

State

Adidas Products Sales Analysis

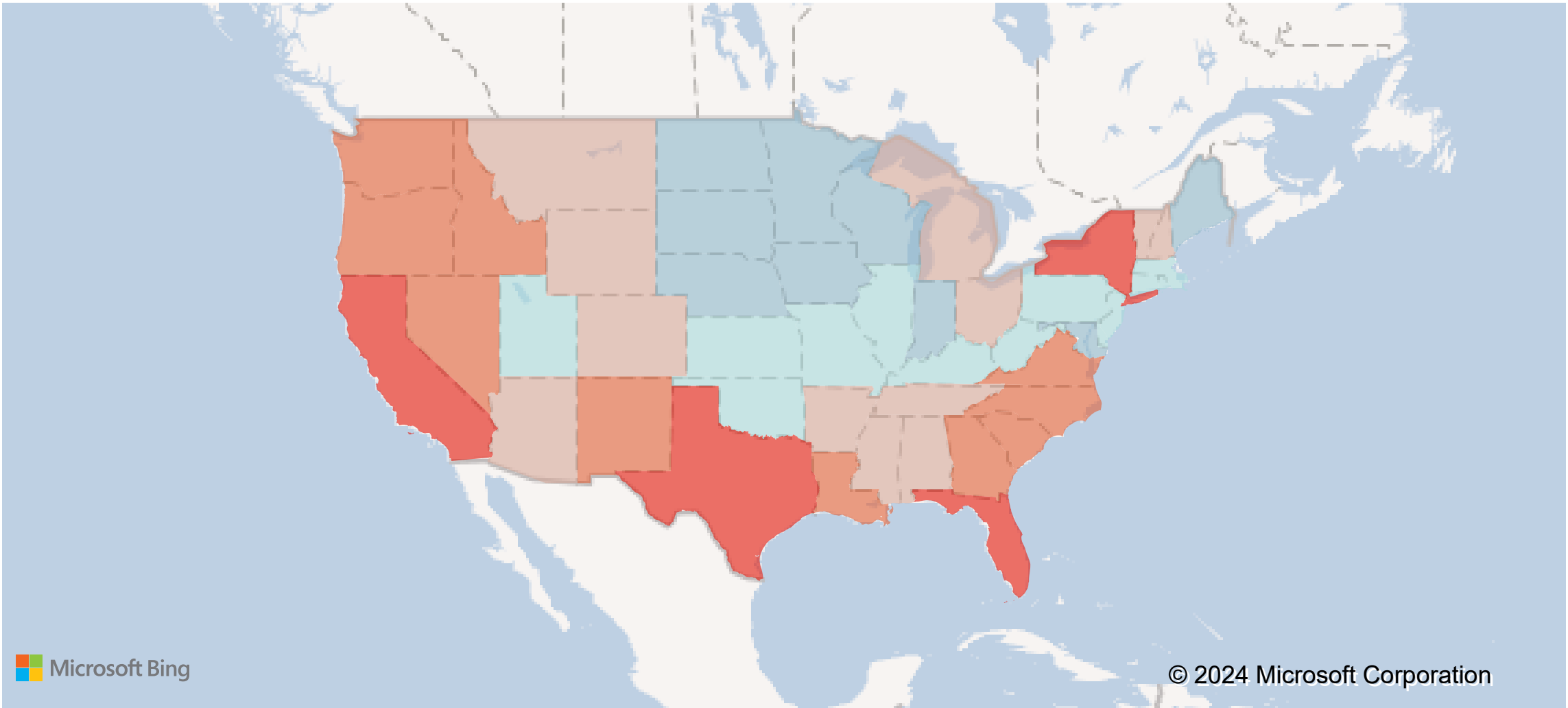
2020 - 2021

01/01/2020

31/12/2021

Total Revenue by State (\$)

Mouse over to display values



Total Revenue (\$)

