

A photograph of a SpaceX Falcon Heavy rocket launching from the Kennedy Space Center. The rocket is ascending vertically, leaving a large, billowing white plume of smoke and fire at its base. In the background, the large, grey, industrial building of the Vehicle Assembly Building is visible, featuring the SpaceX logo and an American flag. The sky is a clear, bright blue. The foreground shows a grassy field and a fence.

# Space X Launch Success Rate

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21<sup>st</sup> November 2023

# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
  - Visualization – Charts
  - Dashboard
- Discussion
  - Findings & Implications
- Conclusion
- Appendix



# Executive Summary

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## Methodologies used in this project

- Data Collection with API and Web Scrapping
- Data Wrangling
- Exploratory Data Analysis with SQL, Pandas and Matplotlib
- Data Analysis for Data Visualization
- Interactive Visual Analytics with Folium
- Interactive dashboard with Plotly Dash
- Predictive Analysis

## Project results

- Exploratory Data Analysis result
- Analysis graphs and diagrams
- Final prediction

# Introduction

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- Space travel has become a desire for everyone. To realize this, companies offering space travel services such as Virgin Galactic, Rocket Lab, Blue Origin and Space X have moved to make it more affordable to their users.
- With several successful rocket launches and ability to reuse some of the rocket components, Space X has seen the most successful and inexpensive rocket launches with a cost of 62million company against an upwards of 165million for the competitions. Space X has achieved this by managing to reuse the first stage, thereby cutting on overall launch cost.
- This analysis project is aimed at determining the cost of a Space X rocket launch by determining if the first stage will land successfully. This stage does most of the work and is much larger than the second stage. Here we see the first stage next to a person and several other landmarks. This stage is quite large and expensive.

# Objective

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The objectives of this task include:

- Gathering information about Space X and creating dashboards
- Predicting if SpaceX will reuse the first stage by will training a machine learning model and using public information
- Present the finding on a dashboard

# Methodology – Data Collection

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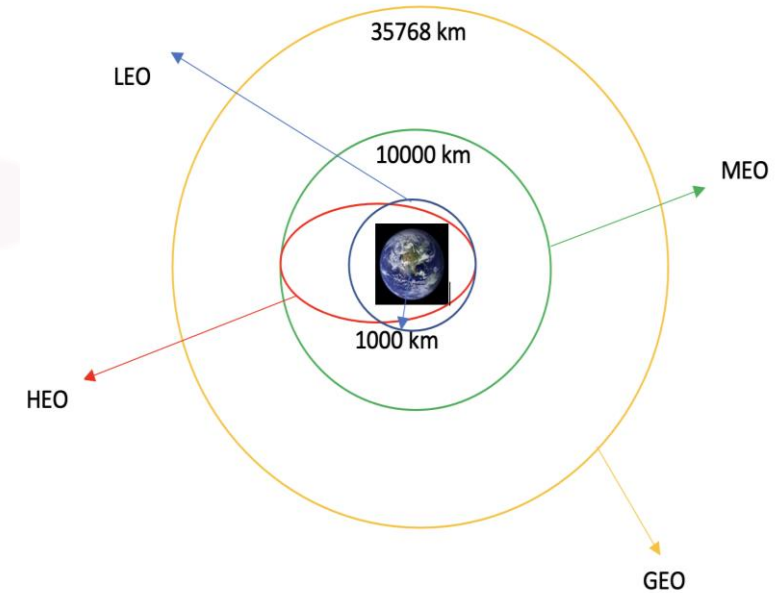
- SpaceX data was collected using API and Webscrapping methods from publicly available sources
- Static response object was used make the requested JSON results more consistent and to return a dataframe
- The data frame dataframe was filtered to only include Falcon 9 launches
- The dataframe was rectified to fill in missing values
- Web scraping was also done from Wikipedia for Falcon 9 launch records with BeautifulSoup.
  - The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for future analysis.

# Methodology – Data Wrangling

Exploratory data analysis was conducted to determine:

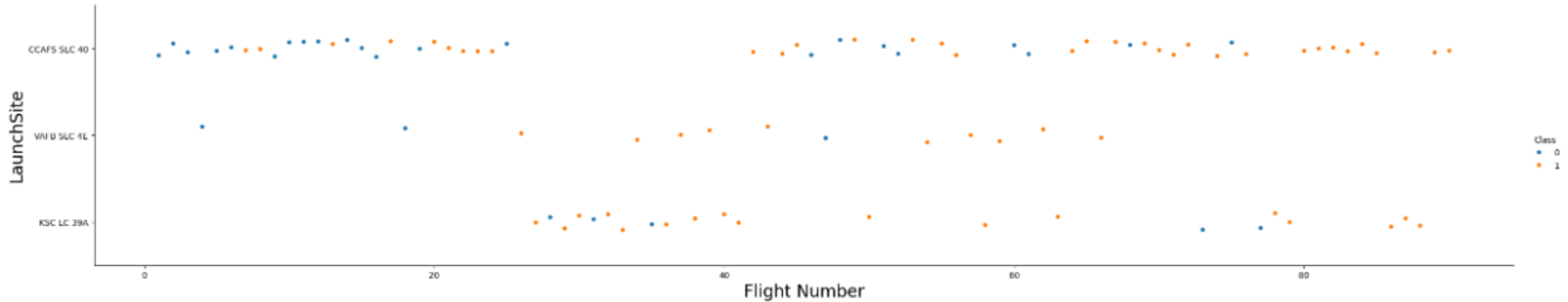
- Number of launches on each site
- The number and occurrence of each orbit
- The number and occurrence of mission outcome of the orbits

