

# Multimedia Data Security

## University of Trento

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# Iquartz

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# Capture The Mark

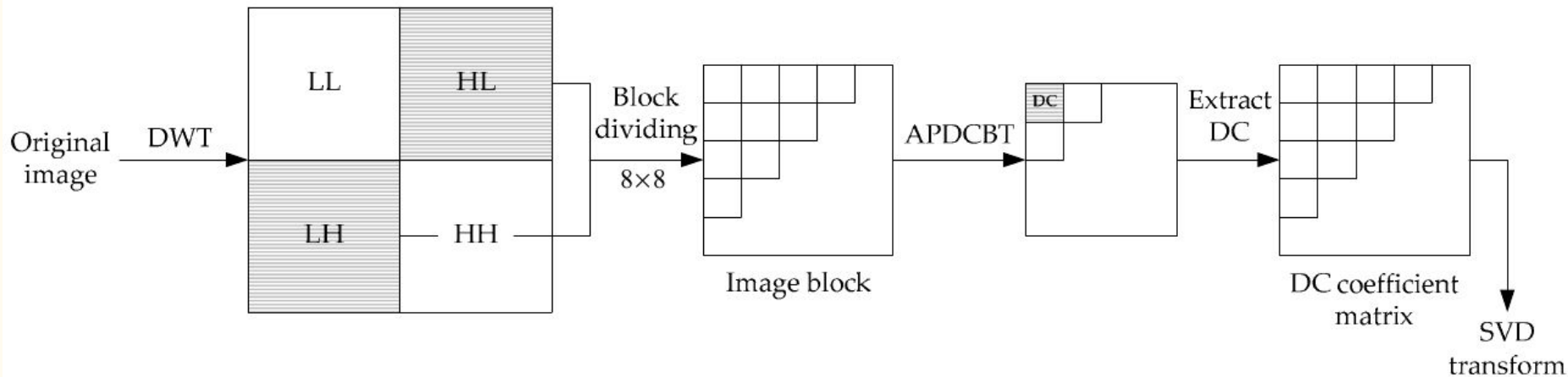
1. Defense strategy
2. Attack strategy
3. Results

# Choosing our Strategy

“A Robust Image Watermarking Technique Based on DWT, APDCBT, and SVD”

- Explains the algorithm clearly
- Analyses and reports a high watermark robustness

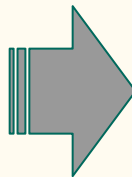
# Paper: Insertion Strategy



“A Robust Image Watermarking Technique Based on DWT, APDCBT, and SVD”

# Example of embedding with paper algorithm

Lena, original



Lena, watermarked,  $\alpha = 100$



# Implementation by Trial and Error

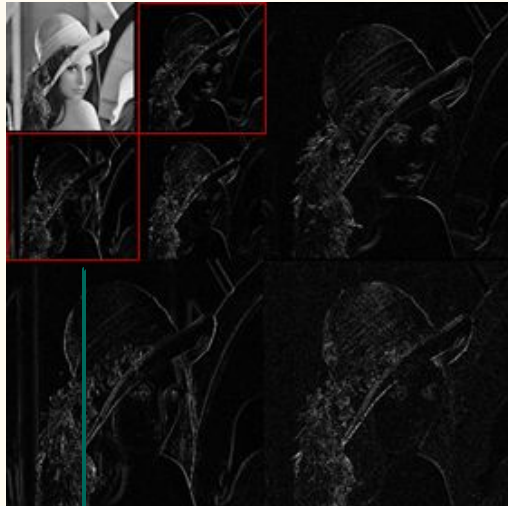
1. DWT + DCT full frame
2. DWT + APDCBT full frame
3. DWT + APDCBT on 8x8 blocks + DC extraction + SVD
4. DWT + APDCBT on 8x8 blocks