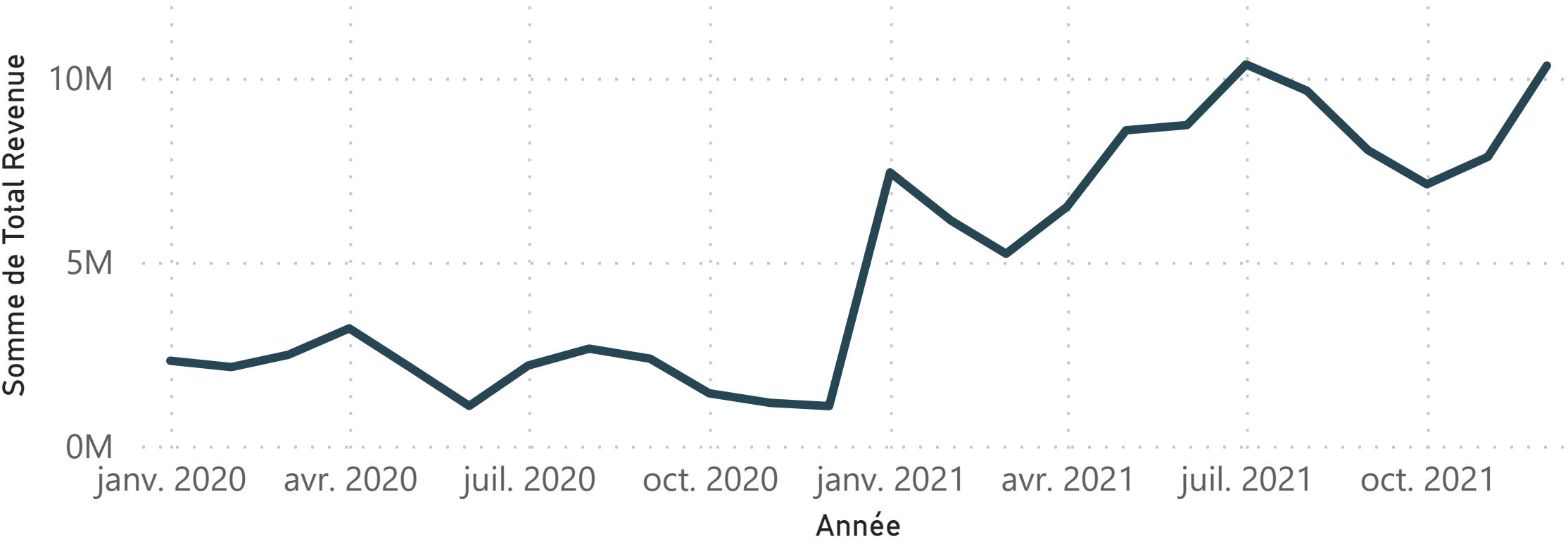
120.17M



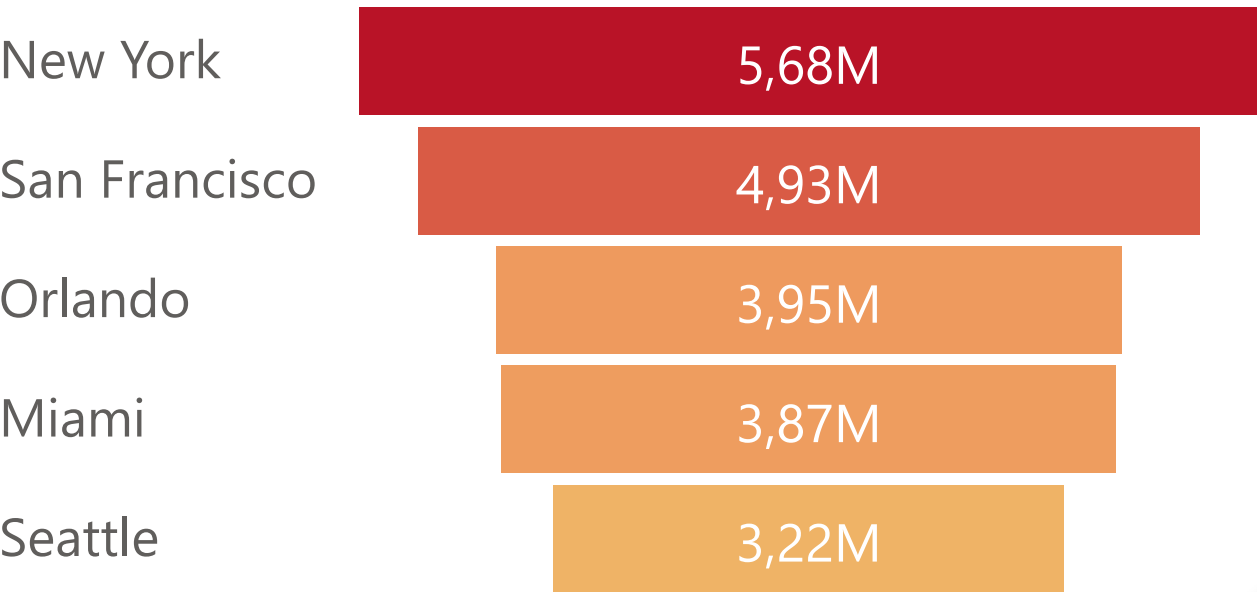
Units Sold

2 478 861

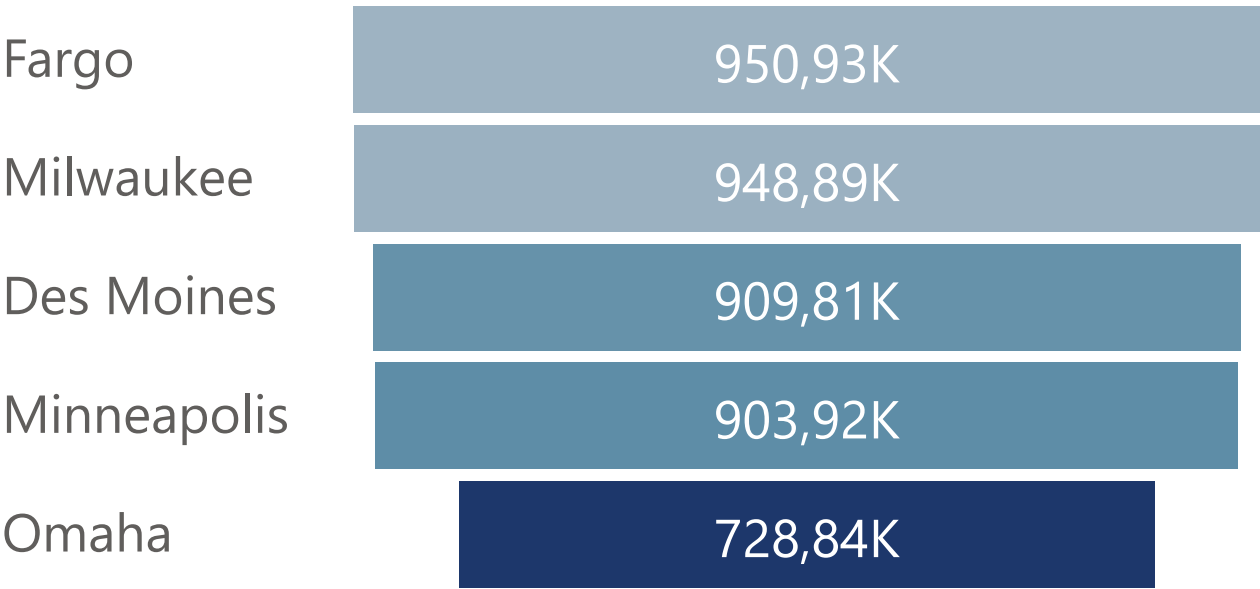
