

Consumer choice in a market economy

Anuj Bhowmik

Economic Research Unit
Indian Statistical Institute
203 Barackpore Trunk Road
Kolkata 700108
India

Email: anuj.bhowmik@isical.ac.in,
anujbhowmik09@gmail.com

Homepage: <http://www.isical.ac.in/~anuj.bhowmik/>

Microeconomic Theory I
Semester I, 2013

Outline

- 1 Basic elements of the consumer's decision problem
- 2 Comparative statics
- 3 Walrasian demand function and the weak axiom
- 4 Walrasian demand function and rational preference

Outline

- 1 Basic elements of the consumer's decision problem
- 2 Comparative statics
- 3 Walrasian demand function and the weak axiom
- 4 Walrasian demand function and rational preference

Outline

- 1 Basic elements of the consumer's decision problem
- 2 Comparative statics
- 3 Walrasian demand function and the weak axiom
- 4 Walrasian demand function and rational preference

Outline

- 1 Basic elements of the consumer's decision problem
- 2 Comparative statics
- 3 Walrasian demand function and the weak axiom
- 4 Walrasian demand function and rational preference

Mas-Colell, A., Whinston, M. D. and Green, J. (1995).
Microeconomic Theory

Introduction

We study the **consumer demand** in the context of a market economy. Market economy is an economy where the **goods and services** (that the consumer may acquire) are either available for **purchase at known prices** or, are available for trade for other goods at known rates of exchange.

Commodities

The decision problem faced by the consumer in a market economy is to choose consumption levels of the various *commodities* (*goods and services*) that are available for purchase in the market.

We assume that the number of commodities is finite and equal to L (indexed by $\ell = 1, \dots, L$).

A *commodity vector* (or, *commodity bundle*) is a list of the different commodities,

$$x = \begin{bmatrix} x_1 \\ \vdots \\ x_L \end{bmatrix} \in \mathbb{R}^L.$$

The consumption set

The consumption set is $X \subseteq \mathbb{R}^L$ whose elements are the consumption bundles that the individual can **conceivably consume** given the **physical constraints imposed by the consumer's environment** (for example, supplying of several types of labor to an amount totaling more than 24 hours in a day is impossible).

To keep things straightforward, let

$$X = \mathbb{R}_+^L = \left\{ x \in \mathbb{R}^L \mid x_\ell \geq 0 \text{ for all } 1 \leq \ell \leq L \right\}.$$

A special feature of $X = \mathbb{R}_+^L$ is that it is **convex**, that is, if $x \in \mathbb{R}_+^L$ and $x' \in \mathbb{R}_+^L$ then $\alpha x + (1 - \alpha)x' \in \mathbb{R}_+^L$ for any $\alpha \in [0, 1]$.

Competitive Budgets

An individual's consumption choice is limited to those commodity bundles that **he can afford**.

The L -commodities are traded in the market at rupee prices that are **publicly quoted** (**principle of completeness** or, **universality of markets**). In general, a price vector is

$$p = \begin{bmatrix} p_1 \\ \vdots \\ p_L \end{bmatrix} \in \mathbb{R}^L,$$

where $p_l < 0$ simply means that the buyer is paid to consume the commodity.

The two assumptions are the following:

(A1) $p \gg 0$, that is $p_\ell > 0$ for all $\ell \in \{1, \dots, L\}$.

(A2) Individuals are *price takers*, that is, the prices are beyond the influence of the consumers.

A consumption bundle $x \in X = \mathbb{R}_+^L$ is *affordable* if its **total cost does not exceed** the consumer's wealth $w > 0$, that is,

$$p \cdot x = p^T x = \begin{bmatrix} p_1 & \dots & p_L \end{bmatrix} \begin{bmatrix} x_1 \\ \vdots \\ x_L \end{bmatrix} = \sum_{\ell=1}^L p_\ell x_\ell \leq w.$$

The *Walrasian budget set* is

$$B(p, w) = \left\{ x \in \mathbb{R}_+^L : p \cdot x \leq w \right\}.$$

It is the set of **feasible consumption bundles** for the consumer who faces market price p and has wealth w . The set $\{x \in \mathbb{R}_+^L : p \cdot x = w\}$ is called the **budget hyperplane** and for $L = 2$, it is called the **budget line**.

