# Capstone Project

Let Eat in Toronto

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### Where do we want to eat?

The goal of this project is to determine the best place to start a new restaurant business

#### Why Toronto?

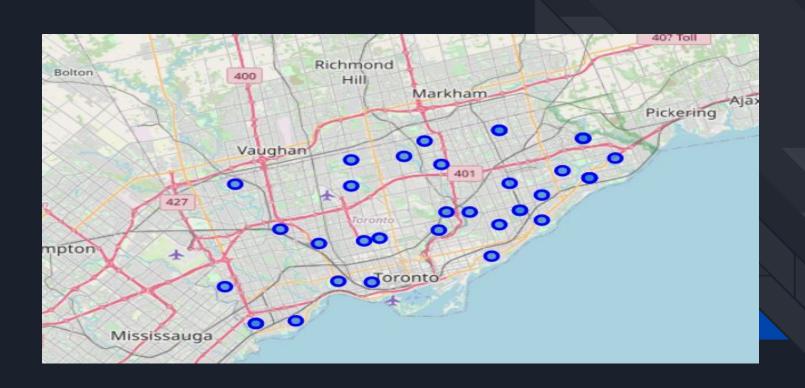
- Important Business Center in North America
- Large population
- Ethnic and Cultural Divercity



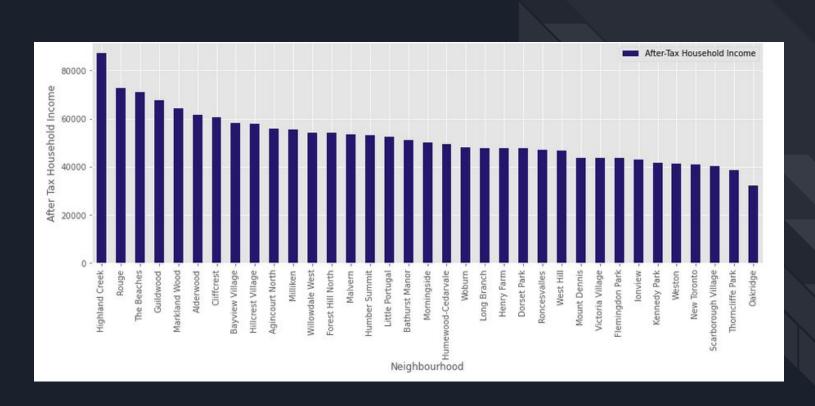
#### **Data Gathered**

- Web Scraped Wikipedia
  - Toronto Neighborhoods data
- Foursquare API
  - Count nearby Restaurants
  - Neighborhood population and income
- All Data merged into one dataframe based on income, population, and restaurant count

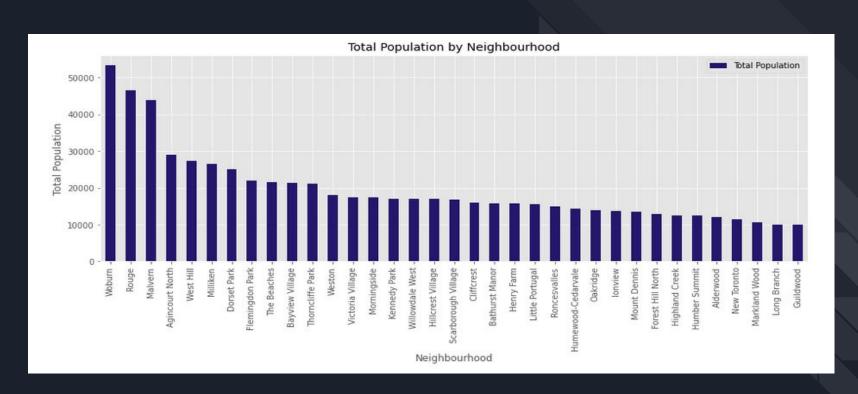
## Folium Map



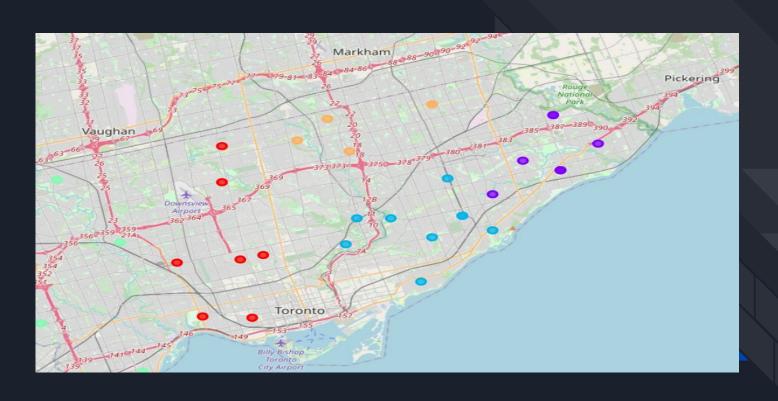
#### Income average per home



# Population per Neighborhood



### K-Mean Cluster



# Conclusion and Future Directions

 Based on the generated chart, Zone 4 has the greatest potential for a new restaurant venture.

	Final Score
4	0.754907
1	0.666667
0	0.483157
2	0.373462
3	0.202897

