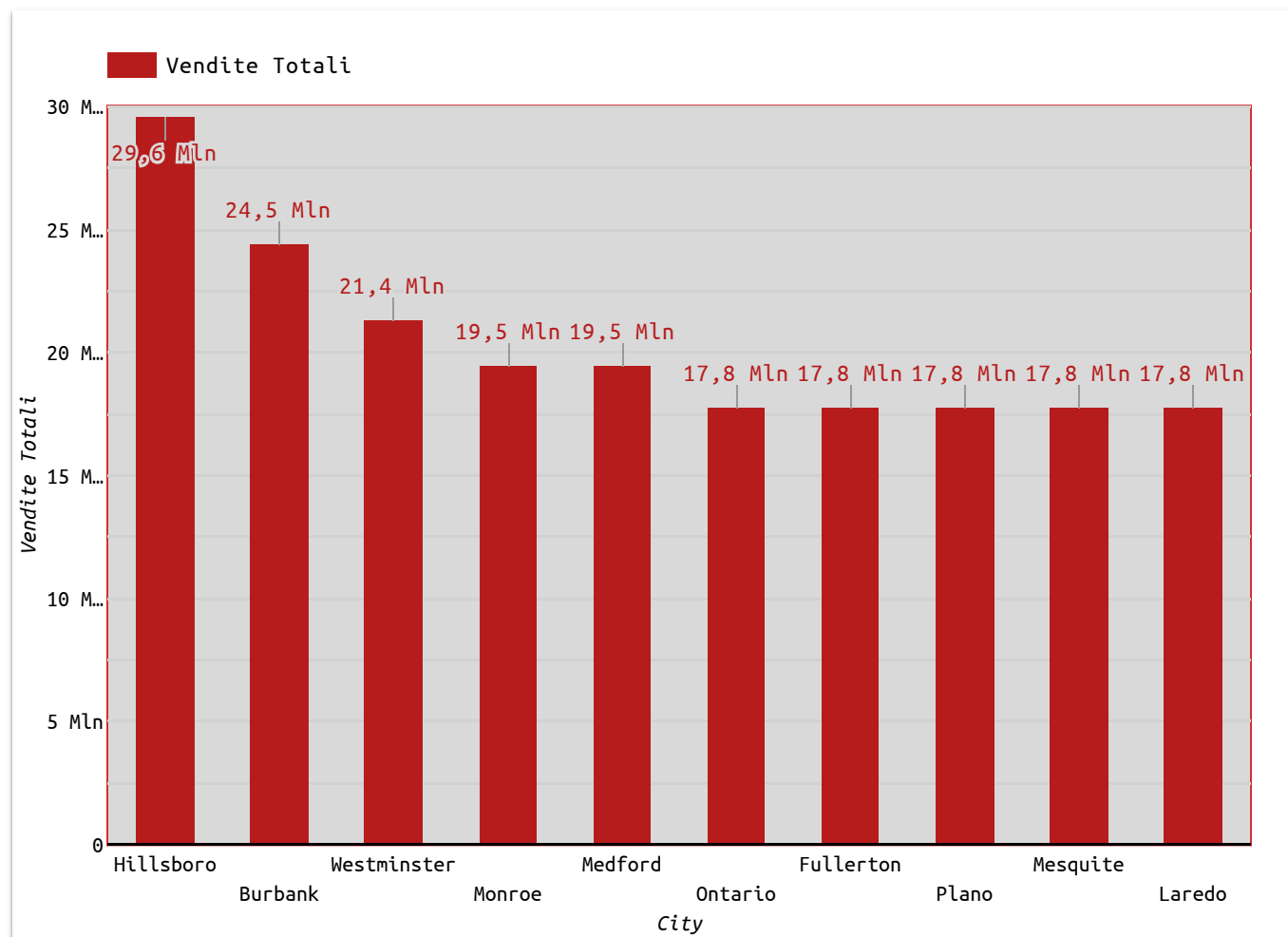


Vendite totali per paese



	OrderDate ▾	EnglishProductCategory...	UnitPrice	StandardCost	Margine del Costo	. Importo medio delle vendite
1.	31 mag 2020	Components	3.274,47	2.742,47	532 €	838,46
2.	31 mag 2020	Clothing	509,27	343,81	165,46 €	258,67
3.	31 mag 2020	Accessories	255,48	109,56	145,92 €	144,12
4.	31 mag 2020	Bikes	33.091,85	21.991,18	11.100,67 €	3.690,09
5.	30 mag 2020	Accessories	76,36	47,61	28,75 €	97,45
6.	30 mag 2020	Clothing	272,43	185,71	86,72 €	229,3
7.	30 mag 2020	Components	9.616,43	9.220,94	395,49 €	800,75
8.	30 mag 2020	Bikes	22.377	21.070,71	1.306,29 €	3.126,9
9.	29 mag 2020	Bikes	17.289,45	14.143,27	3.146,18 €	3.344,37
10.	29 mag 2020	Accessories	196,73	75,9	120,83 €	91,53
11.	29 mag 2020	Clothing	399,49	199,07	200,42 €	167,69
