

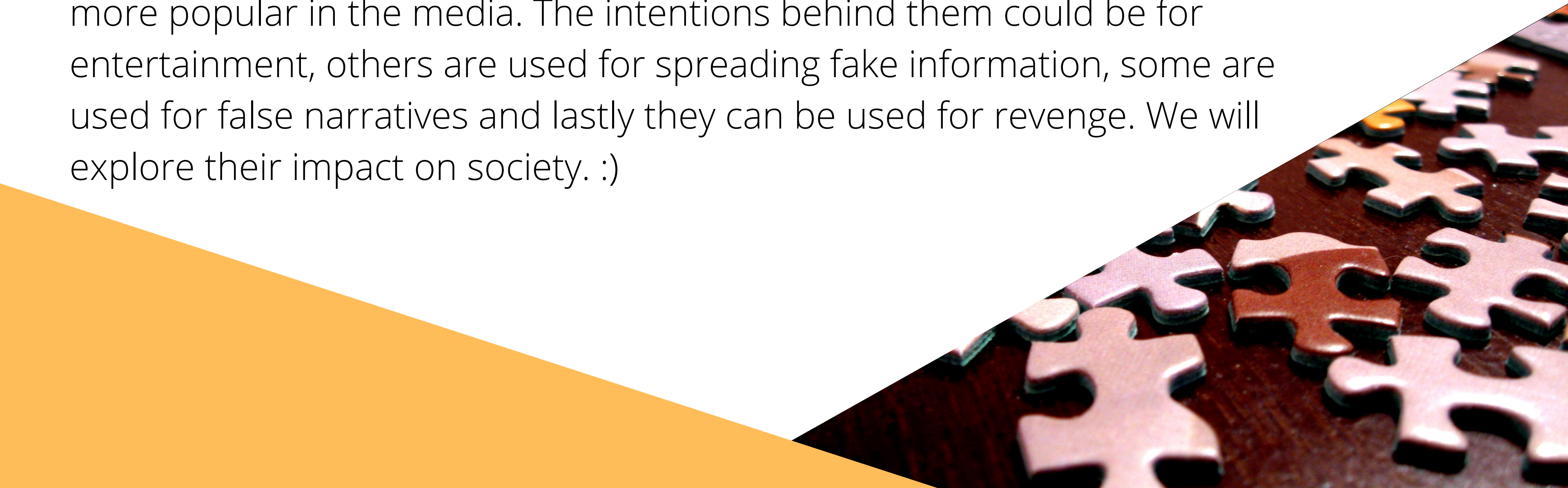
Research proposal Deepfakes

How dangerous are they?



Problem description

The reason behind this research is because deepfakes are getting more and more popular in the media. The intentions behind them could be for entertainment, others are used for spreading fake information, some are used for false narratives and lastly they can be used for revenge. We will explore their impact on society. :)





Main question :
What is the impact of deepfakes on society

Subquestions

measure the impact

- *Accessibility* - How accessible is it? (How easy are they to create?)
- *Effectiveness* - How effective are they? (How believable are they?)
- *Intention* - What are the intentions behind creating them?
- *Spreadability* - How easily are they spread?
- *Types* - What kind of deepfakes you can create?
- *Debunking* - How can we spot deepfakes?

Goal

The positive vs negative impact?

Should there be more regulations?

