

Françoise

Shift-Left Quality for Design Systems.

Automated Quality Gate preventing the \$100k cost of error before it hits code.

Status

Pre-Seed Round

The Problem

\$100k

Cost to fix a UI bug in production vs. \$1 in design.

Market Pull

EAA '25

European Accessibility Act creates mandatory legal liability by June 2025.

Traction

99.2%

Validation Accuracy. Paid pilot executed with 800+ person product team.

Founders

Daria Kamyshina

CEO

Founder of AI Agency. Interviewed 100+ Design Leads to identify this exact problem.

Victor Kamyshin-Pisarivskii

CTO

Ex-Bank Tech Lead. Architected the On-Premise solution to pass strict SecOps audits.

The Ask

\$325k

To reach \$320k ARR (8 Contracts) in 12 months.

- 60% Growth & Sales
- 15% Security (SOC 2)
- 15% Operations
- 10% R&D

The Problem: Velocity vs. Compliance

The Regulatory Wall

Starting June 2025, the EU enforces strict accessibility laws. Bad design is a legal liability.

The Liability Gap

Figma Dev Mode allows code to be shipped faster, bypassing traditional QA. This Shift-Left" velocity creates a massive risk surface.

The Solution: Automated Quality Gate

Françoise is a hybrid engine that analyzes rendered pixels and semantic intent to block errors before they leave Figma.

Technology

Hybrid Engine

Combines Computer Vision (to see like a user) with Deterministic Rules (for pixel-perfect WCAG compliance).

Defense Moat

On-Premise Ready

Unlike cloud-only competitors, we offer full data isolation. Ready for Banking & Fintech environments.

Market Opportunity

\$2.9B Total Addressable Market

Focusing on 125k Enterprises (Banks, Fintech, Scale-ups) where the Cost of Error > Cost of Tool.

Why we win: Competitors like Figma (Creative focus) and Linters (Metadata only) cannot enforce strict banking-grade compliance.

Business Model

B2B Enterprise License.

\$45,000 / year

Standard License

+\$20,000 / year

On-Prem Add-on

ROI: One blocked error in production covers the license cost for 3+ years.