Biweekly Web Performance Report

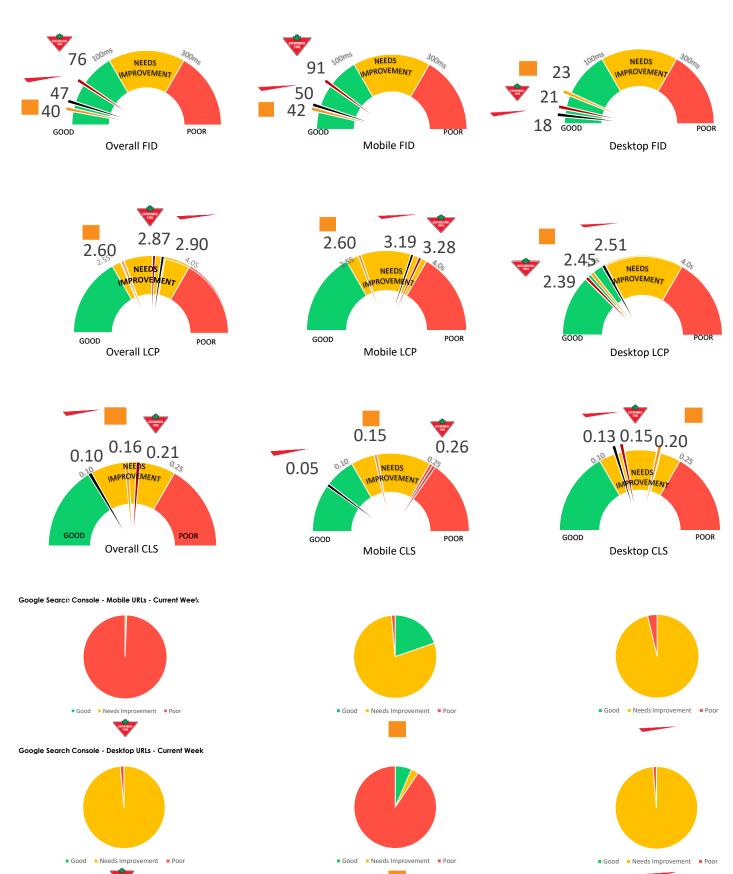
Week #11

Period Ending: March 18, 2023 @75th Percentile

Page Speed Trending Week #11

Period Ending: March 18, 2023





Biweekly Web Performance Report Page Speed Trending - Overview Period Ending: March 18, 2023



												/
Page Views	52	1	2	3	4	5	6	7	8	9	10	11
CTR Total Page Views	27.28M	19.41M	17.43M	16.37M	16.44M	15.24M	16.34M	12.89M	15.48M	15.24M	16.34M	17.15M
Mobile	17.37M	11.39M	9.79M	9.15M	9.21M	18.97M	20.02M	7.15M	12.94M	18.97M	20.02M	21.73M
Desktop	8.76M	7.16M	6.89M	6.51M	6.53M	13.84M	14.39M	5.18M	8.86M	13.84M	14.39M	14.99M
Mark's Total Page Views	12.85M	5.16M	4.21M	4.03M	4.48M	3.85M	3.40M	2.63M	7.29M	7.06M	7.17M	8.04M
Mobile	9.36M	1.31M	1.14M	2.72M	3.01M	2.61M	2.27M	1.77M	4.82M	4.68M	4.69M	5.23M
Desktop	2.90M	3.60M	2.86M	1.11M	1.26M	1.06M	.96M	.72M	2.09M	2.01M	2.09M	2.35M
Sport Chek Total Page Views	17.76M	9.25M	8.64M	7.56M	7.75M	M0.8	7.23M	6.17M	16.34M	17.18M	14.17M	14.59M
Mobile	13.47M	2.27M	2.24M	5.42M	5.52M	5.76M	5.15M	4.33M	5.77M	6.13M	5.14M	4.60M
Desktop	3.88M	6.77M	6.21M	1.99M	2.08M	2.08M	1.93M	1.71M	4.69M	5.06M	4.05M	4.0M
Google Search Console - Mobile URLs	52	1	2	3	4	5	6	7	8	9	10	11
CTR	228k	225k	230k	223k	214k	183k	158k	148k	141k	141k	146k	154k
Good	0k											
Needs Improvement	5k	5k	5k	4k	2k	1k	1k	1k	0k	1k	0k	1k
Poor	224k	220k	225k	219k	212k	181k	157k	147k	140k	140k	146k	153k
Mark's - Total	7k	7k	7k	6k	6k	6k	6k	6k	5k	5k	6k	6k
Good	2k	2k	2k	2k	1k							
Needs Improvement	5k	5k	4k	5k	5k	5k	5k	5k	4k	4k	4k	4k
Poor	0k											
Sport Chek	49k	47k	46k	45k	44k	41k	40k	37k	33k	32k	33k	36k
Good	0k											
Needs Improvement	48k	45k	45k	44k	42k	40k	38k	35k	31k	30k	32k	34k
Poor	2k	1k										
Google Search Console - Desktop URLs	52	1	2	3	4	5	6	7	8	9	10	11
CTR	228k	225k	230k	223k	214k	183k	158k	147k	141k	141k	146k	154k
Good	0k											
Needs Improvement	8k	8k	8k	7k	74k	180k	155k	145k	139k	138k	144k	151k
Poor	220k	216k	222k	216k	139k	3k	3k	2k	2k	2k	2k	2k
Mark's	7k	7k	7k	6k	6k	6k	6k	6k	5k	5k	5k	6k
Good	0k											
Needs Improvement	1k	0k	0k	0k								
Poor	6k	6k	6k	6k	6k	6k	5k	5k	5k	5k	5k	5k
Sport Chek	49k	47k	46k	45k	44k	41k	40k	37k	33k	32k	33k	36k
Good	0k											
Needs Improvement	49k	46k	45k	45k	43k	41k	39k	36k	32k	31k	33k	35k
Poor	1k	1k	0k	0k	1k	1k	1k	1k	0k	0k	0k	0k

