# **LUIS CABALLERO**

Front-End Developer

CONTACT

Berlin Schöneberg Email hallo.luiscaballero@gmail.com Phone +49 176 8408 5303

> luiscaballero.dev github.com/luiscaballero84

### **ABOUT**

- > Recent coding bootcamp graduate at Le Wagon Berlin with a background in brand design.
- > Over 5 years of experience working as a graphic designer and 2 years as a freelance illustrator.
- > I am a very curious person, hardworking and always eager to learn new things and expand my skillset.
- > Easy-going individual who love to work in teams, with highly organization skills and attention to detail.

### **WORK EXPERIENCE**

March 2018 - Jan 2020	Freelance graphic designer & illustrator in Berlin www.madebyhorses.com Freelance work supporting design agencies with my vector illustration and graphic design skills.
July 2015 - Oct 2017	Graphic designer at The Marmalade, Hamburg www.themarmalade.com Responsible of the corporate design implementation within the company in all media, including the website (through a CMS and giving feedback to developers)
Dec 2013 - Jan 2015	Graphic designer at Factor Design, Hamburg www.factor.partners Part of the branding development team with projects for clients such as Gardena, Re/max, COR and Brot für die Welt.
Aug 2011 - Oct 2012	Brand Guardian Trainee at Siemens Healthcare, Brand Management & Corporate Design, Erlangen Controlling and proper implementation of the Siemens Corporate Design Styleguides in all kind of physical media.
Nov 2006 – Jan 2010	Online Marketing Consultant at GoViral, Copenhagen Responsible of the spanish market for the digital media implementation and activation of brands like Nissan, Pepsi or 7Up.

### **EDUCATION**

Jan 2020 - March 2020	Full Stack Developer Bootcamp Le Wagon, Berlin
March 2011 - July 2011	<b>DSH</b> (Deutsche Sprachprüfung für den Hochschulzugang) <b>Test Preparation Course</b> Georg-Simon-Ohm-Hochschule, Nuremberg
May 2009 - Dec 2009	Adobe Desktop Publishing Software Course CICE School, Madrid
Sept 2006 - June 2007	Completion of two semesters abroad through the ERASMUS Programm University of Copenhagen
Sept 2002 - June 2008	Bachelor of Arts in Audiovisual Communication University of Sevilla

## **TECHNICAL SKILLS**

- > HTML & CSS
- > Sass & Bootstrap
- > BEM and ITSCSS
- > ES6 JavaScript
- > React
- > Git & Github
- > Illustrator
- > Photoshop
- > InDesign
- > Figma
- > Glyphs

## **LANGUAGES**

- > English Fluent
- > German Fluent
- > Spanish Native