Microsoft

Microsoft Business Applications Summit

Microsoft

Unlock insights:
Power BI vision and roadmap

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Microsoft

Ask questions!

Type your questions in the chat box and the product team will get to it as soon as possible

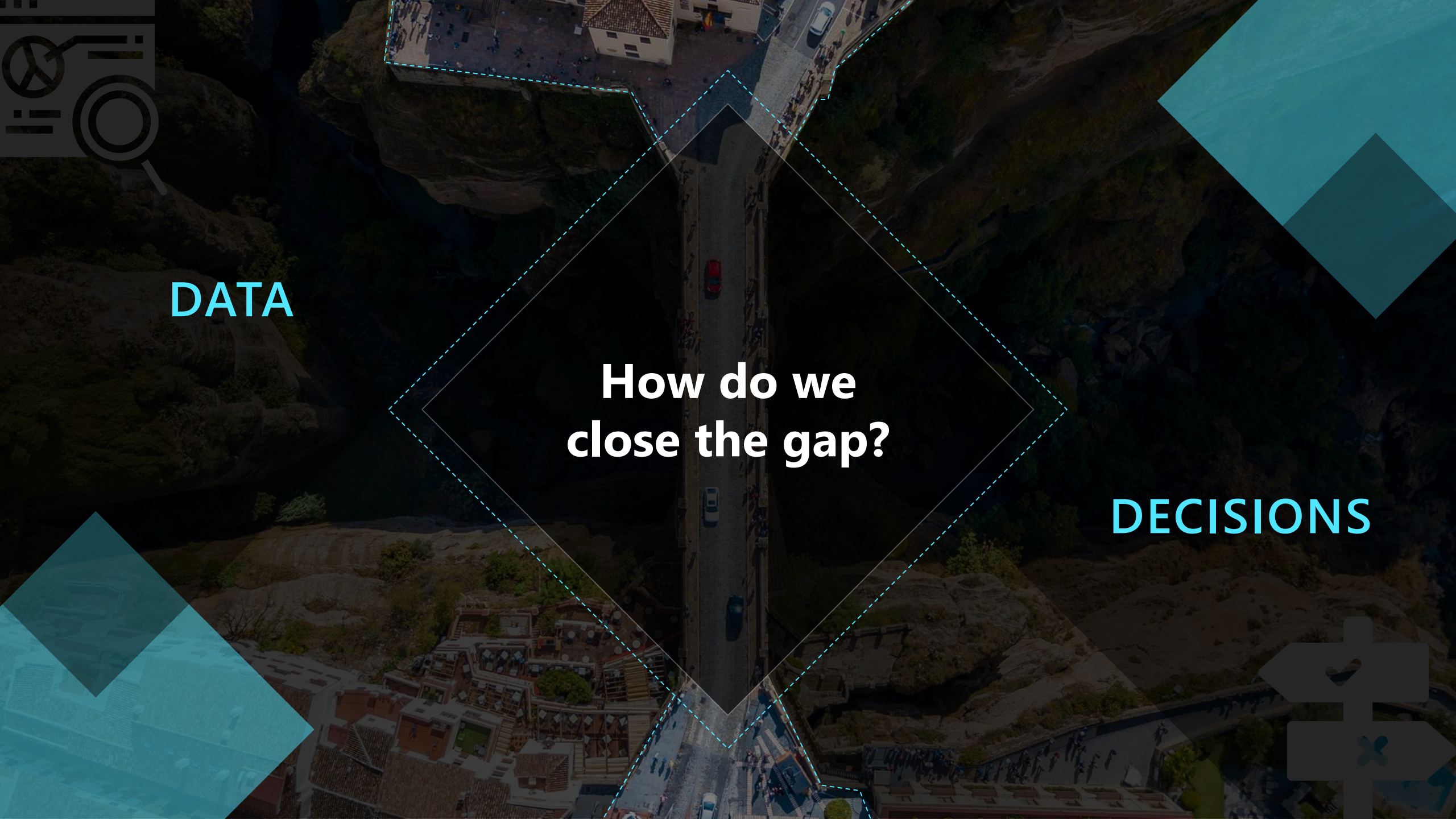
LIV09 – 10:00 AM
Unlock insights: Power BI vision and roadmap

LIV15 - 10:45 AM
Create amazing data experiences with Power BI

LIV21 – 11:30 AM
Modern Enterprise BI

LIV27 – 12:15 PM
How to accelerate a data culture with pervasive BI throughout your organization

DATA
DECISIONS


DATA
How do we close the gap?
DECISIONS

DATA
BI Tools?
DECISIONS

DATA

Only **30%** adoption of BI

– Gartner: BI Adoption Survey

On average **3** BI tools used per department

–Forbes

Over **85%** struggling to analyze unstructured data

–IDG: Big Data Survey

DECISIONS

DATA

Remote Work

Trust and Security

Economic Pressure

DECISIONS

DATA
People
DECISIONS

DATA
Data Culture
DECISIONS

EVERYONE
Data Culture
EVERY
DECISION

EVERYONE

Intelligent and Familiar	Unified	Ubiquitous
AI infused experiences that are instantly familiar	Meet the needs of business **and** IT	Everyone has access

EVERY DECISION

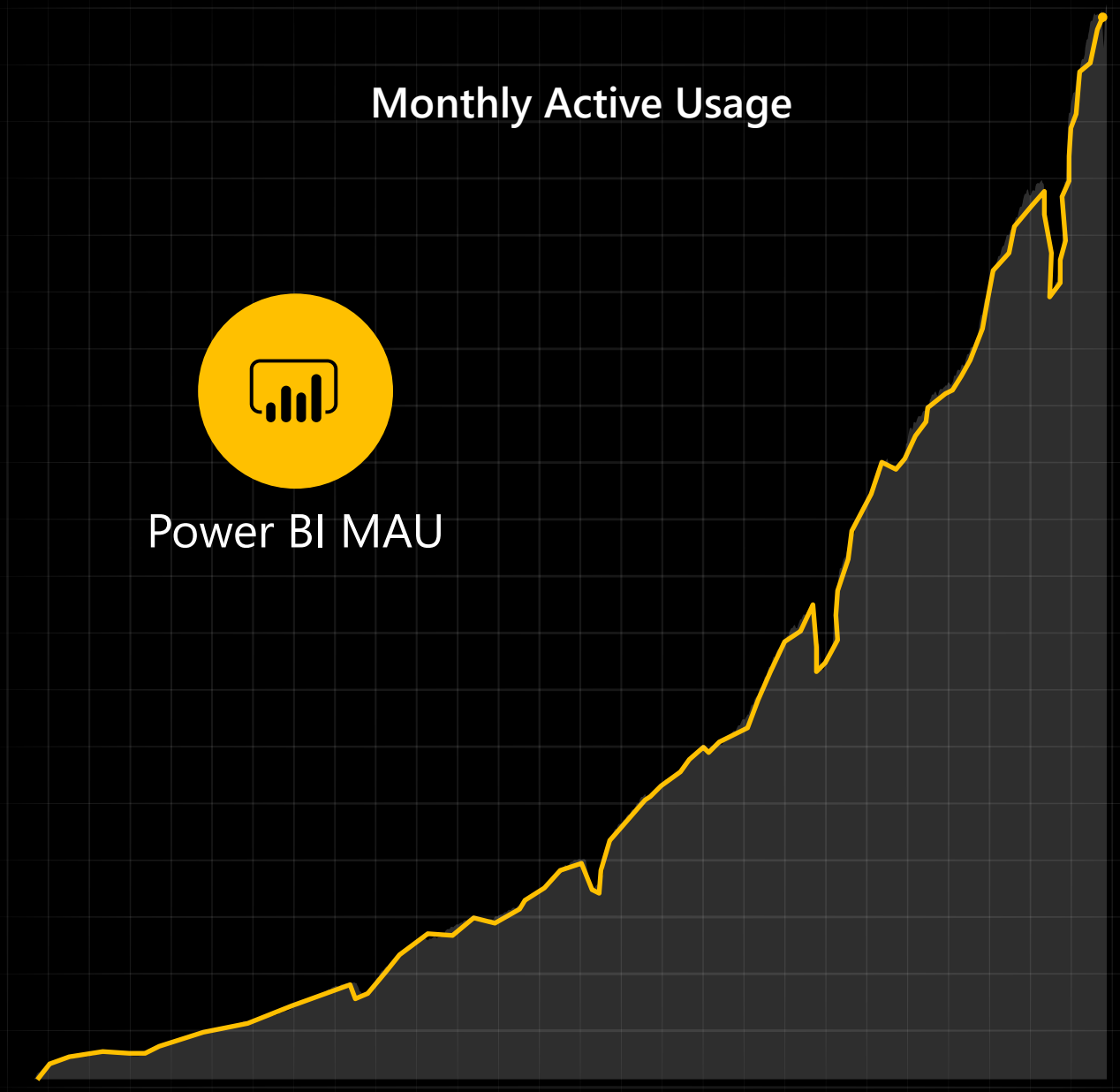
Built for teamwork	Trusted	Integrated everywhere
BI is about collaboration	Trust is foundational	BI is woven into the fabric of the organization

EVERYONE
Data Culture
EVERY DECISION

Power BI

5th YEAR
of triple digit paid usage growth

150,000+
Organizations

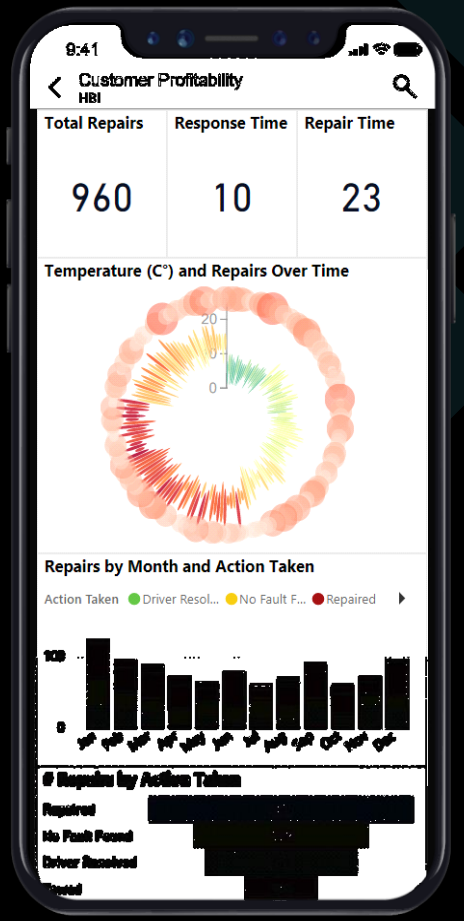


Power BI Desktop

2M

Monthly active developers

#1 in Mobile Apps



4.7 Apple™ App Store

4.8 Google™ Play

50X > reviews than all others combined

The LARGEST GLOBAL FOOTPRINT

43 | Languages

40 | Primary and backup datacenters worldwide

National Clouds | US Government, China & Germany

Information Security Management System 27001 Certified

China GB 18030

HIPAA

PCI Security Standards Council

European Commission

CSA cloud security alliance®

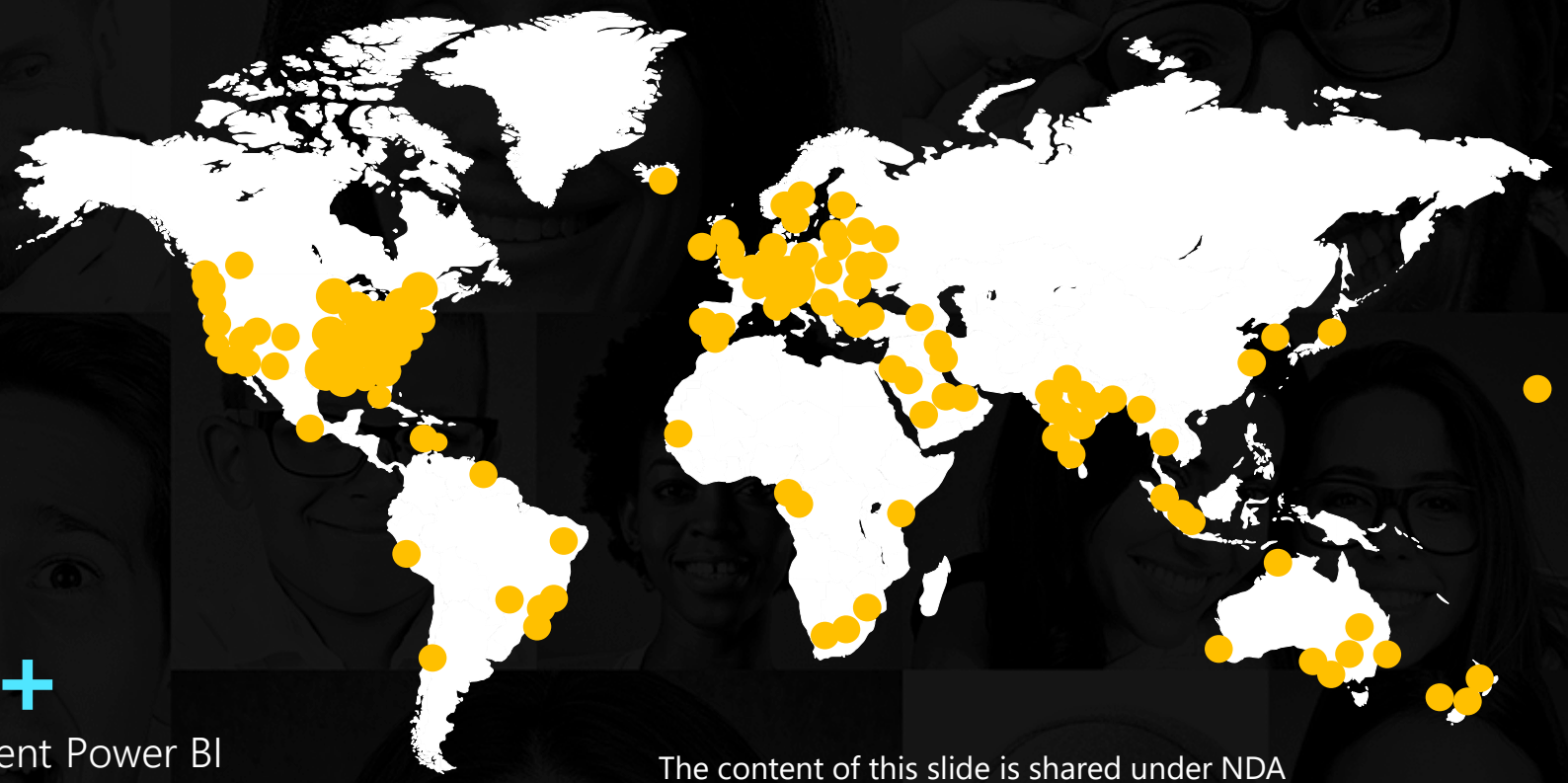
GOV.UK

FedRAMP

irap®

Bundesamt für Sicherheit in der Informationstechnik

THRIVING COMMUNITY



#1
Read product blog in Microsoft

280+
Independent Power BI User Groups Worldwide

100K+
Users touched at Microsoft sponsored events

The content of this slide is shared under NDA

USER VOICE

300,000+
Users

24,105
Ideas Submitted

3,200
Active Ideas

RAPID INNOVATION

March

REPORTING
- Single select slicer
- Heat map support for Bing maps
- Cross-highlight by axis labels
- Default tooltip formatting
- Static web URL support for buttons, shapes & images
- Page alignment options
- Selection pane improvements
- Formatting updates for maps
- Adjust map points to a smaller size
- Ability to add zoom buttons
- Accessible visual interaction
- New certified custom visuals setting in admin portal

ANALYTICS
- Q&A recommendations for improving results
- Show dates as a hierarchy now generally available

MODELLING
- New modelling view now generally available
- New DAX functions

DATA CONNECTIVITY
- PDF connector now supports tables spanning multiple pages (preview)
- Intelligent Plant's Industrial App Store connector
- Azure Cost Management connector

SERVICE AND MOBILE
- Updates to the Premium Capacity Metrics app
- Export to PDF and filtered export for Power BI reports
- On-demand email subscriptions
- Bulk operations in the Admin Portal
- Help and support settings for Power BI users
- Data lineage experience for dataflows
- Certified custom visuals settings
- Updates to the Power BI mobile apps

April

REPORTING
- Support for full filter pane editing
- Ability to rename filters
- Filter pane scales with the report page
- Restrict ability to change filter type
- Improved filter pane accessibility
- Conditional formatting for visual titles
- Conditional formatting for web URL actions for buttons, shapes, and images

ANALYTICS
- Drillthrough across reports
- Key Influencers visual now supports continuous analysis for numeric targets
- Python support is now generally available
- Partial synonym matching for terms in Q&A

MODELLING
- New DAX function – ALLCROSSFILTERED

DATA CONNECTIVITY
- Power BI dataflows connector now generally available
- Oracle Essbase connector now supports DirectQuery and is generally available
- PDF connector now generally available
- Web By Example connector – automatic table inference
- Intersystems IRIS connector
- Indexima connector
- Luminis InformationGrid
- Solver BI360
- Paxata

DATA PREPARATION
- Data Profiling enhancements and general availability
- Fuzzy merge performance enhancements & general availability
- M Intellisense supported in formula bar and custom column dialog & is generally available

SERVICE AND MOBILE
- Premium Multi-Geo General Availability
- Users outside your organization can edit and manage content with Azure AD B2B
- Public preview of XMLA endpoint
- Slideshow in presentation mode for Windows Power BI app

May

REPORTING
- Performance analyzer pane
- Filter pane improvements (preview)
- Sorting filter cards
- Theming support
- Table and matrix keyboard navigation
- Line data label position control
- KPI visual indicator text size control

ANALYTICS
- Key influencers: Binning support, Formatting options & Mobile support

MODELLING
- Disable auto-date tables for new reports
- Update to the ALLSELECTED DAX function

DATA CONNECTIVITY
- Essbase connector: Support for Native Query (MDX).
- Intune Data Warehouse connector
- Tenforce connector
- Roamler connector

OTHER
- Power BI report server May release
- Automatic query cancellation for Power BI Desktop

SERVICE AND MOBILE
- Power BI dataflows GA
- Q&A update for dashboards
- New workspaces experience GA
- Paginated Report Builder
- New Power BI regions
- Additional capabilities for paginated reports
- Power BI Premium summary and workload metrics in the Admin Portal
- Query caching in PBI Premium
- New capabilities to data gateway management in the Power Platform Admin Center
- Power BI Home GA

June

REPORTING
- Updated pane design
- Visual level filters for slicers
- Sorting for the performance analyzer pane
- Conditional formatting updates for formatting options
- Visual background and title colors
- Card colors
- Gauge fill
- Visual header tooltips
- Table & matrix total label customization
- Sync slicer support for hierarchy slicer
- Consistent font sizes across visuals
- Personalized visualization pane (preview)

ANALYTICS
- Key Influencers visual updates (preview)
- Key Influencers with Live Connect to Power BI datasets
- Key Influencers accessibility
- Support for Cloud RLS
- Manage aggregations dialog accessibility

MODELLING
- New DAX comparison operator: ==

DATA CONNECTIVITY
- Connect to shared and certified datasets
- Common Data Service connector is now generally available
- Azure Data Explorer connector is now generally available
- Enhancements to the Cosmos DB connector
- Entersoft

DATA PREPARATION
- Improvements to M Intellisense

SERVICE AND MOBILE
- Report commenting
- Custom navigation for Power BI Apps
- Governing Power BI visuals within organizations
- Enhanced e-mail attachment support for paginated reports

July

REPORTING
- Icon sets for table and matrix
- Percent support for conditional formatting by rules
- New filter pane is now generally available
- Data colors support when using play axis on scatter charts
- Performance improves when using relative date and dropdown slicers

ANALYTICS
- Counts for Key influencers visual (preview)
- Aggregations GA

DATA CONNECTIVITY
- Azure Data Lake Storage Gen2 connector (beta)
- Azure Cosmos DB Connector is now generally available
- Dynamics 365 Customer Insights connector

DATA PREPARATION
- New Transform: Split column by positions

SERVICE AND MOBILE
- Shared and certified datasets (Preview)
- AI metrics in the Premium Capacity Metrics app
- June update for on-premises data gateway
- General availability of Power BI template apps
- General availability of Paginated Reports in Power BI
- Bring Your Own Key (BYOK) for Power BI Premium (Preview)
- Viewer role for the new Power BI workspaces experience

August

REPORTING
- Grouping visuals
- Filter pane auto-update
- Icon style picker for Icons conditional formatting
- Conditional formatting warnings

ANALYTICS
- Key influencers improvements GA

DATA CONNECTIVITY
- Support for SAP HANA HDI Containers
- Edit SAP variables in Power BI Service (preview)
- PostgreSQL DirectQuery (beta)
- MarkLogic connector now generally available
- New Power Platform category within Get Data

SERVICE AND MOBILE
- Support for non-premium datasets for Paginated reports
- General availability of Power BI aggregations
- Update for On-premises data gateway
- Send refresh failure notifications to others
- Power BI Premium capacity testing tool
- Service availability notifications (Preview)
- New Look (Preview) in the Power BI service
- New Power BI region in South Africa
- Report page tooltips on Power BI mobile

RAPID INNOVATION

September

REPORTING
- Color and text classes in themes
- New default themes
- Personalized visualization pane improvements

ANALYTICS
- Custom format strings
- Conditional formatting for more visual formatting options: Alt text, Border color, Gauge colors
- Drill through discoverability improvement
- New DAX expressions: REMOVEFILTERS and CONVERT

VISUALIZATIONS
- PowerApps visual now generally available

DATA CONNECTIVITY
- PostgreSQL connector DQ GA

DATA PREPARATION
- Copy to clipboard from data profiling
- Other
- Performance improvements for multi-dimensional models
- Query performance improvements for DirectQuery models

SERVICE AND MOBILE
- Power BI report server September release
- New capacity settings for Power BI Premium
- Custom branding for your organization
- Summarized data export with build permission
- URL parameters for paginated reports
- Support for monthly e-mail subscriptions
- AAD app proxy integration with mobile

October

REPORTING
- Automatic page refresh for DirectQuery (preview)

ANALYTICS
- The new Q&A visual
- Improved user experience for Q&A
- Improved drop-down control
- Red/Blue underlines
- Improved visual results
- Natural Language improvements for Q&A
- Integration with office/Bing thesaurus
- Support for measure tables & better handling of table names and ambiguity
- Row label and synonyms support inside Modelling pane
- Q&A tooling (Preview)
- Review questions
- Teach Q&A
- Review all changes made
- Support for SSAS and Azure AS including RLS

VISUALIZATIONS
- PowerApps visual is now included by default
- New xViz visuals
- Hierarchical Variance Table
- Linear Gauge
- Tag Cloud

DATA CONNECTIVITY
- Sagra Emigo connector generally available
- Azure Cost Management connector updated
- New Workplace Analytics connector

DATA PREPARATION
- Query diagnostics
- Data profiling enhancements

TEMPLATE APPS
- Project Web App

OTHER
- New file format: .pbids
- Performance improvements for modeling operations

SERVICE AND MOBILE
- New Look for Power BI mobile (Preview)
- September update for On-premises data gateway
- Template apps update (Preview)
- Roadmap updates

November

REPORTING
- Decomposition tree visual (preview)

ANALYTICS
- Conditionally format button formatting

VISUALIZATIONS
- ArcGIS Maps for Power BI update
- xViz Advanced Gauge
- xViz Hierarchical Filter
- ZoomCharts Drill-Down Waterfall Visual
- Financial Reporting Matrix by Profitbase
- Distribution
- Tree

DATA CONNECTIVITY
- LinkedIn Sales Navigator connector
- Edit SAP variables experience now generally available
- Vena connector
- SiteImprove connector
- Product Insights connector
- Web By Example connector – support for extracting links

