

# Introduction to Machine Learning on Azure

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#### Agenda





What is Machine Learning?



When is Machine Learning (ML) the right tool?



How Azure Machine Learning tools will make your life easier



Build a model with no code using Azure ML designer

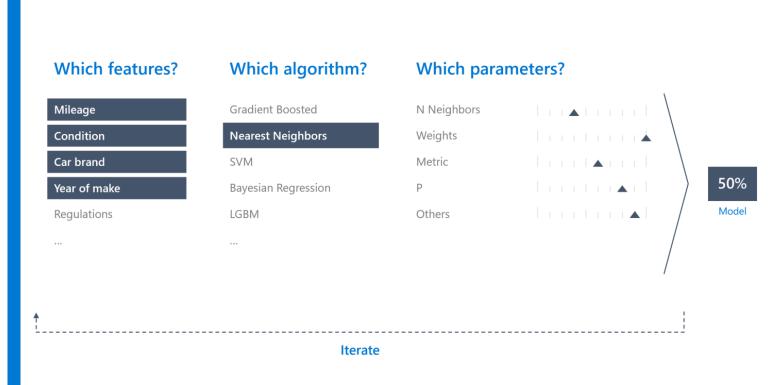


Test, deploy and consume the model

#### Use Case: Use regression to predict car prices







30%



## What is Machine Learning?

#### What is AI, ML and DL?



- Artificial intelligence (AI) is a technique that enables computers to mimic human intelligence. It includes machine learning.
  - Machine learning (ML) is a subset of artificial intelligence that includes techniques (such as deep learning) that enable machines to improve at tasks with experience.
    - Deep learning (DL) is a subset of machine learning based on artificial neural networks that permit a machine to train itself.





Data

Algorithm

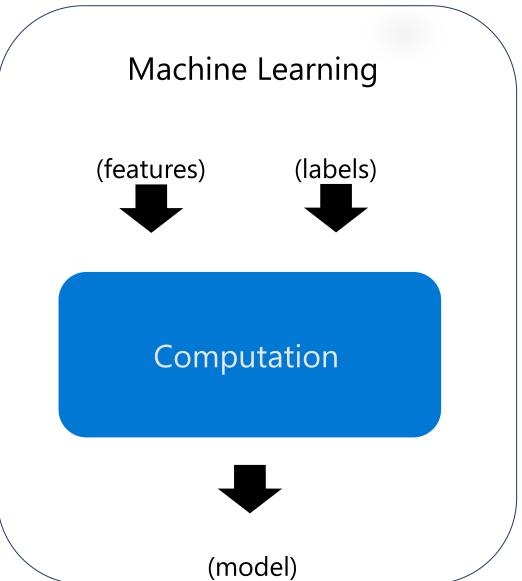




Computation



Output





When is Machine Learning the right tool?



## When should you use machine learning?



Regression: how much / how many

Classification: which class does it belong to?

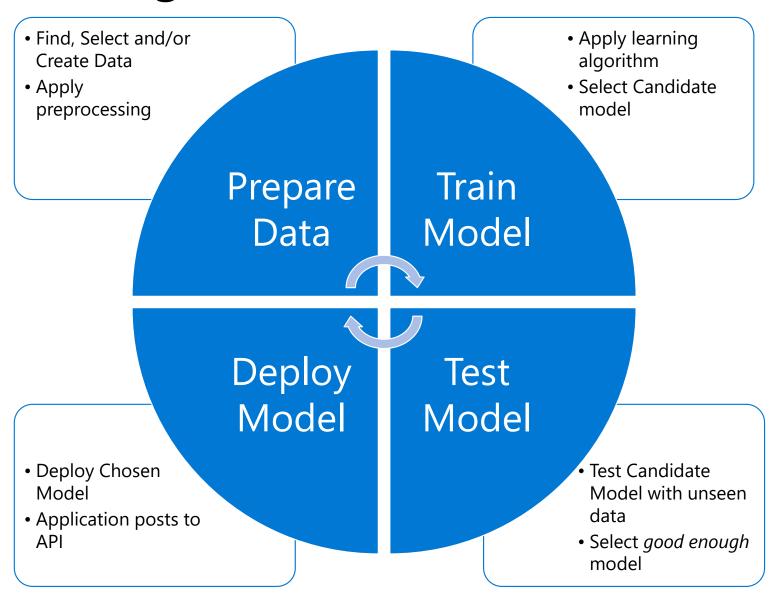
Clustering: are there different groups? Which does it belong to?

