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SUPERVISOR'S USE ONLY

91493



Level 3 Media Studies, 2015

## 91493 Demonstrate understanding of a relationship between a media genre and society

9.30 a.m. Friday 27 November 2015 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the eight statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–11 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

## **INSTRUCTIONS**

Choose ONE media genre that you have studied.

Write an essay discussing a **relationship** between your chosen media genre and society, by responding to ONE of the statements below. You may agree and/or disagree with your chosen statement.

Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.

In your discussion:

- explain the relationship between your chosen media genre and society
- explain the **impact** of this relationship on your chosen media genre and/or society
- draw conclusions about the wider significance of this relationship by including relevant,
   specific supporting detail from media text(s) and other sources.

Use page 3 to write your chosen media genre, society, statement number, and to plan your essay.

Begin your essay on page 4, responding ONLY to your chosen statement.

## **STATEMENTS** (Choose ONE)

The statements below relate to aspects of a media genre.

- 1. Genre provides mindless entertainment for the masses.
- **2.** Genre allows us to see the world in a new way.
- **3.** Genre shows us the truth about society.
- **4.** Technology has a significant impact on genre.
- **5.** Genre are evolving all the time.
- **6.** Genre are often responsible for negative representations.
- **7.** Genre teaches us about social history.
- **8.** The boundaries between genre are often blurred.

Media genre:	ASSESSOR USE ONLY
Society:	
Statement number:	
Note: Responses made in this space may be used as evidence for assessment.	
PLANNING Explanation of the relationship between your chosen media genre and society:	
The <b>impact</b> of this relationship on your chosen media genre and/or society:	-
The wider significance of this relationship:	

The suggested maximum for your essay is 800–1000 words (5–6 pages). The quality of your writing is more important than the length of your essay.

Support your discussion by **drawing conclusions** with **relevant**, **specific supporting detail** from media text(s) and other sources.

Begin your essay (responding ONLY to your chosen statement) here:			

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