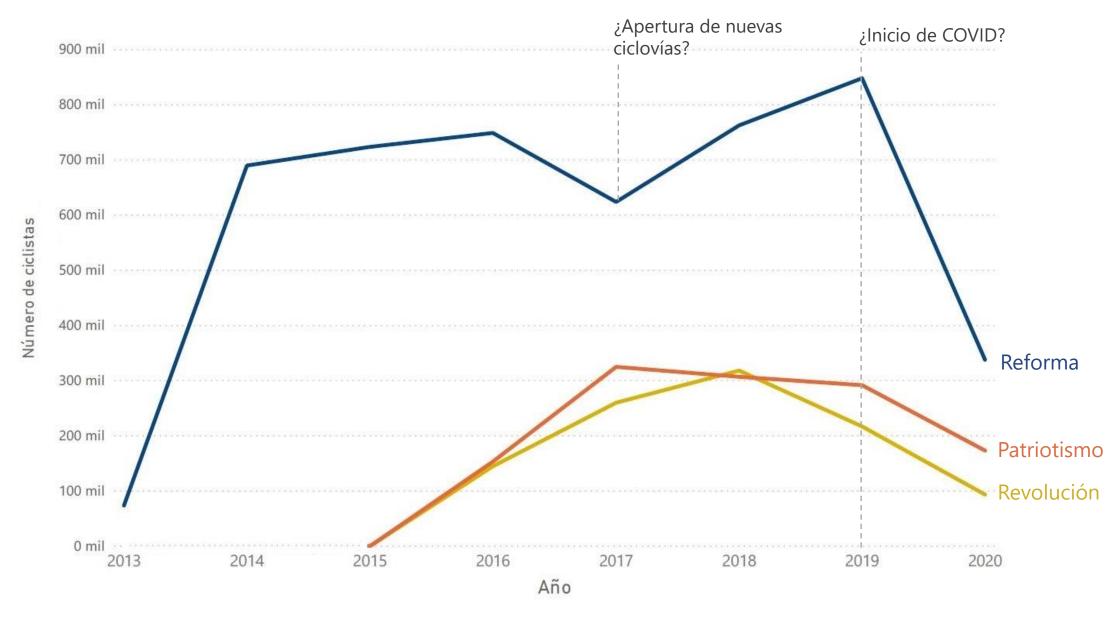
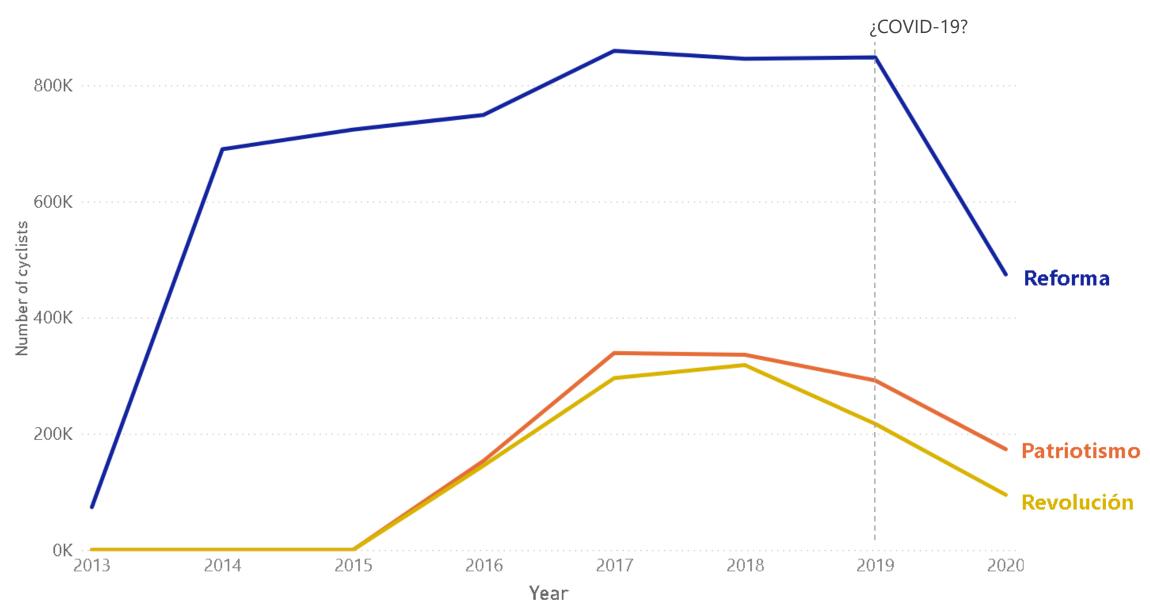