# Final approach: Insertion

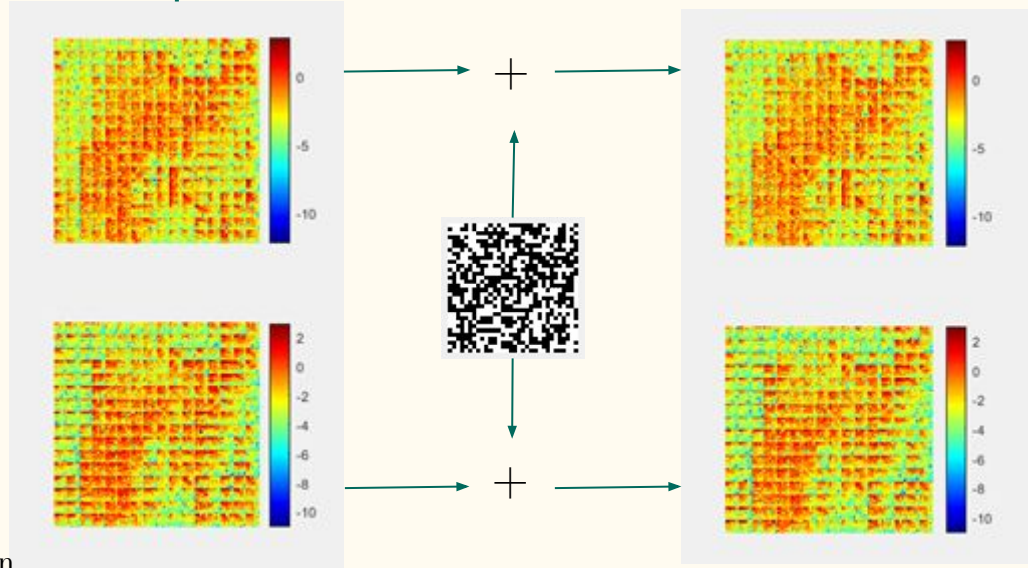
1 - Discrete Wavelet Transform, Level 2

2.A - APDCBT on blocks on horizontal sub-band

3. Spread Spectrum additive in highest 1024 coefficients  
 $watermarked = original + 1,2 \times watermark$



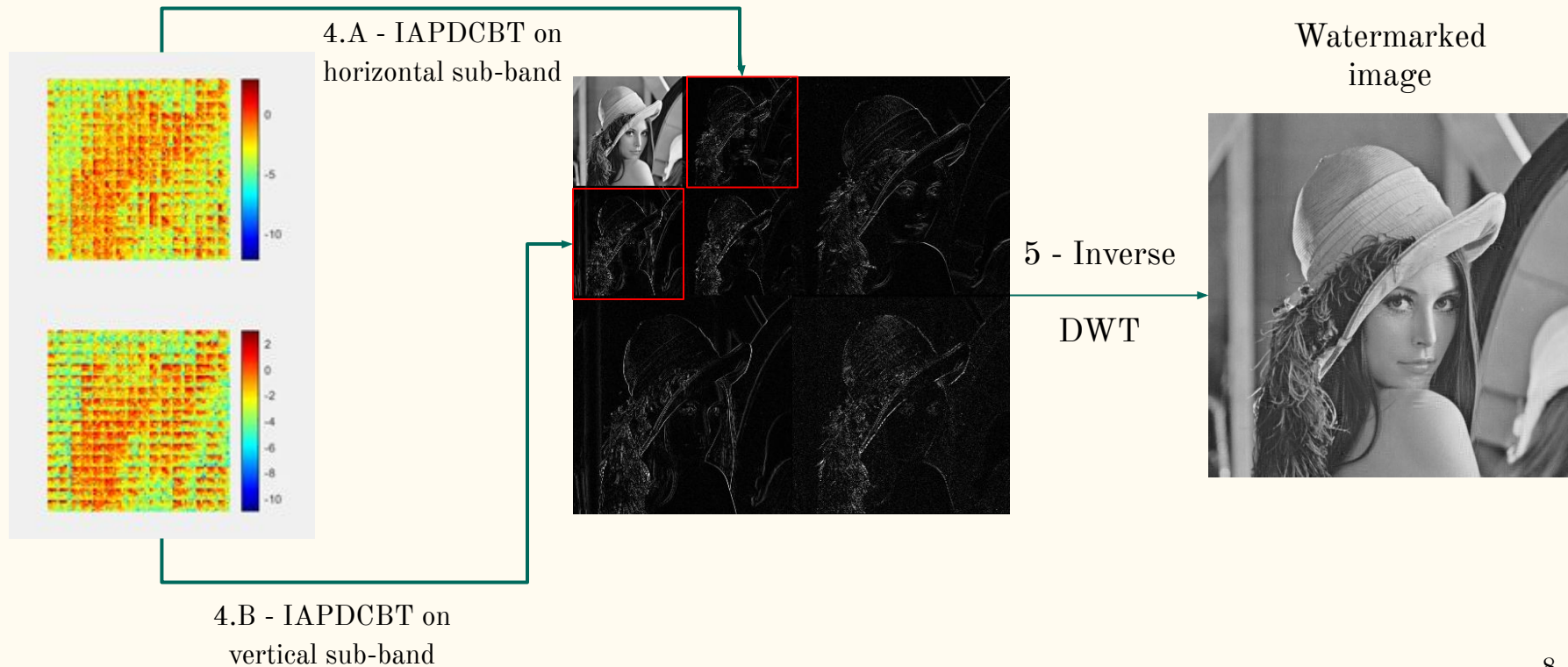
2.B - APDCBT on blocks on vertical sub-band



