

Biweekly Web Performance Report

Week #11

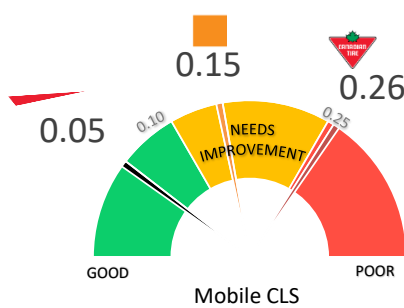
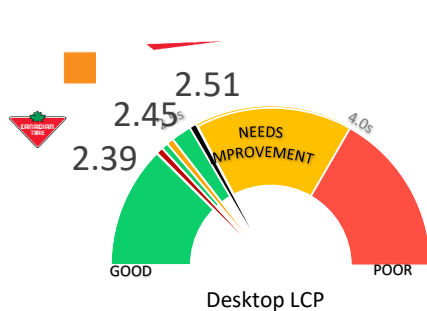
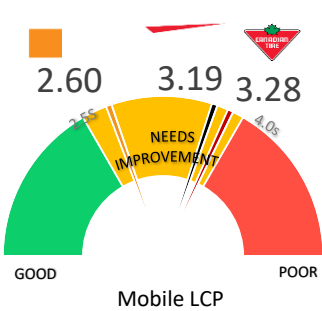
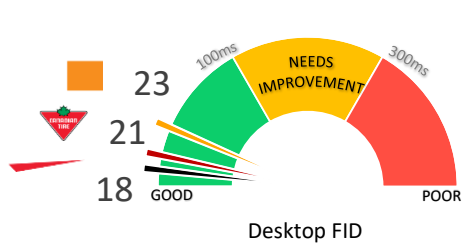
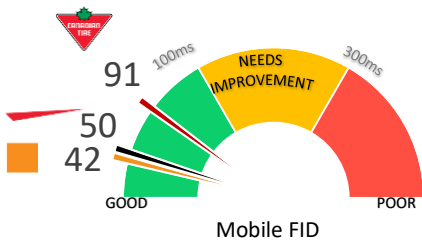
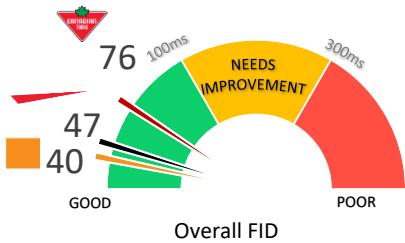
Period Ending: March 18, 2023

@75th Percentile

Page Speed Trending

Week #11

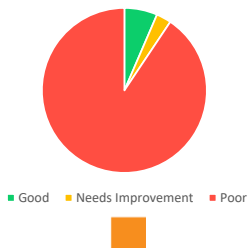
Period Ending: March 18, 2023



Google Search Console - Mobile URLs - Current Week



Google Search Console - Desktop URLs - Current Week



Biweekly Web Performance Report
Page Speed Trending - Overview
Period Ending: March 18, 2023



Page Views	52	1	2	3	4	5	6	7	8	9	10	11
CTR Total Page Views	27.28M	19.41M	17.43M	16.37M	16.44M	15.24M	16.34M	12.89M	15.48M	15.24M	16.34M	17.15M
Mobile	17.37M	11.39M	9.79M	9.15M	9.21M	18.97M	20.02M	7.15M	12.94M	18.97M	20.02M	21.73M
Desktop	8.76M	7.16M	6.89M	6.51M	6.53M	13.84M	14.39M	5.18M	8.86M	13.84M	14.39M	14.99M
Mark's Total Page Views	12.85M	5.16M	4.21M	4.03M	4.48M	3.85M	3.40M	2.63M	7.29M	7.06M	7.17M	8.04M
Mobile	9.36M	1.31M	1.14M	2.72M	3.01M	2.61M	2.27M	1.77M	4.82M	4.68M	4.69M	5.23M
Desktop	2.90M	3.60M	2.86M	1.11M	1.26M	1.06M	.96M	.72M	2.09M	2.01M	2.09M	2.35M
Sport Chek Total Page Views	17.76M	9.25M	8.64M	7.56M	7.75M	8.0M	7.23M	6.17M	16.34M	17.18M	14.17M	14.59M
Mobile	13.47M	2.27M	2.24M	5.42M	5.52M	5.76M	5.15M	4.33M	5.77M	6.13M	5.14M	4.60M
Desktop	3.88M	6.77M	6.21M	1.99M	2.08M	2.08M	1.93M	1.71M	4.69M	5.06M	4.05M	4.0M
Google Search Console - Mobile URLs	52	1	2	3	4	5	6	7	8	9	10	11
CTR	228k	225k	230k	223k	214k	183k	158k	148k	141k	141k	146k	154k
Good	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k
Needs Improvement	5k	5k	5k	4k	2k	1k	1k	1k	0k	1k	0k	1k
Poor	224k	220k	225k	219k	212k	181k	157k	147k	140k	140k	146k	153k
Mark's - Total	7k	7k	7k	6k	6k	6k	6k	6k	5k	5k	6k	6k
Good	2k	2k	2k	2k	1k	1k	1k	1k	1k	1k	1k	1k
Needs Improvement	5k	5k	4k	5k	5k	5k	5k	4k	4k	4k	4k	4k
Poor	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k
Sport Chek	49k	47k	46k	45k	44k	41k	40k	37k	33k	32k	33k	36k
Good	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k
Needs Improvement	48k	45k	45k	44k	42k	40k	38k	35k	31k	30k	32k	34k
Poor	2k	1k	1k	1k	1k	1k	1k	1k	1k	1k	1k	1k
Google Search Console - Desktop URLs	52	1	2	3	4	5	6	7	8	9	10	11
CTR	228k	225k	230k	223k	214k	183k	158k	147k	141k	141k	146k	154k
Good	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k
Needs Improvement	8k	8k	8k	7k	7k	180k	155k	145k	139k	138k	144k	151k
Poor	220k	216k	222k	216k	139k	3k	3k	2k	2k	2k	2k	2k
Mark's	7k	7k	7k	6k	6k	6k	6k	6k	5k	5k	5k	6k
Good	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k
Needs Improvement	1k	1k	1k	1k	1k	1k	1k	1k	1k	0k	0k	0k
Poor	6k	6k	6k	6k	6k	6k	5k	5k	5k	5k	5k	5k
Sport Chek	49k	47k	46k	45k	44k	41k	40k	37k	33k	32k	33k	36k
Good	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k	0k
Needs Improvement	49k	46k	45k	45k	43k	41k	39k	36k	32k	31k	33k	35k
Poor	1k	1k	0k	0k	1k	1k	1k	1k	0k	0k	0k	0k

