

How to Use this Presentation

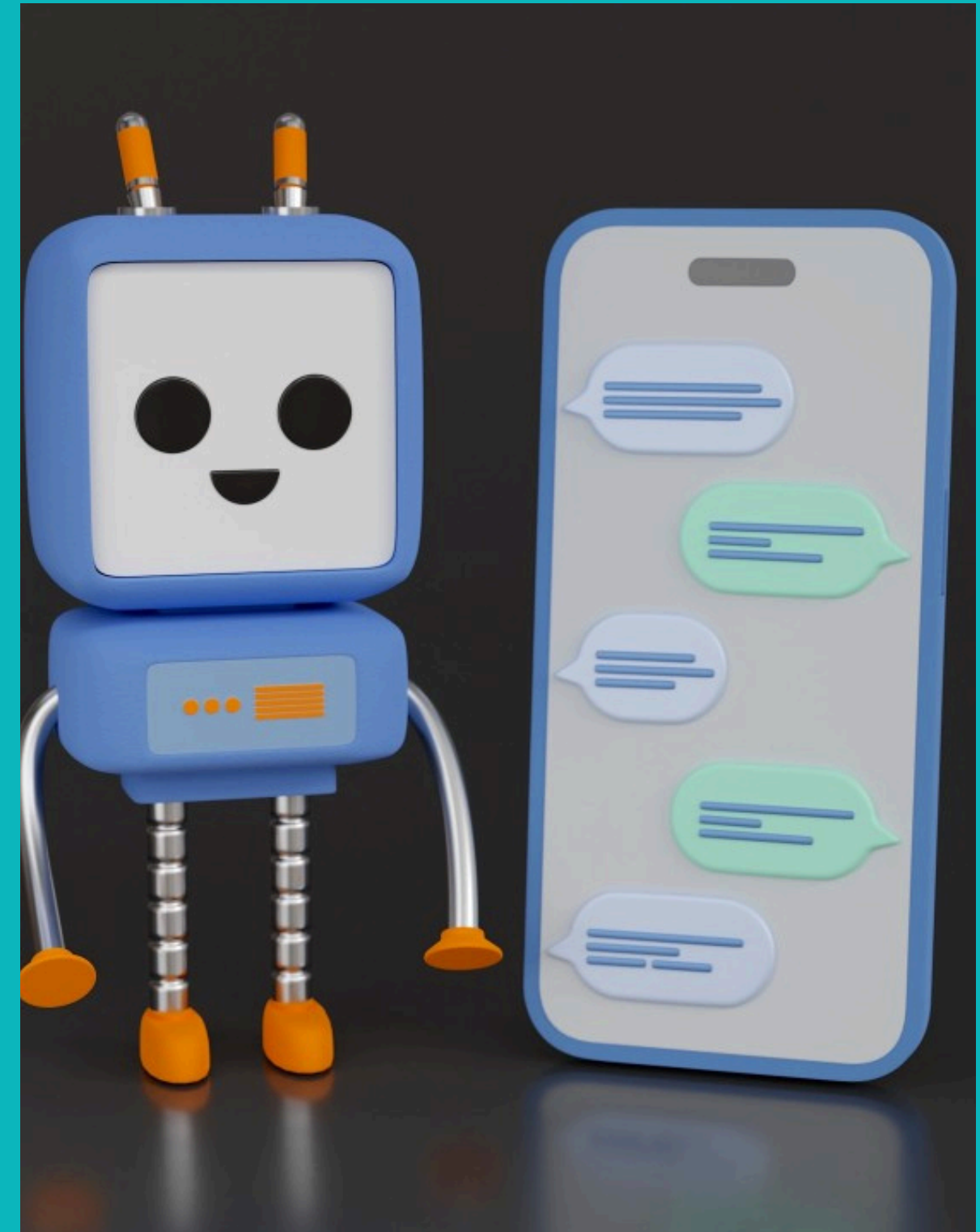
Present with ease and wow your audience



- Customize with text and photos.
- Add elements from the library or upload from your drive.
- Apply page animations and transitions to emphasize ideas.
- Use point forms and short sentences instead of long paragraphs
- Use the PLP pitch deck guide and follow the protocol on slides

