usiness Term [1	Formal Definition	Term Synonyms [2]
Account	Something that creates an identity for a register online platform user	Detail, Report, Story
SneakerPark	A business name of a company trading Sneakers online	N/A
Product	A sneaker or sneakers listed for sle on SneakerPark online platform	Merchandise, Comodity, Crop
Seller	One with a registered account for selling listed Sneakers on SneakerPark online platform	Gent, Dealer, marketer, Merchant
Buyer	One with a registered account for purchase of a listed Sneaker from SneakerPark	Client, Consumer, Purchaser
Transaction	A business process that involve a sale of a Sneaker or item listed for sale between seller, buyer and SneakerPark	Action, Activity, Purchase
Inspection	An activity performed on Sneakers that are sent in for sale before being listed online for sale	Checkup, Investigation, Review
Sneaker	A type of Tennis Shoe that is traded on SneakerPark's online business platform	Tennis Shoe, Gym Shoe, Footgear
Tag_Number	A label with an identification number for locating a sneaker on the shelve or storage	Badge, Card, Sticker

- [1] Term that the only official term used to refer to this concept across the organization. It is important for the organization to agree on common vocabulary in order to improve communication and avoid data quality problems.
- [2] Some synonyms that may informally be used by some departments, teams, or products, but are not accepted as a formal term for this concept by the organization.