

# Francesca Folkmer

## **UX/UI DESIGNER**

I'm a UX/UI Designer based in Milan.

I love diving into why and how people use things, and furthering those experiences to make them memorable.

#### **VOLUNTEER**

2022

**Change for Planet** 

**UI Project** 

2015 - 2020

Handicap Su La Testa

**Disability Support** 

## **LANGUAGE**

**Italian** Mother Language

English B2 Level

## **SKILLS**

#### **Hard Skills**

Graphic Design

Discovery

Wireframing

**User Testing** 

Prototyping

HTML and CSS

## **Programs**

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Premiere

Keynote

Microsoft Office

3Ds Max

## **WORK EXPERIENCE**

SET 2018 - DEC 2021

## **Art Director and Set Designer** Colibril2

Advertising sets, short films, and music videos, and social content creation.

OTT 2020 - FEB 2021

#### **Art Director** Hovo Faber

Projects Presentation and social content creation.

SET 2018 - DEC 2021

#### **Set Designer** Freelancer

Advertising sets, short films, and music videos.

## **EDUCATION**

2022 - In progress

## Start2impact

UX/UI Design

2015 - 2019

## NABA - Nuova Accademia delle Belle Arti

Set Design

Graduated with full marks 110/110

2010 - 2015

#### Leonardo Da Vinci

Liceo Scientifico

#### **CERTIFICATIONS**

2022

## Fastweb Digital Academy

**UX** Gamification

2020

## **Google Digital Training**

Fundamentals of digital marketing