DATA PREPARATION
- AI functions in Power Query (Preview)

Template apps
- LinkedIn Sales Navigator for Sales Operations

Service and mobile
- Refresh your Power BI dataset using Power Automate
- On-prem data gateway management via PowerShell
- Contact list for reports and dashboards
- Power BI lineage view (Preview)
- General availability of Automated Machine Learning
- Large models in Power BI Premium (Preview)
- Data protection capabilities (Preview)
- Embed paginated reports in applications (Preview)
- Upgrade classic workspaces to new workspaces experience
- November update for On-premises data gateway
- Updates to Power BI mobile apps
- Roadmap updates

December

REPORTING
- Customize current theme (preview)
- Export current theme
- Setting table column or matrix value as a custom URL
- KPI visual formatting settings
- New decomposition tree formatting
- Filter pane toggle button in the new ribbon
- Automatic Page Refresh query details (preview)

ANALYTICS
- Load more for Analyze insights
- New DAX function: Quarter

VISUALIZATIONS
- Personalization of the visualization pane is now generally available
- xViz Hierarchy tree
- xViz Bullet chart
- xViz Parallel Coordinates
- xViz Gantt chart
- Zebra BI charts
- Zebra BI tables
- Drill Down Combo Bar PRO by ZoomCharts
- Annotated Bar by Queryon
- Tachometer 5 Ranges
- ValQ licensing updates

DATA CONNECTIVITY
- Azure Data Lake Storage Gen2 connector is now generally available
- Power Platform Dataflows connector
- PostgreSQL connector now includes the Npgsql provider
- AtScale connector is now generally available
- Azure Time Series Insights connector
- Data Virtuality connector
- Zucchetti HR Infinity connector

DATA PREPARATION
- Updates to AI Insights functions (preview)

TEMPLATE APPS
- Omnichannel insights for Dynamics 365
- Customer service analytics for Dynamics 365
- Microsoft Forms Pro for Customer Service

SERVICE AND MOBILE
- Power BI Mobile "new look" generally available

January/February

REPORTING
- Hierarchical slicer (preview)
- Updates to the new ribbon (preview)
  - Title bar updates
  - Keytips
  - Accessibility

ANALYTICS
- Incremental refresh generally available
- New DAX Functions
  - FirstNonBlankValue
  - LastNonBlankValue

VISUALIZATIONS
- Funnel and pyramid chart by xViz
- OEE Dashboard by 3AG Systems
- Organization chart by MAQ Software
- PI VIZpack by PQ Systems
  - Histogram
  - Individuals control chart
  - Individuals and moving range control chart
  - Multi-group individual chart
  - X-bar control chart
  - X-bar and range control chart
  - P-chart
  - U-chart
- Updates to Zebra BI tables and charts

TEMPLATE APPS
- Microsoft 365 usage analytics
- NFL analytics by P3
- Acterys for Quickbooks, Xero & WorkflowMax

DATA PREPARATION
- Non-admin support for query diagnostics

DATA CONNECTIVITY
- MicroStrategy connector is now generally available
- FHIR connector is now generally available
- Factset connector
- TIBCO connector
- Jamf Pro connector
- Asana connector

SERVICE AND MOBILE
- Power BI report server January release
- Updated Premium Capacity Metrics app with health center
- Improved report usage metrics
- Featured content in Power BI home

March

REPORTING
- New action types for buttons
- Page navigation
- Drill through (preview)
- Multi-column sort for tables
- Dual axis for line chart
- Filter pane search
- Updates to decomposition tree
- Bars per level formatting option
- Updates to behavior of data bar length
- New ribbon is now on by default

ANALYTICS
- New DAX function: COALESCE

VISUALIZATIONS
- Waterfall chart by xViz
- Updates to ArcGIS Maps
  - New connection options
  - Enterprise support is now generally available
  - Support for multiple reference layers
  - New table of contents

TEMPLATE APPS
- Azure DevOps dashboard by Data Maru
- TeamsPower by Encamina

DATA PREPARATION
- Query diagnostics is now generally available

DATA CONNECTIVITY
- Hive LLAP connector
- Cognite connector

OTHER
- Enhanced dataset metadata (preview)
- Using default system credentials for web proxy
- New instructor-led administrator in a day training

SERVICE AND MOBILE
- New search experience for Power BI service
- Power BI mobile Interaction settings

Arla

Humana

Standard Bank

PCL

avanade

Banfield PET HOSPITAL

Electrolux

the Wonderful company™

NOKIA

Rockwell Automation

T-Mobile

DAHER
Ecobank The Pan African Bank
G&J pepsi
Medtronic
BitTitan
McAfee Together is power.
ECOLAB
Jefferies
NOKIA
Operation Smile
Heathrow
Alembic Touching Lives over 100 years
T··Systems·
Rolls-Royce
NINTEX
Coloplast
Aerocrine
Honeywell
HOTIC
virgin atlantic
Carnegie Mellon University
arvato BERTELSMANN
DocuSign
ASTON MARTIN
Henkel
ACU ASSISTANCE COORDINATION UNIT
Johnson Controls
MIAMI-DADE COUNTY
SNCF
sodexo
Coca-Cola
Goodwill of the Great Plains
Oslo universitetssykehus
K5
FRUIT OF THE LOOM
LOOTAH
bp
wogaid
hp
DUBAI WORLD TRADE CENTRE
Electrolux
Milliman
ATKINS
Schlumberger
Tangerine
Infosys
NAVITIME
Atrium Health
Standard Bank
codit integrating your business
T··Mobile·
FINANCIAL FABRIC
VSA
Bentley Sustaining Infrastructure
ziosk
HERSHEY
legrand
imshealth INTELLIGENCE APPLIED.
BMA
newell BRANDS
FIDUCIA GAD ZUKUNFTSERFAHREN
MAERSK
meijer
Narayana Health
Adobe
MARS drinks
PCL
Eurobank EFG
DFA Dairy Farmers of America
RENAULT SPORT FORMULA ONE TEAM
HICKORY FARMS
Johnson Controls
Arla
DAVHILL Group
VEOLIA
fiserv.
WASH
VAPIANO
IBERIA EXPRESS
LUMEDX
UNIVERSITY OF OTTAWA HEART INSTITUTE INSTITUT DE CARDIOLOGIE DE L'UNIVERSITÉ D'OTTAWA
medisys
Montfort Hôpital universitaire Academic Hospital
KENNAMETAL
covercy currency crossing borders
AXIA
Aluvii
volpara healthtechnologies
AP
METRO BANK
cummins
甘来 GUMP COME
avanade
cotton COLLECTION
majans BHUJA SNACKS
Humana
RED WING SHOES
HEALTH · HYGIENE · HOME
Rockwell Automation
HBOR
Beth Israel Deaconess Medical Center
الإدارة العامة للطيران المدني Directorate General of Civil Aviation
LAND O'LAKES, INC.
Crossroads Foundation 國際十字路會
CONDÉ NAST
Banfield PET HOSPITAL
BOYS & GIRLS CLUBS OF SAN LEANDRO
the Wonderful company

97% use Power BI

FORTUNE 500

Gartner®

February 2020

A Leader in Analytics & BI Platforms*

Figure 1. Magic Quadrant for Analytics and Business Intelligence Platforms

Source: Gartner (February 2020)

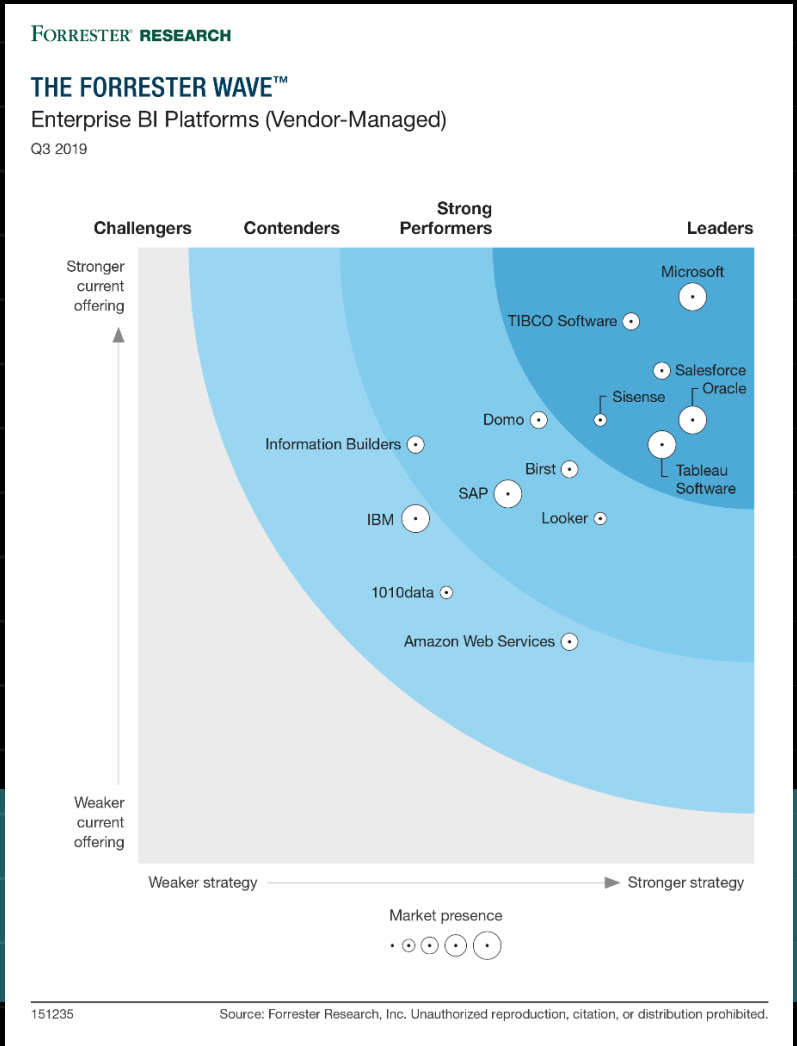
*This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from Microsoft. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. This Gartner document has been renamed to "Magic Quadrant for Analytics and Business Intelligence Platforms" in 2018. It was known as: Magic Quadrant for Business Intelligence and Analytics Platforms from 2013 to 2017, Magic Quadrant for Business Intelligence Platforms from 2009 to 2012, and Magic Quadrant for Business Intelligence Platforms, 2008."

2020 Gartner Magic Quadrant for Analytics and Business Intelligence Platforms, Analyst(s): James Richardson, Rita Sallam, Kurt Schlegel, Austin Kronz, Julian Sun

FORRESTER®

Microsoft Positioned as a Leader in The Forrester Wave™: Enterprise BI Platforms (Vendor-Managed), Q3 2019*

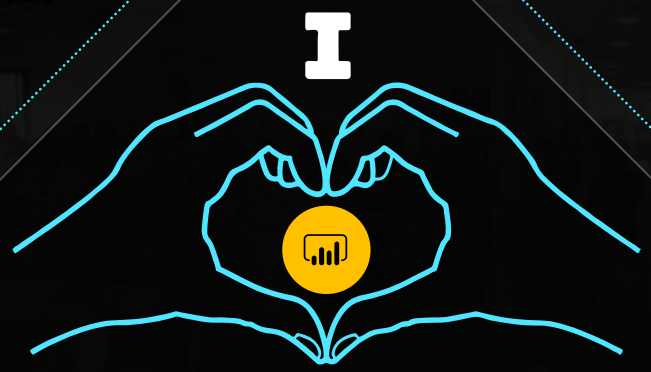
According to the Forrester report,
"You no longer need to be shy about using Microsoft Power BI; it's a killer BI platform."



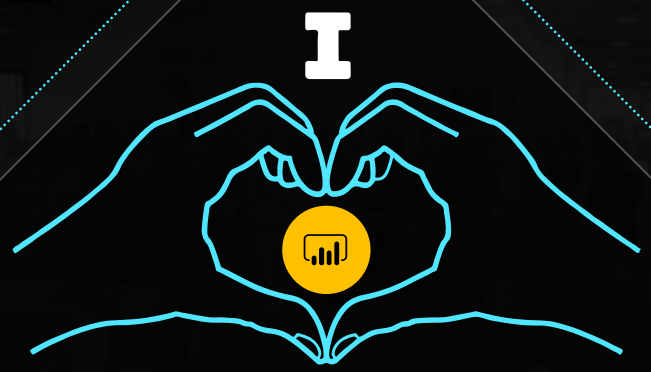
**The Forrester Wave™: Enterprise BI Platforms (Vendor-Managed), Q3 2019 by Boris Evelson with Srividya Sridharan, Robert Perdoni, Aldila Yunus. The Forrester Wave™ is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave are trademarks of Forrester Research, Inc. The Forrester Wave is a graphical representation of Forrester's call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change*

Nigel Frank
Paginated Report Bear
Microsoft
Exploring BIG DATA technologies and How to unlock everything you thought you knew about your data!
Diana Betancourt
Claudia Da Silva
Paula Ramirez Gonzalez
betfair

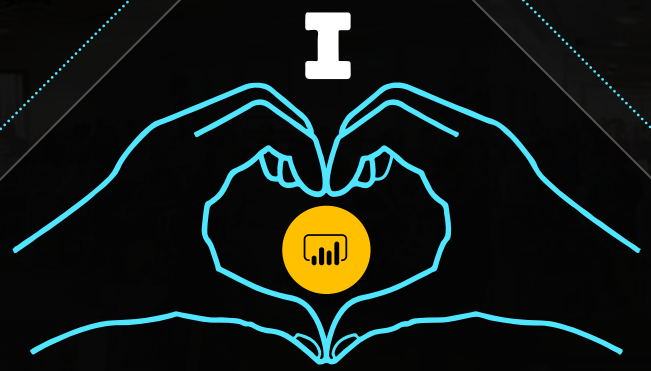
This is a Partnership



We Grow Together



1M+ Members



Thank You!

дякую
ขอบคุณครับ
Tak
감사합니다
متشكرم
Teşekkürler
ευχαριστώ
Grazie
Děkuji
Dank u Wel
благодаря
Ďakujem
多謝晒
Dziękuję
شكراً
Danke
Salamat Po
நன்றி
谢谢
Hvala
Kiitos
Obrigado
شكريه
Mulţumesc
спасибо
Cám ơn
Köszönöm
ありがとうございます
Tack
Gracias
Terima Kasih

AMIR NETZ

Technical Fellow & CTO

EVERYONE
Data Culture
EVERY DECISION

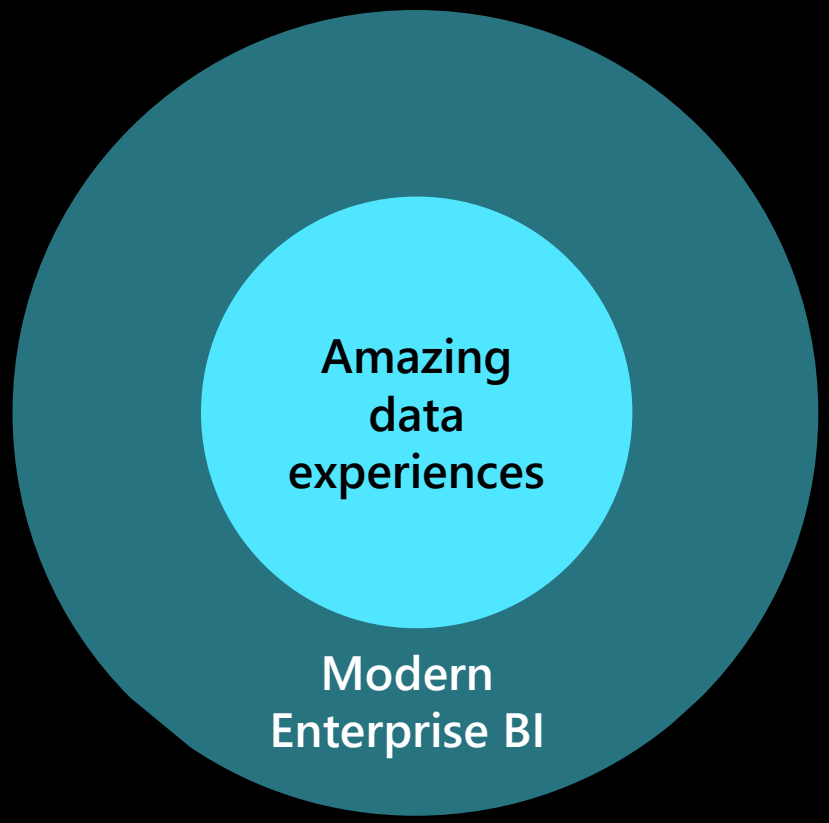
Data Culture is about Everyone

Amazing data experiences

Every Single Individual

Instantly familiar experiences and AI infused insights

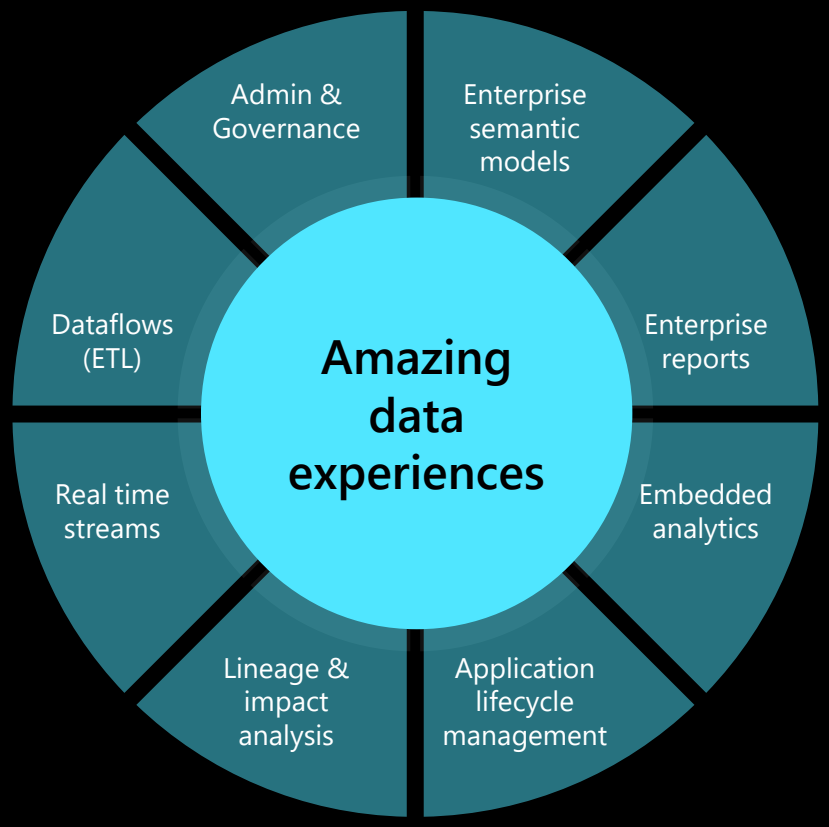
Data Culture is about Everyone



All the individuals

Scale to 100,000s of users, meeting the most demanding enterprise needs

Data Culture is about Everyone

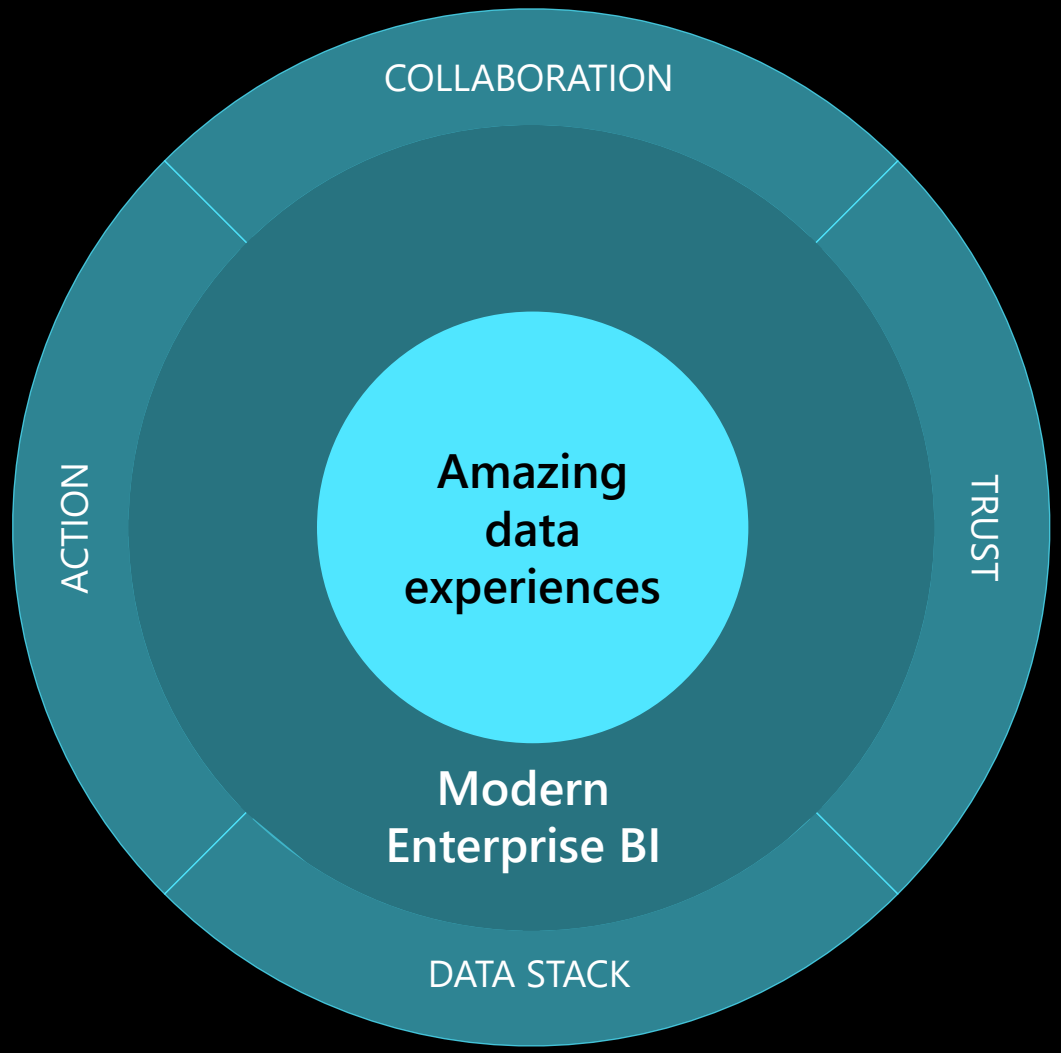


Modern Enterprise BI

All the individuals

Scale to 100,000s of users, meeting the most demanding enterprise needs

Data Culture is for Every Decision



Insights where decisions are made

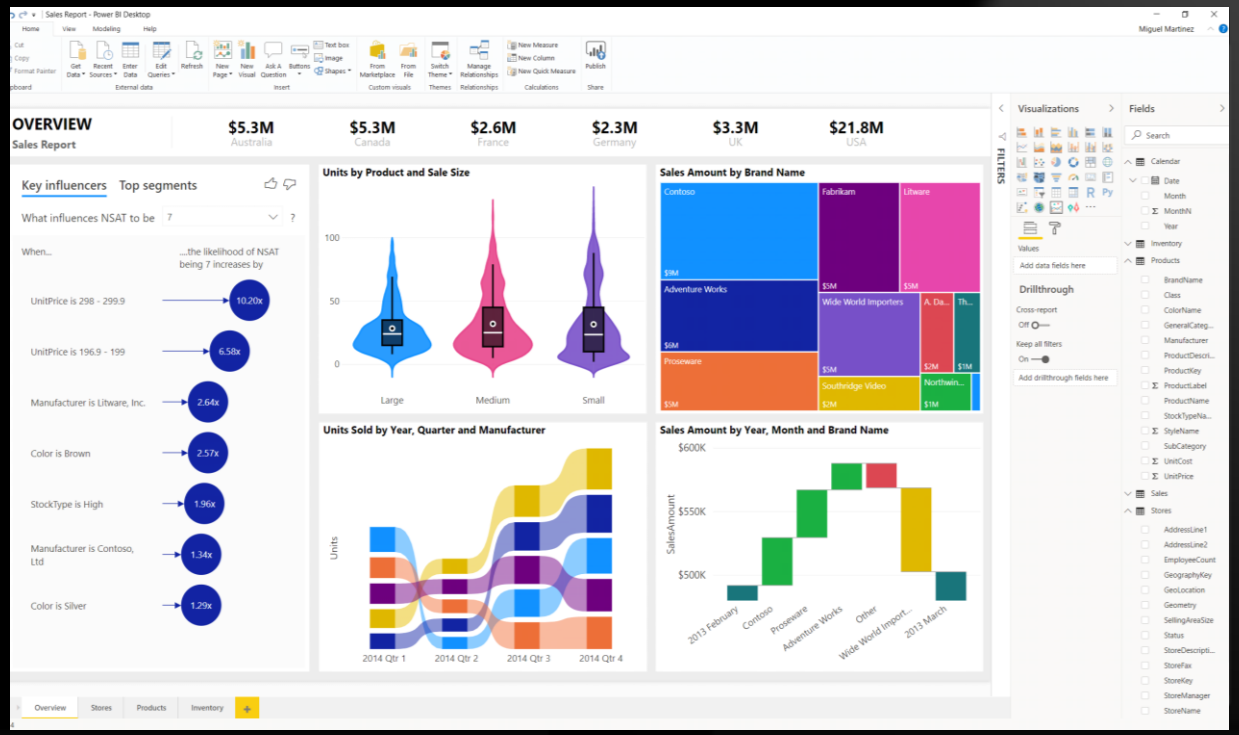
BI woven into the fabric of the organization