The slope of the budget line captures the **rate of exchange between the two commodities**.

The Walrasian budget set is **convex**, that is, if $x \in B(p, w)$ and $x' \in B(p, w)$ then for any $\alpha \in [0, 1]$, $\alpha x + (1 - \alpha)x' \in B(p, w)$.

What is a sufficient restriction on an arbitrary X that leads to convexity of the Walrasian budget set $B(p, w)$?

Exercise

Consider an extension of the Walrasian budget set to an arbitrary consumption set X : $B(p, w) = \{x \in X : p \cdot x \leq w\}$. Show that if X is a convex set, then $B(p, w)$ is as well.

Solution: Suppose that $x, x' \in B(p, w)$. Consider any $\alpha \in [0, 1]$ and the commodity bundle $x'' = \alpha x + (1 - \alpha)x'$. Since X is convex, $x'' \in X$. Moreover, since $x, x' \in B(p, w)$, $p \cdot x \leq w$ and $p \cdot x' \leq w$. Therefore,

$$p \cdot x'' = \alpha p \cdot x + (1 - \alpha) p \cdot x' \leq \alpha w + (1 - \alpha) w = w$$

implying that $x'' \in B(p, w)$. Thus, $B(p, w)$ is convex.

Demand functions

The consumer's *Walrasian (or, market or, ordinary) demand correspondence* is denoted by $D : \mathbb{R}^\ell \times \mathbb{R}_+ \rightrightarrows X$.

Here, $D(p, w)$ assigns a set of chosen consumption bundles for each price-wealth pair (p, w) .

Implicit here is the fact that if $x \in D(p, w)$, then x is necessarily **affordable**. If D is single-valued, that is, $D(p, w)$ is singleton, then it is called the *demand function* and is denoted by $x : \mathbb{R}^\ell \times \mathbb{R}_+ \rightarrow X$. Usually, the demand function is represented as

$$x(p, w) = \begin{bmatrix} x_1(p, w) \\ \vdots \\ x_L(p, w) \end{bmatrix}.$$

Definition

The Walrasian demand correspondence D is *homogeneous of degree zero* if

$$D(\alpha p, \alpha w) = D(p, w)$$

for any $(p, w) \gg 0$ and any $\alpha > 0$.

Homogeneity of degree zero says that if prices and wealth change in the same proportion, then individual's consumption choice does not change. To understand this, first note that

$$B(p, w) = B(\alpha p, \alpha w).$$

This means that a change in prices and wealth from (p, w) to $(\alpha p, \alpha w)$ leads to no change in the consumer's set of feasible

consumption bundles. **Homogeneity of degree zero** says that individual choice depends only on the **set of feasible points**.

Definition

The Walrasian demand correspondence D satisfies *Walras' law* if for every $(p, w) \gg 0$ and $x \in D(p, w)$, we have $p \cdot x = w$.

Walras's law says that the consumer fully expends his wealth. Intuitively, this is a reasonable assumption to make as long as there is some good that is clearly desirable.

The examination of a change in outcome ($x(p, w)$) in response to a change in underlying economic parameters (p, w) is known as the comparative statics analysis.

Wealth effects

Fix $\bar{p} \gg 0$. The function $x(\bar{p}, \cdot) : \mathbb{R} \rightarrow \mathbb{R}_+^L$ is a function of just w and is called the consumer's *Engel function*.

Its image is $E_{\bar{p}} = \{x(\bar{p}, w) : w > 0\}$ and is called the *wealth expansion path*.