From the outcome, machine learning training labels were determined



# Results-EDA with Visualization

The relationship between Flight Number and Launch Site





# RELATIONSHIP BETWEEN PAYLOAD AND LAUNCH SITE

Relationship between Payload and Launch Site

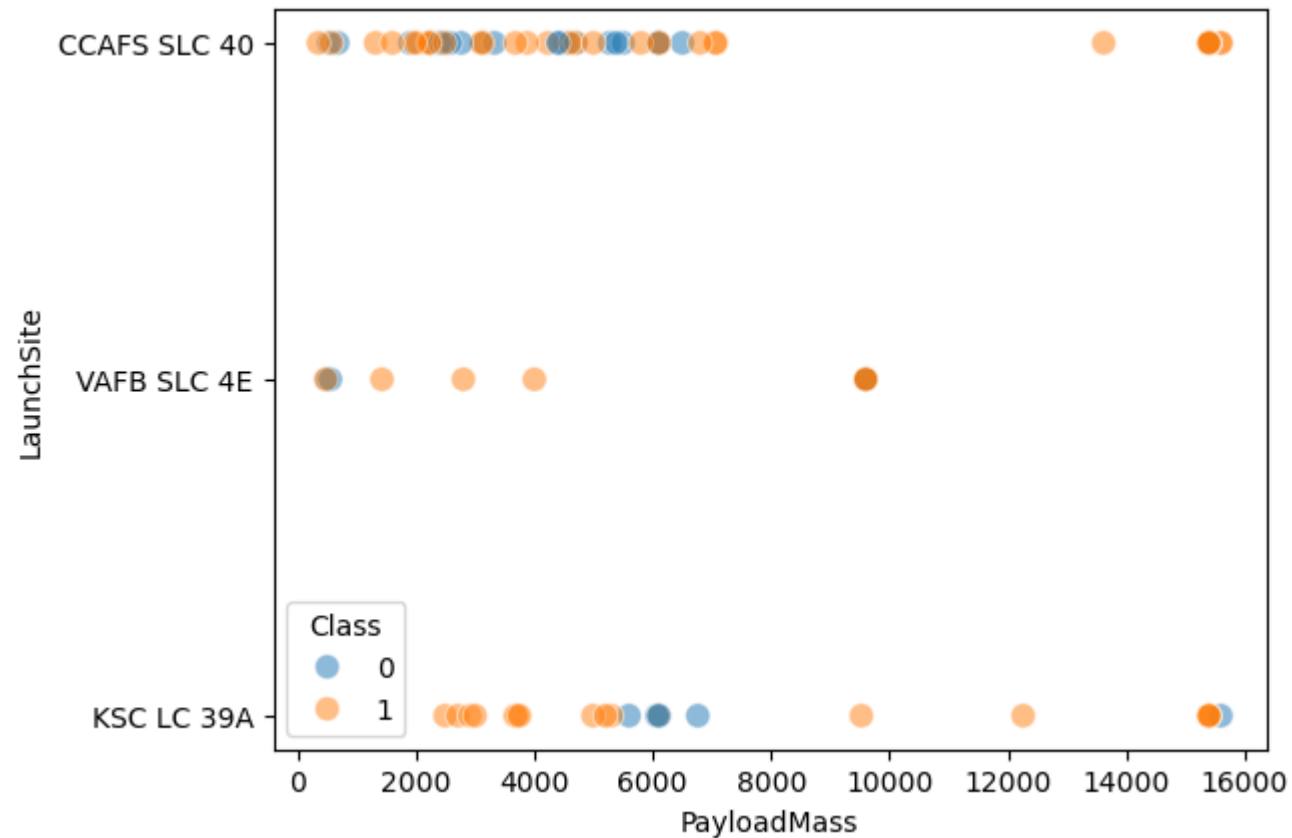
The scatter plot displays the relationship between PayloadMass (X-axis, 0 to 16000) and Launch Site (Y-axis, C LC 39A, B SLC 4E, ES SLC 40). The data is categorized into two classes: Class 0 (blue) and Class 1 (orange).

Class 0 (blue) is concentrated at lower payload masses (0 to 7000) across all launch sites. Class 1 (orange) is spread across a wider range of payload masses (0 to 16000).

Key observations:

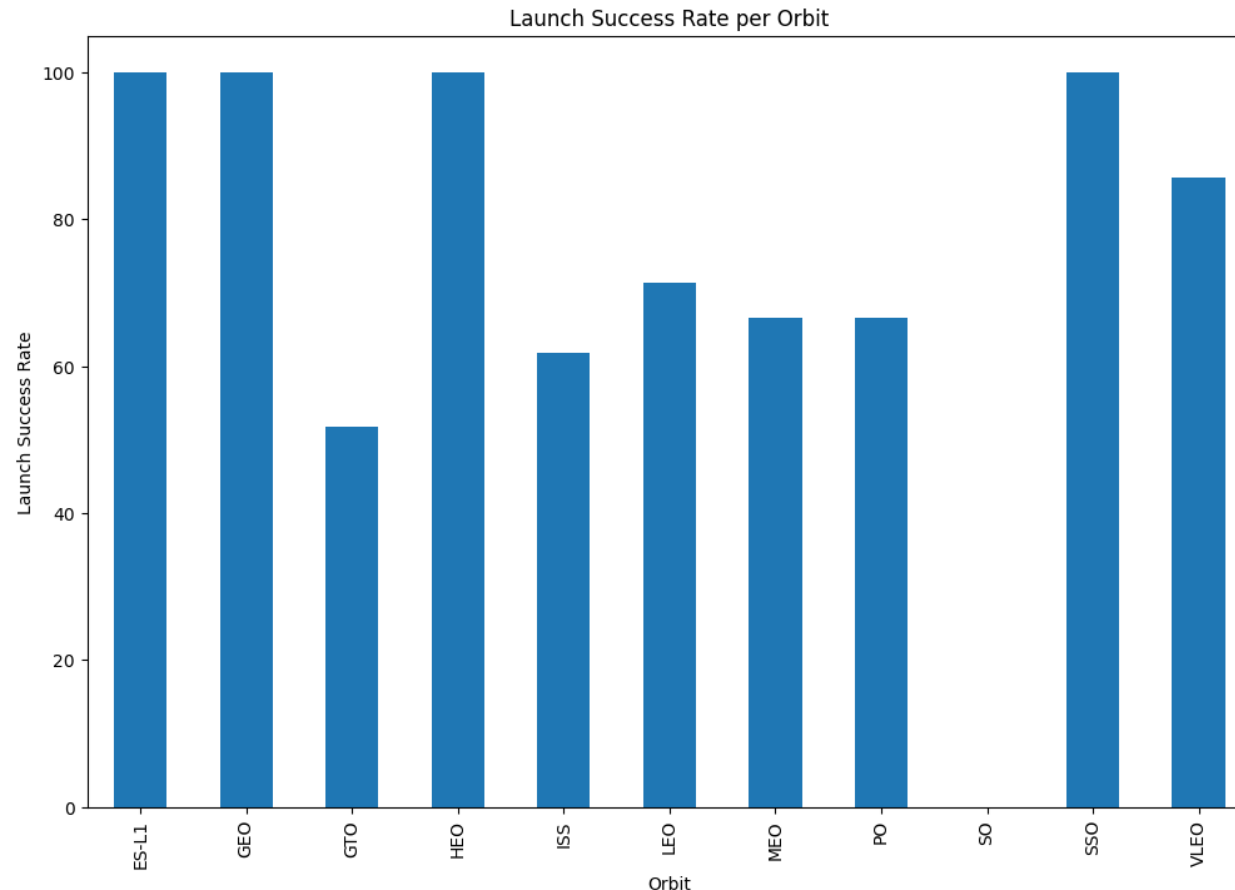
- Class 0 is concentrated at lower payload masses (0 to 7000) across all launch sites.
- Class 1 is spread across a wider range of payload masses (0 to 16000).
- Class 1 has a significant presence at the highest launch site (ES SLC 40) for high payload masses (14000 to 16000).