Anomaly Detection: is this weird?

Recommendation: which option should I choose?

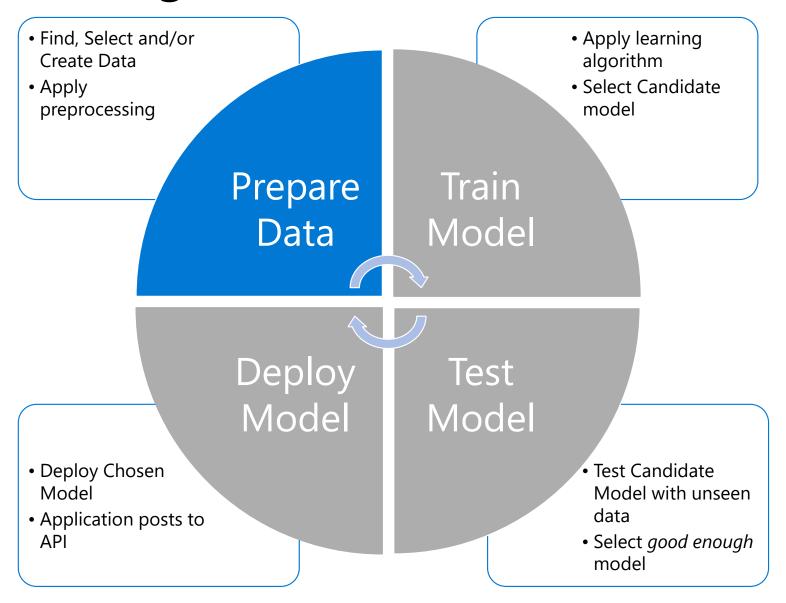
### The Model Building Process





#### The Model Building Process







## **Prepare Data**





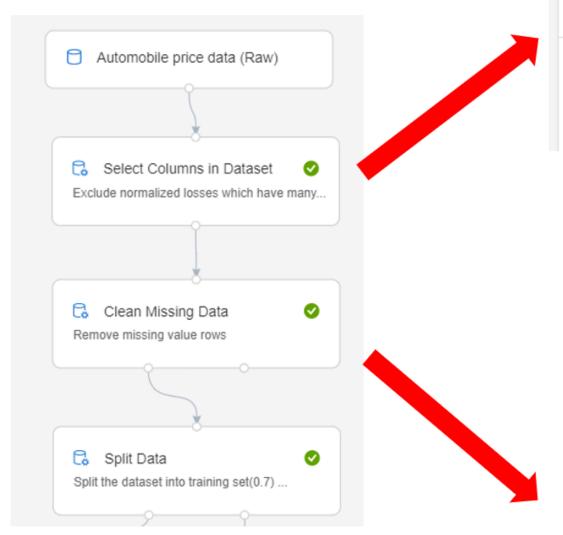


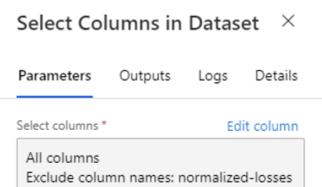
Select Columns in Dataset



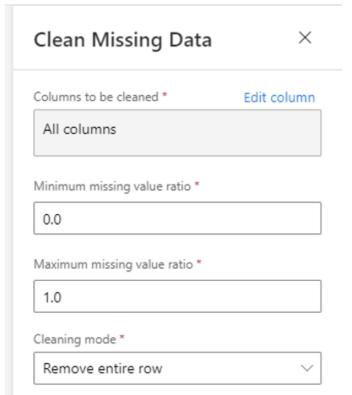
Clean Missing Data







@frlazzeri





#### **Azure Machine Learning Service**

A service that has all the tools needed to build, test and deploy amazing machine learning solutions – <a href="https://www.aka.ms/AzureMLservice">www.aka.ms/AzureMLservice</a>