Biweekly Web Performance Report
Week 11
Period Ending: March 18, 2023



First Input Delay (in milliseconds) - Rolling 12-Weeks													
Overall ¹ First Input Delay	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	64	61	59	60	63	67	66	63	69	70	73	76	(12.14)
Week over Week Change (%)	(0%)	4%	3%	(2%)	(4%)	(7%)	1%	6%	(7%)	(5%)	(4%)	(2%)	
Page Views	27.28M	19.41M	17.43M	16.37M	16.44M	12.34M	9.84M	12.89M	15.48M	15.24M	16.34M	17.15M	
PDP	72	68	67	69	70	73	72	68	70	73	80	86	(13.71)
CLP	62	59	57	59	61	65	65	61	64	67	68	72	(10.57)
Search Results Page	59	55	52	53	58	63	62	59	65	69	71	71	(12.14)
Homepage	65	66	73	79	75	76	77	73	75	77	77	78	(13.29)
Cart	47	44	43	44	57	67	67	63	64	67	70	84	(37.00)
Shipping, Billing & Payment	56	55	52	52	50	50	49	46	47	48	51	61	(4.86)
Confirmation	55	52	50	50	54	57	56	55	56	60	60	63	(8.00)
Flyer	58	56	56	59	61	66	60	58	64	69	77	79	(20.29)
Mobile First Input Delay	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	72	72	72	74	77	84	84	78	80	85	88	91	(19.24)
Week over Week Change (%)	(1%)	(0%)	(1%)	(2%)	(5%)	(8%)	(0%)	8%	(4%)	(5%)	(4%)	(2%)	
Page Views	17.37M	11.39M	9.79M	9.15M	9.21M	6.90M	5.39M	7.15M	12.94M	18.97M	20.02M	21.73M	
PDP	74	73	74	75	75	80	80	75	77	81	88	92	(18.00)
CLP	72	73	74	77	79	87	88	79	81	84	87	89	(17.43)
Search Results Page	69	69	69	70	77	84	84	79	83	89	90	91	(22.29)
Homepage	65	66	72	79	77	79	81	76	76	79	80	81	(16.14)
Cart	55	54	54	55	77	91	92	85	84	89	95	116	(60.71)
Shipping, Billing & Payment	70	73	73	75	69	73	70	66	65	68	74	89	(19.00)
Confirmation	61	58	58	59	65	70	71	67	67	72	73	76	(14.79)
Flyer	62	68	69	71	75	87	80	74	83	92	97	104	(42.29)
Desktop First Input Delay	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	20	18	16	17	17	16	16	16	19	19	20	21	(0.40)
Week over Week Change (%)	2%	13%	10%	(3%)	(1%)	4%	3%	(4%)	(15%)	(1%)	(5%)	(2%)	
Page Views	8.76M	7.16M	6.89M	6.51M	6.53M	4.88M	3.99M	5.18M	8.86M	13.84M	14.39M	15.77M	
PDP	28	25	22	23	23	22	21	22	25	25	28	30	(1.14)
CLP	16	14	13	13	13	13	12	13	15	15	16	16	0.07
Search Results Page	16	14	13	13	14	14	14	14	16	16	16	17	(0.14)
Homepage	50	57	62	67	59	55	56	56	59	59	59	56	(6.71)
Cart	14	13	11	11	12	13	12	13	15	14	15	15	(1.64)
Shipping, Billing & Payment	14	12	11	10	9	9	8	9	10	9	9	10	3.89
Confirmation	23	21	19	18	18	16	14	17	18	18	18	19	3.82
Flyer	30	22	22	23	22	22	21	22	23	22	27	27	2.36
Largest Contentful Paint (in seconds) - Rolling 12-Weeks													
Overall ¹ Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	2.99	4.03	3.97	3.98	3.76	3.68	3.71	3.71	3.70	3.63	3.09	2.87	0.12
Week over Week Change (%)	13%	(35%)	1%	(0%)	5%	2%	(1%)	0%	0%	2%	15%	7%	
Page Views	27.28M	19.41M	17.43M	16.37M	16.44M	12.34M	9.84M	12.89M	15.48M	15.24M	16.34M	17.15M	
PDP	4.04	4.55	4.43	4.39	4.38	4.27	4.32	4.27	4.38	4.32	3.74	2.66	1.38
CLP	2.34	3.13	3.10	3.11	3.18	3.32	3.30	3.35	3.24	3.10	2.67	2.88	(0.54)
Search Results Page	2.58	4.41	4.39	4.43	3.72	3.46	3.51	3.50	3.49	3.47	2.85	3.07	(0.49)
Homepage	2.64	2.70	2.63	2.55	2.48	2.28	2.33	2.35	2.43	2.39	2.36	2.38	0.26
Cart	2.72	5.28	5.09	5.07	5.21	5.35	5.41	5.33	5.44	5.41	5.04	5.04	(2.31)
Shipping, Billing & Payment	4.91	4.76	4.52	4.47	4.54	4.54	4.51	4.53	4.68	4.47	4.60	4.46	0.07
Confirmation	2.91	5.17	4.98	4.89	4.91	5.06	4.63	4.80	5.02	5.06	4.17	4.46	(1.55)
Flyer	1.94	2.36	2.29	2.30	2.32	2.42	2.38	2.42	2.49	2.50	2.29	2.46	(0.52)