## The relationship between Payload and Launch Site



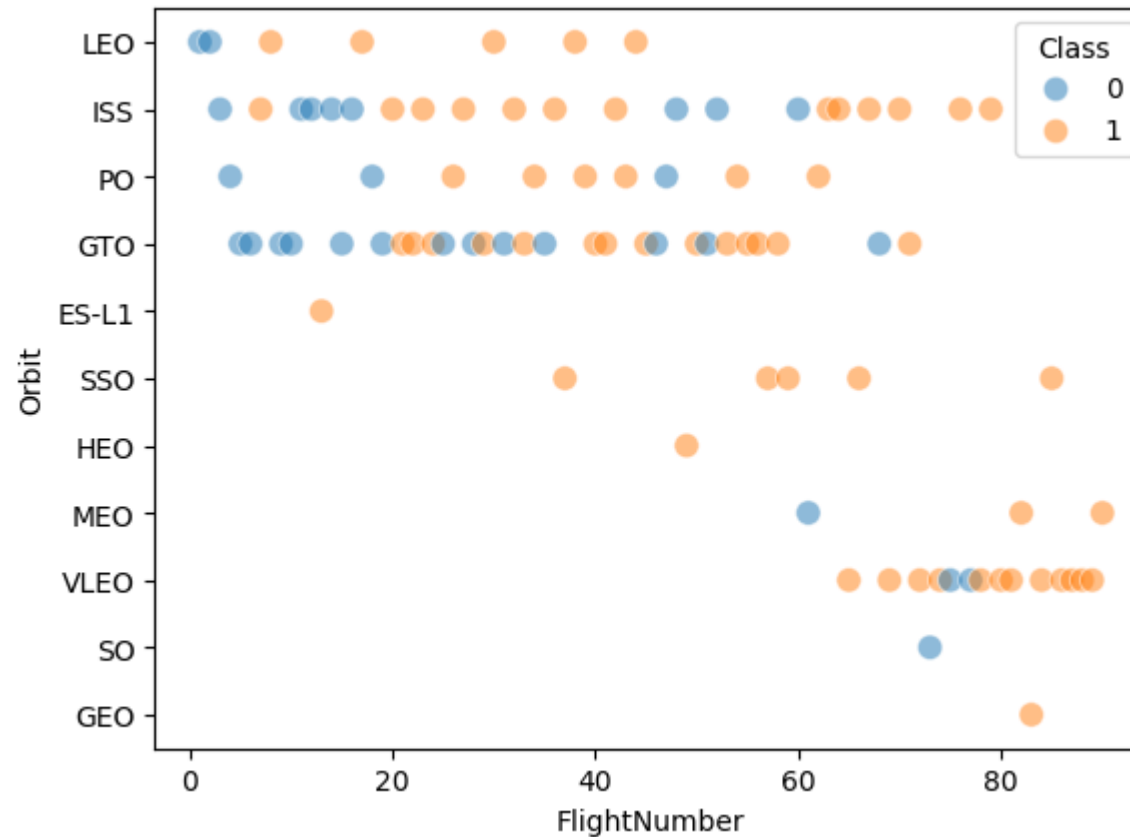
# Results-EDA with Visualization

The relationship between success rate of each orbit type



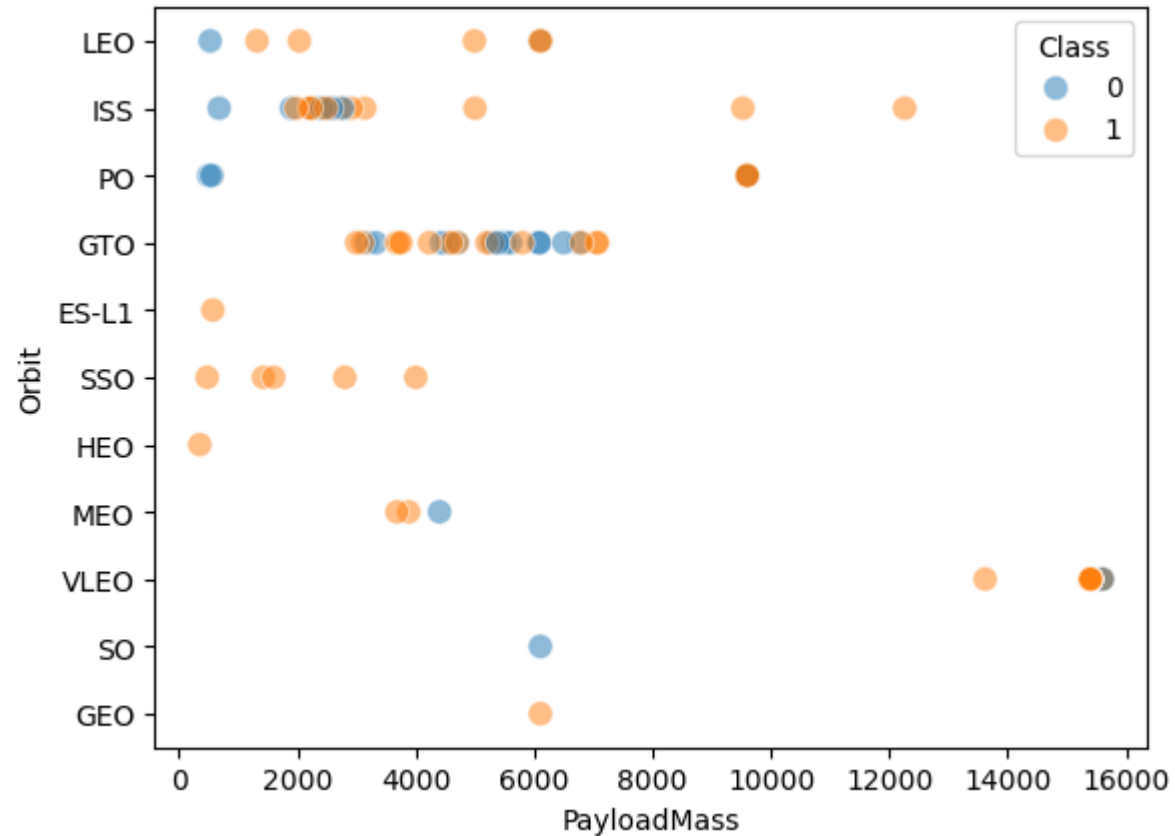
# Results-EDA with Visualization

## The relationship between FlightNumber and Orbit type



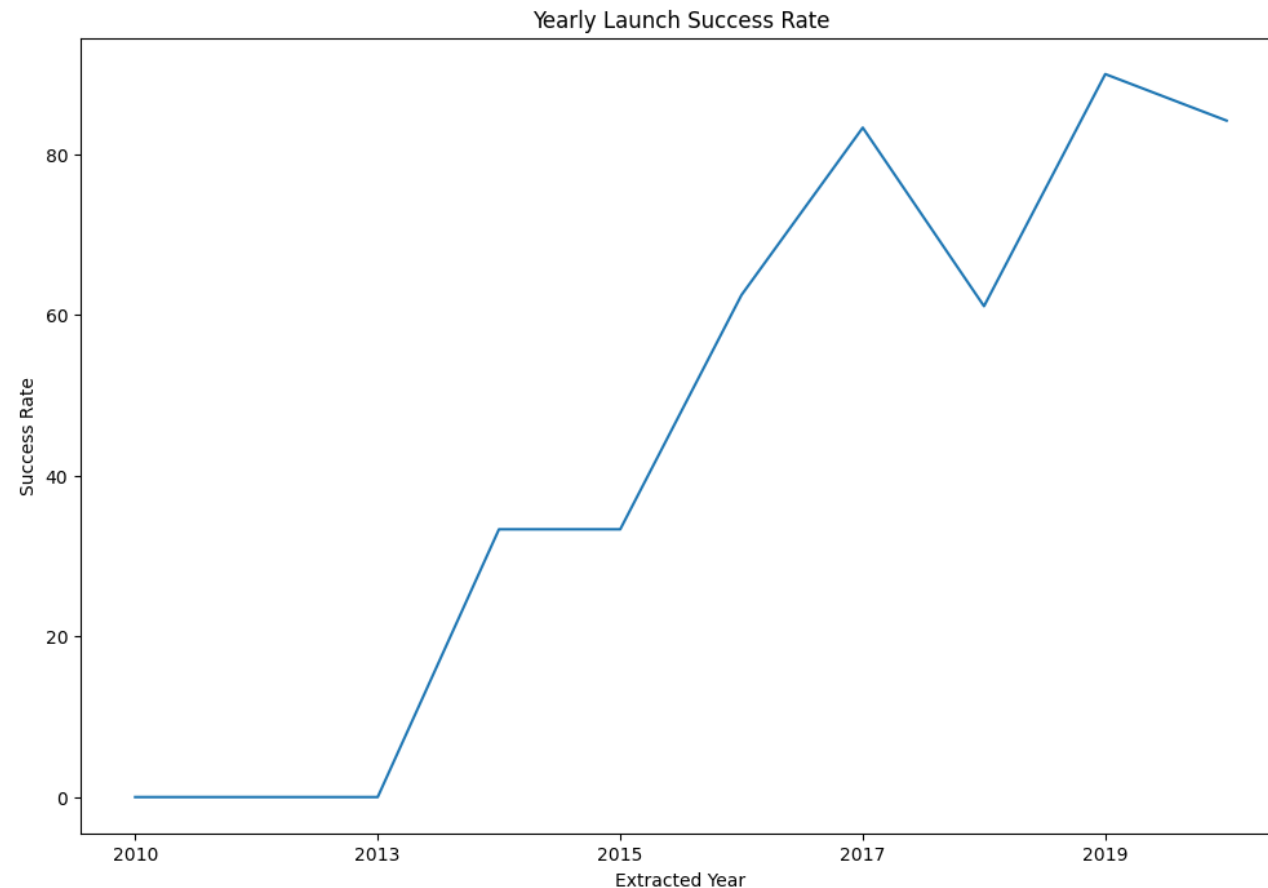
# Results-EDA with Visualization

The relationship between Payload and Orbit type



# Results-EDA with Visualization

The launch success yearly trend



