Introduction

Our group's work is mainly to analyze a religious website. After selection, we decided to analyze a Christian website: <https://www.reasonablefaith.org/>. We choose this page for many reasons, but the most classic is its smooth page and special design style.

As we often see, many website design is always net format, appears very square and neat. But the design of the web page is vertical segmentation, and flexible use of pseudo elements and JavaScript makes the user experience very wonderful.

About its content, it doesn't have too much text for content layout. Write the right text in the right place. Web page and set up a video pop-up window, no need to jump links, greatly convenient for users, but also enhance the sense of user experience.

This is the general introduction. Next, we will make a detailed analysis of this web page.

Target Audiences

About the target audiences, analyzing from the whole content, you can surely know that it’s mostly Christian. Of course, it can't rule out those who are interested to Christianity and looking for faith to browse.

Overall, the website’s target audiences are Christian and people who are interested to Christianity and looking for faith.