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NEW ZEALAND QUALIFICATIONS AUTHORITY
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SUPERVISOR'S USE ONLY

Tick this box if
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Level 1 Media Studies 2020

90992 Demonstrate understanding of characteristics of a media genre

9.30 a.m. Tuesday 17 November 2020
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of characteristics of a media genre.	Demonstrate in-depth understanding of characteristics of a media genre.	Demonstrate comprehensive understanding of characteristics of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for your answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

ASSESSOR'S USE ONLY

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Write an essay discussing TWO **significant characteristics** of your chosen media genre, by responding to ONE of the statements below.

Explain the effects of the use of these characteristics in your media genre.

Use page 3 to identify your chosen media genre, characteristics, and statement number; and to plan your essay.

Begin your essay on page 4.

STATEMENTS (Choose ONE)

1. Specific characteristics of a genre are used to **develop** the story in media texts.

Discuss in relation to a media genre.

2. Specific characteristics of a genre **engage an audience**.

Discuss in relation to a media genre.

3. Specific characteristics of a genre are important to **commercial success**.

Discuss in relation to a media genre.

4. **Common characteristics** can be used to identify genre.

Discuss in relation to a media genre.

Media genre: _____

Characteristic (1): _____

Characteristic (2): _____

Statement number:

PLANNING

Describe your media genre:

Characteristic (1):

Describe the characteristic → Explain its use → Effect of the characteristic

Characteristic (2):

Describe the characteristic → Explain its use → Effect of the characteristic

Support your discussion with **specific evidence**, such as details or examples from media texts, and/or evidence from other sources.

Extra space if required.
Write the question number(s) if applicable.

ASSESSOR'S
USE ONLY

QUESTION
NUMBER

Extra space if required.
Write the question number(s) if applicable.

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