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## Chao Zhu

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### Education

W. P. Carey School of Business, Arizona State University, Tempe, AZ

May. 2015

**Bachelor of Science Computer Information System**

**Bachelor of Science Supply Chain Management**

Leadership & Membership

ASU Chinese Students and Scholar Association (CSSA), ASU Supply Chain Management Association (SCMA), Department of Information Systems Club (DISC), ASU Asian Business Leaders Association (ABLA)

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### Professional

**IT – E-Banking** (Internship) Bank of China

May – Aug, 2013

- Implemented risk management (Sarbanes Oxley) and monitored login credential of Bank of China Export Declaration System
- Integrated business intelligent analysis for CRM and ERP, found mutual benefits and potential business opportunities.
- Maintained company CRM system which contains 4.7 million customers and USTC (China) online tuition payment platform
- Marketed Supply Chain Finance System and Enterprise E-banking Platform for two future cooperative companies
- Utilizing multiple internal enterprise intranet UI, multifunctional features and graphic designing

**Service Manager Assistant** (Internship), Bank of China, China

May – Aug, 2012

- Checked and monitored mortgage processes with 7 different business company for three month
  - Developed multiple business relationships to create new business opportunities with 2 companies
  - Negotiated with company agency to decrease average business mortgage payback rate by 20%
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### Volunteer and Leadership Experience

**US Green Building Council (USGBC)**, Phoenix, AZ

Feb. 2013

- Designed USGBC 2013 Arizona Chapter Annual Conference image logo and conference slogan
- Created USGBC 2013 Arizona Chapter Annual Conference two day conference calendar

**Engineers without Borders (EWB)**, Arizona State University, Tempe, AZ

Mar. 2012

- Engaged Engineers Without Borders ASU Chapter 5k Run-Walk for Kenya water evolution system
- Maintained 2nd Annual Kenya Dig It? 5k Run-Walk work-field, activity supply and emergency response

**Annual Non-pollution Cycling Tour**, Cheju, S.Korea

2011

- Organized 2<sup>nd</sup> Annual Non-pollution Cycling Tour Cheju Island tour for recommend non-pollution lifestyle
  - Created 2<sup>nd</sup> Annual Non-pollution Cycling Tour image logo, activity slogan, and activity plan
  - Advertised environmental lifestyle, animal protection and sustainable development
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### Technical Skill:

Familiar with C, .NET, Java, JavaScript, jQuery, CSS 3, XHTML, HTML 5, PHP, Ruby, and SQL script.

Understand CRM, DML, DDL, DCL (SQL), ERD, ERP, OLAP, and SDLC.

### Program Experience:

Familiar with Microsoft Office, Visual Studio, MySQL, SQL server, Sitefinity CMS, Sharepoint, Oracle RDBMS, Eclipse

### Design Experience:

Adobe Dreamweaver, Adobe After Effects, Adobe Photoshop, Adobe Flash, Adobe Premiere, Tableau, and Balsamiq.

### Project Experience:

Microchip Intranet UI design

Designed personal website ([www.francisczhu.com](http://www.francisczhu.com))

SCM Littlefield Simulation

Online Shopping Cart, Appointment Management System Project