Choose a commodity $\ell \in \{1, \dots, L\}$. It is

• *normal* at (p, w) if $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$.

• *inferior* if $\frac{\partial}{\partial w} x_\ell(p, w) < 0$.

If $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$ for all $\ell \in \{1, \dots, L\}$ and $(p, w) \gg 0$, then we say that *demand is normal*.

Wealth effects

Fix $\bar{p} \gg 0$. The function $x(\bar{p}, \cdot) : \mathbb{R} \rightarrow \mathbb{R}_+^L$ is a function of just w and is called the consumer's *Engel function*.

Its image is $E_{\bar{p}} = \{x(\bar{p}, w) : w > 0\}$ and is called the *wealth expansion path*.

Choose a commodity $\ell \in \{1, \dots, L\}$. It is

● *normal* at (p, w) if $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$.

● *inferior* if $\frac{\partial}{\partial w} x_\ell(p, w) < 0$.

If $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$ for all $\ell \in \{1, \dots, L\}$ and $(p, w) \gg 0$, then we say that *demand is normal*.

Wealth effects

Fix $\bar{p} \gg 0$. The function $x(\bar{p}, \cdot) : \mathbb{R} \rightarrow \mathbb{R}_+^L$ is a function of just w and is called the consumer's *Engel function*.

Its image is $E_{\bar{p}} = \{x(\bar{p}, w) : w > 0\}$ and is called the *wealth expansion path*.

Choose a commodity $\ell \in \{1, \dots, L\}$. It is

① *normal* at (p, w) if $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$.

② *inferior* if $\frac{\partial}{\partial w} x_\ell(p, w) < 0$.

If $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$ for all $\ell \in \{1, \dots, L\}$ and $(p, w) \gg 0$, then we say that *demand is normal*.

Wealth effects

Fix $\bar{p} \gg 0$. The function $x(\bar{p}, \cdot) : \mathbb{R} \rightarrow \mathbb{R}_+^L$ is a function of just w and is called the consumer's *Engel function*.

Its image is $E_{\bar{p}} = \{x(\bar{p}, w) : w > 0\}$ and is called the *wealth expansion path*.

Choose a commodity $\ell \in \{1, \dots, L\}$. It is

① *normal* at (p, w) if $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$.

② *inferior* if $\frac{\partial}{\partial w} x_\ell(p, w) < 0$.

If $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$ for all $\ell \in \{1, \dots, L\}$ and $(p, w) \gg 0$, then we say that *demand is normal*.

Wealth effects

Fix $\bar{p} \gg 0$. The function $x(\bar{p}, \cdot) : \mathbb{R} \rightarrow \mathbb{R}_+^L$ is a function of just w and is called the consumer's *Engel function*.

Its image is $E_{\bar{p}} = \{x(\bar{p}, w) : w > 0\}$ and is called the *wealth expansion path*.

Choose a commodity $\ell \in \{1, \dots, L\}$. It is

① *normal* at (p, w) if $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$.

② *inferior* if $\frac{\partial}{\partial w} x_\ell(p, w) < 0$.

If $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$ for all $\ell \in \{1, \dots, L\}$ and $(p, w) \gg 0$, then we say that *demand is normal*.

Wealth effects

Fix $\bar{p} \gg 0$. The function $x(\bar{p}, \cdot) : \mathbb{R} \rightarrow \mathbb{R}_+^L$ is a function of just w and is called the consumer's *Engel function*.

Its image is $E_{\bar{p}} = \{x(\bar{p}, w) : w > 0\}$ and is called the *wealth expansion path*.

Choose a commodity $\ell \in \{1, \dots, L\}$. It is

① *normal* at (p, w) if $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$.

② *inferior* if $\frac{\partial}{\partial w} x_\ell(p, w) < 0$.

If $\frac{\partial}{\partial w} x_\ell(p, w) \geq 0$ for all $\ell \in \{1, \dots, L\}$ and $(p, w) \gg 0$, then we say that *demand is normal*.

