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SUPERVISOR'S USE ONLY

90845



Level 2 Business Studies, 2013

90845 Apply business knowledge to a critical problem(s) in a given large business context

2.00 pm Monday 25 November 2013 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Apply business knowledge to a critical problem(s) in a given large business context.	Apply in-depth business knowledge to a critical problem(s) in a given large business context.	Apply comprehensive business knowledge to a critical problem(s) in a given large business context.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL the questions in this booklet.

Pull out Resource Booklet 90845R from the centre of this booklet.

Refer to relevant business knowledge and/or Māori business concepts in your answers.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–8 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

You are advised to spend 60 minutes answering the questions in this booklet.

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Use the information in Resource Booklet 90845R, and your business knowledge, to answer each question.

QUESTION ONE: TECHNOLOGICAL DEVELOPMENTS

zen (Clothing Ltd has not moved with the times.
	ain ONE long-term consequence for <i>Frozen Clothing Ltd</i> if it remains focused on its tional retail outlets.
	uss how not keeping up with technological developments has led to a decrease in sale
•	our answer, you should: describe TWO factors, issues, or situations related to technological developments the have caused the decrease in sales
•	fully explain how each factor, issue, or situation contributed to the decrease in sales.

(c)	Discuss solutions for <i>Frozen Clothing Ltd</i> that would address the causes you wrote about in part (b).	ASSESSOR'S USE ONLY			
	In your answer, you should:				
	explain TWO appropriate solutions				
	fully explain how each solution would deal with the causes				
	 justify, with reasons, why one solution would be better than the other, to address the decrease in sales. 				

QUESTION TWO: INVESTMENT DECISIONS

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Frozen Clothing Ltd's Christchurch retail outlet was partially damaged during the recent Christchurch earthquakes. Management has to make an investment decision regarding the future of the Christchurch outlet.

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	uss the causes of the investment problem that <i>Frozen Clothing Ltd</i> faces. our answer, you should:
•	describe TWO issues that have caused the investment problem for <i>Frozen Clothing</i>
•	fully explain how each issue has contributed to the problem.

(c)	Discuss solutions for <i>Frozen Clothing Ltd</i> that would address the causes you wrote about in part (b).	ASSESSOR' USE ONLY			
	In your answer, you should:				
	explain TWO appropriate solutions to the causes				
	fully explain how each solution would deal with the causes				
	 justify, with reasons, why one solution would be better in the short term, and the possible consequences of not using the other solution in the long term. 				

QUESTION THREE: HUMAN RESOURCE ISSUES

(a)

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Frozen Clothing Ltd's Regional Manager, Leon, has been with the firm since it began. Bruce and Leon are old friends, and Bruce has always relied on Leon for his sound advice and level-headed approach to business. In the last few years, Leon has become unmotivated and is unwilling to do any more than is expected.

Fully explain the consequences of keeping Leon employed at <i>Frozen Clothing Ltd</i> . In your answer, you should refer to:		
•	productivity	
•	effect on other employees	
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•	leadership development.	

Discuss solutions for <i>Frozen Clothing Ltd</i> that would address the cause and effects of the human resource issue discussed in part (a).		
	our answer, you should:	
	explain TWO appropriate solutions	
•	fully explain how each solution would deal with the cause	
•	justify, with reasons, why one solution would be more appropriate than the other, to solve the problem.	
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Extra space if required.
Write the question number(s) if applicable.

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QUESTION	1	write the question number(s) if applicable.	
QUESTION NUMBER	'		