Data Culture is about Everyone

Amazing
data
experiences

Amazing Experiences

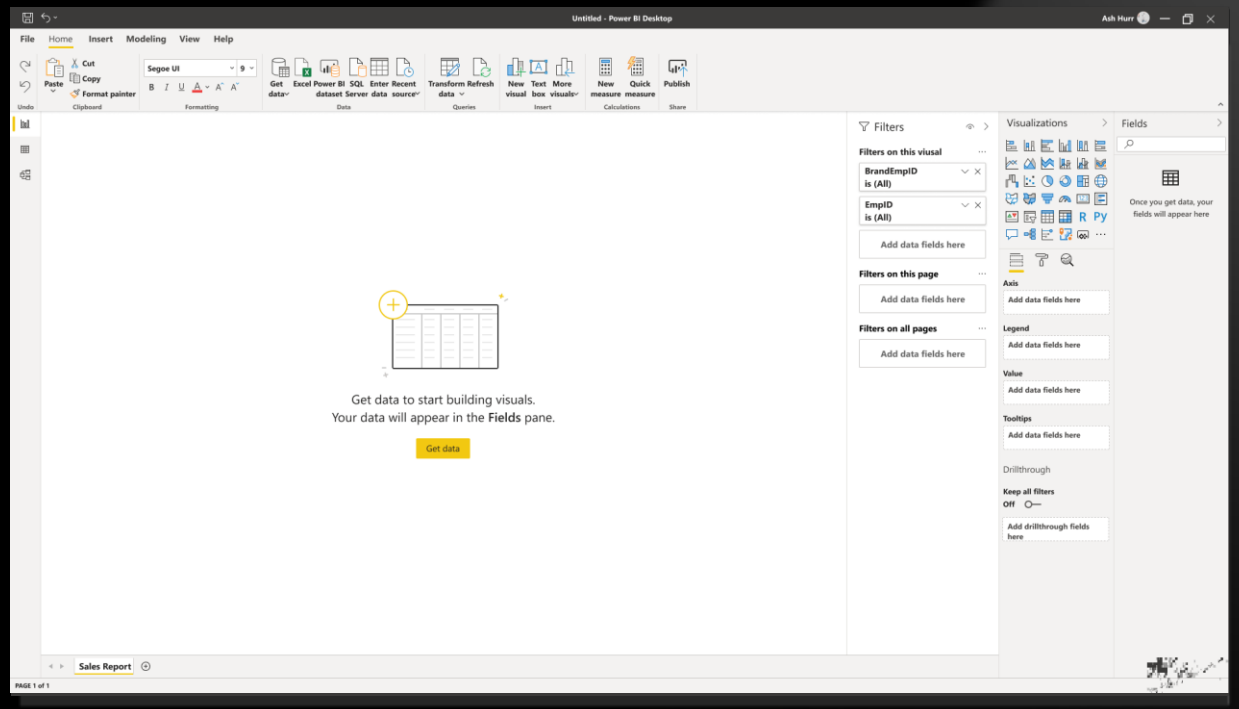
PowerPoint for Data



Amazing Experiences

PowerPoint for Data

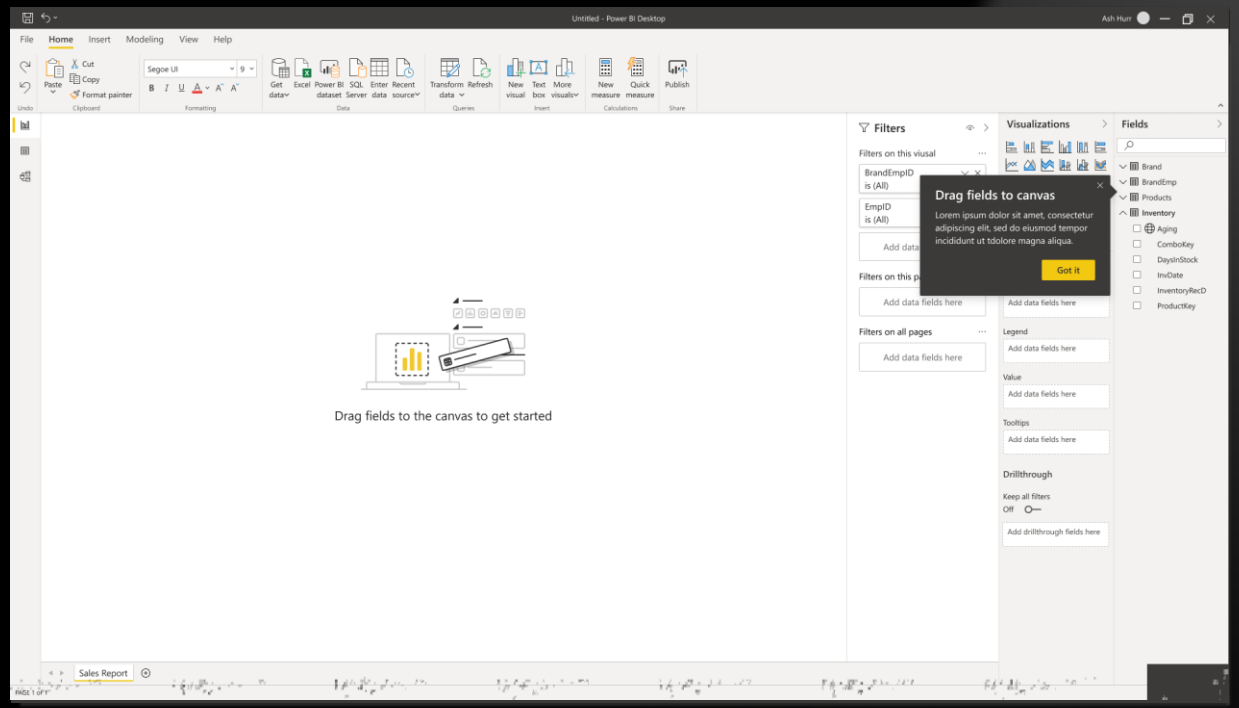
Better onboarding to Desktop



Amazing Experiences

PowerPoint for Data

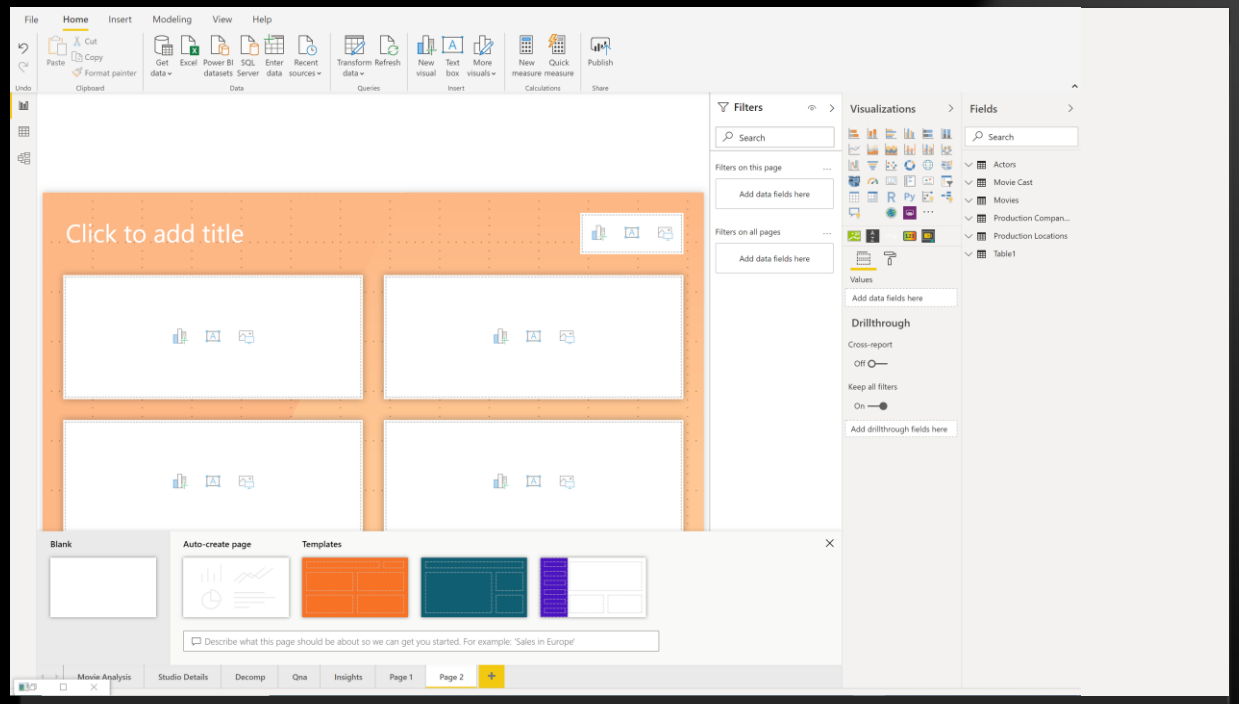
Better onboarding to Desktop



Amazing Experiences

PowerPoint for Data

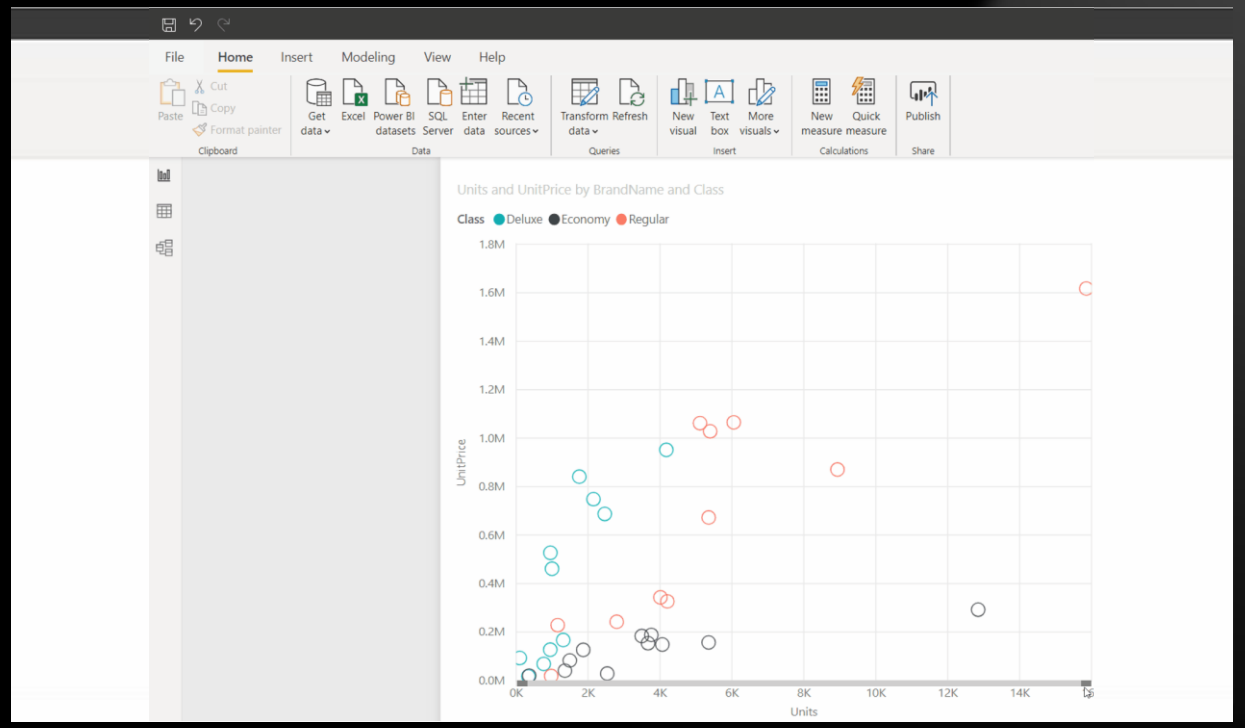
Templates



Amazing Experiences

Core Analytics

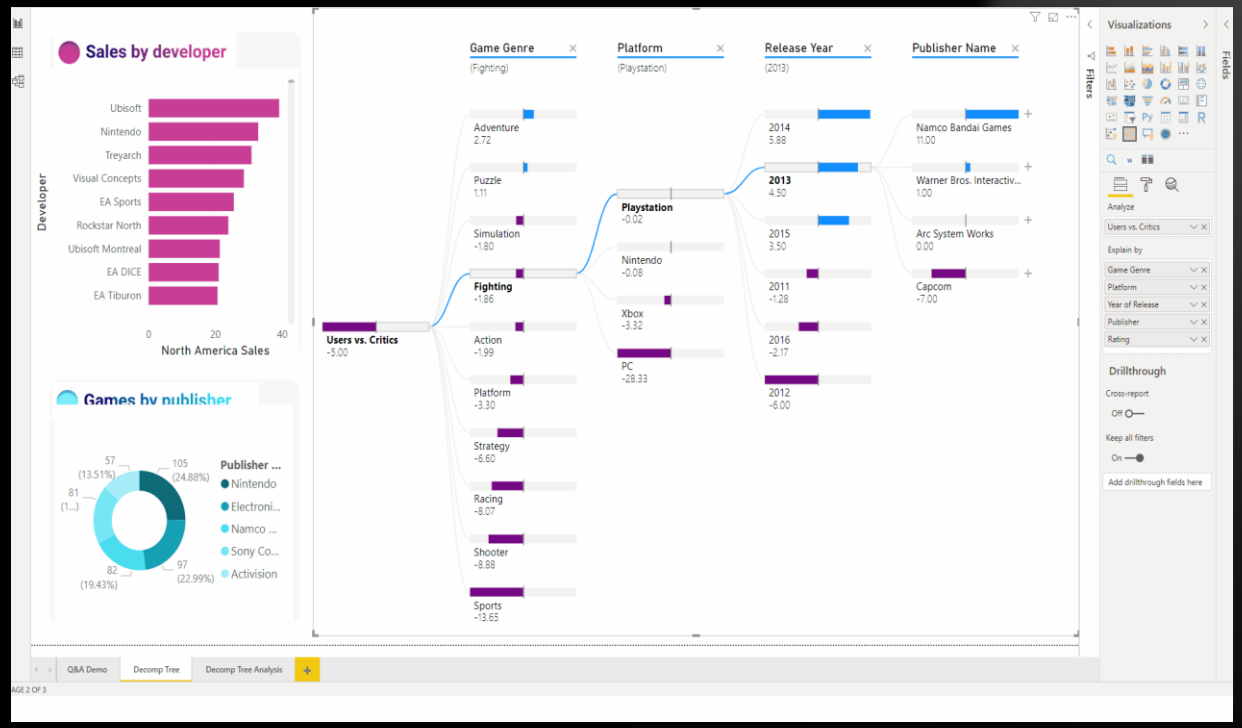
Visual zooming



Amazing Experiences

AI Infused Experiences

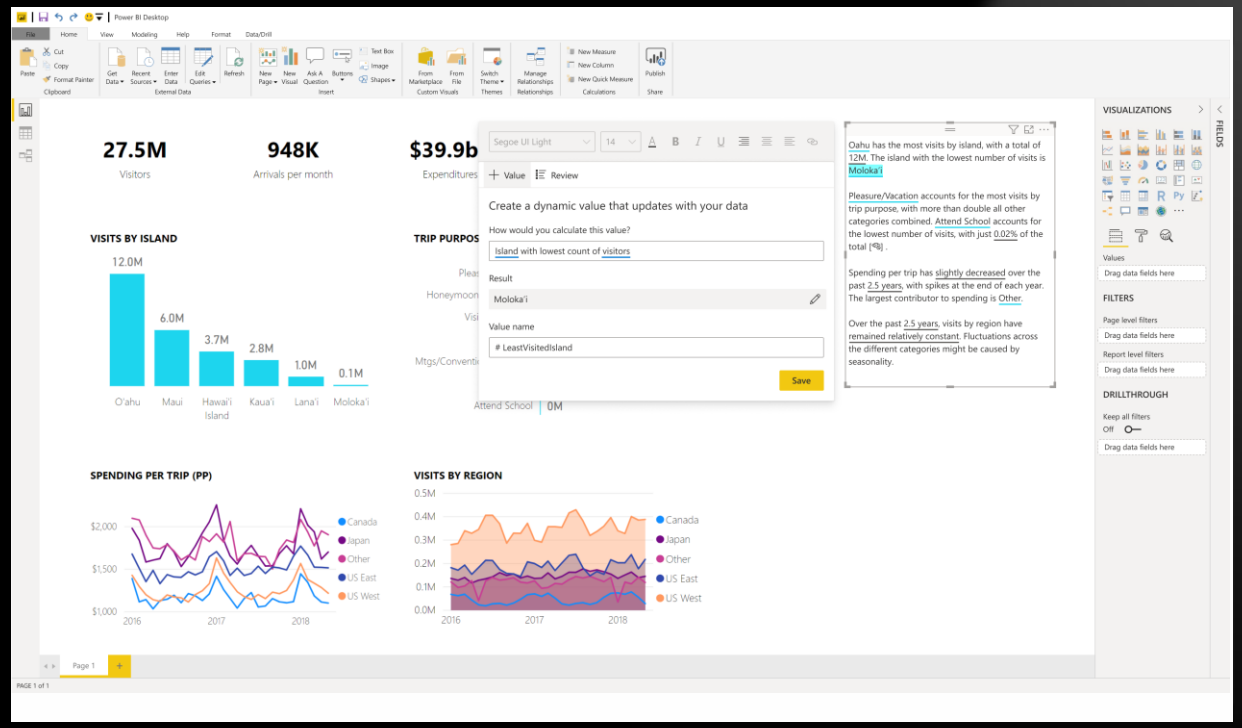
Decomposition Tree General Availability, adding report measures and direct query



