



FoxFinance.io

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WHITEPAPER



# Our Mission

**At Fox Finance, our top priority is creating a platform where you can participate in making the world a better place.** Before we even began to tackle topics like tokenomics or marketing plans, we asked ourselves questions about what we represent, what will remain essential to our identity as we grow, and how we can reward FOX holders for their part in saving our planet. As the name suggests, when we initially approached this idea, we knew we wanted to work towards protecting foxes as well as the other 41,415 found on the endangered species list. Due to the extent of man-made pollution, habitat destruction, global warming, poaching, and more, the majority of these incredible creatures are already teetering dangerously on the edge of extinction.





# Our Mission

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**We recognize that the animals who share our world serve as a barometer for its health,** and so we set our sights on how to tackle the larger issues at hand. None of us, foxes included, have a chance at long term survival if drastic measures are not taken to reverse the effects of climate change. This is why we have devoted ourselves to giving individuals the power to protect and preserve our environment. We at Fox Finance will not rest until we have created a platform which can be used as a robust and dynamic tool in the fight to maintain this planet for generations to come.

**We are building a digital ecosystem  
so we may begin healing the ecosystems we live in.**



# Fox Finance Features

(in short)

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- **FOX** is the utility token for Fox Finance
- **Holders** are provided rewards in real time
- **Passionately spearheading conservation efforts**
- **Enthusiastically supporting charities worldwide**
- **Unique NFTs made by AAA artist**

(Fox Finance functions on a “reward system” which does not require the locking of tokens, so while we use the word “staking” throughout this paper to reflect the popular cryptocurrency term, “interest” is a more accurate description of our system’s functionality.)





# Vision for the Future

**Fox Finance is serious about healing the environment**, but we know that taking action is often not that simple. There are numerous roadblocks that prevent people from enacting meaningful change, and the biggest one is usually financial in nature. This is why we are building a platform to free you from unnecessary constraints and allow you to accomplish your goals. Users will dictate what is most important to them by submitting environmental projects and, upon completion, they will be rewarded with FOXtoken. We are diligently finding ways to make certain that FOXtokens have actual value by crafting our entire ecosystem around them. We ensure that you will have a wide variety of options available for spending your well-deserved payment, everything from NFTs to merchandise, and more. Eventually, you will even have the ability to continue giving back by donating to your favorite charity.



## Vision for the Future

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**We are combining the concepts from the previous slide with a progressive, automatic burn mechanism in order to forge a powerful bond between healthy tokenomics and a dynamic product with the capacity to appeal to crypto investors for generations to come.**





# The Fox Finance Token (FOX)

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**At its core, FOX tokens have the functionality to change long-term investing forever.** FOX is fundamentally crafted to allow for a steady, predictable return with growth that far exceeds traditional fiat investing and invalidates the need for savings accounts through centralized financial institutions.

**Beyond that, FOX is the official digital asset within the FOX ecosystem.** This means that it has an actual, concrete value when it is distributed as payment for completing the eco-focused projects, providing opportunities to build lasting wealth.

**FOX will also allow us to develop, launch, and maintain an Ecosystem Fund.** Beginning with 10% of the initial Fox Finance supply, this will be used as a method to incentivize long-term holders while also strengthening the Fox Finance ecosystem in its entirety.

**In short, the FOX Finance token is the driving force behind the integrated DeFi dashboard as well as the application built on top of it.**



# The Principles of Fox Token BSC

**The Fox Finance (FOX) token plays two main roles within the Fox Finance ecosystem.** First, it creates a solid financial foundation for holders by automatically generating interest through its embedded staking mechanisms, and second, it is a concrete representation of the amount of FOX held by each respective owner. These two foundational use cases are intentionally independent of each other to allow for the combination of multiple streams of income simultaneously.

**We approached FOX with the understanding of exponential value at heart** and the knowledge that passive income is the gateway to financial freedom. This is why FOX allows you to earn profit through three distinct streams of income.





# Income Streams

- **Transaction tax** - 6% tax per token swap, divided proportionally to all FOX holders.
- **Liquidity tax** – An additional 6% tax per swap sent directly to the master wallet. At the end of each day, we lock the amount collected in this way for following 48 months as our way of protecting liquidity and ensuring complete budgetary transparency
- **Burning Mechanism** - 1 trillion FOX will be burned every day for 50 days, at which point we will assess how we can best reward FOX holders moving forward. Additionally, the burn wallet receives tokens from the 6% redistribution tax, ensuring a continuous burn mechanic which will apply automatically throughout the lifetime of the token.
- **Secondary burn method** - As a way to keep the price steady, our goal is to maintain liquidity at 10% of the circulating supply. If there is unlocked liquidity in excess of that limit at any time it will be burned.



