



**UXR**

Auto Analytics

# **Request to Resolve Quantum Metric (QM) Events**

**June 2023**

# Overview - QM Event Resolution

This presentation serves as a formal request to address and resolve two quantum metric events within our system.

**Present QM Event Details** - The following are events that have been identified as broken:

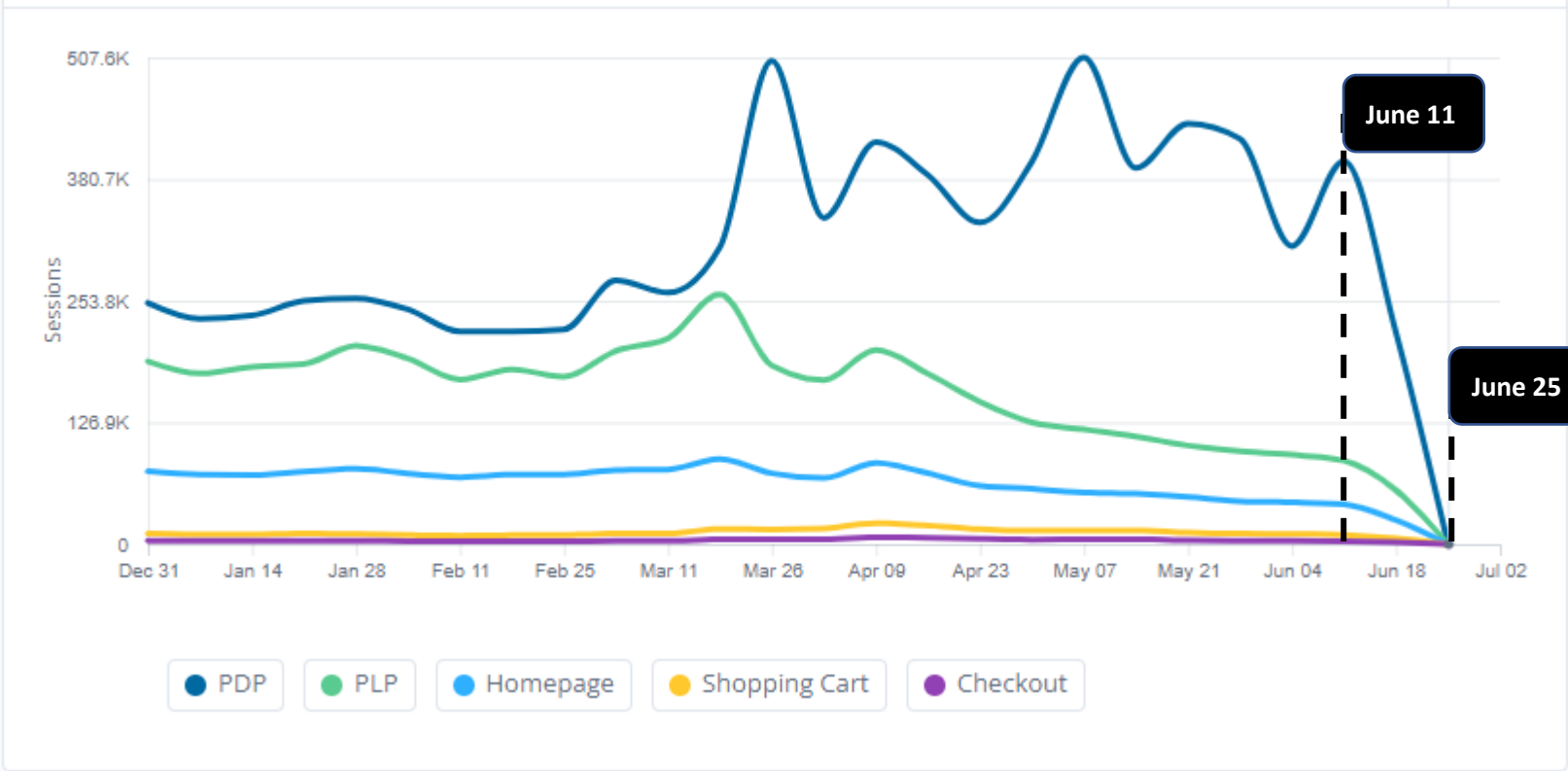
1. **Automotive – Shop by Tire Size Click PDP:** Triggers when a user clicks the 'Apply Changes' button in the change tire size drop down menu.
2. **Automotive - Vehicle Selector Displayed:** Triggers when the vehicle selector banner is present.

**Note:** When implementing fixes and updates, please consider the upcoming code release scheduled for July 10/11, 2023.

# Broken Event: Automotive - Vehicle Selector Displayed

As of June 11, 2023, there has been a noticeable decline in sessions across all page group categories, and stopped functioning as of June 25, 2023

2023 Number of Sessions by Page Group - Vehicle Selector Displayed



# New Event Trigger: Automotive - Vehicle Selector Displayed

The new event trigger will stay the same, if it captures where a vehicle selector is present.

Shop By Vehicle

Shop By Tire Size

Add New Vehicle

Enter your vehicle information to find the parts that fit.