Overall ¹ First Input Delay	52	1	2	rst Input Do	elay (in mi 4	lliseconds) 5	- Rolling 1	2-Weeks 7	8	9	10	11	12-Week	Δ
op 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views	64 (0%) 27.28M	61 6% 19.41M	59 3% 17.43M	60 (2%) 16.37M	63 (4%) 16.44M	67 (7%) 12.34M	66 1% 9.84M	63 6% 12.89M	67 (7%) 15.48M	70 (5%) 15.24M	73 (4%) 16.34M	76 (5%) 17.15M	(12.14)	~
PDP CLP	72 62	68 59	67 57	69 59	70 61	73 65	72 65	68 61	70 64	73 67	80 68	86 72	(13.71) (10.57)	
Search Results Page	59	55	52	53	58	63	62	59	65	69	71	71	(12.14)	~~~
Homepage Cart	65 47	66 44	73 43	79 44	75 57	76 67	77 67	73 63	75 64	77 67	77 70	78 84	(13.29) (37.00)	
Shipping, Billing & Payment Confirmation	56 55	55 52	52 50	52 50	50 54	50 57	49 56	46 55	47 56	48 60	51 60	61 63	(4.86) (8.00)	\sim
Flyer	58	56	56	59	61	66	60	58	64	69	77	79	(20.29)	
Aobile First Input Delay op 3 Page Types (PDP/CLP/SRP)	52 72	72	72	3 74	77	5 84	6 84	7 78	80	9 85	10 88	11 91	12-Week (19.24)	
Week over Week Change (%) Page Views	(1%) 17.37M	(0%) 11.39M	(1%) 9.79M	(2%) 9.15M	(5%) 9.21M	(9%) 6.90M	(0%) 5.39M	8% 7.15M	(4%) 12.94M	(5%) 18.97M	(4%) 20.02M	(3%) 21.73M	(17.2.1)	
PDP CLP	74 72	73 73	74 74	75 77	75 79	80 87	80 88	75 79	77 81	81 84	88 87	92 89	(18.00) (17.43)	~
Search Results Page Homepage	69	69	69 72	70 79	77	84	84 81	79 76	83 76	89 79	90	91 81	(22.29) (16.14)	-~~
Cart	65 55	66 54	54	55	77	79 91	92	85 66	84	89	95	116	(60.71)	
Shipping, Billing & Payment Confirmation	70 61	73 58	73 58	75 59	69 65	73 70	70 71	66	65 67	68 72	74 73	89 76	(19.00) (14.79)	\sim
Flyer	62	68	69	71	75	87	80	74	83	92	97	104	(42.29)	_~
p 3 Page Types (PDP/CLP/SRP)	52 20	18	2 16	3 17	4	5 16	16	7 16	8 19	9 19	10 20	11 21	12-Week (0.40)	
Week over Week Change (%) Page Views	2% 8.76M	13% 7.16M	10% 6.89M	(3%) 6.51M	(1%) 6.53M	4% 4.88M	3% 3.99M	(4%) 5.18M	(15%) 8.86M	(1%) 13.84M	(5%) 14.39M	(5%) 14.29ivi	-	
PDP CLP	28 16	25 14	22 13	23 13	23 13	22 13	21 12	22 13	25 15	25 15	28 16	30 16	(1.14) 0.07	\sim
Search Results Page Homepage	16 50	14 57	13 62	13 67	14 59	14 55	14 56	14 56	16 59	16 59	16 59	17 56	(0.14) (6.71)	\times
Cart Shipping, Billing & Payment	14	13	- 11	11	12	13	12	13	15	14	15	15	(1.64)	
Confirmation	14 23	12 21	11	18	18	16	14	17	18	18	18	10 19	3.82	\sim
Flyer	30	22	Largest C	23 Contentful	22 Paint (in se	conds) - R	21 olling 12-W	22 leeks	23	22	27	27	2.36	
verall ¹ Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week	Δ
pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views	2.99	4.03 (35%) 19.41M	3.97 1% 17.43M	(0%)	3.76 5%	3.68 2% 12.34M	(1%)	3.71 0%	3.70 0% 15.48M	3.63 2%	3.09 15%	2.87 7% 17.15ivi	0.12	/
PDP	27.28M 4.04	4.55	4.43	16.37M 4.39	16.44M 4.38	4.27	9.84M 4.32	12.89M 4.27	4.38	15.24M 4.32	16.34M 3.74	2.66	1.38	_
CLP Search Results Page	2.34 2.58	3.13 4.41	3.10 4.39	3.11 4.43	3.18 3.72	3.32 3.46	3.30 3.51	3.35	3.24 3.49	3.10 3.47	2.67 2.85	2.88 3.07	(0.54) (0.49)	
Homepage Cart	2.64	2.70 5.28	2.63	2.55 5.07	2.48 5.21	2.28 5.35	2.33 5.41	2.35	2.43 5.44	2.39 5.41	2.36 5.04	2.38 5.04	0.26 (2.31)	\rightarrow
Shipping, Billing & Payment Confirmation	4.91	4.76 5.17	4.52 4.98	4.47	4.54 4.91	4.54 5.06	4.51 4.63	4.53 4.80	4.68 5.02	4.47 5.06	4.60 4.17	4.46 4.46	0.45	<u> </u>
Flyer	1.94	2.36	2.29	2.30	2.32	2.42	2.38	2.42	2.49	2.50	2.29	2.46	(0.52)	<i>'</i>
obile Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week	Δ,
p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views	3.28 13% 17.37M	4.41 (35%) 11.39M	4.38 1% 9.79M	4.39 (0%) 9.15M	4.21 4% 9.21M	4.17 1% 6.90M	4.24 (2%) 5.39M	4.22 0% 7.15M	4.16 1% 12.94M	4.10 2% 18.97M	3.64 11% 20.02M	3.28 10% 21.75M	(0.00)	1
PDP	4.06	5.05	5.05	5.02	4.95	4.91	5.02	4.95	4.91	4.84	4.30	2.88	1.18	,
CLP Search Results Page	2.72 3.06	3.37 4.82	3.33 4.76	3.38 4.78	4.21	3.62 3.98	3.65 4.04	3.72 4.00	3.59 3.99	4.05	3.12 3.51	3.26 3.71	(0.54) (0.65)	<u></u>
Homepage Cart	2.54 2.95	2.63 5.97	2.54 5.91	2.50 5.91	2.48 6.13	6.33	2.33 6.47	6.33	2.36 6.29	2.33 6.46	2.24 5.84	2.32 5.94	0.22 (2.98)	
Shipping, Billing & Payment Confirmation	5.87 3.19	5.85 6.04	5.85 6.04	5.91 6.07	5.82 5.87	5.94 6.19	5.81 5.92	5.81 6.01	5.81 5.92	5.85 6.01	5.87 5.06	5.76 5.39	0.11 (2.20)	
Flyer	2.14	2.92	2.88	2.89	3.13	3.35	3.27	3.33	3.37	3.41	3.02	3.23	(1.09)	/
esktop Largest Contentful Paint								7	8	_				
ip 3 Page Types (PDP/CLP/SRP)	52 2.55	3.50	3,43	3,43	4 3.17	5 3.01	3.04			9 2.93	10 2.49	11 2.39	12-Week .	<u> </u>
pp 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views	52 2.55 13% 8.76M	3.50 (37%) 7.16M	2 3.43 2% 6.89M	3.43 0% 6.51M	3.17 7% 6.53M	5 3.01 5% 4.88M		3.01 1% 5.18M	3.01 (0%) 8.86M	2.93 3% 13.84M		2.39	12-Week . 0.16	<u> </u>
Week over Week Chanae (%) Page Views PDP	2.55 13% 8.76M 3.71	/37%1 7.16M 3.76	3.43 2% 6.89M 3.66	3.43 0% 6.51M 3.64	7% 6.53M 3.47	3.01 5% 4.88M 3.28	3.04 (1%) 3.99M 3.32	3.01 1% 5.18M 3.28	3.01 (0%) 8.86M 3.38	2.93 3% 13.84M 3.30	2.49 15% 14.39M 2.97	2.39 4% 14.79M 2.34	0.16 - 1.37	<u>^</u>
Week over Week Chanae (%) Page Views PDP CLP Search Results Page	2.55 13% 8.76M 3.71 1.82 2.13	(37%) 7.16M 3.76 2.72 4.01	3.43 2% 6.89M 3.66 2.69 3.94	3.43 0% 6.51M 3.64 2.70 3.94	7% 6.53M 3.47 2.77 3.27	3.01 5% 4.88M 3.28 2.82 2.92	3.04 (1%) 3.99M 3.32 2.82 2.97	3.01 1% 5.18M 3.28 2.79 2.96	3.01 (0%) 8.86M 3.38 2.74 2.92	2.93 3% 13.84M 3.30 2.65 2.85	2.49 15% 14.39M 2.97 2.15 2.33	2.39 4% 14.77M 2.34 2.32 2.52	0.16 - 1.37 (0.50) (0.39)	<u>^</u>
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart	2.55 13% 8.76M 3.71 1.82 2.13 2.68 2.33	(37%) 7.16M 3.76 2.72 4.01 2.71 4.37	3.43 2% 6.89M 3.66 2.69 3.94 2.63 4.21	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19	7% 6.53M 3.47 2.77 3.27 2.47 4.32	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42	3.04 (1%) 3.99M 3.32 2.82 2.97 2.27 4.42	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42	3.01 (0%) 8.86M 3.38 2.74 2.92 2.44 4.50	2.93 3% 13.84M 3.30 2.65 2.85 2.46 4.46	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32	2.39 4% 14.97M 2.34 2.32 2.52 2.37 4.20	0.16 1.37 (0.50) (0.39) 0.31 (1.87)	<u> </u>
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage	2.55 13% 8.76M 3.71 1.82 2.13 2.68	(37%) 7.16M 3.76 2.72 4.01 2.71	3.43 2% 6.89M 3.66 2.69 3.94 2.63	3.43 0% 6.51M 3.64 2.70 3.94 2.59	7% 6.53M 3.47 2.77 3.27 2.47	3.01 5% 4.88M 3.28 2.82 2.92 2.31	3.04 (1%) 3.99M 3.32 2.82 2.97 2.27	3.01 1% 5.18M 3.28 2.79 2.96 2.33	3.01 (0%) 8.86M 3.38 2.74 2.92 2.44	2.93 3% 13.84M 3.30 2.65 2.85 2.46	2.49 15% 14.39M 2.97 2.15 2.33 2.35	2.39 476 14.97M 2.34 2.32 2.52 2.37	0.16 - 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18)	
Week over Week Chanae (%) Page Views PDP CIP Search Results Page Homepage Cart Shipping, Billing & Payment	2.55 13% 8.76M 3.71 1.82 2.13 2.68 2.33 3.97	(37%1 7.16M 3.76 2.72 4.01 2.71 4.37 3.87	3.43 2% 6.89M 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83	3.04 (1%) 3.99M 3.32 2.82 2.97 2.27 4.42 3.66 3.87 1.82	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84	3.01 10%1 8.86M 3.38 2.74 2.92 2.44 4.50 3.74	2.93 3% 13.84M 3.30 2.65 2.85 2.46 4.46 3.66	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77	2.39 4% 14.97M 2.34 2.32 2.52 2.37 4.20 3.55	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42	
West over West Chanae I% Page Yews PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Veralt ¹ Cumulative Layout Shift	2.55 13% 8.76M 3.71 1.82 2.13 2.68 2.33 3.97	(37%1 7.16M 3.76 2.72 4.01 2.71 4.37 3.87	3.43 2% 6.89M 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83	3.04 (1%) 3.99M 3.32 2.82 2.97 2.27 4.42 3.66 3.87 1.82	3.01 1% 5.18M 2.79 2.96 2.33 4.42 3.66 3.92 1.84	3.01 10%1 8.86M 8.86M 2.74 2.92 2.44 4.50 3.74 4.21 1.88	2.93 3% 13.84M 3.30 2.65 2.85 2.46 4.46 3.66 4.26 1.88	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81	2.39 4% 14.97M 2.34 2.32 2.52 2.37 4.20 3.55	0.16 - 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18)	
West over West Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall' Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) West over West Chanae (%)	2.55 13% 8.76M 3.71 1.82 2.13 2.68 2.33 3.97 2.65 1.68	(37%) 7.16M 3.76 2.72 4.01 2.71 4.37 3.87 4.29 1.89	3.43 2% 6.89M 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89 Cumulat 2 0.21	3.43 0% 6.5% 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 ive Layout 3 0.22 (3%)	6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in see	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R	3.04 (1%) 3.99M 3.32 2.82 2.97 2.27 4.42 3.66 3.87 1.82 billing 12-W 6 0.16 (1%)	3.01 1% 5.18m 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 (eeks	3.01 (0%) 8.86M 3.38 2.74 2.92 2.44 4.50 3.74 4.21 1.88	2.93 3% 13.84 3.30 2.65 2.85 2.46 4.46 3.66 4.26 1.88	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81	2.39 478 14.77m 2.34 2.32 2.52 2.37 4.20 3.55 3.83 1.86	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Flyer yerall¹ Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP)	2.55 13% 8.76M 3.71 1.82 2.13 2.68 2.33 3.97 2.65 1.68	(37%) 7.16M 3.76 2.72 4.01 2.71 4.37 3.87 4.29 1.89	3.43 2% 6.89M 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89 Cumulat	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 ive Layout 3	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in seconds)	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R	3.04 (1%) 3.99M 3.32 2.82 2.97 2.27 4.42 3.66 3.87 1.82 Dilling 12-W 6 0.16	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 eeks 7	3.01 (0%) 8.86M 3.38 2.74 2.92 2.44 4.50 3.74 4.21 1.88	2.93 3% 3.84M 3.30 2.65 2.85 2.46 4.46 3.66 4.26 1.88	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81	2.39 476 14.797M 2.34 2.32 2.52 2.37 4.20 3.55 3.83 1.86	0.16 1.37 (0.50) (0.39) (0.31) (1.87) (0.42 (1.18) (0.18) 12-Week (0.02) (0.07)	
Wesk over Week Chanae (%) Page Yews PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer verall' Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Yews PDP CLP	2.55 13% 8.76M 3.71 1.82 2.13 2.68 2.33 3.97 2.65 1.68	(37%) 7.16M 3.76 2.72 4.01 2.71 4.37 3.87 4.29 1.89	3.43 2% 6.89M 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89 Cumulat 2 0.21 2% 17.43M	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 ive Layout 3 0.22 (3%) 16.37M	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 2 Shiff (in season) 4 0.18 18% 16.44M	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) • R 5 0.16 9% 12.34M 0.11 0.28	3.04 (1%) 3.99M 3.32 2.82 2.97 4.42 3.66 3.87 1.82 colling 12-W 6 0.16 (1%) 9.84M 0.11	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 (ceks 7 0.16 0% 12.89M 0.11 0.27	3.01 (0%) 8.86M 3.38 2.74 2.92 2.44 4.50 3.74 4.21 1.88 8 0.17 (3%) 15.48M 0.12	2.93 3% 13.84M 3.30 2.65 2.85 2.46 4.46 3.66 4.26 1.88	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81	2.39 478 14.77M 2.34 2.32 2.52 2.37 4.20 3.55 3.83 1.86	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) 12-Week (0.02) (0.07) 0.01	
Wesk over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer Veralti *Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) PDP CLP Search Results Page Homepage	2.55 13% 8.76M 3.71 1.82 2.13 2.68 2.33 3.97 2.65 1.68	(3.7%) 7.3.76 2.72 4.01 2.71 4.37 3.87 4.29 1.89	3.43 2% 6.89/m 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89 Cumulat 2% 17.43/m 0.25 0.28	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 1.89 3.0.22 (3%1) 16.37M 0.27 0.27	7% 6.53M 3.47 2.77 3.27 4.32 3.62 4.21 1.80 Shift (in se 4 0.18 18% 16.44M 0.16 0.28	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 12.34M 0.11	3.04 17%1 3.99M 3.32 2.82 2.97 4.42 3.66 3.87 1.82 billing 12-W 6 0.16 17%1 9.84M 0.11	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 (cels) 7 0.16 0% 12.89M 0.11 0.27 0.10	3.01 10%1 3.86M 3.38 2.74 2.92 2.44 4.50 3.74 4.21 1.88 8 0.17 13%1 13%1 10.12 0.28 0.10 0.13	2.93 3% 13.84M 3.30 2.65 2.85 2.46 4.46 3.66 4.26 1.88 9 0.17 1% 15.24M 0.13 0.28 0.10 0.24	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81	2.39 -55 12.75 M 2.34 2.32 2.52 2.37 4.20 3.55 3.83 1.86 11 0.21 1278 17.15 M 0.21 1278 17.15 M 0.25	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) 12-Week (0.02) (0.07) 0.01 (0.00) (0.20)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall' Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SSP) Week over Week Chanae (%) PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment	2.55 13% 8.76M 3.71 1.82 2.13 2.68 2.23 3.97 2.65 1.68	137%1 7.16%1 7.16%2 7.1	3.43 289 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89 Cumulat 2 0.21 2% 17.43M 0.25 0.28 0.10	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 ive Layout 3 0.22 (3%) 16.37M 0.27 0.27	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shift (in set 18 18 18 18 16.44M 0.16 0.28 0.10 0.01 0.08 0.13	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 12.34M 0.11 0.28 0.10 0.01 0.08 0.13	3.04 1781 3.99M 3.32 2.82 2.97 2.27 4.42 3.66 3.87 1.82 blling 12-W 6 0.16 1783 9.84M 0.11 0.28 0.10	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 (ceks 7 0.16 0% 12.89M 0.11 0.27 0.10	3.01 10% 3.38 2.74 2.92 2.44 4.50 3.74 4.21 1.88 8 0.17 (3%) 15.48M 0.12 0.28 0.10	2.93 3% 13.84M 3.30 2.65 2.85 2.46 4.46 3.66 1.88	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81 10 0.16 0.23 0.10 0.11 0.09	2.39 12.57m 2.34 2.32 2.52 2.37 4.20 3.55 3.83 1.86	0.16 1.37 (0.50) (0.39) (0.31) (1.87) 0.42 (1.18) (0.18) 12-Week (0.02) (0.07) (0.10) (0.00) (0.20) (0.00) (0.00)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart	2.55 13%, 8.76M 3.71 1.82 2.13 2.68 2.33 3.97 2.65 1.68 52 0.19 10% 0.21 0.25 0.09 0.09	(3.7%) 3.76 3.76 2.72 4.01 2.71 4.37 3.87 4.29 1.89 1 0.21 (1.5%) 19.41M 0.24 0.30 0.11 0.09	3.43 2.89 M 3.66 2.69 M 3.94 2.63 M 4.21 3.71 M 1.89 Cumulat 2 2 0.21 2% 17.43 M 0.25 0.28 0.10 0.01 0.08	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 ive Layout 3 0.22 0.27 0.11 0.02 0.09	7% 6.53M 3.47 2.77 2.47 4.32 3.62 4.21 1.80 Shiff (in second 18% 16.44M 0.16 0.28 0.10 0.01 0.08	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 1.23M 0.11 0.28 0.10 0.01	3.04 11%1 3.99M 3.399M 3.32 2.82 2.97 2.27 4.42 3.66 3.87 1.82 billing 12-W 6 0.16 11%1 0.28 0.10 0.01 0.08	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 eeks 7 0.16 0% 0.11 0.27 0.10 0.01	3.01 10% 3.38 2.74 2.92 2.44 4.50 3.74 4.21 1.88 8 0.17 13% 15.480 0.12 0.28 0.10 0.13 0.13	2.93 3% 13.84M 3.30 2.65 2.85 2.46 4.46 3.66 4.26 1.88 9 0.17 17% 175.24M 0.13 0.28 0.10 0.24 0.07	2.49 1.5% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81 10 0.16 4% 16.34M 0.16 0.23 0.10 0.11	2.37 14.77M 2.34 2.32 2.52 2.37 4.20 3.55 3.83 1.86	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) 12-Week. (0.02) . (0.07) (0.07) (0.00) (0.20) 0.00	
West over West Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall' Cumulative Layout Shift page Types (PDP/CLP/SRP) West over West Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer	2,55 13%, 8,76M 3,71 1,82 2,13 2,68 2,33 3,97 2,65 1,68 52 0,19 10%, 2,21 0,21 0,25 0,09 0,09 0,00 0,00 0,00 0,00 0,00 0,0	(37%) 7.16M 3.76 2.72 4.01 2.71 4.37 4.29 1.89 1 0.21 1.15% 19.41M 0.30 0.11 0.01 0.09 0.13	3.43 2% 6.99M 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89 Cumulat 2 0.21 2% 0.21 2% 0.01 0.08 0.13 0.08 0.13 0.02 0.47	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 IVE LOUGH 16.37M 0.27 0.11 0.02 0.09 0.13 0.02 0.47	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in see 4 0.18 18% 16.44M 0.16 0.28 0.10 0.001 0.008 0.13 0.04 0.49	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 12.34M 0.11 0.28 0.10 0.01 0.01 0.08 0.13 0.49	3.04 (1%) 3.99M 3.32 2.82 2.97 4.42 3.66 3.87 1.82 Olling 12-W 0.16 (1%) 9.84M 0.11 0.28 0.10 0.01 0.01 0.01 0.03	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 ceks 7 0.16 0% 0.27 0.10 0.01 0.01 0.01 0.01 0.01 0.02 0.03 0.02 0.05 0.01	3.01 (7%) 8.86M 3.38 2.74 2.92 2.44 4.50 3.74 4.21 1.88 0.17 (3%) 0.17 (3%) 0.12 0.28 0.10 0.13 0.08 0.14 0.04	2.93 35 13.84M 3.30 2.65 2.85 2.46 4.46 3.66 4.26 1.88 9 0.17 (1%) 0.13 0.28 0.10 0.24 0.07 0.13 0.26 9 9 9 9 9 9 9 9 9 9 9 9 9	2.49 1.5% 1.439M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81 10 0.16 4% 10.23 0.10 0.11 0.10 0.11 0.10 0.13 0.04 0.48	2.39 14.77m 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 111 127m 17.15	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) 12-Week. (0.02) (0.07) 0.01 (0.00) (0.00) (0.00) (0.00) (0.03) (0.04) 12-Week.	
West over West Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall' Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) West over West Chanae (%) PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer obile Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) West over West Chanae (%) PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer obile Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) West over West Change (%)	2,55 13%, 8,76M, 3,71 1,82 2,18 2,28 2,33 3,97 2,65 1,68 52 0,19 10%, 2,28M, 0,25 0,09 0,02 0,02 0,02 0,04	(37%) (7.16M) (3.76 2.77 4.01 2.71 4.37 3.87 4.29 1.89 1 0.21 1(15%) 19.41M 0.24 0.30 0.11 0.09 0.13 0.02 0.49	3.43 2% 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89 Cumulat 2 0.21 2% 17.43M 0.25 0.28 0.10 0.01 0.08 0.03 0.02 0.47	3.43 0% 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 ive Layout 3 0.22 1.63% 0.27 0.27 0.11 0.02 0.09 0.13 0.02 0.09 0.13 0.02 0.04	7% 653M 3.47 2.77 3.27 2.47 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in see 4 0.18 0.18 1.8% 0.16 0.28 0.10 0.01 0.01 0.01 0.01 0.01 0.04 0.49 4 0.20 11%	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 12.34M 0.11 0.08 0.10 0.01 0.01 0.08 0.13 0.04 0.49	3.04 1/53 3.99M 3.32 2.82 2.97 4.42 3.66 3.87 1.82 0.16 1/53 9.84M 0.11 0.28 0.10 0.01 0.01 0.01 0.01 0.02 0.03 0.04	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 recks 7 0.16 0% 1.289M 0.11 0.27 0.10 0.08 0.13 0.02 0.50	3,01 (75) 8,86M 3,38 2,74 2,92 2,44 4,50 3,74 4,21 1,88 8 8 0,17 (5,51)	2.93 3% 13.84M 3.30 2.65 2.85 2.46 4.46 3.66 4.26 1.88 9 9 0.17 11% 15.24M 0.13 0.28 0.10 0.24 0.07 0.13 0.06 0.552	2.49 1.5% 14.39M 2.97 2.15 2.35 4.32 3.77 3.56 1.81 10 0.16 4% 16.24M 0.14 0.23 0.10 0.11 0.09 0.13 0.06 0.48 10 0.48	2.39 55 14.775M 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 0.25 0.21 0.21 0.21 0.25 0.35	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) 12-Week (0.02) . (0.07) (0.01) (0.00) (0.20) (0.00) (0.03) (0.04)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer Verall¹ Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer biblie Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP	2,55 13% 8,76M 3,71 182 2,13 2,68 2,33 3,97 2,65 1,68 52 0,19 0,19 0,21 0,25 0,09 0,14 0,02 0,25 0,02 0,02 0,03 0,04 0,0	(37%) (7.16M) (3.76 (2.72 (4.01 (2.71 (4.37 (3.87 (4.97 (1.89 (1.8	3.43 2%, 6.899M 3.66 2.69 3.74 2.63 4.21 3.71 4.11 1.89 Cumulal 2% 17.430 0.25 0.28 0.10 0.01 0.08 0.13 0.02 0.47 2 0.23 (%) 0.79	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 102 133 1.89 102 102 102 102 102 103 103 103 103 103 103 103 103	7% 6.53M 3.47 2.77 3.27 2.47 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in set 4 0.18 18% 10.40 0.16 0.28 0.10 0.00 0.13 0.04 0.49 4 0.29 4 0.20 1.1% 9.21 1.80 0.14 0.49	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 12.24M 0.11 0.28 0.10 0.01 0.01 0.04 0.13 0.04 0.49 5 0.19 5 0.19	3.04 (1%) 3.99M 3.332 2.82 2.97 4.42 3.66 3.87 1.82 0.16 (1%) 0.16 (1%) 0.16 (1%) 0.10 0.01 0.08 0.13 0.02 0.49 6	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 cols 7 0.16 0% 12.89M 0.11 0.00 0.01 0.00 0.13 0.02 0.50 7	3,01 (0%) 8,864M 3,38 2,74 2,92 2,44 4,50 3,74 4,21 1,88 8 0,17 (3%) 15,480 0,12 0,13 0,14 0,01 0,14 0,051 8 0,20 (3%) 12,244M 0,12 0,20 (3%)	2,93 3% 13,84M 3,30 2,65 2,85 2,46 4,46 4,26 1,88 9 0,17 1,17 1,5,24M 0,13 0,28 0,10 0,24 0,07 0,13 0,06 0,52 9 0,21 (5%) 18,97M 0,12	2.49 1.5% 1.4.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81 10 0.16 0.23 0.10 0.11 0.09 0.13 0.00 0.14 0.15 0.23 0.10 0.10 0.11 0.12 0.13 0.04 0.04 0.04 0.04 0.04 0.05	2.39 35 14.77m 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 11 127m 17.15m 17	0.16 1.37 (0.50) (0.39) (0.39) (1.18) (0.18) 12-Week. (0.02) (0.07) (0.10) (0.00) (0.00) (0.00) (0.00) (0.04) 12-Week. (0.06)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Veralt Camulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer obile Cumulative Layout Shift Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Week (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page	2,55 13% 8,76M 3,71 182 2,13 2,68 2,33 3,97 2,65 1,68 2,28 0,19 10% 2,28 0,19 10% 2,28 0,19 10% 2,28 0,19 10% 10% 10% 10% 10% 10% 10% 10%	(37%) (37%) (7.16M) (3,76) (2,72) (4.01) (2,71) (4.37) (3.87) (4.29) (1.89) (1.94M) (1	3.43 2%, 6.899M 3.66 2.69 3.74 2.63 3.71 4.11 1.89 Cumulci 2% 17.43M 0.25 0.28 0.10 0.01 0.08 0.13 0.02 0.47 2 0.23 0.23 0.23 0.23 0.23 0.23 0.23 0.	3.43 0% 6.51M 3.64 2.70 3.94 4.19 3.67 4.03 1.89 IVE LOYOU 3 0.22 (%5) 16.37M 0.27 0.27 0.27 0.11 0.02 0.47 3 0.23 0.47 3 0.23 0.47 0.4	7% 653M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in see 4 0.18 16.44 0.16 0.28 0.10 0.00 0.00 0.00 0.00 0.00 0.49 4.20 0.20 11% 9.21M 0.14 0.32 0.15 0.14 0.32	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 Conds) - R 5 0.16 9% 12.34M 0.11 0.28 0.10 0.09 0.13 0.49 5 0.19 0	3.04 (1%) 3.99M 3.32 2.82 2.97 4.42 3.66 3.87 1.82 0.11 0.28 0.10 0.11 0.08 0.13 0.02 0.49 6 0.20 0.49	3.01 1% 5.18M 3.28 2.79 2.79 2.76 2.33 4.42 3.66 3.72 1.84 0016 0% 1.10 0.01 0.01 0.01 0.01 0.01 0.01 0	8,64M 3,38 2,74 2,74 2,72 2,44 4,50 3,74 4,21 1,88 8 8 8 0,10 0,17 (2%) 1,548M 0,12 0,28 0,10 0,13 0,08 0,14 0,51 8 0,20 (3%) 1,548M 0,12 0,13 0,08 0,14 0,51 8	2,93 3% 13,84M 3,30 2,65 2,85 2,46 4,46 3,66 4,26 1,88 9 9 0,17 11% 1,524M 0,13 0,28 0,10 0,24 0,07 0,13 0,06 0,52	2.49 1.5% 1.4.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81 10 0.16 0.23 10.10 0.11 0.12 0.13 0.48 10 0.48 10 0.29 0.48 10 0.29 0.48 10 0.29 0.48 10 0.29 0.48 10 0.29 0.48 10 10 10 10 10 10 10 10 10 10	2.34 2.34 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 11 0.21 0.27 0.28 0.25 0.10 0.20 0.20 0.35 0.	0.16 1.37 (0.50) (0.39) (0.39) (0.31) (1.87) 0.42 (1.18) (0.18) 12-Week (0.02) (0.07) (0.01) (0.00) (0.03) (0.04) 12-Week (0.06) (0.16) (0.01) (0.01)	
West over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer Veralt' Cumulative Layout Shift Ip 3 Page Types (PDP/CLP/SRP) West over Week Chanae (%) PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer obile Cumulative Layout Shift Ip 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP CLP CLP CLP CLP CLP CLP CLP CLP CL	2,55 13% 8,76M 3,71 182 2,13 2,48 2,33 3,97 2,65 1,68 52 0,19 10% 0,21 0,25 0,29 0,09 0,46 52 0,09 0,46 0,21 0,25	(37%) (37%) (7.16M) (3.76 (2.72 (4.01 (2.71 (4.37 (4.29 (1.88) (1	3.43 2%, 6.89M 3.66 2.69 3.94 2.63 4.21 3.71 4.11 1.89 Cumulat 2 0.21 2%, 17.43M 0.25 0.28 0.10 0.00 0.01 0.00 0.01 0.02 0.71 0.71 0.71 0.71 0.72 0.73	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 ive Layout 3 0.22 (3%) 16.37M 0.27 0.11 0.02 0.09 0.13 0.02 0.75 0.	7% 653M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in see 16.44M 0.18 1.64 4.0.28 0.10 0.01 0.08 0.13 0.04 0.49 4 0.20 1.1% 921M 0.14 0.32 921M 0.14 0.32	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 12.34M 0.11 0.28 0.10 0.09 0.10 0.09 0.13 0.49	3.04 (1%) 3.99M (1%) 3.99M (1%) 3.99M (3.32 2.82 2.97 4.42 3.66 3.87 1.82 2.91 (1%) 4.01 (1%) 4.	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.56 3.92 1.84 (ceks 7 0.16 0.6 0.11 0.27 0.10 0.01 0.08 0.13 0.02 0.50 7 0.19 2% 7 0.19 2% 0.11 0.32	3,01 (0%) 8,86M 3,38 2,74 2,92 2,44 4,50 3,74 4,21 1,88 0,17 (3%) 15,48M 0,12 0,28 0,10 0,13 0,08 0,14 0,04 0,51 1,524M 0,12 0,28 0,14 0,14 0,15 0,16 0,16 0,16 0,16 0,16 0,16 0,16 0,16	2,93 3% 13,84M 3,30 2,65 2,85 2,46 4,46 4,26 1,88 9 0,17 1% 15,24M 0,13 0,28 0,10 0,24 0,07 0,13 0,06 0,52 9 0,21 18,77 0,12 0,33	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 3.77 3.56 1.81 10 0.16 4% 10.34 0.16 0.23 0.10 0.11 0.09 0.13 0.09 0.13 0.09 0.13 0.09 0.13 0.09 0.13 0.09 0.13 0.09 0.	2.39 55 14.775M 2.34 2.32 2.37 4.20 2.52 2.37 4.20 3.55 3.83 1.86 0.21 0.21 0.278a 17.15M 0.28 0.25 0.10 0.22 0.09 0.13 0.05 0.50 11 0.26 (3.450 0.34 0.34	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) 12-Week. (0.02) (0.07) (0.01) (0.00) (0.00) (0.00) (0.00) (0.00) (0.01) (0.00) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01) (0.01)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer Verall* Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer biblic Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation	2,55 13% 8,76M 3,71 182 2,13 2,48 2,33 3,97 2,65 1,68 2,28 2,28 2,33 3,97 2,65 1,68 2,28 2,13 2	(37%) (7.16M) (3.76 (2.72 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (2.77 (4.01 (4.0	3.43 2%, 6.899M 3.66 2.69 3.64 2.63 4.21 3.71 4.11 1.89 CUMUICI 2 0.21 2%, 17.439M 0.25 0.10 0.01 0.08 0.13 0.02 0.47 2 0.23 (0%) 9.790M 0.21 0.32 0.15 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.15 0.00 0.13	3,43 0%, 6,51M 3,64 2,70 3,64 2,70 4,19 3,67 4,03 1,89 10,22 1,3%1 16,37M 0,27 0,11 0,02 0,47 3 0,23 1,2%1 0,2%2 0,3%3 0,3%2 0,3%2 0,3%2 0,3%3 0,3%3 0,3%2 0,3%3 0,3%3 0,3%3 0,3%3 0,3%3 0,3%3 0,3%3	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shift (in see 1.80 0.18 1.85 0.18 1.85 0.18 1.85 0.18 1.85 0.19 0.11 0.08 0.10 0.01 0.08 0.13 0.04 0.49 4 0.20 1.15 0.03 0.11 0.15 0.03 0.11 0.21 0.01	3.01 5%, 4.88M 3.28 2.82 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9%, 12.34M 0.11 0.28 0.10 0.01 0.02 0.01 0.02 0.01 0.02 0.01 0.02 0.01 0.02 0.02 0.03 0.04 0.04 0.05 0.	3,04 (1%) 3,99M 3,332 2,82 2,87 2,27 4,442 3,66 3,87 1,82 0,116 0,18 0,18 0,10 0,10 0,10 0,10 0,10 0,10	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 2.33 5.66 2.33 4.42 0.16 0% 1.84 0.11 0.27 0.10 0.01 0.01 0.01 0.02 0.50 7 0.19 2% 7.15M 0.11 0.32 0.14 0.00 0.09 0.20 0.001	3,01 (0%) 8,864M 3,38 2,74 4,59 3,74 4,21 1,88 0,17 (3%) 15,861 0,12 0,28 0,10 0,13 0,10 0,14 0,04 0,51 8 0,10 0,14 0,04 0,15 0,16 0,17 0,17 0,18 0,19	2,93 3% 13,84M 3,30 2,65 2,85 2,86 4,46 4,26 1,88 9 0,17 (1%) 15,24M 0,13 0,28 0,10 0,24 0,07 0,13 0,26 0,52 9 0,21 (3%) 0,16 0,52 9 0,21 (3%) 0,16 0,35 0,16 0,35	2.49 1.5% 14.39M 2.97 2.15 2.33 2.35 4.32 3.37 3.56 1.81 10 0.16 4% 16.34M 0.16 0.23 0.10 0.11 0.01 0.11 0.02 0.18 0.08 0.48 10 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.12 0.21 0.21	2.39 55 14.775M 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 0.21 0.21 0.22 0.35 0.10 0.22 0.13 0.25 0.10 0.21 0.21 0.21	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) (0.18) 12-Week (0.02) . (0.07) (0.01) (0.00) (0.03) (0.04) 12-Week (0.06) . (0.16) (0.01) (0.02) (0.33) (0.00) (0.01)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Veralt¹ Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer bobile Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer	2,55 13% 8,76M 3,71 182 2,13 2,48 2,33 3,97 2,65 1,68 2,28 0,19 10% 2,28 0,19 10% 2,28 0,19 10% 2,28 0,19 10% 10% 10% 10% 10% 10% 10% 10%	(37%) (37%) (7.16M) (3,76 (2,72 (4.01 (2,71 (4.37 (4.3	3,43 2%, 6,89M 3,66 2,69 3,94 2,63 4,21 3,71 4,11 1,89 0,21 2% 17,43M 0,25 0,28 0,10 0,01 0,08 0,13 0,02 0,47 2 0,23 (0%) 9,79M 0,21 0,32 0,32 0,32 0,15 0,00 0,13 0,01 0,01 0,08	3.43 0%, 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 IVE LOYOU! 3 0.22 (3%) 16.37M 0.27 0.11 0.02 0.09 0.13 0.22 0.47 3 0.22 0.47 0.27 0.11 0.02 0.47 0.27 0.13 0.22 0.47 0.27 0.15 0.27 0.15 0.27 0.15 0.27 0.15 0.27 0.17 0.17 0.27 0.17 0.27 0.17 0.27 0.17 0.27 0.37 0.27	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in 3c 4 4.21 1.80 18% 16.44M 0.16 0.28 0.10 0.01 0.08 0.13 0.04 0.49 0.49 0.49 0.49 0.49 0.49 0.49	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 1.23M 0.11 0.28 0.10 0.01 0.01 0.04 0.49 5 6.90M 0.11 0.04 0.19 5% 6.90M 0.11 0.04 0.19 0.19 0.19 0.10 0.19 0.10 0.	3,04 (1%) 3,99M 3,97M 3,97 2,27 4,42 2,97 2,27 4,42 3,66 3,87 1,82 5,84M 0,10 0,11 0,28 0,10 0,11 0,08 0,13 0,02 (2%) 5,39M 0,15 0,09 0,20 (2%) 5,39M 0,15 0,00 0,09 0,00	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 2.33 4.42 3.66 3.92 1.84 CCKS 7 0.16 0% 1.28PM 0.11 0.27 0.10 0.08 0.13 0.02 0.50 7 0.19 2% 7.15M 0.11 0.32 0.14 0.00 0.09 0.09 0.09 0.09	3,01 (0%) 8,86M 3,38 2,74 2,92 2,44 4,50 3,74 4,21 1,88 8 0,17 (3%) 15,46M 0,12 0,28 0,10 0,13 0,14 0,04 0,51 12,94M 0,15 12,94M 0,12 0,33 12,94M 0,15 12,94M 0,15 12,94M 0,15 13,00 13,00 14,00 15,00 16,00	2,93 3% 13,84M 3,30 2,65 2,85 2,46 4,46 3,66 4,26 1,88 0,17 1(%) 15,24M 0,13 0,28 0,10 0,10 0,24 0,13 0,10 0,24 0,17 0,13 0,10 0,24 0,17 0,13 0,10 0,10 0,10 0,10 0,10 0,10 0,10	2.49 15% 14.39M 2.97 2.15 2.33 2.35 4.32 2.35 4.32 3.77 3.56 1.81 10 0.16 4% 16.34M 0.16 0.23 0.10 0.11 0.09 0.13 0.06 0.48 10 0.20 5% 20.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.17 0.21 0.21 0.21	2.39 14.77m 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 11 0.21 127a 17.15m 0.28 0.25 0.10 0.29 0.13 0.05 0.50 11 0.21 0.22 0.35 0.35 0.30	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) (0.18) (0.18) 12-Week (0.02) (0.07) 0.01 (0.00) (0.03) (0.04) 12-Week (0.06) (0.16) (0.01) (0.02) (0.03) (0.01)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Riyer Verall' Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Riyer bille Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Riyer CLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Riyer Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Riyer	2,55 13% 8,76M 3,71 182 2,13 2,48 2,33 3,97 2,65 1,68 2,28 2,28 2,33 3,97 2,65 1,68 2,28 2,13 2	(37%) (37%) (7.16M) (3.76 (2.72 (4.01 (2.71 (4.01 (2.71 (4.01 (2.71 (4.01 (2.71 (4.01 (2.71 (4.01 (2.71 (4.01 (2.71 (4.01 (2.71 (4.01 (2.71 (4.0	3.43 2%, 6.899M 3.66 2.69 3.64 2.63 4.21 3.71 4.11 1.89 CUMUICI 2 0.21 2%, 17.439M 0.25 0.10 0.01 0.08 0.13 0.02 0.47 2 0.23 (0%) 9.790M 0.21 0.32 0.15 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.00 0.13 0.15 0.00 0.13	3,43 0%, 6,51M 3,64 2,70 3,64 2,70 4,19 3,67 4,03 1,89 10,22 1,3%1 16,37M 0,27 0,11 0,02 0,47 3 0,23 1,2%1 0,2%2 0,3%3 0,3%2 0,3%2 0,3%2 0,3%3 0,3%3 0,3%2 0,3%3 0,3%3 0,3%3 0,3%3 0,3%3 0,3%3 0,3%3	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shift (in see 1.80 0.18 1.85 0.18 1.85 0.18 1.85 0.18 1.85 0.19 0.11 0.08 0.10 0.01 0.08 0.13 0.04 0.49 4 0.20 1.15 0.03 0.11 0.15 0.03 0.11 0.21 0.01	3.01 5%, 4.88M 3.28 2.82 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9%, 12.34M 0.11 0.28 0.10 0.01 0.02 0.01 0.02 0.01 0.02 0.01 0.02 0.01 0.02 0.02 0.03 0.04 0.04 0.05 0.	3,04 (1%) 3,99M 3,332 2,82 2,87 2,27 4,442 3,66 3,87 1,82 0,116 0,18 0,18 0,10 0,10 0,10 0,11 0,01 0,01	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 2.33 5.66 2.33 4.42 0.16 0% 1.84 0.11 0.27 0.10 0.01 0.01 0.01 0.02 0.50 7 0.19 2% 7.15M 0.11 0.32 0.14 0.00 0.09 0.20 0.001	3,01 (0%) 8,864M 3,38 2,74 4,59 3,74 4,21 1,88 0,17 (3%) 15,861 0,12 0,28 0,10 0,13 0,10 0,14 0,04 0,51 8 0,10 0,14 0,04 0,15 0,16 0,17 0,17 0,18 0,19	2,93 3% 13,84M 3,30 2,65 2,85 2,86 4,46 4,26 1,88 9 0,17 (1%) 15,24M 0,13 0,28 0,10 0,24 0,07 0,13 0,26 0,52 9 0,21 (3%) 0,16 0,52 9 0,21 (3%) 0,16 0,35 0,16 0,35	2.49 1.5% 14.39M 2.97 2.15 2.33 2.35 4.32 3.37 3.56 1.81 10 0.16 4% 16.34M 0.16 0.23 0.10 0.11 0.09 0.13 0.06 0.48 10 0.20 0.15 0.20 0.15 0.29 0.15 0.29 0.15	2.39 55 14.775M 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 0.21 0.21 0.22 0.35 0.10 0.22 0.13 0.25 0.10 0.21 0.21 0.21	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) (0.18) 12-Week (0.02) . (0.07) (0.01) (0.00) (0.03) (0.04) 12-Week (0.06) . (0.16) (0.01) (0.02) (0.33) (0.00) (0.01)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall' Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer obile Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer esktop Cumulative Layout Shift	2,55 13% 8,76M 3,71 182 2,13 2,68 2,33 3,97 2,65 1,68 52 1,0% 2,7,28 0,19 0,0% 1	(37%) (7.16M) (3.76 (7.16M) (7	3.43 2%, 6.899M 3.66 2.69 3.74 2.63 3.71 4.11 1.89 Cumulal 2% 1.7.43M 0.25 0.28 0.10 0.01 0.08 0.13 0.02 0.47 2 0.23 0.23 0.23 0.32 0.15 0.00 0.13 0.19 0.00 0.13 0.19 0.00 0.13	3.43 0% 6.51M 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 IVE Layout 0.27 0.27 0.27 0.27 0.27 0.27 0.11 0.02 0.47 3.02 0.27 0.27 0.27 0.27 0.27 0.27 0.27 0.27 0.27 0.11 0.02 0.47 3.67 0.23 0.24 0.25 0.25 0.25 0.27 0.29 0.47 0.29 0.29 0.30 0.29 0.47 0.29 0.32 0.32 0.32 0.32 0.32 0.32 0.33 0.33 0.33 0.33 0.23 0.23 0.32 0.33 0	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shiff (in sc 4 0.16 0.28 0.10 0.01 0.08 0.13 0.04 0.20 11% 9.21M 0.14 0.20 0.20 11% 9.21M 0.14 0.20 0.20 0.20 0.20 0.20 0.20 0.20 0.2	3.01 5% 4.88M 3.28 2.82 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 12.34M 0.11 0.28 0.10 0.00 0.13 0.04 0.49 5% 5% 6.00 0.19 5% 0.10 0.00 0.13 0.04 0.19 5% 0.10 0.05 0.10 0.06 0.11 0.07 0.07 0.08 0.11 0.09	3.04 (1%) 3.99M 3.32 2.82 2.97 4.42 3.66 3.87 1.82 5.016 (1%) 9.84M 0.11 0.28 0.10 0.10 0.11 0.28 0.10 0.1	3.01 1% 5.18M 3.28 2.79 2.79 2.76 2.33 4.42 3.66 3.72 1.84 0.16 0% 1.84 0.11 0.27 0.10 0.01 0.08 0.13 0.02 0.50 7 0.19 0.70 0.19 0.70 0.10 0.00 0.70 0.11 0.00 0.00 0.00	3,01 (0%) 8,864M 3,38 2,74 4,292 2,44 4,50 3,74 4,21 1,88 8 0,17 (3%) 1,5% 0,12 0,28 0,10 0,10 0,14 0,51 8 0,20 (3%) 1,20 0,20 (3%) 1,20 0,20 (3%) 1,20 0,20 (3%) 1,20 0,20 (3%) 1,20 0,20 (3%) 1,20 0,20 (3%) 1,20 0,20 (3%) 1,20 0,20 1,2	2,93 37 13,84M 3,30 2,65 2,85 2,46 4,46 4,26 1,88 9 9 0,17 1,17 1,17 1,17 1,17 1,17 1,17 1,17	2.49 1.5% 14.39M 2.97 2.15 2.33 2.35 4.332 3.77 3.56 1.81 10 0.16 0.23 0.10 0.11 0.09 0.13 0.06 0.48 10 0.20 0.15 0.29 0.15 0.29 0.15 0.29 0.15 0.29 0.17 0.21 0.21 0.27 0.77 10	2.39 35 14.77m 2.34 2.32 2.52 2.37 4.20 3.55 3.83 1.86 11 0.28 0.25 0.10 0.28 0.25 0.10 0.20 0.10 0.25 0.10 0.25 0.10 0.25 0.10 0.25 0.10 0.25 0.10 0.25 0.10 0.25 0.10 0.25 0.35 0.55 0.	0.16 1.37 (0.50) (0.39) (0.39) (0.42) (1.18) (0.18) 12-Week. (0.02) (0.07) (0.01) (0.00) (0.03) (0.04) 12-Week. (0.06) (0.03) (0.03) (0.03) (0.01) (0.07) (0.01) (0.00) (0.03) (0.03) (0.03) (0.01) (0.07) (0.01) (0.07) (0.01) (0.07) (0.01)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall¹ Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer bille Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP	2,55 13% 8,76M 3,71 182 2,13 2,68 2,33 3,97 2,65 1,68 2,33 3,97 2,65 1,68 2,28 0,19 10% 27,28M 0,21 0,22 0,20 0,36 1,37	(37%) (7.16M) (3.76 (3.76 (2.72 (4.01 (2.71 (4.37 (3.87 (4.29 (1.8	3.43 2%, 6.899M 3.66 2.69 3.74 2.63 4.21 3.71 4.11 1.89 Cumulal 2% 17.430M 0.25 0.28 0.10 0.01 0.08 0.13 0.02 0.47 2 0.23 0.70 0.13 0.09 0.13 0.19 0.00 0.19 0.00 0.19 0.00 0.19 0.00 0.19 0.00 0.19 0.00 0.19 0.00 0.19 0.00	3.43 0% 6.51M 3.64 2.70 3.94 4.19 3.67 4.03 1.89 1.89 1.89 1.82 1.83 1.89 1.83 1.89 1.83 1.83 1.83 1.83 1.83 1.83 1.83 1.83	7% 6.53M 6.5	3.01 5% 4.88M 3.28 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 1.234M 0.11 0.28 0.10 0.09 0.13 0.44 0.47 5 0.10 0.15 0.16 0.17 0.17 0.18 0.19 0	3.04 (1%) 3.99M 3.99M 3.32 2.82 2.97 4.42 3.66 3.87 1.82 3.66 (1%) 9.84M 0.11 0.28 0.10 0.01 0.08 0.13 0.02 0.47 6 0.20 0.20 0.20 0.20 0.01 0.69 6 0.13 0.09 0.10 0.69	3.01 1% 5.18M 3.28 2.79 2.96 3.28 2.79 2.96 3.3.66 3.92 1.84 0.16 0% 1.84 0.11 0.27 0.10 0.01 0.08 0.13 0.02 0.50 7 0.19 0.7 0.19 0.7 0.19 0.8 0.13 0.02 0.50 7 0.19 0.8 0.13 0.02 0.50 7 0.19 0.8 0.13 0.02 0.50 7 0.19 0.8 0.13 0.02 0.50 0.14 0.00 0.01 0.68	8.01 (0%) 8.866M 3.38 2.74 2.92 2.44 4.50 3.74 4.21 1.88 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	2,93 3% 13,84M 3,30 2,65 2,85 2,46 4,46 3,66 4,26 1,88 9 9 0,17 11% 15,24M 0,13 0,28 0,10 0,24 0,07 0,13 0,28 0,10 0,24 0,07 0,13 0,06 0,52 9 0,21 1,57 1,57 1,57 1,57 1,57 1,57 1,57 1,5	2.49 1.5% 14.39M 2.97 2.15 2.33 2.35 4.332 3.37 3.56 1.81 10 0.16 0.23 0.10 0.11 0.09 0.13 0.06 0.48 10 0.20 0.15 0.29 0.20 0.30 0.30 0.30 0.30 0.30 0.30 0.30	2.34 2.34 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 1.02 0.28 0.25 0.10 0.28 0.25 0.10 0.20 0.99 0.13 0.05 0.10 0.24 0.35	0.16 1.37 (0.50) (0.39) (0.39) (0.31) (1.87) 0.42 (1.18) (0.18) 12-Week. (0.02) (0.07) (0.01) (0.00) (0.03) (0.04) 12-Week. (0.06) (0.16) (0.01) (0.02) (0.03) (0.00) (0.03) (0.01) (0.01) (0.07) (0.01) (0.07) (0.01) (0.07) (0.01)	
Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Veralt ¹ Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Obile Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Cup Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Week over Week Chanae (%) Page Types (FDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP PLP Search Results Page	2,55 13% 8,76M 3,71 182 2,13 2,18 2,28 2,33 3,97 2,65 1,68 2,33 3,97 2,65 1,68 2,23 0,19 1,0% 2,28 0,19 1,0% 2,28 0,19 1,0% 1,18 0,29 0,18 0,20 0,36 1,37 0,18 0,29 0,19 0,10 0,10 0,10 0,10 0,10 0,10 0,1	(37%) (37%) (7.16M) (3.76 (3.76 (2.72 (4.01 (2.71 (4.01 (2.71 (4.01 (2.71 (4.0	3.43 2%, 6.899M 3.64 2.69 3.74 2.63 3.71 4.11 1.89 Cumulci 2 1.2% 1.7.439M 0.25 0.10 0.01 0.08 0.13 0.02 0.47 2 1.051 0.08 0.13 0.02 0.47 2 0.21 0.32 0.35 0.00 0.70 2 0.19 0.19 0.09 0.70	3.43 0% 6.51M 3.64 2.70 3.64 2.70 3.94 2.59 4.19 3.67 4.03 1.89 Ve Leyout 3 0.22 (3%) 0.27 0.11 0.02 0.47 3 0.27 0.11 0.02 0.47 3 0.22 0.33 (2%) 0.22 0.33 0.23 0.23 0.33 0.23 0.33 0.23 0.33 0.23 0.33 0.23 0.33 0.3	7% 6.53M 3.47 2.77 4.32 2.77 4.32 3.62 4.21 1.80 Shift (in sc 4 0.16 0.16 0.18 1.8% 16.44M 0.16 0.28 0.10 0.01 0.08 0.13 0.04 4.020 1.1% 9.21 0.00 1.1% 9.21 0.10 0.01 0.00 1.1% 9.21 0.10 0.00 1.1% 9.21 0.10 0.00 1.1% 9.21 0.10 0.00 0.10 0.10 0.10 0.10 0.10 0	3.01 5% 4.88M 3.28 2.82 2.82 2.82 2.92 2.31 4.42 3.62 4.31 1.83 conds) - R 5 0.16 9% 1.234M 0.11 0.28 0.10 0.09 0.13 0.04 0.49 5 0.10 0.11 0.32 0.15 0.00 0.11 0.32 0.15 0.00 0.09 0.22 0.01 0.69 5 0.11 0.24 0.88M	3.04 (1%) 3.99M 3.99M 3.32 2.82 2.87 2.27 4.42 3.66 3.87 1.82 2.89 0.16 (1%) 9.84M 0.11 0.08 0.13 0.02 0.49 6 0.20 0.49 6 0.20 0.49 0.11 0.31 0.31 0.35 0.00 0.69 6 0.14 0.69	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 3.92 1.84 603 7 0.16 0% 1.89 0.11 0.27 0.10 0.01 0.08 0.13 0.02 0.50 7 0.19 0.11 0.32 0.32 0.32 0.33	8,01,000,000,000,000,000,000,000,000,000	2,93 3% 13,84M 3,30 2,65 2,85 2,46 4,46 3,66 4,26 1,88 9 0,17 11% 15,24M 0,13 0,28 0,10 0,17 11% 15,24M 0,13 0,18 0,18 0,19 0,17 0,17 0,17 0,17 0,17 0,17 0,17 0,17	2.49 1.5% 14.39M 2.97 2.15 2.33 2.35 4.32 2.35 4.32 3.77 3.56 1.81 10 0.16 4% 16.34M 0.16 0.13 0.00 0.10 0.11 0.07 0.13 0.06 0.48 10 0.23 0.10 0.15 0.29 0.15 0.29 0.15 0.20 0.15 0.20 0.15 0.20 0.15 0.20 0.16 0.16 0.16 0.16 0.16 0.16 0.16 0.1	2.39 14.77m 2.34 2.32 2.52 2.57 4.20 3.55 3.83 1.86 0.21 0.21 0.28 0.25 0.28 0.25 0.20 0.30	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) (0.18) (0.18) 12-Week. (0.02) (0.07) (0.01) (0.00) (0.03) (0.04) 12-Week. (0.06) (0.16) (0.01) (0.02) (0.33) (0.00) (0.03) (0.00) (0.01) (0.07) (0.07) (0.07) 12-Week. (0.06) (0.06) (0.06) (0.06) (0.07) (0.08)	
Page Views PDP CLP Search Results Page Homepage Cat Shipping, Billing & Payment Confirmation Flyer Veerall' Cumulative Layout Shift DP 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Indebte Cumulative Layout Shift DP 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PDP CLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PDP Week over Week Chanae (%) Page Views PDP Week Over Week Chanae (%) Page Views PDP Veek Views PDP Veek Views PDP PLP	2,55 13%, 8,76M 3,71 182 2,13 2,48 2,33 3,97 2,65 1,68 52 0,19 10% 0,21 0,25 0,29 0,09 0,46 52 0,20 3% 0,18 0,29 0,19 0,11 0,19 0,10 0,11 0,19 0,10 0,11 0,19 0,10 0,11 0,19 0,10 0,11 0,19 0,10 0,11 0,19 0,10 0,11 0,19 0,10 0,11 0,19 0,10 0,10	(37%) (37%) (7.16M) (3.76 (2.72 (4.01 (2.71 (4.37 (3.87 (4.29 (1.8	3,43 2%, 6,899M 3,66 2,69 3,94 2,63 4,21 3,71 4,11 1,89 Cumulot 2 0,21 1,43M 0,25 0,10 0,01 0,08 0,13 0,02 0,47 0,21 0,21 0,32 0,19 0,19 0,00 0,27 0,23	3,43 0% 6,51M 3,64 2,70 3,64 2,70 4,19 3,67 4,03 1,89 10,22 13% 0,22 13% 0,27 0,11 0,02 0,09 0,13 0,02 0,47 3 3 0,23 1,2% 0,27 0,11 0,02 0,09 0,13 0,02 0,07 0,11 0,00 0,73 3 0,00 0,73 0,00 0,73 0,00 0,73 0,00 0,73 0,19 0,00 0,73	7% 6.53M 3.47 2.77 3.27 2.47 4.32 3.62 4.21 1.80 Shift (in scale of the scale of th	3.01 5% 4.88M 3.28 2.82 2.82 2.92 2.31 4.42 3.62 4.31 1.83 5 0.16 9% 1.2.34M 0.11 0.28 0.10 0.00 0.00 0.00 0.00 0.00 0.00 0.0	3,04 (1%) 3,99M 3,392 2,82 2,87 2,27 4,42 2,97 4,42 3,66 3,87 1,82 6 0,16 (1%) 9,84M 0,11 0,28 0,10 0,00 0,00 0,00 0,00 0,00 0,00 0,0	3.01 1% 5.18M 3.28 2.79 2.96 2.33 4.42 3.66 2.33 4.42 3.66 3.92 1.84 COCK 7 0.16 0% 12.89M 0.11 0.27 0.10 0.00 1 0.08 0.13 0.02 0.50 7 7 0.19 2.5% 0.11 0.32 0.14 0.09 0.20 0.50 7 0.14 0.09 0.20 0.50 7 0.14 0.88 7 0.14 0.88 7 0.14 0.88 0.13 0.14 0.89 0.20 0.20 0.20 0.20 0.20 0.20 0.20 0.2	3,01 (0%) 8,864M 3,38 2,74 2,92 2,44 4,50 3,74 4,21 1,88 8 0,17 (3%) 15,48M 0,12 0,28 0,13 1,548 0,17 (3%) 15,48M 0,12 0,28 0,13 1,548 0,17 (3%) 0,17 (3%) 0,17	2,93 3% 13,84M 3,30 2,65 2,85 2,46 4,46 3,66 4,26 1,88 9 0,17 11% 15,24M 0,13 0,28 0,10 0,24 0,07 0,13 0,06 0,52 9 0,21 (3%) 0,12 0,33 0,16 0,35 0,09 0,21 0,77 9 0,13 0,16 0,35 0,09 0,27 0,77 9 0,13 0,13 0,16 0,35 0,09 0,27 0,77 9 0,13 0,36 0,35 0,09 0,27 0,77 9 0,13 0,38 0,38 0,38 0,38 0,38 0,38 0,38 0,3	2.49 1.5% 14.39M 2.97 2.15 2.33 2.35 4.32 2.35 4.32 3.77 3.56 1.81 10 0.16 4% 10.16 0.23 0.10 0.11 0.09 0.13 0.06 0.48 10 0.20 5% 20.02M 0.15 0.20 0.20 0.20 0.20 0.20 0.20 0.20 0.2	2.39 35 14.77m 2.34 2.32 2.37 4.20 2.52 2.37 4.20 3.55 3.83 1.86 0.21 2.77a 0.21 2.77a 0.28 0.25 0.10 0.22 0.09 0.13 0.26 (3.4%) 0.26 (3.4%) 0.21 0.17 0.15 0.33 0.15 0.33 0.15 0.34 0.34 0.34 0.37 0.37 0.37 0.37 0.37 0.38	0.16 1.37 (0.50) (0.39) 0.31 (1.87) 0.42 (1.18) (0.18) (0.18) 12-Week (0.02) (0.00) (0.00) (0.00) (0.00) (0.01) (0.01)	



