3

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91465



## Level 3 Health, 2014 91465 Evaluate models for health promotion

2.00 pm Tuesday 18 November 2014 Credits: Five

Achievement	Achievement with Merit	Achievement with Excellence	
Evaluate models for health promotion.	Evaluate, in depth, models for health promotion.	Evaluate, perceptively, models for health promotion.	

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

## You should attempt ALL parts of the question in this booklet.

Pull out Resource Booklet 91465R from the centre of this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

## **INSTRUCTIONS**

Read the resources on pages 2–5 of the resource booklet before answering the question in this booklet.

**Resource A** on page 2 of the resource booklet outlines The Health Promotion Agency (HPA) of New Zealand's *Outcomes Framework*. You have been asked to work as part of a team to design a health promotion campaign reflecting this framework.

Select ONE of the three health campaign choices from **Resource B** on page 3 of the resource booklet that your campaign will be based on, and tick the box alongside in the table below.

Health Campaign	Tick ONE	
Campaign One:	More Heart and Diabetes Checks	
Campaign Two:	Tobacco Control	
Campaign Three:	Say Yeah, Nah	

Refer to **ALL of the resources** on pages 2–5 of the resource booklet, as well as applying your own understanding of aspects of models for health promotion (as they relate to your selected health issue), when answering parts (a) to (c).

## **QUESTION**

(a)

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Read and refer to **Resource C** on page 4 of the resource booklet, which outlines three models for health promotion that your team could use to base their campaign on, when answering (a) and (b).

Explain which health promotion models your team will include in the campaign, and how the models will be represented.				
Why has your team chosen to include them?				

Part (a) continues on the next page

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Part (b) continues on the next page

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Read that	d and refer to <b>Resource D</b> on page 5 of the resource booklet, outlining three of the documents support the various models for health promotion, when answering (c).	ASSESSOR'S USE ONLY
(c)	Explain how the principles of The Bangkok Charter and The Treaty of Waitangi will be incorporated into your team's campaign, and how this will provide improvements in <b>well-being</b> for all New Zealanders.	

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	Extra space if required.	
	Write the question number(s) if applicable.	
QUESTION NUMBER		
1		