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90991



Tick this box if there is no writing in this booklet

SUPERVISOR'S USE ONLY

Level 1 Media Studies 2020

90991 Demonstrate understanding of the media coverage of a current issue or event

9.30 a.m. Tuesday 17 November 2020 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the media coverage of a current issue or event.	Demonstrate in-depth understanding of the media coverage of a current issue or event.	Demonstrate comprehensive understanding of the media coverage of a current issue or event.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the six statements in this booklet.

If you need more room for your answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

INSTRUCTIONS

Choose a current issue or event that has been covered by the media in the past year.

Write an essay discussing an aspect of the **media coverage** of your chosen current issue or event, by responding to ONE of the statements below.

Explain the reasons and effects of the issue or event being covered in this way.

Use page 3 to identify your chosen current issue or event, and statement number; and to plan your essay.

Begin your essay on page 4.

STATEMENTS (Choose ONE)

- 1. Discuss how **style and/or tone** shaped the media coverage of a current issue or event.
- 2. Discuss how **different points of view** were presented in the media coverage of a current issue or event.
- 3. Discuss what was **selected and/or omitted** in the media coverage of a current issue or event.
- **4.** Discuss the **ways different media** covered a current issue or event.
- **5.** Discuss how the media coverage of a current issue or event **changed over time**.
- **6.** Discuss how a **particular medium** influenced the way a current issue or event was covered.

Current issue or event:				
Statement number:				
	PLANNING			
Describe an aspect of coverage	Explain reasons for coverage		Explain an effect of coverage	

You should aim to write a concise essay of no more than 3–4 pages. The quality of your writing is more important than the length of your essay.

Support your discussion with **specific evidence**, such as details or examples from media texts, and/or evidence from other sources.

Begin your essay here:				

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