Lastly **“PLEASE DELETE THIS SLIDE WHEN YOU ARE DONE!”**

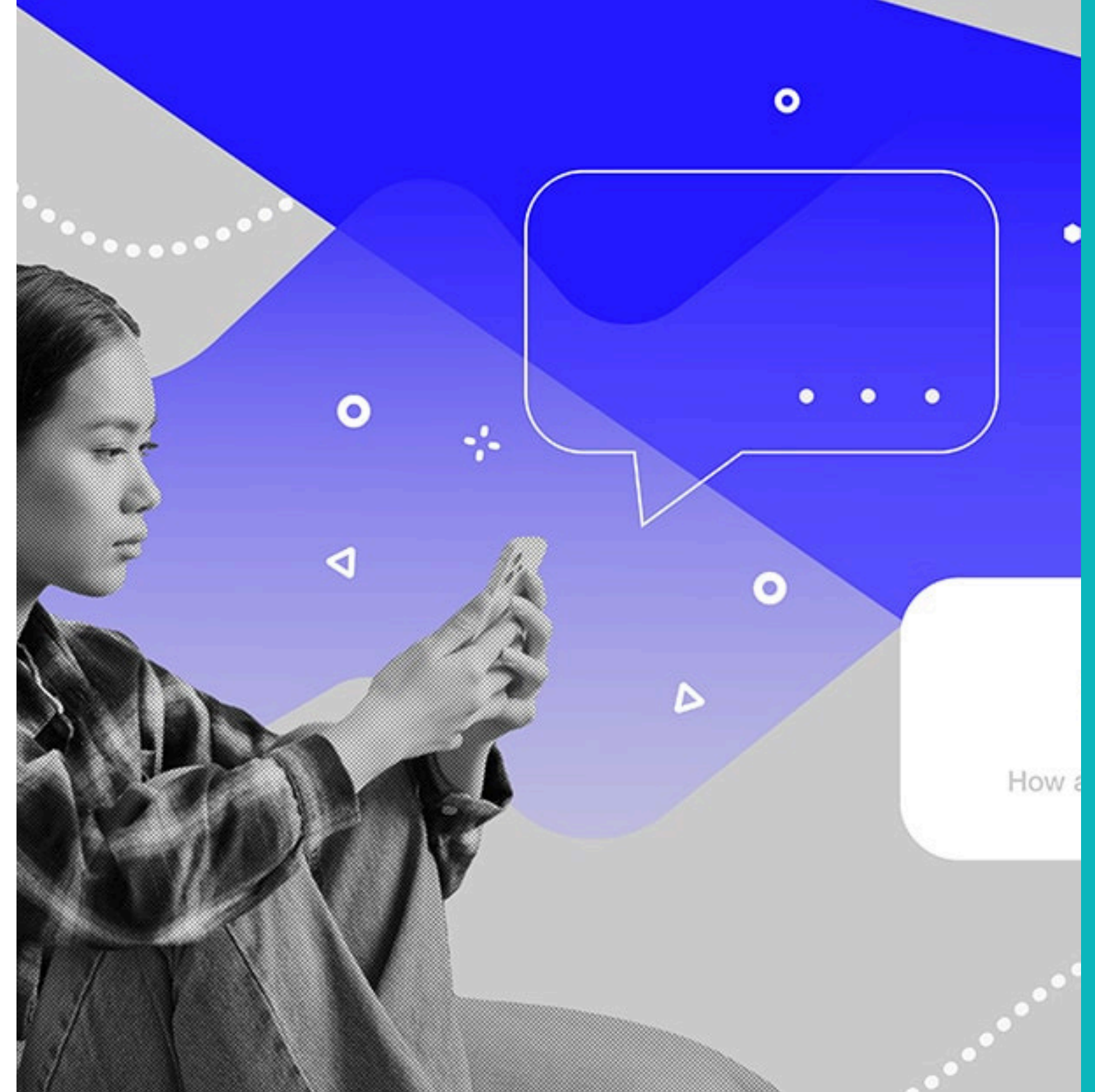
AI-Powered Mental Health Chatbot



... Problem

Mental health is a global challenge. Accessing immediate and reliable support can be difficult due to long wait times for professional counseling. This results in a gap in accessible, real-time mental health support for those in need.