Mobile Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	3.28	4.41	4.38	4.39	4.21	4.17	4.24	4.22	4.16	4.10	3.64	3.28	(0.00)
Week over Week Change (%)	13%	(35%)	1%	(0%)	4%	1%	(2%)	0%	1%	2%	11%	10%	
Page Views	17.37M	11.39M	9.79M	9.15M	9.21M	6.90M	5.39M	7.15M	12.94M	18.97M	20.02M	21.73M	
PDP	4.06	5.05	5.05	5.02	4.95	4.91	5.02	4.95	4.91	4.84	4.30	2.88	1.18
CLP	2.72	3.37	3.33	3.38	3.48	3.62	3.65	3.72	3.59	3.41	3.12	3.26	(0.54)
Search Results Page	3.06	4.82	4.76	4.78	4.21	3.98	4.04	4.00	3.99	4.05	3.51	3.71	(0.65)
Homepage	2.54	2.63	2.54	2.50	2.48	2.29	2.33	2.34	2.36	2.33	2.24	2.32	0.22
Cart	2.95	5.97	5.91	5.91	6.13	6.33	6.47	6.33	6.29	6.46	5.84	5.94	(2.98)
Shipping, Billing & Payment	5.87	5.85	5.85	5.91	5.82	5.94	5.81	5.81	5.81	5.85	5.87	5.76	0.07
Confirmation	3.19	6.04	6.04	6.07	5.87	6.19	5.92	6.01	5.92	6.01	5.06	5.39	(2.20)
Flyer	2.14	2.92	2.88	2.89	3.13	3.35	3.27	3.33	3.37	3.41	3.02	3.23	(1.09)
Desktop Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	2.55	3.50	3.43	3.43	3.17	3.01	3.04	3.01	3.01	2.93	2.49	2.39	0.16
Week over Week Change (%)	13%	(37%)	2%	0%	7%	5%	(1%)	1%	(0%)	3%	15%	4%	
Page Views	8.76M	7.16M	6.89M	6.51M	6.53M	4.88M	3.99M	5.18M	8.86M	13.84M	14.39M	15.77M	
PDP	3.71	3.76	3.66	3.64	3.47	3.28	3.32	3.28	3.38	3.30	2.97	2.34	1.37
CLP	1.82	2.72	2.69	2.70	2.77	2.82	2.82	2.79	2.74	2.65	2.15	2.32	(0.50)
Search Results Page	2.15	4.01	3.94	3.94	3.27	2.92	2.97	2.96	2.92	2.85	2.33	2.52	(0.39)
Homepage	2.68	2.71	2.63	2.59	2.47	2.31	2.27	2.33	2.44	2.44	2.35	2.37	0.11
Cart	2.33	4.37	4.21	4.18	4.32	4.42	4.42	4.42	4.50	4.46	4.32	4.20	(0.37)
Shipping, Billing & Payment	3.97	3.87	3.71	3.67	3.62	3.62	3.64	3.66	3.74	3.66	3.77	3.55	0.42
Confirmation	2.65	4.29	4.11	4.03	4.21	4.31	3.87	3.92	4.21	4.26	3.56	3.83	(1.18)
Flyer	1.68	1.89	1.89	1.89	1.80	1.83	1.82	1.84	1.88	1.88	1.81	1.86	(0.18)
Cumulative Layout Shift (in seconds) - Rolling 12-Weeks													
Overall ¹ Cumulative Layout Shift	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	0.19	0.21	0.21	0.22	0.18	0.16	0.16	0.16	0.17	0.17	0.16	0.21	(0.02)
Week over Week Change (%)	10%	(15%)	2%	(0%)	18%	9%	(1%)	0%	(3%)	(1%)	4%	(27%)	
Page Views	27.28M	19.41M	17.43M	16.37M	16.44M	12.34M	9.84M	12.89M	15.48M	15.24M	16.34M	17.15M	
PDP	0.21	0.24	0.25	0.27	0.16	0.11	0.11	0.11	0.12	0.13	0.16	0.28	(0.07)
CLP	0.25	0.30	0.28	0.27	0.26	0.28	0.28	0.27	0.28	0.28	0.23	0.25	0.01
Search Results Page	0.09	0.11	0.10	0.11	0.10	0.10	0.10	0.10	0.10	0.10	0.10	0.10	(1.87)
Homepage	0.02	0.01	0.01	0.02	0.01	0.01	0.01	0.01	0.13	0.24	0.11	0.22	(0.20)
Cart	0.09	0.09	0.08	0.09	0.08	0.08	0.08	0.08	0.08	0.07	0.09	0.09	0.00
Shipping, Billing & Payment	0.14	0.13	0.13	0.13	0.13	0.13	0.13	0.13	0.14	0.13	0.13	0.13	0.00
Confirmation	0.02	0.02	0.02	0.02	0.04	0.04	0.02	0.02	0.04	0.06	0.06	0.05	(0.03)
Flyer	0.46	0.49	0.47	0.47	0.49	0.49	0.49	0.50	0.51	0.52	0.48	0.50	(0.04)
Mobile Cumulative Layout Shift	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	0.20	0.23	0.23	0.23	0.20	0.19	0.20	0.19	0.20	0.21	0.20	0.26	(0.06)
Week over Week Change (%)	3%	(14%)	(0%)	(0%)	11%	5%	(2%)	2%	(3%)	(3%)	5%	(34%)	
Page Views	17.37M	11.39M	9.79M	9.15M	9.21M	6.90M	5.39M	7.15M	12.94M	18.97M	20.02M	21.73M	
PDP	0.18	0.21	0.21	0.22	0.14	0.11	0.11	0.11	0.12	0.12	0.15	0.34	(0.16)
CLP	0.29	0.32	0.32	0									