Period Ending: March 18, 2023												Aidi	N 3)
Overall ¹ First Input Delay	52	1	First	t Input Delay	(in milliseco	nds) - Rolling	12-Weeks 6	7	8	9	10	11	12-Week A	-
op 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	35 1%	35	34 1%	38 (12%)	40 (5%)	41 (1%)	41 (1%)	41 (1%)	41	40 2%	40 (1%)	40	(5.64)	
Page Views PDP	12.85M	5.16M 40	4.21M	4.03M	4.48M	3.85M	3.40M	2.63M 47	7.29M 46	7.06M	7.17M	(0%) 8.04in 46	-5.14	_
PLP	34	35	34	38	41	41	42	42	41	39	40	40	-6.86	
Search Results Page Homepage	30 41	29 40	29 40	32 45	34 46	35 46	35 47	35 46	35 45	35 44	34 45	35 46	-4.93 -4.86	5
Cart Shipping, Billing & Payment	42 29	42 29	41 29	42 29	44 29	44 30	44 28	44 30	41 28	41 28	41 28	48 29	-6.00 -0.14	~~~
Confirmation Flyer	27 30	27 28	26 28	28 27	29 25	29 29	29 28	29 27	29 26	29 29	27 26	28 29	-1.00 0.57	~~~
obile First Input Delay	52	1	2	3	4	5	6	7	8	9	10	11	12-Week	Δ .
p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	35 1%	35 0%	35 - 1.14M	(13%)	42 (7%)	(2%)	(0%)	43 1%	42 2%	42 1% 4.68M	(0%)	1%	(6.60)	
Page Views PDP	9.36M 41	1.31M 41	41	2.72M 45	3.01M 47	2.61M 49	2.27M 49	1.77M 48	4.82M 47	47	4.69M 47	5.23in 47	(6.29)	
PLP Search Results Page	35 30	35 29	35 29	40 33	45 35	45 36	45 37	45 36	44 36	43 36	44 36	43 35	(8.29) (5.21)	
Homepage Cart	40 46	41 46	41 46	46 48	48 50	48 50	48 51	48 51	47 47	47 46	46 48	47 56	(6.29) (10.29)	
Shipping, Billing & Payment	30 28	30	30	31	30	31 32	30 34	31	29	29 32	30 30	31	(1.04)	2
Confirmation Flyer	30	29 29	28 29	30 31	31 28	31	28	34 31	32 28	30	26	31 32	(2.54) (1.86)	~~
esktop First Input Delay p 3 Page Types (PDP/CLP/SRP)	52 23	23	21	3	22	5 21	6 21	7	8 23	9	10 23	11 23	12-Week 2 (0.02)	<u>~~^</u>
Week over Week Change (%) Page Views	(15%) 2.90M	(0%) 3.60M	6% 2.86M	(2%) 1.11M	(2%) 1.26M	7% 1.06M	0% .96M	(8%) .72M	(4%) 2.09M	7% 2.01M	(5%) 2.09M	0% 2.35im	(0.02)	
PDP PLP	27 20	26 22	25 20	26 20	27 20	25 19	25 19	26 20	27 21	25 19	27 20	26 21	1.07 (0.71)	~~
Search Results Page	22	20	19	20	21	19	19	21	22	21	22	22	(0.43)	, , ,
Homepage Cart	29 19	28 19	28 17	32 17	29 19	28 16	28 15	29 17	30 17	27 16	29 16	30 18	(1. <mark>07)</mark> 1.04	~~~
Shipping, Billing & Payment Confirmation	19 15	18 15	18 14	17 14	20 15	19 13	13 12	18 13	18 14	16 13	16 13	16 14	2.71 1.18	\sim
Flyer	24	23	19	15	13	11	17	17	12	20	20	16	7.46	_~~
verall ¹ Largest Contentful Paint	52	1	Largesi C	3 3	Paint (in se 4	5 (2010s)	6 (2-W	reeks 7	8	9	10	11	12-Week 2	Δ.
p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	2.55 0%	2.60	2.59 0%	2.65	2.61 1%	2.61 0%	2.61	2.63	2.63	2.57 2%	2.63	2.60	(0.04)	_,,_
Page Views PDP	12.85M 2.54	5.16M 2.65	4.21M 2.73	4.03M 2.74	4.48M 2.71	3.85M 2.76	3.40M 2.76	2.63M 2.78	7.29M 2.76	7.06M 2.72	7.17M 2.83	8.04M 2.79	(0.26)	
PLP Search Results Page	2.31 2.81	2.28 2.86	2.19 2.84	2.31 2.90	2.29 2.83	2.21 2.84	2.23 2.83	2.22	2.30 2.83	2.22 2.77	2.22 2.83	2.15 2.84	0.16 (0.03)	~~~
Homepage	1.67	1.78	1.80	1.86	1.84	1.81	1.83	1.86	1.79	1.78	1.86	1.75	(0.08)	
Cart Shipping, Billing & Payment	3.22 4.28	3.24 4.27	3.16 4.21	3.17 4.13	3.22 4.22	3.20 4.23	3.17 4.11	3.15 4.15	3.23 4.26	3.15 4.12	3.08 4.07	3.13 4.19	0.09 0.09	~~
Confirmation Flyer	2.04 3.17	2.03 1.79	2.07 1.77	2.07 2.50	2.06 3.50	2.06 2.04	2.01 1.92	2.00 1.84	2.08 2.18	2.02 1.94	2.04 1.90	2.05 2.18	(0.01) 0.99	\propto
obile Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week 2	<u>.</u>
pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	2.49 1%	2.56	2.56	2.63	2.60 1%	2.61	2.60 1%	2.64	2.60 1%	2.58 1%	2.62	2.60	(0.11) (4%)	
Page Views PDP	9.36M 2.38	1.31M 2.56	1.14M 2.60	2.72M 2.63	3.01M 2.58	2.61M 2.69	2.27M 2.67	1.77M 2.70	4.82M 2.62	4.68M 2.60	4.69M 2.71	5.23M 2.67	4% (0.29)	
PLP Search Results Page	2.31	2.25 2.85	2.22	2.35	2.33	2.26	2.24	2.28	2.32	2.35 2.80	2.30 2.84	2.28 2.84	0.04 (0.07)	<u> </u>
Homepage	1.70	1.81	1.85	1.89	1.91	1.93	1.95	1.98	1.91	1.85	1.92	1.79	(0.10)	
Cart Shipping, Billing & Payment	3.31 4.38	3.37 4.51	3.33 4.39	3.36 4.32	3.41 4.45	3.38 4.48	3.33 4.40	3.42 4.59	3.38 4.48	3.29 4.36	3.28 4.39	3.36 4.42	(0.05) (0.04)	~~
Confirmation Flyer	2.13	2.13 1.54	2.23 1.40	2.19 1.47	2.24 2.06	2.23 1.58	2.18 1.60	2.22 1.62	2.28 1.98	2.20 1.69	2.22 1.48	2.20 1.75	(0.07) 0.48	\leftarrow
esktop Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week 2	<u>^</u>
op 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	2.50 0%	2.53	2.52 0%	2.57	2.52 2%	2.47 2%	2.47 (0%)	2.50 (1%)	2.49 0%	2.44 2%	2.51	2.45 2% 2.35M	0.05	~~
Paae Views PDP	2.90M 2.81	3.60M 2.88	2.86M 2.90	1.11M 2.96	1.26M 2.87	1.06M 2.88	.96M 2.90	.72M 2.92	2.09M 2.87	2.01M 2.90	2.09M 2.99	2.35M 2.90	(0.09)	
PLP Search Results Page	2.06	2.17 2.54	2.12 2.54	2.17 2.57	2.15 2.54	2.07 2.45	2.09 2.43	2.10 2.47	2.09	1.98 2.43	1.97 2.57	1.91 2.54	0.15 0.08	~~
Homepage	1.51	1.66	1.67	1.75	1.73	1.58	1.62	1.62	1.59	1.66	1.76	1.62	(0.11)	
Cart Shipping, Billing & Payment	2.94 3.95	2.92 3.81	2.86 3.82	2.88 3.78	2.92 3.77	2.84 3.80	2.84 3.81	2.77 3.65	3.03 4.00	2.94 3.76	2.89 2.99	2.83 3.75	0.10 0.20	
Confirmation Flyer	1.85 4.14	1.87 1.91	1.88	1.92 3.28	1.86 4.63	1.87 2.37	1.83 2.14	1.79 2.06	1.86 2.14	1.85 2.28	1.97 2.57	1.87 2.40	(0.02) 1.74	$\widehat{\mathcal{N}}$
					Shift (in se		olling 12-W							
op 3 Page Types (PDP/CLP/SRP)	52 0.14	0.15	2 0.15	3 0.15	0.14	5 0.15	0.15	0.14	0.15	9 0.15	0.15	0.16	12-Week 2 (0.01)	<u>^</u> _~~
Week over Week Change (%) Paae Views	11% 12.85M	(1%) 5.16M	(4%) 4.21M	(1%) 4.03M	5% 4.48M	(4%) 3.85M	2% 3.40M	2% 2.63M	(3%) 7.29M	(1%) 7.06M	(3%) 7.17M	(3%) 8.04M		_
PDP PLP	0.16	0.17 0.15	0.18	0.18	0.18	0.18	0.18	0.17 0.15	0.18	0.18	0.18	0.18 0.18	(0.02) (0.02)	~~
Search Results Page Homepage	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.00 (0.01)	~
Cart	0.30	0.32	0.31	0.31	0.31	0.31	0.32	0.33	0.32	0.32	0.30	0.30	(0.00)	~~~
Shipping, Billing & Payment Confirmation	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04 0.30	0.00 0.00	1
Flyer	0.51	0.51	0.51	0.52	0.45	0.46	0.43	0.49	0.50	0.50	0.51	0.66	(0.15)	~~
p 3 Page Types (PDP/CLP/SRP)	0.13	2 0.13	3	0.13	5 0.13	0.13	7	0.13	9	10 0.13	0.14	12-Week △ 0.15	(0.01)	
Week over Week Change (%) Page Views	1% 9.36M	3% 1.31M	(5%) 1.14M	(0%) 2.72M	7% 3.01M	(5%) 2.61M	2% 2.27M	1% 1. <i>77M</i>	(6%) 4.82M	1% 4.68M	(4%) 4.69M	(4%) 5.23M	(*** /	
PDP PLP	0.10	0.10 0.17	0.10 0.19	0.10 0.18	0.11	0.11	0.10 0.17	0.10 0.17	0.11	0.11	0.10 0.20	0.11 0.22	(0.01) (0.04)	~~
Search Results Page	0.12	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.00	1
Homepage Cart	0.02	0.03	0.03	0.04	0.03	0.04	0.04	0.04 0.46	0.03	0.03 0.47	0.03	0.04 0.43	(0.01) (0.03)	F-
Shipping, Billing & Payment Confirmation	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06 0.32	0.00 (0.01)	\sim
Flyer	0.55	0.58	0.53	0.58	0.53	0.52	0.54	0.58	0.59	0.58	0.58	1.06	(0.50)	
esktop Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP)	0.20	0.19	0.19	0.19	0.19	0.20	7	0.19	9	0.19	0.20	12-Week △ 0.20	(0.00)	^
Week over Week Chanae (%) Page Views	(0%) 2.90M	2% 3.60M	(1%) 2.86M	1% 1.11M	0.19 0% 1.26M	(3%) 1.06M	1% .96M	0.19 1% .72M	1% 2.09M	(1%) 2.01M	(2%) 2.09M	(0%) 2.35M	(0.00)	~ `
PDP	0.36	0.34	0.35	0.34	0.34	0.35	0.35	0.34	0.34	0.34	0.34	0.34	0.01	W
PLP Search Results Page	0.13	0.13 0.10	0.13	0.13 0.10	0.13 0.10	0.13 0.10	0.13 0.10	0.14	0.13 0.10	0.13 0.10	0.14 0.10	0.14 0.10	(0.02)	\sim
Homepage Cart	0.08	0.08 0.15	0.08	0.08 0.15	0.08	0.07 0.17	0.07 0.16	0.07 0.16	0.07 0.16	0.07	0.07 0.16	0.07 0.16	0.01 (0.01)	
Shipping, Billing & Payment	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	(0.00)	***************************************
Confirmation Flyer	0.30 0.45	0.30	0.30	0.30	0.30	0.30	0.30 0.35	0.30	0.30	0.30	0.30	0.30 0.57	0.01 (0.12)	~~~

