

10 Canadian Cities Top 10 Types of Ethnic Food Restaurants and Population Origins

A Data Analysis on The Food Scenery and Its Relation to Population Origins.

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As it is known, and can be quantified by **data**,
population origins and **food** have a strong **relation**.
Canada has a wide variety in both
and in restaurants as well.



But there is room for **more...**

By analysing data from 10 of Canada's biggest cities:

- 10 Cities;
- Top 10 Population Origins;
- Top 10 Most Common Restaurants;
- 2,581 Restaurants/Food Venues;
- 18,368,910 People Origins. ([Canada 2016 Census](#))

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And using **Machine Learning** to analyse them in **similarity**, we found the following **insights...**

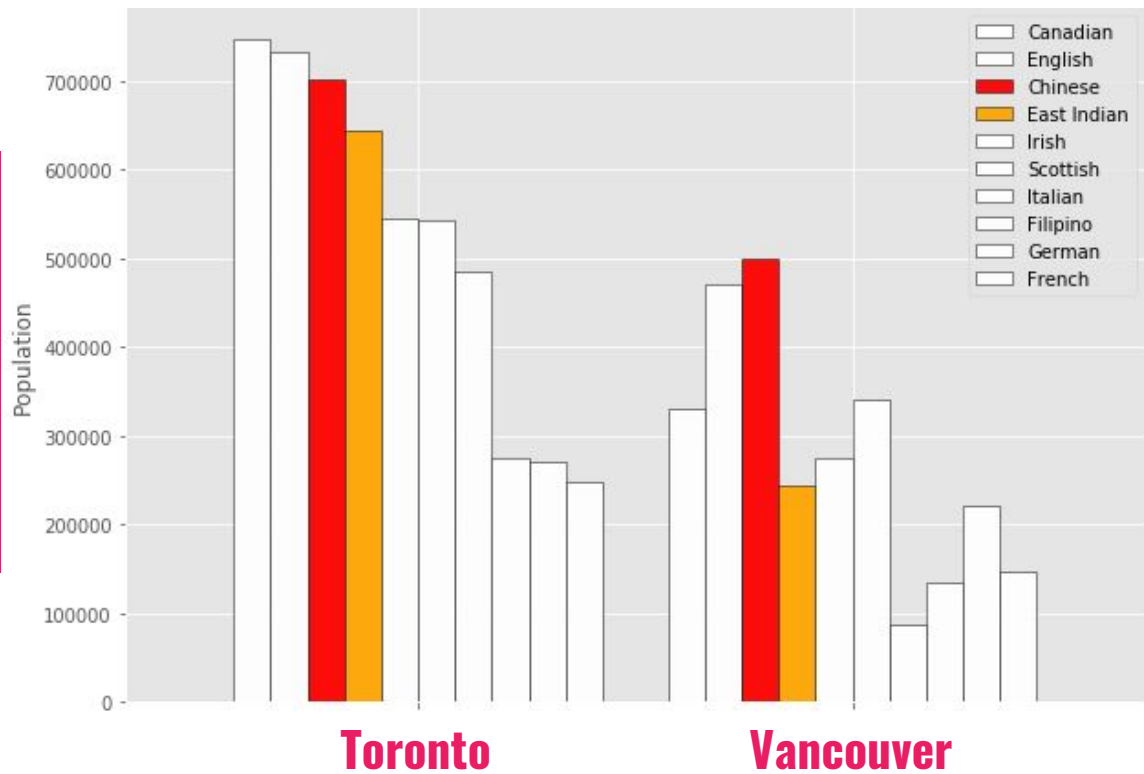
Toronto and Vancouver
are the only cities in the
same group in both Food
Venues and Population
Origin.

They are the only cities
with:

- **Chinese Origins** in the **top 3** (3rd and 1st respectively, the closest city is Calgary in 7th);
- **East Indian Origins** in the **top 6** (4th and 6th, the closest cities are 9th);
- **Japanese restaurants** in the **top 2** (2nd and 1st) and having both **Japanese** and **Sushi** restaurants in the **top 4** (4th and 2nd).

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That is:

Chinese Origins:

- 700,705 In Toronto (11.95%)
- 499,175 In Vancouver (20.57%)

East Indian Origins:

- 643,370 In Toronto (10.97%)
- 243,140 In Vancouver (10.02%)

Toronto

2nd most population with **Chinese** origins (3rd biggest population)

1st in **East Indian** origins (4th biggest population)

And a big taste for Asian food...

However, Chinese and Indian restaurants do not appear on the top
10 most common in **Toronto**.

A great market for new Chinese or Indian restaurants.