Mark's

Source: New Relic
1. Overall results also include Tablet and Unknown devices.
Excludes Linux results

First Input Delay (in milliseconds) - Rolling 12-Weeks													
Overall ¹ First Input Delay	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	47	48	47	47	46	47	48	45	44	44	44	47	0.38
Week over Week Change (%)	3%	(1%)	2%	-	1%	(3%)	(0%)	5%	2%	1%	(0%)	(5%)	
Page Views	17.76M	9.25M	8.64M	7.56M	7.75M	8.0M	7.23M	6.17M	16.34M	17.18M	14.17M	14.59M	
PDP	53	52	50	50	50	51	51	48	48	47	48	50	3.71
PLP	45	46	45	45	44	45	46	44	43	43	42	46	(0.29)
Search Results Page	43	45	45	45	44	46	46	44	42	42	42	45	(2.29)
Homepage	53	54	53	54	54	55	55	54	52	52	52	54	(0.86)
Cart	55	56	54	54	54	55	55	52	52	50	54	59	(4.00)
Shipping, Billing & Payment	43	44	43	43	43	43	43	42	41	41	41	44	(1.14)
Confirmation	46	46	45	45	45	45	45	44	44	43	44	47	(0.86)
Ryer	43	40	40	38	37	36	37	36	37	36	41	44	(1.29)
Mobile First Input Delay	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	50	51	50	50	50	53	53	49	48	48	47	50	0.19
Week over Week Change (%)	5%	(2%)	2%	(0%)	0%	(5%)	(1%)	8%	3%	-	1%	(5%)	
Page Views	13.47M	2.27M	2.24M	5.42M	5.52M	5.76M	5.15M	4.33M	5.77M	6.13M	5.14M	4.60M	
PDP	58	57	55	55	55	57	58	54	52	52	53	54	3.14
PLP	49	50	49	49	49	51	52	48	47	47	46	49	(0.29)
Search Results Page	45	47	47	48	47	49	49	46	44	44	44	47	(2.29)
Homepage	55	56	55	57	57	58	59	56	55	54	55	56	(1.14)
Cart	63	66	64	65	65	66	67	62	61	59	63	71	(7.86)
Shipping, Billing & Payment	48	49	48	49	48	51	51	48	46	46	46	48	(0.29)
Confirmation	50	51	49	51	50	52	52	49	49	49	48	51	(0.64)
Ryer	48	49	48	48	47	48	52	47	46	48	53	54	(6.36)
Desktop First Input Delay	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	19	19	17	17	17	16	16	16	18	17	18	18	1.15
Week over Week Change (%)	(9%)	4%	7%	3%	(2%)	9%	(3%)	(1%)	(10%)	8%	(6%)	(4%)	
Page Views	3.88M	6.77M	6.21M	1.99M	2.08M	2.08M	1.93M	1.71M	4.69M	5.06M	4.05M	4.6M	
PDP	22	21	20	19	19	18	19	19	20	19	20	21	1.00
PLP	19	18	17	16	17	15	16	16	18	16	17	17	2.04
Search Results Page	17	17	15	15	16	14	14	15	17	15	16	17	0.43
Homepage	33	37	35	36	37	36	36	36	34	32	35	36	(3.86)
Cart	17	16	16	15	15	15	15	15	16	15	17	15	1.57
Shipping, Billing & Payment	13	12	11	10	10	10	10	11	12	10	12	11	1.86
Confirmation	18	17	16	15	15	14	13	15	16	14	16	17	0.45
Ryer	16	14	14	11	8	7	8	8	7	8	7	10	6.73
Largest Contentful Paint (in seconds) - Rolling 12-Weeks													
Overall ¹ Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	2.98	2.99	2.90	2.89	2.89	2.85	2.86	2.93	2.93	2.79	2.86	2.90	0.08
Week over Week Change (%)	8%	(1%)	3%	1%	(0%)	1%	(0%)	(2%)	0%	5%	(3%)	(1%)	
Page Views	17.76M	9.25M	8.64M	7.56M	7.75M	8.0M	7.23M	6.17M	16.34M	17.18M	14.17M	14.59M	
PDP	2.22	2.31	2.24	2.24	2.24	2.24	2.22	2.28	2.28	2.13	2.25	2.28	(0.05)
PLP	2.70	2.71	2.62	2.64	2.63	2.58	2.60	2.69	2.68	2.56	2.62	2.67	0.03
Search Results Page	4.01	3.96	3.85	3.78	3.80	3.73	3.75	3.82	3.83	3.68	3.71	3.75	0.26
Homepage	1.85	1.92	1.87	2.15	2.40	2.21	1.91	2.13	2.41	2.18	2.24	1.98	(0.13)
Cart	3.46	3.31	3.29	3.22	3.09	3.03	3.08	3.05	3.17	2.93	3.10	3.00	0.46
Shipping, Billing & Payment	5.08	5.08	4.99	4.83	4.80	4.91	4.92	4.92	4.99	5.08	5.01	5.09	(0.01)
Confirmation	2.74	2.75	2.67	2.76	2.69	2.70	2.66	2.75	2.78	2.69	2.74	2.75	(0.01)
Ryer	3.22	2.17	2.29	2.28	2.31	2.21	2.21	2.34	2.36	2.87	2.62	2.19	1.03
Mobile Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	3.18	3.22	3.16	3.20	3.17	3.11	3.13	3.22	3.18	3.10	3.16	3.19	(0.01)
Week over Week Change (%)	13%	(1%)	2%	(1%)	1%	2%	(1%)	(3%)	1%	2%	(2%)	(1%)	
Page Views	13.47M	2.27M	2.24M	5.42M	5.52M	5.76M	5.15M	4.33M	5.77M	6.13M	5.14M	4.60M	
PDP	2.44	2.51	2.44	2.50	2.46	2.42	2.44	2.49	2.46	2.38	2.49	2.53	(0.09)
PLP	2.94	2.97	2.94	2.99	2.99	2.90	2.91	3.08	2.99	2.90	2.97	3.01	(0.07)
Search Results Page	4.18	4.19	4.09	4.10	4.06	4.01	4.04	4.09	4.08	4.01	4.02	4.04	0.14
Homepage	1.94	2.10	1.95	2.67	3.52	3.00	2.06	2.53	3.27	2.75	2.79	2.12	(0.17)
Cart	4.66	4.62	4.67	4.63	4.22	4.07	4.19	4.18	4.16	4.01	4.09	4.00	0.66
Shipping, Billing & Payment	5.54	5.47	5.46	5.43	5.36	5.41	5.44	5.46	5.43	5.51	5.44	5.62	(0.07)
Confirmation	3.03	3.04	3.03	3.17	3.13	3.06	3.09	3.15	3.17	3.03	3.10	3.08	(0.05)
Ryer	3.40	1.75	1.75	1.86	1.83	1.74	1.85	1.84	1.86	3.10	2.68	1.79	1.61
Desktop Largest Contentful Paint	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	2.56	2.61	2.54	2.54	2.53	2.50	2.48	2.56	2.56	2.47	2.51	2.51	0.04
Week over Week Change (%)	6%	(2%)	3%	0%	0%	1%	1%	(3%)	(0%)	4%	(2%)	(5%)	
Page Views	3.88M	6.77M	6.21M	1.99M	2.08M	2.08M	1.93M	1.71M	4.69M	5.06M	4.05M	4.6M	
PDP	1.97	2.06	2.00	2.03	2.03	2.05	2.02	2.06	2.08	1.97	2.09	2.07	(0.09)
PLP	2.28	2.36	2.35	2.33	2.31	2.25	2.24	2.33	2.30	2.26	2.31	2.30	(0.03)
Search Results Page	3.42	3.41	3.28	3.25	3.23	3.21	3.17	3.27	3.31	3.18	3.14	3.16	0.25
Homepage	1.71	1.75	1.75	1.78	1.77	1.75	1.76	1.81	1.84	1.83	1.89	1.82	(0.11)
Cart	1.52	1.45	1.47	1.42	1.40	1.45	1.45	1.38	1.44	1.34	1.40	1.41	0.10
Shipping, Billing & Payment	4.63	4.67	4.60	4.44	4.37	4.53	4.56	4.49	4.54	4.71	4.65	4.63	-
Confirmation	2.40	2.46	2.35	2.37	2.32	2.35	2.33	2.40	2.42	2.40	2.43	2.39	0.01
Ryer	2.49	2.33	2.50	2.42	2.51	2.38	2.32	2.49	2.57	2.57	2.44	2.42	0.06
Cumulative Layout Shift (in seconds) - Rolling 12-Weeks													
Overall ¹ Cumulative Layout Shift	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ
Top 3 Page Types (PDP/CLP/SRP)	0.11	0.09	0.10	0.10	0.10	0.10	0.10	0.10	0.10	0.11	0.10	0.10	0.01
Week over Week Change (%)	21%	12%	(1%)	(0%)	(0%)	(0%)	(2%)	0%	0%	(10%)	3%	(5%)	
Page Views	17.76M	9.25M	8.64M	7.56M	7.75M	8.0M	7.23M	6.17M	16.34M	17.18M	14.17M	14.59M	
PDP	0.10	0.09	0.09	0.09	0.09	0.10	0.10	0.10	0.10	0.11	0.10	0.10	0.01
PLP	0.12	0.11	0.11	0.11	0.11	0.11	0.12	0.12	0.12	0.12	0.12	0.12	0.01
Search Results Page	0.10	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.09	0.09	0.08	0.02
Homepage	0.10	0.10	0.12	0.15	0.17	0.16	0.11	0.15	0.24	0.20	0.15	0.11	(0.01)
Cart	0.30	0.29	0.27	0.27	0.27	0.28	0.27	0.28	0.28	0.28	0.28	0.27	0.02
Shipping, Billing & Payment	0.20	0.24	0.17	0.16	0.16	0.16	0.16	0.18	0.22	0.17	0.19	0.20	(0.00)
Confirmation	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.00
Ryer	0.18	0.14	0.14	0.14	0.13	0.14	0.14	0.14	0.15	0.16	0.33	0.38	(0.20)
Mobile Cumulative Layout Shift	52	1	2	3	4	5	6	7	8	9	10	11	12-Week Δ</