Overall ¹ First Input Delay			First Inc	out Delay (in milliseco	onds) - Roll	ing 12-Wee	eks						
	52	11	2	3	4	5	6	7	8	9	10	11	12-Week 2	<u>\</u>
op 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	47 3%	48 (1%)	47 2%	47	46 1%	(3%)	(0%)	45 5%	44 2%	44 1%	(0%)	47 (5%)	0.38	~ (
Page Views	17.76M	9.25M	8.64M	7.56M	7.75M	8.0M	7.23M	6.17M	16.34M	17.18M	14.17M	14.59M		
PDP PLP	53 45	52 46	50 45	50 45	50 44	51 45	51 46	48 44	48 43	47 43	48 42	50 46	3.71 (0.29)	\sim
Search Results Page	43	45	45	45	44	46	46	44	42	42	42	45	(2.29)	~~
Homepage	53	54	53	54	54	55	55	54	52	52	52	54	(0.86)	~
Cart Shipping, Billing & Payment	55 43	56 44	54 43	54 43	54 43	55 43	55 43	52 42	52 41	50 41	54 41	59 44	(4.00) (1.14)	~
Confirmation	46	46	45	45	45	45	45	44	44	43	44	47	(0.86)	~~~
Flyer	43	40	40	38	37	36	37	36	37	36	41	44	(1.29)	\
obile First Input Delay	52	1	2	3	4	5	6	7	8	9	10	11	12-Week 2	۸.
o 3 Page Types (PDP/CLP/SRP)	50	51	50	50	50	53	53	49	48	48	47	50	0.19	_~~
Week over Week Change (%) Page Views	5% 13.47M	(2%) 2.27M	2% 2.24M	(0%) 5.42M	0% 5.52M	(5%) 5.76M	(1%) 5.15M	8% 4.33M	3% 5.77M	6.13M	1% 5.14M	(6%) 4.60M		
PDP	58	57	55	55	55	57	58	54	52	52	53	54	3.14	\sim
PLP	49	50	49	49	49	51	52	48	47	47	46	49	(0.29)	\sim
Search Results Page Homepage	45 55	47 56	47 55	48 57	47 57	49 58	49 59	46 56	44 55	44 54	44 55	47 56	(2.29) (1.14)	~~
Cart	63	66	64	65	65	66	67	62	61	59	63	71	(7.86)	~
Shipping, Billing & Payment	48 50	49	48 49	49 51	48 50	51 52	51 52	48 49	46 49	46 49	46 48	48 51	(0.29)	~~^
Confirmation Flyer	48	51 49	48	48	47	48	52	47	46	48	53	51 54	(0.64) (6.36)	~~^
			-											
p 3 Page Types (PDP/CLP/SRP)	52 19	19	17	3 17	4	5 16	16	7 16	18	9	10 18	11 18	12-Week 2	<u> </u>
Week over Week Change (%)	(9%)	4%	7%	3%	(2%)	9%	(3%)	(1%)	(10%)	8%	(6%)	(470)	1.13	
Page Views PDP	3.88M	6.77M 21	6.21M 20	1.99M 19	2.08M	2.08M	1.93M 19	1.71M 19	4.69M 20	5.06M 19	4.05M 20	4.Givi 21	1.00	
PLP	19	18	17	16	17	15	16	16	18	16	17	17	2.04	1
Search Results Page	17	17	15	15	16	14	14	15	17	15	16	17	0.43	1
Homepage Cart	33 17	37 16	35 16	36 15	37 15	36 15	36 15	36 15	34 16	32 15	35 17	36 15	(3.86) 1.57	(
Shipping, Billing & Payment	13	12	11	10	10	10	10	11	12	10	12	11	1.86	1
Confirmation	18	17	16	15	15	14	13	15	16	14	16	17	0.45	
Flyer	16	14	14	11	8	7	8	8	7	8	7	10	6.73	_ ~
						conds) - R	olling 12-W						1	
verall ¹ Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week 2	<u>^</u>
p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	2.98 8%	2.99 (1%)	2.90 3%	2.89 1%	(0%)	2.85 1%	2.86	2.93	2.93 0%	2.79 5%	2.86	2.90	0.08	~
Page Views	17.76M	9.25M	8.64M	7.56M	7.75M	8.0M	7.23M	6.17M	16.34M	17.18M	14.17M	14.59M	(0.05)	
PDP PLP	2.22	2.31	2.24	2.24	2.24	2.24	2.22	2.28	2.28	2.13	2.25	2.28 2.67	(0.05) 0.03	1
Search Results Page	4.01	3.96	3.85	3.78	3.80	3.73	3.75	3.82	3.83	3.68	3.71	3.75	0.26	~~
Homepage	1.85	1.92	1.87	2.15	2.40	2.21	1.91	2.13	2.41	2.18	2.24	1.98	(0.13)	
Cart Shipping, Billing & Payment	3.46 5.08	3.31 5.08	3.29 4.99	3.22 4.83	3.09 4.80	3.03 4.91	3.08 4.92	3.05 4.92	3.17 4.99	2.93 5.08	3.10 5.01	3.00 5.09	0.46 (0.01)	~
Confirmation	2.74	2.75	2.67	2.76	2.69	2.70	2.66	2.75	2.78	2.69	2.74	2.75	(0.01)	~~
Flyer	3.22	2.17	2.29	2.28	2.31	2.21	2.21	2.34	2.36	2.87	2.62	2.19	1.03	1
abile Laurent Contactful Balat			•	•		-	,	-	•	9	10	.,	10 141	
p 3 Page Types (PDP/CLP/SRP)	52 3.18	3.22	3.16	3 3.20	3.17	3.11	3.13	7 3.22	8 3.18	3.10	10 3.16	3.19	12-Week 2 (0.01)	<u>→</u> ~~
Week over Week Change (%) Page Views	13% 13.47M	(1%) 2.27M	2% 2.24M	(1%) 5.42M	1% 5.52M	2% 5.76M	(1%) 5.15M	(3%) 4.33M	1% 5.77M	2% 6.13M	(2%) 5.14M	(1%) 4.60M	1	
PDP	2.44	2.51	2.44	2.50	2.46	2.42	2.44	2.49	2.46	2.38	2.49	2.53	(0.09)	~~
PLP	2.94	2.97	2.94	2.99	2.99	2.90	2.91	3.08	2.99	2.90	2.97	3.01	(0.07)	~~
Search Results Page Homepage	4.18	4.19 2.10	4.09	4.10 2.67	4.06 3.52	4.01 3.00	4.04 2.06	4.09 2.53	4.08 3.27	4.01 2.75	4.02 2.79	4.04 2.12	0.14 (0.17)	\sim
Cart	4.66	4.62	4.67	4.63	4.22	4.07	4.19	4.18	4.16	4.01	4.09	4.00	0.66	~ ``
Shipping, Billing & Payment	5.54	5.47	5.46	5.43	5.36	5.41	5.44	5.46	5.43	5.51	5.44	5.62	(0.07)	~
Confirmation	3.03	3.04	3.03	3.17	3.13	3.06	3.09	3.15	3.17 1.86	3.03	3.10 2.68	3.08 1.79	(0.05) 1.61	7~
Flyer	3.40	1./3	1./3	1.00	1.03	1./4	1.00	1.04	1.00	3.10	2.00	1./7	1.01	
esktop Largest Contentful Paint		1	2	•	4	5	6	7	8	9	10	11	12-Week Z	<u>^</u> _
	52			3				2.56						
pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	52 2.56 6%	2.61	2.54 3%	2.54 0%	2.53	2.50	2.48		2.56	2.47	2.51	2.51	0.04	~
Week over Week Change (%) Page Views	2.56 6% 3.88M	2.61 (2%) 6.77M	2.54 3% 6.21M	2.54 0% 1.99M	2.53 0% 2.08M	1% 2.08M	1% 1.93M	(3%) 1.71M	(0%) 4.69M	4% 5.06M	(2%) 4.05M	0% 4.0ivi	0.04	
Week over Week Change (%) Page Views PDP	2.56 6% 3.88M 1.97	2.61 (2%) 6.77M 2.06	2.54 3% 6.21M 2.00	2.54 0% 1.99M 2.03	2.53 0% 2.08M 2.03	1% 2.08M 2.05	1% 1.93M 2.02	(3%) 1.71M 2.06	(0%) 4.69M 2.08	4% 5.06M 1.97	(2%) 4.05M 2.09	0% 4.0ivi 2.07	(0.09)	~~
Week over Week Change (%) Page Views	2.56 6% 3.88M	2.61 (2%) 6.77M	2.54 3% 6.21M	2.54 0% 1.99M	2.53 0% 2.08M	1% 2.08M	1% 1.93M	(3%) 1.71M	(0%) 4.69M 2.08 2.30 3.31	4% 5.06M	(2%) 4.05M	0% 4.0ivi	0.04	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage	2.56 6% 3.88M 1.97 2.28 3.42 1.71	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75	2.54 3% 6.21M 2.00 2.35 3.28 1.75	2.54 0% 1.99M 2.03 2.33 3.25 1.78	2.53 0% 2.08M 2.03 2.31 3.23 1.77	1% 2.08M 2.05 2.25 3.21 1.75	1% 1.93M 2.02 2.24 3.17 1.76	(3%) 1.71M 2.06 2.33 3.27 1.81	(0%) 4.69M 2.08 2.30 3.31 1.84	4% 5.06M 1.97 2.26 3.18 1.83	(2%) 4.05M 2.09 2.31 3.14 1.89	2.07 2.07 2.30 3.16 1.82	(0.09) (0.03) (0.25 (0.11)	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40	1% 2.08M 2.05 2.25 3.21 1.75 1.45	1% 1.93M 2.02 2.24 3.17 1.76 1.45	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38	(0%) 4.69M 2.08 2.30 3.31 1.84	4% 5.06M 1.97 2.26 3.18 1.83 1.34	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60	2.07 2.07 2.30 3.16 1.82 1.41	0.04 (0.09) (0.03) 0.25 (0.11) 0.10	ZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZZ
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billling & Payment	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44	2.53 0% 2.08M 2.03 2.31 3.23 1.77	1% 2.08M 2.05 2.25 3.21 1.75 1.45 4.53	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65	2,07 2,07 2,30 3,16 1,82 1,41 4,63	0.04 (0.09) (0.03) 0.25 (0.11) 0.10	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37	1% 2.08M 2.05 2.25 3.21 1.75 1.45	1% 1.93M 2.02 2.24 3.17 1.76 1.45	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38	(0%) 4.69M 2.08 2.30 3.31 1.84	4% 5.06M 1.97 2.26 3.18 1.83 1.34	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60	2.07 2.07 2.30 3.16 1.82 1.41	0.04 (0.09) (0.03) 0.25 (0.11) 0.10	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51	1% 2.08M 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54 2.42	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43	2,07 2,30 3,16 1,82 1,41 4,63 2,39	0.04 (0.09) (0.03) 0.25 (0.11) 0.10	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51	1% 2.08M 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54 2.42	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43	2,07 2,30 3,16 1,82 1,41 4,63 2,39	0.04 (0.09) (0.03) 0.25 (0.11) 0.10	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall **Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP)	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulaii 2	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Layout 3	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in sec	1% 2.08M 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 conds) - R	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 billing 12-W 6 0.10	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44	2.07 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M	2.61 (2%) 6.77/M 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 (ve Layout	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in sec	1% 2.08M 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 conds) - Residue 1	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 6 0.10 (2%) 7.23M	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 seeks 7 0.10 0% 6.17M	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M	12%1 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 10 0.10 3% 14.17M	2.07 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer verall **Cumulative Layout Shift yp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 0.10	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33 1 0.09 12% 9.25M 0.09	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 1% 8.64M 0.09	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.32 2.42 ve Layout 3 0.10 (0%) 7.56M 0.09	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in section of the sectio	1% 2.08h 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 conds) - R 5 0.10 (0%) 8.0M 0.10	1% 1.93m 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 Diling 12-W 6 0.10 (2%) 7.23M 0.10	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0% 6.17M 0.10	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11	100 0.10 3% 14.17M 0.10	2.07 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 0.01	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer verall¹ Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.10 0.12	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33 1 0.09 12% 9.25M 9.11	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64M 0.09 0.11	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 4.44 2.37 2.42 (ve Layout) 3 0.10 (0%) 7.56M 7.09 0.11	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in section 10 (0%) 7.75M 0.09 0.11	1% 2.05 2.25 3.21 1.75 4.53 2.35 2.38 conds) - R 5 0.10 (0%) 8.0M 0.10 0.11	1% 1.93M 2.02 2.24 3.17 1.76 4.56 2.33 2.32 blling 12-W 6 0.10 (2%) 7.23M 0.10 0.12	(3%) 1.7/10 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0% 6.17M 0.10 0.12	(0%) 4.69M 2.08 2.30 3.31 1.84 4.54 2.42 2.57 8 0.10 0% 16.34M 0.11 0.12	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12	(2%) 4.059 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 10 0.10 3% 14.17M 0.10 0.12	2.07 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 0.10 %	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 0.01 0.06 12-Week A 0.01	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer verall **Cumulative Layout Shift yp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 0.10	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33 1 0.09 12% 9.25M 0.09	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64M 0.09 0.11 0.08	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.42 ve Layout 3 0.10 (0%) 7.56M 0.09	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in se- 4 0.10 (0%) 0.775M 0.09 0.11 0.08	1% 2.08h 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 conds) - R 5 0.10 (0%) 8.0M 0.10	1% 1.93m 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 Diling 12-W 6 0.10 (2%) 7.23M 0.10	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0% 6.17M 0.10	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11	100 0.10 3% 14.17M 0.10	2.07 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 0.01	_\
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer verall **Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart	2.56 55 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 217,76M 0.10 0.10 0.10 0.10	2.61 (2%) 2.06 2.36 3.41 1.75 1.45 2.46 2.33 1 0.09 12% 9.25M 0.10 0.08 0.10	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64M 0.09 0.11 0.08 0.12	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Layout 3 0.10 (0%) 7.56M 0.09 0.11 0.08 0.15 0.27	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in second 10%) 1.775M 0.10 0.08 0.11 0.08 0.17 0.27	2.0% 2.005 2.25 3.21 1.75 1.45 4.53 2.35 2.38 conds) - R	1% 193M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.32 2.32 2.32 2.32 2.3	(3%) 1,210 2,06 2,33 3,27 1,81 1,38 4,49 2,40 2,49 eeks 7 0,10 0,% 6,10 0,10 0,12 0,08 0,15 0,28	(0%) (4.57m) (2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57 (6.34M) (1.00	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.12 0.09 0.20 0.28	12% 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 10 0.10 3% 14.17M 0.12 0.09 0.15 0.28	CW 4.50A 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 0.10 6.57 4.57 M 0.10 0.12 0.08 0.11 0.27	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 4 0.01 0.01 0.02 (0.01) 0.02	_\
Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Fiyer Verall' Cumulative Layout Shift Page (PDP/CLP/SRP) Week over Week Chanae (%) PDP PLP Search Results Page Homepage Carl Shipping, Billing & Payment	2.56 5.5 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 0.10 0.10 0.10 0.30	2.61 (2%) 2.06 2.36 2.36 3.41 1.75 1.45 4.67 2.46 2.33 1 0.09 12% 0.09 0.11 0.09 0.10 0.09	2.54 3% 6.21M 2.00 2.35 3.28 1.75 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64M 0.09 0.11 0.08	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Layout 3 0.10 (0%) 7.56M 0.09 0.11 0.08 0.15 0.27 0.16	2.53 0% 2.08M 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in section of the	1% 2.08h 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 Sonds) - R 5 0.10 (0%) 8.0M 0.10 0.01 0.08 0.16 0.28 0.16	1% 1.93M 2.002 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.32 2.32 2.32 2.32 2.3	13%1 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 seks 7 0.10 0% 6.17M 0.10 0.12 0.08 0.15 0.08	(0%) (4.67m) (2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57 (8.67m) (9.67m)	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.20 0.28 0.17	12% 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 10 0.10 3% 14.17M 0.10 0.12 0.09 0.15 0.28 0.19	0% 4.5% 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 0.10 5% 14.5% 10.5% 1	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 0.01 0.01 0.02 (0.01) 0.02 (0.01) 0.02 (0.00)	_\
Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Pure Verall¹ Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart	2.56 55 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 217,76M 0.10 0.10 0.10 0.10	2.61 (2%) 2.06 2.36 3.41 1.75 1.45 2.46 2.33 1 0.09 12% 9.25M 0.10 0.08 0.10	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64M 0.09 0.11 0.08 0.12	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Layout 3 0.10 (0%) 7.56M 0.09 0.11 0.08 0.15 0.27	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in second 10%) 1.775M 0.10 0.08 0.11 0.08 0.17 0.27	1% 2.08M 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 conds) - R 5 0.10 (0%) 8.0M 0.10 0.11 0.08 0.16 0.28 0.16 0.07	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 Slling 12-W 6 0.10 (2%) 7.23M 0.10 0.12 0.08 0.11 0.27 0.16 0.07	(3%) 1,210 2,06 2,33 3,27 1,81 1,38 4,49 2,40 2,49 eeks 7 0,10 0,% 6,10 0,10 0,12 0,08 0,15 0,28	(0%) (4.57m) (2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57 (6.34M) (1.00	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.12 0.09 0.20 0.28	12% 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 10 0.10 3% 14.17M 0.12 0.09 0.15 0.28	CW 4.50A 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 0.10 6.57 4.57 M 0.10 0.12 0.08 0.11 0.27	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 4 0.01 0.01 0.02 (0.01) 0.02	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer verall* Cumulative Layout Shift up 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 2.18 17.76M 0.10 0.10 0.10 0.10 0.30 0.20 0.20 0.07	2.61 (25) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.36 2.33 11 0.09 12% 9.25M 0.08 0.10 0.29 0.24 0.07 0.14	2.54 3% 6.21M 2.00 2.35 3.28 1.75 2.50 Cumulati 2 0.10 (1%) 8.64M 0.09 0.11 0.08 0.12 0.27 0.17	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ive Layout 3 0.10 (0%) 7.56M 0.09 0.11 0.08 0.15 0.27 0.16 0.07 0.14	2.53 .05 .2.08M 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in set 4 0.10 .05 .7.75M 0.11 0.08 0.17 0.27 0.16 0.07 0.13	1% 2.08M 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 Sonds) - R 5 0.10 (0%) 8.00 0.11 0.08 0.16 0.28 0.16 0.07 0.14	1% 193M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 20ling 12-W 6 0.10 (2%) 7.23M 0.10 0.12 0.08 0.11 0.27 0.16 0.07 0.14	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 36k3 7 0.10 0% 6.17M 0.10 0.12 0.08 0.15 0.28 0.18 0.07 0.14	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57 8 0.10 0% 16.34M 0.10 0.12 0.08 0.24 0.28 0.22 0.07 0.15	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.28 0.17 0.07 0.16	12% 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 10 0.10 3% 14.17M 0.10 0.12 0.09 0.15 0.28 0.19 0.07 0.33	0% 4.6% 207 2.30 3.14 1.82 1.41 4.63 2.39 2.42 11 0.10 2.27 0.10 0.12 0.08 0.11 0.27 0.20 0.07 0.38	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 0.01 0.06 12-Week 2 (0.01) 0.01 0.02 (0.01) 0.02 (0.00) (0.20)	
Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Odd Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Obbile Cumulative Layout Shift	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 2.75 0.10 0.10 0.10 0.30 0.20	2.61 (2%) 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33 1 0.09 12% 9.25M 0.09 0.11 0.08	2.54 3% 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 CUmUlcii 2 0.10 (1%) 8.64M 0.08 0.11 0.08 0.12 0.27 0.17	2.54 0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 Ve Layout 0(%) 7.56M 0(%) 7.56M 0.15 0.27 0.16 0.27	2.53 0% 2.08M 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in section of the control of the	1% 2.08M 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 conds) - R 5 0.10 (0%) 8.0M 0.10 0.11 0.08 0.16 0.28 0.16 0.07	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 Slling 12-W 6 0.10 (2%) 7.23M 0.10 0.12 0.08 0.11 0.27 0.16 0.07	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0% 6.17M 0.12 0.08 0.15 0.28 0.18	(0%) 4.69M 2.08 2.30 3.31 1.84 1.44 4.54 2.42 2.57 8 0.10 0% 16.34M 0.10 0.12 0.08 0.24 0.22	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.20 0.28 0.17 0.07	12% 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 10 0.10 3.7 1.7 1.00 0.12 0.09 0.15 0.28 0.19 0.07	0% 4.0% 207 2.30 3.14 1.82 1.41 4.63 2.39 2.42 11 0.10 6% 0.11 0.12 0.08 0.11 0.27 0.20 0.07	0.04 (0.09) (0.03) (0.03) (0.05) (0.11) (0.10) (0.01) (0.01) (0.01) (0.01) (0.01) (0.02) (0.01) (0.02) (0.00) (0.00) (0.20)	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Doblie Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.10 0.10 0.10 0.10 0.10 0.10 0.10 0.30 0.20 0.01 0.18 52 0.08 38%	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33 1 0.09 12% 9.25M 0.09 0.11 0.09 0.10 0.29 0.21 0.10 0.29 0.21 0.24 0.24 0.24 0.24 0.25 0.25 0.26 0.27 0.27 0.27 0.27 0.27 0.27 0.27 0.27	2.54 3% 6.21M 2.05 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 0.10 (1%) 8.64M 0.09 0.11 0.08 0.12 0.27 0.17 0.17 0.14	2.54 0% 1.99M 2.03 3.25 1.78 1.42 4.44 2.37 2.42 ve Logott 3 0.10 (0%) 0.09 0.11 0.09 0.15 0.27 0.16 0.07 0.14 3 0.04 3 0.14 3 0.15 0.78 0.	2.53 0% 2.08M 2.08M 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in section of the control of the contr	1% 2.08M 2.05 2.25 3.21 1.75 1.45 3.23 5.235 2.35 2.35 0.10 (.0%) 8.0M 0.11 0.08 0.16 0.28 0.16 0.07 0.14 5.004 (.0%)	1% 1,93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 5.01 1.25 1.25 1.25 1.25 1.25 1.25 1.25 1.2	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0% 6.17M 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.05 (2%)	(%) (%) (%) (%) (%) (%) (%) (%) (%) (%)	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.20 0.28 0.17 0.16 9 0.07 0.16	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 1.0 1.0 3% 14.17M 0.10 0.12 0.09 0.15 0.28 0.19 0.07 0.33 10 0.06 7%	0% 4.0% 207 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 11 0.10 4.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 0.01 0.06 12-Week 2 (0.01) 0.01 0.02 (0.01) 0.02 (0.00) (0.20)	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall Camulative Layout Shift P 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer billing & Payment Flyer billing	2.56 5% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.12 0.10 0.10 0.30 0.20 0.70 0.18	2,61 (2%) 6,77M 2,06 3,41 1,75 1,45 4,67 2,46 2,33 1 1 0,09 1,2% 9,25M 0,10 0,10 0,24 0,07 0,11 0,08 0,11 0,02 1,2% 0,07 0,11 0,04 4,3% 4,27M	2.54 3% 6.21M 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64M 0.11 0.08 0.12 0.27 0.17 0.07 0.14 2 0.04 3% 2.24M	2.54 .0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Loyout 3 0.10 .0% 7.56M 0.08 0.11 0.08 0.11 0.08 0.14 3 0.07 0.14 3 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.07 0.14 0.07 0.07 0.14 0.07 0.07 0.07 0.07 0.04 0.07	2.53 .0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in set (io%) 7.75M 0.10 (io%) 0.11 0.02 0.11 0.07 0.13 4.07 0.14 0.07 0.13	1% 2.08M 2.08M 2.05 2.25 3.21 1.75 1.45 4.53 2.35 4.53 2.35 5.010 (%) 8.0M 0.10 0.11 0.08 0.16 0.28 0.16 5.76M 1.75 5.75 5.75 5.75 5.75 5.75 5.75 5.75	1% 1.93M 2.02 2.24 3.17 1.76 1.45 6 2.33 2.32 2.34 6 0.10 1.25 1.25 0.08 0.11 0.27 0.14 6 0.04 1% 5.15M	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 0% 6.17M 0.10 0.12 0.08 0.15 0.28 0.18 0.70 0.15 0.28 0.18 0.70 0.15 0.28 0.18 0.70 0.16 0.18 0.70 0.16 0.18 0.18 0.70 0.18 0.18 0.70 0.18 0.18 0.70 0.18 0.18 0.70 0.18 0.70 0.18 0.70 0.18 0.70 0.18 0.70 0.18 0.70 0.80 0.80 0.80 0.80 0.80 0.80 0.8	(0%) (4.67M) (2.08) (2.08) (2.30) (3.31) (3.84) (4.44) (4.54) (4	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.12 0.09 0.28 0.17 0.07 0.16 6.13M 9	12% 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 3.75 14.17M 0.10 0.12 0.09 0.15 0.28 0.19 0.07 0.33 10 0.06 7% 5.14M 0.06 7% 0.06 0.06 7% 0.06	0% 1.00 0% 1.0	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 0.01 0.06 12-Week 2 (0.01) 0.02 (0.00) 0.00 (0.20) 12-Week 2 0.03	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PSP Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Dbille Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP)	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.10 0.10 0.10 0.10 0.10 0.10 0.10 0.30 0.20 0.01 0.18 52 0.08 38%	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33 1 0.09 12% 9.25M 0.09 0.11 0.09 0.10 0.29 0.21 0.10 0.29 0.21 0.24 0.24 0.24 0.24 0.25 0.25 0.26 0.27 0.27 0.27 0.27 0.27 0.27 0.27 0.27	2.54 3% 6.21M 2.05 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 0.10 (1%) 8.64M 0.09 0.11 0.08 0.12 0.27 0.17 0.17 0.14	2.54 0% 1.99M 2.03 3.25 1.78 1.42 4.44 2.37 2.42 ve Logott 3 0.10 (0%) 0.09 0.11 0.09 0.15 0.27 0.16 0.07 0.14 3 0.04 3 0.14 3 0.15 0.78 0.	2.53 0% 2.08M 2.08M 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in section of the control of the contr	1% 2.08M 2.05 2.25 3.21 1.75 1.45 3.23 5.235 2.35 2.35 0.10 (.0%) 8.0M 0.11 0.08 0.16 0.28 0.16 0.07 0.14 5.004 (.0%)	1% 1,93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 5.01 1.25 1.25 1.25 1.25 1.25 1.25 1.25 1.2	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0% 6.17M 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.05 (2%)	(%) (%) (%) (%) (%) (%) (%) (%) (%) (%)	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.20 0.28 0.17 0.16 9 0.07 0.16	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 1.0 1.0 3% 14.17M 0.10 0.12 0.09 0.15 0.28 0.19 0.07 0.33 10 0.06 7%	0% 4.0% 207 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 11 0.10 4.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1	0.04 (0.09) (0.03) (0.03) (0.05) (0.11) (0.10) (0.01) (0.01) (0.01) (0.01) (0.01) (0.02) (0.01) (0.02) (0.00) (0.00) (0.20)	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall* Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Dible Cumulative Layout Shift p 3 Page 1ypes (PDP/CLP/SRP) Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Dible Cumulative Layout Shift PDP PLP Search Results Page Search Results Page Search Results Page	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.49 2.49 2.49 2.15 2.15 2.15 2.15 2.15 2.15 2.15 2.15	2.61 (2%) 2.77M 2.06 3.41 1.75 1.45 4.67 2.33 1 1 0.09 12% 9.25M 0.09 1.27 9.25M 0.09 1.27 9.25M 0.11 0.08 0.10 0.02 0.14 1 0.04 0.04 0.04 0.04 0.04 0.04 0.	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64M 0.12 0.27 0.17 0.17 0.17 0.14 2.35	2.54 1.75 1.99M 2.03 2.03 3.25 1.78 1.42 4.44 2.37 2.42 Ve Loyou 1.05 7.55M 0.15 0.27 0.16 0.17	2.53 .0% 2.08M 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in section 1) (0%) 7.75M 0.10 0.08 0.17 0.27 0.10 0.70 0.13 4.37 0.10 0.70 0.11 0.70 0.13 0.13 0.13 0.14 0.15 0.17 0.16 0.17 0.13 0.17 0.13 0.17 0.13 0.17 0.13 0.17 0.17 0.17 0.18 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.10 0	1% 2.08M 2.05 2.05 3.21 1.75 1.45 2.05 2.25 3.21 1.75 1.45 2.38 2.38 2.38 2.38 2.38 2.38 2.38 2.38	1% 1.93M 2.002 2.24 3.17 1.76 1.45 4.56 2.33 2.32 3.17 1.76 1.45 0.10 1.2% 0.10 1.2% 0.10 1.2% 0.10 1.2% 0.11 0.27 0.16 0.07 0.14 6 0.06 1.% 5.19M 0.10 0.06 0.06	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0.7 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.00 0.00 0.07 0.00 0.00 0.07 0.00 0.00 0.07 0.00 0.00 0.07 0.00 0.00 0.07 0.00 0.	(0%) (4.6%) (4.	4% 5.06m 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18m 0.11 0.12 0.09 0.28 0.17 0.07 (48%) 6.13m 0.04 0.08 0.08	100 0.10 0.10 0.10 0.10 0.10 0.10 0.10	0% 4.0% 2.07 2.30 3.14 1.82 1.41 4.63 2.39 2.42 11 0.10 0% 0.10 0.12 0.08 0.11 0.27 0.20 0.07 0.38	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 0.01 0.06 12-Week 2 (0.01) 0.02 (0.01) 0.02 (0.00) (0.20) 12-Week 2 0.03	
Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer PDP Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer PDP PS PS PS (PDP/CLP/SSP) Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Dbille Cumulative Layout Shift Page Views PDP PLP Search Results Page Homepage PDP PLP Search Results Page Homepage	2.56 .58 .388M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.10 0.10 0.10 0.10 0.10 0.10 0.20 0.07 0.18 3.88 3.42 0.19 0.10 0.10 0.10 0.10 0.10 0.10 0.10	2,61 (2%) 6,77M 2,7M 2,36 3,41 1,75 1,45 4,67 2,46 2,33 1 1 0,09 1,2% 9,25M 9,25M 9,08 0,10 0,29 0,14 1 1 1 1 1 1 1 1 1 1 1 1 1	2.54 3% 6.21M 2.35 3.28 1.75 1.47 4.60 2.35 2.50 (1%) 8.64M 0.09 0.11 0.08 0.12 0.27 0.17 0.07 0.14 2.24M 0.09 0.07 0.14 0.07 0.14 0.07 0.07 0.06 0.06 0.06 0.06 0.06	2.54 .0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 Ve Loyout 3 0.10 (0%) 7.56M 0.01 0.01 0.01 0.01 0.01 0.07 0.14 3 0.07 0.14 3 0.07 0.15 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.0	2.53 .0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in section of the control of the contr	1% 2.08M 2.005 2.05 3.21 1.75 1.45 5 2.38 conds) - R 5 0.10 (0%) 8.0% 0.16 0.28 0.16 0.28 0.16 0.28 0.16 0.07 0.14 5 0.04 (1%) 5.76M 0.06 0.06 0.08 0.08	1% 1.93M 2.002 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.31 2.32 2.31 2.32 2.31 0.10 2.25 0.08 0.11 0.27 0.16 0.07 0.14 6 0.04 1% 5.15M 0.01 0.06 0.06 0.06 0.02	(3%) 1.71M 2.06 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 ecks 7 0.10 0% 6.17M 0.10 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.05 (2%) 4.33M 0.07 0.07 0.06	(0%) (4.67M) (2.08) (2.08) (2.30) (3.31) (8.4) (4.4) (4.5	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.28 0.17 0.07 (48%) 6.13M 0.08 0.08 0.48	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 1.0 1.0 3% 14.17M 0.10 0.12 0.09 0.15 0.28 0.19 0.07 0.33 10 0.06 7% 5.14M 0.08 0.07 0.38	0% 4.50m 207 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 10.10 4.57 11.45 11.4	0.04 (0.09) (0.03) (0.25) (0.11) 0.10 0.01 0.06 12-Week 2 (0.01) 0.02 (0.01) 0.02 (0.01) 0.02 (0.00) 0.00 (0.20) 12-Week 2 0.03	
Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Flyer verall *Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) PDP PLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Flyer believe Week Chanae (%) PDP PLP Search Results Page Homepage Carl Shipping, Billing & Payment Confirmation Flyer believe Week Chanae (%) PDP PLP Search Results Page Homepage Carl PDP PLP Search Results Page Homepage Carl Search Results Page Homepage Carl Carl Carl Carl Carl Carl Carl Carl	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.49 2.49 2.49 2.15 2.15 2.15 2.15 2.15 2.15 2.15 2.15	2.61 (2%) 2.77M 2.06 3.41 1.75 1.45 4.67 2.33 1 1 0.09 12% 9.25M 0.09 1.27 9.25M 0.09 1.27 9.25M 0.11 0.08 0.10 0.02 0.14 1 0.04 0.04 0.04 0.04 0.04 0.04 0.	2.54 3% 6.21M 2.00 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64M 0.12 0.27 0.17 0.17 0.17 0.14 2.35	2.54 1.75 1.99M 2.03 2.03 3.25 1.78 1.42 4.44 2.37 2.42 Ve Loyou 1.05 7.55M 0.15 0.27 0.16 0.17	2.53 .0% 2.08M 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in section 1) (0%) 7.75M 0.10 0.08 0.17 0.27 0.10 0.70 0.13 4.37 0.10 0.70 0.11 0.70 0.13 0.13 0.13 0.14 0.15 0.17 0.16 0.17 0.13 0.17 0.13 0.17 0.13 0.17 0.13 0.17 0.17 0.17 0.18 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.19 0.10 0	1% 2.08M 2.05 2.05 3.21 1.75 1.45 2.05 2.25 3.21 1.75 1.45 2.38 2.38 2.38 2.38 2.38 2.38 2.38 2.38	1% 1.93M 2.002 2.24 3.17 1.76 1.45 4.56 2.33 2.32 3.17 1.76 1.45 0.10 1.2% 0.10 1.2% 0.10 1.2% 0.10 1.2% 0.11 0.27 0.16 0.07 0.14 6 0.06 1.% 5.19M 0.10 0.06 0.06	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0.7 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.00 0.00 0.07 0.00 0.00 0.07 0.00 0.00 0.07 0.00 0.00 0.07 0.00 0.00 0.07 0.00 0.	(0%) (4.6%) (4.	4% 5.06m 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18m 0.11 0.12 0.09 0.28 0.17 0.07 (48%) 6.13m 0.04 0.08 0.08	100 0.10 0.10 0.10 0.10 0.10 0.10 0.10	0% 4.0% 2.07 2.30 3.14 1.82 1.41 4.63 2.39 2.42 11 0.10 0% 0.10 0.12 0.08 0.11 0.27 0.20 0.07 0.38	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 0.01 0.06 12-Week 2 (0.01) 0.02 (0.01) 0.02 (0.00) (0.20) 12-Week 2 0.03	
Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall Verall Community PDP Verall P3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer D3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer D4 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17,76M 0.12 0.10 0.10 0.30 0.20 0.07 0.18 3.87% 0.06 0.09	2,61 (2%) 2,77M 2,04 2,36 3,41 1,75 1,45 2,46 2,33 1 0,09 1,2% 9,25M 0,10 0,11 0,02 4,27M 0,01 0,04 4,37M 0,01 0,06 0,02 0,06 0,02 0,03 0,03 0,03 0,03 0,03 0,03 0,03	2.54 3% 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.235 6.250 6.235 6.44M 6.44M 6.11D 6.04 6.32M 6.44M 6.11D 6.04	2.54 .0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Layout 3 0.10 (0%) 7.56M 0.01 0.08 0.18 0.07 0.14 3 0.04 2.27 0.14 0.07 0.14 0.07 0.01 0.01 0.01 0.01 0.01 0.07 0.01 0.03 0.03 0.03 0.04	2.53 .0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in set of the s	2.08m 2.08m 2.08m 2.08m 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 5 0.10 (0%) 8.0M 0.10 0.11 0.08 0.16 0.07 0.14 5 0.07 0.14 5 0.04 (1%) 0.08 0.08 0.08 0.08 0.08 0.08 0.08 0.0	1% 1.93M 2.02 2.24 3.17 1.76 1.45 6 2.33 2.32 3.10 1.10 0.12 0.08 0.11 0.27 0.16 0.07 0.14 6 0.07 0.14 6 0.07 0.14 6 0.07 0.14 6 0.07 0.15 0.08 0.01 0.07 0.16 0.07 0.17 0.08 0.08 0.09 0.09 0.09 0.09 0.09 0.09	(3%) 1.71M 2.06 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 2.49 2.40 (% 6.10 0.10 0.12 0.08 0.15 0.28 0.18 0.07 0.10 0.15 0.28 0.18 0.07 0.10 0.15 0.28 0.18 0.07 0.06 0.30 0.36 0.73	(0%) 4.69M 2.08 2.30 3.31 1.84 4.54 4.54 2.42 2.57 8 0.10 0.% 16.34M 0.11 0.12 0.08 0.24 0.22 0.07 0.15 8 0.05 1.77M 0.01 0.07 0.08 0.24 0.28 0.22 0.07 0.15 0.08 0.28 0.29 0.29 0.29 0.29 0.29 0.29 0.29 0.29	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.28 0.17 0.07 (45%) 6.13M 0.04 0.08 0.08 0.03 0.37 0.73 0.02	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 0.10 3% 14.17M 0.10 0.12 0.09 0.15 0.28 0.19 0.07 0.33 10 0.00 0.00 0.00 0.00 0.00 0.00 0	0% 4.50m 207 2.30 3.14 1.82 1.41 4.63 2.39 2.42 1.10 0.10 0.12 0.08 0.11 0.027 0.20 0.07 0.38 1.1 0.05 2.5% 4.50m 0.10 0.05 2.5% 4.50m 0.10 0.07 0.06 0.10 0.07 0.08 0.11 0.07 0.09 0.07 0.08 0.07 0.09 0.09	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 (0.01) 0.02 (0.00) 0.00 (0.20) 12-Week 2 0.03 (0.09) 0.03 (0.09) 0.01	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Post Tounulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer boblie Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Post Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Shipping, Billing & Payment	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 2.1% 0.10 0.10 0.10 0.10 0.20 0.07 0.18 38% 13.47 0.18 0.09 0.09 0.09 0.09 0.09 0.09 0.09 0.0	2.61 (2%) 6.77M 2.06 2.36 3.41 1.75 1.45 4.67 2.46 2.33 1 0.09 12% 0.09 10.00 10.00	2.54 374 6.21M 2.03 3.28 1.75 1.47 4.60 2.35 2.50 CUMUlail 2 0.10 175 8.64M 0.09 0.11 0.09 0.17 0.17 0.17 0.14 2 0.27 0.11 0.08 0.12 0.27 0.11 0.06 0.06 0.31 0.36 0.73	2.54 .0% 1.99M 2.03 3.25 1.78 1.42 4.44 2.37 2.42 Ve Leyout 3 0.10 .05 0.09 0.11 0.08 0.15 0.27 0.14 3 0.10 0.34 0.06 0.07 0.07 0.07 0.08 0.07 0.08 0.09 0.08 0.09 0.01 0.08 0.09 0.09 0.01 0.06 0.07 0.07 0.08 0.09 0.09 0.01 0.06 0.07 0.07 0.07 0.08 0.09 0.09 0.01 0.07 0.07 0.08 0.09 0.09 0.01 0.09 0.01 0.09 0.01 0.09 0.01 0.07 0.07 0.08 0.09 0.09 0.01 0.09 0.01 0.09 0.01 0.09 0.01 0.07 0.08 0.09 0.09 0.01 0.09 0.01 0.07 0.07 0.08 0.09 0.09 0.09 0.09 0.01 0.09 0.01 0.09 0.01 0.09 0.01 0.09 0.09 0.01 0.09 0.	2.53 0% 2.08M 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (n 3e) 4 0.10 10% 10% 10% 10% 10% 10% 10% 1	1% 2.08M 2.005 2.05 3.21 1.75 1.45 4.53 2.35 2.38 2.35 2.38 2.00 (%) 8.00 0.10 0.11 0.08 0.16 0.28 0.16 0.07 0.14 5.76M 0.01 0.01 0.01 0.01 0.01 0.01 0.01 0.0	1% 1.93M 2.002 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.32	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0% 6.17M 0.10 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.00 0.19 0.19 0.19 0.19 0.19 0.19 0.19	(0%) (4.67M) (2.08) (2.08) (2.30) (3.31) (3.44) (4.45) (4	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.20 0.17 0.16 9 0.07 0.16 9 0.07 0.16 9 0.07 0.16 0.08 0.43 0.37 0.37	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 1.0 3% 1.41 1.89 0.10 3.15 0.28 0.19 0.07 0.33 10 0.06 7% 5.14M 0.08 0.07 0.38 0.36 0.73	0% 4.00	0.04 (0.09) (0.03) (0.03) (0.25) (0.11) (0.10) (0.01) (0.01) (0.01) (0.01) (0.02) (0.01) (0.02) (0.00) (0.0	
Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer PDP PLP Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer billing & Payment Confirmation Riyer billing & Payment Confirmation Riyer PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Riyer	2.56 5.8 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.10 0	2,61 (2%) 6,77M 2,70A 2,36 3,41 1,75 1,45 4,67 2,46 2,33 100 102% 9,25M 100,08 100,08 100,08 100,09	2.54 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.235 6.235 6.250 6.64M 6.64M 6.64M 6.11 6.64M 6.64M 6.11 6.64M	2.54 0% 1.99M 2.93 3.25 1.78 1.42 4.44 2.37 2.42 vs Loyout 3 0.10 (0%) 7.56M 0.01 0.08 0.15 0.27 0.14 3 0.07 0.14 3 0.07 0.14 3 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.14 0.07 0.	2.53 .0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 5hiff (in section of the control of the contr	2.08h 2.05h 2.05h 2.05h 3.21 1.75 1.45 4.53 2.38 5 0.10 (%) 8.0h 0.10 0.11 0.08 0.16 0.28 0.16 0.07 0.14 5 0.04 (1%) 5.76M 0.06 0.06 0.08 0.38 0.36 0.36 0.36 0.36 0.32	1% 1.93M 2.002 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.33 0.10 2.25 2.33 0.10 0.12 0.08 0.11 0.27 0.14 6 0.04 1% 5.15M 0.06 0.06 0.06 0.06 0.02 0.33 0.02 0.22 0.22	(3%) 1.71M 2.06 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0% 6.17M 0.10 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.00 0.15 0.28 0.18 0.07 0.10 0.07 0.06 0.30 0.36 0.36 0.36 0.36 0.36	(0%) 4.69M 2.08 2.30 3.31 1.84 4.54 4.54 4.54 4.54 2.42 2.57 8 0.10 0.% 16.34M 0.10 0.12 0.08 0.24 0.25 (1%) 5.77M 0.01 0.07 0.06 0.24 0.25 0.27 0.15	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.28 0.17 0.07 (48%) 6.13M 0.08 0.08 0.08 0.43 0.37 0.02 0.26	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 1.0 1.0 3% 14.17M 0.10 0.10 0.15 0.28 0.19 0.07 0.33 10 0.06 7% 5.14M 0.08 0.07 0.38 0.36 0.73 0.02 0.38	0% 4.0% 207 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 1.010 0.00 0.11 0.02 0.00 0.11 0.05 2.6% 4.60M 0.07 0.06 0.73 0.07 0.06 0.74 0.07 0.06 0.75 0.07 0.06 0.75 0.07 0.06 0.75 0.07 0.06 0.75 0.07 0.07 0.08 0.07 0.08 0.07 0.08 0.07 0.08 0.07 0.09 0.07 0.09 0.07 0.08 0.07 0.09 0.07 0.08 0.07 0.09 0.07 0.08 0.07 0.09 0.07 0.08 0.07 0.09 0.00 0.07 0.09 0.00 0.00	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 4 0.01 0.01 0.02 (0.01) 0.02 (0.00) 0.00 (0.20) 12-Week 5 0.03 0.03 0.04 0.02 0.03 (0.09) 0.01 - 0.00 (0.16)	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Ryer PDP PLP 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Ryer bobile Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Ryer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Ryer PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Ryer PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Ryer PSP PSP PSP PSP PSP PSP PSP PSP PSP PS	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17,76M 0.12 0.10 0.10 0.30 0.20 0.07 0.18 3.87% 0.06 0.09	2,61 (2%) 2,77M 2,04 2,36 3,41 1,75 1,45 2,46 2,33 1 0,09 1,2% 9,25M 0,10 0,11 0,02 4,27M 0,01 0,04 4,37M 0,01 0,06 0,02 0,06 0,02 0,03 0,03 0,03 0,03 0,03 0,03 0,03	2.54 3% 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.21M 6.235 6.250 6.235 6.44M 6.44M 6.11D 6.04 6.32M 6.44M 6.11D 6.04	2.54 .0% 1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Layout 3 0.10 (0%) 7.56M 0.01 0.08 0.18 0.07 0.14 3 0.04 2.27 0.14 0.07 0.14 0.07 0.01 0.01 0.01 0.01 0.01 0.07 0.01 0.03 0.03 0.03 0.04	2.53 .0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in set of the s	2.08m 2.08m 2.08m 2.08m 2.05 2.25 3.21 1.75 1.45 4.53 2.35 2.38 5 0.10 (0%) 8.0M 0.10 0.11 0.08 0.16 0.07 0.14 5 0.07 0.14 5 0.04 (1%) 0.08 0.08 0.08 0.08 0.08 0.08 0.08 0.0	1% 1.93M 2.02 2.24 3.17 1.76 1.45 6 2.33 2.32 3.10 1.10 0.12 0.08 0.11 0.27 0.16 0.07 0.14 6 0.07 0.14 6 0.07 0.14 6 0.07 0.14 6 0.07 0.15 0.08 0.01 0.07 0.16 0.07 0.17 0.08 0.08 0.09 0.09 0.09 0.09 0.09 0.09	(3%) 1.71M 2.06 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 2.49 2.40 (% 6.10 0.10 0.12 0.08 0.15 0.28 0.18 0.07 0.10 0.15 0.28 0.18 0.07 0.10 0.15 0.28 0.18 0.07 0.06 0.30 0.36 0.73	(0%) 4.69M 2.08 2.30 3.31 1.84 4.54 4.54 2.42 2.57 8 0.10 0.% 16.34M 0.11 0.12 0.08 0.24 0.22 0.07 0.15 8 0.05 1.77M 0.01 0.07 0.08 0.24 0.28 0.22 0.07 0.15 0.08 0.28 0.29 0.29 0.29 0.29 0.29 0.29 0.29 0.29	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18M 0.11 0.12 0.09 0.28 0.17 0.07 (45%) 6.13M 0.04 0.08 0.08 0.03 0.37 0.73 0.02	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 0.10 3% 14.17M 0.10 0.12 0.09 0.15 0.28 0.19 0.07 0.33 10 0.00 0.00 0.00 0.00 0.00 0.00 0	0% 4.0% 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 0.10 2.57 0.10 0.11 0.05 2.58 4.60M 0.11 0.05 2.68 4.60M 0.07 0.06 0.73 0.07 0.06 0.73 0.00 0.73 0.00 0.73 0.00 0.74 0.00 0.75 0.00 0.00	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 (0.01) 0.02 (0.00) 0.00 (0.20) 12-Week 2 0.03 (0.09) 0.03 (0.09) 0.01	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PDP Week Over Week Change (%) Page Views PDP LP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.49 2.49 2.49 2.49 2.49 2.49 2.15 2.15 2.15 2.15 0.12 0.10 0.10 0.10 0.10 0.10 0.10 0.10	2,61 (2%) (27) (2.0) (2.7) (2.0) (2.36 (3.41 1.75 1.75 1.45 4.67 2.33 1.75 1.45 4.67 2.33 1.75 1.25 (2.46 2.33 1.75 1.25 1.25 (2.46 2.33 1.25 1.25 1.25 1.25 1.25 1.25 1.25 1.25	2.54 .54 .54 .6.21M	2.54 0% 1.99M 2.03 3.25 1.78 1.42 4.44 2.37 2.42 Ve Loyou 3 0.10 7.55M 0.05 7.55M 0.15 0.27 0.16 0.34 0.45 0.40 0.70	2.53 .0% 2.08M 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in section of the section of	1% 2.08M 2.005 2.08M 2.005 2.05 3.21 1.75 1.45 3.235 2.38 2.35 2.35 2.35 2.35 2.35 2.35 2.35 2.35	1% 1.93M 2.002 2.24 3.17 1.76 1.45 6. 3.3 2.32 3.2 3.2 3.2 3.2 3.2 3.2 3.2 3	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.49 2.49 2.49 2.49 2.49 2.49 2.49	(0%) 4.6%) 4.6%) 4.6%) 4.6%) 4.6%) 4.6%) 4.6%) 4.6% 4.6%) 4.6% 4.6% 4.6% 4.6% 4.6% 4.6% 4.6% 4.6%	4% 5.06m 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18m 0.11 0.12 0.09 0.28 0.17 0.07 0.16 4.00 0.08 0.43 0.08 0.43 0.08 0.43 0.07 0.73 0.02 0.26 9 0.13 (1%)	10 0.10 33 14.17M 0.10 0.10 3% 14.17M 0.10 0.12 0.09 0.15 0.28 0.19 0.07 0.33 10 0.04 0.08 0.07 0.08 0.07 0.08 0.07 0.03 0.03 0.03 0.03 0.03 0.03 0.03	0% 4.0% 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42 11 0.10 2.57 0.10 0.11 0.05 2.58 4.60M 0.11 0.05 2.68 4.60M 0.07 0.06 0.73 0.07 0.06 0.73 0.00 0.73 0.00 0.73 0.00 0.74 0.00 0.75 0.75	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 (0.01) 0.02 (0.00) (0.20) 12-Week 2 0.03 0.04 0.02 0.03 (0.09) 0.01 1- 0.00 (0.16) 12-Week 2	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall* Cumulative Layout Shift yp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Oblie Cumulative Layout Shift yp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Oblie Cumulative Layout Shift yp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Confirmation Flyer Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer esktop Cumulative Layout Shift yp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%)	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.12 0.10 0.10 0.10 0.10 0.20 0.07 0.18 52 0.11 0.10 0.	2,61 (2%) 6,77M 2,70A 2,36 3,41 1,75 1,45 4,67 2,46 2,33 1 10,09 10,11 10,09 10,11 10,09 10,11 10,10 1	2.54 3% 6.21M 2.35 3.28 1.75 1.47 4.60 2.35 2.50 (1%) 8.64M 0.10 (1%) 8.64M 0.11 0.08 0.12 0.27 0.17 0.07 0.14 2.24M 0.10 0.11 0.07 0.14 2.24M 0.10 0.07 0.10 0.07 0.10 0.07 0.07 0.07 0.07 0.07 0.06 0.06 0.06 0.06 0.06 0.06 0.06 0.06 0.06 0.07 0.08 0.09 0.0	2.54 0% 1.99M 2.93 3.25 1.78 1.42 4.44 2.37 2.42 Ve Loyout 3 0.10 (0%) 7.56M 0.01 0.08 0.15 0.27 0.16 0.07 0.14 3 0.00 0.07 0.15 0.07 0.16 0.07 0.16 0.07 0.16 0.07 0.17 0.08 0.08 0.09 0	2.53 .0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in section of the control of the contr	1% 2.08M 2.005 2.05 3.21 1.75 1.45 2.05 4.53 2.35 2.38 2.36 2.35 2.38 2.36 2.38 2.36 2.38 2.36 2.36 2.36 2.36 2.36 2.36 2.36 2.36	1% 1.93M 2.002 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.31 2.32 2.33 0.10 0.10 0.10 0.11 0.27 0.14 6 0.04 1% 5.15M 0.10 0.06 0.06 0.06 0.06 0.06 0.06 0.06	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 eeks 7 0.10 0.7 0.10 0.12 0.08 0.18 0.07 0.14 7 0.05 (2%) 4.30M 0.07 0.07 0.06 0.30 0.30 0.30 0.30 0.30 0.30 0.31 7 0.12 0.28	(0%) 4.6%) 4	4% 5.06m 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 17.18m 0.11 0.12 0.09 0.20 0.26 9 0.13 0.37 0.73 0.02 0.26 9 0.13	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.89 0.10 3% 14.17M 0.10 0.10 0.15 0.28 0.19 0.07 0.33 10 0.06 7% 5.14M 0.08 0.07 0.38 0.36 0.73 0.02 0.38 0.36 0.73 0.02 0.38 10 0.13	0% 4.0% 2.07 2.30 3.14 1.82 1.41 4.63 2.39 2.42 11 0.10 6% 0.11 0.12 0.08 0.11 0.27 0.20 0.38 11 0.00 0.00 0.22 0.20 0.36 0.73 0.00 0.22 0.36 0.73 0.02	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 (0.01) 0.02 (0.00) (0.20) 12-Week 2 0.03 0.04 0.02 0.03 (0.09) 0.01 1- 0.00 (0.16) 12-Week 2	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall **Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer obile Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer estop Dep Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer estop Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP Week over Week Change (%) Page Views PDP PLP	2.56 6% 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.10 0.10 0.10 0.10 0.30 0.73 3.87M 0.09 0.09 0.09 0.03 0	2,61 (2%) 6,77M 2,704 2,36 3,41 1,75 1,45 4,67 2,46 2,33 1 0,09 12% 9,25M 0,09 0,11 0,08 0,10 0,29 0,11 1 0,09 1,15 1,25 1,45 1,45 1,45 1,45 1,45 1,46 1,25 1,45 1,46 1,25	2.54 3% 6.21M 2.35 3.28 1.75 1.47 4.60 2.35 2.50 (1%) 8.64M 0.11 0.07 0.11 0.07 0.17 0.07 0.17 0.07 0.14 2.24M 0.06 0.03 0.03 0.02 0.02 0.12 0.13 0.03 0.03 0.04 0.05	2.54 0% 1.99M 2.93 2.33 3.25 1.78 1.42 4.44 2.37 2.42 Ve Layout 3 0.10 0.05 7.56M 0.05 0.11 0.07 0.15 0.27 0.16 0.07 0.16 0.07 0.16 0.07 0.16 0.07 0.16 0.07 0.16 0.07 0.16 0.07 0.16 0.07 0.17 0.08 0.09	2.53 .0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shift (in section of the control of the contr	1% 2.08M 2.005 2.08M 2.005 2.05 3.21 1.75 1.45 3.235 2.38 2.35 2.35 2.35 2.35 2.35 2.35 2.35 2.35	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.32 2.31 2.32 2.32 2.31 2.32 2.32	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 ecks 7 0.10 0% 6.17M 0.10 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.05 0.30 0.30 0.36 0.73 0.02 0.21 7 0.12 1.71M 0.13	(%) 4.69M 2.08 2.30 3.31 1.84 4.54 4.54 4.54 2.42 2.57 8 0.10 0% 16.34M 0.10 0.12 0.08 0.24 0.22 0.07 0.15 8 0.05 (1%) 5.77M 0.01 0.07 0.06 0.43 0.35 0.73 0.02 0.22 8 0.13 (25M	4% 5.06M 4% 1.97 4% 5.06M 4% 5.06M 4% 5.06M 4% 5.06M 5	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 4.65 2.43 2.44 1.00 1.0 3% 2.44 1.0 0.10 3% 2.44 1.0 0.10 0.10 0.10 0.10 0.10 0.10 0.	C% 4.50M 2.07 2.30 3.16 1.82 1.41 4.63 2.39 2.42 1.11 0.10 6.5 6.5 6.5 6.5 6.5 6.5 6.5 6.5 6.5 6.5	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 (0.01) 0.02 (0.01) 0.02 (0.00) 0.00 (0.20) 12-Week 2 (0.09) 0.01 0.01 12-Week 2 0.03	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall **Cumulative Layout Shift Pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Oblic Cumulative Layout Shift PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Oblic Cumulative Layout Shift PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PSP PPP PP	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.12 0.10 0.10 0.30 0.20 0.07 0.18 38% 0.06 0.09 0.09 0.09 0.14 0.13 0.05 0.09 0.09 0.09 0.14 0.15 0	2,61 (2%) (27M) (2.04 (2.05 (2	2.54 2.54 3% 6.21M 3% 6.21M 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 115 0.12 0.27 0.11 0.07 0.14 2 0.04 3% 0.01 0.06 0.06 0.03 0.03 0.02 0.22 0.12 0.15 0.15 0.14 0.015	2.54 .0% .1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Loyout 3 0.10 (0%) 7.56M 0.01 0.01 0.01 0.01 0.07 0.14 3 0.04 2.27 0.10 0.07 0.14 0.07 0.14 0.04	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in set of the se	1% 2.08M 2.05 2.05 3.21 1.75 1.45 3.235 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.38 2.38 2.38 2.38 2.38 2.38 2.38	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.32 2.32 2.32 2.32 2.3	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 36.37 0.10 07 0.10 0.10 0.10 0.10 0.10 0.10	(0%) 4.69M 2.08 2.30 3.31 1.84 4.54 4.54 4.54 2.42 2.57 8 0.10 0% 16.34M 0.10 0.12 0.08 0.24 0.28 0.22 0.07 0.15 8 8 8 0.022 0.07 0.15 0.06 0.43 0.09 0.01 0.01 0.01 0.01 0.01 0.01 0.01	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 0.17 0.07 0.16 0.17 0.07 0.07 (48%) 0.15 0.08 0.08 0.43 0.37 0.73 0.73 0.73 0.73 0.73 0.73 0.7	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 2.43 2.44 1.89 1.60 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.89 2.43 2.44 1.89 2.89 2.89 2.89 2.89 2.89 2.89 2.89 2	C% 4.50m 2.07 2.30 3.14 1.82 1.41 4.63 2.39 2.42 1.45 1.45 1.45 1.45 1.45 1.45 1.45 1.45	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 0.01 0.02 (0.00) 0.00 (0.20) 0.03 (0.09) - 0.00 (0.16) 11-Week 2 0.01	
Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PSP Week over Week Chanae (%) Page Vippes (PDP/CLP/SRP) Week over Week Chanae (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer obile Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer obile Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer esktop Cumulative Layout Shift p 3 Page Types (PDP/CLP/SRP) Week over Week Chanae (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PDP PLP	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 2.49 2.15 2.17 2.18 2.10 0.10 0.10 0.10 0.10 0.10 0.10 0.10	2,61 (2%) (2%) (2%) (2%) (2%) (2%) (2%) (2%)	2.54 2.54 2.00 2.03 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 (1%) 8.64bM 0.01 0.08 0.11 0.08 0.12 0.27 0.17 0.17 0.17 0.14 2 0.10 0.06 0.31 0.06 0.31 0.06 0.31 0.07 0.12 0.12 0.12 0.12 0.13	2.54 0% 1.99M 2.03 3.25 1.78 1.42 4.44 2.37 2.42 Ve Loyou 3 0.10 7.55M 0.05 7.55M 0.15 0.27 0.16 0.34 0.45 0.40 0.70	2.53 .0% 2.08M 2.08M 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in section of the sect	1% 2.08M 2.005 2.08	1% 1.93M 1.93M 2.02	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 2.49 2.49 2.40 2.49 2.40 2.19 0.10 0.7 0.10 0.12 0.08 0.15 0.28 0.18 0.07 0.14 7 0.05 0.28 0.18 0.07 0.14 7 0.05 0.30 0.30 0.30 0.30 0.30 0.30 0.31 0.71 0.71 0.72 0.73	(0%) (4.69M) (2.08) (2.08) (2.30) (3.31) (3.44) (4.45) (4	4% 5.06M 4.3 0.02 0.28 0.17 (45%) 6.13M 0.08 0.08 0.43 0.02 0.26 0.13 (15%) 6.06M 0.09 0.00 0.00 0.00 0.00 0.00 0.00 0.0	(2%) 4.05M 4.05M 4.05M 103 113 1.13 1.05M 4.05M	0% 4.0% 2.07 2.30 3.14 1.82 1.41 4.63 2.39 2.42 11 0.10 6% 0.11 0.12 0.08 0.11 0.07 0.38 11 0.07 0.06 0.22 0.36 0.73 0.07 0.38 11 0.10 0.7 0.06 0.22 11 0.13 3% 4.00M 0.15 0.13	0.04 (0.09) (0.03) (0.03) (0.25) (0.11) (0.10) (0.01) (0.01) (0.01) (0.01) (0.02) (0.00) (0.02) (0.00) (0.01)	
Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Verall*Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Oblie Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer Oblie Cumulative Layout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Face Views PDP PLP Search Results Page Homepage Cart Shipping, Billing & Payment Confirmation Flyer PSERICH Cayout Shift pp 3 Page Types (PDP/CLP/SRP) Week over Week Change (%) Page Views PDP PLP Search Results Page Homepage	2.56 3.88M 1.97 2.28 3.42 1.71 1.52 4.63 2.40 2.49 52 0.11 21% 17.76M 0.12 0.10 0.10 0.30 0.20 0.07 0.18 38% 0.06 0.09 0.09 0.09 0.14 0.13 0.05 0.09 0.09 0.09 0.14 0.15 0	2,61 (2%) (27M) (2.04 (2.05 (2	2.54 2.54 3% 6.21M 3% 6.21M 2.35 3.28 1.75 1.47 4.60 2.35 2.50 Cumulati 2 0.10 115 0.12 0.27 0.11 0.07 0.14 2 0.04 3% 0.01 0.06 0.06 0.03 0.03 0.02 0.22 0.12 0.15 0.15 0.14 0.015	2.54 .0% .1.99M 2.03 2.33 3.25 1.78 1.42 4.44 2.37 2.42 ve Loyout 3 0.10 (0%) 7.56M 0.01 0.01 0.01 0.01 0.07 0.14 3 0.04 2.27 0.10 0.07 0.14 0.07 0.14 0.04	2.53 0% 2.08M 2.03 2.31 3.23 1.77 1.40 4.37 2.32 2.51 Shiff (in set of the se	1% 2.08M 2.05 2.05 3.21 1.75 1.45 3.235 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.35 2.38 2.38 2.38 2.38 2.38 2.38 2.38 2.38	1% 1.93M 2.02 2.24 3.17 1.76 1.45 4.56 2.33 2.32 2.32 2.32 2.32 2.32 2.32 2.3	(3%) 1.71M 2.06 2.33 3.27 1.81 1.38 4.49 2.40 2.49 36.37 0.10 07 0.10 0.10 0.10 0.10 0.10 0.10	(0%) 4.69M 2.08 2.30 3.31 1.84 4.54 4.54 4.54 2.42 2.57 8 8 0.10 0% 16.34M 0.10 0.12 0.08 0.24 0.28 0.22 0.07 0.15 8 8 8 0.02 0.22 0.07 0.06 0.43 0.09 0.09 0.22 8 8 0.02 0.22 0.07 0.01 0.06 0.43 0.23 0.73 0.73 0.73 0.73 0.73 0.73 0.73 0.7	4% 5.06M 1.97 2.26 3.18 1.83 1.34 4.71 2.40 2.57 9 0.11 (10%) 0.17 0.07 0.16 0.17 0.07 0.07 (48%) 0.15 0.08 0.08 0.43 0.37 0.73 0.73 0.73 0.73 0.73 0.73 0.7	(2%) 4.05M 2.09 2.31 3.14 1.89 1.60 2.43 2.44 1.89 1.60 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.43 2.44 1.89 2.89 2.43 2.44 1.89 2.89 2.89 2.89 2.89 2.89 2.89 2.89 2	C% 4.50m 2.07 2.30 3.14 1.82 1.41 4.63 2.39 2.42 1.45 1.45 1.45 1.45 1.45 1.45 1.45 1.45	0.04 (0.09) (0.03) 0.25 (0.11) 0.10 - 0.01 0.06 12-Week 2 0.01 0.02 (0.00) 0.00 (0.20) 0.03 (0.09) - 0.00 (0.16) 11-Week 2 0.01	

