

# FRANCISCO SANTOS

## FRONT-END DEVELOPER

franciscojbmsantos@gmail.com

+4915739660323

[Linkedin](#) / [Github](#) / [Portfolio](#)

14467 Potsdam, Germany

*After finishing the web-development bootcamp, I enhanced my enthusiasm for front-end development. I am passionate about building valuable assets for people. Due to my previous experience, I am also business-oriented, gained knowledge in digital marketing, business development and sales. I am looking forward to contributing to a product, learn from the seniors in the team, grow and develop with the organisation.*

## EXPERIENCE

**FENIX DIGITAL** / Feb - Oct 2020 / Lisbon, Portugal

*Digital Marketer (Freelancer)*

- Setting up web templates (Shopify, Wordpress);
- Assessing and improving SEO;
- Managing social media campaigns (Facebook, LinkedIn).

**Logistics Companies (Rangel, Maersk, Portocargo, etc.)** / Apr 2007 - Jan 2020 /

Lisbon, Portugal

*Business Development Manager*

- Maintaining and developing an account base;
- Purchase and negotiation of tariffs with diverse stakeholders in the international logistics ecosystem;
- Managing small teams (up to 4 people)
- Developing business and trading relations with European and Asian potential partners.

## CERTIFICATIONS

**Le Wagon: Full Stack Web Development Bootcamp**

Jan - Jul 2021 / Berlin / Diploma in coding on Ruby on Rails

HTML / CSS, JavaScript ES6, SQL, git | GitHub, Heroku, Ruby / Ruby on Rails. Built 2 projects (Monetary and Dogbnb)

**FLAG: Digital Marketing Academy**

Jun 2019 - Jul 2020 / Lisbon / Diploma in Digital Marketing

Social Media Marketing, E-mail Marketing, SEO, Google Ads, Marketing Automation, Google Analytics & Google Tag Manager, E-commerce, Facebook, LinkedIn

## EDUCATION

**NOVA IMS Information Management School**

Set 2015 - Jul 2016 / Portugal / Post-graduate - Information Systems Management

**ISEG - Lisbon School of Economics & Management**

Set 2015 - Jul 2016 / Portugal / Post-graduate - Retail Management and Logistics

Oct 2001 - Jul 2007 / Portugal / Graduation - Economics

## SKILLS

HTML / CSS / Bootstrap

JavaScript ES6

Web APIs

AJAX

Git Github

**Also know**

Ruby

Ruby on Rails

MVC Architecture and OOP

SQL and Active Record

SEO

Google Analytics

Social Media Marketing

CMS (Shopify and Wordpress)

UI / UX Design

## PROJECTS

<http://www.monetary.com/>

<https://dogbnb-lewagon.herokuapp.com/>

<https://bistrobekas.com/>

<http://annakokhan.com/>

## LANGUAGES

Portuguese (native)

English (fluent)

Spanish (intermediate)

German (basic)