Google Chrome UX Report Trending

Week #11

Period Ending: February, 2023

Biweekly Web Performance Report
Google Chrome UX Report Trending - Mobile
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Mobile FID (First Input Delay) Rating													
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM Δ
CTR	86%	87%	87%	88%	87%	87%	88%	90%	88%	89%	90%	UNAVAILABLE	
Good	86%	87%	87%	88%	87%	87%	88%	90%	88%	89%	90%		
Needs Improvement	10%	9%	9%	9%	10%	10%	9%	8%	9%	9%	8%		
Poor	4%	4%	3%	3%	3%	4%	3%	2%	3%	2%	2%		
Mark's	88%	87%	88%	86%	87%	87%	88%	89%	88%	89%	90%	90%	0% (0%) (0%)
Good	88%	87%	88%	86%	87%	87%	88%	89%	88%	89%	90%	90%	
Needs Improvement	9%	10%	10%	11%	10%	10%	9%	9%	9%	8%	8%	8%	
Poor	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	2%	2%	
Sport Chek	84%	85%	83%	82%	82%	84%	84%	84%	85%	85%	87%	87%	(0%) (0%) 0%
Good	84%	85%	83%	82%	82%	84%	84%	84%	85%	85%	87%	87%	
Needs Improvement	13%	12%	14%	14%	14%	13%	13%	13%	12%	12%	11%	11%	
Poor	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	2%	2%	
Altitude Sports	94%	94%	94%	93%	94%	94%	94%	94%	94%	95%	95%	96%	
Amazon	93%	92%	92%	92%	92%	92%	91%	90%	90%	91%	91%	91%	
Costco	82%	86%	86%	86%	86%	87%	87%	86%	87%	87%	89%	89%	
Home Depot	89%	89%	87%	86%	84%	87%	88%	89%	88%	89%	91%	91%	
Neiman Marcus	86%	86%	85%	84%	84%	83%	82%	80%	78%	79%	78%	78%	
Nike	81%	81%	81%	81%	81%	79%	80%	80%	82%	82%	81%	77%	
Party City	93%	93%	93%	93%	93%	94%	94%	94%	95%	95%	95%	94%	
Princess Auto	82%	81%	83%	83%	81%	79%	81%	81%	80%	82%	86%	86%	
Rona	89%	87%	87%	86%	87%	87%	88%	88%	88%	89%	89%	89%	
The Gap	76%	74%	73%	75%	76%	84%	85%	86%	82%	84%	84%	86%	
Under Armour	86%	86%	88%	87%	87%	87%	88%	87%	87%	88%	88%	88%	
Walmart	76%	78%	81%	79%	77%	77%	77%	77%	76%	75%	76%	77%	
Wayfair	80%	82%	81%	81%	83%	84%	85%	84%	84%	86%	87%	86%	