Google Chrome UX Report Trending

Week #11 Period Ending: February, 2023

Biweekly Web Performance Report Google Chrome UX Report Trending - Mobile Period Ending: February, 2023

	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM △	
CTR	86%	87%	87%	88%	87%	87%	88%	90%	88%	89%	90%			A
Good	86%	87%	87%	88%	87%	87%	88%	90%	88%	89%	90%	LINIAVA	AILABLE	\sim
Needs Improvement		9%	9%	9%	10%	10%	9%	8%	9%	9%	8%	ONA	TILABLE	
Poor	4%	4%	3%	3%	3%	4%	3%	2%	3%	2%	2%			
Mark's	88%	87%	88%	86%	87%	87%	88%	89%	88%	89%	90%	90%		
Good	88%	87%	88%	86%	87%	87%	88%	89%	88%	89%	90%	90%	0%	\sim
Needs Improvement		10%	10%	11%	10%	10%	9%	9%	9%	8%	8%	8%	(0%)	
Poor	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	2%	2%	(0%)	~
Sport Chek	84%	85%	83%	82%	82%	84%	84%	84%	85%	85%	87%	87%		_
Good	84%	85%	83%	82%	82%	84%	84%	84%	85%	85%	87%	87%	(0%)	~
Needs Improvement		12%	14%	14%	14%	13%	13%	13%	12%	12%	11%	11%	(0%)	~
Poor	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	2%	2%	0%	~ ~
Altitude Sports	94%	94%	94%	93%	94%	94%	94%	94%	94%	95%	95%	96%		
Amazon Costco	93% 82%	92% 86%	92% 86%	92% 86%	92% 86%	92% 87%	91% 87%	90% 86%	90% 87%	91% 87%	91% 89%	91% 89%		
Home Depot	89%	89%	87%	86%	84%	87%	88%	89%	88%	89%	91%	91%		
Neiman Marcus	86%	86%	85%	84%	84%	83%	82%	80%	78%	79%	78%	78%		
Nike	81%	81%	81%	81%	81%	79%	80%	80%	82%	82%	81%	77%		
Party City	93%	93%	93%	93%	93%	94%	94%	94%	95%	95%	95%	94%		
Princess Auto Rona	82% 89%	81% 87%	83% 87%	83% 86%	81% 87%	79% 87%	81% 88%	81% 88%	80% 88%	82% 89%	86% 89%	86% 89%		
The Gap	76%	74%	73%	75%	76%	84%	85%	86%	82%	84%	84%	86%		
Under Armour	86%	86%	88%	87%	87%	87%	88%	87%	87%	88%	88%	88%		
Walmart	76%	78%	81%	79%	77%	77%	77%	77%	76%	75%	76%	77%		
Wayfair	80%	82%	81%	81%	83%	84%	85%	84%	84%	86%	87%	86%		
					Mobile CL	S (Cumulati	ve Layout	Shift) Ratin	g					
· · · · · · · · · · · · · · · · · · ·														
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	МоМ 🛆	
CTR	61%	49%	38%	43%	37%	41%	41%	62%	61%	62%	57%	Feb-23	МоМ 🛆	
Good	61% 61%	49% 49%	38% 28%	43% 43%	37% 37%	41% 41%	41% 41%	62% 62%	61% 61%	62% 62%	57% 57%			X=
Good Needs Improvement	61% 61% 16%	49% 49% 24%	38% 28% 34%	43% 43% 23%	37% 37% 30%	41% 41% 28%	41% 41% 29%	62% 62% 16%	61% 61% 17%	62% 62% 17%	57% 57% 20%		MoM Δ	X.
Good Needs Improvement Poor	61% 61% 16% 24%	49% 49% 24% 27%	38% 28% 34% 38%	43% 43% 23% 35%	37% 37% 30% 33%	41% 41% 28% 31%	41% 41% 29% 30%	62% 62% 16% 21%	61% 61% 17% 21%	62% 62% 17% 21%	57% 57% 20% 23%	UNAVA		炎
Good Needs Improvement Poor Mark's	61% 61% 16% 24%	49% 49% 24% 27%	38% 28% 34% 38% 68%	43% 43% 23% 35% 67%	37% 37% 30% 33% 67%	41% 41% 28% 31% 72%	41% 41% 29% 30% 69%	62% 62% 16% 21%	61% 61% 17% 21%	62% 62% 17% 21%	57% 57% 20% 23% 67%	unava 67%	MILABLE	× 1
Good Needs Improvement Poor Mark's Good	61% 61% 16% 24% 61%	49% 49% 24% 27% 60%	38% 28% 34% 38% 68%	43% 43% 23% 35% 67%	37% 37% 30% 33% 67%	41% 41% 28% 31% 72% 72%	41% 41% 29% 30% 69%	62% 62% 16% 21% 67%	61% 61% 17% 21% 66%	62% 62% 17% 21% 69%	57% 57% 20% 23% 67%	UNAVA 67% 67%	AILABLE (0%)	X
Good Needs Improvement Poor Mark's Good Needs Improvement	61% 61% 1 16% 24% 61% 61%	49% 49% 24% 27% 60% 60% 26%	38% 28% 34% 38% 68% 68% 22%	43% 43% 23% 35% 67% 67% 23%	37% 37% 30% 33% 67% 67% 22%	41% 41% 28% 31% 72% 72% 18%	41% 41% 29% 30% 69% 69% 17%	62% 62% 16% 21% 67% 67%	61% 61% 17% 21% 66% 66%	62% 62% 17% 21% 69% 69%	57% 57% 20% 23% 67% 67% 19%	UNAVA 67% 67% 19%	(0%) 1%	※
Good Needs Improvement Poor Mark's Good	61% 61% 16% 24% 61%	49% 49% 24% 27% 60%	38% 28% 34% 38% 68%	43% 43% 23% 35% 67%	37% 37% 30% 33% 67%	41% 41% 28% 31% 72% 72%	41% 41% 29% 30% 69%	62% 62% 16% 21% 67%	61% 61% 17% 21% 66%	62% 62% 17% 21% 69%	57% 57% 20% 23% 67%	UNAVA 67% 67%	AILABLE (0%)	X
Good Needs Improvement Poor Mark's Good Needs Improvement	61% 61% 1 16% 24% 61% 61%	49% 49% 24% 27% 60% 60% 26%	38% 28% 34% 38% 68% 68% 22%	43% 43% 23% 35% 67% 67% 23%	37% 37% 30% 33% 67% 67% 22%	41% 41% 28% 31% 72% 72% 18%	41% 41% 29% 30% 69% 69% 17%	62% 62% 16% 21% 67% 67%	61% 61% 17% 21% 66% 66%	62% 62% 17% 21% 69% 69%	57% 57% 20% 23% 67% 67% 19%	UNAVA 67% 67% 19%	(0%) 1%	×
Good Needs Improvement Poor Mark's Good Needs Improvement Poor	61% 61% 16% 24% 61% 61% 61% 14% 71%	49% 49% 24% 27% 60% 60% 13% 65%	38% 28% 34% 38% 68% 68% 22% 10% 77%	43% 43% 23% 35% 67% 67% 23% 10% 71%	37% 37% 30% 33% 67% 67% 22% 10% 78%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78%	41% 41% 29% 30% 69% 69% 17% 13% 71%	62% 62% 16% 21% 67% 67% 18% 15% 75%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63%	62% 62% 17% 21% 69% 69% 17% 14% 60% 60%	57% 57% 20% 23% 67% 67% 19% 15% 77%	UNAVA 67% 67% 19% 14%	(0%) 1% (0%)	X<
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek	61% 61% 61% 24% 61% 61% 61% 71% 71% 71%	49% 49% 24% 27% 60% 60% 13% 65% 65% 19%	38% 28% 34% 38% 68% 68% 22% 10% 77% 77%	43% 43% 23% 35% 67% 67% 23% 10% 71% 71%	37% 37% 30% 33% 67% 67% 22% 10% 78% 78%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 12%	41% 41% 29% 30% 69% 69% 17% 13% 71%	62% 62% 16% 21% 67% 67% 18% 15% 75% 75%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26%	62% 62% 17% 21% 69% 69% 17% 14% 60% 60% 27%	57% 57% 20% 23% 67% 67% 19% 15% 77% 11%	67% 67% 67% 19% 14% 76% 76%	(0%) 1% (0%) (1%) 1%	X
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good	61% 61% 16% 24% 61% 61% 61% 14% 71%	49% 49% 24% 27% 60% 60% 13% 65%	38% 28% 34% 38% 68% 68% 22% 10% 77%	43% 43% 23% 35% 67% 67% 23% 10% 71%	37% 37% 30% 33% 67% 67% 22% 10% 78%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78%	41% 41% 29% 30% 69% 69% 17% 13% 71%	62% 62% 16% 21% 67% 67% 18% 15% 75%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63%	62% 62% 17% 21% 69% 69% 17% 14% 60% 60%	57% 57% 20% 23% 67% 67% 19% 15% 77%	67% 67% 67% 19% 14% 76%	(0%) 1% (0%)	X
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports	61% 61% 61% 716% 24% 61% 61% 61% 71% 71% 71% 16% 13%	49% 49% 24% 27% 60% 60% 26% 13% 65% 65% 19% 16%	38% 28% 34% 38% 68% 68% 22% 10% 77% 77% 11%	43% 43% 43% 23% 35% 67% 67% 23% 10% 71% 71% 11%	37% 37% 30% 33% 67% 67% 22% 10% 78% 78% 12% 10% 57%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 78% 12% 10%	41% 41% 29% 30% 69% 17% 13% 71% 71% 12%	62% 62% 16% 21% 67% 67% 67% 18% 15% 75% 72% 12% 51%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 226% 11%	62% 62% 17% 21% 69% 69% 17% 14% 60% 60% 27% 13%	57% 57% 20% 23% 67% 67% 19% 115% 77% 11% 12%	67% 67% 19% 14% 76% 71% 11%	(0%) 1% (0%) (1%) 1%	× × × × × × × × × × × × × × × × × × ×
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon	61% 61% 61% 61% 61% 61% 61% 71% 71% 71% 71% 71% 756% 72%	49% 49% 49% 24% 27% 60% 60% 13% 65% 19% 16% 56% 72%	38% 28% 34% 38% 68% 68% 22% 10% 77% 77% 12% 11% 56%	43% 43% 43% 23% 35% 67% 67% 10% 71% 71% 17% 17% 17% 17%	37% 37% 30% 33% 67% 67% 22% 10% 78% 78% 12% 10% 57% 73%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 78% 78% 78% 78%	41% 41% 41% 29% 30% 69% 69% 17% 13% 71% 71% 71% 17% 17% 17%	62% 62% 16% 21% 67% 67% 18% 15% 75% 75% 75% 12% 51% 78%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 11% 43%	62% 62% 17% 21% 69% 69% 17% 14% 60% 60% 43% 76%	57% 57% 20% 23% 67% 67% 19% 15% 77% 11% 12% 41% 77%	67% 67% 19% 14% 76% 76% 11% 12% 48%	(0%) 1% (0%) (1%) 1%	X
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco	61% 61% 61% 61% 61% 61% 61% 61% 61% 61%	49% 49% 24% 27% 60% 60% 26% 13% 65% 65% 19% 16% 56% 72% 45%	38% 28% 34% 38% 68% 68% 22% 10% 77% 12% 11% 56% 72% 44%	43% 43% 43% 23% 35% 67% 67% 23% 10% 71% 11% 17% 11% 56% 73% 48%	37% 37% 30% 33% 67% 67% 22% 10% 78% 78% 12% 10% 57% 73% 59%	41% 41% 41% 28% 31% 72% 72% 18% 119% 78% 78% 10% 58% 76% 64%	41% 41% 29% 30% 69% 69% 17% 13% 71% 71% 12% 58% 77%	62% 62% 16% 21% 67% 67% 18% 15% 75% 75% 12% 12% 112% 51% 74%	61% 61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 11% 43% 76%	62% 62% 17% 21% 69% 69% 17% 14% 60% 27% 13% 43% 76%	57% 57% 20% 23% 67% 67% 19% 15% 77% 11% 12% 41% 77%	67% 67% 19% 14% 76% 76% 11% 12% 48% 76%	(0%) 1% (0%) (1%) 1%	X<
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot	61% 61% 61% 16% 24% 61% 61% 61% 14% 71% 71% 16% 13% 56% 72% 46% 80%	49% 49% 24% 27% 60% 60% 26% 13% 65% 65% 19% 16% 56% 72% 45% 83%	38% 28% 34% 38% 68% 68% 22% 10% 77% 77% 11% 56% 72% 44% 83%	43% 43% 43% 23% 35% 67% 67% 23% 10% 71% 71% 11% 56% 73% 48% 81%	37% 37% 30% 33% 67% 67% 10% 78% 78% 12% 10% 57% 73% 59%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 12% 10% 58% 76% 64% 82%	41% 41% 29% 30% 69% 69% 17% 13% 71% 12% 58% 77% 69% 82%	62% 62% 16% 21% 67% 67% 18% 15% 75% 75% 12% 12% 51% 78% 74% 80%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 11% 43% 76% 76%	62% 62% 17% 21% 69% 69% 17% 14% 60% 27% 13% 43% 76% 79%	57% 57% 20% 23% 67% 67% 15% 77% 11% 12% 41% 77% 83%	67% 67% 19% 14% 76% 718% 12% 48% 77% 76% 79%	(0%) 1% (0%) (1%) 1%	X
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike	61% 61% 61% 61% 61% 61% 61% 61% 61% 61%	49% 49% 24% 27% 60% 60% 26% 13% 65% 65% 19% 16% 56% 70% 45% 83% 81%	38% 28% 34% 38% 68% 68% 22% 10% 77% 12% 11% 56% 72% 44% 83% 50%	43% 43% 43% 23% 35% 67% 67% 10% 71% 11% 17% 11% 56% 73% 48% 81% 60% 52%	37% 37% 30% 33% 67% 67% 22% 10% 78% 12% 10% 578% 15% 59% 77% 59% 77% 59%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 10% 58% 76% 64% 82% 47%	41% 41% 29% 30% 69% 69% 17% 13% 71% 12% 58% 77% 69% 82% 64% 49%	62% 62% 16% 21% 67% 67% 18% 75% 75% 75% 72% 12% 51% 78% 74% 80% 50%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 11% 43% 76% 76% 79% 54%	62% 62% 17% 21% 69% 69% 17% 14% 60% 27% 13% 43% 76% 79% 73% 73% 54%	57% 57% 20% 23% 67% 67% 19% 15% 77% 11% 12% 41% 77% 83% 77% 83% 54%	67% 67% 19% 14% 76% 76% 11% 12% 48% 77% 76% 79% 89%	(0%) 1% (0%) (1%) 1%	X
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Porty City	61% 61% 61% 16% 24% 61% 61% 14% 71% 71% 71% 16% 13% 56% 72% 46% 80% 51% 81%	49% 49% 49% 24% 27% 60% 60% 26% 13% 65% 65% 19% 16% 54% 45% 83% 544%	38% 28% 34% 38% 68% 68% 22% 10% 77% 12% 11% 56% 44% 83% 58% 50%	43% 43% 43% 23% 35% 67% 67% 23% 10% 71% 71% 11% 56% 48% 81% 60% 52%	37% 37% 30% 33% 67% 67% 22% 10% 78% 78% 12% 10% 57% 73% 55% 77% 58% 50%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 76% 64% 82% 68% 47%	41% 41% 41% 29% 30% 69% 69% 17% 13% 71% 12% 58% 77% 69% 82% 64% 49%	62% 62% 16% 21% 67% 67% 18% 15% 75% 75% 75% 12% 51% 74% 80% 64% 50%	61% 61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 11% 43% 76% 75% 73% 54%	62% 62% 17% 21% 69% 69% 17% 14% 60% 27% 13% 43% 76% 79% 73% 72% 54%	57% 57% 20% 23% 67% 67% 19% 15% 77% 11% 12% 41% 77% 83% 75% 83% 75%	67% 67% 19% 14% 76% 76% 11% 12% 48% 77% 76% 79% 78% 69%	(0%) 1% (0%) (1%) 1%	X
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City Princess Auto	61% 61% 61% 61% 61% 61% 61% 61% 71% 71% 71% 71% 71% 56% 72% 46% 80% 51% 81% 55%	49% 49% 49% 24% 27% 60% 60% 13% 65% 65% 19% 16% 56% 72% 45% 81% 54% 81%	38% 28% 34% 34% 38% 68% 68% 77% 77% 12% 11% 56% 72% 44% 58% 50% 50%	43% 43% 43% 23% 35% 67% 67% 23% 10% 71% 71% 56% 73% 48% 48% 48% 52% 52%	37% 37% 30% 33% 67% 67% 22% 10% 78% 78% 12% 10% 57% 73% 59% 50% 62%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 78% 68% 47% 47% 58%	41% 41% 41% 29% 30% 69% 69% 17% 13% 71% 71% 71% 69% 82% 64% 49% 49%	62% 62% 16% 21% 67% 67% 18% 15% 75% 75% 75% 12% 51% 78% 74% 80% 64% 50% 55%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 111% 43% 76% 76% 73% 544%	62% 62% 62% 17% 21% 69% 69% 17% 14% 60% 43% 76% 79% 72% 54% 60%	57% 57% 20% 23% 67% 67% 19% 15% 77% 77% 11% 12% 41% 77% 77% 54% 54% 62%	67% 67% 19% 14% 76% 76% 11% 12% 48% 77% 76% 79% 69% 69% 61%	(0%) 1% (0%) (1%) 1%	X
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City Princess Auto Rona	61% 61% 61% 61% 61% 61% 61% 61% 61% 61%	49% 49% 49% 24% 27% 60% 60% 26% 13% 65% 19% 16% 56% 72% 45% 83% 81% 54% 81%	38% 28% 34% 38% 68% 68% 22% 10% 77% 12% 11% 56% 72% 44% 83% 50% 50%	43% 43% 43% 23% 35% 67% 67% 10% 71% 11% 17% 11% 56% 73% 48% 81% 60% 52% 52% 65% 49%	37% 37% 30% 33% 67% 67% 22% 10% 78% 12% 10% 578% 59% 77% 59% 77% 59% 50% 50%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 10% 58% 76% 64% 82% 68% 47% 47% 46%	41% 41% 41% 29% 30% 69% 69% 17% 13% 71% 71% 17% 69% 82% 64% 49% 49% 49% 59%	62% 62% 16% 21% 67% 67% 18% 75% 75% 75% 12% 51% 78% 74% 80% 50% 50% 59%	61% 61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 11% 76% 79% 74% 54% 60%	62% 62% 17% 21% 69% 69% 17% 14% 60% 27% 13% 43% 76% 79% 73% 73% 43% 44% 544% 60%	57% 57% 20% 23% 67% 67% 19% 15% 77% 11% 12% 41% 77% 83% 77% 83% 54% 54% 62%	67% 67% 19% 14% 76% 76% 11% 12% 48% 77% 76% 79% 98% 69% 69% 61% 47%	(0%) 1% (0%) (1%) 1%	***************************************
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City Princess Auto	61% 61% 61% 61% 61% 61% 61% 61% 71% 71% 71% 71% 71% 56% 72% 46% 80% 51% 81% 55%	49% 49% 49% 24% 27% 60% 60% 13% 65% 65% 19% 16% 56% 72% 45% 81% 54% 81%	38% 28% 34% 34% 38% 68% 68% 77% 77% 12% 11% 56% 72% 44% 58% 50% 50%	43% 43% 43% 23% 35% 67% 67% 23% 10% 71% 71% 56% 73% 48% 48% 48% 52% 52%	37% 37% 30% 33% 67% 67% 22% 10% 78% 78% 12% 10% 57% 73% 59% 50% 62%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 78% 68% 47% 47% 58%	41% 41% 41% 29% 30% 69% 69% 17% 13% 71% 71% 71% 69% 82% 64% 49% 49%	62% 62% 16% 21% 67% 67% 18% 15% 75% 75% 75% 12% 51% 78% 74% 80% 64% 50% 55%	61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 111% 43% 76% 76% 73% 544%	62% 62% 62% 17% 21% 69% 69% 17% 14% 60% 43% 76% 79% 72% 54% 60%	57% 57% 20% 23% 67% 67% 19% 15% 77% 77% 11% 12% 41% 77% 77% 54% 54% 62%	67% 67% 19% 14% 76% 76% 11% 12% 48% 77% 76% 79% 69% 69% 61%	(0%) 1% (0%) (1%) 1%	X
Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City Princess Auto Rona The Gap	61% 61% 61% 61% 61% 61% 61% 61% 61% 61%	49% 49% 49% 24% 27% 60% 60% 26% 13% 65% 65% 19% 16% 56% 33% 45% 45% 81% 54% 67% 51%	38% 28% 34% 38% 68% 68% 10% 77% 12% 11% 56% 72% 44% 83% 58% 50% 66% 50%	43% 43% 43% 23% 35% 67% 67% 23% 10% 71% 11% 56% 73% 48% 81% 60% 52% 52% 65% 41%	37% 37% 30% 33% 67% 67% 22% 10% 78% 12% 10% 57% 55% 55% 55% 50% 62% 47%	41% 41% 41% 28% 31% 72% 72% 18% 11% 78% 78% 10% 58% 47% 47% 58% 47% 58% 59%	41% 41% 41% 29% 30% 69% 69% 17% 13% 71% 12% 58% 69% 82% 64% 49% 49% 59% 62%	62% 62% 16% 21% 67% 18% 15% 75% 75% 12% 12% 51% 51% 50% 50% 59% 46%	61% 61% 61% 17% 21% 66% 66% 15% 19% 63% 63% 26% 11% 43% 76% 75% 54% 60% 43% 39%	62% 62% 17% 21% 69% 69% 17% 14% 60% 27% 13% 43% 72% 54% 54% 60% 38%	57% 57% 20% 23% 67% 67% 19% 15% 77% 11% 12% 41% 77% 83% 75% 54% 54% 62% 37%	67% 67% 19% 14% 76% 76% 11% 12% 48% 76% 9% 69% 69% 61% 49%	(0%) 1% (0%) (1%) 1%	***************************************

