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NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

SUPERVISOR'S USE ONLY

## Level 1 Media Studies, 2011

### 90991 Demonstrate understanding of the media coverage of a current issue or event

9.30 am Thursday 10 November 2011

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of the media coverage of a current issue or event.	Demonstrate in-depth understanding of the media coverage of a current issue or event.	Demonstrate comprehensive understanding of the media coverage of a current issue or event.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should attempt ALL parts of the questions in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

TOTAL

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You are advised to spend 60 minutes answering the question in this booklet.

## MEDIA COVERAGE OF A CURRENT ISSUE OR EVENT

### INSTRUCTIONS

There are TWO parts to the question in this booklet, (a) and (b). Answer BOTH parts of the question in relation to the current issue or event, and the TWO aspects of its media coverage you choose below.

Support your answer to EACH part of the question with **specific evidence**.

Identify a **current issue** OR a **current event** that has been covered by the media within this past year.

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State what this issue or event is about.

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Different sectors of the media will have presented the issue or event you have identified above in their own particular way.

Tick ☒ TWO of the following **aspects** of media coverage of your chosen issue or event to use in your discussion:

<input type="checkbox"/>	depth and duration of coverage	<input type="checkbox"/>	point of view
<input type="checkbox"/>	placement, eg medium, location	<input type="checkbox"/>	selection and/or omission of viewpoints or material
<input type="checkbox"/>	style	<input type="checkbox"/>	source of material
<input type="checkbox"/>	tone	<input type="checkbox"/>	other specific aspects that you have studied

Use the space on page 3 to plan your answer.

Begin your answer to (a) on page 4, and (b) on page 8.

*Note: Responses made in this space may be used as evidence for assessment.*

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## PLANNING

(a) Describe the two aspects of the media coverage that you have chosen on page 2, AND explain **how** and/or **why** BOTH of these aspects were used to cover your issue or event.

Aspect (1): \_\_\_\_\_

How and/or why this aspect was used: \_\_\_\_\_







- Support your discussion with specific evidence.





**Extra space if required.**  
**Write the question number(s) if applicable.**

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QUESTION  
NUMBER



