

Font Styles

Lightbox Header Text

24pt Roboto Light (#515151)

Header Text

20pt Roboto Regular (#A1A1A1)

Secondary Header Text

16pt Roboto Medium (#515151)

BUTTON TEXT

16pt Roboto Bold (#515151 or #FFFFFF)

Body Text and Tooltip Text

13pt Roboto Regular (#515151 or #FFFFFF)

REFERENCE TO BUTTONS IN TOOLTIPS

13pt Roboto Medium (#515151 or #FFFFFF)

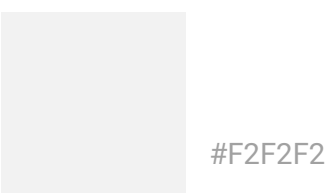
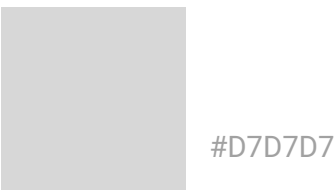
Hint Text

12pt Roboto Regular (#515151 or #FFFFFF)

SMALL BUTTON TEXT

10pt Roboto Regular (#515151 or #FFFFFF)

Color Palette



Button and Tooltip Styles

INACTIVE SECTION ↓

↓ ACTIVE SECTION

NAV BAR ITEM

NAV BAR ITEM

Hi, User! ▼

MENU ITEM

MENU ITEM

MENU ITEM

← MENU ITEM ON HOVER

UNSELECTED BUTTON → SMALL BUTTON SMALL BUTTON ← SELECTED BUTTON

BUTTON ↓

IMPORTANT BUTTON

↓ BUTTON ON HOVER

IMPORTANT BUTTON

CALL TO ACTION BUTTON →

BUTTON

TOOLTIP WITH BUTTON ↓

TOOLTIP SUMMARY
Tip about what to do next

TOOLTIP BUTTON

↓ TOOLTIP WITH REFERENCE TO BUTTON

This is a tooltip.
Click **THAT BUTTON** to get started

TOOL BUTTON ↓



↓ TOOL BUTTON ON HOVER



Save

👍 Static tooltip box
to point out extra
tips to the user.

← STATIC TOOLTIP

Lightboxes

Lightbox Header Text

Secondary Header

Body text, description, paragraphs and more.

Subtle text in Body Text style



Twitter Account
@twitterhandle



You guys have to check out the video I just made - it's interactive! [tagazu.com/user/videotitle](#) [#tagazu](#)

BUTTON