Wealth effects(continued)

Normality assumption of **normal demand** makes sense if commodities are **large aggregates** (for example, food and shelter).

If they are **very disaggregated** (example, particular kinds of shoes) then because of **substitution to higher quality goods** as **wealth increases**, goods that become **inferior** at **some level of wealth** may be a rule rather than an exception.

The **change in demand function** with a **change in wealth** is summarized by

$$D_w x(p, w) = \begin{bmatrix} \frac{\partial}{\partial w} x_1(p, w) \\ \vdots \\ \frac{\partial}{\partial w} x_L(p, w) \end{bmatrix}.$$

Price effects

The partial derivative $\frac{\partial}{\partial p_k} x_\ell(p, w)$ is the **price effect** of p_k on the demand for good ℓ .

If $k = \ell$ then we have own price effect and if $k \neq \ell$ we have cross-price effect.

Although it may be natural to think that a **fall in a good's price** will lead the consumer to **purchase more of it**, the **reverse situation** is not **economically impossible**.

This kind of situation may arise for consumers with **low income levels**. For example, if price of potatoes fall then an individual eats other foods that also keep him from being hungry and we have $\frac{\partial}{\partial p_\ell} x_\ell(p, w) > 0$.

The **change in demand function** with respect to a **change in prices** is summarized by

$$D_p x(p, w) = \begin{bmatrix} \frac{\partial}{\partial p_1} x_1(p, w) & \cdots & \frac{\partial}{\partial p_L} x_1(p, w) \\ \vdots & \cdots & \vdots \\ \frac{\partial}{\partial p_1} x_L(p, w) & \cdots & \frac{\partial}{\partial p_L} x_L(p, w) \end{bmatrix}.$$

Implications of homogeneity and Walras' law

Proposition

If the Walrasian demand function $x(p, w)$ is homogeneous of degree zero, then for all $(p, w) \gg 0$,

$$D_p x(p, w)p + D_w x(p, w)w = \underline{0}$$

or, equivalently

$$\sum_{k=1}^L \frac{\partial}{\partial p_k} x_\ell(p, w) \cdot p_k + \frac{\partial}{\partial w} x_\ell(p, w) \cdot w = 0 \text{ for all } \ell \in \{1, \dots, L\}.$$

Sketch of the proof

Let $Y(\alpha) = x(\alpha p, \alpha w) - x(p, w)$. So, $Y(\alpha)$ is a $L \times 1$ vector.
 Since $x(p, w)$ is homogeneous of degree zero, $Y(\alpha) = \underline{0}$. Thus,
 $D_\alpha Y(\alpha) = \underline{0}$, which yields

$$\begin{bmatrix} \sum_{k=1}^L \frac{\partial}{\partial \alpha p_k} x_1(\alpha p, \alpha w) \cdot p_k + \frac{\partial}{\partial \alpha w} x_1(\alpha p, \alpha w) \cdot w \\ \vdots \\ \sum_{k=1}^L \frac{\partial}{\partial \alpha p_k} x_L(\alpha p, \alpha w) \cdot p_k + \frac{\partial}{\partial \alpha w} x_L(\alpha p, \alpha w) \cdot w \end{bmatrix} = \underline{0}.$$

By taking $\alpha = 1$, we get the result.

The *elasticities* of demand with respect to prices and wealth are given by

$$\varepsilon_{\ell k}(p, w) = \frac{\partial x_{\ell}(p, w)}{\partial p_k} \cdot \frac{p_k}{x_{\ell}(p, w)}$$

and

$$\varepsilon_{\ell w}(p, w) = \frac{\partial x_{\ell}(p, w)}{\partial w} \cdot \frac{w}{x_{\ell}(p, w)}.$$

These elasticities give the *percentage change* in demand for good ℓ per percentage change in the price of good k or wealth.

