Match Rules

Entity	Matching Rule
Item	1. same Brand_Name,Date_IN, Seller_ID Match the ItemID records on the Brand_Name First Name, Last Name, Seller_ID and Date_IN from Listings 2. same Brand_Name, Sneaker_Size, Sneaker Color, Account_ID, Seller's First_Name, Last_Name Match the ItemID records on the Brand_Name, Sneaker_Size, Sneaker_Color, Account_ID, First_Name and Last_Name from Seller_Account
Customer	1. same FirstName, LastName, CreditCardNumber and CreditCardExpirationDate Match the User_ID records on the LastName of Users and the Credit Card Number and Credit Card ExpirationDate from Credit Cards 2. same FirstName, LastName, Seller_ID and Account_ID Match the Seller_ID records on FirstName, LastName of Sellers and Account_ID from Seller_Account