3

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91465



## Level 3 Health, 2016 91465 Evaluate models for health promotion

9.30 a.m. Monday 28 November 2016 Credits: Five

Achievement	Achievement with Merit	Achievement with Excellence
Evaluate models for health promotion.	Evaluate, in depth, models for health promotion.	Evaluate, perceptively, models for health promotion.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

## You should attempt ALL parts of the question in this booklet.

Pull out Resource Booklet 91465R from the centre of this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

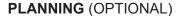
## **INSTRUCTIONS**

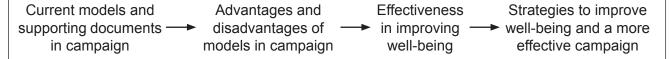
Read **Resource Booklet 91465R** for details of the three models for health promotion and their supporting documents that you are required to evaluate in this examination.

Refer to the resource material, and apply your own understanding of aspects of the models and supporting documents, as they relate to the "Big Change Starts Small" Campaign about **childhood obesity and inactivity**, when answering (a) and (b).

Space is provided below to help you plan your answers.

Begin your answers on page 3.





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## **QUESTION**

(a)

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Read and refer to **ALL of the resources** on pages 2–4 of the resource booklet, when answering (a) and (b).

Explain which models for health promotion and supporting documents are evident in the

current strategies of the "Big Change Starts Small" Campaign, and the advantages and disadvantages of these being used.				
Draw conclusions about how effective these models and supporting documents are in improving the well-being of New Zealanders, in relation to childhood obesity and inactivity.				

Part (a) continues on the next page

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Evaluate how including these strategies would create a more effective campaign for improving people's well-being, in relation to childhood obesity and inactivity.			r	
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Part (b) continues on the next page

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