#### **Azure Machine Learning Service**



Authoring tools: Automated ML, Designer, Jupyter Notebooks and Files



Assets: Datasets, Experiments, ML Workflow Pipelines, Models, Deployments



Management: Compute, Datastores, Workspaces





## Demo



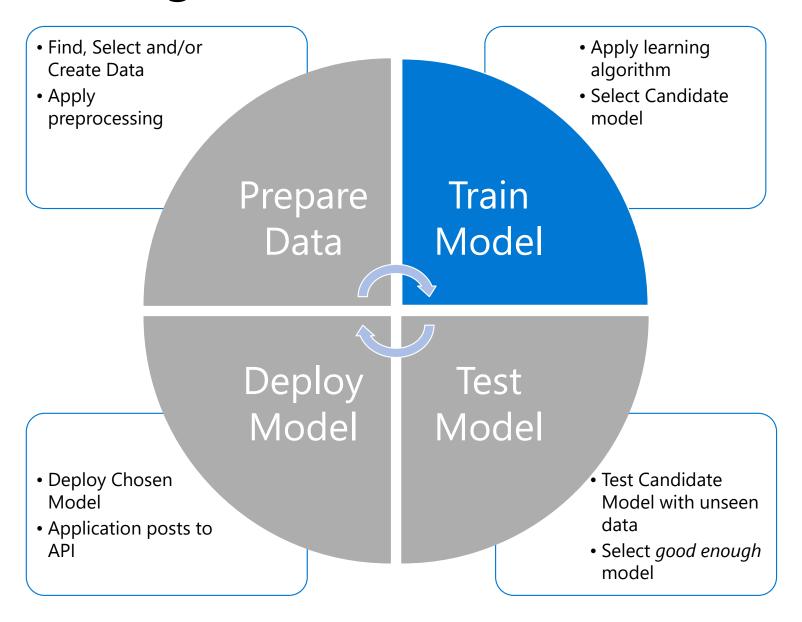


## Train, Test & Deploy ML Models

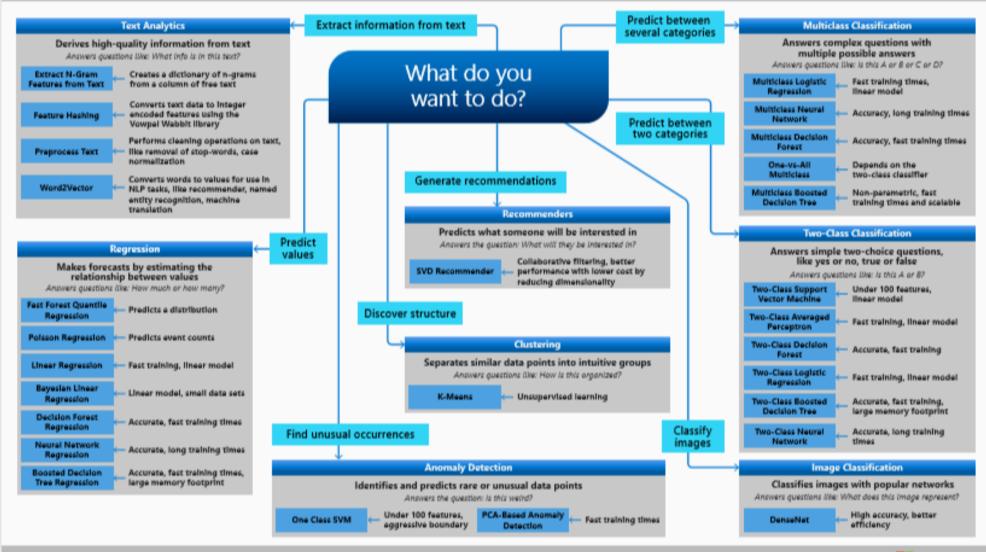
Selecting the "Right" Algorithm to Train Your Model

