FRANÇOISE

Shift-Left Quality Gate for Design Systems & Accessibility

THE PAIN

> *"Fixing a bug in production costs 100x more than catching it in design."*

25%
LOST TIME-TO-MARKET
Manual QA bottleneck.

100x
COST OF ERROR
Dev rework vs Design fix.

€250k
LEGAL RISK (EAA)
Fines start June 2025.

THE SOLUTION

Françoise lives inside Figma. We prevent bugs before code is written using a **Hybrid Engine** (Computer Vision + Deterministic Rules).

Why It's Different (The Moat)

Competitors (Linters) scan metadata and break if layers are renamed. **We scan the rendered pixels.** We see what the user sees, ensuring 99.2% accuracy on accessibility and logic checks.

VALIDATION

Paid Pilot Executed (Pre-incorp)

Enterprise with 800+ product team. Confirmed **$5K pilot fee** and **15-25% time savings**.

Microsoft for Startups

Azure Marketplace Track + **$150k Credits** secured.

Active Pipeline

Raiffeisen Bank, inDrive, Weyay Bank + 2 Fintechs (NDA).

BUSINESS MODEL

Enterprise B2B Subscription   Target ACV: **$45,000**

Sales Motion: Free Audit (Show Bugs) → Paid Pilot ($5k) → Annual Contract

MARKET OPPORTUNITY

$2.9B
TOTAL ADDRESSABLE MARKET

Why Now? The Perfect Storm.
- **Regulatory:** EAA (EU) & ADA (US) make accessibility a legal liability.
- **Technical:** 10M+ devs use **Figma Dev Mode**, shifting QA left.

THE ASK

$325k
Pre-Seed (SAFE)

VALUATION CAP	RUNWAY
$7M	12 Months

USE OF FUNDS

R&D (50%)   GTM (25%)   Security (25%)

FOUNDING TEAM

Daria Kamyshina   CEO   in

Ex-Head of Product (800+ org). Expert in B2B Enterprise sales & product strategy.

Victor Kamyshin   CTO   in

Ex-Tech Lead (Fortune 500 equivalent). High-load systems (100M+ users) & Security expert.

CONTACT

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