



Fiona Leigh
Unipupil Ltd.,
The Guinness Enterprise Centre,
Taylor's Lane,
Dublin 8, Ireland

Re: Reference Letter

20th September 2021

Intern Name: Francesco Sciabbarrasi

To Whom It May Concern

This is to certify that Francesco Sciabbarrasi worked as a Marketing Intern with UniPupil from 20/04/2021 to 20/07/2021.

Unipupil is a 'One Stop Education' portal, supporting international students from High School to Graduate

Job. Francesco worked with Unipupil as an intern across a range of tasks:--

- Marketing: Online sale and research to determine practical methods for driving traffic for a marketing campaign for both an International intern and an EdTech company. He specifically drove organic SEO through key words, using SEO tools and marketing techniques. He worked as part of an international marketing campaign who worked on researching a number of methods to across a cross section of international interns from Italy, Spain, India and Ireland. Francesco took the lead on identifying social media groups that we could use as a medium to drive traffic for our customers.
- Website Content Management;
 - Showcase of the UniPupil model: Worked with his colleague from Spain to showcase the Unipupil model, using a combination of imagery and organic SEO methods.
 - Worked on showcasing Educational Institutions to make them appealing to the target audience.

Francesco has a real can-do attitude and is an absolute pleasure to work with.

If you have any questions, I would be delighted to talk to you in this regard. Please email me on fionam.leigh@unipuil.com or phone me on 086 348 4420.

Best regards,

Fiona Leigh
CEO Unipupil Ltd (www.unipupil.com)

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