Amazing Experiences

AI Infused Experiences

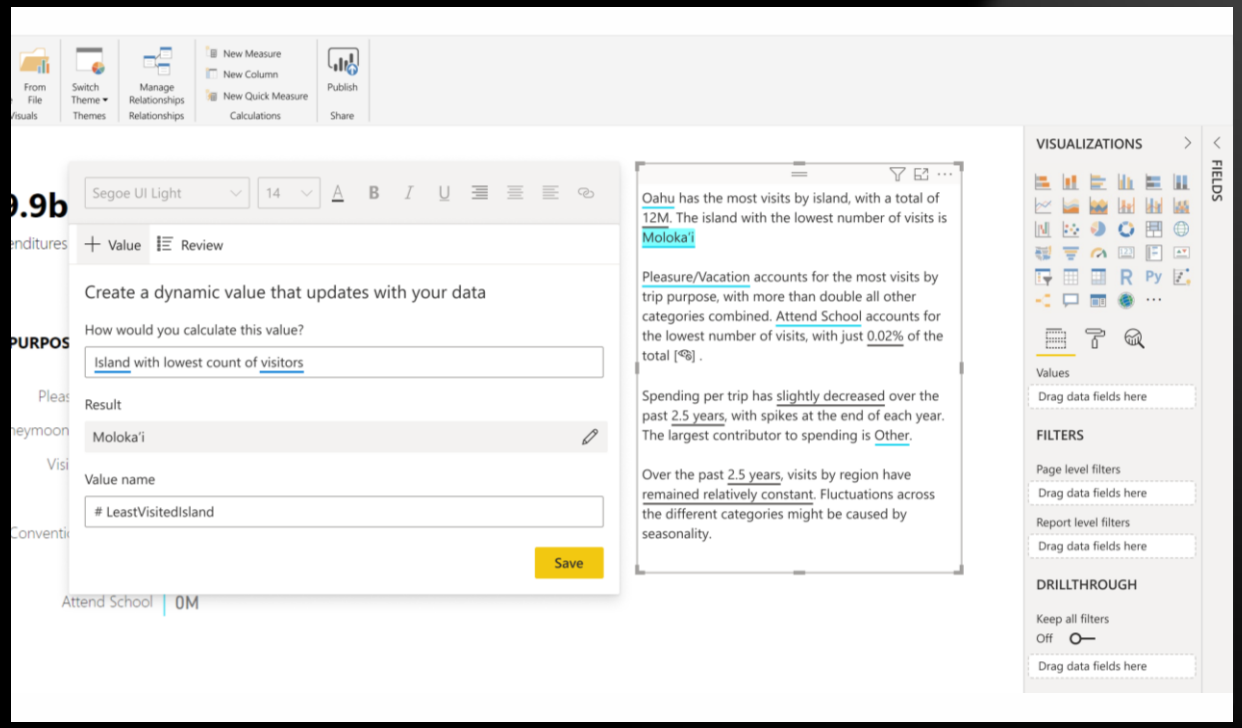
Smart narratives



Amazing Experiences

AI Infused Experiences

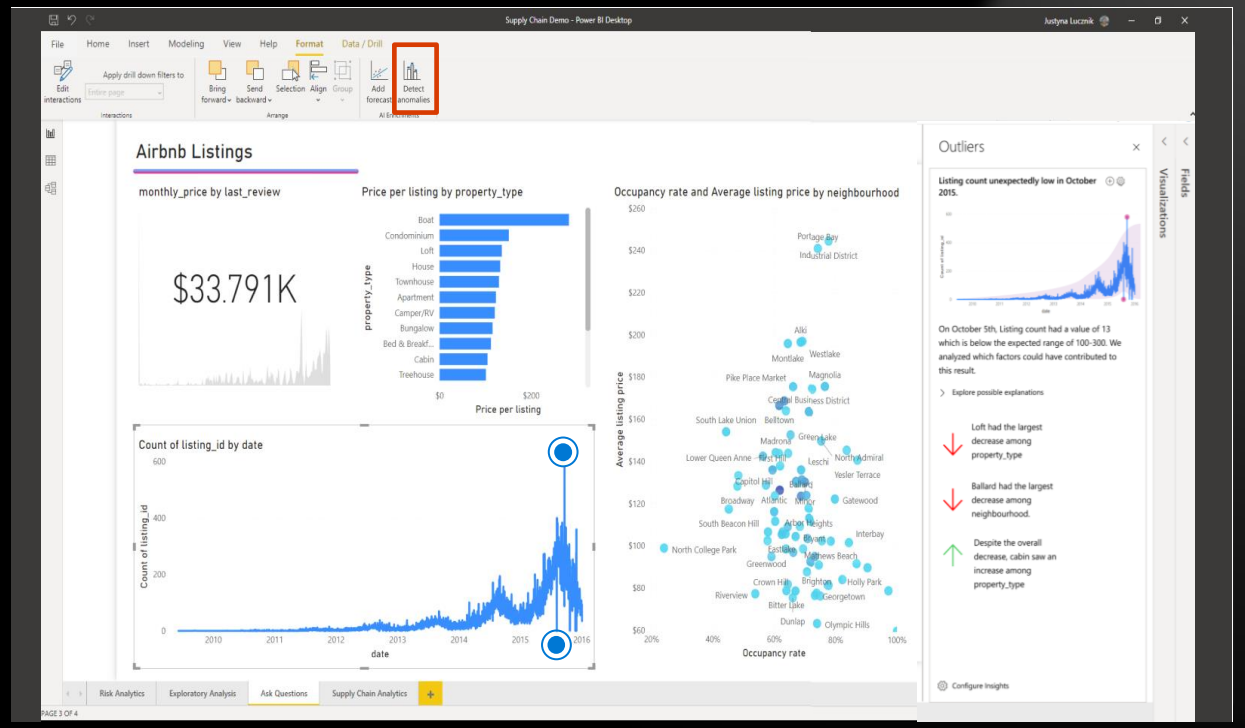
Smart narratives



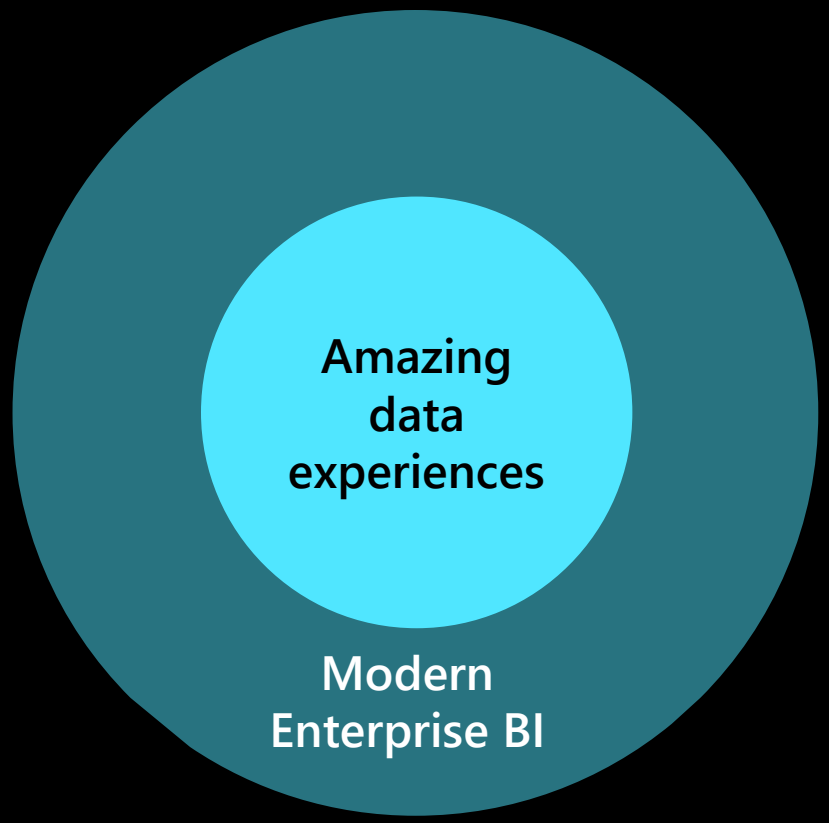
Amazing Experiences

AI Infused Experiences

Anomaly detection



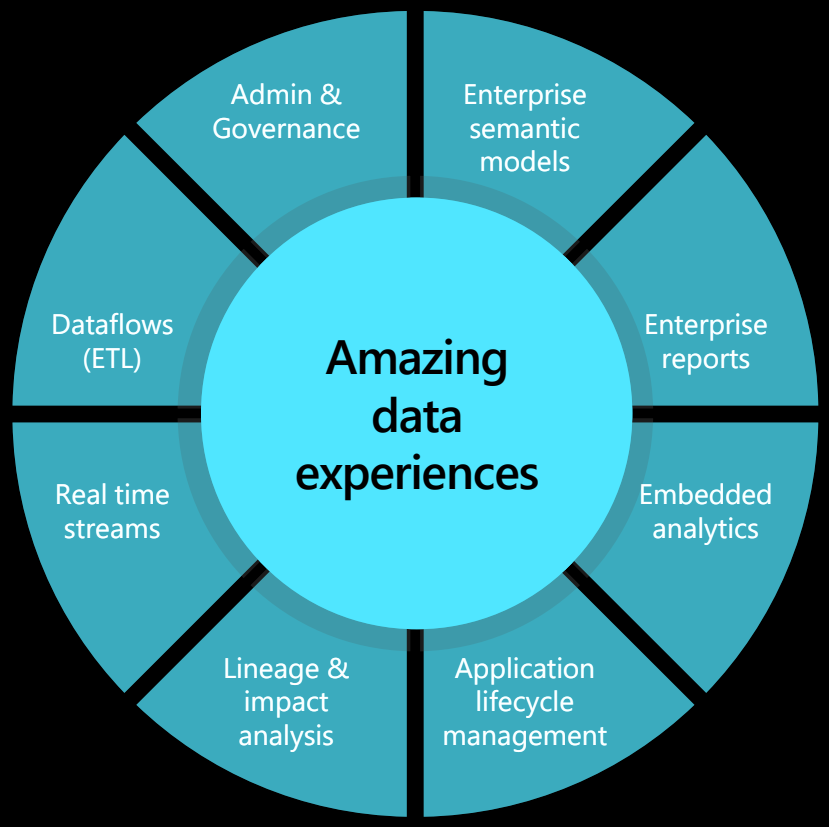
Data Culture is about Everyone



All the individuals

Scale to 100,000s of users, meeting the most demanding enterprise needs

Data Culture is about Everyone

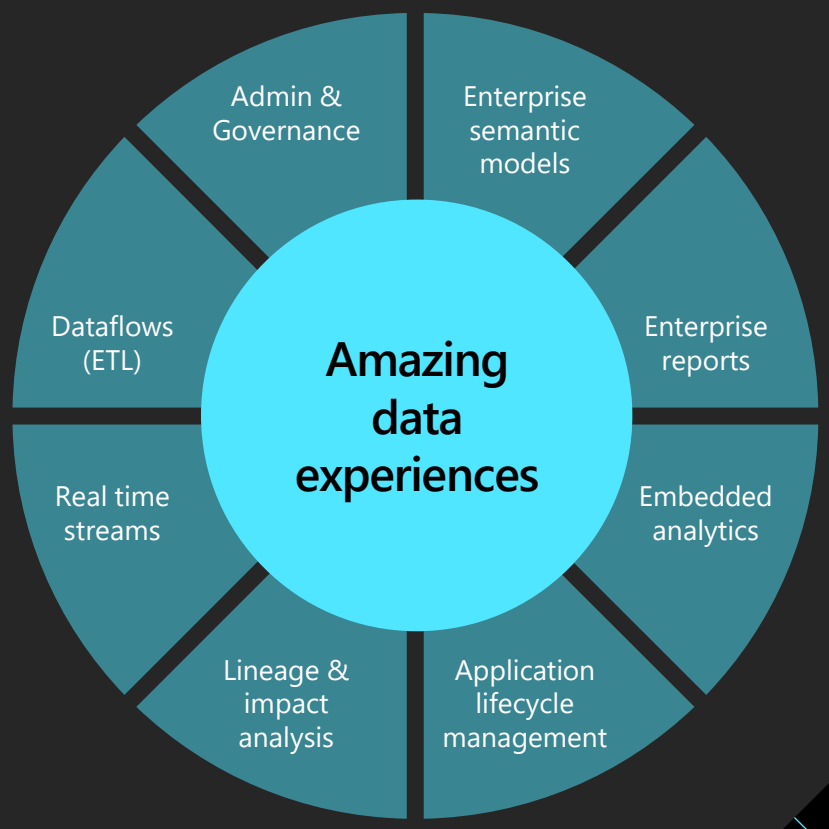


Modern Enterprise BI

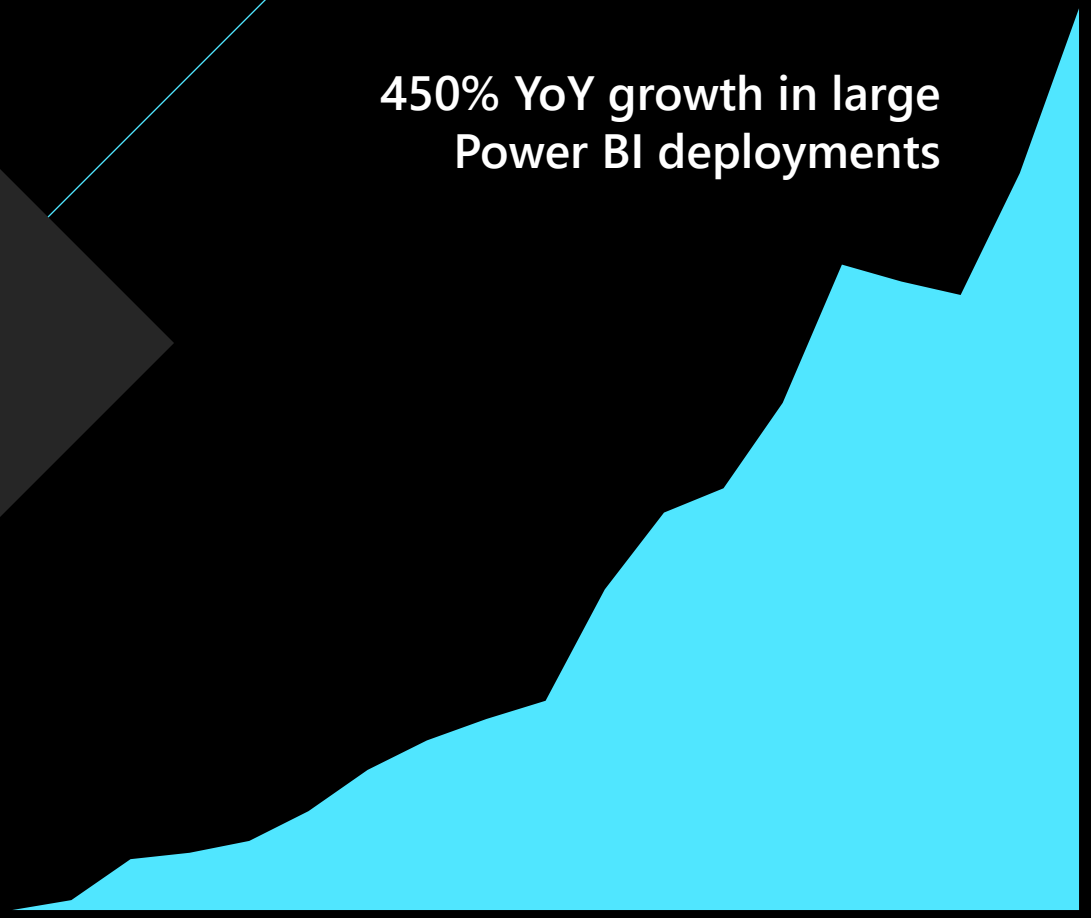
All the individuals

Scale to 100,000s of users, meeting the most demanding enterprise needs

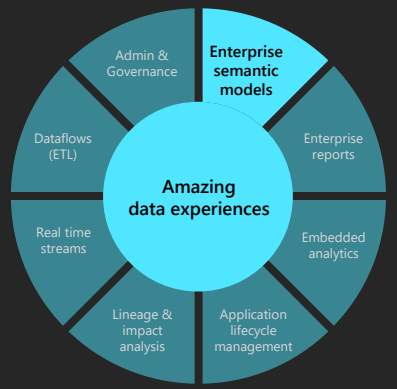
Data Culture is about Everyone



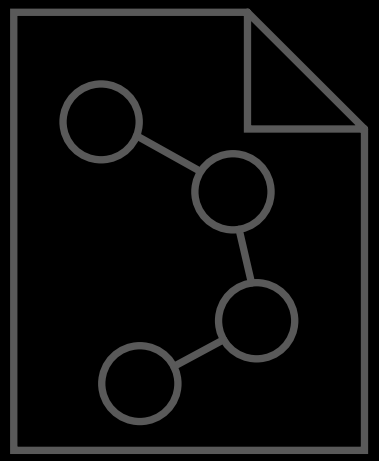
Modern Enterprise BI



Enterprise Semantic Models

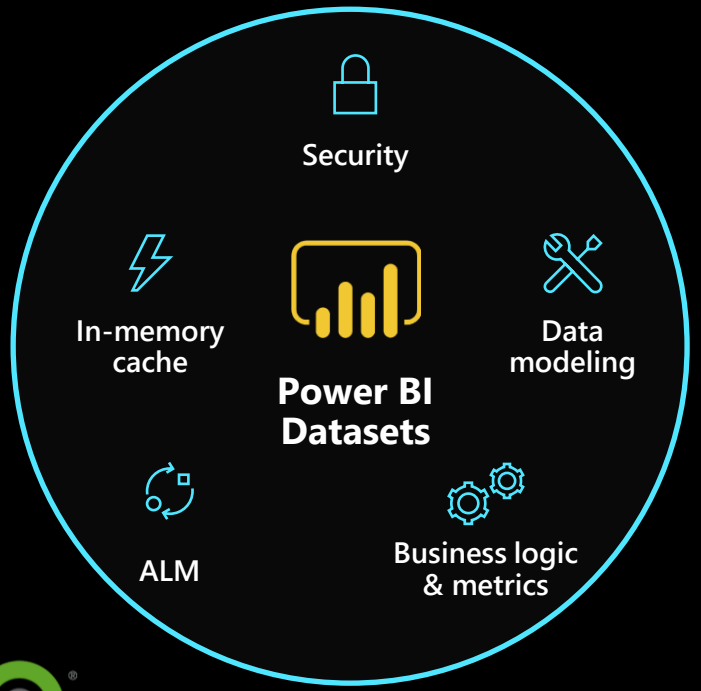


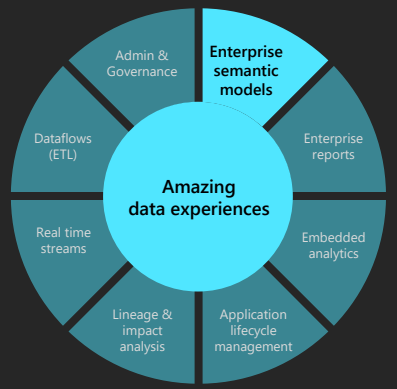
Modern Enterprise BI



Power BI Reports

Excel

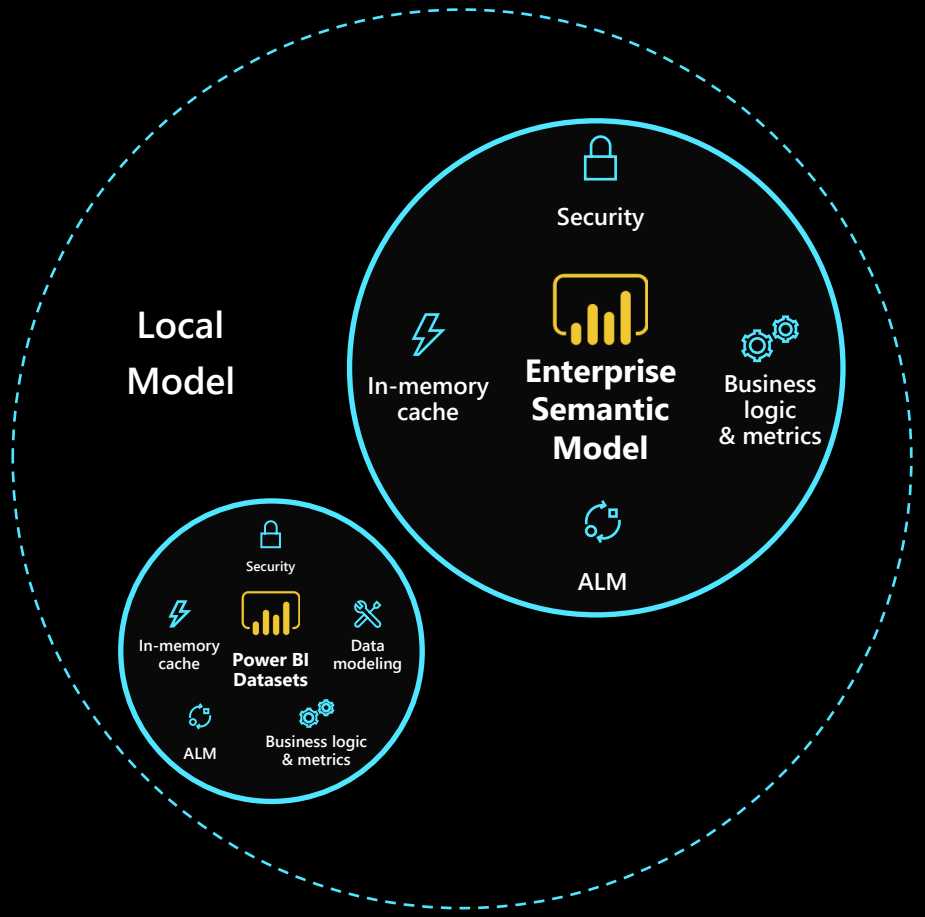


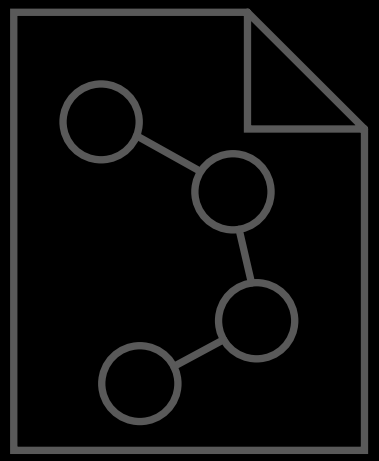


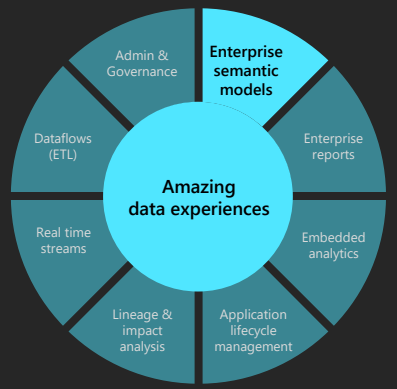
Modern Enterprise BI

Enterprise Semantic Models

Composite models







Modern Enterprise BI

Enterprise Semantic Models

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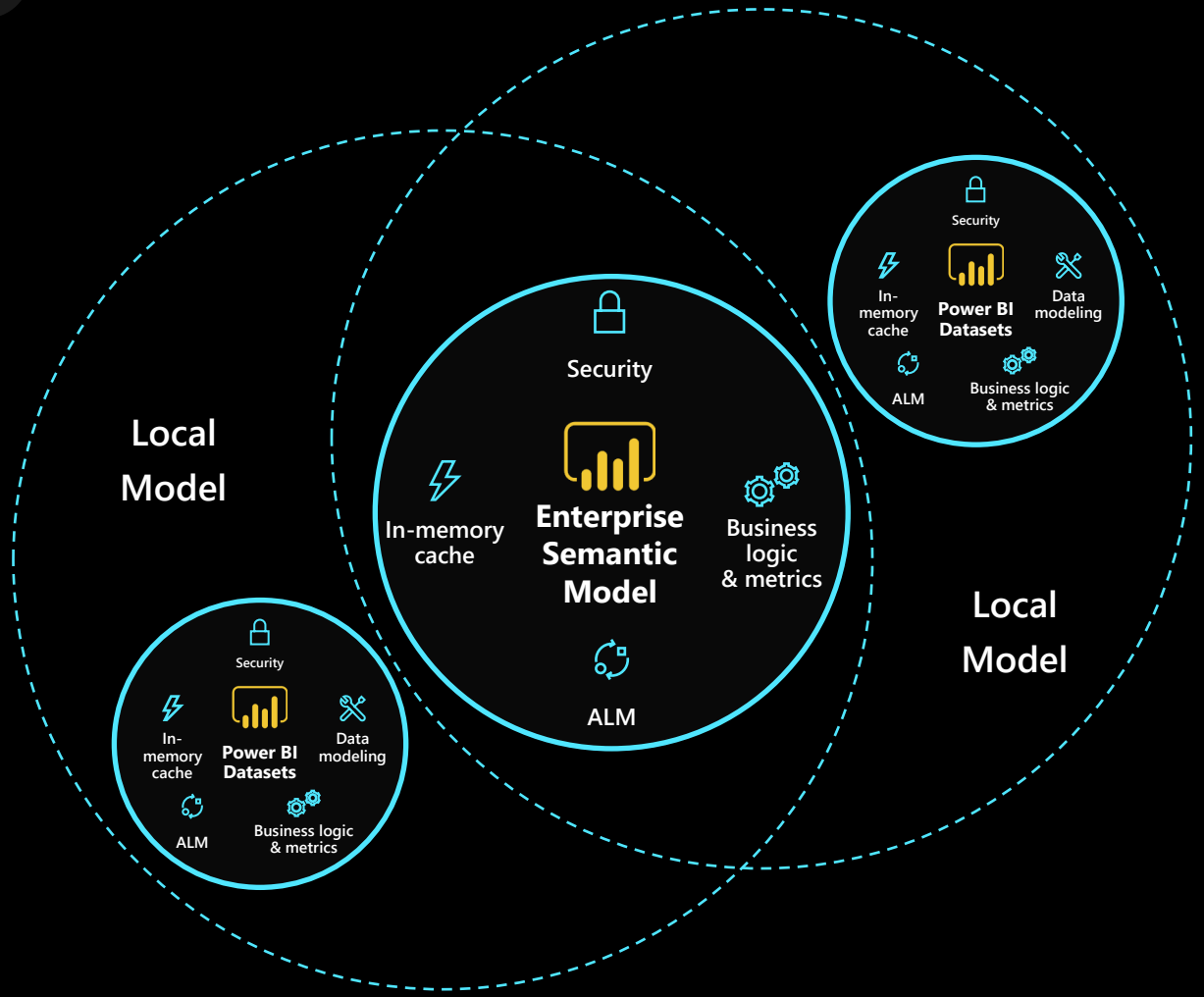
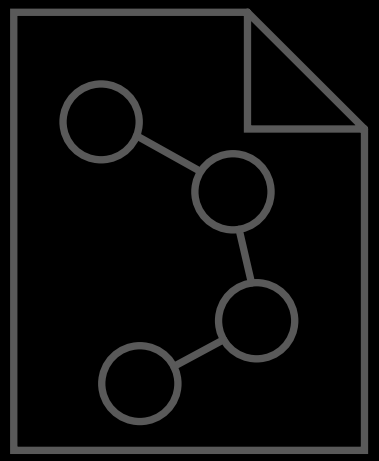
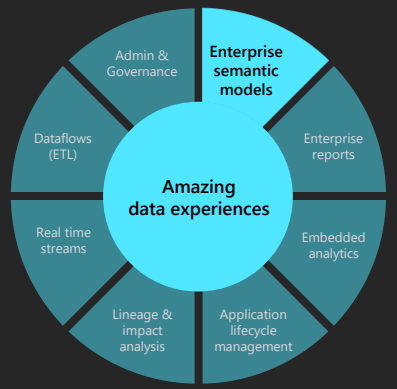