# Results-EDA with SQL

The names of the unique launch sites in the space mission

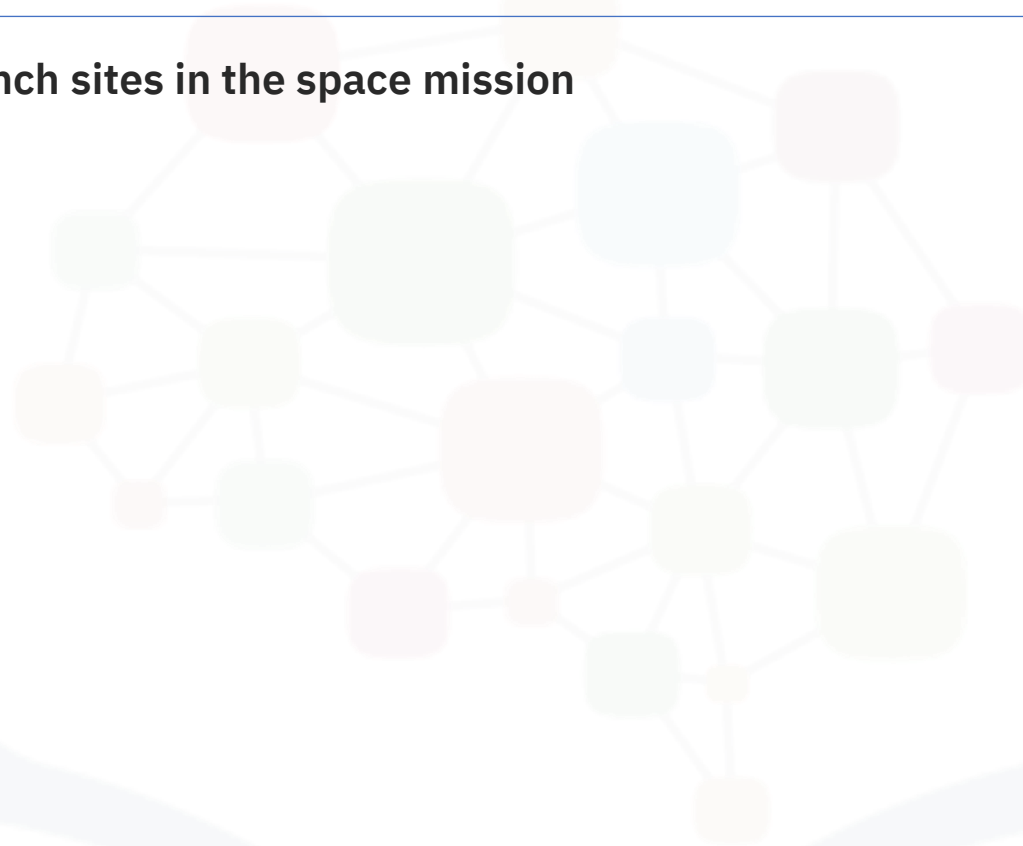
**Launch\_Site**

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40



# Results-EDA with SQL

The records where launch sites begin with the string 'CCA'

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

# Results-EDA with SQL

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The total payload mass carried by boosters launched by NASA (CRS)