12.	29 mag 2020	Components	3.345,64	3.307,04	38,6 €	524,08
13.	28 mag 2020	Accessories	372,14	110,42	261,72 €	331,2
14.	28 mag 2020	Clothing	662,94	354,98	307,96 €	269,84
15.	28 mag 2020	Components	15.928,86	6.931,59	8.997,27 €	1.336
16.	28 mag 2020	Bikes	56.854,79	33.708,3	23.146,49 €	3.955,88
17.	27 mag 2020	Clothing	753,69	350,53	403,16 €	287,44
18.	27 mag 2020	Components	17.332,46	11.797,33	5.535,13 €	863,87
19.	27 mag 2020	Accessories	322,71	109,56	213,15 €	178,74
20.	27 mag 2020	Bikes	46.528,59	26.633,09	19.895,5 €	6.052,76
21.	26 mag 2020	Bikes	19.833,36	20.218,52	-385,16 €	4.152,84
Totale complessivo			25.824.021,86	19.432.222,99	6.391.798,87 €	1.824,33

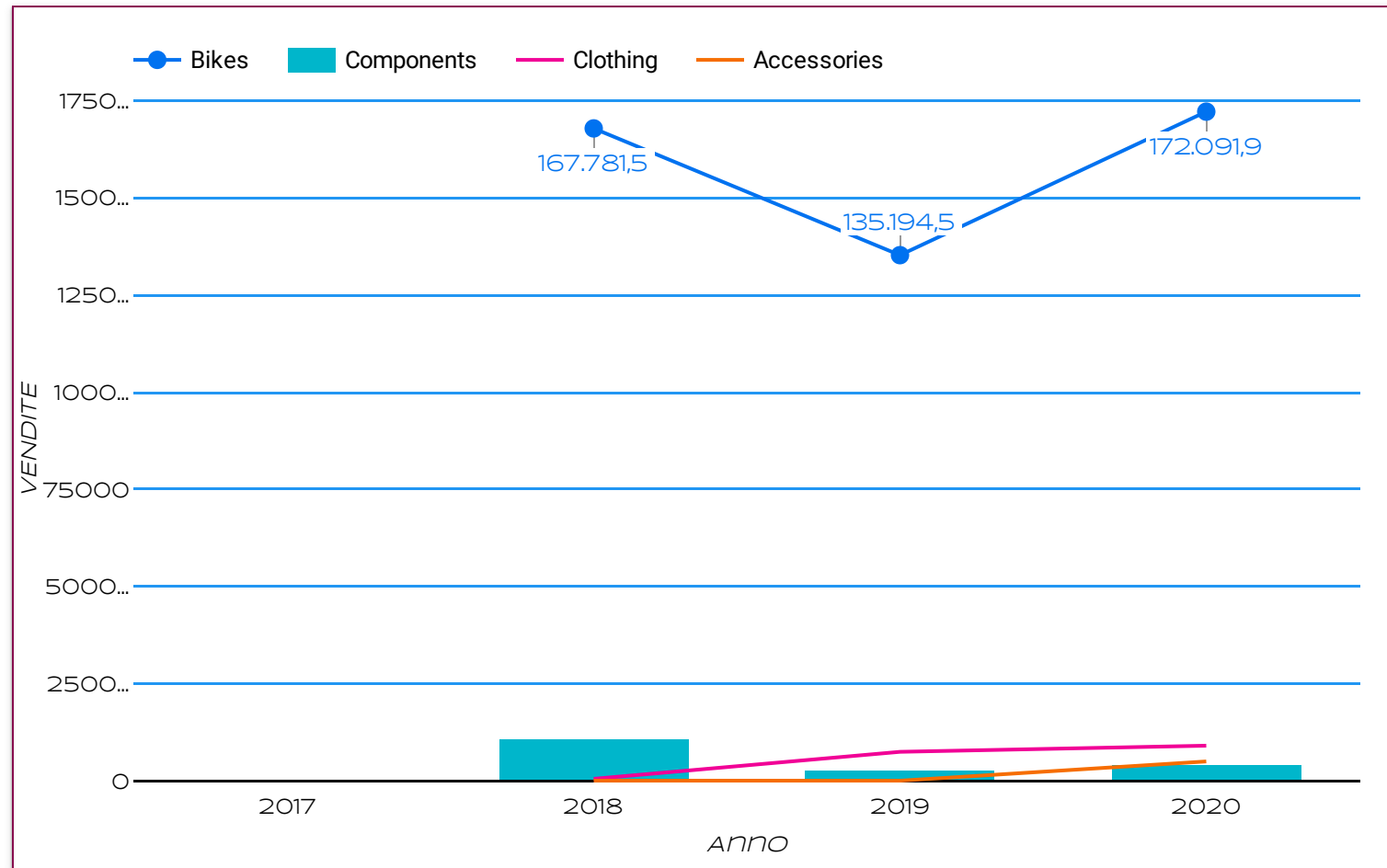
Importo medio delle vendite per categoria di prodotto