Mobile CLS (Cumulative Layout Shift) Rating													
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM Δ
CTR	61%	49%	38%	43%	37%	41%	41%	62%	61%	62%	57%	UNAVAILABLE	
Good	61%	49%	28%	43%	37%	41%	41%	62%	61%	62%	57%		
Needs Improvement	16%	24%	34%	23%	30%	28%	29%	16%	17%	17%	20%		
Poor	24%	27%	38%	35%	33%	31%	30%	21%	21%	21%	23%		
Mark's	61%	60%	68%	67%	67%	72%	69%	67%	66%	69%	67%	67%	(0%) 1% (0%)
Good	61%	60%	68%	67%	67%	72%	69%	67%	66%	69%	67%	67%	
Needs Improvement	25%	26%	22%	23%	22%	18%	17%	18%	15%	17%	19%	19%	
Poor	14%	13%	10%	10%	10%	11%	13%	15%	19%	14%	15%	14%	
Sport Chek	71%	65%	77%	71%	78%	78%	71%	75%	63%	60%	77%	76%	(1%) 1% 0%
Good	71%	65%	77%	71%	78%	78%	71%	75%	63%	60%	77%	76%	
Needs Improvement	16%	19%	12%	17%	12%	12%	17%	12%	26%	27%	11%	11%	
Poor	13%	16%	11%	11%	10%	10%	12%	12%	11%	13%	12%	12%	
Altitude Sports	56%	56%	56%	56%	57%	58%	58%	51%	43%	43%	41%	48%	
Amazon	72%	72%	72%	73%	73%	76%	77%	78%	76%	76%	77%	77%	
Costco	46%	45%	44%	48%	59%	64%	69%	74%	76%	79%	77%	76%	
Home Depot	80%	83%	83%	81%	77%	82%	82%	80%	79%	73%	83%	79%	
Neiman Marcus	51%	54%	58%	60%	58%	68%	64%	64%	73%	72%	75%	78%	
Nike	81%	81%	50%	52%	50%	47%	49%	50%	54%	54%	54%	69%	
Party City	55%	54%	50%	52%	50%	47%	49%	50%	54%	54%	54%	69%	
Princess Auto	76%	67%	66%	65%	62%	58%	59%	59%	60%	60%	62%	61%	
Rona	35%	51%	50%	49%	47%	46%	47%	48%	47%	49%	48%	47%	
The Gap	43%	41%	42%	41%	47%	59%	62%	46%	39%	38%	37%	49%	
Under Armour	48%	59%	65%	63%	62%	58%	62%	57%	56%	56%	54%	55%	
Walmart	60%	61%	62%	65%	65%	63%	61%	60%	63%	64%	65%	67%	
Wayfair	90%	90%	91%	91%	92%	91%	91%	91%	92%	91%	92%	92%	
Google Rating =	<div>Good</div> <div>Needs Improvement</div> <div>Poor</div>												

Biweekly Web Performance Report
Google Chrome UX Report Trending - Mobile
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Mobile LCP (Largest Contentful Paint) Rating													
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM Δ
CTR	60%	62%	53%	57%	58%	53%	53%	50%	56%	54%	40%	UNAVAILABLE	
Good	60%	62%	53%	57%	58%	53%	53%	50%	56%	54%	40%		
Needs Improvement	20%	20%	27%	24%	24%	26%	25%	26%	23%	23%	30%		
Poor	21%	18%	20%	19%	18%	21%	22%	24%	21%	23%	30%		
Mark's	75%	74%	75%	71%	72%	74%	77%	75%	75%	75%	75%	74%	
Good	75%	74%	75%	71%	72%	74%	77%	75%	75%	75%	75%	74%	(1%)
Needs Improvement	16%	16%	16%	18%	18%	16%	15%	16%	16%	15%	16%	16%	0%
Poor	8%	10%	9%	10%	11%	10%	8%	9%	10%	10%	9%	10%	1%
Sport Chek	60%	60%	63%	61%	61%	61%	59%	56%	57%	56%	60%	59%	
Good	60%	60%	63%	61%	61%	61%	59%	56%	57%	56%	60%	59%	(1%)
Needs Improvement	24%	23%	22%	23%	22%	22%	23%	24%	23%	22%	22%	23%	0%
Poor	16%	17%	14%	16%	17%	17%	18%	20%	21%	21%	18%	18%	0%
Altitude Sports	94%	93%	92%	92%	92%	92%	92%	92%	92%	91%	93%	93%	
Amazon	86%	86%	87%	87%	86%	85%	85%	86%	86%	85%	86%	85%	
Costco	64%	65%	66%	69%	73%	71%	73%	77%	78%	75%	75%	80%	
Home Depot	51%	53%	58%	55%	60%	66%	63%	59%	55%	64%	63%	67%	
Neiman Marcus	63%	67%	70%	70%	68%	68%	68%	67%	66%	65%	62%	64%	
Nike	46%	45%	46%	45%	42%	38%	37%	37%	36%	37%	36%	36%	
Party City	76%	80%	81%	81%	80%	80%	82%	85%	83%	84%	84%	76%	
Princess Auto	52%	57%	59%	60%	57%	55%	54%	51%	49%	48%	50%	49%	
Rona	63%	60%	61%	61%	63%	62%	62%	61%	61%	63%	63%	63%	
The Gap	52%	45%	48%	49%	48%	41%	39%	40%	46%	47%	45%	45%	
Under Armour	61%	63%	65%	64%	61%	56%	52%	50%	62%	61%	57%	53%	
Walmart	51%	55%	56%	58%	57%	57%	56%	61%	65%	60%	60%	60%	
Wayfair	76%	77%	82%	81%	81%	80%	78%	81%	83%	80%	81%	78%	