The expression for $\varepsilon_{\ell w}(p, w)$ can be read as $(\Delta x/x)/(\Delta w/w)$.

Elasticities are **independent of the units chosen for measuring commodities** and therefore provide a **unit-free way of capturing changes in demand function**.

The the equation of the previous proposition can be written as

$$\sum_{k=1}^L \frac{\partial}{\partial p_k} x_\ell(p, w) \frac{p_k}{x_\ell(p, w)} + \frac{\partial}{\partial w} x_\ell(p, w) \frac{w}{x_\ell(p, w)} = 0$$

for all $\ell \in \{1, \dots, L\}$, which means

$$\sum_{k=1}^L \varepsilon_{\ell k}(p, w) + \varepsilon_{\ell w}(p, w) = 0$$

for all $\ell \in \{1, \dots, L\}$.

Assume that $x(\cdot, \cdot)$ is homogeneous of degree zero, and satisfies Walras' law.

The family of the Walrasian budget sets is

$$\mathcal{B}^{\mathcal{W}} = \{B(p, w) : p \gg 0, w > 0\}.$$

Note that $(\mathcal{B}^{\mathcal{W}}, x(\cdot, \cdot))$ is a choice function.

The *weak axiom of revealed preference (or, WARP)* holds for $(\mathcal{B}^{\mathcal{W}}, x(\cdot, \cdot))$ if the following condition is satisfied.

For any two price-wealth situations (p, w) and (p', w') , if $p \cdot x(p', w') \leq w$ and $x(p', w') \neq x(p, w)$ then $p' \cdot x(p, w) > w'$.

Proposition

The following statements are equivalent.

- (i) $(\mathcal{B}^W, x(\cdot, \cdot))$ or, simply $x(\cdot, \cdot)$ satisfies **WARP**.
- (ii) For any $w > 0$ and all p, p' we have $p' \cdot x(p, w) > w$ if $p \cdot x(p', w) \leq w$ and $x(p', w) \neq x(p, w)$.

Proof. (i) \Rightarrow (ii): Take $w' = w$ in the definition of **WARP**.

(ii) \Rightarrow (i): Suppose (i) is not true. Then there exists (p, w) and (p', w') such that

$$p \cdot x(p', w') \leq w \text{ and } p' \cdot x(p, w) \leq w'.$$

By the fact that $x(\cdot, \cdot)$ is homogeneous of degree zero, we have

$$p \cdot x(\alpha p', \alpha w') \leq w \text{ for any } \alpha > 0.$$

By setting $\alpha = \frac{w}{w'}$ and defining $\bar{p} = \alpha p'$, we get $p \cdot x(\bar{p}, w) \leq w$.

Now, $p' \cdot x(p, w) \leq w' \Rightarrow \bar{p} \cdot x(p, w) \leq w$, which is a contradiction.

Implications of the Weak Axiom

The **weak axiom** has significant implications for the **effects of price changes on demand**.

The **price changes** effect the consumer in **two ways**. First, they alter the **relative cost of different commodities**. But, second, they also change the **consumer's real wealth**.

We now consider the **second case**. Let the consumer be originally facing **prices p and wealth w** and chooses **consumption bundle $x(p, w)$** . If prices change to p , we imagine that consumer wealth adjusted to $w' = p' \cdot x(p, w)$.

Thus, the wealth adjustment is $w' - w = (p' - p) \cdot x(p, w)$, that is, $\Delta w = \Delta p \cdot x(p, w)$. This kind of wealth compensation is called *Slutsky wealth compensation*.

The budget hyperplane corresponding to (p', w') goes through the vector $x(p, w)$.

For a Walrasian demand function $x(\cdot, \cdot)$, we say that *WARP holds for all compensated price change* if for all pairs (p, w) and (p', w') such that $p' \cdot x(p, w) = w'$ and $x(p, w) \neq x(p', w')$ we have $p \cdot x(p', w') > w$.

