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NEW ZEALAND QUALIFICATIONS AUTHORITY
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KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Tick this box if you
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Level 1 Media Studies 2021

90992 Demonstrate understanding of characteristics of a media genre

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of characteristics of a media genre.	Demonstrate in-depth understanding of characteristics of a media genre.	Demonstrate comprehensive understanding of characteristics of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

Do not write in any cross-hatched area (▨). This area may be cut off when the booklet is marked.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

INSTRUCTIONS

Choose ONE **media genre** you have studied.

Write an essay discussing TWO **significant characteristics** of your chosen media genre, by responding to ONE of the statements below.

Explain the effects of the use of these characteristics in your media genre.

STATEMENTS (Choose ONE)

1. Discuss how a media genre is identified by its characteristics.
2. Discuss how specific characteristics of a media genre are essential to create meaning.
3. Discuss how specific characteristics of a media genre are used to target an audience.
4. Discuss how specific characteristics of a media genre evolve to remain relevant.

Media genre: _____

Characteristic (1): _____

Characteristic (2): _____

Statement number:

PLANNING

Describe your media genre:

Characteristic (1):

Describe the characteristic



Explain its use



Effect of the characteristic

Characteristic (2):

Describe the characteristic



Explain its use



Effect of the characteristic

Support your discussion with **specific evidence**, such as details or examples from media texts, and/or evidence from other sources.

Extra space if required.
Write the question number(s) if applicable.

QUESTION
NUMBER

90992