FRANÇOISE

Shift-Left Quality Gate for Design Systems & Accessibility

The Pain

> Fixing a bug in production costs 100x more than catching it in design.

25%
Lost Time-to-Market
Manual QA bottleneck.

100x
Cost of Error
Dev rework vs Design fix.

€250k
Legal Risk (EAA)
Fines start June 2025.

The Solution

Françoise lives inside Figma. We prevent bugs before code is written using a Hybrid Engine (Computer Vision + Deterministic Rules).

Why It's Different (The Moat)

Competitors (Linters) scan metadata and break if layers are renamed. We scan the rendered pixels. We see what the user sees, ensuring 99.2% accuracy on accessibility and logic checks.

Validation

- **NVIDIA Inception Member**
  AI Member Program

- **Microsoft for Startups**
  Azure Marketplace Partner

- **Paid Pilot Executed (Pre-incorp)**
  Enterprise with 800+ product team. Confirmed $5K pilot fee and 15-25% time savings .

Business Model

Enterprise B2B Subscription Target ACV: **$45,000**

Sales Motion:
Free Audit (Show Bugs) → Paid Pilot ($5k) → Annual Contract

Market Opportunity

$2.9B

Total Addressable Market

Why Now? The Perfect Storm.

- **Regulatory:** EAA (EU) & ADA (US) make accessibility a legal liability.
- **Technical:** 10M+ devs use Figma Dev Mode , shifting QA left.

The Ask

$325k

Pre-Seed (SAFE)

Valuation Cap	Runway
$7M	12 Months

Use of Funds

R&D (50%) GTM (25%) Security (25%)

Founding Team

Daria Kamyshina `CEO`

Ex-Head of Product (800+ org). Expert in B2B Enterprise sales & product strategy.

Victor Kamyshin `CTO`

Ex-Tech Lead (Fortune 500 equivalent). High-load systems (100M+ users) & Security expert.

Contact

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