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SUM(PAYLOAD_MASS_KG_)
```

45596



# Results-EDA with SQL

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The average payload mass carried by booster version F9 v1.1

AVG(PAYLOAD\_MASS\_KG\_)

2928.4

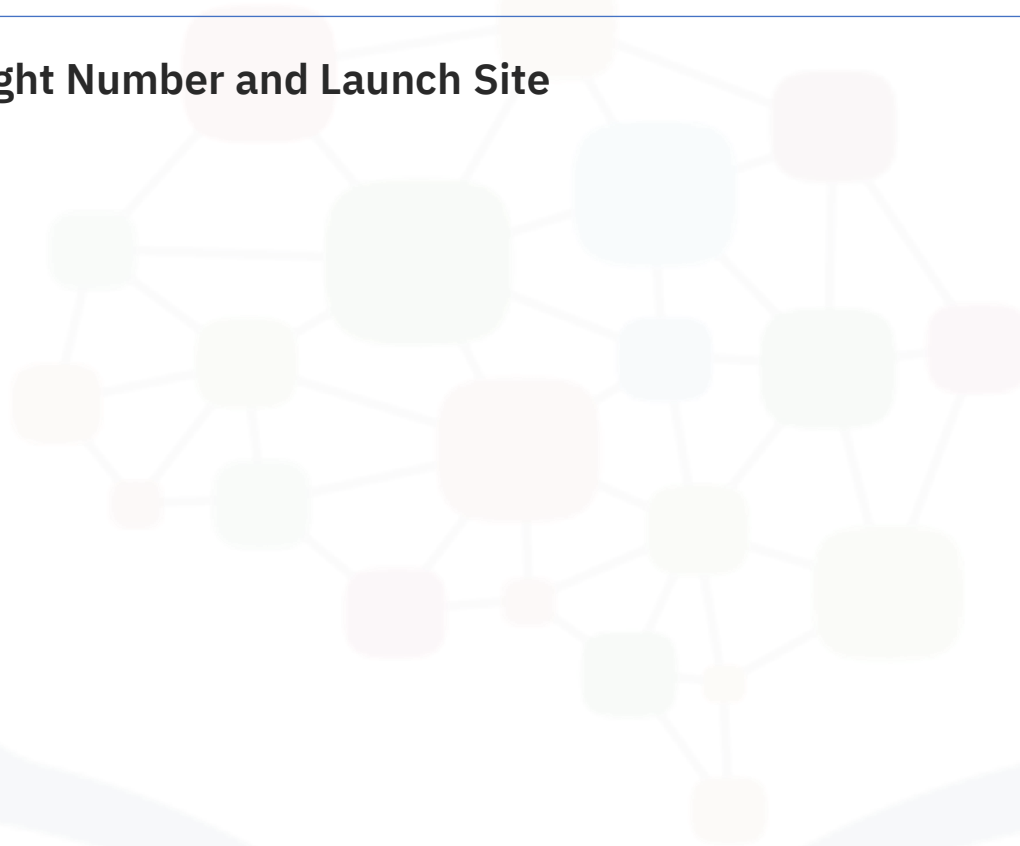
# Results-EDA with SQL

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The relationship between Flight Number and Launch Site

1

2015-12-22



# Results-EDA with SQL

The names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

booster_version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

# Results-EDA with SQL

The total number of successful and failure mission outcomes

Mission_Outcome	total_number
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

# Results-EDA with SQL

The names of the booster versions which have carried the maximum payload mass. Use a subquery

## Booster\_Version

F9 B5 B1048.4

F9 B5 B1049.4

F9 B5 B1051.3

F9 B5 B1056.4

F9 B5 B1048.5

F9 B5 B1051.4

F9 B5 B1049.5

F9 B5 B1060.2

F9 B5 B1058.3

F9 B5 B1051.6

F9 B5 B1060.3

F9 B5 B1049.7

# Results-EDA with SQL

The records which will display the month names, failure landing\_outcomes in drone ship ,booster versions, launch\_site for the months in year 2015.

DATE	time_utc	booster_version	launch_site	payload	payload_mass_kg	orbit	customer	mission_outcome	landing_out
2017-02-19	14:39:00	F9 FT B1031.1	KSC LC-39A	SpaceX CRS-10	2490	LEO (ISS)	NASA (CRS)	Success	Success (g
2017-01-14	17:54:00	F9 FT B1029.1	VAFB SLC-4E	Iridium NEXT 1	9600	Polar LEO	Iridium Communications	Success	Success (
