Design Slides

Image Optimization

- Last week we didn't cover Image Optimization
  a. Download a **LARGE** Google Image
  b. Open https://tinypng.com/
  c. Drag & Drop or Select from filesystem
  d. Compare Images
- Do note I have seen issues with this and shadows on .png files with terrible results

Image Optimization in my experience is a great way to cut a ton of weight on your site loading

Submit all your wireframes

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Wireframes Needed

- Media Page
- Merch Page
- Tour Dates Page
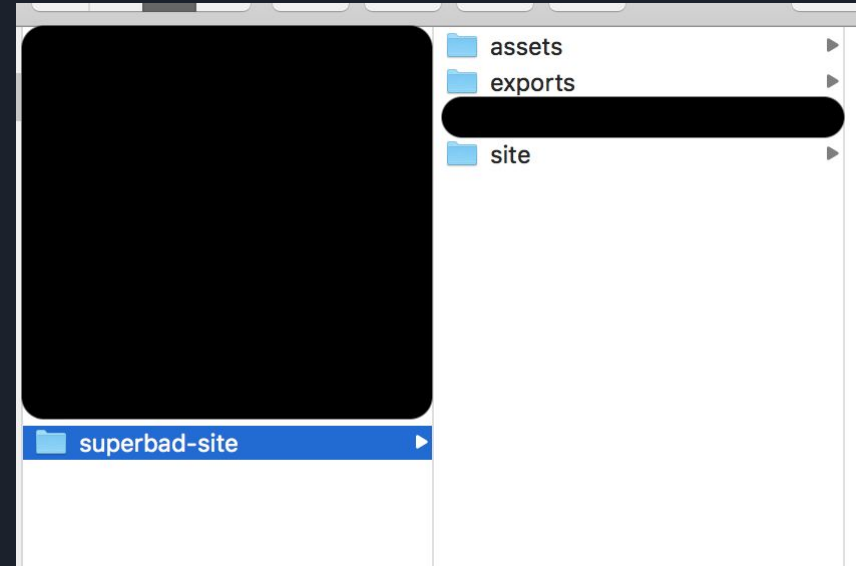- Homepage
- About Page
- Discography Page

Designing Your Website

Don't over think this part we are not looking for award winning designs. I want to see what colors you are going with, see some images placed in, and bring some life to your wireframes

- Open Photoshop or Sketch
- Set canvas to 1440px wide
  - Height does not matter when setting up 1024px is a good starting point
- I like to set my working content to 1200px
  - I set guides at 120px and 1,320px
- For ease of designing make spacing of elements by units of 5px
- Grab Custom Fonts from **Google Fonts** only
- Bulma UI Kit
- Other Kits
  - Bootstrap 3 UI Kit
  - 14 Bootstrap 4 UI Kits
  - Free UI Kits

Designing Your Website

- Set up a "Branding" canvas
  - Font sizes
  - Color Palette
  - Font Family(ies)
    - Make sure to pick a Google Font for easier installation
- File Structure
  - Assets - images and any other external files to design your site
  - Exports - folder to save your files to be loaded into inVision
  - Site - project files

Homework

- Start Designing your Website
    - Finish Desktop Designs for:
        - Homepage
        - About
        - Discography
- Read Chapters
    - 9, 10 & 11