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SUPERVISOR'S USE ONLY

91493



## Level 3 Media Studies, 2019

## 91493 Demonstrate understanding of a relationship between a media genre and society

9.30 a.m. Monday 11 November 2019 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

## **INSTRUCTIONS**

Choose ONE media genre that you have studied.

Write an essay discussing the **extent** to which you agree with ONE of the statements below. Respond critically to the statement by evaluating the **influence**, **impact**, **and wider significance** of a relationship between your chosen media genre and society.

Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.

Use page 3 to write your chosen media genre, society, statement number, and to plan your essay.

Begin your essay on page 4.

## **STATEMENTS** (Choose ONE)

- **1.** Media producers rely on genre.
- **2.** Genre reflects society's darkness.
- **3.** A media genre is influenced by commercial and creative constraints.
- **4.** Genre focuses a lens on a specific time and/or place.

Media genre:	ASSESSOR'S USE ONLY
Society:	
Statement number:	
PLANNING	

You should aim to write a concise essay of no more than 7–8 pages (or about 1000 words). The quality of your writing is more important than the length of your essay.

Make sure you **respond to only your chosen statement**. Draw conclusions about the **wider significance** of the relationship between your chosen media genre and society by including **relevant**, **specific supporting detail** from media text(s), and/or evidence from other sources.

Begin your essay here:	

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QUESTION NUMBER		Title the question number(s) is applicable.	
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