3

SUPERVISOR'S USE ONLY

91493



Level 3 Media Studies, 2017

91493 Demonstrate understanding of a relationship between a media genre and society

9.30 a.m. Wednesday 15 November 2017 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence	
Demonstrate understanding of a relationship between a media genre and society.	Demonstrate in-depth understanding of a relationship between a media genre and society.	Demonstrate perceptive understanding of a relationship between a media genre and society.	

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the seven statements in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

INSTRUCTIONS

Choose ONE media genre that you have studied.

Write an essay discussing a **relationship** between your chosen media genre and society, by responding to ONE of the statements below. You should aim to evaluate how the relationship affects the genre and/or society, and you may agree and/or disagree with your chosen statement.

Note: 'Society' refers to a community in a specific time and place, or the audience for a genre.

Use page 3 to write your chosen media genre, society, statement number, and to plan your essay.

Begin your essay on page 4.

STATEMENTS (Choose ONE)

- **1.** Genre empowers women.
- **2.** The main purpose of genre is to explore social issues.
- **3.** Technology offers new ways to develop genre.
- **4.** Genre is driven by economic concerns.
- **5.** Genre reflects minorities successfully.
- **6.** New genre captivate audiences.
- 7. Society influences genre.

Madia gapus	ASSESSO USE ON
Media genre:	
Society:	
Statement number:	
PLANNING Explanation of the relationship between your chosen media genre and society:	
The impact of this relationship on your chosen media genre and/or society:	
The wider significance of this relationship for your chosen media genre and/or society:	

The suggested maximum length for your essay is 1000 words (7–8 pages). The quality of your writing is more important than the length of your essay.

Draw conclusions about the **wider significance** of the relationship between your chosen media genre and society by including **relevant**, **specific supporting detail** from media text(s) and/or evidence from other sources.

Begin your essay here:		

ASSESSOR'S USE ONLY

ASSESSOR'S USE ONLY

ASSESSOR'S USE ONLY

ASSESSOR'S USE ONLY

ASSESSOR'S USE ONLY

ASSESSOR'S USE ONLY

USE ONLY

NIESTION	I	Extra space if required. Write the question number(s) if applicable.	ASSES USE 0	SOR'S ONLY
QUESTION NUMBER				

Extra space if required.
Write the question number(s) if applicable.

ASSESSOR'S USE ONLY

QUESTION NUMBER		vinto tilo quodion humbor(o) il applicabio.	
NUMBER	_	_	