# Income Streams

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**Fox Finance will harness the power** of both BSC redistribution tax and the BSC liquidity tax. Users earn FOX simply by holding it in their wallet, and you can rest assured that rewards are continuously compounding as our little *Thank You* for taking part in saving the planet.





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## FOXFINANCE BURN RATE

- Original Supply

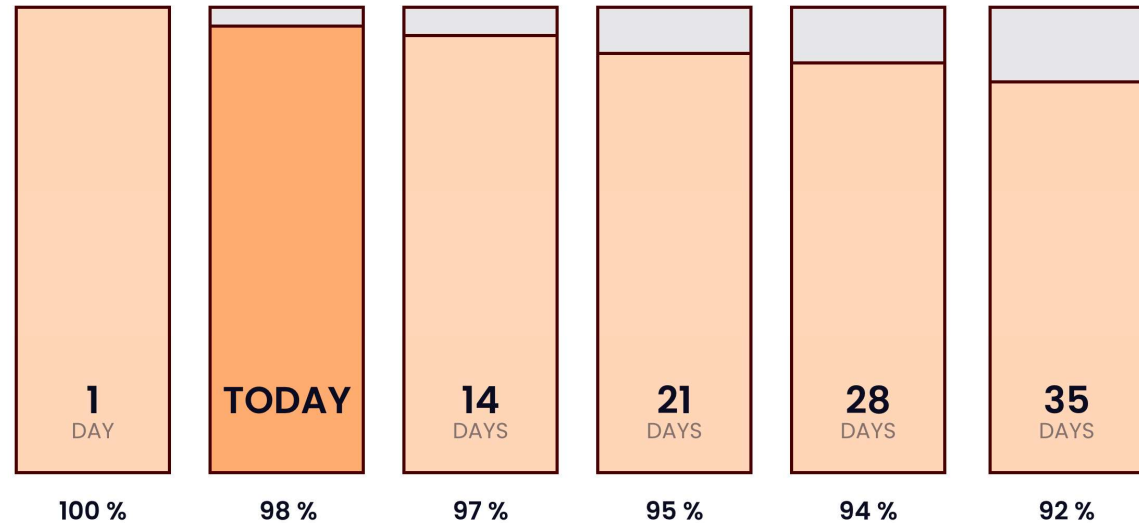
1,000,000,000,000,000 FOX

- Initial Burn

5,000,000,000,000 FOX

- Daily Burn

1,000,000,000,000 FOX



\*Expected burn rate based on the 1T daily burn and automatic burn rate, approximate values



# TOKENOMICS

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**FOX** was listed on Pancakeswap shortly after its presale for public trading.

- **Initial Price:** 1 FOX = 0.00000000000025\$
- **Estimated Liquidity** (Presale Goal Reached): 5 BNB (approx. 1250\$)
- **Estimated Market Cap:** 2500\$

The Pancakeswap pool will be locked for the first 60 days and any amount from the liquidity tax will be collected at the end of day and promptly locked for the following 48 months. If, at any time, the total supply FOX in liquidity pool exceeds 10 % of the circulating supply, the liquidity tax will function as a burn mechanism instead.





At this time, FOX tokens will not have functionality for any of the following purposes:

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- granting access to any value other than the token itself
- granting access to service otherwise outside of the ecosystem.
- granting access to participation in decisions on related with the Fox Finance token or ecosystem of any kind



# THE FOX FINANCE ECOSYSTEM

**The Fox Finance is a complete ecosystem** that consists of applications built to facilitate widespread acceptance and implementation of cryptocurrency and DeFi for users of any level of experience and knowledge, while continually working on expanding the scope of circulation for Fox Finance token. It is our goal to build a digital space which is neither restricted to, nor reliant on, the Fox Finance token technology and token holders.

**While there is no expectation of functional partnerships** with other projects directly after our launch, we will be moving forward with the understanding that establishing bonds with others who share our goal of a better world is a fundamental tool in our ability to make real-life progress.