horizontal line

**RIT CROATIA**

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Zagreb, 10000

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Site goals

**23rd February 2021**

**THE PLAN**

Since we have our audience set, it is easier to strategize and create our plan of execution. Our mission is to create designs that people will come back to and say that it’s still wearable in a couple of years after they have graduated. We will do this by combining classic college designs with innovative ideas shared by the people from campus.

# EXECUTION

1. We will ask students about what types of designs they like:
   1. On campus
   2. Through Student Government
   3. Over social media
2. We will search the web and create designs which we will again petition to find out which are the most loved.
3. Implement them on our web shop.
4. Possibly create some apparel for people who want to wear it.