Francesco Maria Bini

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EDUCATION

2019 - 2022 Alma Mater Studiorum - University of Bologna

Stats&Maths Bachelor Degree, full English course

2014-2019 Luigi Galvani Highschool

Brocca Scientific International Studies

BUSINESS EXPERIENCE

2022 - 2023 Neffet, Milan, Italy

Web3 Solutions Startup

Associate

- Increased Twitter engagement by 28% by introducing the company to the Ethereum Name Service (ENS) infrastructure, which enabled us to link our website domain to our NFT portfolio, ensuring provenance and enhancing credibility.
- Evaluated and proposed over 25 potential benefits for collectors as part of the Own to Earn project, gaining insight into new ways to drive revenue by providing more value to customers.
- Created and managed the Twitter profile for Peninsula, a renowned Italian swimwear brand, to promote the release of their NFT collection.

2021 - 2023 Rewind, Delaware, USA Music NFTs Marketplace

Consultant

- Conducted an analysis on cross-chain competitors' products, identifying opportunities for improvement and increasing competitiveness in the market.
- Contributed to the design of a Social Token Launchpad, which enables artists to monetize their work directly by bypassing third-party intermediaries, promoting a new concept of ownership in the digital economy, and providing a new revenue stream for the company.
- Explored the most suitable ways to empower the artists and their community when launching a song as an NFT, achieving a more mutually beneficial and community-driven approach to NFT launches.

2021 - 2022 AgBlox Inc, San Francisco, California, USA **Artificial Intelligence Startup**

Consultant

- Successfully oversaw a team of four interns. This taught me how to properly motivate and work with them, resulting in a 23% increase in the amount of data fed to a knowledge graph on cryptocurrencies, their teams and investors.
- Built a Python program that correlates stock price fluctuations of S&P 500 companies with their queries on Google, to help colleagues make data-driven investment decisions.
- Researched and advised on 120 cryptocurrencies that would be suitable for implementing an Al business product, providing valuable insights and recommendations to the company.

ADDITIONAL INFORMATION

- R and Python programming languages (currently learning Front-End Engineering)
- Manage an NFT collection valued at a few hundred thousand dollars
- Achieved Maths, Physics, Biology and Geography Cambridge International Assessments
- Interests include Blockchain, Web3 and sports
- Took part in a 1-month life-changing volunteer experience in an orphanage in Tanzania
- Tutored in Maths and English

Italian (native), English (C1), French (B1, intermediate) Languages:

Nationality: Italian