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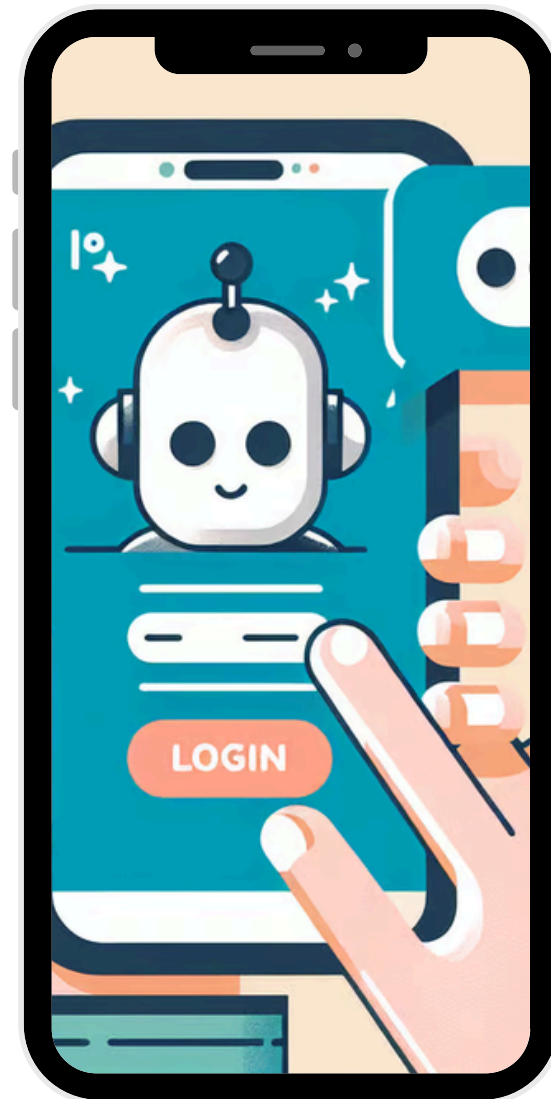
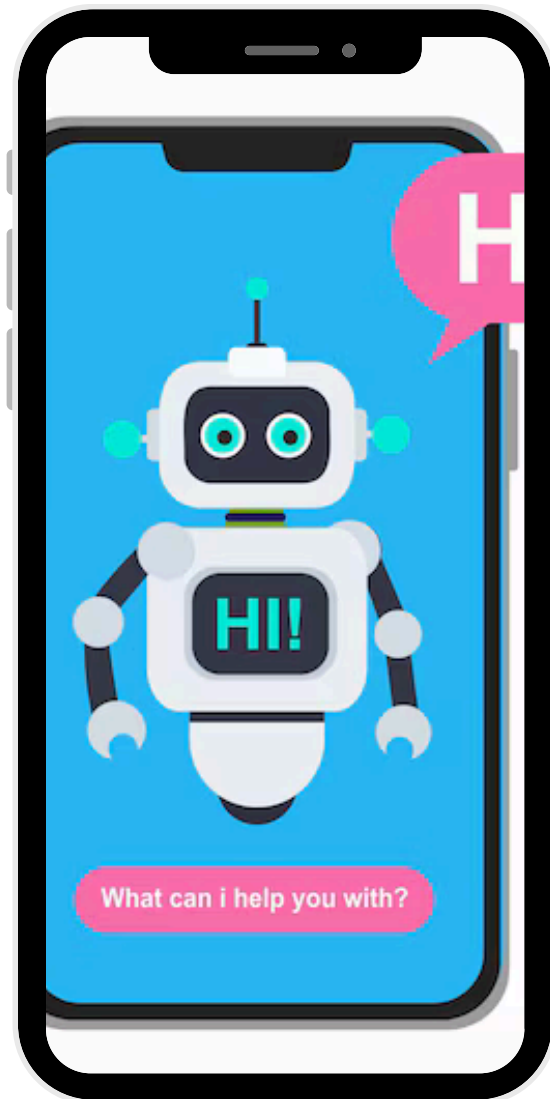


Solution

Our AI-Powered Mental Health Chatbot provides a friendly, empathetic, and always-available platform for individuals to talk about their mental health. This chatbot uses AI algorithms to offer instant, tailored responses based on user input. It helps users by offering a listening ear, guidance, and resources for mental health support. The bot can handle a range of topics, from general well-being to more specific mental health concerns, offering responses that promote self-care and provide useful resources.

