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QUALIFY FOR THE FUTURE WORLD KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

# Level 3 Agricultural and Horticultural Science, 2019 91531 Demonstrate understanding of how the production process meets market requirements for a New Zealand primary product(s)

2.00 p.m. Monday 11 November 2019 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of how the production process meets market requirements for a New Zealand primary product(s).	Demonstrate in-depth understanding of how the production process meets market requirements for a New Zealand primary product(s).	Demonstrate comprehensive understanding of how the production process meets market requirements for a New Zealand primary product(s).

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

## You should attempt ALL parts in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

### **INSTRUCTIONS**

This examination is made up of THREE parts.

Carefully read ALL instructions and parts before answering.

You must answer ALL parts of this examination.

Name your **nationally significant** primary product:

Primary product:		
Transfer production		

Name your specific market for your chosen primary product:

Market:		

## **PART A**

Producers of agricultural and horticultural products need to ensure the product they produce meets the requirements of their market. Most markets have specific requirements for the products they receive. Growers therefore need to be aware of what these requirements are.



Looking at the diagram on the previous page, explain TWO market requirements that your ASSESSOR'S USE ONLY specified market has for your chosen primary product. You should give a specific example for BOTH market requirements for your chosen market, not a general answer. Use data to support your answer. Market requirement (1): Market requirement (2):

### **PART B**



Producers respond to the market requirements (listed in Part A) by adjusting the management practices they carry out during production, in order to meet more of the market requirements.

Producers should have a clear understanding of why they carry out each management practice.

Explain in detail TWO management practices carried out by the producer to meet ONE of your chosen market requirements in Part A.

You should make specific links to how the management practice allows the product to meet the market requirements. Use data to support your answer.

Management practice (1):

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Management practice (2):	

# **PART C**

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Producers are aware that some management practices have a greater effect on the profitability of their business, as those practices allow them to meet more of the market requirements.

Justify which management practice (from Part B) is going to maximise the profitability for the producer. You should include specific data to support your answer.					

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	Extra space if required.	
	Write the question number(s) if applicable.	
QUESTION NUMBER	write the question number(s) if applicable.	
NUMBER		