

## Francois Mizrahi

fmizrahi.mam2022@london.edu +33 (0) 6 98 73 40 39 [www.linkedin.com/in/francois-mizrahi/](http://www.linkedin.com/in/francois-mizrahi/)

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### EDUCATION

- 2021 - 2022**     **London Business School, London, UK**  
Masters in Analytics and Management - Option to graduate in 2022
- 2016 - 2020**     **Exeter University, Exeter, UK**  
BSc with Honours in Business and Management with Industrial Placement (First-class)  
Strategic management, Operation Management, Finance, Economics, Statistics, Marketing

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### BUSINESS EXPERIENCE

- 2020 - 2021**     **PAPERNEST, Paris, FR**  
**Subscriptions Management Platform**  
**Data Engineering Intern - 6 Months**
- Built new internal data pipelines to support integration of 15 new clients to platform
  - Optimized data processing methods to increase scalability and pipeline speed
  - Created data pipelines and star schema data structure for company's new app
- 2019 - 2019**     **CREDIT.FR, Paris, FR**  
**Crowdlending Platform Fintech**  
**Product Management Intern - 4 Months**
- Managed creation of a Customer Relationship Management (CRM) tool from an early stage to a functional Beta version used daily by commercial teams
  - Designed and implemented emailing systems focused on bring back more than 10,000 lost or rejected customers
  - Analysed and determined shared financial data of 45 funded SMEs to improve future project/ borrower selection
- 2018 - 2018**     **KEPLER CHEUVREUX, London, UK**  
**Independent European Financial Services Company**  
**Convertible Bonds Sales Intern - 6 Months**
- Synthesized and curated notes on convertible bonds published by Kepler Cheuvreux's research teams and sent to clients
  - Handled client communication through daily emails presenting key news and information
  - Identified, researched and developed 3 trade ideas in the Chemical, Oil & Gas and Transport sectors, initiating a £13m deal
  - Analysed monthly reports of more than 65 convertible bond funds and implemented a monitoring system using Excel, allowed team to follow changes and trends in institutional clients' portfolios
- 2017 - 2017**     **ORSON.IO, Paris, FR**  
**Website Builder**  
**Business Developer Intern - 3 Months**
- Identified SEO opportunities on main topics through in-depth analysis of 3 competitors
  - Conducted the SEO optimisation of company's Blog resulting in a 600% increase in organic traffic over a year

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### ADDITIONAL INFORMATION

- Data Projects: Developed an AI tool able to predicts the closest MEP or European Political Group based on a Text input, an article link or a Twitter account. The project aims to increase awareness on European elections.
- Student project: Created a solution for Exeter University students to visualise and simulate curriculum and make smarter data-driven decisions. Partnered with the University to provide reliable data.
- Le Wagon Bootcamp: Took part in two Coding and Data Science Bootcamp. First, (2 Months, Berlin) Full-stack web development coding bootcamp, learning Ruby on Rails, HTML, CSS, Bootstrap, JavaScript. Second, (2 Months, Paris) Intensive Data Science Bootcamp in Paris, Focus on Statistics, Machine Learning and Deep Learning.
- Data Analytics: Python and SQL, R, BigQuery, Pandas, Numpy
- Machine Learning: Scikit-learn; Deep Learning with TensorFlow Keras and develop Data Products with Google Cloud Platform, ML Flow, Flask, Heroku and Streamlit
- Volunteering: Centre Bon Conseil (1 year), Helping less privileged kids do Homework two times a week.
- Languages: English (Fluent), French (Mother tongue), Italian (Basics)