Francesca Folkmer

UX/UI DESIGNER

I'm a UX/UI Designer based in Milan. I have always been in love with the world of art and design. I graduated in Set Design, and after three years of working in this industry, I decided to get back into the game. I joined start2impact and enrolled on the path of UI/UX Design.

EDUCATION

2022 - In progress
Start2impact University
UX/UI Design Master

2015 - 2019
NABA - Nuova Accademia delle Belle Arti
Set Design
Graduated with full marks 110/110

2010 - 2015
Leonardo Da Vinci
Liceo Scientifico

CERTIFICATIONS

2022
Fastweb Digital Academy
UX/UI Design; Design System; UX and Psychology; UX Gamification; User Research

2020
Google Digital Training
Fundamentals of digital marketing

LANGUAGE

Italian   Mother Language
English   B2 Level

VOLUNTEER

2015 –2020
Handicap Su La Testa
Disability Support

WORK EXPERIENCE

DEC 2022 – FEB 2023
UX/UI Designer   Ennepi
Brand identity and website

SET 2018 – DEC 2021
Art Director and Set Designer   Colibrì12
Advertising sets, short films and social content

OTT 2020 – FEB 2021
Art Director   Hovo Faber
Projects Presentation and social content

SET 2018 – DEC 2021
Set Designer   Freelancer
Advertising sets, short films, and music videos.

EXTRA
During my studies I always worked as a waitress and bartender in order to support myself.

SKILLS

Hard Skills
Graphic Design
User Research
Usabilità, Accessibilità, User Flow, User Stories
Wireframing and Prototyping
Interfacce app, mobile, web innovative e ad elevato dettaglio
User Testing
HTML, CSS, Javascript
Design System
User Centered Design
Agile UX

Programs
Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Premiere
Keynote
Suite Office 365
AutoCAD
3Ds Max
ZBrush

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