2016-08-14	05:26:00	F9 FT B1026	CCAFS LC-40	JCSAT-16	4600	GTO	SKY Perfect JSAT Group	Success	Success (
2016-07-18	04:45:00	F9 FT B1025.1	CCAFS LC-40	SpaceX CRS-9	2257	LEO (ISS)	NASA (CRS)	Success	Success (g
2016-05-27	21:39:00	F9 FT B1023.1	CCAFS LC-40	Thaicom 8	3100	GTO	Thaicom	Success	Success (
2016-05-06	05:21:00	F9 FT B1022	CCAFS LC-40	JCSAT-14	4696	GTO	SKY Perfect JSAT Group	Success	Success (
2016-04-08	20:43:00	F9 FT B1021.1	CCAFS LC-40	SpaceX CRS-8	3136	LEO (ISS)	NASA (CRS)	Success	Success (
2015-12-22	01:29:00	F9 FT B1019	CCAFS LC-40	OG2 Mission 2 11 Orbcomm-OG2 satellites	2034	LEO	Orbcomm	Success	Success (g

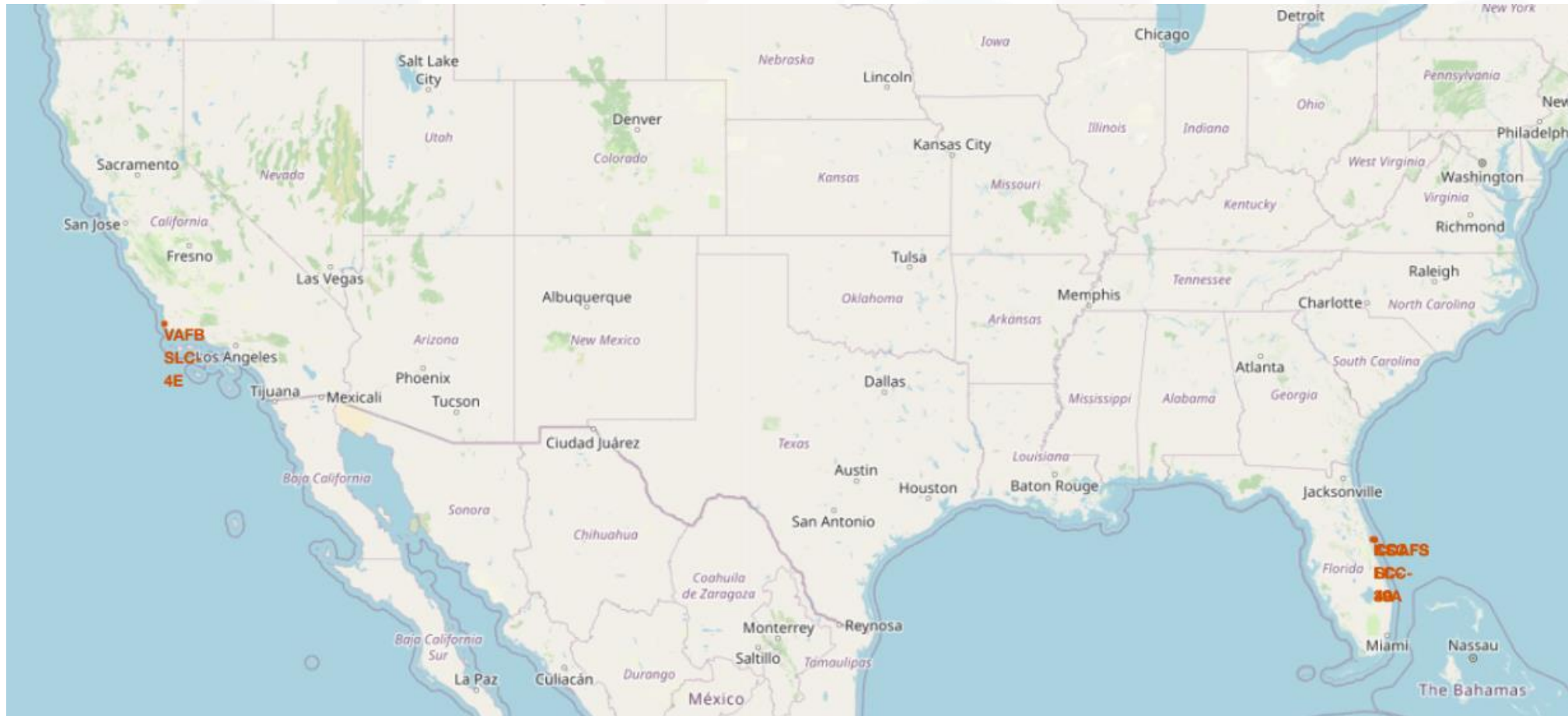
# Results-EDA with SQL

The count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

DATE	time_utc	booster_version	launch_site	payload	payload_mass_kg	orbit	customer	mission_outcome	landing_out
2017-02-19	14:39:00	F9 FT B1031.1	KSC LC-39A	SpaceX CRS-10	2490	LEO (ISS)	NASA (CRS)	Success	Success (g
2017-01-14	17:54:00	F9 FT B1029.1	VAFB SLC-4E	Iridium NEXT 1	9600	Polar LEO	Iridium Communications	Success	Success (
2016-08-14	05:26:00	F9 FT B1026	CCAFS LC-40	JCSAT-16	4600	GTO	SKY Perfect JSAT Group	Success	Success (
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2016-05-06	05:21:00	F9 FT B1022	CCAFS LC-40	JCSAT-14	4696	GTO	SKY Perfect JSAT Group	Success	Success (
2016-04-08	20:43:00	F9 FT B1021.1	CCAFS LC-40	SpaceX CRS-8	3136	LEO (ISS)	NASA (CRS)	Success	Success (
2015-12-22	01:29:00	F9 FT B1019	CCAFS LC-40	OG2 Mission 2 11 Orbcomm-OG2 satellites	2034	LEO	Orbcomm	Success	Success (g

