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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

SUPERVISOR'S USE ONLY

Level 1 Media Studies, 2019

90991 Demonstrate understanding of the media coverage of a current issue or event

9.30 a.m. Wednesday 27 November 2019
Credits: Four

| Achievement | Achievement with Merit | Achievement with Excellence |
|--|---|--|
| Demonstrate understanding of the media coverage of a current issue or event. | Demonstrate in-depth understanding of the media coverage of a current issue or event. | Demonstrate comprehensive understanding of the media coverage of a current issue or event. |

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the six statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

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INSTRUCTIONS

Choose a **current issue** or **event** that has been covered by the media **in the past year**.

Write an essay discussing an aspect of the **media coverage** of your chosen current issue or event, by responding to ONE of the statements below.

Explain the reasons and effects of the issue or event being covered in this way.

Use page 3 to identify your chosen current issue or event, and statement number; and to plan your essay.

Begin your essay on page 4.

STATEMENTS (Choose ONE)

1. Discuss how **online and/or traditional news sources** covered a current issue or event.
2. Discuss the **depth and/or duration** of the media coverage of a current issue or event.
3. Discuss how the media coverage of a current issue or event expressed **different perspectives**.
4. Discuss how the media coverage of a current issue or event used differing **tones and/or styles**.
5. Discuss **where a story was positioned** in the media coverage of a current issue or event.
6. Discuss what was **included and/or left out** in the media coverage of a current issue or event.

Current issue or event: _____

Statement number:

PLANNING (OPTIONAL)

Describe an aspect
of coverage



Explain reasons
for coverage



Explain an effect
of coverage

Support your discussion with **specific evidence**, such as details or examples from media texts, and/or evidence from other sources.

Extra space if required.
Write the question number(s) if applicable.

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QUESTION
NUMBER

Extra space if required.
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