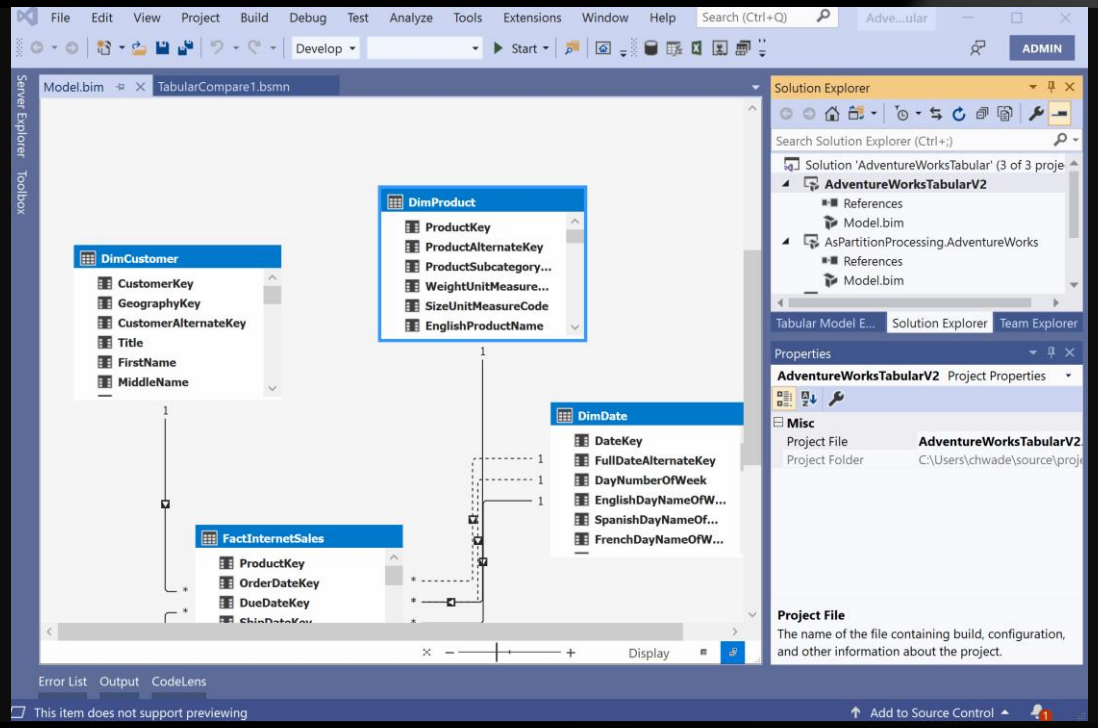


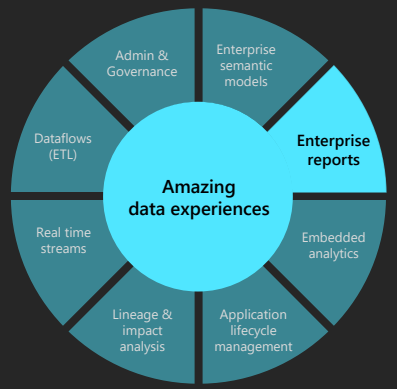


Modern Enterprise BI

Enterprise Semantic Models

XMLA R/W



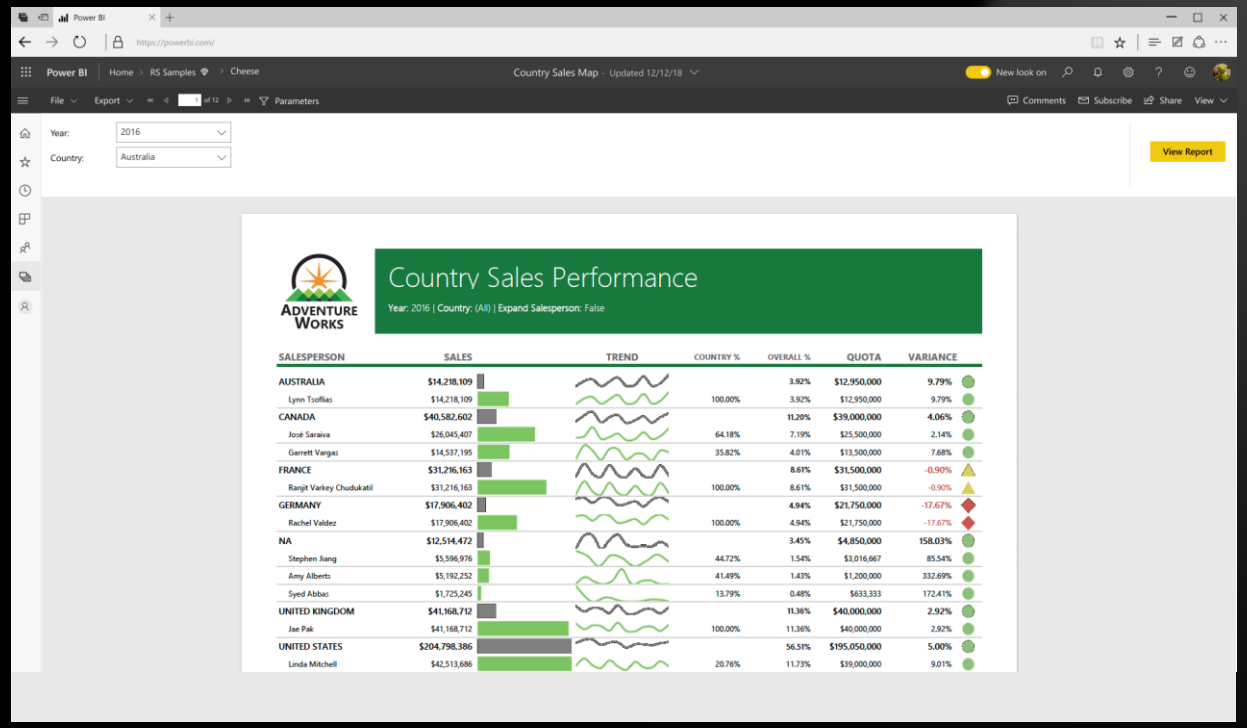


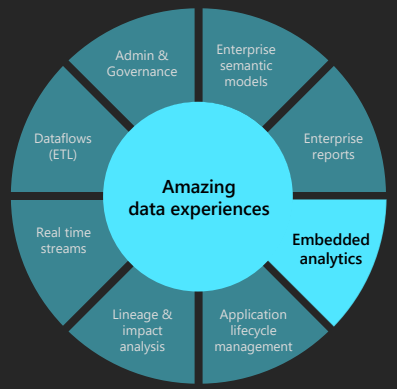
Modern Enterprise BI

Enterprise Reports

Page-view format support

Row-level security and subscription-based bursting

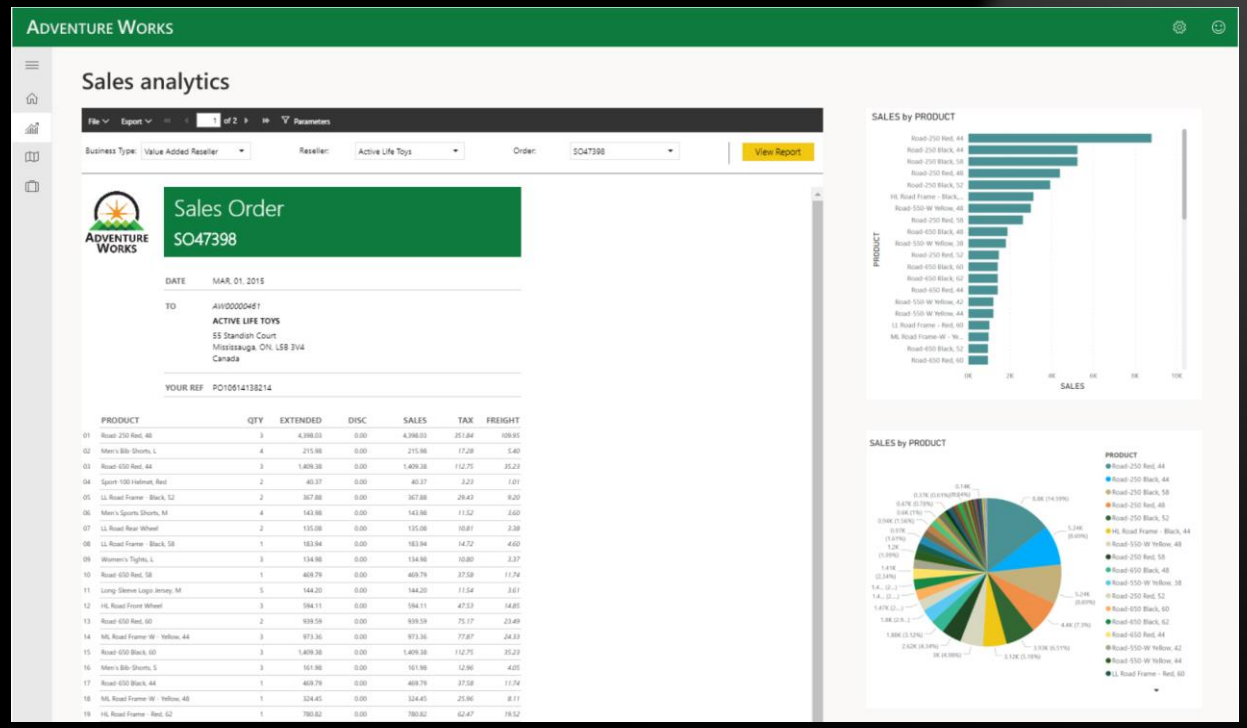


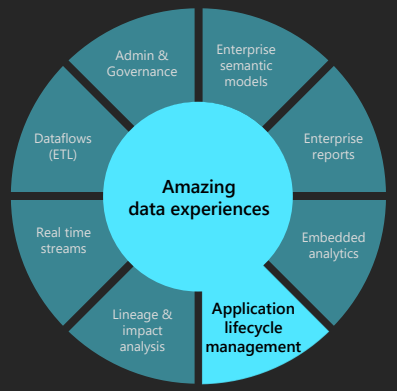


Modern Enterprise BI

Embedded Analytics

Enterprise Reports Embedding (SaaS + PaaS)

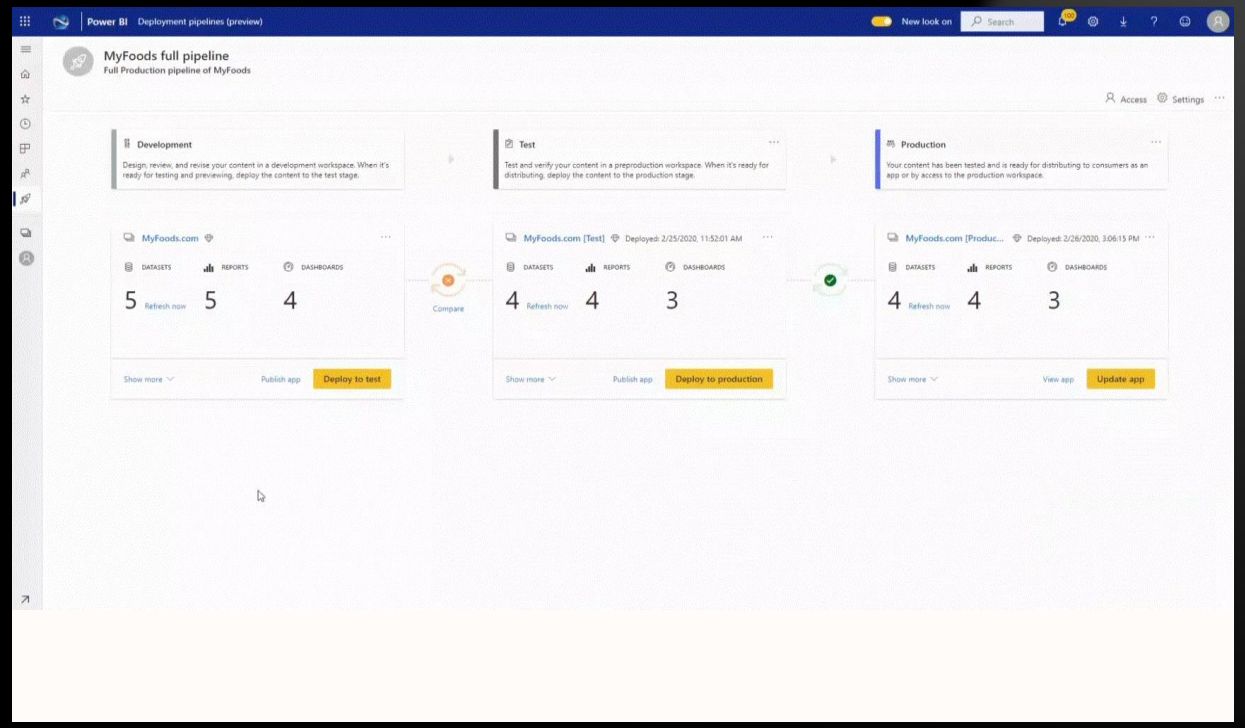


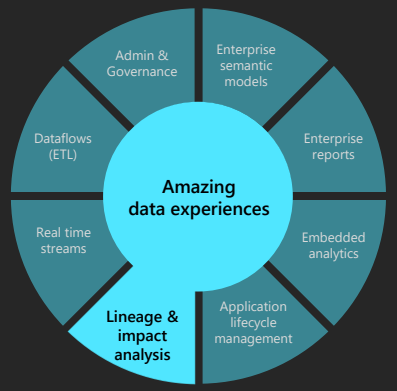


Modern Enterprise BI

Application Lifecycle Management

Deployment pipelines

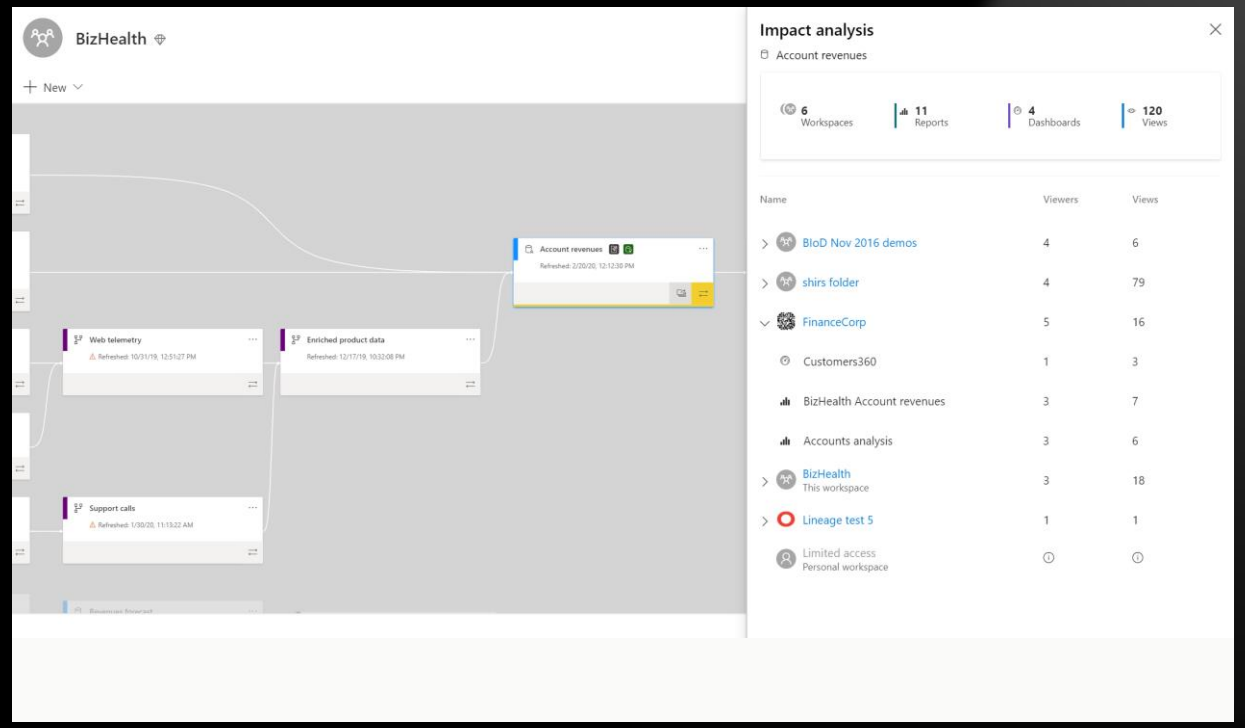


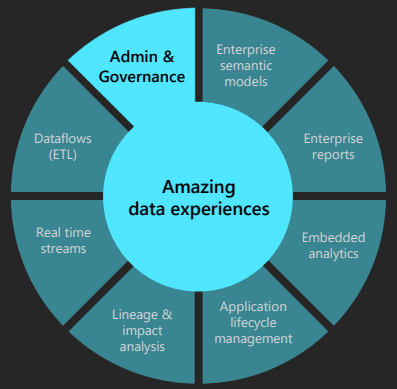


Modern Enterprise BI

Lineage and Impact Analysis

Actionable Dataset impact analysis: Downstream, cross workspace, Desktop integrated