# Results-Interactive Map with Folium

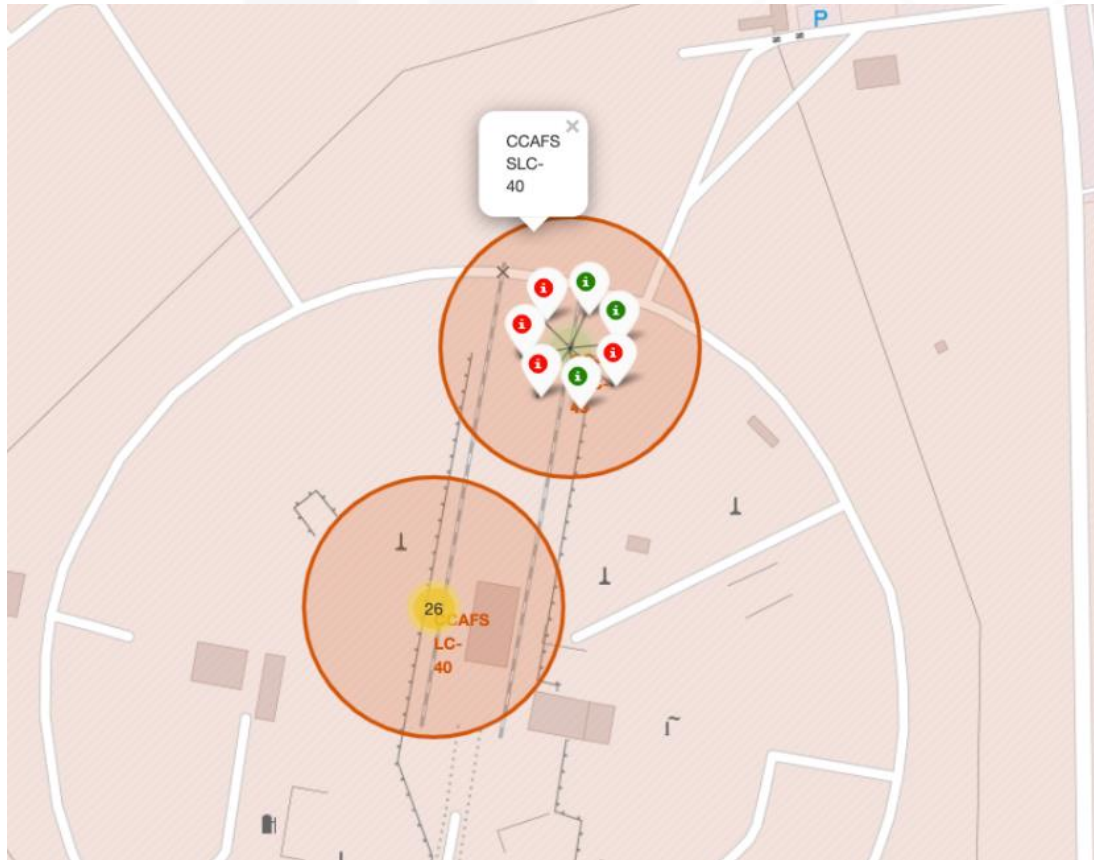
## All Launch Sites





# Results-Interactive Map with Folium

## Success and Failed Launches



# Results-Interactive Map with Folium

The distances between a launch site to its proximities



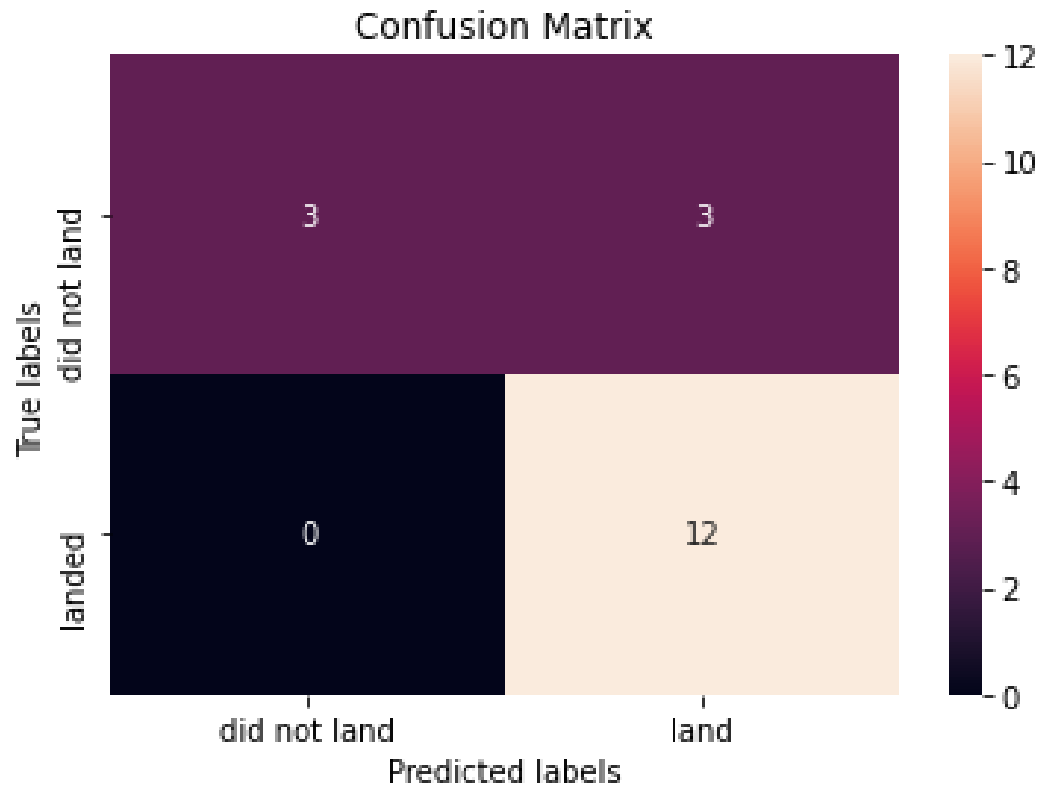
# Predictive Analytics

All the models performed at about the same level and had the same scores and accuracy. This is likely due to the small dataset. The Decision Tree model slightly outperformed the rest when looking at `.best_score_`

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.800000	0.800000
F1_Score	0.888889	0.888889	0.888889	0.888889
Accuracy	0.833333	0.833333	0.833333	0.833333

# Confusion Matrix

The confusion matrix for the decision tree classifier



# Conclusion

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- Research
- Model Performance: The models performed similarly on the test set with the decision tree model slightly outperforming
- Equator: Most of the launch sites are near the equator for an additional natural boost - due to the rotational speed of earth - which helps save the cost of putting in extra fuel and boosters
- Coast: All the launch sites are close to the coast
- Launch Success: Increases over time
- KSC LC-39A: Has the highest success rate among launch sites. Has a 100% success rate for launches less than 5,500 kg
- Orbits: ES-L1, GEO, HEO, and SSO have a 100% success rate
- Payload Mass: Across all launch sites, the higher the payload mass (kg), the higher the success rate