Total Revenue Trend



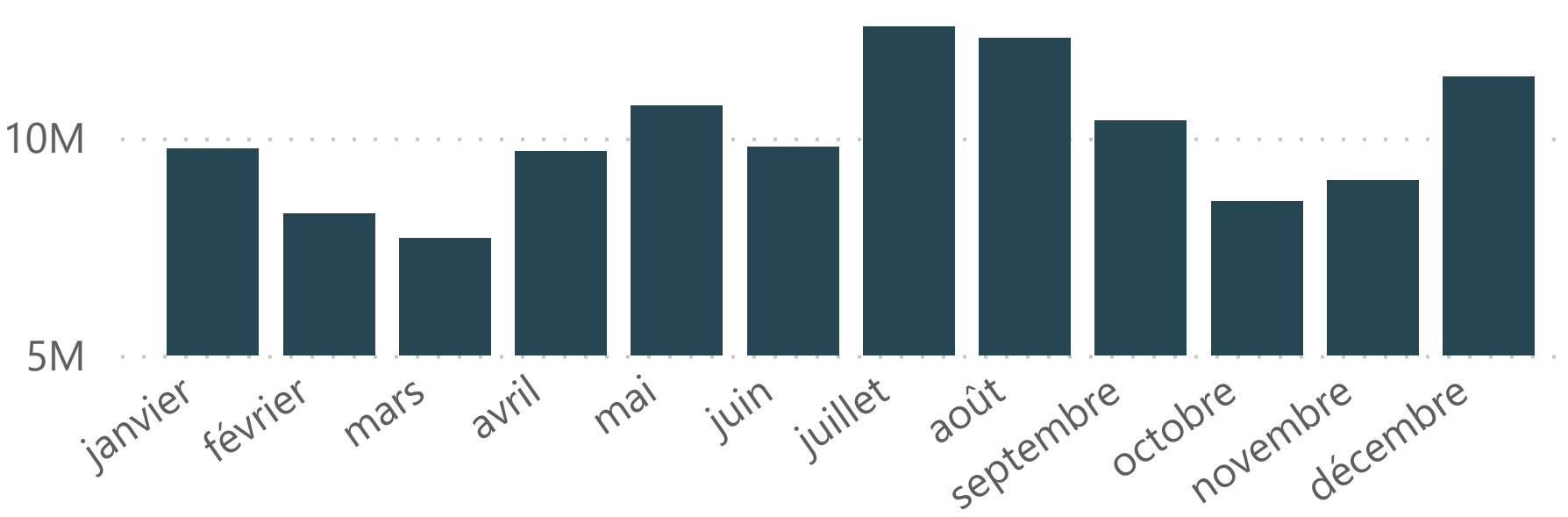
Top 5 Cities by Total Revenue (\$)



Bottom 5 Cities by Total Revenue (\$)



