## Assessment Schedule - 2018

## Media Studies: Demonstrate understanding of characteristics of a media genre (90992)

## **Evidence**

Note: The candidate has either identified the statement responded to: 1, 2, 3, or 4; or made their selection evident in the answer.

Achievement	Achievement with Merit	Achievement with Excellence
<b>Describes</b> TWO significant characteristics of a media genre.	<b>Explains</b> how and/or why TWO significant characteristics are used in a media genre.	<b>Examines</b> an implication of the use of characteristics in a media genre.
Characteristics of a genre might be:		An <b>implication</b> could include any of the following:
disaster films – focus group characters to appeal to		popularity
audience, sacrificing oneself for others		• profit
coming of age films – conflict between teen(s) and     adult journey metif		representation
adult, journey motif		changing/mixing of the genre
<ul> <li>superhero films – superhero's alter ego, the superhero's back story</li> </ul>		audience/fans
sitcoms – stock character of 'the fish out of water'.		any other likely consequence or effect.
the running joke.		
<b>Supporting evidence</b> from at least TWO media texts is given for EACH characteristic.	<b>Supporting evidence</b> from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.	<b>Supporting evidence</b> from at least TWO media texts and/or evidence from other sources is given for EACH characteristic.

N1	N2	А3	A4	M5	М6	E7	E8
Partially describes TWO characteristics.	Describes TWO characteristics.	Describes TWO characteristics in some detail.	Describes TWO characteristics in consistent detail.	Explains TWO characteristics in some detail.	Explains TWO characteristics in consistent detail.	Explains an effect of TWO characteristics.	Explains an effect of TWO characteristics in consistent detail.
						Likely consequence or conclusion drawn from evidence is valid.	Likely consequence or conclusion drawn from evidence is valid, and, at times, insightful.
Shows little understanding of the characteristics of the chosen media genre.	Shows some understanding of the characteristics of the chosen media genre.	Shows understanding of the characteristics of the chosen media genre.	Shows understanding of the characteristics of the chosen media genre.	Shows a sound understanding of the characteristics of the chosen media genre.	Shows a sound understanding of the characteristics of the chosen media genre.	Shows convincing understanding of the characteristics of the chosen media genre.	Shows convincing understanding of the characteristics of the chosen media genre.
			May attempt to give reasons for their use in the genre, but these are generalised or broad.	Gives some reasoned explanation for their use in the genre.	Gives reasoned explanation for their use in the genre.	Reasons given for their use are thoughtful.	Reasons given for their use are insightful.
		Provides sufficient relevant evidence.	Provides sufficient relevant evidence.	Provides detailed and relevant evidence.	Provides detailed and relevant evidence.	Provides detailed and judicious evidence.	Provides detailed and judicious evidence.

**N0** = No response; no relevant evidence.

## **Cut Scores**

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence	
0 – 2	3 – 4	5 – 6	7 – 8	