EXTRA: Change watermark to  $[-1, 1]$

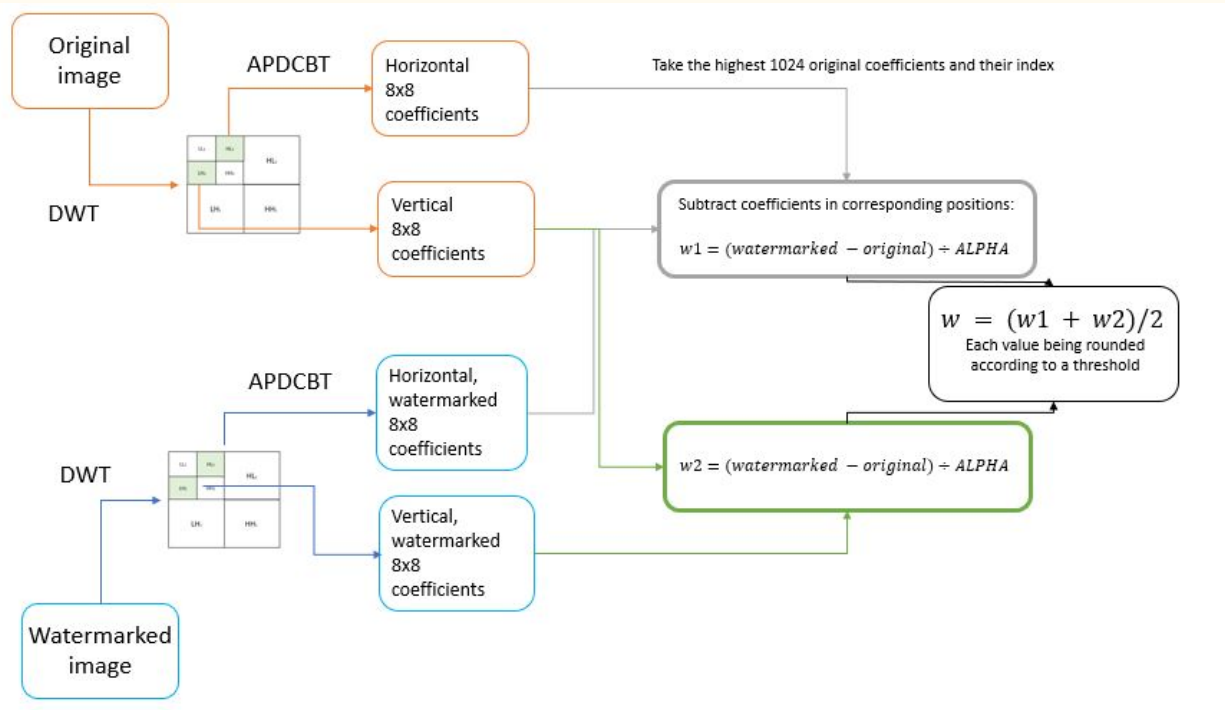
# Insertion (continued)

## 3. Watermarked coefficients





# Detection



Extraction of original watermark  $w$

Same procedure to extract attacked watermark  $w_a$  (change watermarked image with attacked one)