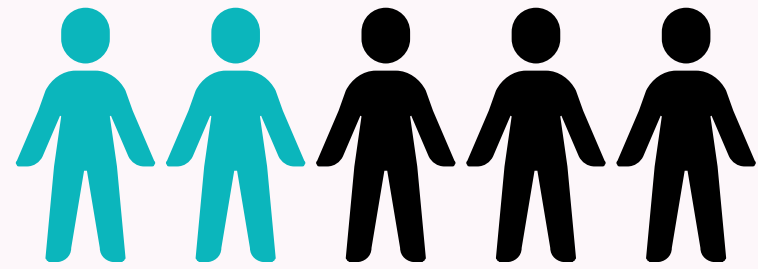


Product



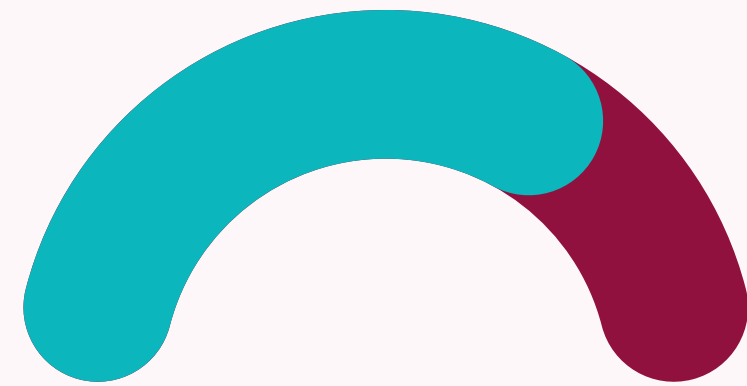
- AI chatbot designed to provide mental health support
- serves as a first step for anyone looking for Mental health support,
- engage users in meaningful dialogue, offer mental health resources, provide coping strategies

Target Market



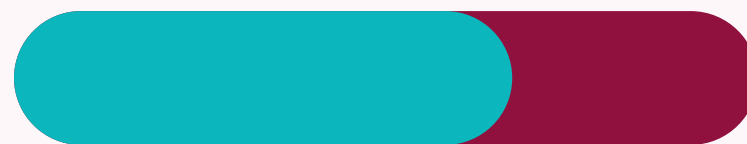
Primary Audience

Individuals experiencing mild to moderate mental health challenges who are looking for immediate, anonymous support



Secondary Audience

Healthcare providers and organizations looking to integrate mental health support into their services or platforms.



Geography

Initially targeting English-speaking populations, focusing on regions with growing mental health awareness and mobile internet access.

