Assessment Schedule - 2022

Media Studies: Demonstrate understanding of characteristics of a media genre (90992)

Evidence

Note: The candidate has either identified the statement responded to: 1, 2, 3, or 4; or made their selection evident in the answer.

Achievement	Achievement with Merit	Achievement with Excellence
Describes TWO significant characteristics of a media genre.	Explains how and/or why TWO significant characteristics are used in a media genre.	Examines an implication of the use of characteristics in a media genre.
Characteristics of a genre might be:		An implication could include any of the following:
coming-of-age films – conflict between teen(s) and adult, journey motif		popularityprofit
• sitcoms – stock character of 'the fish out of water', the running joke		changing/mixing of the genre audience/fans
 breakfast radio – 'DJ team', competition giveaways teen magazines – celebrity profiles, advice column. 		any other likely consequence or effect.
Supporting evidence from at least TWO media texts is given for EACH characteristic.	Supporting evidence from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.	Supporting evidence from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8

NCEA Level 1 Media Studies (90992) 2022 — page 2 of 2

А3	A4	M5	M6	E7	E8
Describes TWO characteristics in some detail.	Describes TWO characteristics in consistent detail.	Explains TWO characteristics in some detail.	Explains TWO characteristics in consistent detail.	Explains an effect of TWO characteristics.	Explains an effect of TWO characteristics in consistent detail.
				Likely consequence or conclusion drawn from evidence is valid.	Likely consequence or conclusion drawn from evidence is valid, and, at times, insightful.
characteristics of the chosen media genre. ch	Shows understanding of the characteristics of the chosen media genre.	Shows a sound understanding of the characteristics of the chosen media genre.	Shows a sound understanding of the characteristics of the chosen media genre.	Shows convincing understanding of the characteristics of the chosen	Shows convincing understanding of the characteristics of the chosen
	May attempt to give reasons for their use in the genre, but these are generalised or broad.	Gives some reasoned explanation for their use in the genre.	Gives reasoned explanation for their use in the genre.	•	media genre. Reasons given for their use are insightful.
Provides sufficient relevant evidence.	Provides sufficient relevant evidence.	Provides detailed and relevant evidence.	Provides detailed and relevant evidence.	Provides detailed and judicious evidence.	Provides detailed and judicious evidence.

N0 = No response; no relevant evidence.

N1 = Partially describes ONE or TWO characteristics; shows little understanding of the characteristics of the chosen media genre.

N2 = Describes TWO characteristics; shows some understanding of the characteristics of the chosen media genre.