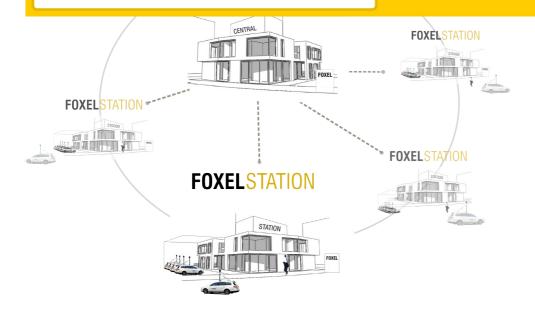


## **FOXELNATIONAL**

### NATIONAL LICENSE MODEL



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## 5-YEAR VISION

World leader in 3D environment digitization in the public and private sectors, with:

- Over CHF 1 billion of annual turnover
- Over 300 FOXEL stations spread across 20 countries
- Over 3000 employees and principals in the group
- Over 1000 cameras 360°/4pi in service
- One Big Data being calculated in hundreds of Peta Bytes
- Over 500 modules and business applications
- Over 1 million professional users
- Imaging capability of 360°/4pi in 30 images / second (film)
- Creation of 4D matrices for video gaming





# FOXELNATIONAL Business Proposal per Country

#### Business Plan over 36 Months

- 1 regional station for demonstration purposes
- 9 regional stations (licensed)
- 50 cameras in circulation (5 x 10 stations)
- 10 internal human resources
- 80 employees (licensees and their employees)

#### Sources of Revenue

- Operation of regional FOXEL stations
- Sale of licenses for FOXEL stations
- Rental of infrastructure for the stations
- Sale of engineering services
- Royalties on national online sales
- Royalties on turnover of the stations (10%)

# Turnover at the end of the 3rd year: from CHF 25 million to 50 million

Annual consolidated performance as of the 1st year (interests + dividends): min 5% Targeted dividends (share capital) at the end of the 3rd year: 8-18% Targeted valuation of the company at the end of the 3rd year: +333%

## FOXELSTATION (x10)

#### Standard Gauge of a FOXEL Station

Entry conditions for licensees:

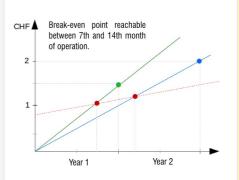
CHF 500,000 for a 10-year license + CHF 1 million of operational cash flow

- 480m2 of surface area of property infrastructure
- 5 vehicles equipped with cameras and sensors
- Broadband connection on the FOXEL Network
- 8 employees (CEO, CTO, assistant, 5 x drivers)

#### Targeted Annual Profitability of One FOXEL Station: 35%

Consolidated operational mode:

CHF 1 million of operating expenses for an average result of CHF 1.5 million, representing a possible annual yield of 50%



#### Calculation Base:

Scanning services during 150 days per year per camera. Daily rate per camera: CHF 2000 | considering 5 cameras, 5 working days per week.

Does not take into account annual sales of ancillary services.



# **FOXELNATIONAL**STAKE ACQUISITION

#### **Basic Entry Conditions**

Initial investment needed for a FOXEL National Center: CHF 10 million

#### Structure

Incorporated Company with Share Capital Value of CHF 1 million shared between FOXEL SA and the Investor. Right of first refusal in favor of the shareholders as per shareholder's agreement.

#### Share Capital and Financing

Acquisition of 30% of the share capital of a FOXEL National Center: CHF 3 million (with agio). Provision of credit line of CHF 7 million, post-positioned over 3 years, with annual interest of 3%

#### Performance and ROI

Annual consolidated performance as of the 1st year (interests  $\pm$  dividends): min 5% Full repayment of the credit line plus interest at the end of the first three years.

Targeted dividends (share capital) at the end of the 3rd year: 8-18% Targeted valuation of the company at the end of the 3rd year: +333%

#### Funds Allocation - Strategic Reserve for the Business Plan Deployment (CHF)

Booking / order of scanning equipment for the country (10 cameras) Reserve for computer equipment and network infrastructure Reserve for material engagement means (vehicles, etc.)		1,000,000 250,000 300,000
Construction of the first regional station (land + building + furniture) Strategic reserve for acquisition of land and/ or existing structure for the second station		2,200,000 800,000
Reserve for the licensees funding process Reserve for the payment of interest on the credit line		1,000,000 700,000
Reserve for marketing and event costs Reserve for human resources and agents Reserve for administrative and operational charges Reserves for miscellaneous costs, installation costs, taxes, insurance		250,000 1,000,000 300,000 200,000
	Total:	8,000,000

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