Banking Case Study

1. Introduction

This banking Case Study has been developed to illustrate Agile Architecture practices. It will be mainly used to test the meta-model and provide an example to be used during training sessions.

2. "As-is" State of RB Bank

RB Bank operates in three countries, France, Germany and Spain.

In France the banks operates under three brands:

- **Universal** which caters to consumers, small businesses and enterprises through a click and mortar model with 740 branches
- **SB** which caters to small businesses and their owners through a network of 420 branches mainly operating in the south east part of the country
- **Direct Bank** which caters to young urban consumers through a mobile banking model.

In Germany the bank operates under the **Broker** brand and provides Personal Investment services mainly through a direct banking model with a few branches in large cities.

In Spain the bank operates under the **Banco** 7 brand and caters to consumers and small businesses through a click and mortar model with 860 branches.

2.1. Product offerings

The table below describes the product families each brand offers to the market.

Table 1. Product offerings

Product	Universal	SB	Direct Bank	Broker	Banco 7
Checking account	X	X	X	X	X
Personal credit	X		X		X
Consumer credit	X		X		X
Mortgage loans	X	X	X		X

Product	Universal	SB	Direct Bank	Broker	Banco 7
Saving products	X			X	X
Brokerage services				X	
Equipment loans	X	X			X
P&C insurance	X	X	X		X

2.2. Operating model

Each brand is a legal entity that is fully owned by the RB Bank Group and manages its balance sheet and P&L. Financial and regulatory reporting is consolidated at the group level.

Each brand manages its own information system with minimum guidance from the group.

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