Francesca Folkmer

UX/UI DESIGNER

I'm a UX/UI Designer based in Milan.
I love diving into why and how people use things, and furthering those experiences to make them memorable.

VOLUNTEER

2022
Change for Planet
UI Project

2015 –2020
Handicap Su La Testa
Disability Support

LANGUAGE

Italian Mother Language
English B2 Level

SKILLS

Hard Skills
Graphic Design
Discovery
Wireframing
User Testing
Prototyping
HTML and CSS

Programs
Figma
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Premiere
Keynote
Microsoft Office
3Ds Max

WORK EXPERIENCE

SET 2018 – DEC 2021
Art Director and Set Designer   Colibrì12
Advertising sets, short films, and music videos, and social content creation.

OTT 2020 – FEB 2021
Art Director   Hovo Faber
Projects Presentation and social content creation.

SET 2018 – DEC 2021
Set Designer   Freelancer
Advertising sets, short films, and music videos.

EDUCATION

2022 – In progress
Start2impact
UX/UI Design

2015 – 2019
NABA – Nuova Accademia delle Belle Arti
Set Design
Graduated with full marks 110/110

2010 – 2015
Leonardo Da Vinci
Liceo Scientifico

CERTIFICATIONS

2022
Fastweb Digital Academy
UX Gamification; Design System

2020
Google Digital Training
Fundamentals of digital marketing

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