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SUPERVISOR'S USE ONLY

90845



Level 2 Business Studies, 2011

90845 Apply business knowledge to a critical problem(s) in a given large business context

2.00 pm Wednesday 30 November 2011 Credits: Four

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL the questions in this booklet.

Pull out Resource Booklet 90845R from the centre of this booklet.

Refer to relevant business knowledge and/or Māori business concepts in your answers.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

ASSESSOR'S USE ONLY Achievement Criteria						
Achievement	Achievement with Merit	Achievement with Excellence				
Apply business knowledge to a critical problem(s) in a given large business context.	Apply in-depth business knowledge to a critical problem(s) in a given large business context.	Apply comprehensive business knowledge to a critical problem(s) in a given large business context.				
Overall level of performance (all criteria within a column are met)						

You are advised to spend 60 minutes answering the questions in this booklet.

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Use the information in Resource Booklet 90845R, and your business knowledge, to answer each question.

QUESTION ONE: AN INVESTMENT DECISION PROBLEM

ThrillNZseekers has to decide between investment expenditure for upgrading existing equipment and retraining staff, or the takeover of *Xtreme Sportz Ltd*.

Expl	ain why investment expenditure is important for a business.
	uss the causes of the investment decision problem that <i>ThrillNZseekers</i> faces.
In yo	our answer, you should: describe TWO factors, issues or situations that caused the investment decision problem
•	fully explain how each factor, issue or situation contributed to the problem.

solve

QUESTION TWO: A HUMAN RESOURCES PROBLEM

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The OSH external audit has concluded that *ThrillNZseekers'* staff training, equipment, and safety policies are not up to the required standards.

	ain how an external audit can be a useful source of information for a business.
	uss how the issues with human resources have contributed to the safety problem that INZseekers faces.
	our answer, you should:
•	describe TWO human resource factors, issues or situations that caused the safety problem
•	fully explain how each factor, issue or situation contributed to the problem.

(c)	Discuss solutions for ThrillNZseekers that would address the causes you wrote about in part (b). In your answer, you should: • explain at least TWO appropriate solutions • fully explain how each solution would deal with the causes • explain and justify why it could be better to implement BOTH solutions together to solve the problem, rather than using only one solution.	ASSESSOR'S USE ONLY

QUESTION THREE: GLOBAL TRENDS IN TOURISM

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A decreasing number of tourists are travelling to New Zealand, and some are choosing other destinations for adventure tourism.

cuss the causes of the tourism problem that is affecting <i>ThrillNZseekers</i> . our answer, you should: describe TWO factors, issues or situations that caused the problem
fully explain how each factor, issue or situation contributed to the problem.

(c)	Discuss solutions for <i>ThrillNZseekers</i> that would address the causes you wrote about in part (b).						
	In your answer, you should:						
	explain at least TWO appropriate solutions						
	 fully explain how each solution would deal with the causes 						
	• explain and justify why it could be better to implement BOTH solutions together to solve the problem, rather than using only one solution.						
	the problem, rather than using only one solution.						

Extra space if required.
Write the question number(s) if applicable.

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QUESTION NUMBER		1	(-)	
NUMBER				