Assessment Schedule – 2018

Media Studies: Demonstrate understanding of a relationship between a media genre and society (91493)

Assessment Criteria and Evidence

Note: The candidate has either identified the statement they intend to respond to: 1, 2, 3, 4, 5, or, 6; or made their selection evident in the answer. It is not necessary for the candidate to explicitly refer to media theory in their answer.

Achievement	Achievement with Merit	Achievement with Excellence
The candidate explains a relationship between a media genre and society.	The candidate analyses a relationship between a media genre and society by explaining its impact on the genre and / or society.	The candidate evaluates the impact of a relationship between a media genre and society on the genre and / or society.
For the chosen statement, the candidate:	For the chosen statement, the candidate:	For the chosen statement, the candidate:
 explains the relationship between a media genre and society includes relevant, specific supporting detail from media text(s) and other sources. 	 explains the impact of this relationship on the chosen media genre and / or society includes relevant, specific supporting detail from media text(s) and other sources, consistently supporting their analysis. 	 makes a judgement or evaluation about the impact of the relationship between the chosen media genre and society on the genre and / or society constructs an argument deduced from textual evidence and discussion of the relationship covered, i.e. more than just a concluding statement integrates the material into a coherent response draws conclusions about the wider significance for the chosen media genre and / or society by including relevant, specific supporting detail from media text(s) and other sources relevant to the chosen genre throughout, consistently supporting their evaluation.
		Evidence of perceptive understanding may come from:
		the depth of the candidate's analysis
		the candidate's initial response to their chosen statement
		the strength of the candidate's conclusion.

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А3	A4	M5	M6	E7	E8
Provides an explanation of the relationship between the chosen media genre and society.	Provides a detailed explanation of the relationship between the chosen media genre and society.	Analyses a relationship between the chosen media genre and society by explaining its impact on the genre and / or society.	Analyses a relationship between the chosen media genre and society by clearly explaining its impact on the genre and / or society.	Evaluates the impact of a relationship between the chosen media genre and society on the genre and / or society by drawing valid conclusions about the wider significance of the relationship between the media genre and society.	Evaluates the impact of a relationship between the chosen media genre and society on the genre and / or society by drawing insightful and convincing conclusions about the wider significance of the relationship between the media genre and society.
Uses relevant, specific supporting detail from media text(s) and other sources.	Uses relevant, specific supporting detail from media text(s) and other sources.	Uses relevant, specific supporting detail from media text(s) and other sources.	Uses relevant, specific supporting detail from media text(s) and other sources.	Uses relevant, specific supporting detail from media text(s) and other sources that clearly supports the discussion.	Uses relevant, specific supporting detail from media text(s) and other sources that clearly and consistently supports the discussion.

N0 = No response; no relevant evidence.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8

N1 = Provides no explanation of the relationship between the chosen media genre and society; uses minimal evidence.

N2 = Provides some explanation of the relationship between the chosen media genre and society; uses minimal evidence.