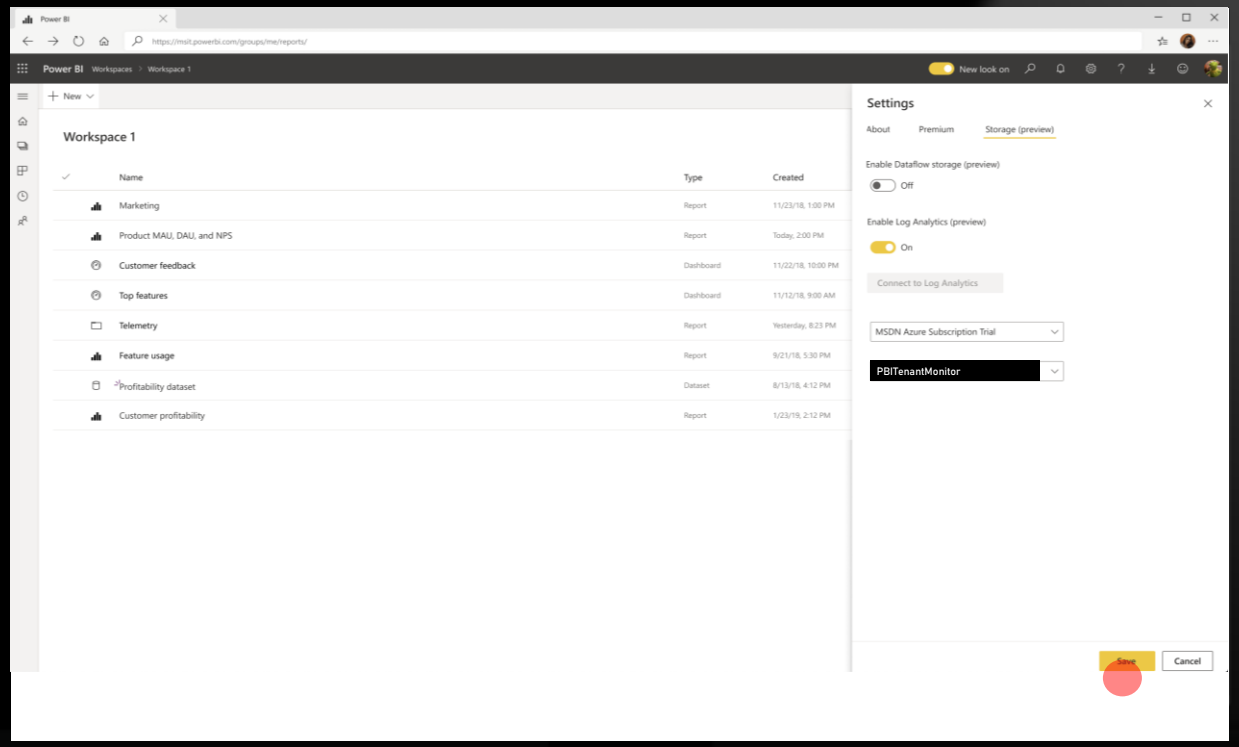




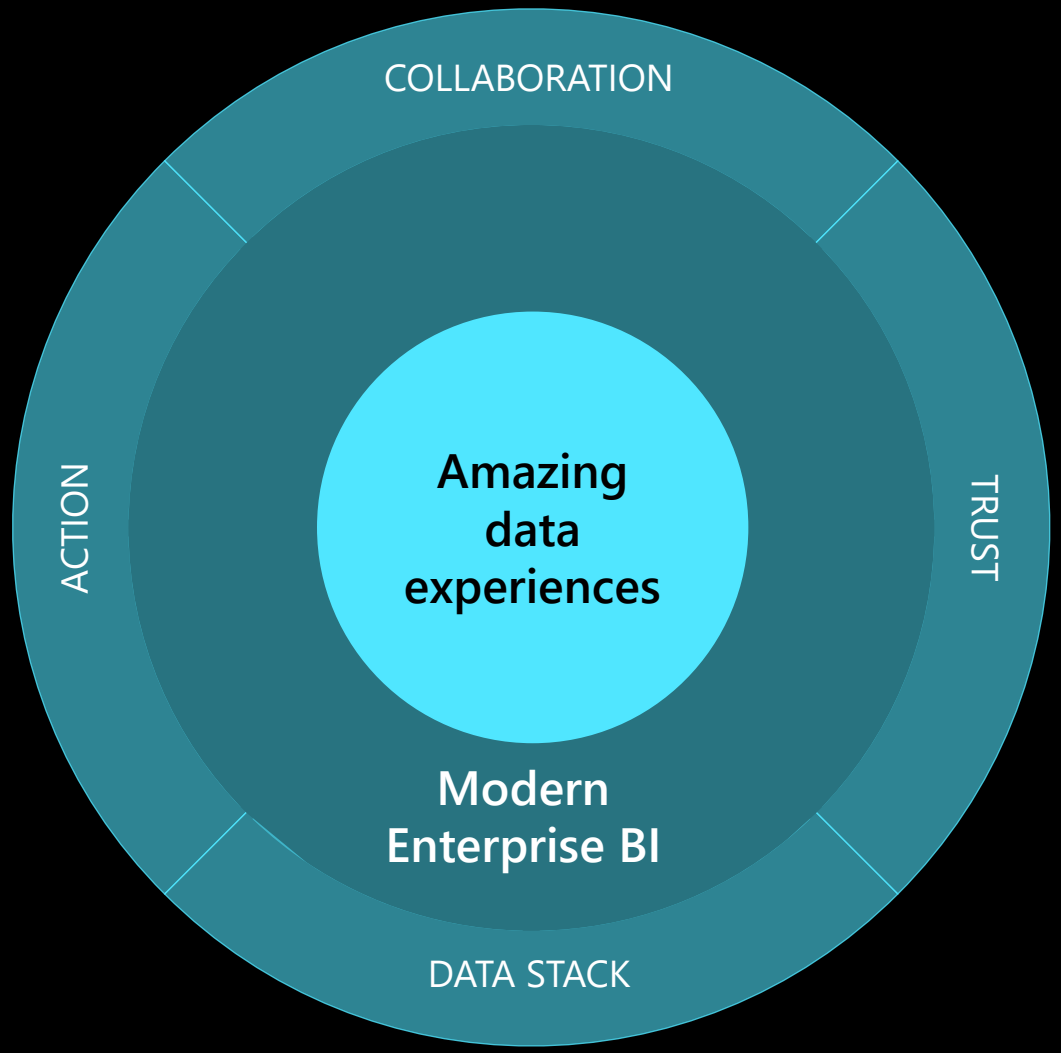
Modern Enterprise BI

Admin and Governance

Bring your own Log Analytics



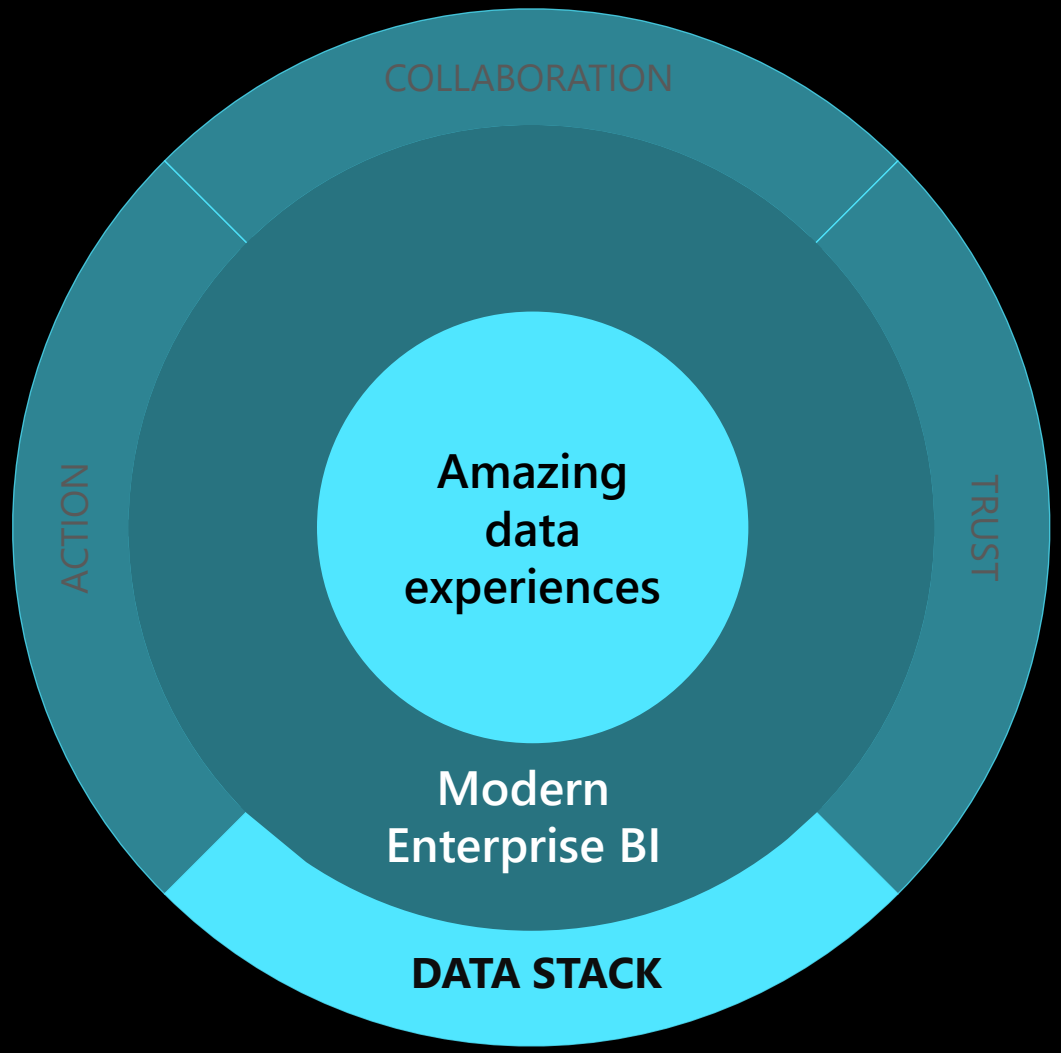
Data Culture is for Every Decision



Insights where decisions are made

BI woven into the fabric of the organization

Data Culture is for Every Decision



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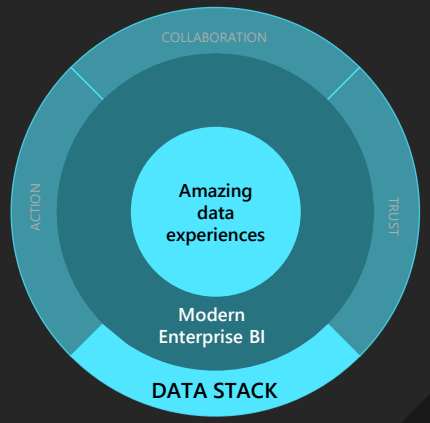
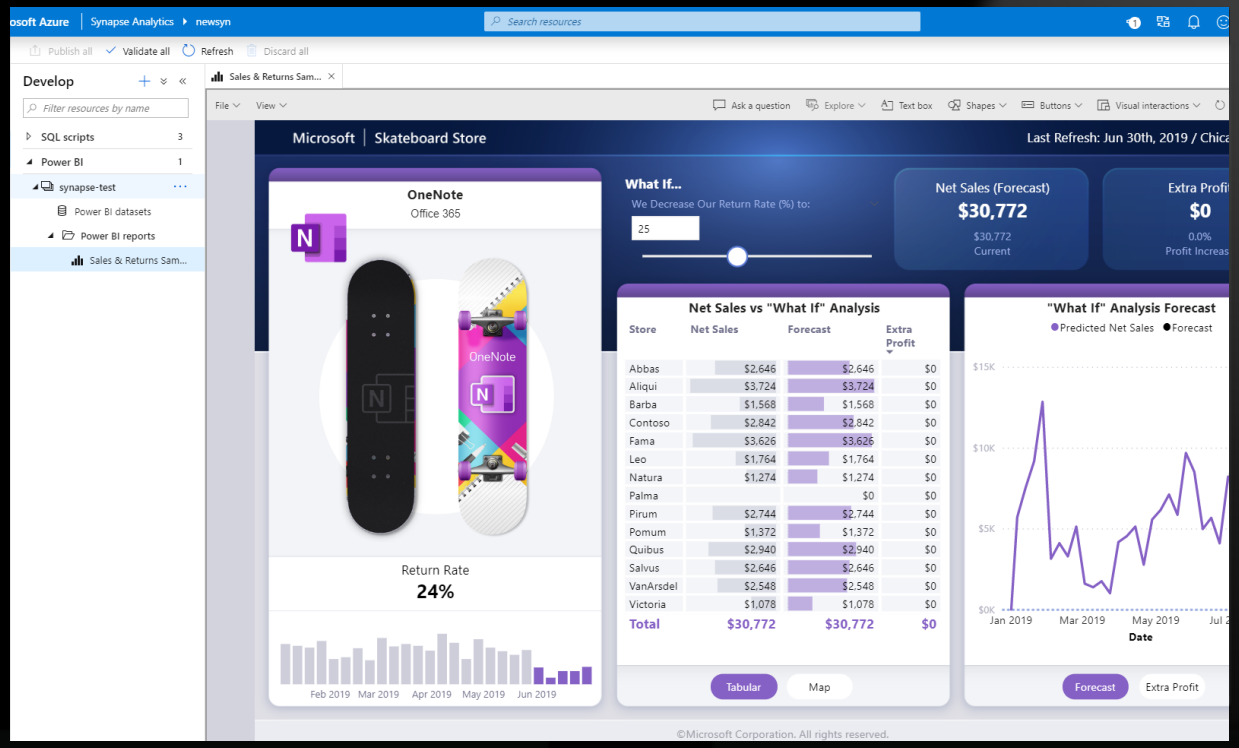
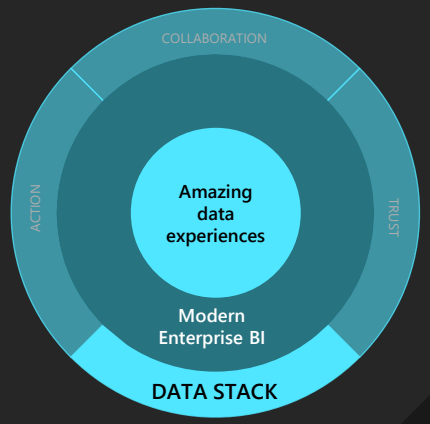


Data Stack

Deep integration with Azure Synapse Analytics



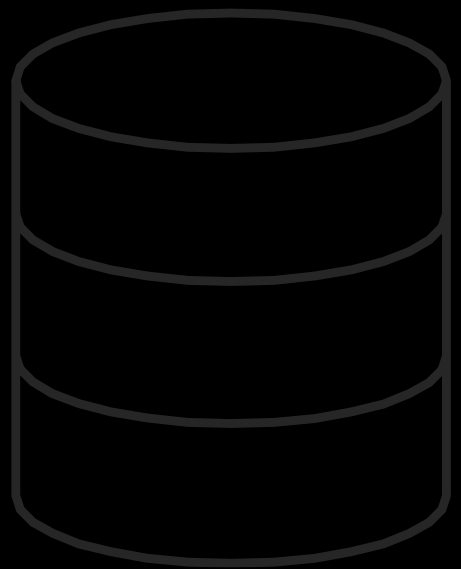


Data Stack

Automatic performance optimization with Azure Synapse Analytics

Power BI collects query patterns and determines materialized views for optimal performance

Synapse creates materialized views and redirects Power BI queries to them providing superior performance



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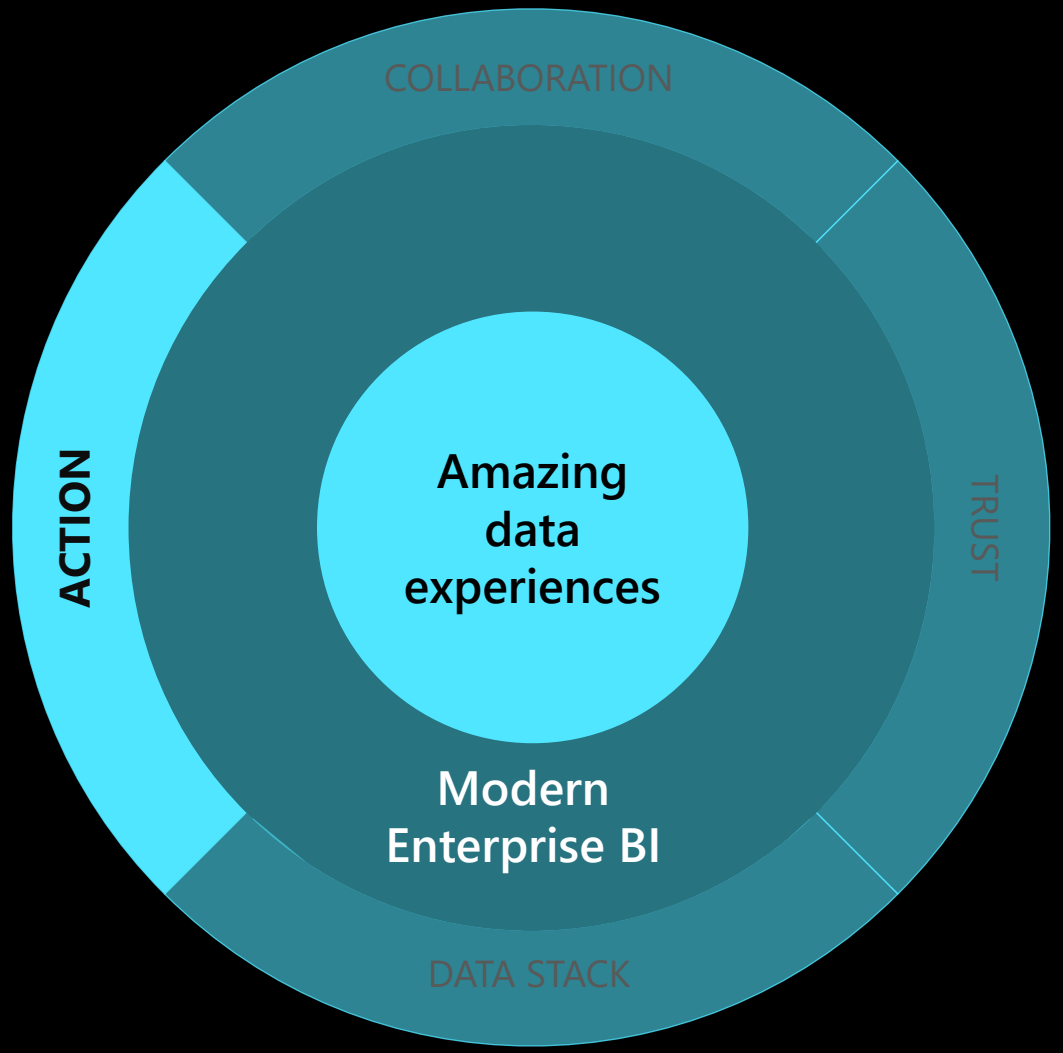
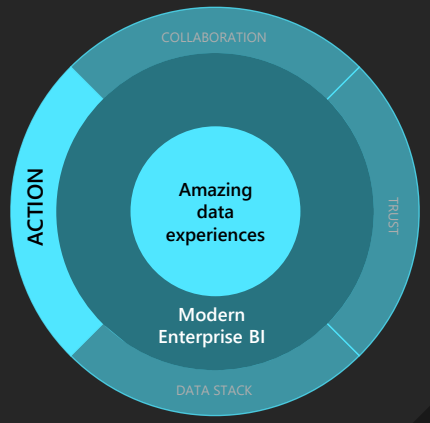


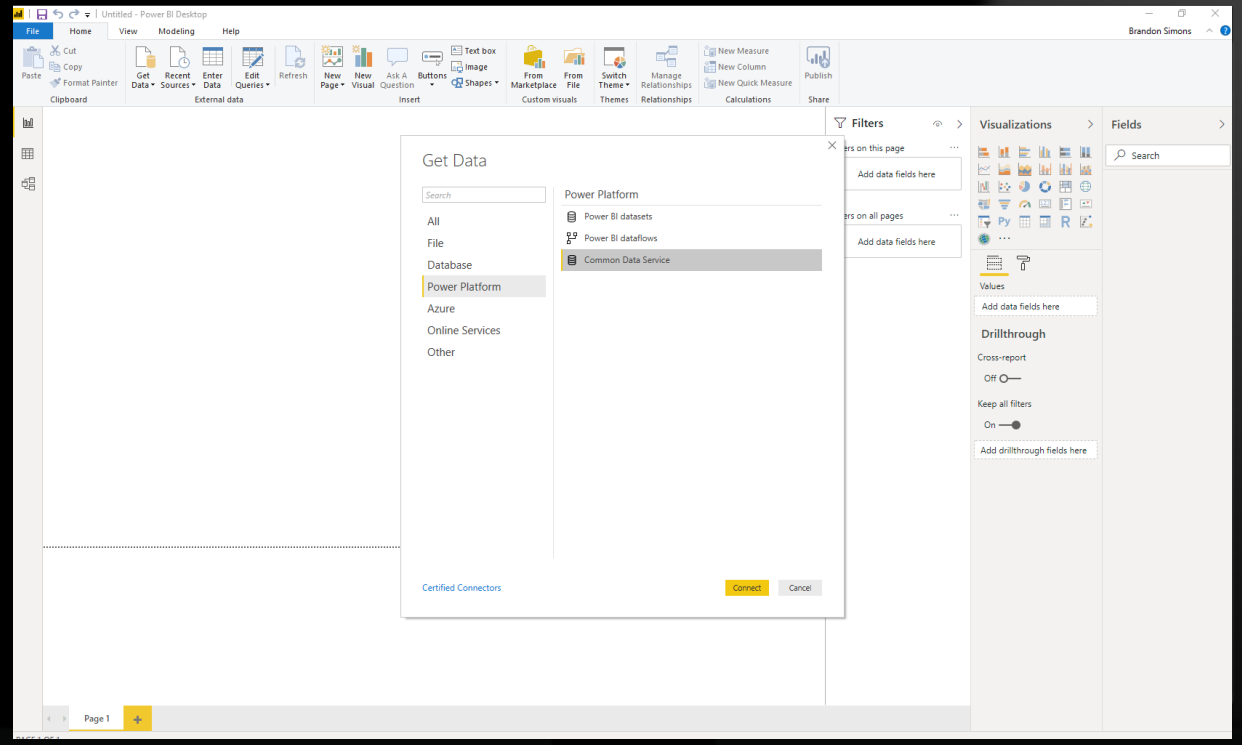
Insights where decisions are made

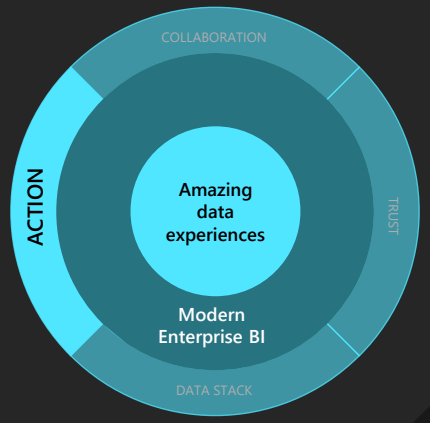
BI woven into the fabric of the organization



Insight → Action

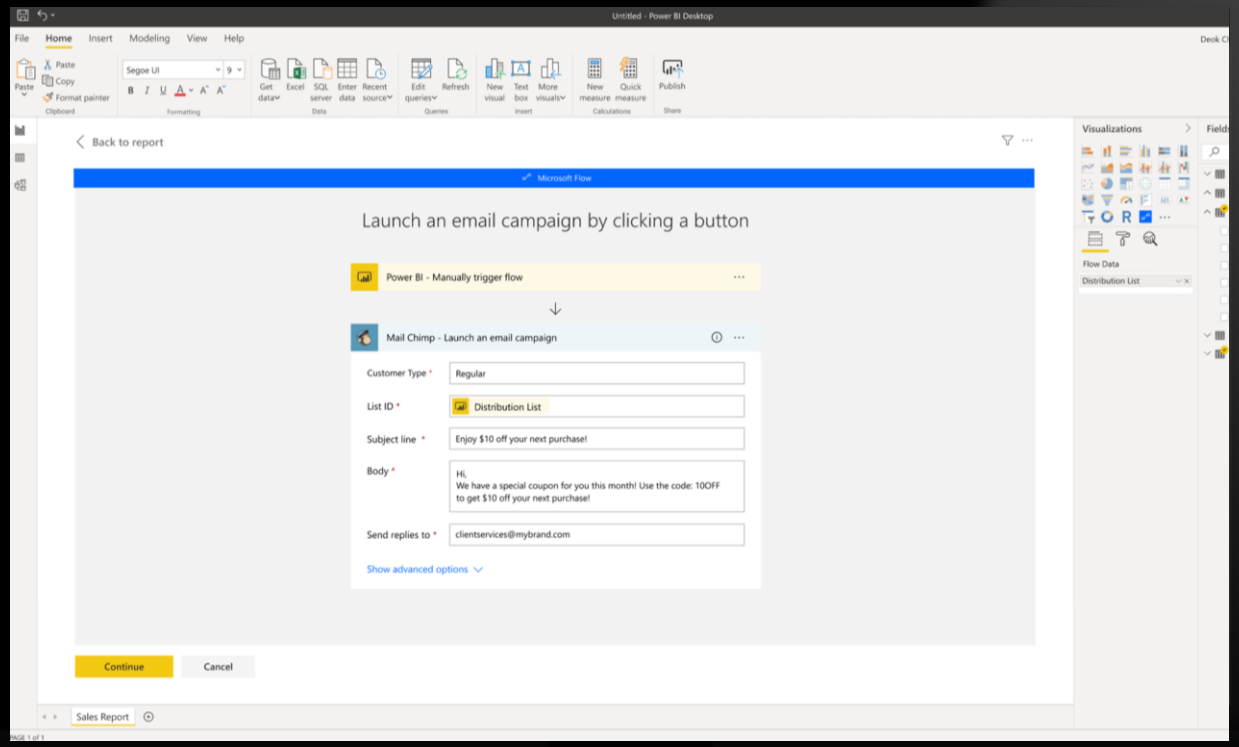
Direct Query to CDS





Insight → Action

Power Automate visual in Power BI



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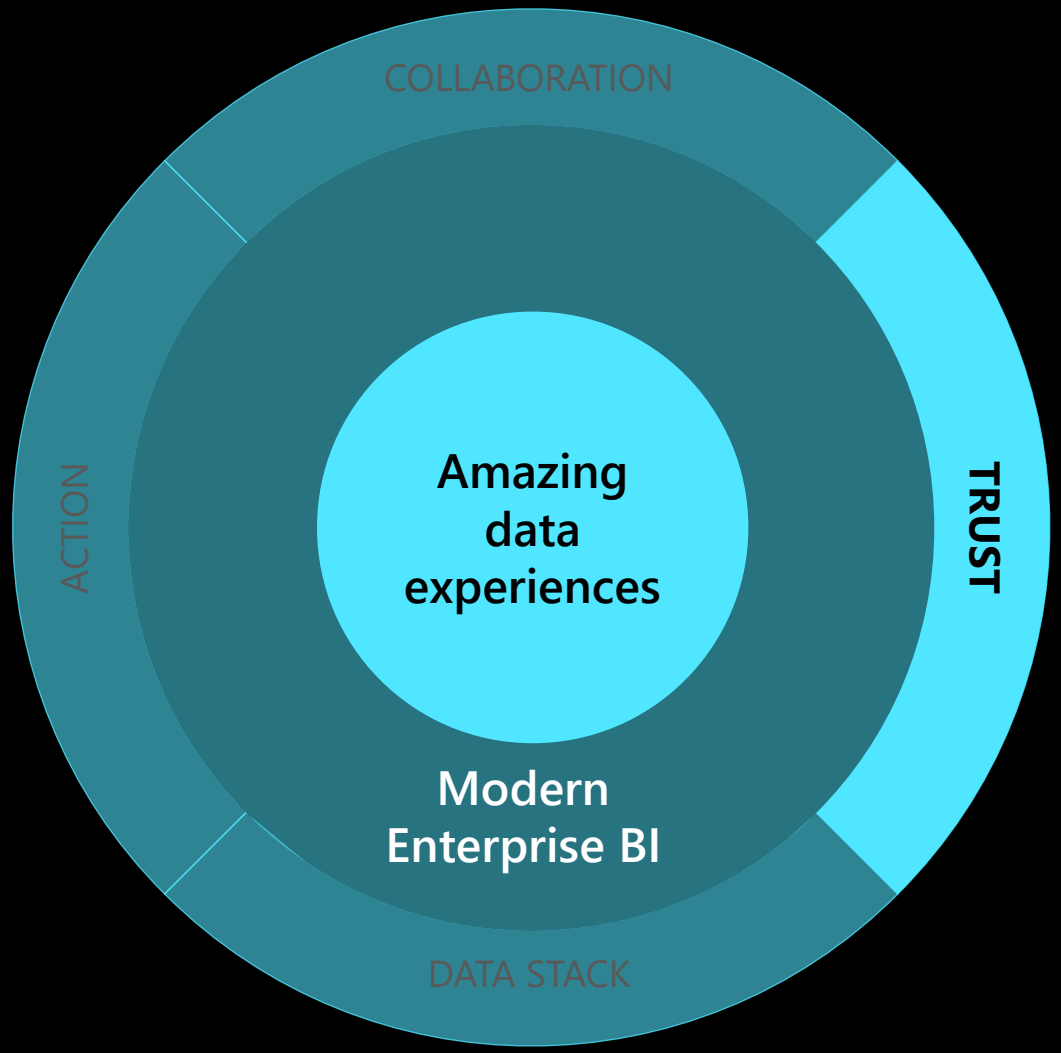
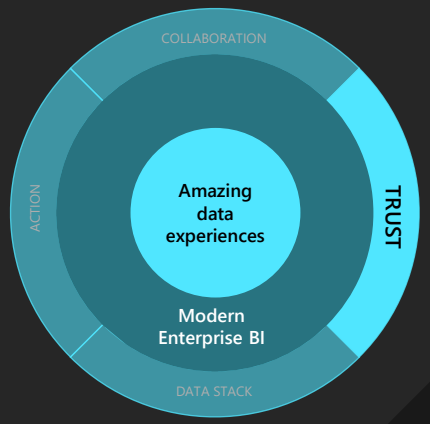


