SUPERVISOR'S USE ONLY

90991



Level 1 Media Studies, 2016

90991 Demonstrate understanding of the media coverage of a current issue or event

2.00 p.m. Tuesday 29 November 2016 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the media coverage of a current issue or event.	Demonstrate in-depth understanding of the media coverage of a current issue or event.	Demonstrate comprehensive understanding of the media coverage of a current issue or event.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the six questions in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

INSTRUCTIONS

Choose a current issue or event that has been covered by the media within this past year.

Write an essay discussing an aspect of the **media coverage** of your chosen current issue or event, by responding to ONE of the questions below.

Support your discussion with **specific evidence**, such as details or examples from media texts, and/or evidence from other sources.

Use page 3 to identify your chosen current issue or event, and question number; and to plan your essay.

Begin your essay on page 4.

QUESTIONS (Choose ONE)

1. Discuss how different media covered a current issue or event.

Explain the effect of the issue or event being covered in this way.

2. Discuss what the media chose to include and exclude from their coverage of a current issue or event.

Explain the effect of the issue or event being covered in this way.

3. Discuss the tone(s) of the media coverage of a current issue or event.

Explain the effect of the issue or event being covered in this way.

4. Discuss the features or style used in the media coverage of a current issue or event.

Explain the effect of the issue or event being covered in this way.

5. Discuss the different viewpoints of the media coverage of a current issue or event.

Explain the effect of the issue or event being covered in this way.

6. Discuss the amount and length of the media coverage of a current issue or event.

Explain the effect of the issue or event being covered in this way.

Current issue or event:				ASSESSOR'S USE ONLY
Question number:				
	PLANNING (OPTIONAL)			
Describe an aspect of coverage	Explain reasons for coverage		Explain an effect of coverage	

The suggested maximum length for your essay is 800 words (6–7 pages). The quality of your writing is more important than the length of your essay.

Support your discussion with **specific evidence**, such as details or examples from media texts, and/or evidence from other sources.

Begin your essay here:

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