#### The Model Building Process



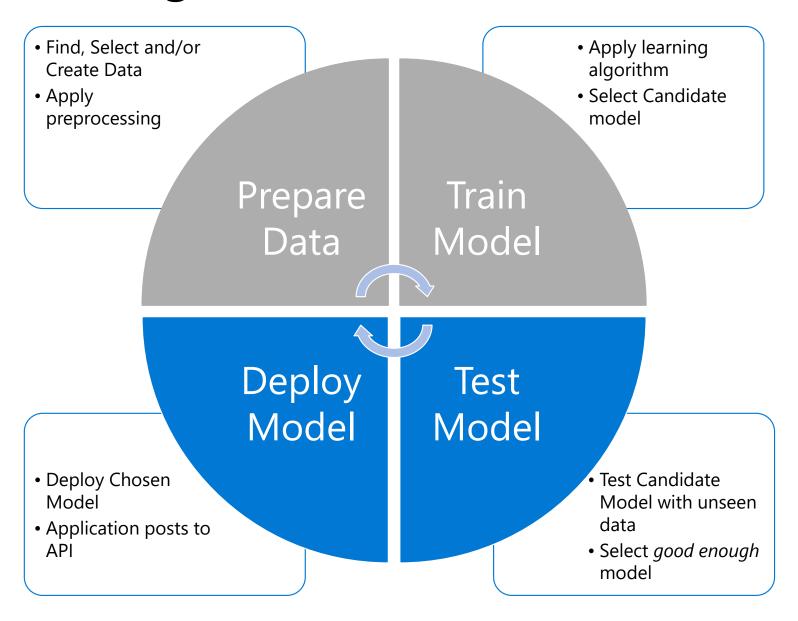


This cheat sheet helps you choose the best machine learning algorithm for your predictive analytics solution. Your decision is driven by both the nature of your data and the goal you want to achieve with your data.



#### The Model Building Process









## Demo

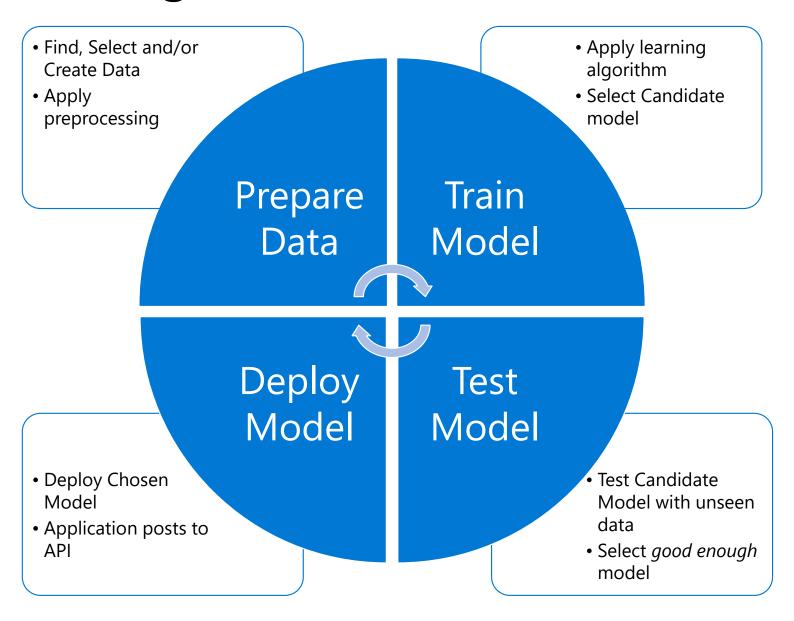




## Conclusions

#### The Model Building Process





#### Resources



- > www.aka.ms/AzureMLDoc
- > www.aka.ms/AzureMLservice
- ➤ <u>www.aka.ms/AzureMLdesigner</u>
- > www.aka.ms/DeepLearningVSMachineLearning
- > www.aka.ms/AlgorithmCheatSheet
- > www.aka.ms/SelectAlgos

#### **Azure subscription**



If anyone wants an Azure subscription linked to Princeton's Enterprise Enrollment, they should fill out the following form:

https://princeton.servicenow.com/service?id=sc cat item&sys id=06268c7c1bc444d098d1217e6e4bcb4f

They will need to supply a Princeton account chart string for billing.

Please reach out to Princeton OIT, Mark Ratliff, with questions.

Thanks!

# Thank you!

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aka.ms/AzureMLGithub

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