So when we have  $w$  and  $w_a$  we compare them based on a similarity measure

# Embedding Results

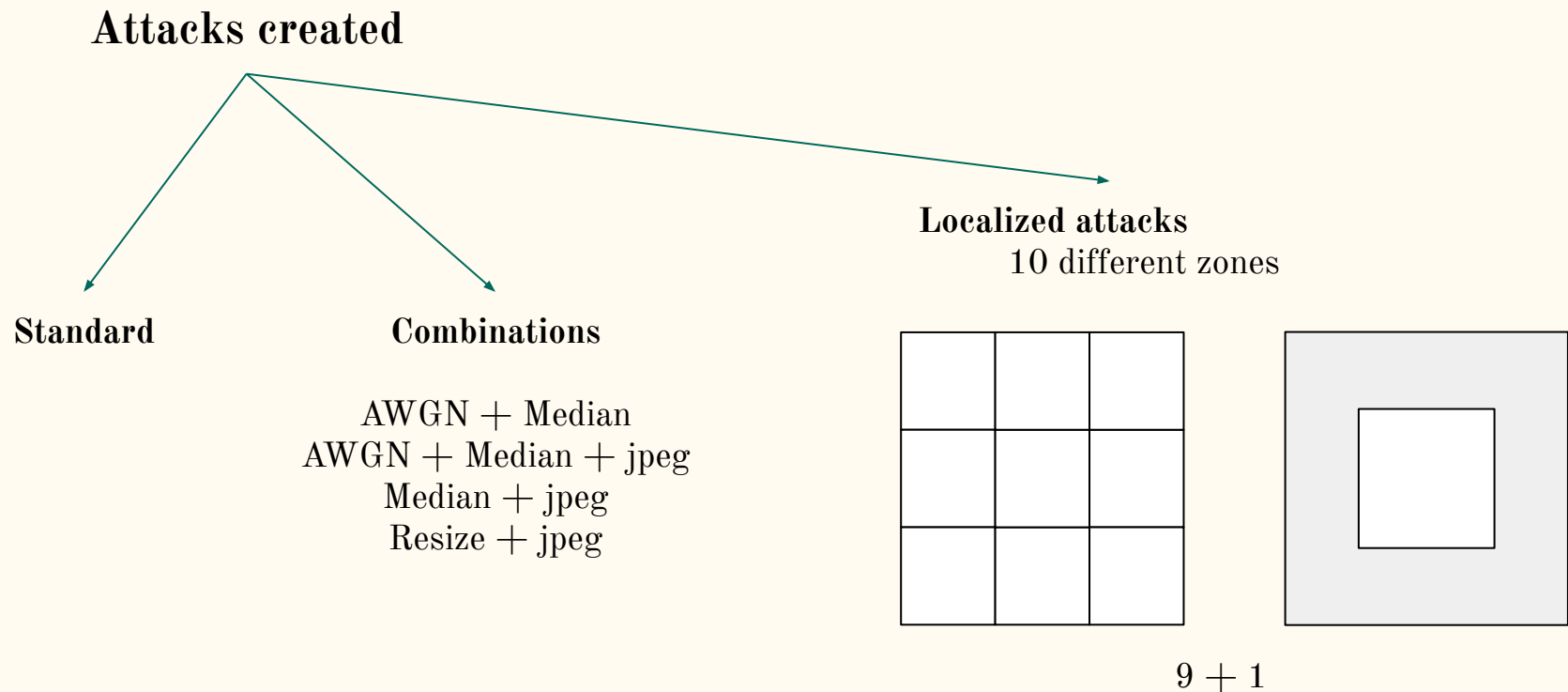


- Average **embedding WPSNR**: 50.62 dB
- Average **robustness WPSNR**: 40.03 dB
  - Pretty good due to insertion in the **hybrid transform** domain and in the highest coefficients.
  - **Localisation** of the watermark in **textured areas, edges and surroundings**.

**BUT**

- Quite high visibility in the areas near the borders

# Attacks: before the competition



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1. Python script for generating MATLAB attack scripts with different parameters
2. Automation script in MATLAB to automate the execution
3. R script to check the results table

# Attacks: during the competition

1. Divide the groups to attack
2. Execute the automation script
3. Check the results of the attacks
4. Tune the most performing attacks to reach a higher WPSNR

# Attacks Results

- **6 groups** attacked
- **16 images** attacked
- **Most effective:** AWGN & Median
  - 50% of successful attacks used awgn or median
- **Localization** played an important role in 6 attacks



Median filter on the upper half

# References

MLA

Zhou, Xiao, Heng Zhang, and Chengyou Wang. "A robust image watermarking technique based on DWT, APDCBT, and SVD." *Symmetry* 10.3 (2018): 77.

Wang, C. Y., B. C. Jiang, and S. Z. Xie. "Properties of all phase biorthogonal transform matrix and its application in color image compression." *Journal of Computational Information Systems* 9.18 (2013): 7227-7234.