Market Size

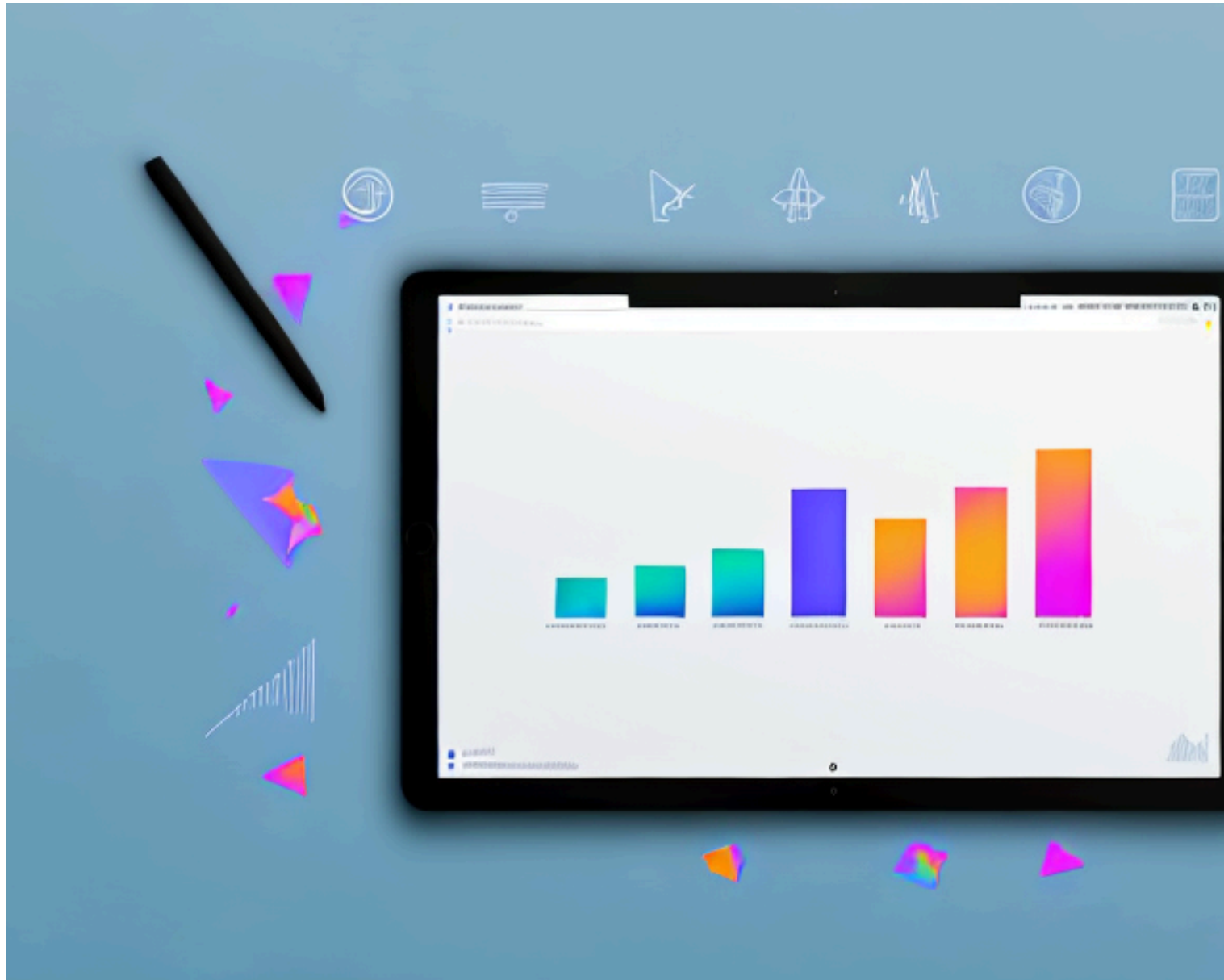
- Mental Health Global Market: The global mental health market is expected to reach \$537 billion by 2030, with a growing shift toward digital mental health solutions.
- Digital Mental Health Solutions: According to industry reports, the digital mental health market is growing at a rate of 25% per year, driven by the increasing demand for accessible and affordable mental health care

Competitors

- Woebot: An AI chatbot focused on mental health, offering automated, interactive support.
- Wysa: A conversational AI chatbot for mental well-being that offers CBT-based approaches.
- Replika: An AI chatbot for emotional support and mental health conversations.

These competitors provide similar services but lack a focus on personalized mental health resource recommendations and deeper AI-driven conversations.