Mobile FCP (First Content Paint) Rating													
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM Δ
CTR	65%	71%	89%	88%	84%	80%	76%	75%	75%	76%	77%	UNAVAILABLE	
Good	65%	71%	89%	88%	84%	80%	76%	75%	75%	76%	77%		
Needs Improvement	22%	19%	7%	8%	11%	14%	16%	17%	17%	16%	16%		
Poor	13%	10%	3%	4%	5%	6%	7%	8%	8%	8%	7%		
Mark's	90%	88%	88%	86%	84%	83%	84%	83%	81%	84%	84%	83%	
Good	90%	88%	88%	86%	84%	83%	84%	83%	81%	84%	84%	83%	(1%)
Needs Improvement	7%	8%	8%	9%	11%	11%	11%	11%	12%	10%	11%	12%	1%
Poor	3%	4%	4%	5%	6%	6%	6%	6%	7%	6%	5%	6%	0%
Sport Chek	77%	75%	78%	76%	76%	77%	77%	75%	77%	75%	77%	76%	
Good	77%	75%	78%	76%	76%	77%	77%	75%	77%	75%	77%	76%	(1%)
Needs Improvement	15%	16%	14%	15%	15%	15%	15%	16%	15%	15%	14%	16%	1%
Poor	8%	8%	8%	8%	9%	9%	9%	10%	9%	10%	8%	9%	0%
Altitude Sports	91%	90%	89%	88%	89%	89%	89%	89%	89%	89%	90%	91%	
Amazon	88%	88%	89%	89%	88%	88%	87%	87%	88%	88%	87%	87%	
Costco	65%	65%	68%	70%	70%	67%	69%	72%	74%	71%	72%	77%	
Home Depot	70%	70%	76%	73%	72%	70%	67%	65%	59%	68%	69%	71%	
Nieman Marcus	66%	66%	70%	69%	69%	63%	64%	65%	58%	57%	55%	56%	
Nike	69%	68%	68%	69%	60%	51%	52%	51%	53%	54%	49%	46%	
Party City	85%	89%	91%	91%	91%	91%	91%	92%	90%	91%	91%	93%	
Princess Auto	49%	48%	45%	45%	46%	47%	49%	51%	53%	52%	50%	51%	
Rona	77%	76%	77%	77%	77%	77%	76%	76%	76%	77%	77%	76%	
The Gap	74%	70%	72%	74%	75%	76%	77%	75%	79%	77%	77%	76%	
Under Armour	39%	42%	44%	44%	40%	39%	39%	39%	38%	40%	40%	41%	
Walmart	43%	46%	49%	51%	52%	51%	47%	53%	58%	56%	53%	50%	
Wayfair	87%	87%	87%	87%	86%	84%	85%	86%	86%	81%	83%	83%	

Google Rating = Good
Needs Improvement
Poor

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Desktop FID (First Input Delay) Rating													
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM Δ
CTR	94%	94%	93%	92%	91%	91%	92%	93%	92%	92%	92%	UNAVAILABLE	
Good	94%	94%	93%	92%	91%	91%	92%	93%	92%	92%	92%		
Needs Improvement	3%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%		
Poor	3%	3%	4%	4%	5%	5%	5%	4%	4%	4%	4%		
Mark's	94%	94%	93%	93%	93%	92%	93%	93%	93%	93%	93%	94%	0% (0%) (0%)
Good	94%	94%	93%	93%	93%	92%	93%	93%	93%	93%	93%	94%	
Needs Improvement	4%	4%	4%	5%	4%	5%	4%	4%	4%	4%	4%	4%	
Poor	2%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	
Sport Chek	93%	94%	93%	93%	93%	93%	94%	94%	94%	94%	94%	94%	0% (0%) (0%)
Good	93%	94%	93%	93%	93%	93%	94%	94%	94%	94%	94%	94%	
Needs Improvement	4%	4%	4%	5%	5%	5%	4%	4%	4%	4%	4%	4%	
Poor	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	
Altitude Sports	97%	97%	97%	97%	97%	97%	97%	97%	98%	97%	98%	98%	
Amazon	96%	96%	96%	96%	96%	96%	96%	96%	96%	96%	96%	96%	
Costco	93%	95%	95%	96%	95%	96%	96%	97%	97%	96%	96%	96%	
Home Depot	95%	95%	95%	93%	92%	94%	95%	95%	95%	95%	95%	96%	
Neiman Marcus	93%	93%	93%	92%	92%	92%	92%	92%	91%	91%	91%	90%	
Nike	92%	93%	94%	94%	95%	95%	94%	94%	95%	95%	95%	93%	
Party City	94%	94%	94%	94%	95%	95%	94%	94%	95%	95%	95%	93%	
Princess Auto	95%	95%	95%	95%	95%	94%	94%	94%	95%	95%	96%	96%	
Rona	96%	95%	95%	95%	94%	94%	95%	95%	95%	95%	95%	95%	
The Gap	87%	86%	86%	88%	88%	91%	92%	91%	91%	91%	91%	91%	
Under Armour	93%	94%	94%	94%	94%	93%	93%	94%	94%	94%	94%	94%	
Walmart	91%	91%	91%	91%	90%	90%	90%	90%	89%	89%	90%	91%	
Wayfair	90%	90%	90%	90%	90%	91%	91%	91%	91%	90%	90%	90%	

Desktop CLS (Cumulative Layout Shift) Rating													
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM Δ
CTR	48%	45%	51%	49%	50%	53%	49%	57%	56%	58%	57%	UNAVAILABLE	
Good	48%	45%	51%	49%	50%	53%	49%	57%	56%	58%	57%		
Needs Improvement	19%	24%	24%	27%	26%	26%	31%	23%	24%	22%	23%		
Poor	33%	31%	25%	25%	24%	22%	20%	19%	20%	21%	20%		
Mark's	45%	46%	48%	46%	47%	46%	45%	42%	41%	44%	45%	45%	0% (0%) (0%)
Good	45%	46%	48%	46%	47%	46%	45%	42%	41%	44%	45%	45%	
Needs Improvement	36%	35%	34%	34%	35%	34%	35%	34%	34%	34%	34%	34%	
Poor	18%	19%	18%	20%	18%	20%	20%	24%	25%	22%	21%	21%	
Sport Chek	62%	63%	64%	64%	65%	66%	64%	64%	59%	59%	65%	65%	(0%) (0%) 0%
Good	62%	63%	64%	64%	65%	66%	64%	64%	59%	59%	65%	65%	
Needs Improvement	27%	26%	26%	26%	26%	26%	27%	27%	31%	31%	26%	26%	
Poor	11%	11%	10%	10%	9%	8%	9%	9%	9%	10%	9%	9%	
Altitude Sports	65%	65%	65%	65%	64%	60%	59%	59%	42%	42%	53%	58%	
Amazon	64%	64%	64%	64%	63%	64%	64%	64%	65%	65%	65%	66%	
Costco	44%	45%	45%	46%	42%	47%	45%	48%	51%	51%	49%	51%	
Home Depot	79%	78%	77%	71%	79%	79%	79%	77%	74%	70%	79%	72%	
Neiman Marcus	63%	66%	70%	70%	69%	76%	70%	69%	76%	67%	58%	56%	
Nike	55%	53%	56%	54%	46%	39%	42%	46%	46%	46%	46%	45%	
Party City	67%	66%	67%	69%	69%	61%	57%	52%	61%	61%	59%	68%	
Princess Auto	66%	65%	65%	66%	66%	65%	67%	67%	69%	71%	71%	71%	
Rona	47%	38%	39%	40%	37%	38%	37%	37%	35%	35%	35%	40%	
The Gap	47%	50%	50%	39%	42%	43%	46%	43%	38%	40%	41%	39%	
Under Armour	89%	89%	89%	90%	89%	88%	85%	80%	86%	85%	85%	86%	
Walmart	56%	55%	54%	55%	53%	52%	53%	57%	55%	61%	63%	66%	
Wayfair	84%	86%	85%	86%	86%	85%	85%	86%	86%	84%	83%	83%	

