



# FRANCISCO BARREIRA

## PERSONAL PROFILE

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Extremely proactive person in the search of the best results. I am highly motivated and very easy to work with. I have a keen interest in constantly developing my skill set and use it to increase productivity and processes.

## CONTACTS

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-  Rua António Quadros, nº5, Lisboa, Portugal
-  Francisco.barreira1992@gmail.com
-  +351 915 149 788
-  <https://www.linkedin.com/in/francisco-barreira-16772b141/>

## EDUCATION

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### **Sunderland University**

Master's in Marketing (including Digital Marketing), 2019

### **Católica School of Lisbon**

Bachelor's in Management and Business Administration, 2018

## PERSONAL STRENGTHS

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- Strong adaptation skills to a dynamic environment and new challenges
- The ability to work under pressure and multi-task
- The ability to follow instructions and deliver quality results
- Strong sense of responsibility

## WORK EXPERIENCE

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### **Ageas Seguros, Operational Marketing and Communication**

JUN 2019 - JUN 2020

- Created content and successfully managed Ageas ON, the platform where the Agents would find all the information they needed.
- Creation of the copy for almost daily newsletters, for both the Agents and employees.
- Made sure all the Ageas Stores were up-to-date with the merchandising plan.
- Occasional assistance in the organization of Roadshows all around the country.
- Created online surveys and prepared the consequent reports.
- Successfully transformed all the company's documents, so that Agents were able to perform their activity virtually



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## SKILLS

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- Certificate of Proficiency (CPE-2008) in English. Basic Spanish and French.
- Working knowledge of Excel, Word and Powerpoint.
- Conclusion of the online course "The Fundamentals of Digital Marketing" by Google.
- Conclusion of the online course "Facebook Marketing Made Easy" by Skill Success.
- Conclusion of the online course "GoogleAnalytics - From 0 to Pro" by Udemy.
- Conclusion of the online course "SearchEngine Optimization (SEO) - From basics to advanced" by Udemy.
- Conclusion of the online course "Google Ads (Adwords) + Remarketing + Youtube Ads" by Udemy.

## PERSONAL INTERESTS

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- Contributor at [www.thegoldentake.com](http://www.thegoldentake.com), where I write about one of my favourite things, movies.
- Former Lead singer and Guitar Player. Played live shows around Lisbon.
- Reading books. Mostly fiction and economics.