Recall that when we just say that *WARP holds* then we mean that for all pairs (p, w) and (p', w') such that $p' \cdot x(p, w) \leq w'$ and $x(p, w) \neq x(p', w')$ we have $p \cdot x(p', w') > w$.

Lemma

For a demand function $x(\cdot, \cdot)$, *WARP* holds if and only if *WARP* holds for all compensated price changes.

Proof. **Only if part:** It follows from the definition.

If part: Suppose that *WARP* is violated, that is, there exist (p', w') and (p'', w'') such that $x(p', w') \neq x(p'', w'')$,

$$p' \cdot x(p'', w'') \leq w' \text{ and } p'' \cdot x(p', w') \leq w''.$$

If one of the inequalities hold with equality then we have a compensated price change which means that we are done.

So assume $p' \cdot x(p'', w'') < w'$ and $p'' \cdot x(p', w') < w''$. Choose some $\alpha \in (0, 1)$ such that

$$[\alpha p' + (1 - \alpha)p''] \cdot x(p', w') = [\alpha p' + (1 - \alpha)p''] \cdot x(p'', w'').$$

Define

$$p = \alpha p' + (1 - \alpha)p'' \text{ and } w = (\alpha p' + (1 - \alpha)p'') \cdot x(p', w').$$

Observe that

$$\begin{aligned} \alpha w' + (1 - \alpha)w'' &> \alpha p' \cdot x(p', w') + (1 - \alpha)p'' \cdot x(p', w') \\ &= p \cdot x(p', w') = w = p \cdot x(p, w) = \alpha p' \cdot x(p, w) + (1 - \alpha)p'' \cdot x(p, w). \end{aligned}$$

Either $w' > p' \cdot x(p, w)$ or, $w'' > p'' \cdot x(p, w)$.

If $w' > p' \cdot x(p, w)$, we have $x(p', w') \neq x(p, w)$,

$$p \cdot x(p', w') = w \text{ and } p' \cdot x(p, w) < w'$$

which is a violation of *WARP* for the compensated price change from (p', w') to (p, w) .

If $w'' > p'' \cdot x(p, w)$, we have $x(p'', w'') \neq x(p, w)$,

$$p \cdot x(p'', w'') = w \text{ and } p'' \cdot x(p, w) < w''$$

which is a violation of *WARP* for the compensated price change from (p'', w'') to (p, w) .

Proposition

The demand function $x(p, w)$ satisfies **WARP** if and only if the following property holds: For any compensated price change from (p, w) to a new $(p', w') = (p', p' \cdot x(p, w))$, we have

$$(p' - p) \cdot [x(p', w') - x(p, w)] \leq 0$$

with strict inequality whenever $x(p, w) \neq x(p', w')$.

Proof: Only if part:

Case 1: $x(p, w) = x(p', w')$.

In this case, the result is immediate.

Case 2: $x(p, w) \neq x(p', w')$.

First, consider $p' \cdot [x(p', w') - x(p, w)]$. By Walras' law,
 $p' \cdot x(p', w') = w'$. Since w' is the compensated price change,
 $p' \cdot x(p, w) = w'$.

Hence,

$$p' \cdot [x(p', w') - x(p, w)] = p' \cdot x(p', w') - p' \cdot x(p, w) = 0.$$

Next, consider $p \cdot [x(p', w') - x(p, w)]$. Since compensated price change from (p, w) to (p', w') , it follows from *WARP* that
 $p \cdot x(p', w') > w$.