Total Revenue by Month



Performance Overview



Sales Channels & Product Categories Insights

State

Adidas Products Sales Analysis

2020 - 2021

01/01/2020

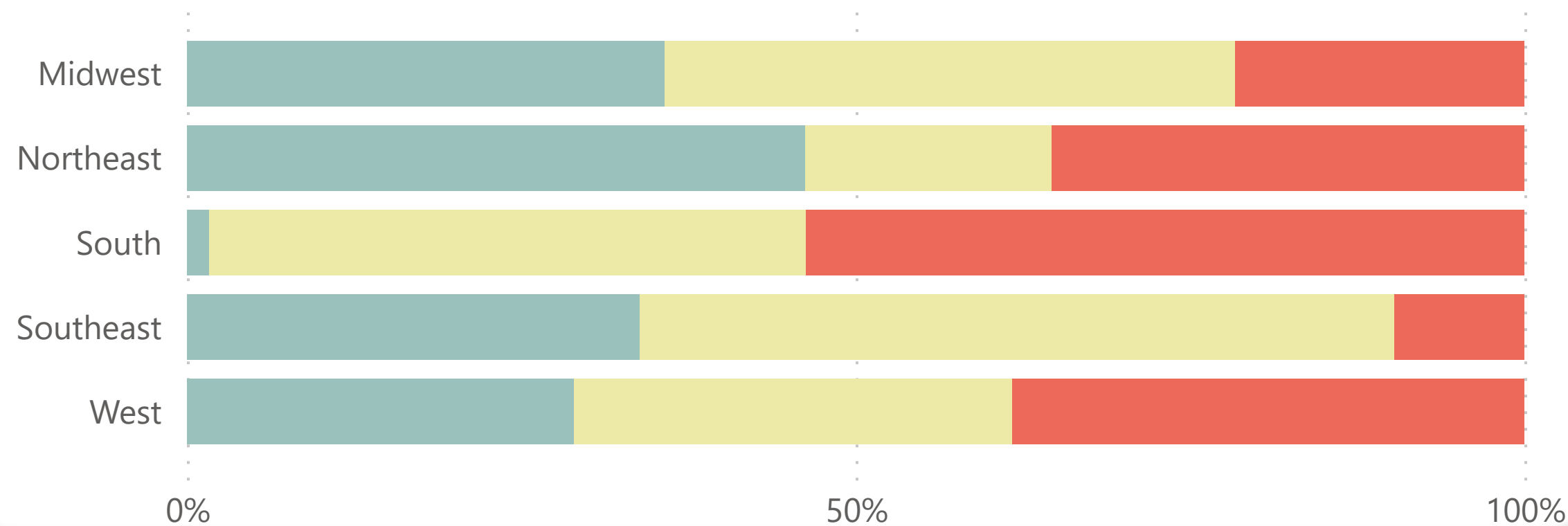


31/12/2021



Part of Revenue by Region and Sales Method

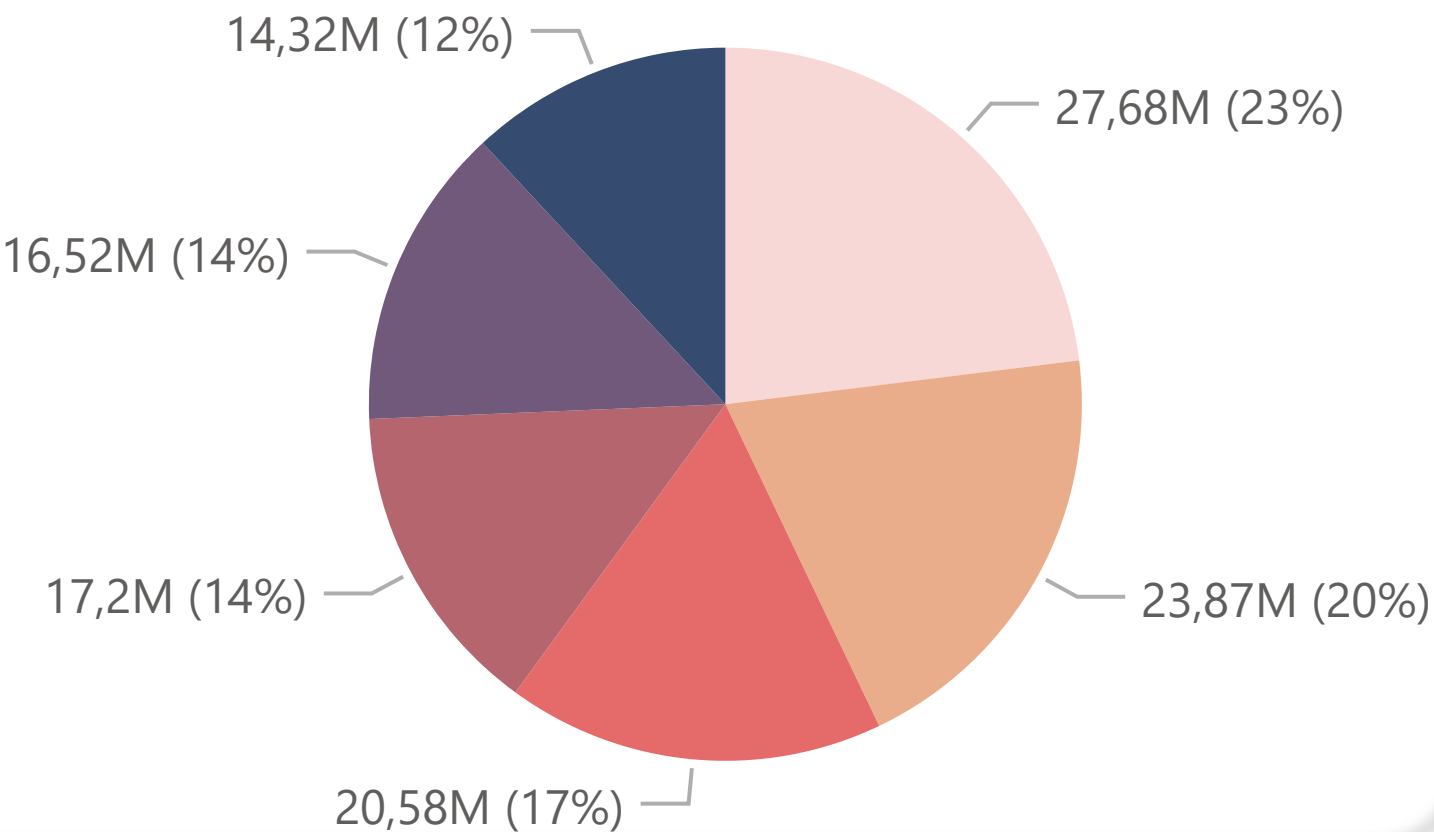
Sales Method ● In-store ● Online ● Outlet