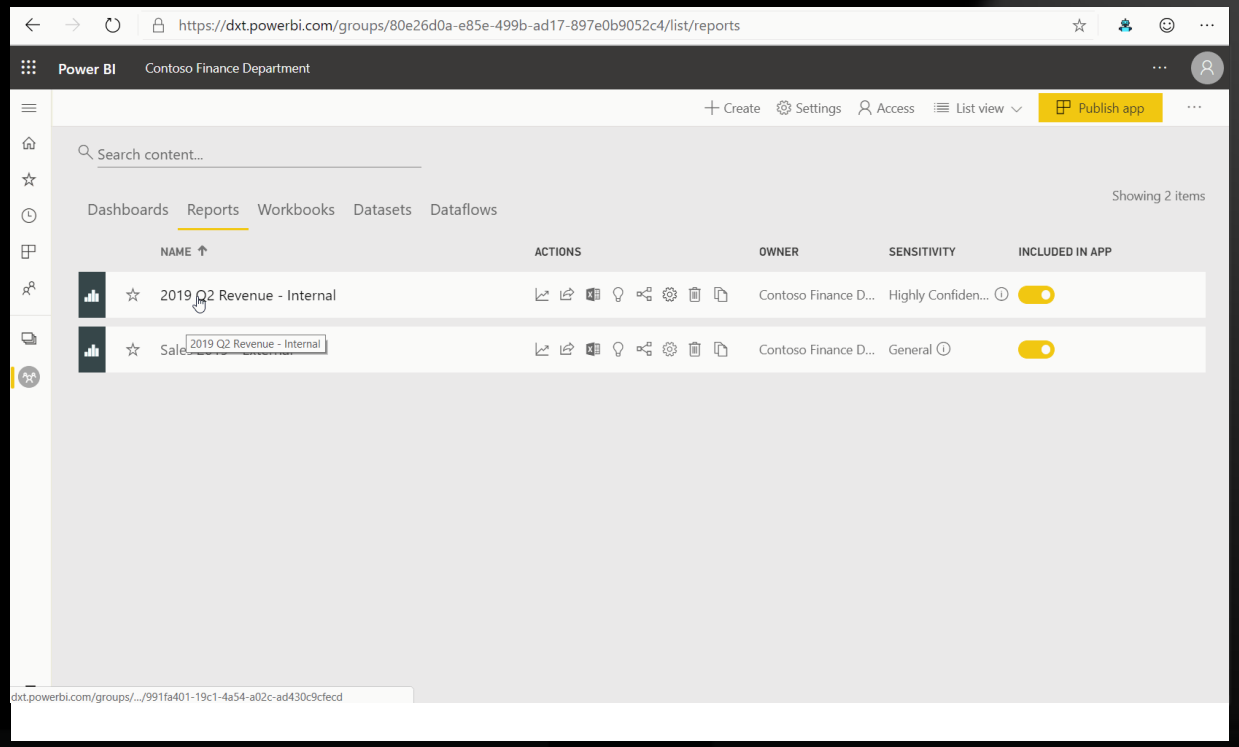
Insights where decisions are made

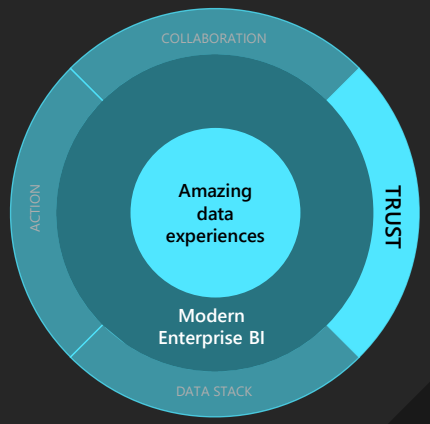
BI woven into the fabric of the organization



Trust

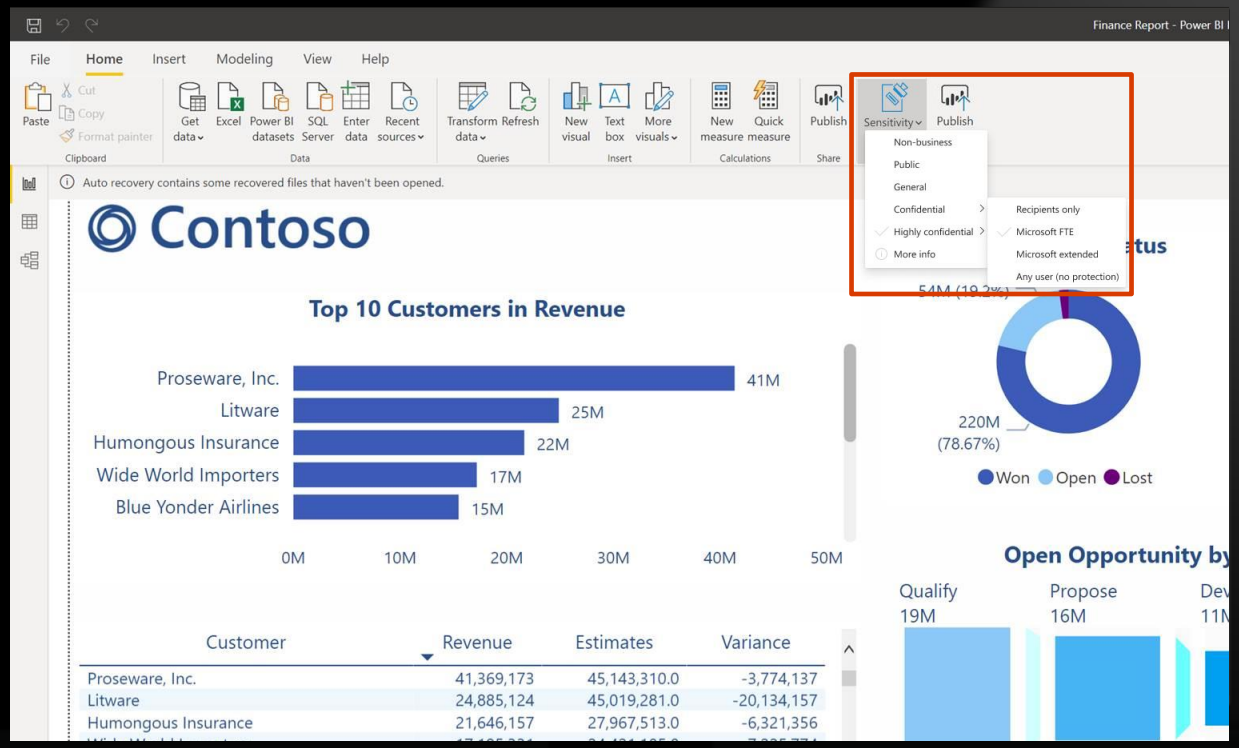
Microsoft Information Protection in Power BI GA

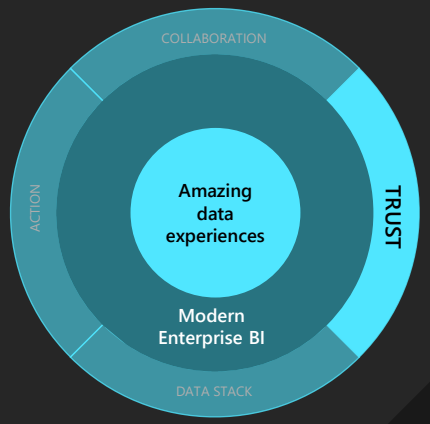




Trust

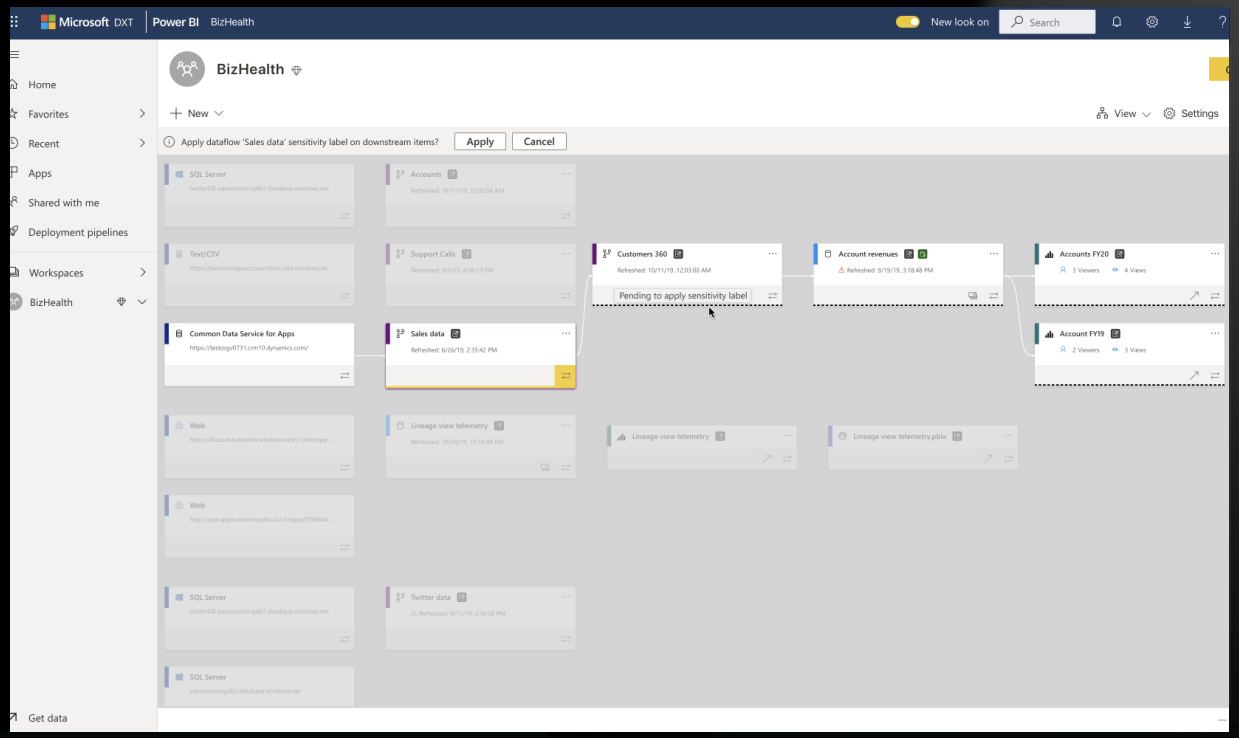
Microsoft Information Protection in Desktop

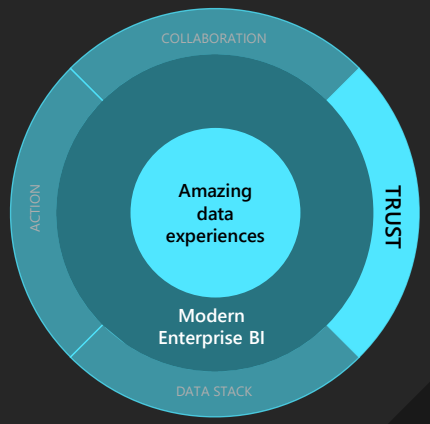




Trust

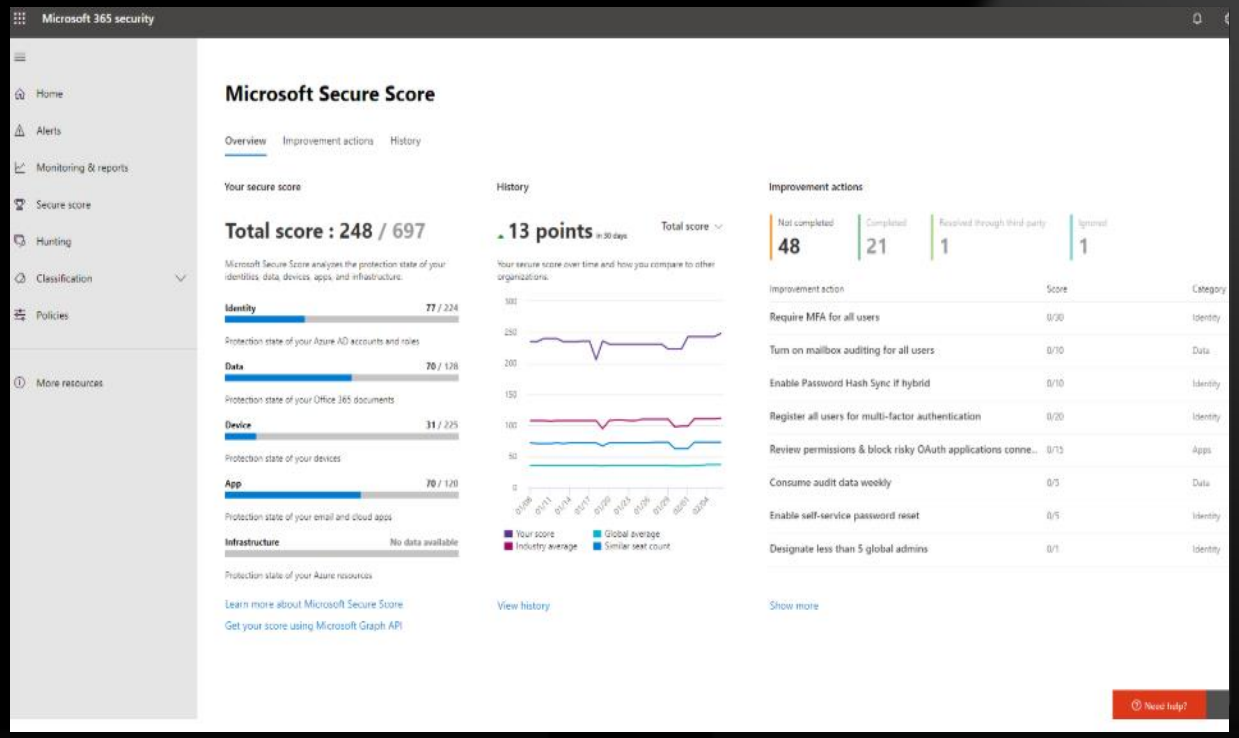
Label inheritance, within Power BI, and from Azure Synapse Analytics





Trust

Security admin oversight, integration with Microsoft Security Score



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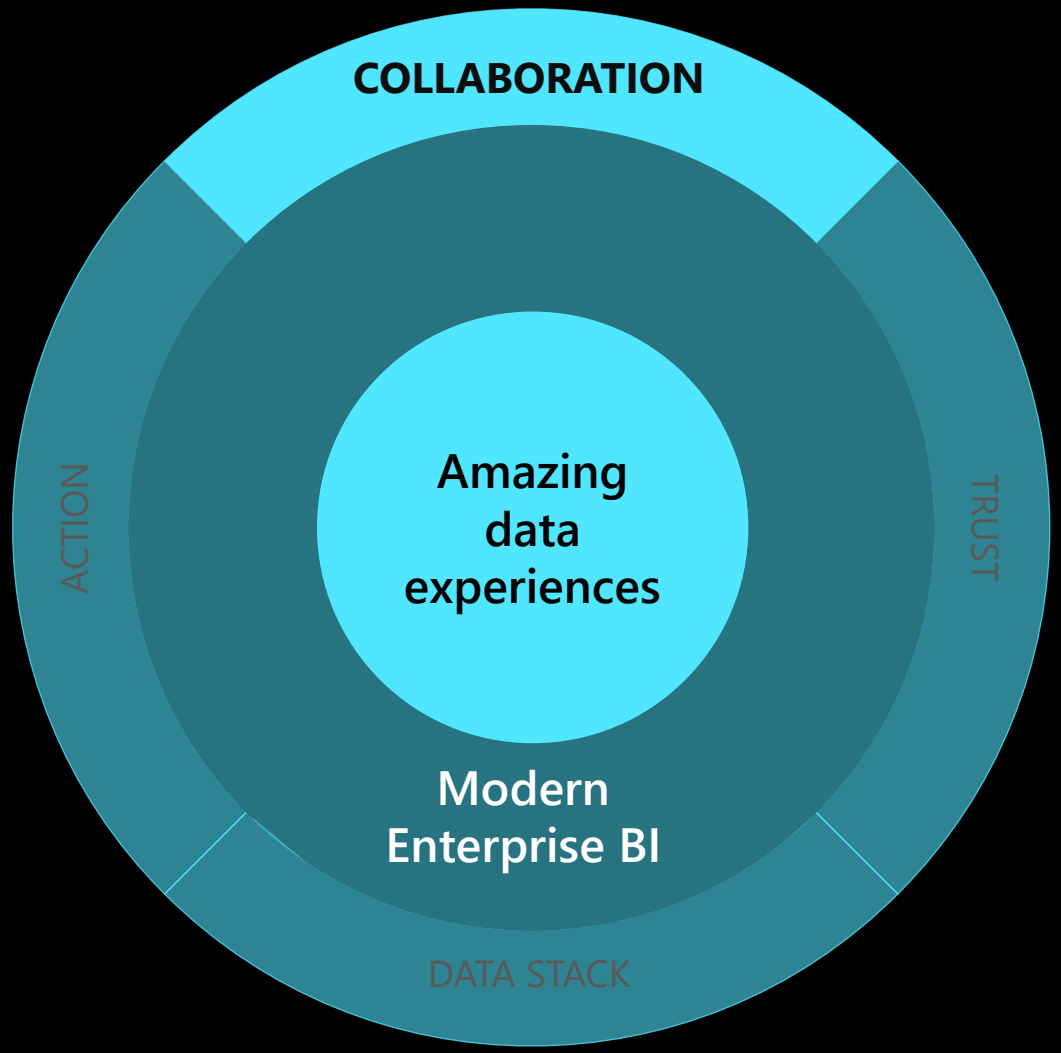
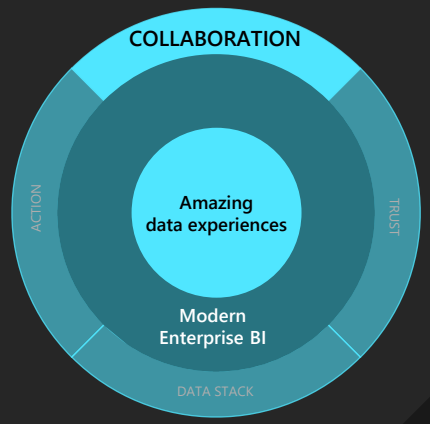


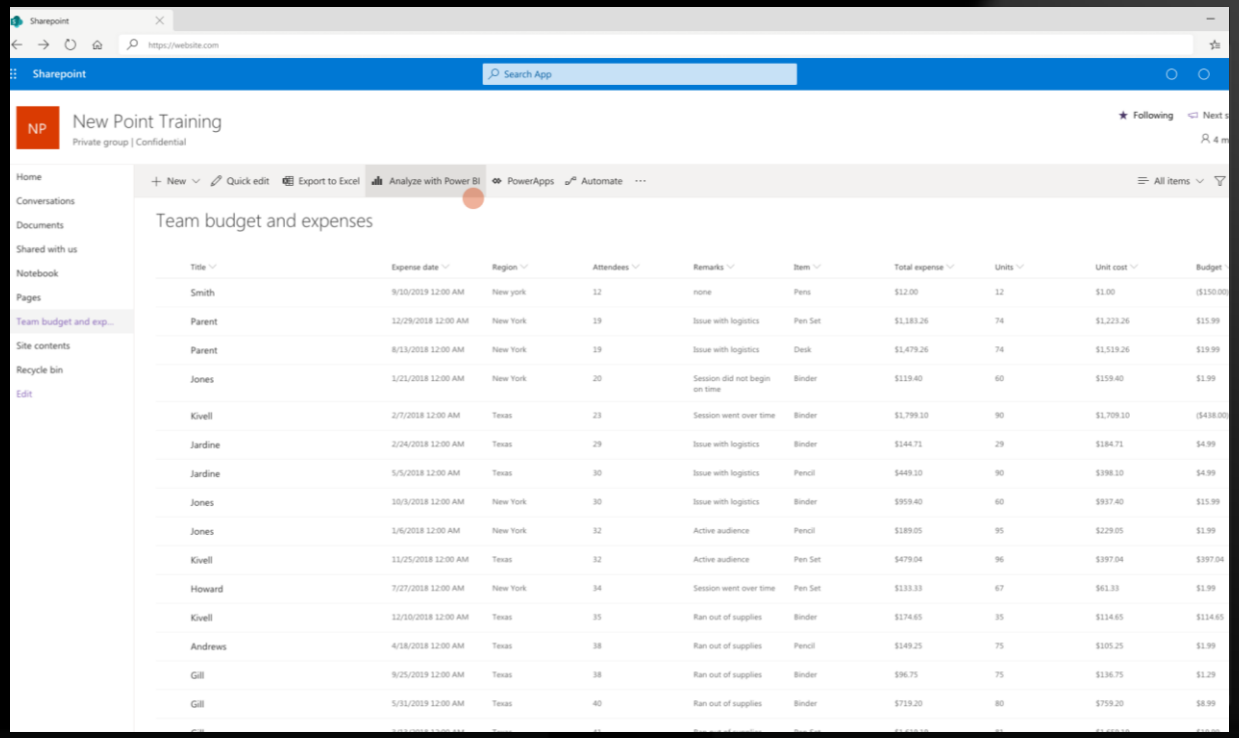
Insights where decisions are made

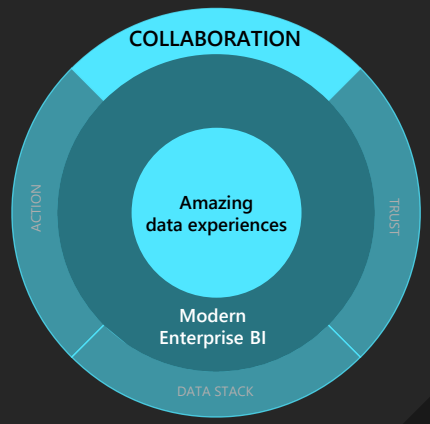
BI woven into the fabric of the organization