EnglishProductCategoryName		EnglishProductName	Importo medio delle vendite
1.	Components	HL Road Frame - Black, 48	2.090,05
2.	Components	HL Road Frame - Black, 44	2.312,54
3.	Components	HL Mountain Frame - Black, 48	1.453,13
4.	Components	ML Road Frame-W - Yellow, 48	1.074,94
5.	Components	HL Road Rear Wheel	492,75
6.	Components	ML Mountain Frame-W - Silver, 38	305,83
7.	Components	HL Crankset	928,61
8.	Components	ML Mountain Rear Wheel	612,67
9.	Components	LL Mountain Rear Wheel	173,14
1...	Components	HL Road Front Wheel	701,8
1...	Components	ML Road Front Wheel	548,51
			1 - 100 / 250 < >

Quantità media d'ordine per ogni prodotto

EnglishProductSubcategoryName ▾		Media Ordini
1.	Wheels	4
2.	Vests	12
3.	Touring Frames	3
4.	Touring Bikes	4
5.	Tires and Tubes	5
6.	Tights	7
7.	Socks	8
8.	Shorts	8
9.	Saddles	3
10.	Road Frames	3
		1 - 33 / 33 < >

Vendita annua per prodotto



Sconto per categoria

	EnglishProductCategoryName ▾	Vendite	Sconto Applicato
1.	Components	18.725.897,54	2.648.881,09
2.	Clothing	2.918.818,11	-513.522
3.	Bikes	109.051.500,32	6.996.161,61
4.	Accessories	919.268,05	-209.045,11
Totale complessivo		131.615.484,02	8.922.475,59
1 - 4 / 4 < >			

Importo Cumulativo per ogni prodotto

	EnglishProductSubcategoryName	SalesAmount
1.	Road Bikes	28.681.899,48
2.	Road Frames	3.746.817,13
3.	Jerseys	549.933,91
4.	Helmets	250.209,76
5.	Mountain Frames	4.493.533,42
6.	Mountain Bikes	25.880.152,86
7.	Gloves	207.372,85
8.	Shorts	325.297,09
9.	Touring Bikes	9.506.980,82
10.	Wheels	679.676,89
11.	Handlebars	161.990,56
12.	Touring Frames	1.463.309,26
13.	Caps	30.658,42
14.	Pedals	133.777,98
15.	Tights	203.041,16
16.	Socks	23.331,45
17.	Bib-Shorts	167.171,79
18.	Vests	207.249,38
19.	Saddles	50.424,97
20.	Bike Racks	182.007,6
21.	Bottles and Cages	6.885,93
22.	Cleaners	10.179,94
23.	Pumps	13.524,3
24.	Locks	16.249
	Totale complessivo	77.548.570,2

Percentuale delle vendite di ogni prodotto

EnglishProductSubcategoryName		Vendite
1.	Road Bikes	36,51%
2.	Mountain Bikes	33,57%
3.	Touring Bikes	12,78%
4.	Mountain Frames	5,69%
5.	Road Frames	4,75%
6.	Touring Frames	1,86%
7.	Wheels	0,86%
8.	Jerseys	0,71%
9.	Shorts	0,43%
10.	Helmets	0,33%
11.	Vests	0,27%
12.	Gloves	0,27%
13.	Tights	0,26%
14.	Bike Racks	0,24%
15.	Cranksets	0,23%
16.	Bib-Shorts	0,21%
17.	Handlebars	0,21%
18.	Pedals	0,17%
19.	Forks	0,1%
20.	Derailleurs	0,08%
21.	Headsets	0,08%
Totale complessivo		100%