Part of Revenue by Product Category

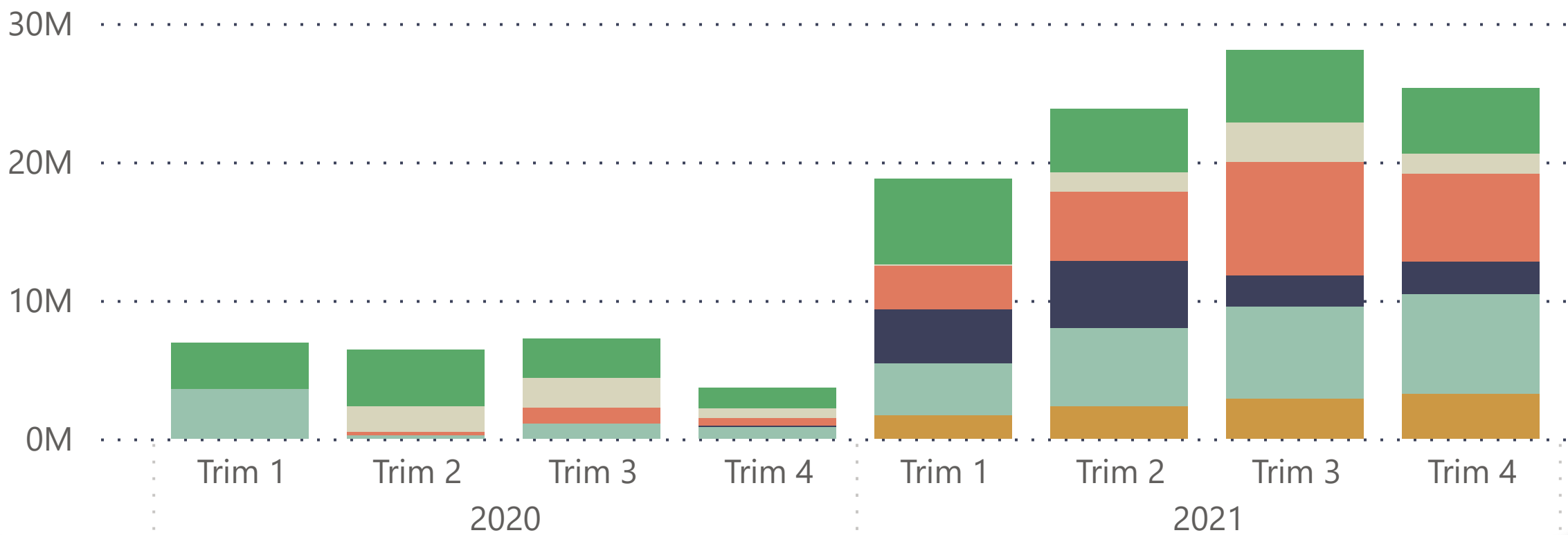
Product

- Men's Street Footwear
- Women's Apparel
- Men's Athletic Footwear
- Women's Street Footwear
- Men's Apparel
- Women's Athletic Footwear

