

# Essential Digital Media Toolkit

DMS 103/ FMS 140/ SA 103  
Monday - Thursday 9:00-11:30  
Remote

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## Assignment 2 – Design Layout

For this assignment you are asked to create a 4-16 page booklet (page # must be divisible by 4) that incorporates your photographs with text as either:

1. A juxtaposition of words and images that may not necessarily be directly related but they play off one another to create meaning.
2. Directly linked by topic. In this approach the text can be informative, scientific data, personal stories/writing, someone else's writing (credited), gathered quotes, etc.

We will use Adobe InDesign to layout the booklet design using specifications for printing by downloading specs from an on-demand printing service. Your projects will be evaluated overall layout, typography, content, and effectiveness of communication. You have creative freedom to design your booklet in the style that best fits your topic and style. Your book can be a straightforward photo/text essay similar to what would be found in a magazine; or you may design a conceptual artist book experimenting with layout and typesetting in many ways.

Your final booklet should have:

- Your book should have a title (most likely on the cover).
- 5-10 images
- Text of no less than 150 words, 2000 word maximum.
- Carefully chosen fonts (at least 2: one for text body, one for titles and quotes).

Artist Examples:

- <http://www.ahndrayaparlato.com/who.html>
- <http://nicholasmuellner.com/home/books/mountain-shadow-place/>
- <http://carriemaeweems.net/galleries/not-manet.html>
- <https://jimgoldberg.com/projects/rich-and-poor>
- <https://www.pdnbgallery.com/bill-owens-suburbia>
- <https://www.jandlbooks.org/sunbird.new.html>
- <https://www.daniellemericle.com/projects/darkwood>
- <https://vimeo.com/40218402>

**An optimized for print PDF of your booklet is due uploaded to the class shared box account on M 5/29 by 11:59PM. Comments on your peers' work is due by 5/31.**