Collaboration

Analyze in Power BI from SharePoint lists





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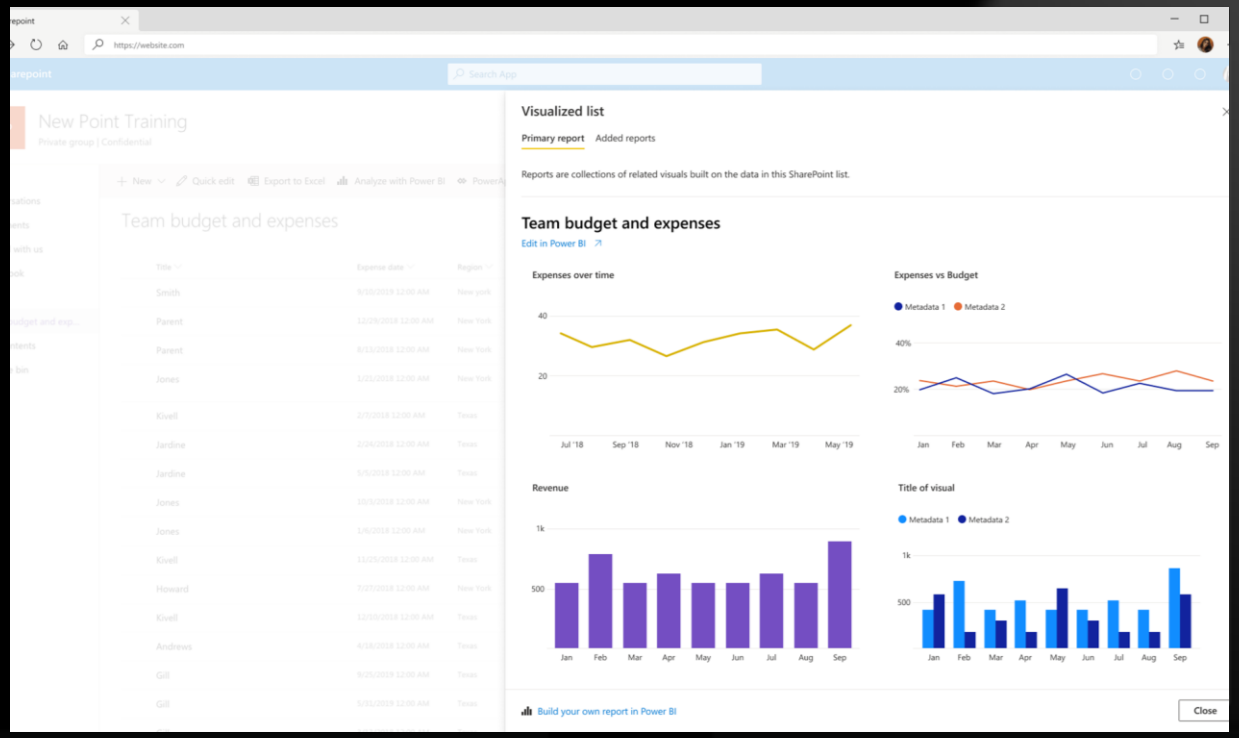
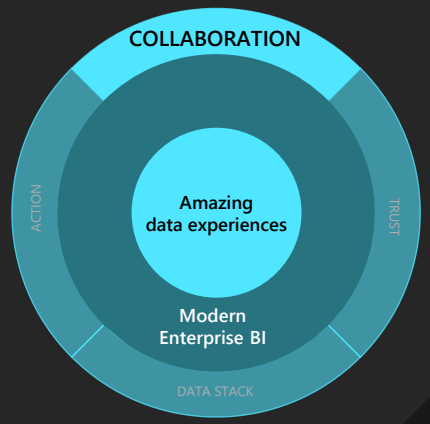
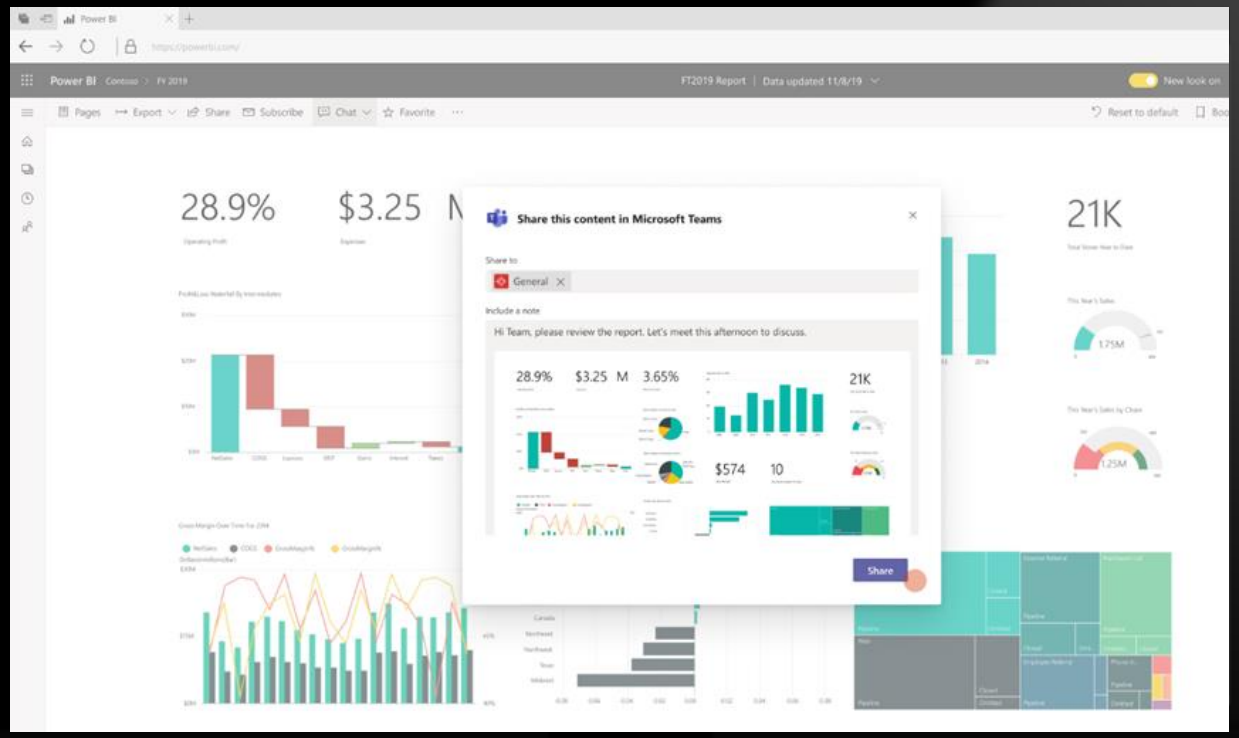
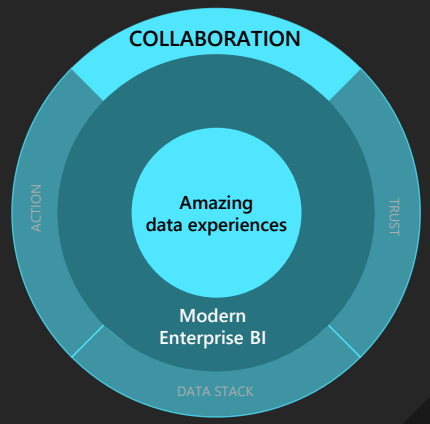




Collaboration

Discuss in Teams





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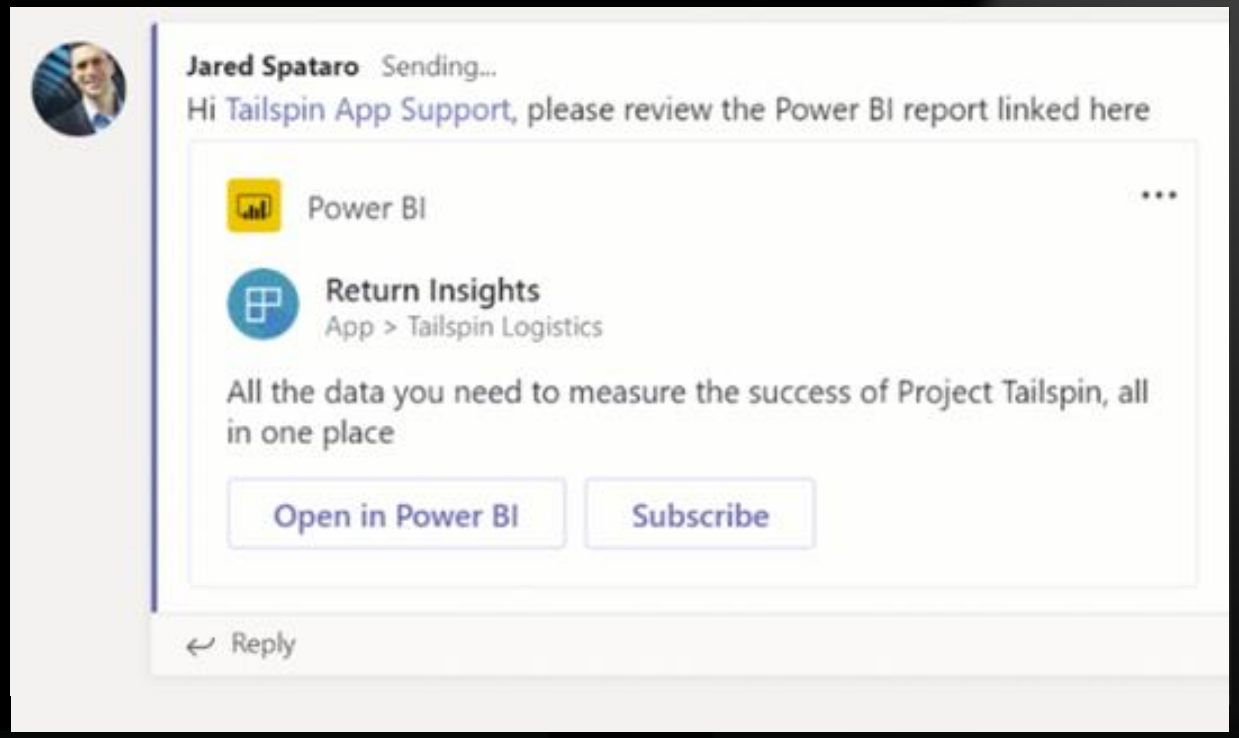
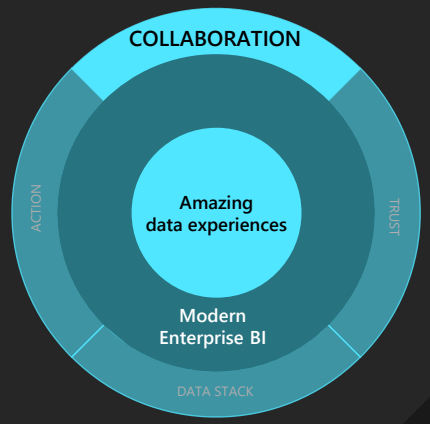
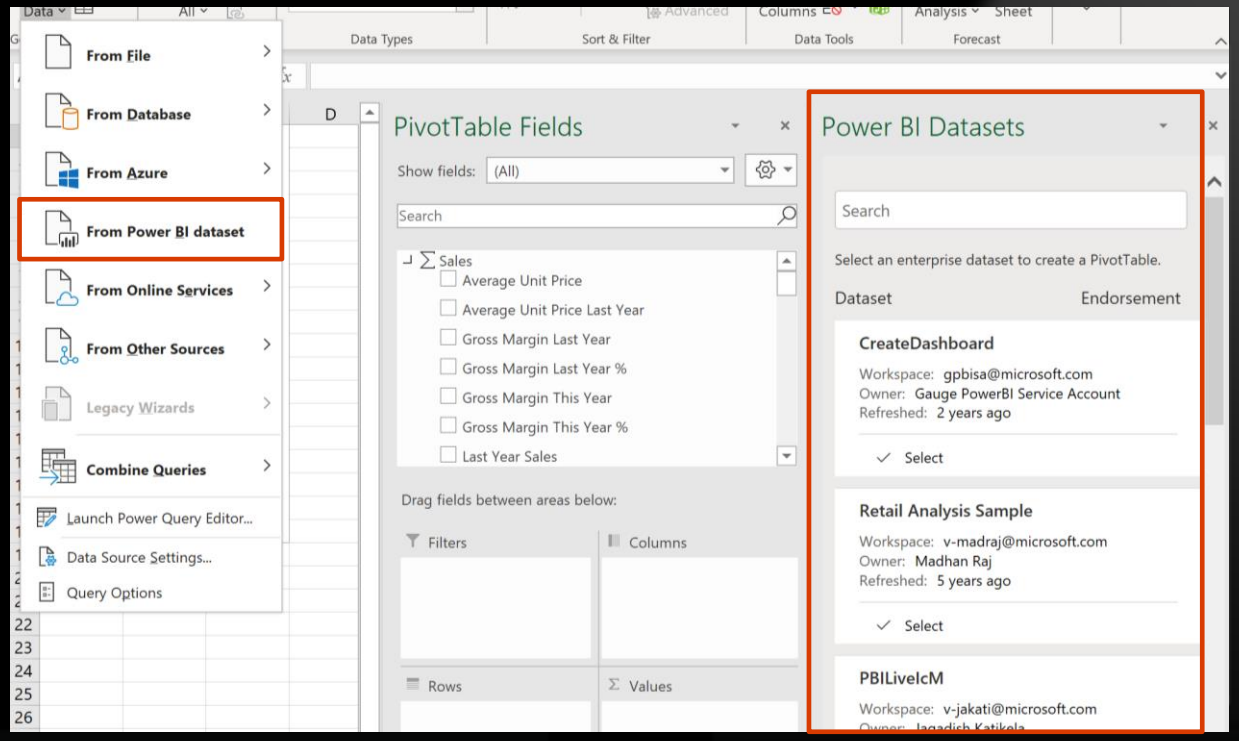
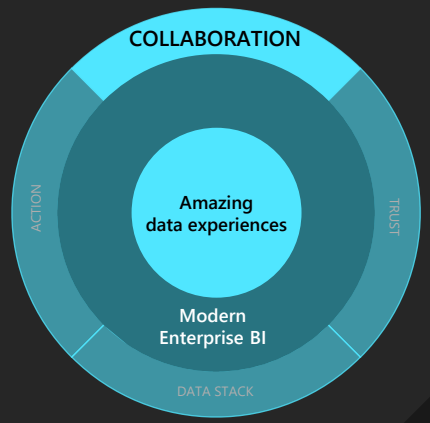




Collaboration

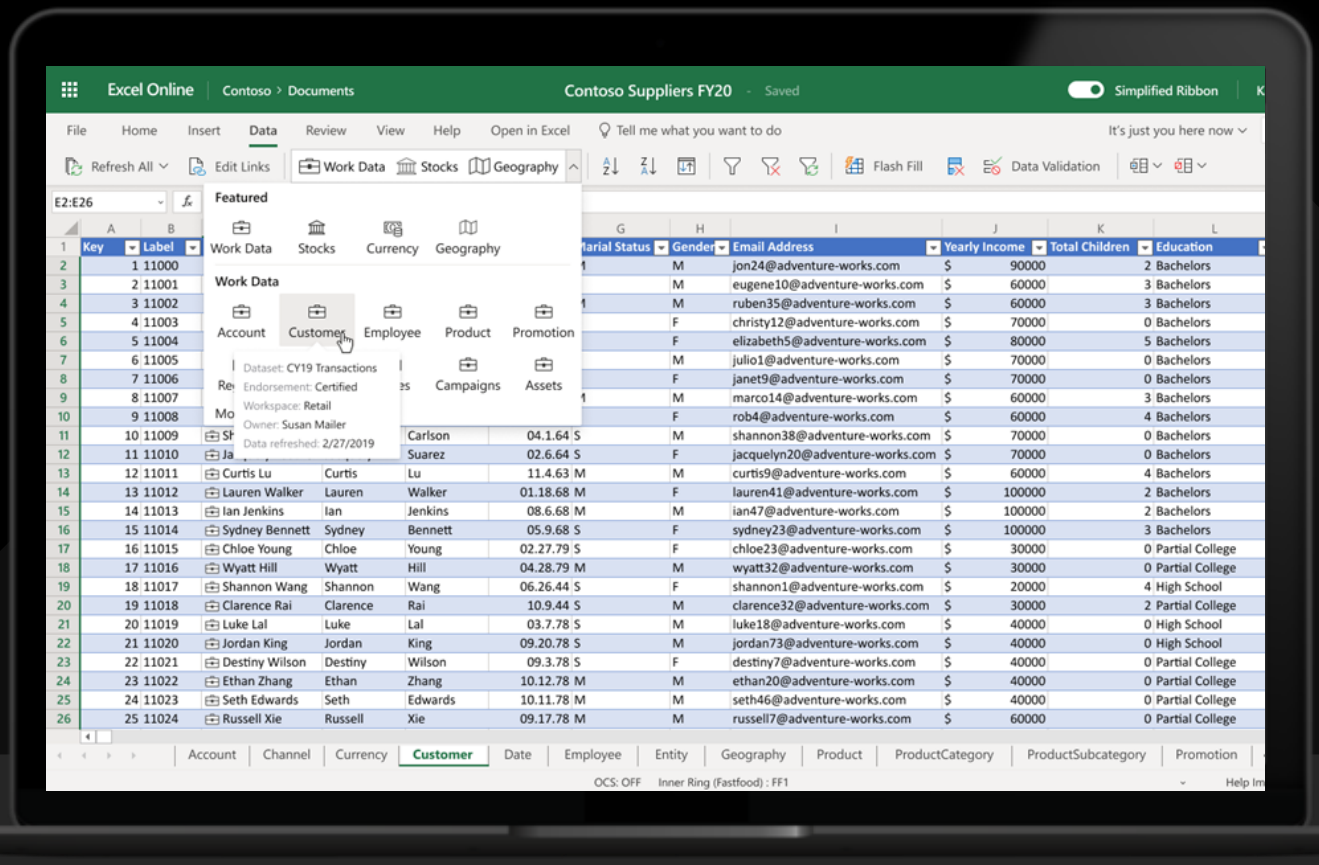
Power BI Certified data in Excel

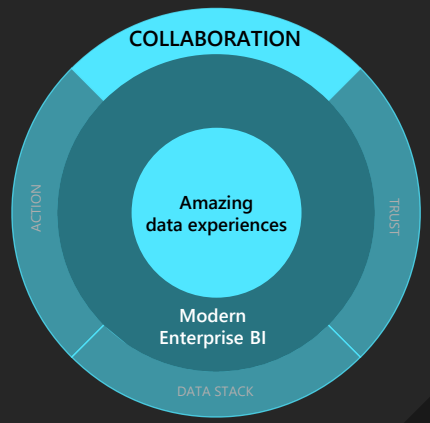




Collaboration

Power BI data types in Excel





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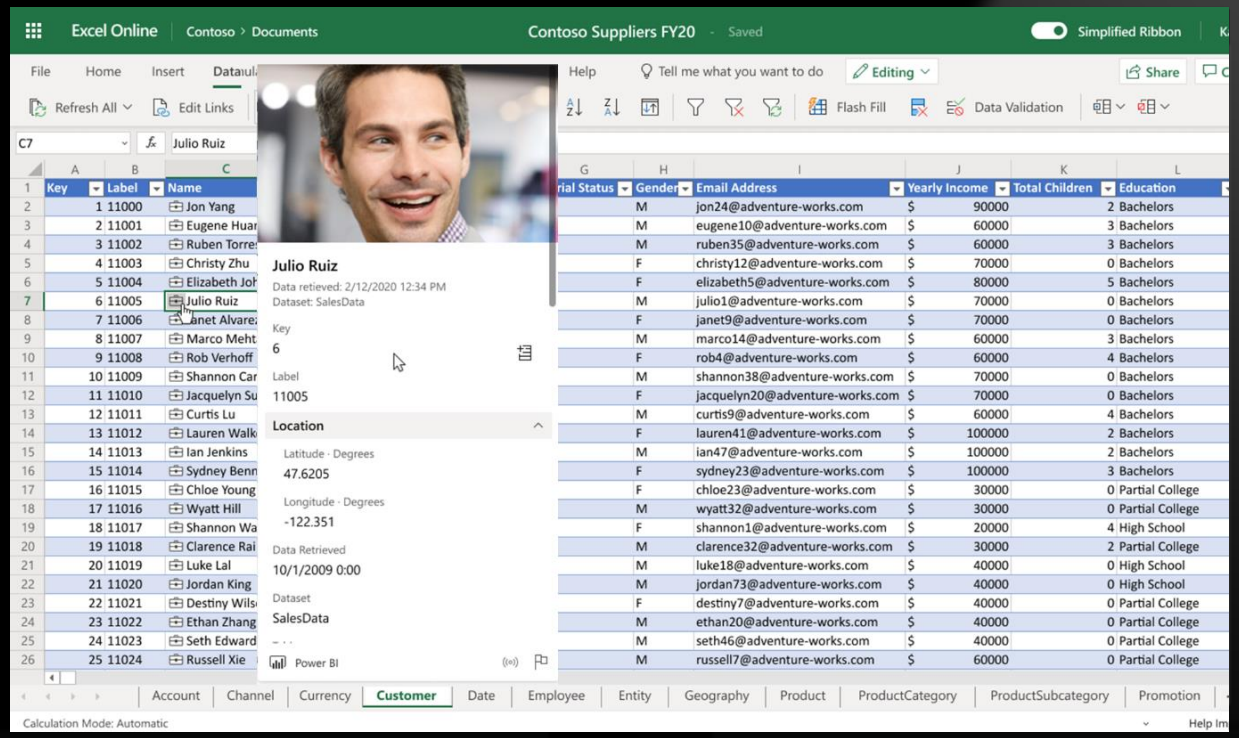

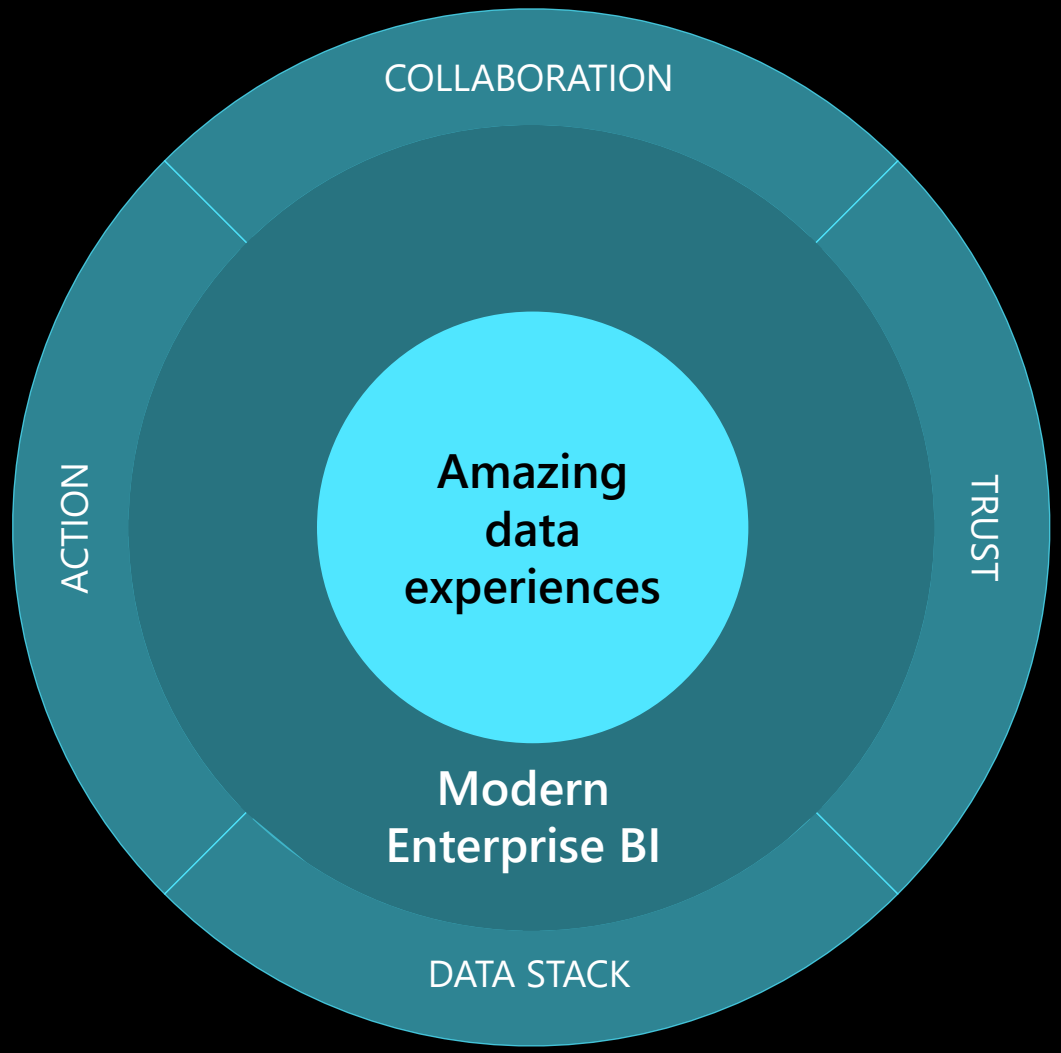

Driving a data culture

EVERYONE
Data Culture
EVERY DECISION

Power BI

LIV09 – 10:00 AM
Unlock insights: Power BI vision and roadmap

LIV15 - 10:45 AM
Create amazing data experiences with Power BI

LIV21 – 11:30 AM
Modern Enterprise BI

LIV27 – 12:15 PM
How to accelerate a data culture with pervasive BI throughout your organization

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