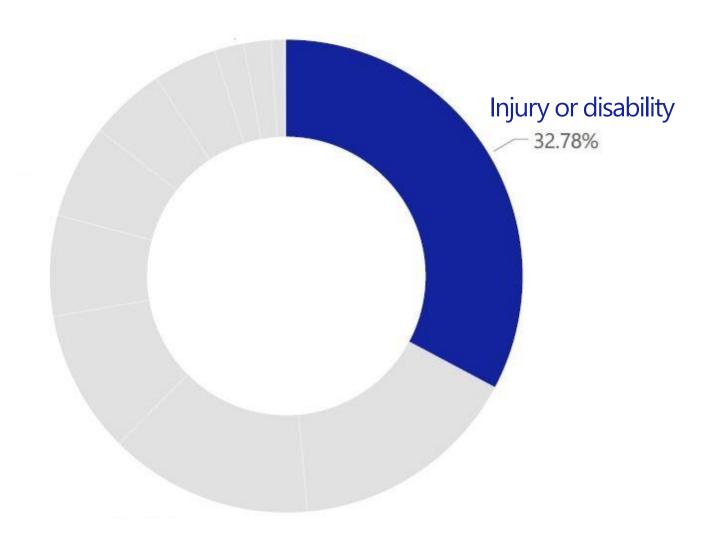
### Cada vez hay más ciclistas en la Ciudad de México...



## Every day there are more cyclists in Mexico City...



## ...but most of them is still **afraid** of **suffering an accident**.



Ana wants to cycle without risk. ¿How could she do it?