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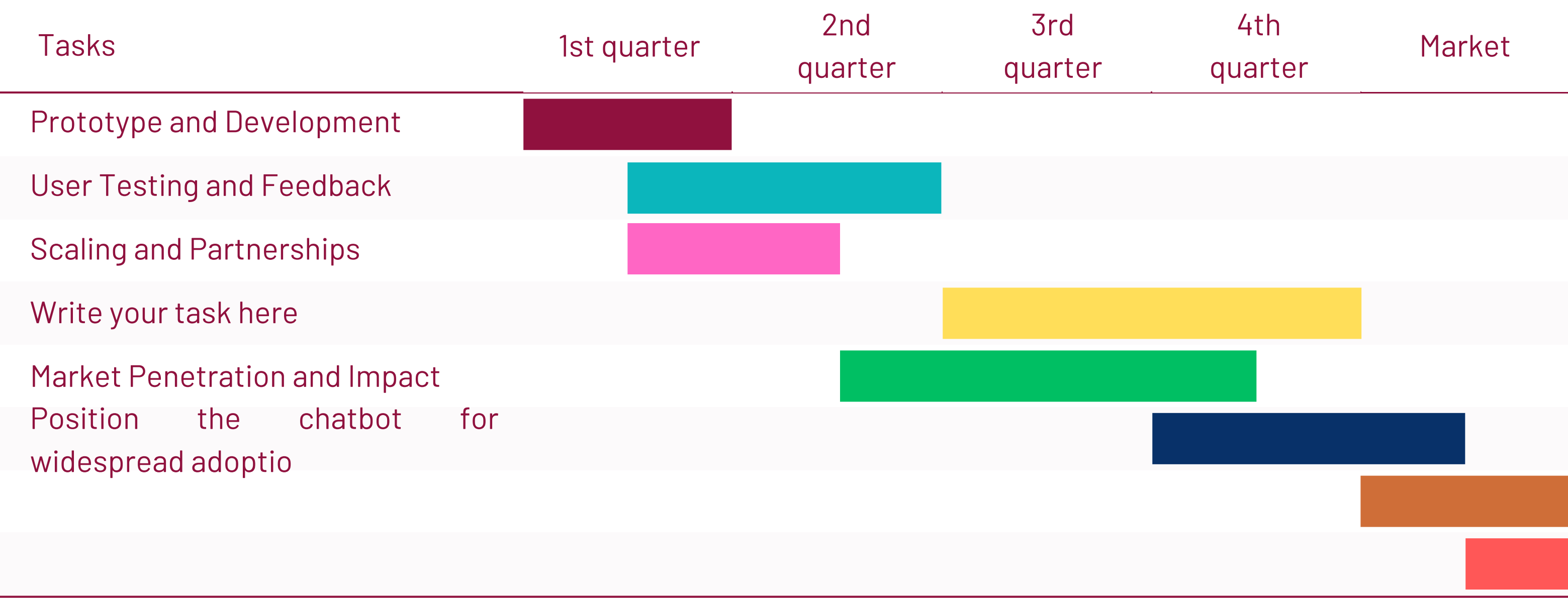




Competitive Advantage

- Customizable AI: Our chatbot adapts its responses based on user input, providing a more personalized experience.
- Focus on Empathy: Many competitors focus on automation without emotional intelligence, while our chatbot emphasizes empathy and real, meaningful conversations.

Project Traction



Business Model



- Freemium Model: Users have free access to basic features, with premium options for personalized support and therapy recommendations.
- Subscription Model: Healthcare providers or organizations can pay for subscriptions to offer chatbot access as part of their mental health services.
- Data Analytics Services: We will offer anonymized mental health data insights (with user consent) to mental health organizations and researchers.



Go To Market

- Launch via Website and Mobile App: A simple-to-use web interface is already operational, with plans for a mobile app launch to reach a wider audience.
- Digital Marketing Campaigns: Targeted social media ads and partnerships with mental health influencers to promote the chatbot.
- Collaborations: Partner with universities, healthcare providers, and mental health organizations to get the chatbot in front of users who can benefit from it.



Social Impact

SDG 3: Good Health and Well-being

- Empowering Individuals: Provide accessible mental health support, reducing stigma and encouraging help-seeking behavior.
- Improved Mental Health: Help improve the well-being of millions through an empathetic and effective support system.

Our Ask

We are seeking \$10,000 in funding to:

- Expand features to include more complex mental health frameworks.
- Improve AI capabilities for even more personalized and accurate responses.
- Grow our user base through marketing and partnerships with mental health organizations.
- Develop a mobile app to make the chatbot more accessible.

Team Members

Add team members Names and tiles



FRANCIS IGBO

Founder & CEO

Thank you!

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