Google Rating = Good
Needs Improvement
Poor

Biweekly Web Performance Report
Google Chrome UX Report Trending - Desktop
Period Ending: February, 2023



Desktop LCP (Largest Contentful Paint) Rating													
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM Δ
CTR	65%	69%	69%	76%	81%	76%	71%	63%	72%	67%	57%	UNAVAILABLE	
Good	65%	69%	69%	76%	81%	76%	71%	63%	72%	67%	57%		
Needs Improvement	17%	17%	19%	15%	12%	15%	18%	22%	17%	19%	25%		
Poor	18%	14%	11%	9%	7%	9%	11%	14%	11%	13%	18%		
Mark's	79%	77%	78%	76%	75%	77%	78%	77%	79%	77%	76%	77%	
Good	79%	77%	78%	76%	75%	77%	78%	77%	79%	77%	76%	77%	1%
Needs Improvement	13%	14%	13%	14%	14%	13%	12%	13%	12%	13%	14%	13%	(0%)
Poor	8%	9%	8%	10%	11%	10%	9%	10%	9%	10%	10%	10%	(0%)
Sport Chek	73%	73%	76%	75%	75%	73%	76%	73%	73%	73%	73%	73%	
Good	73%	73%	76%	75%	75%	73%	76%	73%	73%	73%	73%	73%	(1%)
Needs Improvement	16%	15%	15%	15%	15%	15%	14%	15%	15%	15%	15%	16%	0%
Poor	11%	12%	10%	10%	11%	12%	10%	11%	12%	12%	11%	12%	0%
Altitude Sports	96%	95%	94%	95%	95%	94%	94%	93%	94%	92%	93%	94%	
Amazon	82%	81%	80%	81%	81%	82%	82%	83%	82%	82%	82%	82%	
Costco	74%	73%	73%	74%	78%	77%	79%	80%	79%	77%	78%	79%	
Home Depot	64%	63%	68%	66%	70%	75%	74%	69%	66%	72%	70%	70%	
Neiman Marcus	71%	73%	74%	75%	76%	76%	77%	76%	71%	70%	68%	68%	
Nike	64%	63%	64%	63%	62%	59%	60%	57%	57%	57%	56%	55%	
Party City	75%	76%	79%	78%	80%	81%	81%	82%	81%	81%	81%	81%	
Princess Auto	39%	37%	40%	40%	40%	40%	39%	39%	36%	36%	37%	38%	
Rona	76%	73%	72%	72%	73%	74%	75%	75%	74%	74%	73%	74%	
The Gap	63%	57%	60%	58%	56%	49%	51%	52%	55%	62%	58%	59%	
Under Armour	74%	76%	73%	76%	72%	70%	67%	64%	73%	76%	73%	70%	
Walmart	67%	69%	66%	66%	67%	68%	68%	72%	75%	74%	72%	72%	
Wayfair	84%	84%	83%	83%	82%	80%	80%	83%	84%	80%	82%	82%	

Desktop FCP (First Content Paint) Rating													
	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	MoM Δ
CTR	82%	85%	94%	93%	91%	88%	86%	86%	83%	83%	87%	UNAVAILABLE	
Good	82%	85%	94%	93%	91%	88%	86%	86%	83%	83%	87%		
Needs Improvement	11%	10%	4%	5%	7%	9%	10%	11%	11%	11%	10%		
Poor	6%	5%	2%	2%	3%	3%	4%	4%	5%	6%	4%		
Mark's	93%	92%	91%	89%	88%	88%	89%	88%	89%	88%	87%	87%	
Good	93%	92%	91%	89%	88%	88%	89%	88%	89%	88%	87%	87%	1%
Needs Improvement	5%	6%	6%	7%	8%	8%	8%	8%	8%	8%	9%	9%	(0%)
Poor	3%	3%	3%	3%	4%	4%	3%	4%	4%	4%	4%	4%	(0%)
Sport Chek	83%	81%	83%	82%	82%	82%	84%	81%	83%	82%	82%	81%	
Good	83%	81%	83%	82%	82%	82%	84%	81%	83%	82%	82%	81%	(2%)
Needs Improvement	12%	13%	12%	12%	12%	12%	11%	13%	11%	12%	12%	13%	1%
Poor	5%	6%	5%	6%	6%	6%	5%	6%	6%	6%	6%	6%	0%
Altitude Sports	92%	91%	89%	89%	90%	89%	90%	89%	89%	87%	90%	91%	
Amazon	91%	91%	91%	91%	91%	91%	91%	92%	92%	91%	92%	91%	
Costco	74%	73%	75%	77%	78%	77%	79%	80%	80%	78%	78%	81%	
Home Depot	82%	82%	86%	83%	82%	79%	78%	77%	72%	80%	79%	77%	
Neiman Marcus	76%	76%	77%	77%	76%	74%	75%	76%	65%	63%	63%	60%	
Nike	84%	84%	82%	85%	79%	71%	73%	73%	74%	75%	71%	69%	
Party City	87%	88%	89%	89%	92%	92%	92%	92%	91%	90%	91%	92%	
Princess Auto	61%	62%	59%	59%	59%	59%	61%	62%	63%	60%	59%	60%	
Rona	87%	86%	85%	85%	85%	85%	86%	85%	85%	85%	84%	85%	
The Gap	83%	80%	82%	83%	83%	84%	85%	83%	85%	83%	82%	81%	
Under Armour	60%	61%	61%	62%	57%	52%	51%	46%	56%	58%	54%	51%	
Walmart	63%	65%	62%	64%	67%	67%	66%	73%	76%	74%	72%	70%	
Wayfair	92%	92%	92%	91%	90%	87%	89%	90%	90%	86%	88%	87%	

Google Rating = Good
Needs Improvement
Poor