Vehicle Type

Car & Truck

▼

Year

▼

Make

▼

Model

▼

Add Vehicle

Shop by Vehicle

Shop By Tire size

Vehicle Type

Car & Truck

▼

Year

▼

Make

▼

Model

▼

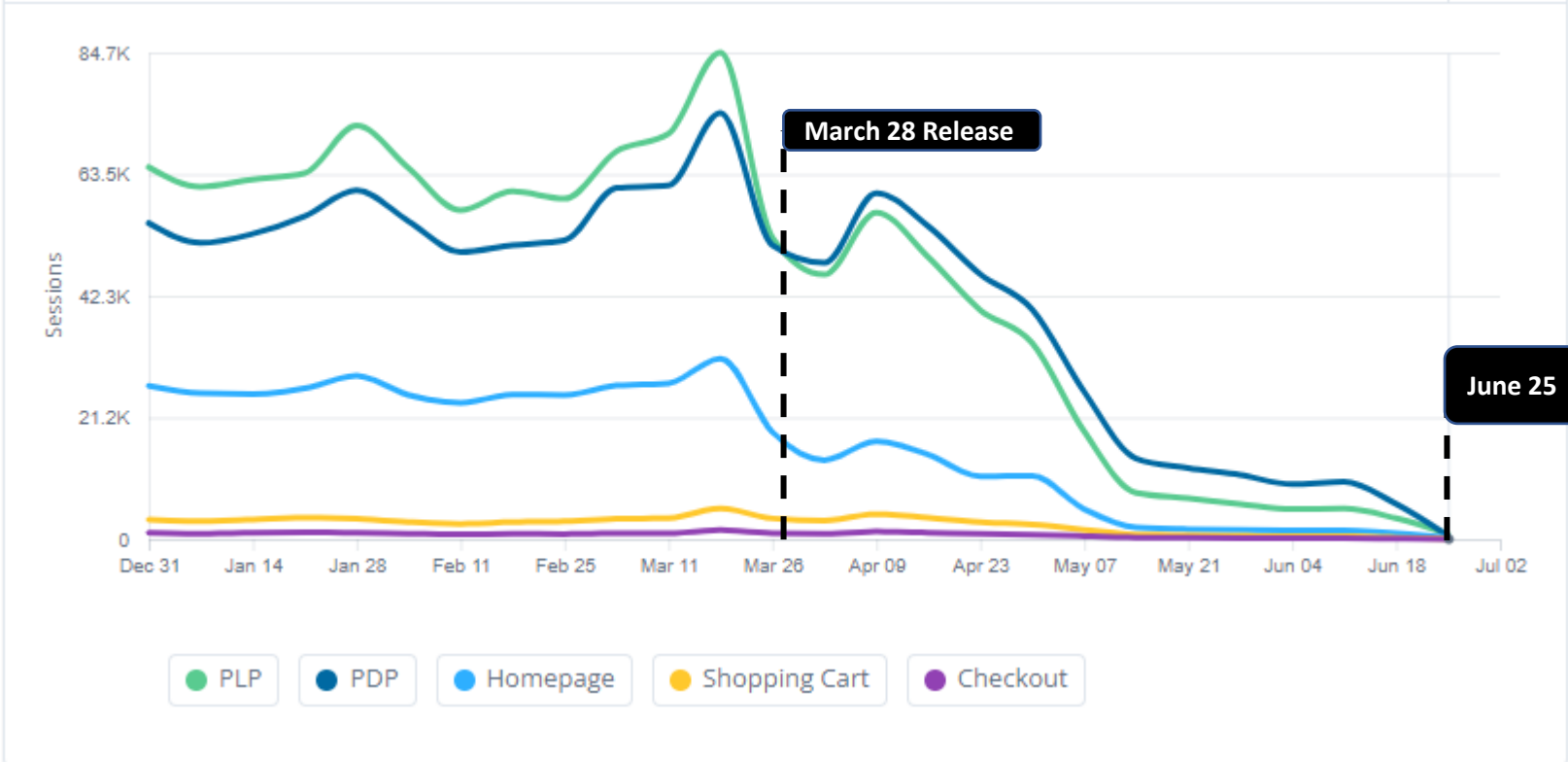
Shop by Vehicle

Cancel

# Broken Event: Automotive – Shop by Tire Size Click PDP

Since March 28, 2023, an update was implemented for the vehicle selector. However, it has lost functionality since June 2023, indicating the need for an update to the corresponding Quantum Metric (QM).

2023 Number of Sessions by Page Group - Shop by Tire Size Click PDP



# Event Trigger: Automotive – Shop by Tire Size Click PDP

The new trigger for this event will need to happen when a user clicks the Shop By Tire Size or 'Add Tire Size' buttons in the tire selector. The name may vary depending on the location of the tire selector. **Not restricted on the PDP.**

Shop By Vehicle

Shop By Tire Size

Shop By Tire Size

Tell us about your tire size to find products that fit

Section Width

Aspect Ratio

Diameter

Shop By Tire Size

Get a Confirmed Fit for Your Vehicle

In order to serve you products that fit, we need some information about your vehicle.

Shop by Vehicle

Shop By Tire size

Section Width

Aspect Ratio

Diameter

Add Tire Size

Cancel