## Landing page

This is a design of a portal; you can try it out at the address marked below. The design uses a **tile** layout; this provides flexibility, to incorporate new reactive content. For example, here are some corporate messages relating to the virus, that blend in easily with the rest.

This design offers our different users one place, to manage their Axway integration tools, artifacts, and services. We’ll come back to that later.

## Multiple icons to different portals

(discovery dizzie)

Let’s start with someone **discovering** the Axway for the first time. He’s just visited axway.com, so he’s already aware of these messages. He sees something that looks interesting: Content Collaboration. We can click here or use the 3-dot button, or on the image above.

(click on Content Collab)

Here we have access to everything about content collaboration: news about it. A single product, Syncplicity of course. We still have the high-level intro and the covid message.

Here we have links to, the doc portal, the community, the dev portal, the marketplace, Axway university and even the subscription page for purchasing. In each one of these, we are directly in the Syncplicity section. So we have immediate access to all the available resources relating to this product.

To return to the landing page, click Discover button (the back button does not work yet)

### API Management

Same idea, with more products this time: everything about AMPLIFY integration: multiple products, news, etc.

(back to Discover)

And now for something completely different

### Free button

Let’s suppose you don't have any budget at all... Maybe you’re an applicant for a job, you are preparing an interview to come and work at Axway. Apart from reading up articles, you want to see what you can try out.

This button gives you access to everything that’s free in Axway. Note the Free links are highlighted.

## Launch

Again another point of view: this is a developer, her last visit to axway.com was 2 years ago. She’s active against the virus, she took part in a hackathon, so seeing these messages, she thinks she might revisit. **She** uses the Launch section. She knows what she’s doing, needs no explanations, so, the layout here is very minimalist.

### Product A-Z

**Another** completely different approach, Say you’re in services and you’re told that the project you’re working on uses a product named Mobile Backend. This is new to you, so you go to products A-Z.

### News

Again a different facet

### Ground-to-Cloud

The filter options explored up to now were just a taste, here are the options in full. Here are the products in the Ground-to-cloud environment.

### Heaven and earth slide

Another objective is to bridge the gap between the world as described in axway.com and the one you read about in axway community. Sometimes we feel that we live in different worlds.

To sum up, the navigation suggested here is flexible to the needs of different types of users. It is also provides easier reactivity to adapt to the challenges of the times.

### Back to demo

I believe the tile layout is particularly appropriate for Axway. It acknowledges the real diversity of Axway’s offer, but at the same time provides an opportunity of showing how it all fits together, and telling the story of what Axway is about. Tiles are also adapted to affording different visions of the offer.