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91465



Level 3 Health, 2018 91465 Evaluate models for health promotion

2.00 p.m. Wednesday 28 November 2018 Credits: Five

Achievement	Achievement with Merit	Achievement with Excellence
Evaluate models for health promotion.	Evaluate, in depth, models for health promotion.	Evaluate, perceptively, models for health promotion.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL parts of the question in this booklet.

Pull out Resource Booklet 91465R from the centre of this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

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INSTRUCTIONS

Read **Resource Booklet 91465R** for details of the three models for health promotion and their supporting documents that you are required to evaluate in this examination.

Refer to the resource material and the information given in the scenario below, as well as applying your own understanding of aspects of the models and supporting documents, as they relate to **alcohol-related harm**, when answering (a)–(c).

Space is provided below to help you plan your answers.

Begin your answers on page 3.

The Health Promotion Agency's Scenario

The Health Promotion Agency (HPA) of New Zealand has a strategic goal of reducing drinking within certain target groups. One of these groups is 18- to 24-year-olds.

The agency has approached you to be a member of its research panel, as you are within its target age group, and have studied health promotion in your Health studies.

The HPA is interested in the recommendations you would make to ensure that its campaign is as effective as possible in improving well-being, in relation to alcohol use amongst 18- to 24-year-olds.

PLANNING (OPTIONAL)

QUESTION

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Read and refer to **ALL of the resources** on pages 2-4 of the resource booklet, when answering (a)-(c).

ensure that its	range of strategion campaign is as ef	fective as pos	sible.	

(b)	Compare and contrast the different models for health promotion that are evident in the strategies you have recommended in (a), and those that are currently in place in the HPA's campaign.				
	In your answer:				
	•	explain the advantages and disadvantages of the models currently represented draw conclusions about their effectiveness for improving well-being for those affected by alcohol-related harm.			

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(c)	Explain which principles of the Bangkok Charter AND the Treaty of Waitangi are evident in the strategies you have recommended in (a), and those that are currently in place in the HPA's campaign.	ASSESSOR'S USE ONLY
	How will the inclusion of these principles improve the well-being of New Zealanders?	

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QUESTION NUMBER	Extra space if required. Write the question number(s) if applicable.	
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