

Hack the Horizon



Sponsorship Package 2023

University of Toronto Mississauga

www.hackthehorizon.com

Who are we?

Embarking on a journey that began with our debut as a club at the *University of Toronto*, we are excited to present to you **Hack the Horizon**. Our team of motivated individuals have set out to build not just an event, but a dynamic 36 hour experience that encourages students to push boundaries, overcome challenges, and bring ideas to life. We are reaching out to you because we believe this is a wonderful opportunity for us to work together to deliver a truly memorable experience that supports and empowers the technological leaders of tomorrow.

The team has been working tirelessly to make our debut a grand success. The event will feature guest speakers, educational workshops and mini events. We aim to make a community of passionate and talented individuals and we hope you can join us on our journey

What is a Hackathon?

A hackathon is an collaboration focused event where creative minds from diverse backgrounds come together to build solutions to real-world problems. These events foster creativity, teamwork, and rapid development. We will offer students the opportunity to learn and experiment technology and test potential APIs and interact with our wonderful sponsors.

Why sponsor us?

The *University of Toronto Mississauga* is a campus with over 16,000 undergraduate students and around 5000 extremely talented and motivated students studying computer science related fields.

At this event, we would like to emphasize diversity and inclusion. The University of Toronto has an engaging, creative and competitive tech and innovation community that always strives for excellence.

We aim to make this a valuable experience for all companies that work with us. At Hack the Horizon, we understand that every sponsor is unique, and their brand's needs and goals vary. As such, being a flexible investment, we will ensure that our partners' brands receive tailored exposure that perfectly aligns with their brand identity. We can also give companies the opportunity to interact with our hackers and observe how they engage with company products or services, providing invaluable feedback. Companies will additionally have the opportunity to recruit talented students from various esteemed universities around Canada. By working with us to make this event come to life, we believe the positive impact this will have on ensuring this is a beneficial learning experience for everyone involved will be unmeasurable. As a potential sponsor, your support for a hackathon not only showcases your commitment to innovation but also provides an opportunity to engage with and empower the next generation of tech talent. Join us in shaping the future through the exciting world of hackathons!

SPONSORSHIP TIERS

*All benefits are negotiable

Perks	Bronze (Dusk) \$500	Silver (Dawn) \$800	Gold (Twilight) \$1300	Platinum (Golden Hour) \$1800+
<u>Branding</u>				
Distribute promotional items				
Logo on websites and posters				
Social media mentions	1	2	4	6
Logo on swag				
Logo on lanyards / name tags				
<u>Enagagement</u>				
Women in Tech Summit				
Keynote and Demo (mins)	1	2	4	6
Sponsor Booth				
Company Award Prizes				
Workshops and Challenges				
Headliner Events				
<u>Recruitment</u>				
Recruitment Opportunity				
Attendee Linkedin and Github				
Access to Resumes				
Designated Recruitment Room				

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