Calgary, Edmonton and Winnipeg

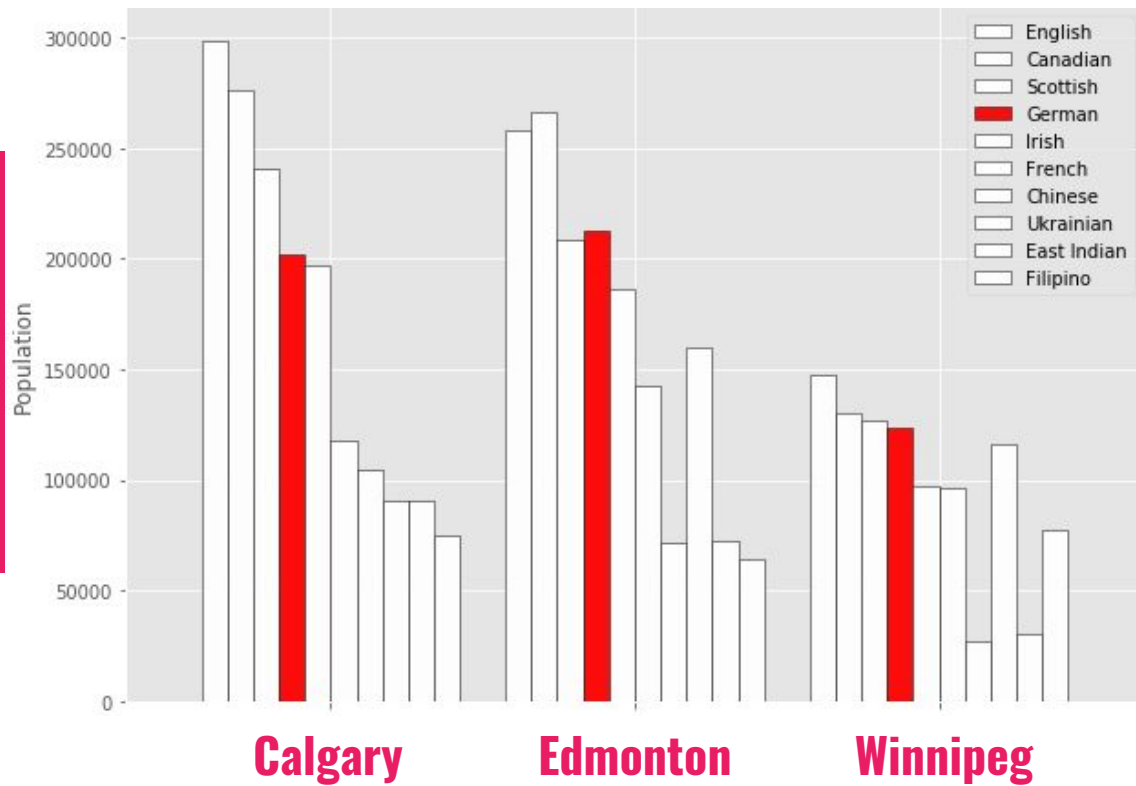
are in the same group in
both Origins and
Restaurants

They have:

- A wide variety of restaurant types in their top 10s;
- German origins in the top 4 (4th, 3rd, 4th).

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That is:

201,650 in Calgary (14,67%)

213,115 In Edmonton (16.43%)

123,970 In Winnipeg (16,28%)

Although Calgary, Edmonton and Winnipeg all have German origins in the top 4 population origins, they have no German restaurants in the top 10 prevalent restaurants.

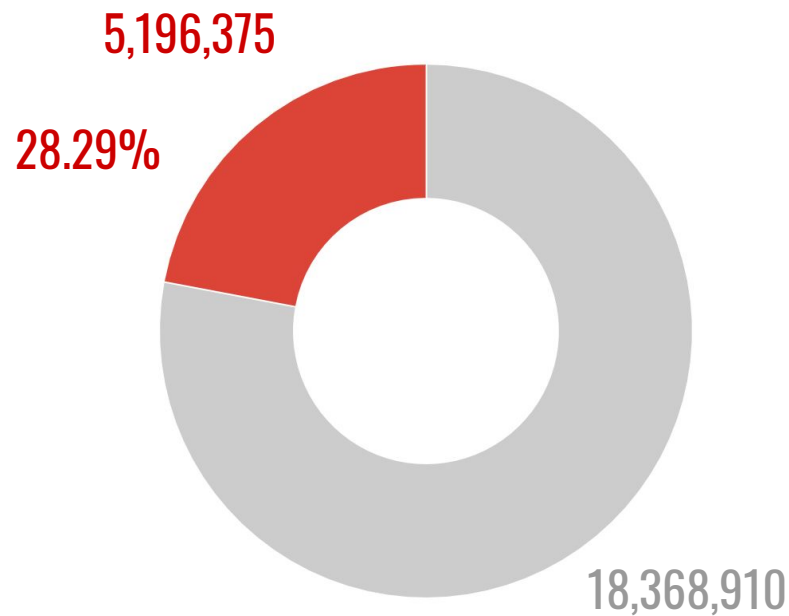
Great places for German Restaurant Business.

A Big Asian Food Scenery:

- Different Asian Origins appear **15 times** in the Origins top 10s;
- **All cities** have Asian food on their top 10s;
- Asian venues appear **38 times** in the top 10s (in a 100 total).



From the 10 cities
population
28.29% have an
Asian Origin



Therefore, a strong influence of Asian cuisine in Canada, propelled by the increased immigration from those countries, results in...

A good market for various styles of asian food in those cities.

As the **data** shows, **people origins** in cities have a **strong impact** on the **dominant** and **preferred** types of **restaurants** and **food venues** in them.

Consequently, it is a **great indicator** for **food business opportunities**.

Thank You