



Benefits of CI/CD for cloud based products

- Avoid cost
 - Increase revenue
 - Reduce cost
 - Protect revenue
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Avoid cost

- Less bugs in production because the unit tests are automated
- Prevent security holes through vulnerabilities detection
- Less time in testing thanks to automation
- Faster deployment and less human errors because the creation of the infrastructure is automated

Increase revenue

- New features are released more quickly
 - Less time to market because we can deploy to production without any manual check
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Reduce cost

- Developers spend less time on issues from new developer code
- Less infrastructure costs from unused resources because the cleanup is automated

Protect revenue

- Reduced downtime from a deploy-related crash or major bug thanks to automated smoke tests
- Automated rollbacks keep production always up and running