Mobile FID (First Input Delay) Rating

Source

Google Rating =

Biweekly Web Performance Report Google Chrome UX Report Trending - Mobile Period Ending: February, 2023



					Mobile LCI	P (Largest C	ontentful P	aint) Ratin	g					
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM △	
CTR	60%	62%	53%	57%	58%	53%	53%	50%	56%	54%	40%			~ ~
Good Needs Improvement	60% 20%	62% 20%	53% 27%	57% 24%	58% 24%	53% 26%	53% 25%	50% 26%	56% 23%	54% 23%	40% 30%	UNAVA	AILABLE	~~ >
Poor	21%	18%	20%	19%	18%	21%	22%	26%	23%	23%	30%			
Mark's	75%	74%	75%	71%	72%	74%	77%	75%	75%	75%	75%	74%		
Good	75%	74%	75%	71%	72%	74%	77%	75%	75%	75%	75%	74%	(1%)	~ /~
Needs Improvement	16%	16%	16%	18%	18%	16%	15%	16%	16%	15%	16%	16%	0%	~~~
Poor	8%	10%	9%	10%	11%	10%	8%	9%	10%	10%	9%	10%	1%	~~~
Sport Chek	60%	60%	63%	61%	61%	61%	59%	56%	57%	56%	60%	59%		
Good	60%	60%	63%	61%	61%	61%	59%	56%	57%	56%	60%	59%	(1%)	
Needs Improvement	24%	23%	22%	23%	22%	22%	23%	24%	23%	22%	22%	23%	0%	
Poor	16%	17%	14%	16%	17%	17%	18%	20%	21%	21%	18%	18%	0%	~
Altitude Sports	94%	93%	92%	92%	92%	92%	92%	92%	92%	91%	93%	93%		
Amazon	86%	86%	86%	87%	86%	85%	85%	86%	86%	85%	86%	85%		
Costco Home Depot	64%	65%	66%	69%	73%	71%	73%	77%	78%	75%	75%	80%		
Neiman Marcus	51% 63%	53% 67%	58% 70%	55% 70%	60% 68%	66% 68%	63% 68%	59% 67%	55% 66%	64% 65%	63% 62%	67% 64%		
Nike	46%	45%	46%	45%	42%	38%	37%	37%	36%	37%	36%	36%		
Party City	76%	80%	81%	81%	80%	80%	82%	85%	83%	84%	84%	76%		
Princess Auto	52%	57%	59%	60%	57%	55%	54%	51%	49%	48%	50%	49%		
Rona	63%	60%	61%	61%	63%	62%	62%	61%	61%	63%	63%	63%		
The Gap	52%	45%	48%	49%	48%	41%	39%	40%	46%	47%	45%	45%		
Under Armour	61%	63%	65%	64%	61%	56%	52%	50%	62%	61%	57%	53%		
Walmart	51%	55%	56%	58%	57%	57%	56%	61%	65%	60%	60%	60%		
Waytair	7.6%	77%	82%	81%	81%	80%	78%	81%	83%	80%	81%	78%		
Wayfair	76%	77%	82%	81%	81%	80%	78%	81%	83%	80%	81%	78%		
Wayfair					Mobile	FCP (First C	ontent Pair	nt) Rating					M-14 A	
,	Mar-22	Apr-22	May-22	Jun-22	Mobile Jul-22	FCP (First C Aug-22	ontent Pair Sep-22	nt) Rating Oct-22	Nov-22	Dec-22	Jan-23	78% Feb-23	МоМ 🛆	
CTR	Mar-22 65%	Apr-22 71%	May-22	Jun- 22 88%	Mobile Jul-22 84%	FCP (First C Aug-22 80%	ontent Pair Sep-22 76%	Oct-22	Nov-22 75%	Dec-22 76%	Jan-23	Feb-23		
CTR Good	Mar-22 65% 65%	Apr-22	May-22 89% 89%	Jun-22	Mobile Jul-22	FCP (First C Aug-22	ontent Pair Sep-22	nt) Rating Oct-22	Nov-22	Dec-22 76% 76%	Jan-23			
CTR	Mar-22 65% 65%	Apr-22 71% 71%	May-22	Jun-22 88% 88%	Mobile Jul-22 84% 84%	FCP (First C Aug-22 80% 80%	ontent Pair Sep-22 76% 76%	Oct-22 75% 75%	Nov-22 75% 75%	Dec-22 76%	Jan-23 77% 77%	Feb-23		
CTR Good Needs Improvement	Mar-22 65% 65% 22%	Apr-22 71% 71% 19%	May-22 89% 89% 7%	Jun-22 88% 88% 8%	Mobile Jul-22 84% 84% 11%	FCP (First C Aug-22 80% 80% 14%	Sep-22 76% 76% 16%	Oct-22 75% 75% 17%	Nov-22 75% 75% 17%	Dec-22 76% 76% 16%	Jan-23 77% 77% 16%	Feb-23		
CTR Good Needs Improvement Poor Mark's Good	Mar-22 65% 65% 22% 13% 90%	Apr-22 71% 71% 19% 10% 88% 88%	May-22 89% 89% 7% 3% 88% 88%	Jun-22 88% 88% 8% 4% 86%	Mobile Jul-22 84% 84% 11% 5% 84% 84%	FCP (First C Aug-22 80% 80% 14% 6% 83% 83%	Sep-22 76% 76% 16% 7% 84%	75% 75% 75% 17% 8% 83% 83%	Nov-22 75% 75% 17% 8% 81%	Dec-22 76% 76% 16% 8% 84% 84%	Jan-23 77% 77% 16% 7% 84% 84%	Feb-23 UNAVA 83% 83%	ILABLE (1%)	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement	Mar-22 65% 65% 22% 13% 90% 90% 7%	Apr-22 71% 71% 19% 10% 88% 88% 88%	May-22 89% 89% 7% 3% 88% 88% 88%	Jun-22 88% 88% 8% 4% 86% 86% 9%	Mobile Jul-22 84% 84% 11% 5% 84% 84% 11%	Aug-22 80% 80% 14% 6% 83% 83% 11%	Sep-22 76% 76% 16% 7% 84% 84% 11%	Oct-22 75% 75% 17% 8% 83% 83% 11%	Nov-22 75% 75% 17% 8% 81% 81% 12%	Dec-22 76% 76% 16% 8% 84% 84% 10%	Jan-23 77% 77% 16% 7% 84% 84% 11%	Feb-23 UNAVA 83% 83% 12%	(1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor	Mar-22 65% 65% 22% 13% 90% 7% 3%	Apr-22 71% 71% 19% 10% 88% 88% 8% 4%	May-22 89% 89% 7% 3% 88% 88%	Jun-22 88% 88% 8% 4% 86% 9% 5%	Mobile Jul-22 84% 84% 11% 5% 84% 84% 11% 6%	FCP (First C Aug-22 80% 80% 14% 6% 83% 83%	Sep-22 76% 76% 16% 7% 84% 84%	Oct-22 75% 75% 17% 8% 83% 83% 11% 6%	Nov-22 75% 75% 17% 8% 81% 81% 12% 7%	Dec-22 76% 76% 16% 8% 84% 84%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5%	Feb-23 UNAVA 83% 83% 12% 6%	ILABLE (1%)	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek	Mar-22 65% 65% 22% 13% 90% 90% 7% 3%	Apr-22 71% 71% 19% 10% 88% 88% 8% 4%	May-22 89% 89% 3% 3% 88% 88% 4%	Jun-22 88% 88% 4% 46% 86% 9% 5%	Mobile Jul-22 84% 84% 11% 5% 84% 11% 6%	80% 80% 80% 6% 83% 83% 11% 6%	Sep-22 76% 76% 16% 77% 84% 84% 11% 6% 77%	17) Rating Oct-22 75% 75% 75% 8% 83% 83% 81% 6% 75%	Nov-22 75% 75% 17% 8% 81% 81% 12% 7%	Dec-22 76% 76% 16% 8% 84% 10% 6% 75%	Jan-23 77% 77% 16% 7% 84% 81% 11% 5%	83% 83% 12% 6% 76%	(1%) 1% 0%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good	Mar-22 65% 65% 22% 13% 90% 90% 7% 3% 77% 77%	Apr-22 71% 71% 71% 10% 88% 88% 4% 75% 75%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78%	Jun-22 88% 88% 4% 86% 9% 5% 76% 76%	Mobile Jul-22 84% 84% 11% 5% 84% 8119 6% 76%	FCP (First C Aug-22 80% 80% 14% 6% 83% 83% 11% 6% 77%	Sep-22 76% 76% 76% 16% 7% 84% 811% 6% 77% 77%	11) Rating Oct-22 75% 75% 75% 8% 83% 83% 811% 6% 75%	Nov-22 75% 75% 75% 8% 81% 81% 12% 7% 77%	Dec-22 76% 76% 16% 8% 84% 810% 6% 75% 75%	Jan-23 77% 77% 16% 7% 84% 81% 5% 77% 77%	83% 83% 83% 12% 6% 76%	(1%) 1% 0% (1%)	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement	Mar-22 65% 65% 22% 13% 90% 70% 77% 3% 77%	Apr-22 71% 71% 19% 10% 88% 88% 88% 75% 16%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14%	Jun-22 88% 88% 8% 4% 86% 9% 5% 76% 15%	Mobile Jul-22 84% 84% 11% 5% 84% 11% 6% 76% 76% 15%	FCP (First C) Aug-22 80% 80% 14% 6% 83% 11% 6% 77% 77%	Sep-22 76% 76% 16% 7% 84% 84% 11% 6% 77% 77%	17) Rating Oct-22 75% 75% 75% 8% 83% 83% 81% 6% 75% 75%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 77% 77%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 75%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5% 77% 14%	83% 83% 83% 12% 6% 76% 76%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor	Mar-22 65% 65% 22% 13% 90% 90% 7% 3% 77% 15% 8%	Apr-22 71% 71% 19% 10% 88% 88% 88% 4% 75% 16% 8%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14% 8%	Jun-22 88% 88% 8% 4% 86% 9% 5% 76% 15% 8%	Mobile Jul-22 84% 84% 11% 5% 84% 11% 6% 76% 76% 15% 9%	FCP (First C Aug-22 80% 80% 14% 6% 83% 11% 6% 77% 77% 15% 9%	Sep-22 76% 76% 16% 7% 84% 84% 11% 6% 77% 77% 15% 9%	17) Rating Oct-22 75% 75% 17% 8% 83% 83% 11% 6% 75% 16% 10%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 77% 77% 77% 9%	Dec-22 76% 76% 16% 8% 84% 84% 10%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5% 77% 14% 8%	83% 83% 83% 12% 6% 76% 76% 16% 9%	(1%) 1% 0% (1%)	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement	Mar-22 65% 65% 22% 13% 90% 70% 77% 3% 77%	Apr-22 71% 71% 19% 10% 88% 88% 88% 75% 16%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14%	Jun-22 88% 88% 8% 4% 86% 9% 5% 76% 15%	Mobile Jul-22 84% 84% 11% 5% 84% 11% 6% 76% 76% 15%	FCP (First C) Aug-22 80% 80% 14% 6% 83% 11% 6% 77% 77%	Sep-22 76% 76% 16% 7% 84% 84% 11% 6% 77% 77%	17) Rating Oct-22 75% 75% 75% 8% 83% 83% 81% 6% 75% 75%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 77% 77%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 75%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5% 77% 14%	83% 83% 83% 12% 6% 76% 76%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco	Mar-22 65% 65% 22% 13% 90% 90% 77% 3% 77% 15% 8% 91% 88%	Apr-22 71% 71% 19% 10% 88% 88% 8% 4% 75% 16% 8% 90% 888%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14% 8% 89% 89% 68%	Jun-22 88% 88% 8% 4% 86% 86% 9% 5% 76% 15% 8% 88%	Mobile Jul-22 84% 84% 11% 5% 84% 11% 6% 76% 15% 9% 89% 89% 88% 70%	FCP (First C Aug-22 80% 80% 14% 6% 83% 83% 11% 6% 77% 15% 9% 89% 88% 67%	Sep-22 76% 76% 16% 7% 84% 84% 11% 6% 77% 15% 9% 89% 89% 89%	17) Rating Oct-22 75% 75% 17% 8% 83% 83% 81% 6% 75% 16% 10% 89% 89% 87% 72%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 77% 77% 9% 89% 889% 88% 74%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 15% 10% 89% 88% 71%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5% 77% 14% 8% 90% 87% 72%	83% 83% 83% 12% 6% 76% 16% 9% 911%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot	Mar-22 65% 65% 22% 13% 90% 7% 3% 77% 15% 8% 91% 88% 65% 70%	Apr-22 71% 71% 19% 10% 88% 88% 4% 4% 75% 75% 16% 8% 90% 888% 475% 70%	May-22 89% 89% 7% 3% 88% 88% 4% 78% 14% 8% 89% 89% 89% 68% 76%	Jun-22 88% 88% 88% 4% 86% 9% 5% 76% 76% 15% 8% 88% 89% 70%	Mobile Jul-22 84% 84% 11% 5% 84% 11% 6% 76% 76% 76% 75% 9% 88% 70% 72%	FCP (First C) Aug-22 80% 80% 14% 6% 83% 83% 11% 6% 77% 77% 15% 9% 88% 88% 89%	Sep-22 76% 76% 16% 77% 84% 84% 11% 6% 77% 77% 15% 9% 89% 87% 69%	17) Rating Oct-22 75% 75% 17% 8% 83% 83% 11% 6% 75% 16% 10% 89% 87% 20% 87% 465%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 7% 77% 77% 9% 88% 89% 88% 74% 55%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 75% 10% 89% 88% 71%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5% 77% 44% 8% 90% 87% 72% 69%	83% 83% 83% 12% 6% 76% 76% 9% 91% 87% 77%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Nieman Marcus Nike	Mar-22 65% 65% 22% 13% 90% 90% 7% 3% 77% 15% 8% 91% 88% 65% 70% 66%	Apr-22 71% 71% 19% 10% 88% 88% 88% 4% 75% 75% 16% 8% 90% 88% 65% 70% 66%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14% 8% 89% 89% 68% 76% 70%	Jun-22 88% 88% 8% 4% 86% 86% 9% 5% 76% 15% 8% 88% 89% 70% 73% 69%	Mobile Jul-22 84% 84% 11% 5% 84% 11% 6% 76% 76% 15% 9% 89% 89% 60%	FCP (First C Aug-22 80% 80% 14% 6% 83% 83% 11% 6% 77% 15% 9% 89% 89% 88% 67% 70% 51%	Sep-22 76% 76% 16% 7% 84% 84% 11% 6% 77% 15% 9% 89% 89% 87% 69% 67% 64% 52%	17) Rating Oct-22 75% 75% 17% 8% 83% 83% 81% 6% 75% 16% 10% 89% 89% 87% 72% 65% 51%	Nov-22 75% 75% 75% 17% 8% 81% 81% 72% 77% 77% 9% 89% 88% 74% 59% 58% 53%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 15% 10% 89% 88% 71% 68% 57% 54%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5% 77% 14% 8% 90% 87% 72% 69% 55% 49%	83% 83% 83% 12% 6% 76% 16% 9% 911% 97,77% 71% 46%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Nieman Marcus Nike Party City	Mar-22 65% 65% 22% 13% 90% 7% 3% 77% 15% 8% 91% 88% 65% 70% 66% 88%	Apr-22 71% 71% 19% 10% 88% 88% 4% 75% 75% 16% 8% 90% 888% 655% 70%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14% 8% 89% 89% 68% 76% 70%	Jun-22 88% 88% 88% 4% 86% 86% 9% 55% 76% 76% 88% 88% 89% 70% 73% 69% 69%	Mobile Jul-22 84% 84% 811% 5% 84% 8119 6% 76% 76% 75% 9% 88% 88% 70% 69% 69%	FCP (First C Aug-22 80% 80% 14% 6% 83% 11% 6% 77% 77% 15% 9% 88% 88% 88% 89% 88% 89% 88% 99% 88% 99% 88% 99% 88% 99% 88%	Sep-22 76% 76% 16% 77% 84% 84% 11% 6% 77% 15% 9% 89% 87% 69% 64% 51%	17) Rating Oct-22 75% 75% 75% 17% 8% 83% 83% 11% 6% 75% 16% 10% 89% 87% 27% 65% 65% 65% 65%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 7% 77% 77% 55% 9% 88% 89% 88% 74% 59% 58% 59%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 10% 89% 88% 71% 68% 57% 91%	Jan-23 77% 77% 16% 77% 84% 84% 11% 5% 77% 14% 8% 90% 87% 72% 69% 55% 49% 91%	83% 83% 83% 12% 6% 76% 76% 9% 91% 87% 71% 56% 46%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Nieman Marcus Nike Party City Princess Auto	Mar-22 65% 65% 22% 13% 90% 7% 3% 77% 15% 8% 91% 88% 65% 70% 66% 69% 85%	Apr-22 71% 71% 19% 10% 88% 88% 4% 75% 75% 16% 88% 90% 888% 66% 66% 66% 68% 89%	May-22 89% 89% 89% 3% 88% 88% 4% 78% 14% 8% 89% 68% 68% 70% 68% 91% 45%	Jun-22 88% 88% 86% 9% 5% 76% 76% 15% 88% 89% 70% 73% 69% 69% 69% 91%	Mobile Jul-22 84% 84% 11% 5% 84% 84% 11% 6% 76% 76% 76% 75% 89% 89% 88% 70% 70% 72% 69% 60% 91%	ECP (First C Aug-22 80% 80% 14% 6% 83% 83% 11% 6% 77% 15% 9% 88% 67% 77% 15% 9% 89% 88% 67% 70% 63% 51% 91%	Sep-22 76% 76% 16% 77% 84% 84% 11% 6% 77% 15% 9% 89% 87% 69% 64% 52% 91%	17) Rating Oct-22 75% 75% 17% 8% 83% 83% 11% 6% 75% 16% 10% 89% 87% 75% 16% 51% 51%	Nov-22 75% 75% 17% 8% 81% 81% 12% 77% 77% 15% 9% 88% 74% 59% 88% 53% 90%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 15% 10% 89% 88% 71% 68% 57% 54% 91%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5% 77% 14% 8% 90% 87% 72% 69% 55% 49% 91%	83% 83% 83% 12% 6% 76% 76% 16% 9% 91% 87% 71% 56% 46% 93% 51%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Nieman Marcus Nike Party City	Mar-22 65% 65% 65% 22% 13% 90% 7% 3% 77% 15% 8% 91% 88% 65% 70% 66% 49% 85% 49% 74%	Apr-22 71% 71% 19% 10% 88% 88% 4% 75% 75% 16% 8% 90% 88% 465% 70% 668% 89% 48% 70%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14% 8% 89% 89% 89% 89% 56% 70% 45% 71%	Jun-22 88% 88% 88% 4% 86% 86% 76% 76% 76% 15% 8% 88% 89% 70% 73% 69% 91% 45% 77%	Mobile Jul-22 84% 84% 811% 5% 84% 111% 6% 76% 76% 75% 9% 89% 89% 89% 89% 89% 89% 46% 71% 75%	FCP (First C Aug-22 80% 80% 14% 6% 83% 11% 6% 77% 77% 15% 9% 88% 88% 67% 70% 63% 51% 91% 47% 77%	Sep-22 76% 76% 16% 77% 84% 84% 11% 6% 77% 15% 9% 89% 87% 64% 51% 64% 51% 64% 51% 64% 77%	17) Rating Oct-22 75% 75% 75% 17% 8% 83% 83% 11% 6% 75% 16% 10% 89% 87% 72% 65% 65% 65% 65% 65% 65% 65% 75%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 77% 77% 55% 9% 88% 74% 59% 88% 74% 59% 58% 53% 90% 53% 76%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 15% 10% 89% 88% 71% 68% 57% 52% 77%	Jan-23 77% 77% 16% 77% 84% 84% 11% 5% 77% 14% 8% 90% 87% 72% 69% 55% 49% 91% 50% 77%	83% 83% 83% 12% 6% 76% 76% 9% 91% 87% 77% 71% 56% 46% 93% 51%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Nieman Marcus Nike Party City Princess Auto Rona The Gap Under Armour	Mar-22 65% 65% 22% 13% 90% 7% 3% 77% 15% 8% 91% 88% 65% 49% 77% 49% 77% 39%	Apr-22 71% 71% 19% 10% 88% 88% 4% 75% 75% 16% 8% 90% 88% 46% 46% 46% 46% 48% 76% 48% 70% 42%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14% 8% 89% 68% 68% 70% 68% 71% 45% 71% 45% 72%	Jun-22 88% 88% 88% 4% 86% 9% 5% 76% 75% 88 88% 89% 70% 45% 71% 45% 71% 44%	Mobile Jul-22 84% 84% 11% 5% 84% 111% 6% 76% 76% 75% 89% 88% 9% 89% 88% 70% 70% 77% 46% 77% 46%	FCP (First C Aug-22 80% 80% 14% 6% 83% 83% 11% 6% 77% 15% 9% 89% 88% 67% 70% 63% 51% 91% 47% 77%	Sep-22 76% 76% 16% 77% 84% 84% 11% 6% 77% 15% 9% 85% 65% 64% 52% 91% 49% 76% 77% 39%	17) Rating Oct-22 75% 75% 17% 8% 83% 83% 11% 6% 75% 16% 10% 89% 87% 51% 55% 51% 75% 39%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 7% 77% 77% 55% 9% 89% 88% 53% 53% 76% 90% 38%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 15% 10% 89% 88% 71% 68% 57% 54% 91% 52% 77% 40%	Jan-23 77% 77% 16% 7% 84% 84% 11% 5% 77% 14% 8% 90% 87% 72% 69% 555% 49% 91% 50% 77% 40%	83% 83% 83% 12% 6% 76% 76% 16% 9% 91% 87% 71% 56% 46% 93% 51% 76%	(1%) 1% 0% (1%) 1%	
CTR Good Needs Improvement Poor Mark's Good Needs Improvement Poor Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Nieman Marcus Nike Party City Princess Auto Rona The Gap	Mar-22 65% 65% 65% 22% 13% 90% 7% 3% 77% 15% 8% 91% 88% 65% 70% 66% 49% 85% 49% 74%	Apr-22 71% 71% 19% 10% 88% 88% 4% 75% 75% 16% 8% 90% 88% 465% 70% 668% 89% 48% 70%	May-22 89% 89% 7% 3% 88% 88% 88% 4% 78% 14% 8% 89% 89% 89% 89% 56% 70% 45% 71%	Jun-22 88% 88% 88% 4% 86% 86% 76% 76% 76% 15% 8% 88% 89% 70% 73% 69% 91% 45% 77%	Mobile Jul-22 84% 84% 811% 5% 84% 111% 6% 76% 76% 75% 9% 89% 89% 89% 89% 89% 89% 46% 71% 75%	FCP (First C Aug-22 80% 80% 14% 6% 83% 11% 6% 77% 77% 15% 9% 88% 88% 67% 70% 63% 51% 91% 47% 77%	Sep-22 76% 76% 16% 77% 84% 84% 11% 6% 77% 15% 9% 89% 87% 64% 51% 64% 51% 64% 51% 64% 77%	17) Rating Oct-22 75% 75% 75% 17% 8% 83% 83% 11% 6% 75% 16% 10% 89% 87% 72% 65% 65% 65% 65% 65% 65% 65% 75%	Nov-22 75% 75% 75% 17% 8% 81% 81% 12% 77% 77% 55% 9% 88% 74% 59% 88% 74% 59% 58% 53% 90% 53% 76%	Dec-22 76% 76% 16% 8% 84% 84% 10% 6% 75% 15% 10% 89% 88% 71% 68% 57% 52% 77%	Jan-23 77% 77% 16% 77% 84% 84% 11% 5% 77% 14% 8% 90% 87% 72% 69% 55% 49% 91% 50% 77%	83% 83% 83% 12% 6% 76% 76% 9% 91% 87% 77% 71% 56% 46% 93% 51%	(1%) 1% 0% (1%) 1%	

