horizontal line

**RIT CROATIA**

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Site Content

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**CONTENT GROUPING AND LABELING**

Homepage:

* Links to main areas
* Ongoing campaigns and images of the apparel
* Social media links at the bottom

Men’s:

* Clickable images that show the price and availability of the items
* Number of page and arrows for switching between them
* On hover, a drop-down menu appears that shows the items associated to the selected menu item:
  + Hoodies
  + T-shirts
  + Sweatshirts
  + Sweatpants
  + Accessories

Women’s:

* Clickable images that show the price and availability of the items
* Number of page and arrows for switching between them
* On hover, a drop-down menu appears that shows the items associated to the selected menu item:
  + Hoodies
  + T-shirts
  + Sweatshirts
  + Sweatpants
  + Accessories

Spirit props:

* Clickable images that show the price and availability of the items
* Number of page and arrows for switching between them
  + Flags
  + Bags
  + Hats
  + Mugs
  + Other

Our story:

* The motives behind creating the site and its purpose
* Contacts

Become a member:

* A site with a fillable form to become a part of the SpiRIT Club where you get special benefits and discounts in exchange for being an active member in marketing the site