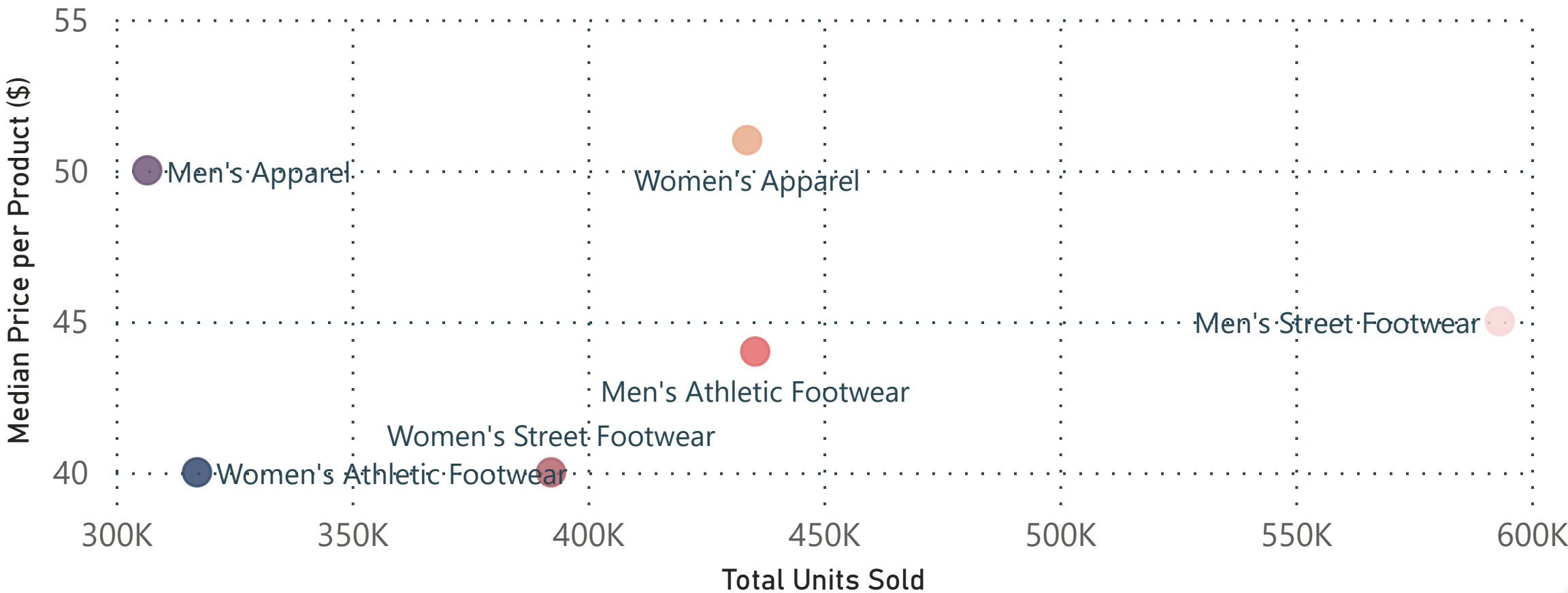


Revenue by Trimestre and by Retailer (\$)

Retailer ● Amazon ● Foot Locker ● Kohl's ● Sports Direct ● Walmart ● West Gear



Units Sold and Median Price per Product, by Product Category



Performance Overview

Sales Channels & Product Categories Insights