC 10 News at 6	11/1/2010 6:00:00 PM	NBC 10	Philadelphia, PA	14	<input type="checkbox"/>	<input type="button" value="Play"/>
Mad Money	11/1/2010 6:00:00 PM	CNBC	National	3	<input type="checkbox"/>	<input type="button" value="Play"/>
The Situation Room With Wolf Blitzer	11/1/2010 6:00:00 PM	CNN	National	23	<input type="checkbox"/>	<input type="button" value="Play"/>
CBS Evening News With Katie Couric	11/1/2010 6:00:00 PM	CBS	Philadelphia, PA	7	<input type="checkbox"/>	<input type="button" value="Play"/>
Cavuto	11/1/2010 6:00:00 PM	FOX	National	9	<input type="checkbox"/>	<input type="button" value="Play"/>
Noticiero 65: Edicion Nocturna	11/1/2010 6:00:00 PM	UNIVISION	Philadelphia, PA	4	<input type="checkbox"/>	<input type="button" value="Play"/>
Special Report With Bret Baier	11/1/2010 6:00:00 PM	FOX NEWS	National	16	<input type="checkbox"/>	<input type="button" value="Play"/>

@ for more information, ask your iQ Media representative how this works.



search hints

 iQ Media will find mentions within any program hour that we capture. our search is designed to find at least one hard match per hour when a search is submitted. the results grids will show the number of hits per hour of content and each hit will be highlighted in the text for auto-sync functions.

- ✓ john doe - will return any mention of “john” or any mention of “doe”.
- ✓ “john doe” - will return any mention of the string “john doe”.
- ✓ “john doe”~5 - will return any mention of the words “john” and “doe” that are within 5 words of each other.
- ✓ -“john doe” +“jane doe” - will return any mention of the string “jane doe” in an hour that does not have the string “john doe”. think of the plus and minus signs as “include”(+) and “exclude”(-) operators.
- ✓ “john doo”~0.8 will return results where a spelling variation might occur. use this function to capture variations or misspelled words.

thank you
from
iQ Media

@ we hope we didn't bore you and that you found it easy and informative. our goal at iQ Media is to put you, our client, in control of the process.

@ we look forward to serving you.