1 Month

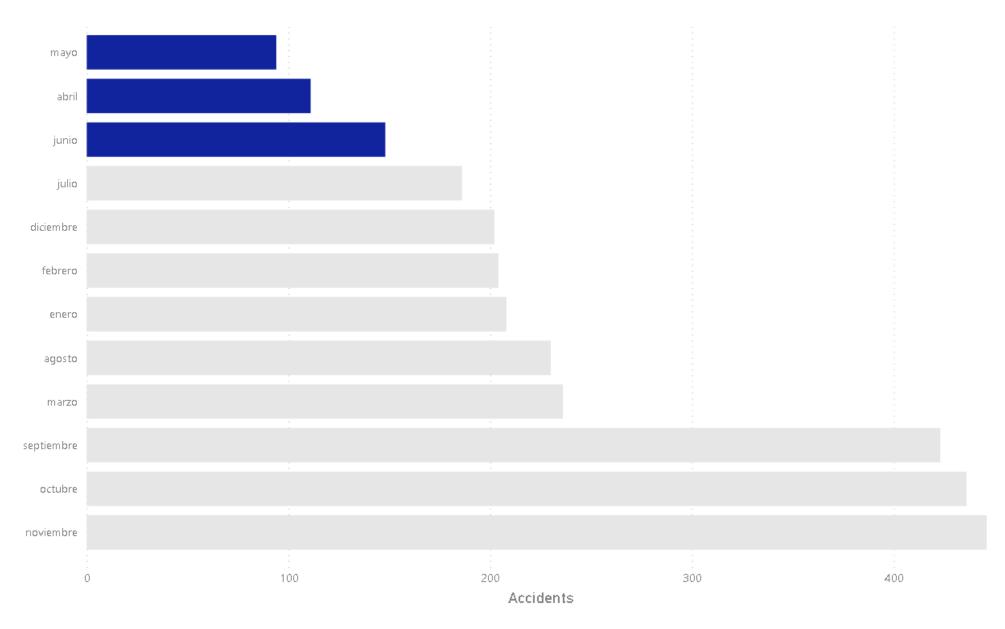
2 Day

3 Hour

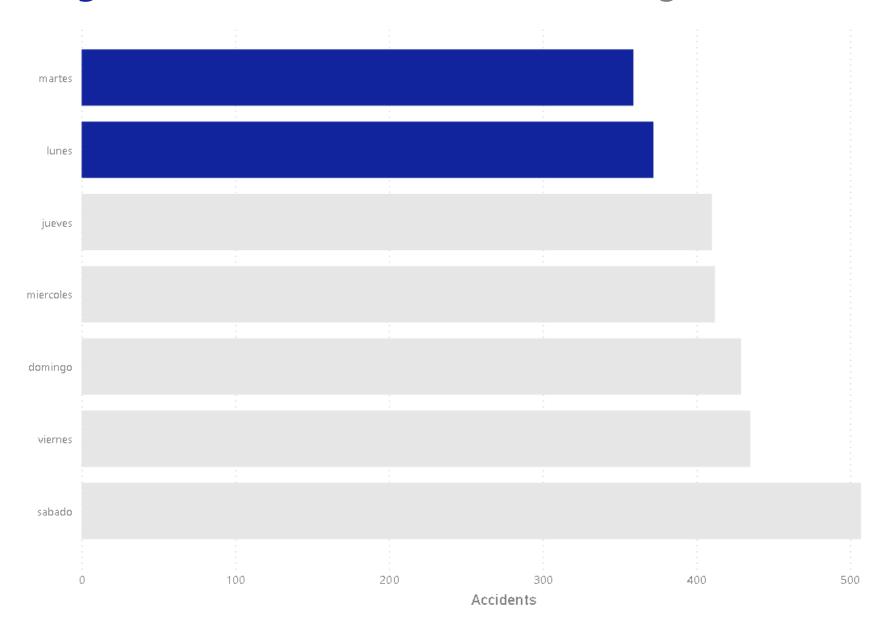
4 Area



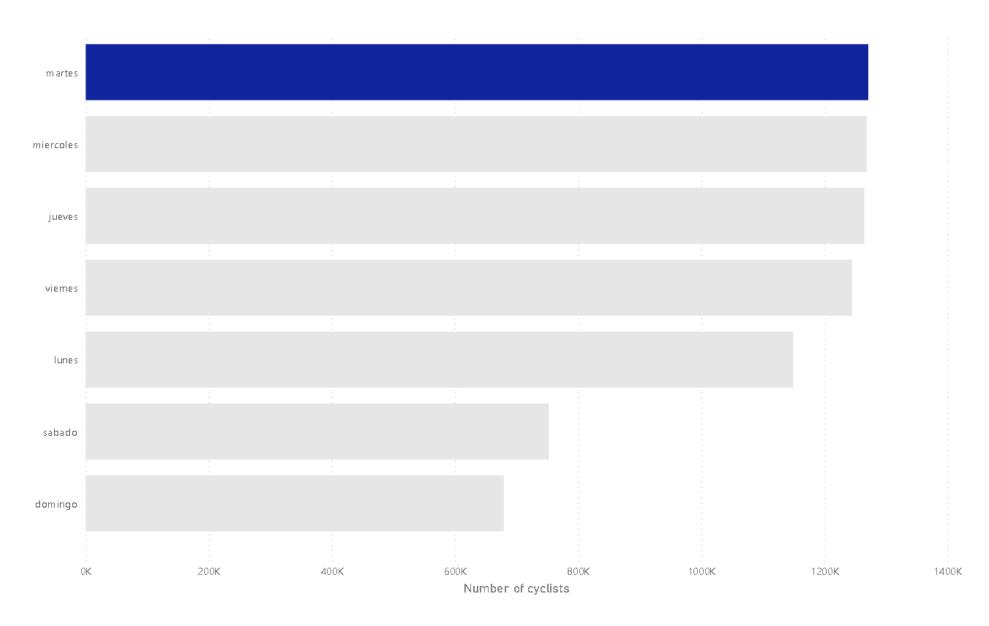
### **Summer** is the safest time.



## The **beginning of the week** is the safest time to go out...



# ...even considering the **amount of people** per day.



## As the sun goes down, there are more accidents.