By Walras' law, $p \cdot x(p, w) = w$. So, $p \cdot [x(p', w') - x(p, w)] > 0$.
Thus,

$$(p' - p) \cdot [x(p', w') - x(p, w)] = -p \cdot [x(p', w') - x(p, w)] < 0.$$

If **part**: Suppose that *WARP* is violated. Then **by the lemma**, there exists **compensated price change** such that *WARP* is violated. Thus, there exists (p', w') and (p, w) such that $x(p, w) \neq x(p', w')$,

$$p' \cdot x(p, w) = w' \text{ and } p \cdot x(p', w') \leq w.$$

Since $x(\cdot, \cdot)$ satisfies **Walras' law**,

$$p' \cdot [x(p', w') - x(p, w)] = 0 \text{ and } p \cdot [x(p', w') - x(p, w)] \leq 0.$$

Hence, we have

$$(p' - p) \cdot [x(p', w') - x(p, w)] \geq 0$$

which is a violation of inequality since $x(p, w) \neq x(p', w')$.

How would a theory of demand that is based solely on the assumption of **homogeneity of degree zero**, **Walras' law** and the **consistency requirement** embodied in the **WARP** compare with the **one based on rational preference maximization**?

The two approaches (**preference based approach** and **choice based approach**) are **not equivalent**. The theory based on **WARP** is **weaker** than the theory based on preference maximization.

If the demand function $x(\cdot, \cdot)$ is consistent with a preference relation then $x(p, w) \succ y$ for all $y \in B(p, w) \setminus \{x(p, w)\}$.

The following example shows that given a Walrasian demand function having *WARP* there is no consistent rational preference relation.

Example

Let

- 1 $p^1 = (2, 1, 2), p^2 = (2, 2, 1), p^3 = (1, 2, 2);$
- 2 $w^1 = w^2 = w^3 = 8;$
- 3 $x(p^1, w^1) = x^1 = (1, 2, 2), x(p^2, w^2) = x^2 = (2, 1, 2),$
and $x(p^3, w^3) = x^3 = (2, 2, 1).$

Example

Note that

- $p^3 \cdot x(p^2, w^2) = w^3 = 8$, $x(p^2, w^2) \neq x(p^3, w^3)$ and $9 = p^2 \cdot x(p^3, w^3) > w^2 = 8$. Thus, $x^3 \succ^* x^2$ which implies that $x^3 \succ x^2$.
- $p^2 \cdot x(p^1, w^1) = w^2 = 8$, $x(p^1, w^1) \neq x(p^2, w^2)$ and $9 = p^1 \cdot x(p^2, w^2) > w^1 = 8$. Thus, $x^2 \succ^* x^1$ which implies that $x^2 \succ x^1$.
- $p^1 \cdot x(p^3, w^3) = w^1 = 8$, $x(p^1, w^1) \neq x(p^3, w^3)$ and $9 = p^3 \cdot x(p^1, w^1) > w^3 = 8$. Thus, $x^1 \succ^* x^3$ which implies that $x^1 \succ x^3$.

Example

Hence we have $x^3 \succ x^2 \succ x^1 \succ x^3$ which is incompatible with the fact that \succeq rational preference.

Proposition

If the Walrasian demand function $x : \mathbb{R}^\ell \times \mathbb{R}_+ \rightarrow \mathbb{R}_+^\ell$ is generated by a rational preference relation, then it must satisfy **WARP**.

Proof: Assume not. Then there exists $(p, w) \gg 0$ and $(p', w') \gg 0$ such that $x(p, w) \neq x(p', w')$,

$$p \cdot x(p', w') \leq w \text{ and } p' \cdot x(p, w) \leq w'.$$

For the budget set $B(p, w)$, $x(p, w), x(p', w') \in B(p, w)$ and

$$x(p', w') \neq x(p, w) \Rightarrow x(p, w) \succ x(p', w')$$

and for the budget set $B(p', w')$, $x(p, w), x(p', w') \in B(p', w')$
and

$$x(p, w) \neq x(p', w') \Rightarrow x(p', w') \succ x(p, w).$$

Thus, we have a violation of rationality of \succeq over \mathbb{R}_+^ℓ .

Hence, the Walrasian demand function $x(p, w)$ generated by the rational preference relation \succeq must satisfy **WARP**.