Google Rating =

Biweekly Web Performance Report Google Chrome UX Report Trending - Desktop Period Ending: February, 2023



					Desktop	FID (First In	nput Delay) Rating						
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	МоМ △	
CTR	94%	94%	93%	92%	91%	91%	92%	93%	92%	92%	92%	•		
Good	94%	94%	93%	92%	91%	91%	92%	93%	92%	92%	92%			~~
Needs Improvement	3%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	UNAVA	ILABLE	~~~
Poor	3%	3%	4%	4%	5%	5%	5%	4%	4%	4%	4%			
Mark's	94%	94%	93%	93%	93%	92%	93%	93%	93%	93%	93%	94%		
Good	94%	94%	93%	93%	93%	92%	93%	93%	93%	93%	93%	94%	0%	~~
Needs Improvement	4%	4%	4%	5%	4%	5%	4%	4%	4%	4%	4%	4%	(0%)	
Poor	2%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	(0%)	
Sport Chek	93%	94%	93%	93%	93%	93%	94%	94%	94%	94%	94%	94%		
Good	93%	94%	93%	93%	93%	93%	94%	94%	94%	94%	94%	94%	0%	~~~
Needs Improvement	4%	4%	4%	5%	5%	5%	4%	4%	4%	4%	4%	4%	(0%)	
Poor	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	(0%)	~~~
Altitude Sports	97%	97%	97%	97%	97%	97%	97%	97%	98%	97%	98%	98%	(****)	•
Amazon	96%	96%	96%	96%	96%	96%	96%	96%	96%	96%	96%	96%		
Costco	93%	95%	95%	96%	95%	96%	96%	97%	97%	96%	96%	96%		
Home Depot	95%	95%	95%	93%	92%	94%	95%	95%	95%	95%	95%	96%		
Neiman Marcus	93%	93%	93%	92%	92%	92%	92%	92%	91%	91%	91%	90%		
Nike Party City	92% 94%	93% 94%	94% 94%	94% 94%	95% 95%	95% 95%	94% 94%	94% 94%	95% 95%	95% 95%	95% 95%	93% 93%		
Princess Auto	95%	95%	95%	95%	95%	94%	94%	94%	94%	95%	96%	96%		
Rona	96%	95%	95%	95%	94%	94%	95%	95%	95%	95%	95%	95%		
The Gap	87%	86%	86%	88%	88%	91%	92%	91%	91%	91%	91%	91%		
Under Armour	93%	94%	94%	94%	94%	93%	93%	94%	94%	94%	94%	94%		
Walmart	91%	91%	91%	91%	90%	90%	90%	90%	90%	89%	90%	91%		
Wayfair	90%	90%	90%	90%	90%	91%	91%	91%	91%	90%	90%	90%		
				De	esktop CLS	(Cumulati	ve Layout	Shift) Ratin	g					
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	МоМ 🛆	
CTR	48%	45%	51%	49%	50%	53%	49%	57%	56%	58%	57%			
Good	48%	45%	51%	49%	50%	53%	49%	57%	56%	58%	57%	LINIAWA	ILABLE	~~~
Needs Improvement	19%	24%	24%	27%	26%	26%	31%	23%	24%	22%	23%	UNAVA	ILABLE	
Poor	33%	31%	25%	25%	24%	22%	20%	19%	20%	21%	20%			
Mark's	45%	46%	48%	46%	47%	46%	45%	42%	41%	44%	45%	45%		
Good	45%	46%	48%	46%	47%	46%	45%	42%	41%	44%	45%	45%	0%	~~
Needs Improvement	36%	35%	34%	34%	35%	34%	35%	34%	34%	34%	34%	34%	(0%)	\
Poor	18%	19%	18%	20%	18%	20%	20%	24%	25%	22%	21%	21%	(0%)	
Sport Chek	62%	63%	64%	64%	65%	66%	64%	64%	59%	59%	65%	65%	(-7-)	* * *
Good	62%	63%	64%	64%	65%	66%	64%	64%	59%	59%	65%	65%	(0%)	
Needs Improvement	27%	65 <i>%</i> 26%	26%	26%	26%	26%	27%	27%	31%	31%	26%	26%	(0%)	$\boldsymbol{\asymp}$
'	27% 11%	26% 11%	26% 10%	26% 10%	26% 9%	26% 8%	21% 9%	21% 9%	31% 9%	10%	26% 9%	26% 9%	0%)	
Poor	11%	11%	10%	10%	7%	8%	7%	7%	7%	10%	7%	7%	υ%	~

Rona
The Gap
Under Armour
Walmart Wayfair Google Rating = Needs Improvement Poor

51%

Altitude Sports Amazon Costco Home Depot Neiman Marcus

Nike Party City Princess Auto

Biweekly Web Performance Report Google Chrome UX Report Trending - Desktop Period Ending: February, 2023



				De	esktop LCP	(Largest C	ontentful P	aint) Ratin	g					V
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	МоМ △	
CTR	65%	69%	69%	76%	81%	76%	71%	63%	72%	67%	57%			
Good	65%	69%	69%	76%	81%	76%	71%	63%	72%	67%	57%			~~~
Needs Improvement	17%	17%	19%	15%	12%	15%	18%	22%	17%	19%	25%	UNAVA	ILABLE	~~
Poor	18%	14%	11%	9%	7%	9%	11%	14%	11%	13%	18%			~~
Mark's	79%	77%	78%	76%	75%	77%	78%	77%	79%	77%	76%	77%		
Good	79%	77%	78%	76%	75%	77%	78%	77%	79%	77%	76%	77%	1%	~~~
Needs Improvement	13%	14%	13%	14%	14%	13%	12%	13%	12%	13%	14%	13%	(0%)	~~~
Poor	8%	9%	8%	10%	11%	10%	9%	10%	9%	10%	10%	10%	(0%)	~~~
Sport Chek	73%	73%	76%	75%	75%	73%	76%	73%	73%	73%	73%	73%	(=,=,	•
Good	73%	73%	76%	75%	75%	73%	76%	73%	73%	73%	73%	73%	(1%)	$\sim \sim$
	16%	15%	15%	15%	15%	15%	14%	15%	15%	15%	15%	73% 16%	0%	\sim
Needs Improvement														
Poor	11%	12%	10%	10%	11%	12%	10%	11%	12%	12%	11%	12%	0%	
Altitude Sports	96%	95%	94%	95%	95%	94%	94%	93%	94%	92%	93%	94%		
Amazon Costco	82% 74%	81% 73%	80% 73%	81% 74%	81% 78%	81% 77%	82% 79%	83% 80%	82% 79%	82% 77%	82% 78%	82% 79%		
Home Depot	64%	63%	68%	66%	70%	75%	74%	69%	66%	72%	70%	70%		
Neiman Marcus	71%	73%	74%	75%	76%	76%	77%	76%	71%	70%	68%	68%		
Nike	64%	63%	64%	63%	62%	59%	60%	57%	57%	57%	56%	55%		
Party City	75%	76%	79%	78%	80%	81%	81%	82%	81%	81%	81%	76%		
Princess Auto	39%	37%	40%	40%	40%	40%	39%	39%	36%	36%	37%	38%		
Rona The Gap	76% 63%	73%	72%	72% 58%	73% 56%	74% 49%	75% 51%	75% 52%	74%	74% 62%	73% 58%	74% 59%		
Ine Gap Jnder Armour	74%	57% 76%	60% 73%	76%	72%	70%	67%	64%	55% 73%	76%	73%	70%		
Walmart	67%	69%	66%	66%	67%	68%	68%	72%	75%	74%	72%	72%		
Wayfair	84%	84%	83%	83%	82%	80%	80%	83%	84%	80%	82%	82%		
					Desktop F	CP (First Co	ontent Pair	nt) Rating						
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	МоМ △	
CTR	82%	85%	94%	93%	91%	88%	86%	86%	83%	83%	87%			
Good	82%	85%	94%	93%	91%	88%	86%	86%	83%	83%	87%			
Needs Improvement	11%	10%	4%	5%	7%	9%	10%	11%	11%	11%	10%	UNAVA	ILABLE	
Poor	6%	5%	2%	2%	3%	3%	4%	4%	5%	6%	4%			
Mark's	93%	92%	91%	89%	88%	88%	89%	88%	89%	88%	87%	87%		_
Good	93%	92%	91%	89%	88%	88%					07 76	07 76		~
Needs Improvement	5%			07/0				88%	207	88%	27%	87%	1%	
			407	707			89%	88%	89%	88%	87%	87% og	1%	
		6% 297	6%	7%	8%	8%	8%	8%	8%	8%	9%	9%	(0%)	
Poor	3%	3%	3%	3%	8% 4%	8% 4%	8% 3%	8% 4%	8% 4%	8% 4%	9% 4%	9% 4%		
Sport Chek	3% 83%	3% 81%	3% 83%	3% 82%	8% 4% 82%	8% 4% 82%	8% 3% 84%	8% 4% 81%	8% 4% 83%	8% 4% 82%	9% 4% 82%	9% 4% 81%	(0%) (0%)	
	3% 83% 83%	3% 81% 81%	3% 83% 83%	3% 82% 82%	8% 4% 82% 82%	8% 4% 82% 82%	8% 3% 84% 84%	8% 4% 81% 81%	8% 4% 83% 83%	8% 4% 82% 82%	9% 4% 82% 82%	9% 4% 81% 81%	(0%) (0%) (2%)	~~~
Sport Chek	3% 83%	3% 81%	3% 83%	3% 82%	8% 4% 82%	8% 4% 82%	8% 3% 84%	8% 4% 81%	8% 4% 83%	8% 4% 82%	9% 4% 82%	9% 4% 81%	(0%) (0%)	
Sport Chek Good	3% 83% 83%	3% 81% 81%	3% 83% 83%	3% 82% 82%	8% 4% 82% 82%	8% 4% 82% 82%	8% 3% 84% 84%	8% 4% 81% 81%	8% 4% 83% 83%	8% 4% 82% 82%	9% 4% 82% 82%	9% 4% 81% 81%	(0%) (0%) (2%)	
Sport Chek Good Needs Improvement Poor	3% 83% 83% 12%	3% 81% 81% 13%	3% 83% 83% 12%	3% 82% 82% 12%	8% 4% 82% 82% 12%	8% 4% 82% 82% 12%	8% 3% 84% 84% 11%	8% 4% 81% 81% 13%	8% 4% 83% 83% 11%	8% 4% 82% 82% 12%	9% 4% 82% 82% 12%	9% 4% 81% 81% 13%	(0%) (0%) (2%) 1%	***
Sport Chek Good Needs Improvement Poor Altitude Sports	3% 83% 83% 12% 5%	3% 81% 81% 13% 6%	3% 83% 83% 12% 5%	3% 82% 82% 12% 6%	8% 4% 82% 82% 12% 6%	8% 4% 82% 82% 12% 6%	8% 3% 84% 84% 11% 5%	8% 4% 81% 81% 13% 6%	8% 4% 83% 83% 11% 6%	8% 4% 82% 82% 12% 6%	9% 4% 82% 82% 12% 6%	9% 4% 81% 81% 13% 6%	(0%) (0%) (2%) 1%	****
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco	3% 83% 83% 12% 5% 92% 91% 74%	3% 81% 81% 13% 6% 91% 91%	3% 83% 83% 12% 5% 89% 91%	3% 82% 82% 12% 6% 89% 91%	8% 4% 82% 82% 12% 6% 90% 91% 78%	8% 4% 82% 82% 12% 6% 89% 91%	8% 3% 84% 84% 11% 5% 90% 91%	8% 4% 81% 81% 13% 6% 89% 92%	8% 4% 83% 83% 11% 6% 89% 92%	8% 4% 82% 82% 12% 6% 87% 91% 78%	9% 4% 82% 82% 12% 6% 90% 92%	9% 4% 81% 81% 13% 6% 91% 91%	(0%) (0%) (2%) 1%	****
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot	3% 83% 83% 12% 5% 92% 91% 74% 82%	3% 81% 81% 13% 6% 91% 91% 73% 82%	3% 83% 83% 12% 5% 89% 91% 75% 86%	3% 82% 82% 12% 6% 89% 91% 77% 83%	8% 4% 82% 82% 12% 6% 90% 91% 78%	8% 4% 82% 82% 12% 6% 89% 91% 77%	8% 3% 84% 84% 11% 5% 90% 91% 79% 78%	8% 4% 81% 81% 13% 6% 89% 92% 80%	8% 4% 83% 83% 11% 6% 89% 92% 80%	8% 4% 82% 82% 12% 6% 87% 91% 78% 80%	9% 4% 82% 82% 12% 6% 90% 90% 79%	9% 4% 81% 81% 13% 6% 91% 91% 81%	(0%) (0%) (2%) 1%	****
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus	3% 83% 83% 12% 5% 92% 91% 74% 82% 76%	3% 81% 81% 13% 6% 91% 73% 82% 76%	3% 83% 83% 12% 5% 89% 91% 75% 86% 77%	3% 82% 82% 12% 6% 89% 91% 77% 83%	8% 4% 82% 82% 12% 6% 90% 91% 78% 82%	8% 4% 82% 82% 12% 6% 89% 91% 77% 74%	8% 3% 84% 84% 11% 5% 90% 91% 79% 78%	8% 4% 81% 81% 13% 6% 89% 92% 80% 77%	8% 4% 83% 83% 11% 6% 89% 92% 80% 72%	8% 4% 82% 82% 12% 6% 87% 91% 78% 80% 63%	9% 4% 82% 82% 12% 6% 90% 92% 78% 63%	9% 4% 81% 81% 13% 6% 91% 91% 81% 77% 60%	(0%) (0%) (2%) 1%	****
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Iome Depot Neiman Marcus Nike	3% 83% 83% 12% 5% 92% 91% 74% 82% 76% 84%	3% 81% 81% 13% 6% 91% 91% 73% 82% 76% 84%	3% 83% 83% 12% 5% 89% 91% 75% 86% 77%	3% 82% 82% 12% 6% 89% 91% 77% 83% 77%	8% 4% 82% 82% 12% 6% 90% 91% 78% 82% 76%	8% 4% 82% 82% 12% 6% 89% 91% 77% 79% 74%	8% 3% 84% 84% 11% 5% 90% 91% 79% 78% 75% 73%	8% 4% 81% 81% 13% 6% 89% 92% 80% 77% 76%	8% 4% 83% 83% 11% 6% 89% 92% 80% 72% 65% 74%	8% 4% 82% 82% 12% 6% 87% 91% 78% 80% 63%	9% 4% 82% 82% 12% 6% 90% 92% 78% 79% 63% 71%	9% 4% 81% 81% 13% 6% 91% 91% 81% 77% 60%	(0%) (0%) (2%) 1%	****
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City	3% 83% 83% 12% 5% 92% 91% 74% 82% 76% 84%	3% 81% 81% 13% 6% 91% 73% 82% 76% 84% 88%	3% 83% 83% 12% 5% 89% 91% 75% 86% 77% 82%	3% 82% 82% 12% 6% 89% 91% 77% 83% 77% 83% 85%	8% 4% 82% 82% 12% 6% 90% 91% 78% 82% 76% 79%	8% 4% 82% 82% 12% 6% 89% 97% 77% 79% 74% 71%	8% 3% 84% 84% 11% 5% 90% 91% 79% 78% 75% 73%	8% 4% 81% 81% 13% 6% 89% 92% 80% 77% 76% 73%	8% 4% 83% 83% 11% 6% 89% 92% 80% 72% 55% 74%	8% 4% 82% 82% 12% 6% 87% 91% 78% 80% 43% 75%	9% 4% 82% 82% 12% 6% 90% 90% 78% 79% 63% 71%	9% 4% 81% 81% 13% 6% 91% 81% 77% 60% 69%	(0%) (0%) (2%) 1%	>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City Princess Auto	3% 83% 83% 12% 5% 92% 91% 74% 82% 76% 84%	3% 81% 81% 13% 6% 91% 91% 73% 82% 76% 84%	3% 83% 83% 12% 5% 89% 91% 75% 86% 77%	3% 82% 82% 12% 6% 89% 91% 77% 83% 77%	8% 4% 82% 82% 12% 6% 90% 91% 78% 82% 76%	8% 4% 82% 82% 12% 6% 89% 91% 77% 79% 74%	8% 3% 84% 84% 11% 5% 90% 91% 79% 78% 75% 73%	8% 4% 81% 81% 13% 6% 89% 92% 80% 77% 76%	8% 4% 83% 83% 11% 6% 89% 92% 80% 72% 65% 74%	8% 4% 82% 82% 12% 6% 87% 91% 78% 80% 63%	9% 4% 82% 82% 12% 6% 90% 92% 78% 79% 63% 71%	9% 4% 81% 81% 13% 6% 91% 91% 81% 77% 60%	(0%) (0%) (2%) 1%	
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City Princess Auto Rona The Gap	3% 83% 83% 12% 5% 92% 91% 74% 82% 76% 84% 81% 61% 87%	3% 81% 81% 13% 6% 91% 91% 73% 82% 76% 84% 88%	3% 83% 83% 12% 5% 89% 91% 75% 86% 77% 82% 82% 89%	3% 82% 82% 12% 6% 89% 91% 77% 83% 77% 85% 89%	8% 4% 82% 82% 12% 6% 90% 91% 75% 82% 76% 79% 92%	8% 4% 82% 82% 12% 6% 89% 91% 71% 79% 74% 71% 92% 59%	8% 3% 84% 84% 11% 5% 90% 91% 79% 78% 75% 73% 92% 61% 86%	8% 4% 81% 81% 13% 6% 89% 92% 80% 77% 76% 73% 92% 62% 83%	8% 4% 83% 83% 11% 6% 89% 92% 80% 72% 65% 74% 91% 63% 85%	8% 4% 82% 82% 12% 6% 87% 91% 78% 80% 63% 75% 90% 60% 85%	9% 4% 82% 82% 12% 6% 90% 92% 78% 79% 63% 71% 91% 59% 84%	9% 4% 81% 81% 13% 6% 91% 81% 77% 60% 69% 92% 60% 85% 81%	(0%) (0%) (2%) 1%	>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City Princess Auto Rona The Gap Under Armour	3% 83% 83% 12% 5% 92% 91% 74% 82% 76% 84% 87% 61% 87%	3% 81% 81% 13% 6% 91% 73% 82% 76% 84% 88% 62% 86% 80% 61%	3% 83% 83% 12% 5% 89% 91% 75% 86% 77% 82% 89% 59% 85% 85%	3% 82% 82% 12% 6% 89% 77% 83% 77% 85% 89% 59% 85% 85%	8% 4% 82% 82% 12% 6% 90% 91% 78% 82% 76% 72% 55% 85% 85%	8% 4% 82% 82% 12% 6% 89% 77% 79% 74% 72% 59% 85% 85% 85%	8% 3% 84% 84% 11% 5% 90% 91% 79% 78% 75% 92% 61% 86% 85%	8% 4% 81% 81% 13% 6% 89% 92% 80% 77% 76% 73% 92% 62% 85% 85% 83% 46%	8% 4% 83% 83% 11% 6% 89% 92% 80% 72% 65% 74% 91% 63% 85% 56%	8% 4% 82% 82% 12% 6% 87% 91% 78% 80% 63% 90% 60% 85% 85% 83%	9% 4% 82% 82% 12% 6% 90% 79% 78% 79% 63% 71% 91% 59% 844% 82%	9% 4% 81% 81% 13% 6% 91% 81% 77% 60% 92% 60% 85% 81% 51%	(0%) (0%) (2%) 1%	
Sport Chek Good Needs Improvement Poor Altitude Sports Amazon Costco Home Depot Neiman Marcus Nike Party City Princess Auto Rona The Gap	3% 83% 83% 12% 5% 92% 91% 74% 82% 76% 84% 81% 61% 87%	3% 81% 81% 13% 6% 91% 91% 73% 82% 76% 84% 88% 62% 86%	3% 83% 83% 12% 5% 89% 91% 75% 86% 77% 82% 89% 59% 89% 59%	3% 82% 82% 12% 6% 89% 91% 77% 83% 77% 85% 89% 59% 88%	8% 4% 82% 82% 12% 6% 90% 91% 78% 82% 76% 79% 92% 59% 83%	8% 4% 82% 82% 12% 6% 89% 91% 77% 79% 74% 71% 92% 59% 85%	8% 3% 84% 84% 11% 5% 90% 91% 79% 78% 75% 73% 92% 61% 86%	8% 4% 81% 81% 13% 6% 89% 92% 80% 77% 76% 73% 92% 62% 83%	8% 4% 83% 83% 11% 6% 89% 92% 80% 72% 65% 74% 91% 63% 85%	8% 4% 82% 82% 12% 6% 87% 91% 78% 80% 63% 75% 90% 60% 85%	9% 4% 82% 82% 12% 6% 90% 92% 78% 79% 63% 71% 91% 59% 84%	9% 4% 81% 81% 13% 6% 91% 81% 77% 60% 69% 92% 60% 85% 81%	(0%) (0%) (2%) 1%	****

Google Rating =

Wayfair

Good Needs Improvement Poor